



A Research Agenda For Study Abroad?

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Antecedents of Study Abroad

- **Athens, Alexandria & Ankor Wat**
- **Chup Dua**
- **The Grand Tour**

Perspectives and Paradigms

- **Pursuit of Knowledge**
- **Diplomacy, Soft Power and Engagement**
- **Luxury Good or a Commodity?**

Conventional Wisdom

- **White, wealthy and female**
- **Eurocentric**
- **Of No instrumental Value**

Recent Trends

- **Annual growth of @ 8%**
- **Increases in short programs**
- **Diversification of destination and field**

Hallmarks of Quality

- **Integrated**
- **Rigorous, Accessible & Safe**
- **Quality Assurance & Risk Management**

Drivers of Choice in Study Abroad

- **Individual or institutional Choice?**
- **Incentives or Inertia?**
- **Price, Privilege or Policy?**

A Stylized Market : Supply Side

Opportunities

net increase in supply

diversification of supply

Intentions

institutional

national

A Stylized Market : Demand Side

Opportunities

Traditions

Requirements

Information

Long Term Benefits

Popular Culture

Incentives Can...

- **Promote institutional and national strategies**
- **Reduce individual & institutional costs**
- **Influence destination, field & time**

But What Do We Need to Know?

- **Why, Where and What?**
- **How big is the market, now and when?**
- **How the Individual Benefits**

Why, Where and What?

- **What shapes:**

the decision to study abroad

the choice of destination & field

credit recognition

How big is the market, now and when?

- **Better & More Timely data**
- **Disaggregated by....**
- **Absorptive & transaction constraints**

The Individual Benefits

- **Academic attainment**
- **Graduation destinations**
- **Salary differentials**

Barriers and Best Practices

- **Institutional incentives and impediments**
- **Exemplars**
- **Replication**

Other Issues?

- **How do other nations think about this?**
- **Risk management and liabilities**

Reprise

- **Different ways to think about Study Abroad**
 - **A public good with mutual benefit**
 - **A private good with individual benefit**
 - **A luxury good or tool of diplomacy?**
- **What we need to know about Study Abroad**
 - **How choices and decisions are made**
 - **Current and future size?**
 - **Who benefits and How?**
 - **Best practice**