



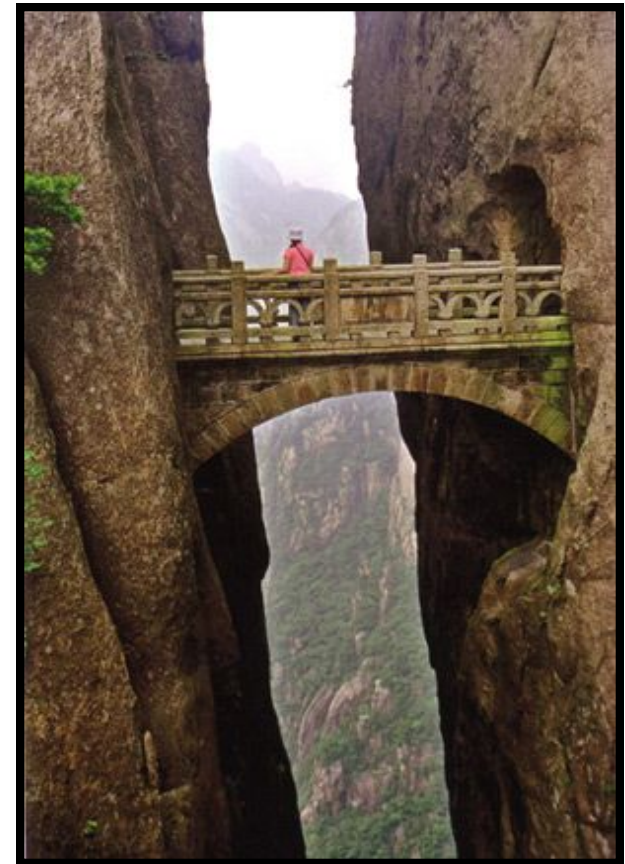
Summer Meeting of the  
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**The Language Flagship:  
A New Paradigm of Excellence  
In Language Learning**

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## Language Flagships: A Linguistic View

- Language as special subject matter
- Language and culture in symbiosis
- Language deals with content, activity, interaction, transmission
- Language is an integrated subject of high complexity



## Languages and LCTLs

- Spanish does not have a Flagship Program
- Chinese Flagship is meaningful
- LCTL = Less Commonly taught language
- Chinese is a LCTL
- Not a useful concept given 1.3B speakers
- Rather: a typologically more distant, difficult language for English speakers, typically approached late (in college)

## **NRC, NLRC and NSEP Strategies**

- N(L)RC: Reduce lack of expert language/culture practitioners
- NSEP: Increase number of high-proficiency “speakers” (language and culture) who can perform meaningful work in linguistic community of their specialization

## Chinese as a Foreign Language

- Specific needs:
  - Length of time studying
  - Intensity of study
  - Purpose of study
  - Access to instruction
  - Combination with content area
- In combination may yield right environment for validated success

## Why Flagships?

- Provide resources to enable teaching
  - Challenge of materials and teacher education
- Pulling together enrollments and expertise
- Integrating for extended sequence
- Approaching LCTLs in a holistic way

## Foreign Language = Performance

- Acting and role play for survival
- Real purpose is TO DO
  - Area of competence
  - Internalized routines
  - Devote full attention
- Language is obstacle
  - Prevents spontaneous action
  - Needs to be entirely internalized, automatized
- Only highest performance standards effective

## Impact of Flagships

- Necessary impulse to reach require levels of performance in language and cultural competence
- Enhances general linguistic readiness of educated cadres
- Crucially associates field of study to regular professional education (domain specific skills and knowledge)
- Integration of language/ culture with professional application of language in context



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THANK YOU

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