

The Bologna Process:

Action Steps for US Universities



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What's at Stake?

- ▶ Students
- ▶ Resources
- ▶ Curriculum
- ▶ Global reach



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Objectives

- ▶ Place the Bologna Process in the context of global “academic revolution”¹
- ▶ Stimulate conversation about US response
- ▶ Propose action steps for US universities

¹ [UNESCO, 2009](#)

July, 2009

James K. Scott, Ph.D.



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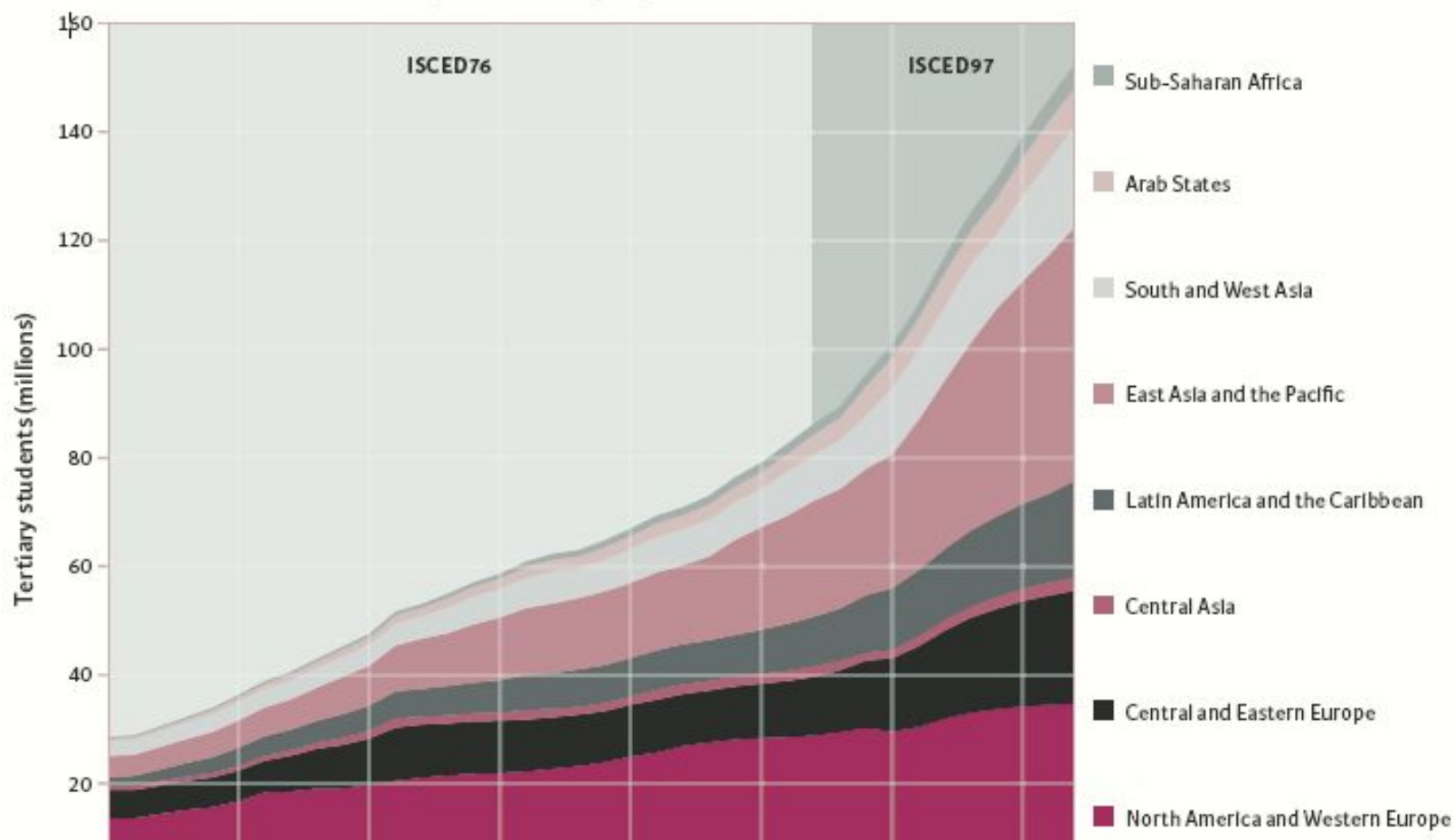
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Global Revolution

▶ Massification



Tertiary Enrollment by Region: 1970-2007



[UNESCO Global Education Digest 2009](#),
p. 11

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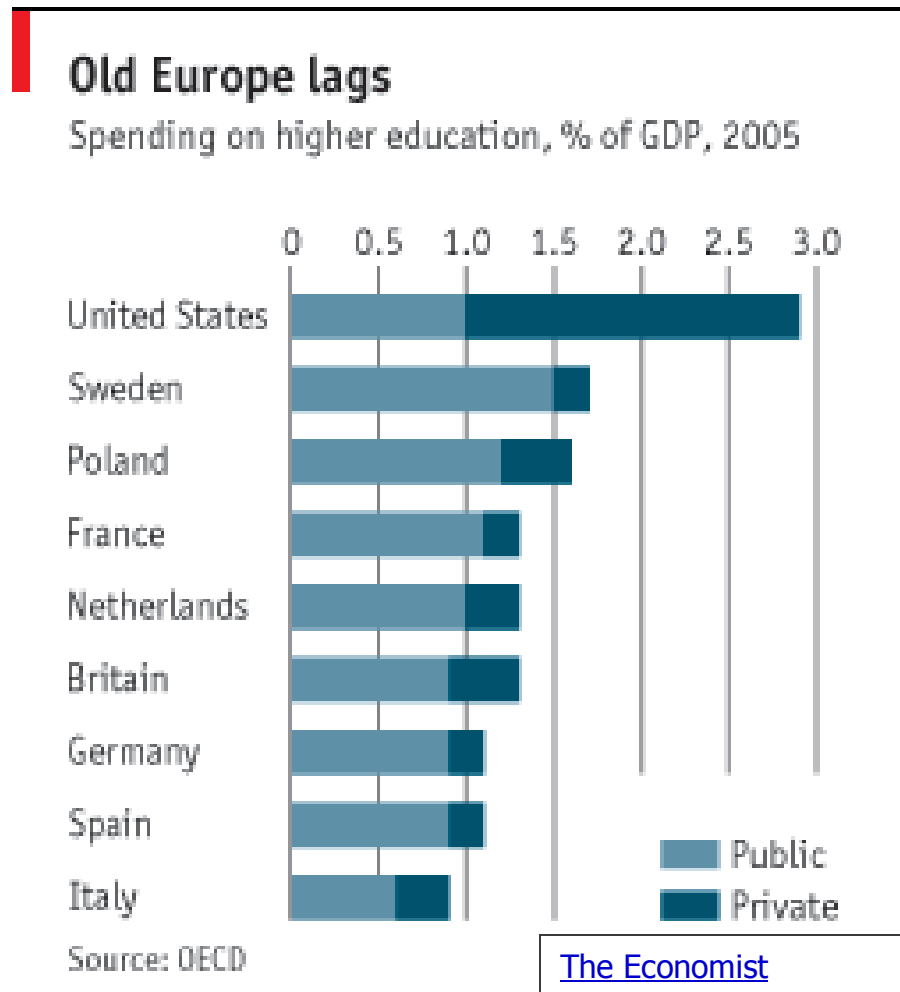
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Global Revolution

- ▶ Massification
- ▶ **Privatization**



Higher Ed Spending: Percent GDP



Global Revolution

- ▶ Massification
- ▶ Privatization
- ▶ **Quality Assurance**



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Global Revolution

- ▶ Massification
- ▶ Privatization
- ▶ Quality Assurance
- ▶ **Regional Collaboration**
 - ◆ Bologna Process (46 countries)
 - ◆ Brisbane Communiqué (52 countries)
 - ◆ ENLACES (L. America, Caribbean)
 - ◆ African Higher Education Area

Bologna: Action Steps for US Universities

1. Join the global revolution
 - ▶ Assess the stakes
 - ▶ Engage and enlist
2. Study Bologna
 - ▶ Bologna Process Issues Panel¹
 - ▶ Campus dialogue
 - ▶ Lessons learned
3. Pursue opportunities

¹Following University at Buffalo

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Recommended Reading

- ▶ EUA – [Bologna Basics](#)
- ▶ NAFSA – [Bologna Process](#) (2007)
- ▶ Adelman - [The Bologna Process for US Eyes](#) (2009)
- ▶ EUA – [The Bologna Handbook](#) (2008)
- ▶ UNESCO – [Trends in Global Higher Ed](#) (2009)



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