



APLU ANNUAL MEETING

LEARNING, DISCOVERY,
AND ENGAGEMENT

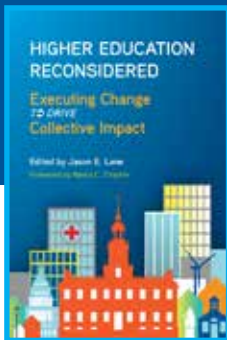
November 13-15, 2016

Austin, TX | www.aplu.org



CONFERENCE PROGRAM

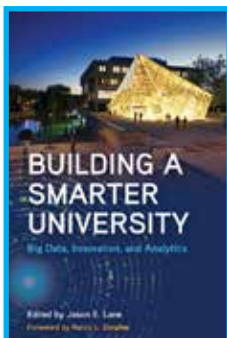
#APLU2016



SUNY series, Critical Issues in Higher Education Jason E. Lane, editor

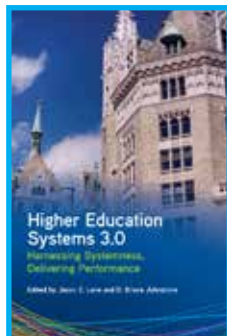
Higher Education Reconsidered Executing Change to Drive Collective Impact Jason E. Lane, editor

Focuses on the opportunities and challenges of using the science of change to improve the academic enterprise.



Building a Smarter University Big Data, Innovation, and Analytics Jason E. Lane, editor

Demonstrates how universities can use Big Data to enhance operations and management, improve the education pipeline, and educate the next generation of data scientists.



Higher Education Systems 3.0 Harnessing Systemness, Delivering Performance Jason E. Lane and D. Bruce Johnstone, editors

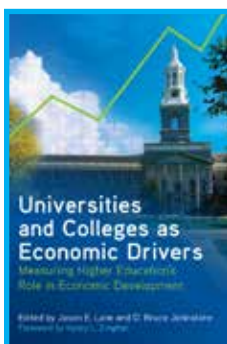
An exploration of multi-campus higher education systems and their role in improving communities and their economies.

"...an important contribution to the field of higher education."
— *Teachers College Record*

Universities and Colleges as Economic Drivers Measuring Higher Education's Role in Economic Development Jason E. Lane and D. Bruce Johnstone, editors

A comprehensive examination of the relationship between higher education, state government, and economic development.

"...this edited volume is a strong contribution to the literature on the role of universities in economic development."
— *Economic Development Quarterly*



A PEDAGOGY OF ANTICAPITALIST ANTIRACISM

WHITENESS, NEOLIBERALISM, AND RESISTANCE IN EDUCATION

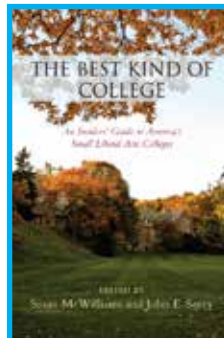
Zachary A. Casey

Also Available from SUNY Press

A Pedagogy of Anticapitalist Antiracism Whiteness, Neoliberalism, and Resistance in Education Zachary A. Casey

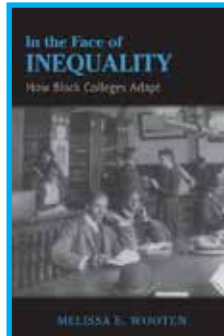
Argues that the economic system itself is culpable in maintaining our oppressive educational status quo.
December 2016

[NEW IN PAPER](#)



The Best Kind of College An Insiders' Guide to America's Small Liberal Arts Colleges Susan McWilliams and John E. Seery, editors

Small college professors from across the United States explain why liberal arts institutions remain the gold standard for higher education.



In the Face of Inequality How Black Colleges Adapt Melissa E. Wooten

First comparative historical analysis of the organizational growth of black colleges.

**Order by December 15, 2016
and receive a 20% conference discount,
use coupon code APLU16**

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PRESS

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WELCOME FROM APLU PRESIDENT PETER MCPHERSON



PUBLIC UNIVERSITIES are tackling the nation and world's most pressing problems. They must deal with vexing societal challenges like broadening educational opportunity and increasing economic mobility. They're conducting research that will unlock insights that transform our lives and world through pioneering innovations. And they're collaborating to help solve the most intractable problems of our time, such as climate change and global hunger. It is this fearless pursuit of discovery that has allowed public universities to drive progress in our world for many generations.

And it is our fidelity to the pursuit of educational opportunity and discovery that will ensure we help our graduates and communities flourish. Public universities face huge challenges and questions. How will we expand access to higher education and ensure that more of our

students complete their degrees? How will we continue to undertake the world's most trailblazing research in the midst of strained federal investment? How will we extend our institutions' impact to spark civic and economic renewal in the farthest reaches of our communities, where our support is so desperately needed?

Working collectively to address these challenges will prove key as institutions work to remain nimble amid an ever-shifting landscape. Together, we can write the next chapter in public higher education and renew the promise of our public charter.

Welcome to the senior public university leaders joining us here in Austin to tackle the challenges and opportunities we face and magnify the positive effect our institutions have on their communities, our society, and the world.





WELCOME TO AUSTIN AND THE 2016 APLU ANNUAL MEETING

WELCOME to APLU's 129th Annual Meeting, the premier gathering of senior leaders from public research universities, land-grant institutions, and state university systems. No other meeting in higher education brings together such a diverse array of public university presidents, chancellors, and other senior leaders.

At their core, public institutions of higher education are incubators of progress. Through their cultivation of young minds, their transformative research, and their robust community engagement, public institutions help shape our future and drive our world forward. Universities now face an unprecedented confluence of challenges and opportunities, from issues of access and affordability to transparency and accountability to student success and economic development. At this meeting we will confront issues of social justice; degree completion; cybersecurity; hunger and food security on campus; student activism; universities and the workforce; diversifying STEM fields; implementing online and blended learning; university response to sexual assault; internationalization efforts; what last week's election will mean for our country and higher education in particular; and much more.

Thank you for joining us in Austin this year.

APLU COUNCILS AND COMMISSIONS

As the leading research and advocacy organization for senior public university leaders, APLU engages its membership through a variety of initiatives led by its councils and commissions. These councils and commissions help drive the APLU agenda. For the purposes of the Annual Meeting, these councils and commissions organize programming tracks that allow members to quickly identify sessions of interest. Meeting participants are free to follow these predetermined tracks or branch out and attend any other open session of interest.

The APLU council structure enables university leaders working in similar positions to come together to address critical issues and expand their knowledge-base within their professional area of expertise.

The APLU councils are:

- Council of 1890 Universities
- Council of Presidents
- Council of Presidents' & Chancellors' Spouses/Partners
- Council on Academic Affairs

- Council on Engagement & Outreach
- Council on Governmental Affairs
- Council on Research
- Council on Strategic Communications
- Council on Student Affairs

The commission structure enables individuals from multiple disciplines across the university to come together to address critical issues and expand their knowledge base in areas of common interest, regardless of position.

The APLU commissions are:

- Coalition of Urban Serving Universities
- Commission on Access, Diversity, & Excellence
- Commission on Food, Environment, & Renewable Resources
- Commission on Information, Measurement, & Analysis
- Commission on Innovation, Competitiveness, & Economic Prosperity
- Commission on International Initiatives
- Commission on Science & Mathematics Teaching Imperative

WHAT TO ATTEND

This year's schedule for the Annual Meeting reflects several changes, the result of feedback from meeting participants made during focus groups and through past meeting surveys. The APLU Annual Meeting includes more than 125 general and concurrent sessions, as well as business meetings. Attendees are free to attend any sessions, unless otherwise noted in the program. Attendees do not have to be part of a specific council or commission to attend an open session. The Council of Presidents' sessions Monday morning are limited to only presidents and chancellors of member institutions.

All attendees are encouraged to attend the General Sessions, including Sunday evening's Keynote Session, Monday's Luncheon hosted by the Council of Presidents, and the closing sessions Tuesday morning; the Collaborative Sessions in which APLU's councils and commissions come together; and the new Institutional Strategies sessions that focus on specific approaches and lessons learned from the finalists of APLU's four institutional awards. (See pages 8–15 for more details.)

All attendees also are invited to the daily breakfasts as well as morning and afternoon breaks, which have been extended this year to provide more time to network with colleagues.

Business meetings and select meal events are exclusively for members of specific councils and commissions and/or their executive committees. This is noted in the program.

An orientation session for those unfamiliar with APLU or the Annual Meeting will be held at 10:00 a.m. Sunday in Room 213.

The Exhibition Hall, located in Griffin Hall, also features a demonstration theater. Join the Association of College and University Educators (ACUE) on Monday at 10:15 a.m. for a special presentation and USA Funds Monday at 3:00 p.m. and 3:15 p.m. for special sessions highlighting education at work and student connections.



NAVIGATING THE ANNUAL MEETING

Annual Meeting attendees may choose from a range of resources to navigate the meeting, including:

Annual Meeting App

Get the complete Annual Meeting schedule and more in the palm of your hand by downloading APLU's mobile app. Follow the Annual Meeting; share contact information with other attendees; create personal schedules; connect with other attendees via social media; vote in session polls; view speaker information; see hotel maps; learn about Annual Meeting sponsors and exhibitors; network with meeting participants; and more.

For more information on the app, see page 6. If you downloaded the app last year, an update is necessary.

Final Program Booklet

This traditional guide to the meeting, which you are reading now, organized by Council and Commission, contains details on all sessions, including a brief summary and speaker names. It also contains venue maps and information on sponsors. 3:00 p.m. and 3:15 p.m. for a special session highlighting student connections.

Pocket Guide

The pocket guide is a quick and handy reference for the entire meeting schedule, which includes a listing of all meeting sessions by council or commission as well as session times and locations.

Social Media



TWITTER

Follow the Annual Meeting at **#APLU2016**

Follow APLU at **@APLU_News**



FACEBOOK

www.facebook.com/APLUNews



YOUTUBE

www.youtube.com/APLUNews



LINKEDIN

<https://www.linkedin.com/company/association-of-public-and-land-grant-universities-aplu>

Sponsored Breaks and Receptions:

Sunday Morning Coffee Break	BIORAF
Sunday Welcome Reception	Association of College and University Educators (ACUE)
Monday Morning Coffee Break	TEXAS A&M UNIVERSITY
Monday Networking Break	TEXAS A&M UNIVERSITY
Monday evening IACC Reception	TEXAS A&M AGRILIFE

APLU 2016 ANNUAL MEETING APP

APLU has again partnered with CrowdCompass on the Annual Meeting App—native for both Apple and Android users and on the web for Windows and Blackberry devices. Search for APLU in the iTunes or Play store.

After you download and launch the app, log in to see meeting attendees and network during the Annual Meeting. Once you log in, you'll be able to plan your schedule, bookmark activities, meet other attendees, receive meeting updates, and more.



The Annual Meeting App has the following features:

SCHEDULE: See the full event schedule with activity times, room numbers, speaker details, and descriptions. Click “Add to Schedule” to include the event on your personalized schedule. You can also filter the sessions by Council/Commission tags to see the tracks for the Annual Meeting.

MAPS: Navigate the event through the floor plans and learn more about Austin and the JW Marriott.

EXHIBITORS & SPONSORS: Discover the organizations that support the APLU Annual Meeting. Click the organization's name to see a description and contact details.

POLLS: Be part of driving specific sessions and interact with speakers and attendees.

ATTENDEES: Connect with your fellow attendees by exchanging your digital business cards. Any new contacts made will be housed within the My Contacts section of the app.

SPEAKERS: Learn more about the presenters at this year's event. You can tap a speaker's name to see his or her bio, organization, title, and any sessions at which he or she will be featured.

SEARCH: Quickly locate any specific sessions, sponsors, descriptions, or speakers. Tap on the open text box at the top of the page to enter a keyword of what you are looking for. Select the detail description to learn more about a particular section.

SOCIAL MEDIA: Follow the conversation! Click on the social media icons to stay connected. (#APLU2016)

ABOUT: Learn more about APLU and the annual meeting.

HOTEL AND TRANSPORTATION: Find all of the information you need about the JW Marriott Austin and the best way to get to the event.

Search for APLU in the iTunes or Play store OR
visit the app on the mobile web at crowd.cc/aplu2016

Event Code: APLU 2016

2016 ANNUAL MEETING GRID AT-A-GLANCE

SUNDAY, NOV. 13			MONDAY, NOV. 14			TUESDAY, NOV. 15	
7:00–8:15 a.m.	Breakfast		7:00–8:15 a.m.	Breakfast	Council of Presidents 7:30 a.m.–Noon	7:00–8:00 a.m.	Breakfast
8:30–10:00 a.m.	Concurrent Sessions		8:30–10:00 a.m.	Concurrent Sessions		8:15–9:30 a.m.	Collaborative Sessions
10:00–10:45 a.m.	Break	Annual Meeting Orientation	10:00–10:45 a.m.	Break		9:45–10:15 a.m.	Special Session: U.S. Secretary of Education
10:45 a.m.–Noon	Concurrent Sessions		10:45 a.m.–Noon	Concurrent Sessions		10:15–11:30 a.m.	Closing Session: Post-Election Analysis
12:15–1:30 p.m.	Council Luncheons		12:15–1:30 p.m.	Luncheon			
1:45–3:00 p.m.	Collaborative Sessions		1:45–3:00 p.m.	Collaborative Sessions			
3:00–3:30 p.m.	Break		3:00–3:45 p.m.	Networking Break			
3:30–4:45 p.m.	Institutional Strategies		3:45–5:00 p.m.	Concurrent Sessions			
5:15–6:30 p.m.	Keynote Session		5:15–6:30 p.m.	Concurrent Sessions: Networking/ Dinners/Receptions/etc.			
6:45–8:15 p.m.	Welcome Reception						

GENERAL SESSIONS, INSTITUTIONAL STRATEGIES, AND COLLABORATIVE SESSIONS

ANNUAL MEETING participants are invited to attend these special sessions designed to be informative to higher education professionals from across the university. The Annual Meeting features several General Sessions open to all participants: the Keynote Session and Welcome Reception on Sunday evening, Council of Presidents Luncheon on Monday, and the closing sessions Tuesday morning.

In an Annual Meeting first, Sunday's Institutional Strategies sessions are designed to let participants learn from specific strategies for success that the finalists and winners of APLU's four institutional awards have used on their campuses. These include sessions on student success and degree completion, community engagement, innovation and economic prosperity, and internationalization.

Additionally, a set of collaborative sessions will take place Sunday, Monday, and Tuesday morning. These sessions are designed to bring together participants from multiple councils and commissions and appeal to a broad range of disciplines.

GENERAL SESSIONS

SUNDAY, NOVEMBER 13

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

Keynote Session

■ Balancing Freedom of Expression and Diversity on Campuses

Public universities must critically engage with society's most pressing issues. By their nature, institutions of higher education exist within spaces of conflicting and competing priorities.

Recently, campus discussions have returned to a familiar conflict but in new contexts: the balance between free speech and safe and inclusive learning environments. The difficult balancing of these sometimes competing priorities has played out across countless campuses. Yet both ideals are imperative to a healthy and vibrant educational environment. In fact, the tension between these two priorities can foster some of the greatest educational growth for our students. This opening session and keynote will explore how senior institutional leaders seek to balance these two ideals.

Institutional Awards

The Keynote session will also feature a special presentation and recognition of APLU's four institutional award winners.

WELCOMING
REMARKS:

Gregory Fenves, *President,*
The University of Texas at Austin

MEETING OPENING: **Peter McPherson**, *President, APLU*

AWARDS
PROGRAM:

Bernadette Gray-Little, *President,
University of Kansas and Chair,
APLU Board of Directors*

KEYNOTE
SPEAKER:

Clarence Page, *Pulitzer Prize
Winner and Senior Member
Chicago Tribune Editorial staff*

MODERATOR:

Mildred Garcia, *President, California
State University-Fullerton*

PANELISTS:

Howard Gillman, *Chancellor,
University of California, Irvine*
Bernadette Montoya, *Vice President,
Student Affairs and Enrollment,
New Mexico State University*
Mariah Watson, *Immediate
Past-Student Body President,
University of California, Davis*

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ **Welcome Reception**

Sponsored by Association of College and University
Educators (ACUE)

MONDAY, NOVEMBER 14

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

Council of Presidents Luncheon

How can higher education leverage big data? How can it learn from business disruptions to improve and strengthen our institutions? The head of Amazon Marketplace will provide insights on technology and its impact on business models and innovation.

SPECIAL
WELCOME:

Admiral William McRaven,
Chancellor, University of Texas System



GRAY-LITTLE



PAGE



GARCIA



McRAVEN



FARICY

SPEAKER:

Peter Faricy, *Vice President, Amazon Marketplace*

INTRODUCTION:

June Pierce Youatt, *Provost, Michigan State University*

TUESDAY, NOVEMBER 15

9:45–10:15 a.m. • JW Grand Ballroom 5

Special Session

■ **U.S. Secretary of Education John King Jr.**

U.S. Secretary of Education John King Jr. will help close the 2016 APLU Annual Meeting with an address on the new state of public higher education and a Q&A about the future direction of public higher education policy.

INTRODUCTION: **Michael Young**, *President, Texas A&M University*



KING

10:15–11:30 a.m. • JW Grand Ballroom 5

Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

Just days after one of the most contentious presidential elections in U.S. history, this session will explore how the race for the White House unfolded and the impact the results will have on public universities and the nation. Featuring foremost experts on presidential and congressional politics, this session will provide a forum to unpack the race for the White House as well as House and Senate races. What will the first 100 days of the next administration look like? What types of higher education policy can we expect? How might Congress and the new president work together to move forward after a brutal campaign season?

INTRODUCTION: **Denise Trauth**, *President, Texas State University*

MODERATOR: **Angela Evans**, *Dean, Lyndon Baines Johnson (LBJ)
School of Public Affairs and former Deputy Director
of the Congressional Research Service*

SPEAKER: **Dan Balz**, *Chief Correspondent, The Washington Post*



BALZ



EVANS

INSTITUTIONAL STRATEGIES SESSIONS

SUNDAY, NOVEMBER 13

3:30–4:45 p.m. • Lone Star Ballroom C

■ Institutional Strategies for Community Engagement

Learn strategies and tactics about successful university and community engagement practices from the 2016 Community Engagement Scholarship Award finalists: East Carolina University, The Pennsylvania State University, Portland State University, and Purdue University. Finalists will share successful strategies that have enabled their universities to excel in collaboration between the institution and their larger communities for the exchange of knowledge and resources.

Established in 2006, the W.K. Kellogg Foundation Community Engagement Scholarship and the C. Peter Magrath Community Engagement Scholarship Awards recognize four-year public universities that have made exemplary strides to become more closely and productively engaged with communities through their teaching/learning, discovery, and service activities.

INTRODUCTION: **Mary Papazian**, *President, San Jose State University*

MODERATORS: **Valerie O. Paton**, *Professor, Educational Psychology and Leadership, Texas Tech University*

SPEAKERS: **Shelley MacDonald Wadsworth**, *Professor, Director, Center for Families, Director, Military Family Research Institute, Purdue University*
Sharon Paynter, *Associate Professor and Interim Director, Public Service and Community Relations, East Carolina University*
Daniel F. Perkins, *Director, Penn State Clearinghouse for Military Family Readiness, The Pennsylvania State University*
Wim Wiewel, *President, Portland State University*

3:30–4:45 p.m. • Lone Star Ballrooms G–H

■ Institutional Strategies for Innovation and Economic Prosperity

The APLU Innovation and Economic Prosperity (IEP) Universities program recognizes institutions for exemplary, innovative, and sustainable efforts in economic engagement with the IEP University designation. Universities that have earned the designation qualify for application to the IEP Universities awards program, which recognizes exemplary work in economic engagement. The awards promote the significant contributions and achievements by universities in developing innovation and entrepreneurship, talent, and place in their region, and in building connections across these types of contributions. In this session, awards finalists will share successful institutional strategies that have enabled their universities to excel in economic engagement. The Talent, Innovation, and Place awards will be presented.

SPEAKERS: **Brian Darmody**, *Associate Vice President for Corporate and Foundation Relations, University of Maryland*
Michael Crum, *Vice President for Economic Development and Business Engagement, Iowa State University*
Greg Deason, *Senior Vice President and Director of Innovation and Entrepreneurship, Purdue University*
Todd Hardy, *Senior Economic Development Advisor, Office of Knowledge Enterprise Development, Arizona State University*
Kathay Rennels, *Associate Vice President for Engagement, Colorado State University*
Renee Reijo Pera, *Vice President of Research and Economic Development, Montana State University*
Steven Tello, *Associate Vice Chancellor, Entrepreneurship and Economic Development, University of Massachusetts Lowell*

3:30–4:45 p.m. • Lone Star Ballrooms A–B

■ Institutional Strategies for Project Degree Completion

Student success and degree completion are some of the most pressing concerns facing institutions of higher education, yet ever-changing student needs coupled with evolving workforce demands require institutions to become expert innovators to meet these complex needs. In an effort to support its members, APLU developed

Project Degree Completion (PDC)—a joint initiative with AASCU in which nearly 500 institutions have agreed to collectively award an additional 3.8 million degrees by 2025. The PDC Award identifies institutions that have made significant evidence-based strides to tackle these complex problems with innovative initiatives. This session includes presentations of the innovative practices from the 2016 PDC Award finalist institutions: California State University, Fresno, Cleveland State University, Montana State University, the University of California, Riverside, and Wayne State University. Presentations will focus on lessons learned from the creation and implementation of these solutions and practical recommendations for senior institutional leaders wishing to adapt the finalists' initiatives.

PANELISTS: **Peter Meiksins**, *Vice Provost for Academic Programs, Cleveland State University*
Monica Brockmeyer, *Associate Provost for Student Success, Wayne State University*
Dennis L. Nef, *Vice Provost, California State University, Fresno*
Steven Brint, *Distinguished Professor of Sociology, University of California, Riverside*
David Singel, *Associate Provost, Montana State University*

3:30–4:45 p.m. • Lone Star Ballroom F

■ Institutional Strategies for Global Learning, Research, and Engagement

Our most complex challenges are global in nature as an increasing number of people cross national borders, requiring international cooperation and collaboration to develop solutions. These global trends have created a world in which interdisciplinary, cross-cultural, and cross-national learning, research, and engagement are basic requirements for excellence. Institutions able to prepare students of the world and support global research and engagement will thrive. Global diversity within our institutions is no longer just nice to have, but a scholarly and practical imperative. The APLU Institutional Award for Global Learning, Research, and Engagement recognizes public research universities that excel in efforts to drive an inclusive approach to global engagement, research, and learning, and measure the impact of these efforts. In this session, the finalists from this year's inaugural competition will present the lessons they have learned and effective practices they have discovered through their efforts to drive an inclusive approach to comprehensive internationalization. This year's finalist institutions

are Arizona State University, The Ohio State University, University of California, San Diego, and University of Minnesota.

MODERATOR: **Ángel Cabrera**, *President, George Mason University*
PANELISTS: **Gifty Ako-Adounvo**, *Assistant Vice Provost for Global Strategies and International Affairs, The Ohio State University*
Elizabeth Cantwell, *Vice President for Research Development, Arizona State University*
Alan Houston, *Senior Director, International Initiatives, University of California, San Diego*
Meredith McQuaid, *Associate Vice President and Dean of International Affairs, University of Minnesota*

COLLABORATIVE SESSIONS

APLU's collaborative sessions are designed to bring together participants from multiple councils and commissions and appeal to a broad range of disciplines. Each day of the Annual Meeting has a specific time block for this set of sessions.

SUNDAY, NOVEMBER 13

1:45–3:00 p.m. • Lone Star Ballroom C

■ Turning Points: From Setback to Success

Success at scale means innovating, taking risks, and pushing boundaries. When institutions do that, things don't always work as planned. University leaders want to learn from those failures, but as public leaders, they are often reticent about sharing them outside their own campus. Given the magnitude of challenges facing public higher education, finding ways to learn from setbacks and not repeat others' missteps is of growing importance. This session features three award winners who will present their failures and subsequent successes as related to specific student success initiatives. Chosen through a competitive video application process, winners will present TED-like talks that feature their lessons in failure and subsequent success so that other institutions may learn. This session is sponsored by the Bill and Melinda Gates Foundation.

MODERATOR: **Mark Becker**, *President, Georgia State University*

PANELISTS: **Tiffany Mfume**, *Director, Office of Student Success and Retention, Morgan State University*

Chris Harris-Wimsatt, *Director, Seita Scholars Program, Western Michigan University*

Richard Irwin, *Vice Provost, Academic Innovation and Support Services, University of Memphis*

Shari Garmise, *Vice President, USU/APLU Office of Urban Initiatives*

1:45–3:00 p.m. • Lone Star Ballrooms A–B

■ **Preaching Beyond the Choir: Communicating the Vast and Complex Value of Public Research Universities Succinctly and Effectively**

Universities are complex and multifaceted organizations and their value to society and individuals is equally complex to capture and communicate. A key challenge in describing the value of public research universities is the emphasis on the private benefits provided to individuals, particularly the economic returns of a degree. It is increasingly important for universities to explain how educational attainment, research and innovation, and community engagement deliver larger societal benefits, as well as spur economic development and improve the quality of life for individuals at the local to global scale.

While the challenges appear daunting, recent public opinion surveys show the American public expresses a strong belief in the value of postsecondary education. The disconnect often happens with how universities are communicating the societal benefits of what they are providing to key stakeholders. This session will discuss findings from public opinion research identifying the gaps in the expectations between the public and the university communities, present compelling evidence of the public benefits of public investment in postsecondary education, and draw on the expertise of communications professionals to offer strategies for creating messages and more effective conversations about the full role and contributions of higher education.

MODERATOR: **Teri Lucie Thompson**, *Chief Marketing Officer and Associate Vice Chancellor, The University of Texas System*

SPEAKERS: **Kay Bailey Hutchison**, *Senior Counsel, Bracewell LLP; Former U.S. Senator (R-TX); Advisor for the American Academy of Arts and Sciences Lincoln Project*

Julia Weede, *Executive Vice President, Education Sector Leader, Edelman*

Philip Trostel, *Professor, Margaret Chase Smith Policy Center, University of Maine*

INTRODUCTION: **Richard Benson**, *President, The University of Texas at Dallas*

1:45–3:00 p.m. • Lone Star Ballrooms G–H

■ **What the New Administration Needs to Know about Public Universities and Climate Change**

In December 2015, nearly 200 countries adopted the United Nations Paris Climate Change Agreement. This session will highlight the three main areas in which our universities can make a real difference in addressing climate change. Those areas are: the adaptation and mitigation to changes in climate and sea level; the changes in energy production; and the monitoring and quantifying of the broad-based changes resulting from climate change. Our universities are already intimately involved in all three of those areas and are leading the way to advances in agriculture, wildlife management, fire prevention and suppression, off-shore wind farming, and the development of new sources of clean energy. University research on ocean acidification, droughts and water management, zoonotic disease transmission and prevention, community resilience, hazard prediction and mitigation, will help to mitigate the effects of climate change on society and the environment. This session will make the case for continued federal funding of university work in all of these areas.

SPEAKER: **Sheldon Whitehouse (D-RI)**, *U.S. Senator*

MODERATOR: **David M. Dooley**, *President, University of Rhode Island*

PANELISTS: **Riley E. Dunlap**, *Regents Professor of Sociology and Laurence L. and Georgia Ina Dresser Professor, Oklahoma State University*

Margaret Leinen, *Vice Chancellor for Marine Science, Director of Scripps Institution of Oceanography and Dean of the School of Marine Sciences, University of California, San Diego*

John Nielsen-Gammon, *Regents Professor and Texas State Climatologist, Department of Atmospheric Sciences, Texas A&M University*

MONDAY, NOVEMBER 14

1:45–3:00 p.m. • Lone Star Ballrooms G–H

■ Diversifying the Professoriate: APLU's NSF INCLUDES Project

Broadening the participation of historically underrepresented groups within STEM education and the workforce is a national priority of increasing focus, with significant efforts spearheaded by the National Science Foundation and the National Institutes of Health. Many APLU institutions contribute to these efforts both individually and through larger coalitions with funding from a variety of sources, including NSF and NIH. While much has been achieved, there is much yet to be done. Large-scale, sustainable solutions require an increased level of collaboration among APLU institutions and many partners.

Through a new NSF-funded project, APLU, building on other initiatives, will focus on achieving greater diversity within the STEM professoriate, in part, because our institutional members provide a high proportion of the doctoral degrees and training for students who pursue academic careers. In addition, increasing the diversity among STEM faculty is an important factor in broadening the participation of students within these fields and increasing their academic success. This session includes presentations by senior leaders from NSF and NIH discussing their commitment to this national priority, what their agencies have learned from their efforts to broaden participation, and initiatives to expand and strengthen earlier work. A representative of The Big 10 Academic Alliance (formerly CIC) will describe a successful collaborative project undertaken to diversify STEM faculty within their network of universities and COACHE's director will discuss findings from their work to increase faculty retention and support. The session will conclude with an overview of APLU's recently funded project, *NSF INCLUDES: A Collective Impact Approach to Increase the Diversity of STEM Faculty*.

MODERATOR: **Alan R. Mabe**, *Chief Academic Officer and Vice President for Academic Affairs, APLU*

SPEAKERS: **France A. Córdova**, *Director, National Science Foundation [Video Presentation]*
Lawrence A. Tabak, *Principal Deputy Director, National Institutes of Health*

Linda Mason, *Associate Dean, The Graduate School and Professor of Entomology, Purdue University*

Kiernan Mathews, *Executive Director and Principal Investigator (COACHE Project) and Lecturer on Education, Harvard University*

Christine M. Keller, *Vice President, Research and Policy Analysis, APLU*

1:45–3:00 p.m. • JW Grand Ballrooms 1–2

■ The Challenge of Change: Engaging Public Universities to Feed the World

Despite advances towards the goal of eradicating hunger worldwide, nearly 800 million people—1 in 9—are food insecure. APLU has established a commission to examine challenges to food security and make recommendations on the research required by public research universities to meet global food needs by 2050. Historically, public universities have been instrumental in solving agricultural challenges, but today's food security issues are even more complex. These issues are multidimensional, crossing disciplinary and national borders, and solving them requires systems to change. Universities may be the only place where all relevant disciplines come together to address these complex, systemic issues.

Panelists will highlight the ideas and challenges the APLU-led Commission has identified for public universities, address the change needed on campuses to address the challenges and provide a preview of the Commission's recommendations for the new administration.

MODERATOR: **William Randolph Woodson**, *Chancellor, North Carolina State University*

PANELISTS: **Raymond Duvall**, *Professor, Political Science, University of Minnesota*

Donald K. Warne, *Chair, Department of Public Health, North Dakota State University*

David Weindorf, *Associate Dean for Research and BL Allen Endowed Chair of Pedology, Texas Tech University*

1:45–3:00 p.m. • Lone Star Ballrooms A–B

■ Transformational Engagement: Institution-Wide Perspectives

As APLU and other key organizations continue their work defining “The New Engagement” for universities, there are university examples that can help to inform that work. Most universities have launched engagement initiatives that create value within their universities and communities. However, there is a leap between individual initiatives and implementing a comprehensive and transformational approach across the university. This session will feature three universities that have elevated engagement to an institutional priority. They will discuss the core values that have guided engagement across their universities, how engagement is configured and organized to achieve transformational outcomes, what is required to manage and facilitate institutional-wide engagement, resource issues, and tension points between engagement and other missions of the university. Is your university organized to embrace an engagement agenda across the university? Hear the backstories of those who are finding ways to embed engagement across the institution and connect dots across the teaching and learning, discovery and research, and public service and outreach missions of the university.

MODERATOR: **Byron White**, Vice President for University Engagement and Chief Development Officer, Cleveland State University

PANELISTS: **David A. Gard**, Assistant Vice President for Economic Development, Indiana University
Robert M. McKinley, Senior Associate Vice President for Economic Development, The University of Texas at San Antonio
Rick Miranda, Provost and Executive Vice President, Colorado State University
Louis E. Swanson, Vice President for Engagement and Director of Colorado State University Extension, Colorado State University
Jude Valdez, Vice President for Community Services, The University of Texas at San Antonio
Amy Conrad Warner, Vice Chancellor for Community Engagement, Indiana University-Purdue University of Indianapolis

TUESDAY, NOVEMBER 15

8:15–9:30 a.m. • JW Grand Ballrooms 3–4

■ Competencies, Badges, and Co-Curricular Transcripts, Oh My! Exploring Alternative Credentialing

New forms of non-degree credentialing are appearing on campuses and in business and industry. Campuses are in different places in term of their attention to and development of these alternatives. Alternative credentials offer new ways to support students and respond to 21st century workforce demands. Wading through the maze of alternative credentials can be difficult for students, institutions, and employers. This session focuses on innovative practices taking place within universities and in the wider labor market to help various parties navigate the maze. Drawing upon innovative institutional practices, engaging research from the field, and national workforce efforts, this session will provide a clearer picture of the current landscape of alternative credentials and action-oriented recommendations to equip institutional leaders with resources for decision-making about the future of new credentials.

MODERATOR: **Susan Poser**, Provost, University of Illinois at Chicago

PANELISTS: **Alan Houston**, Senior Director, International Initiatives, University of California, San Diego
Stephen Crawford, Research Professor, George Washington University
Stephanie Gordon, Vice President for Professional Development, NASPA
Robin H. Holmes-Sullivan, Vice President of Student Life, University of Oregon
Daniel Pasco Aguilar, Director, UO Career Center, University of Oregon

8:15–9:30 a.m. • JW Grand Ballroom 1

■ Cross-Border Collaborations: The North American Zone of Knowledge

APLU has issued the *North American Zone of Knowledge* statement to encourage collaboration among our Canadian, Mexican, and U.S. members. The session will highlight some examples of current engagement collaborations in different areas, all focused on food, energy, and/or water systems.

INTRODUCTION: **Peter McPherson**, *President, APLU*

MODERATOR: **Chad E. Wootton**, *Associate Vice President for External Affairs, Texas A&M University*

SPEAKERS: **Santa Jeremy Ono**, *President and Vice-Chancellor, University of British Columbia*
Gil Salinas, *Executive Vice President, Brownsville Economic Development Council*

PANELISTS: **Steven Daley Laursen**, *Professor of Natural Resource Policy and Administration, and Senior Executive, Office of Vice President for Research and Economic Development, University of Idaho*
William H. Meyers, *Director, International Agriculture Programs, University of Missouri-Columbia*
Amy Parsons, *Executive Vice Chancellor, Colorado State University System*
Mary L. Walshok, *Associate Vice Chancellor, Public Programs, University of California, San Diego*

8:15–9:30 a.m. • JW Grand Ballroom 5

■ A New Administration and a New Congress: What Does It Mean For Public Higher Education?

Panelists will discuss the 2016 presidential and congressional elections and forecast what's ahead in higher education policy, including potential federal efforts to incentivize state reinvestment in public higher education.

MODERATOR: **Scott Jaschik**, *Editor, Inside Higher Education*

PANELISTS: **Ben Miller**, *Senior Director for Postsecondary Education, Center for American Progress, and Former Senior Policy Advisor, Office of Planning, Evaluation, and Policy Development, U.S. Department of Education*
Terrell Halaska, *Partner, HCM Strategists, and Former Assistant Secretary of Education for Legislation and Congressional Affairs, U.S. Department of Education*

OTHER SPECIAL ACTIVITIES

Orientation Session

Is it your first time at the Annual Meeting? Want to learn more about APLU? APLU will host an orientation session to help you navigate the Annual Meeting and learn more about APLU. Learn what to attend, how the meeting is structured, and how to become more involved with the association. The session will be held Sunday, November 13 at 10:00 a.m. in Room 213.

Breakfasts

Start your day off right with the Annual Meeting's complimentary breakfasts Sunday, Monday, and Tuesday. All breakfasts this year will be full breakfast buffets.

Lunches

On Sunday, lunch is on your own, unless you are part of an executive committee or other special council/commission function. Monday's Council of Presidents Luncheon is open to all attendees.

Networking Breaks

Most morning and afternoon breaks have been extended to provide more time for professional networking. Coffee and refreshments will be served in Griffin Hall on the 2nd floor.

Welcome Reception

All Annual Meeting participants are cordially invited to enjoy the delicious hors d'oeuvres and refreshments at APLU's Welcome Reception on Sunday at 6:45 p.m. in Lone Star Ballrooms D&E. The reception is a great opportunity for participants to meet with their colleagues from public universities.

Highlighted Awards Sessions

SUNDAY, NOVEMBER 13

8:30–10:00am • Lone Star Ballrooms G–H

■ A Community of Scholars Celebrating Excellence

MODERATOR: **Catherine E. Woteki**, *Chief Scientist and Under Secretary for Research, Education, and Economics, U.S. Department of Agriculture*

PRESENTER: **Sonny Ramaswamy**, *Director, National Institute of Food and Agriculture, U. S. Department of Agriculture*

PRESENTATION OF THE FOOD AND AGRICULTURAL SCIENCES EXCELLENCE IN COLLEGE AND UNIVERSITY TEACHING AWARDS

NATIONAL TEACHING AWARD RECIPIENTS

AWARDEES: **Ann D. Christy**, *Professor, Department of Food, Agricultural, Biological Engineering, The Ohio State University*
F. Bailey Norwood, *Associate Professor, Department of Agricultural Economics, Oklahoma State University*

REGIONAL TEACHING AWARD RECIPIENTS

AWARDEES: **Elizabeth A. Applegate**, *Director of Sports Nutrition, Department of Nutrition, University of California, Davis*
Emily B. Buck, *Associate Professor, Department of Communications, Education, and Leadership, The Ohio State University*
John C. Ewing, *Associate Professor, Department of Agricultural Economics, Sociology, and Education, The Pennsylvania State University*
Brian H. Lower, *Associate Professor, Environmental Microbiology, College of Food, Agricultural, and Environmental Sciences, The Ohio State University*
Zhu H. Ning, *Professor, Urban Forestry Program and Natural Resources, Southern University and A&M College*
Nicole Stedman, *Associate Professor, Department of Agricultural Education and Communications, University of Florida*

NEW TEACHER AWARD WINNERS

AWARDEES: **Rebecca G. Lawver**, *Associate Professor, Department of Agricultural Education, School of Applied Sciences, Technology, and Education, College of Agriculture and Applied Sciences, Utah State University*
Eric Scott McLamore, *Assistant Professor, Agricultural and Biological Engineering, Institute of Food and Agricultural Sciences, University of Florida*

PRESENTATION OF THE EXCELLENCE IN EXTENSION AWARDS AND THE NATIONAL DIVERSITY AWARD

PRESENTERS: **Sonny Ramaswamy**, *Director, National Institute of Food and Agriculture, U. S. Department of Agriculture*
Michelle S. Rodgers, *Associate Dean and Director of Cooperative Extension, University of Delaware*

NATIONAL EXCELLENCE IN EXTENSION AWARD

AWARDEE: **Stephen D. Green**, *Professor and Extension Child Development Specialist and Assistant Director, Family Development and Resource Management Unit, Texas A&M AgriLife Extension Service, Texas A&M University*

REGIONAL EXCELLENCE IN EXTENSION AWARDS

1890 REGION

AWARDEE: **Karnita Golson-Garner**, *Research Assistant Professor/Extension Environmental Specialist, Alabama A&M University*

NORTHEAST REGION

AWARDEE: **Richard W. Taylor**, *Extension Agronomist, Department of Plant and Soil Sciences, College of Agriculture and Natural Resources, University of Delaware*

NORTH CENTRAL REGION

AWARDEE: **Nozella L. Brown**, *Family and Consumer Sciences Extension Agent, Wyandotte County, Kansas State University*

SOUTHERN REGION

AWARDEE: **Stanley Culpepper**, *Professor and Extension Weed Scientist, College of Agricultural and Environmental Sciences, The University of Georgia*

WESTERN REGION

AWARDEE: **Terry Allan Messmer**, *Professor and Extension Wildlife Specialist, College of Agriculture and Applied Sciences, Utah State University*

NATIONAL EXTENSION DIVERSITY AWARD

AWARDEE: **UC ANR 4-H Youth Development Program IDI Qualified Administrators**, *University of California*

PRESENTATION OF THE EXPERIMENT STATION SECTION AWARDS FOR EXCELLENCE IN MULTISTATE RESEARCH

PRESENTERS: **Sonny Ramaswamy**, *Director, National Institute of Food and Agriculture, U. S. Department of Agriculture*
Bret W. Hess, *Associate Dean/Professor, Wyoming Agricultural Experiment Station, University of Wyoming*

NATIONAL AWARD FOR EXCELLENCE IN MULTISTATE RESEARCH

AWARDEE: **Fly Management in Animal Agriculture Systems and Impacts on Animal Health and Food Safety (S-1060)**

TECHNICAL COMMITTEE CHAIR:

Kristina Friesen, *Scientist, Agricultural Research Service Red River Ag Research Center, U. S. Department of Agriculture*

ADMINISTRATIVE ADVISOR:

Richard A. Roeder, *Associate Director, Arkansas Agricultural Experiment Station, University of Arkansas*

PARTICIPATING INSTITUTIONS:

Auburn University; Cornell University; Kansas State University; Louisiana State University; New Mexico State University; North Carolina State University; The Ohio State University; Oklahoma State University; Texas A&M AgriLife (Research and Extension); University of Arkansas, Division of Agriculture; University of California (Riverside); University of Florida; The University of Georgia; University of Illinois; University of Massachusetts; University of Minnesota; University of Nebraska-Lincoln; University of Tennessee; USDA ARS (Amarillo, TX; College Station, TX; Gainesville, FL; Kerrville, TX; Lincoln, NE; and, Manhattan, KS), Washington State University; Central Garden and Pet Co. (Walnut Creek CA); and Agriculture and Agri-Foods Canada.

REGIONAL AWARDS FOR EXCELLENCE IN MULTISTATE RESEARCH

NORTHEAST REGION

AWARDEE: **Ovarian Influences on Reproductive Success in Ruminants (NE-1227)**

TECHNICAL COMMITTEE CHAIR:

Milo C. Wiltbank, *Professor, Department of Dairy Science, University of Wisconsin-Madison*

ADMINISTRATIVE ADVISOR:

Gary A. Thompson, *Associate Dean for Research and Graduate Education and Director, Pennsylvania Agricultural Experiment Station, The Pennsylvania State University*

PARTICIPATING INSTITUTIONS:

Cornell University; Iowa State University; Mississippi State University; The Pennsylvania State University; University of Connecticut; University of Kentucky; University of Massachusetts; University of Nebraska-Lincoln; University of New Hampshire; University of Wisconsin-Madison; Virginia Polytechnic Institute and State University; and West Virginia State University.

NORTH CENTRAL REGION

AWARDEE: **Soil and Landscape Assessment, Function and Interpretation (NCERA-3)**

TECHNICAL COMMITTEE CHAIR:

Brian K. Slater, *Associate Director and Associate Professor, Soil Science, School of Environment and Natural Resources, The Ohio State University*

ADMINISTRATIVE ADVISOR:

Michel D. Ransom, *Professor (Soil Classification and Mineralogy) and Assistant Head for Teaching, Kansas State University*

PARTICIPATING INSTITUTIONS:

Iowa State University; Kansas State University; Michigan State University; National Cooperative Soil Survey; North Dakota State University; The Ohio State University; Purdue University; South Dakota State University; University of Arkansas; University of Illinois; University of Kentucky; University of Minnesota; University of Nebraska-Lincoln; University of Wisconsin-Madison; and USDA NRCS.

WESTERN REGION

AWARDEE: **Beneficial and Adverse Effects of Natural, Bioactive Dietary Chemicals on Human Health and Food Safety (W-3122)**

TECHNICAL COMMITTEE CHAIR:

Abby D. Benninghoff, Associate Professor, Department of Animal, Dairy, and Veterinary Sciences, College of Agriculture and Applied Sciences, Utah State University

ADMINISTRATIVE ADVISOR:

H. Michael Harrington, Executive Director, Western Association of Agricultural Experiment Station Directors

PARTICIPATING INSTITUTIONS:

Colorado State University; Michigan State University; Mississippi State University; North Dakota State University; Oregon State University; Rutgers, the State University of New Jersey; Texas A&M University AgriLife (Research and Extension); University of Arizona; University of California, Berkeley; University of California, Davis; University of Hawai'i; University of Illinois at Urbana-Champaign; University of Nevada, Reno; University of Wisconsin-Madison; University of Vermont; USDA ARS (CA and GA); Utah State University; and Washington State University.

PRESENTATION OF THE EXPERIMENT STATION SECTION EXCELLENCE IN LEADERSHIP AWARDS

PRESENTERS: **Sonny Ramaswamy**, Director, National Institute of Food and Agriculture, U. S. Department of Agriculture

Bret W. Hess, Associate Dean/Professor, Wyoming Agricultural Experiment Station, University of Wyoming

ASSOCIATION OF (1890) RESEARCH ADMINISTRATORS

AWARDEE: **Walter A. Hill**, Vice Provost of Land-Grant University Affairs, 1890 Research Director and Extension Administrator, Tuskegee University

NORTHEAST REGION

AWARDEE: **Daniel Rossi**, Former Executive Director, Northeastern Regional Association of State Agricultural Experiment Station Directors (NERA)

NORTH CENTRAL REGION

AWARDEE: **Steven A. Slack**, Former Associate Vice President for Agricultural Administration and Director, Ohio Agricultural Research and Development Center (OARDC), The Ohio State University

SOUTHERN REGION

AWARDEE: **William F. Brown**, Dean of Research and Director, Tennessee Agricultural Experiment Station, University of Tennessee, Knoxville

WESTERN REGION

AWARDEE: **Barbara Allen-Diaz**, Former Vice President, Division of Agriculture and Natural Resources, University of California Systemwide and Russell Rustici Chair in Rangelands, Department of Environmental Science, Policy, and Management, University of California, Berkeley

RECOGNITION OF THE FOOD SYSTEMS LEADERSHIP INSTITUTE FELLOWS OF 2014-2016 (COHORT 10)

PRESENTER: **William B. DeLauder**, President Emeritus, Delaware State University

AWARDEES: **Montserrat Fuentes**, Department Head and James M. Goodnight Distinguished Professor of Statistics, North Carolina State University

Valerie L. Giddings, Interim Associate Dean for Research, School of Agriculture and Environmental Sciences, North Carolina A&T State University

Robert T. Burns, Associate Dean for Agriculture, Natural Resources and Community Development, University of Tennessee Extension

Nick Cellar, Section Manager, Research and Development Operations, Abbott Nutrition

Gour Choudhury, Professor, Department of Food Science and Nutrition, California Polytechnic State University, San Luis Obispo

Shawn S. Donkin, Assistant Dean and Associate Director of Research and Graduate Education, Office of Research, College of Agriculture, Purdue University

Kim E. Dooley, Associate Dean for Academic Operations and Professor of Agricultural Leadership, Education, and Communication, Texas A&M University

Carolyn Dunn, Department Head, Youth, Family, and Community Sciences, College of Agriculture Sciences, North Carolina A&T State University

Edwin Jones, Associate Dean and Director, College of Agriculture and Life Sciences, Virginia Polytechnic Institute and State University

Gregory Lardy, Head, Department of Animal Sciences and Associate Vice President for Agricultural Affairs, North Dakota State University

Nina Lilja, Associate Dean, International Agricultural Programs, College of Agriculture and K-State Research and Extension, Kansas State University

Nathan McKinney, Assistant Director, Arkansas Agricultural Experiment Station, University of Arkansas

Ina Metzger Linville, Program Director, MU Extension 4-H Center for Youth Development, University of Missouri

Pamela V. Morris, Assistant Dean/Director, Multicultural Programs, College of Agriculture, Purdue University

Ian A. Munn, Associate Dean, College of Forest Resources, Mississippi State University

William Nganje, Professor and Chairman, Department of Agribusiness and Applied Economics, North Dakota State University

Nick T. Place, Dean and Director for Extension, Institute of Food and Agricultural Sciences, University of Florida

Michelle S. Rodgers, Associate Dean and Director of Cooperative Extension, College of Agriculture and Natural Resources, University of Delaware

Clinton (Clint) P. Rusk, Head, Department of Animal Science, Oklahoma State University

Ryan J. Schmiesing, Assistant Dean and Senior Administrative Officer, College of Food, Agricultural, and Environmental Sciences, The Ohio State University

Jurgen G. Schwarz, Chair, Department of Agriculture, Food, and Resource Sciences and 1890 Associate Research Director, University of Maryland Eastern Shore

Todd See, Head, Department of Animal Science, College of Agriculture and Life Sciences, North Carolina State University

RECOGNITION OF THE FOOD SYSTEMS LEADERSHIP INSTITUTE LEADERSHIP AWARDS

PRESENTER: **William B. DeLauder**, President Emeritus, Delaware State University

AWARDEES: **Roy A. Arnold**, Provost Emeritus, Oregon State University, and Vice Chancellor Emeritus, Institute of Agriculture and Natural Resources, University of Nebraska-Lincoln

Victor L. Lechtenberg, Professor and Dean Emeritus of Agriculture, Purdue University

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • Room 201

■ BoHS Awards Breakfast

CHAIR: **Stephan M. Wilson**, Dean, College of Human Sciences, Oklahoma State University

3:45–5:00 p.m. • Room 210

■ BoHS Celebration of Excellence

CHAIR: **Stephan M. Wilson**, Dean, College of Human Sciences, Oklahoma State University

UNDERGRADUATE RESEARCH MENTOR AWARD

AWARDEE: **Kami Gallus**, Associate Professor, Marriage and Family Therapy, Department of Human Development and Family Science, College of Human Sciences, Oklahoma State University

OUTSTANDING ENGAGEMENT AWARD

AWARDEE: **Francesca Adler-Baeder**, Professor and Extension Specialist, Department of Human Development and Family Studies, College of Human Sciences, Auburn University

ELLEN SWALLOW RICHARDS PUBLIC SERVICE AWARD

AWARDEE: **Carol E. Kellett**, Executive Director, APLU Board on Human Sciences, Inc., and Dean Emerita, College of Human Ecology, Kansas State University

LIFETIME ACHIEVEMENT AWARD

AWARDEE: **Virginia Caples**, Distinguished Professor and 1890 Administrator, Alabama A&M University

CONCURRENT SESSIONS & BUSINESS MEETINGS

ALL ANNUAL MEETING participants are invited to attend these sessions designed to be informative to higher education professionals from across the campus. Choose from more than 125 business meetings, working group sessions, and professional development opportunities offering information, ideas, and solutions to the critical issues facing public research universities. The sessions presented here are organized by APLU Councils and/or Commissions. Sessions are open to all Annual Meeting participants, unless otherwise noted.

Council Sessions

APLU's councils enable senior public university leaders working in similar positions to come together to address critical issues and expand their knowledgebase within their professional area of expertise.

COUNCIL OF 1890 UNIVERSITIES

The Council of 1890 Universities represents the interests of 1890 land-grant institutions. The Council works to ensure and increase funding, present a unified approach for the presentation of views regarding 1890 institutions, and serve as a forum to share ideas and resources. The Council works with other 1890 associations in developing a comprehensive agenda regarding congressional and federal policies and programs impacting 1890 institutions.

SUNDAY, NOVEMBER 13

8:30-10:00 a.m. • Room 208

■ HBCUs as Models of Community and Economic Engagement

JOINT SESSION WITH THE COUNCIL OF ENGAGEMENT & OUTREACH AND
COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Dramatic shifts in state funding, the economy, and technology have allowed institutions of higher learning to reconsider the role they should play in their communities. To continue supporting the needs of an ever-changing society, communities and universities can increase the level at which they strategically collaborate to foster greater public good. Historically black colleges and universities (HBCUs) are uniquely positioned to serve as drivers of change due to the human, organizational, and intellectual resources they hold. This session will examine HBCUs as models of community and economic engagement and explore opportunities for future success, including the Innovation and Economic Prosperity Universities Program and the Carnegie Community Engagement Classification.

MODERATOR: **Walter A. Hill**, *Vice Provost of Land-Grant University Affairs, 1890 Research Director and Extension Administrator, Tuskegee University*

PANELISTS: **Timothy Faley**, *Kiril Sokoloff Distinguished Professor of Entrepreneurship, Special Assistant to the President, University of the Virgin Islands*
Daniel Hall, *Vice President for Community Engagement, University of Louisville*
Afroze Mohammed, *Associate Director of Strategic Alliances, Virginia Polytechnic Institute and State University*
Lynnette Overby, *Professor of Theater, University of Delaware*

10:45 a.m.–Noon • Room 209

■ Research Activity at the 1890 Institutions

Scientific research and discovery have long been an important part of the land-grant tradition. Since its inception in 1862, the land-grant university system has served a growing and changing populace by ways of instruction and research. The 19 historically black 1890 land-grant universities undertake systematic inquiry and state-of-the-art practices in the science, technology, engineering, and mathematics (STEM) disciplines. This is evident in the over 130 advances relevant to invention, processes, patents, licenses, and intellectual property occurring on 1890 campuses, despite recorded inequities in funding compared to other institutional types. This discussion will examine the collective research endeavors of the 1890 land-grant universities in STEM and the natural and applied sciences. Aligned with the findings of a 2016 APLU report, this session will help support 1890s and HBCUs as they continue to increase understanding in national and international scientific communities.

MODERATOR: **Jared C. Avery**, *Associate Director, Office of Access and Success, APLU*

PANELISTS: **Alton Thompson**, *Provost and Vice President, Academic Affairs, North Carolina A&T State University*
Lisa Purnell, *USDA/1890 Program Liaison, U.S. Department of Agriculture*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for the Council of 1890 Universities:

■ Preaching Beyond the Choir: Communicating the Vast and Complex Value of Public Research Universities Succinctly and Effectively

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for the Council of 1890 Universities:

- Institutional Strategies for Project Degree Completion
- Institutional Strategies for Community Engagement
- Institutional Strategies for Innovation and Economic Prosperity
- Institutional Strategies for Global Learning, Research, and Engagement

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for 1890s:

■ Diversifying the Professoriate: APLU's NSF INCLUDES Project

3:45–5:00 p.m. • Room 302

■ Building a More Diverse Scientific Workforce

JOINT SESSION WITH THE COALITION OF URBAN SERVING UNIVERSITIES
AND COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE

Increasing participation of underrepresented groups (women, racial/ethnic minorities, and people with disabilities) in science is a critical issue affecting our nation's health and the future of research. Despite substantial NIH and NSF investment in diversity efforts, barriers to success remain. In response, many universities have developed innovative strategies to diversify scientific talent. Although some of these interventions have demonstrated success, other emerging efforts require further testing. Targeting key research gaps will provide university leaders with the evidence they need to obtain campus buy-in, bring successful strategies to scale, and magnify their impact on a national level. Ultimately, having more rigorous scientific evidence will drive long-term changes in the way universities do business, increasing investment in practices that work and phasing out those that do not. This session will explore what we know—and what we have yet to learn—about diversifying the scientific workforce. Speakers will share findings and proposed research actions from a recent APLU, Coalition of Urban Serving Universities (USU), and Association of American Medical Colleges (AAMC) report, *Increasing Diversity in the Biomedical Research Workforce: Actions for Improving Evidence*. After highlighting success stories and lessons learned, panelists will participate in a moderated discussion around proposed research actions for improving evidence in key areas.

MODERATOR: **M. Roy Wilson**, *President, Wayne State University*

SPEAKERS: **Mark G. Hardy**, *Vice President for Academic Affairs, Tennessee State University*

Lawrence Tabak, *Principal Deputy Director, National Institutes of Health*

Caroline C. Whitacre, *Senior Vice President for Research, The Ohio State University*

6:30–8:30 p.m. • Rooms 303–304

■ Council of 1890 Universities Strategy Dinner

CHAIR: **Juliette B. Bell**, *President, University of Maryland Eastern Shore*

BY INVITATION ONLY

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for the Council of 1890 Universities:

■ Competencies, Badges, and Co-Curricular Transcripts, Oh My! Exploring Alternative Credentialing

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

COUNCIL OF PRESIDENTS

The Council of Presidents is composed of the chief executives of APLU member colleges and universities and systems. Under the organization of the council, chief executive officers develop a working agenda and programs for APLU.

SUNDAY, NOVEMBER 13

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations.

3:15–5:00 p.m. • Rooms 301–302

■ APLU U.S.-Canada-Mexico Committees on Partnerships

COMMITTEE MEMBERS ONLY

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations.

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

7:30–9:00 p.m. • Rooms 211–212

■ Research Intensive Committee (RIC) Dinner Meeting

RIC MEMBERS ONLY

MONDAY, NOVEMBER 14

7:00–7:30 a.m. • JW Grand Ballrooms 3–4

■ Council of Presidents Breakfast

COUNCIL OF PRESIDENTS MEMBERS ONLY

7:30 a.m.–Noon • JW Grand Ballrooms 3–4

■ Council of Presidents Sessions

COUNCIL OF PRESIDENTS MEMBERS ONLY.

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations.

3:30–5:00 p.m. • Rooms 303–304

■ APLU Medical Center Meeting

BY INVITATION ONLY

5:30–6:30 p.m. • Lone Star East Foyer

JOINT RECEPTION

■ Council of Presidents and Council of Presidents' & Chancellors' Spouses/Partners

COUNCIL OF PRESIDENTS AND COUNCIL OF PRESIDENTS' & CHANCELLORS' SPOUSES/PARTNERS MEMBERS ONLY

SPECIAL WELCOME: **John Sharp**, *Chancellor, Texas A&M University System*

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations.

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

COUNCIL OF PRESIDENTS' & CHANCELLORS' SPOUSES/PARTNERS (CPCSP)

The Council of Presidents and Chancellors' Spouses/Partners facilitates exchanges among the spouses and partners of public university CEOs. As this role has evolved over time, the council promotes best practices and provides an opportunity for informational exchanges.

SUNDAY, NOVEMBER 13

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations.

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations.

4:45–5:15 p.m. • Room 205

■ Spouses/Partners Meet and Greet New Members

Opportunity for the new members of the Council of Presidents' and Chancellors' Spouses to meet and mingle before heading off to attend the keynote session.

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • Rooms 408–409

COUNCIL BREAKFAST AND ROUNDTABLE DISCUSSION

■ Learning the Arch of the Presidency: Thriving Through All

COUNCIL OF PRESIDENTS' AND CHANCELLORS' SPOUSES MEMBERS ONLY

10:45 a.m.–Noon • Room 205

CLODIUS FORUM ON SCHOLARLY RESEARCH

■ The Presidential Spouse/Partner: A Changing Role in Higher Education

Come and hear about the results of a new survey of 477 spouses/partners.

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations.

3:45–5:00 p.m. • Room 205

■ Developing Best Practices for the Role of a University President Spouse/Partner

Join a discussion with a panel of experts to develop guidelines the council can share with our institutions.

5:30–6:30 p.m. • Lone Star East Foyer

JOINT RECEPTION

■ Council of Presidents and Council of Presidents' & Chancellors' Spouses/Partners

COUNCIL OF PRESIDENTS AND COUNCIL OF PRESIDENTS' & CHANCELLORS' SPOUSES/PARTNERS MEMBERS ONLY

TUESDAY, NOVEMBER 15

8:30–9:45 a.m. • Room 208

■ CPCSP Planning Committee Meeting

PLANNING COMMITTEE MEMBERS ONLY

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

COUNCIL ON ACADEMIC AFFAIRS (CAA)

The Council on Academic Affairs (CAA) is composed of chief academic officers—provosts or senior vice presidents for academic affairs where they are a campus’s second ranking officer. The CAA provides a forum for discussion of: trends in higher education and the public mission; funding patterns and budget strategies; teaching and learning innovations; faculty roles and rewards; academic programs, planning, and advising; research and publication; and service and engagement with other sectors. The CAA advises the Council of Presidents and the APLU Board of Directors regarding association priorities and agendas in these areas.

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • Lone Star Ballrooms A–B

■ Speech and Activism: Seeing Through the Eyes of a New Generation

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS AND STUDENT AFFAIRS

Advocacy, dissent, even turmoil are evident on many of our campuses including competing views of free speech and activism, demonstrations, and demands that the campus climate be more welcoming, inclusive, and protective of students. These actions and discussion focus on a set of key ideas—safe spaces, free speech, hurtful or hate speech, trigger warnings, success for all, and social justice. This session takes a deep dive into these issues with a conversation facilitated by Erwin Chemerinsky, Dean of the University of California Irvine’s School of Law, with a panel of students and university leaders. Dean Chemerinsky is a leading scholar on the First Amendment and free speech and has co-taught, along with his chancellor, a first-year undergraduate student seminar on free speech. Dean Chemerinsky will share what he and the chancellor learned from that experience and will continue the discussion with interaction with students and university leaders. Attention will be given to what directions institutional leaders could pursue to engage their students in these complex conversations and begin to find ways forward that attempt to balance the many competing interests shaping this set of concerns.

MODERATOR: **Joan F. Lorden**, *Provost and Vice Chancellor, Academic Affairs, University of North Carolina at Charlotte*

SPEAKER: **Erwin Chemerinsky**, *Dean, School of Law, University of California, Irvine*

PANELISTS: **Cathy Scroggs**, *Vice Chancellor of Student Affairs, University of Missouri-Columbia*

Andrew Homann, *Student Government President, Texas State University*

Andrea Flores, *Junior Psychology Major, The University of Texas at Austin*

Mariah Watson, *Immediate Past Student Body President, University of California, Davis*

10:45 a.m.–Noon • JW Grand Ballroom 1

■ Exploring New Data Frontiers in Higher Education: Access, Security, and the Ethical Use of Student Information

JOINT SESSION WITH THE COMMISSION ON INFORMATION, MEASUREMENT, & ANALYSIS

Advances in technology make it possible to collect and analyze a tremendous amount of data about student performance and behavior, increasingly from new and unconventional sources. University data systems increasingly link students’ demographic data with other data such as past and current educational performance, engagement with online course materials, and participation in co-curricular activities to predict academic outcomes and design appropriate interventions or support programs. Universities have long been concerned about data breaches or intrusions by hackers and have taken step to secure their data, yet some campuses have still experienced such events. Universities are faced with new ethical dilemmas concerning individual privacy and data security, while at the same time creating a rich source of data to help students map individual paths to academic success. Will new types of data regarding students and wider use of the data including by outside vendors raise the stakes for appropriate data use and protection? This session will examine the impact of new data sources and analytic tools on universities’ ability to protect student information and to develop appropriate processes for its ethical use to facilitate student success.

MODERATOR: **Andrew C. Comrie**, *Senior Vice President of Academic Affairs and Provost, University of Arizona*

PANELISTS: **Jane Kuhn**, *Vice President for Enrollment Management and Student Affairs, Northern Arizona University*
Roy Mathew, *Associate Vice President and Director, Center for Institutional Evaluation, Research, and Planning, The University of Texas at El Paso*
Samuel Segran, *Chief Information Officer, Texas Tech University*

12:15–1:30 p.m. • Room 402

■ CAA Executive Committee Luncheon

CAA EXECUTIVE COMMITTEE MEMBERS ONLY

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CAA:

■ Preaching Beyond the Choir: Communicating the Vast and Complex Value of Public Research Universities Succinctly and Effectively

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for CAA:

■ Institutional Strategies for Project Degree Completion

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • Lone Star Ballroom F

■ Framework for Strengthening Degree Completion: Barriers and Effective Campus Responses

JOINT SESSION WITH THE COMMISSION ON INFORMATION, MEASUREMENT, & ANALYSIS

APLU is creating a framework to assist campuses in meeting their targets for degree completion. The framework will be a tool for campuses to identify common barriers encountered by students and to search for examples of specific interventions effectively used by other campuses to overcome the barriers. The session will feature campus leaders with experience successfully implementing such proven practices and illustrate how those examples fit within the proposed framework. The student success framework will serve as a mechanism for APLU to organize the wealth of material about barriers and interventions and to make the materials available for APLU campuses including information such as the barrier, relevant data analysis, the specific interventions, the role of university leadership, evidence/research supporting the intervention, the institution context, and cost analysis where available. In this way, the great expertise across member campuses can be better leveraged and pertinent information can be more widely distributed in a highly usable format. Presentations on the role of integrated data systems, encouraging enrollment of 15 hours, and math pathways are all potential components in the framework. The session will provide an opportunity for university leaders to provide input and guidance on the framework so that it can be developed and refined in a manner that is of value to APLU members.

MODERATOR: **Alexander Cartwright**, *Provost and Executive Vice Chancellor, SUNY System*

PANELISTS: **Tiffany Mfume**, *Director of Student Success and Retention, Morgan State University*

Sally McRorie, *Provost and Executive Vice President for Academic Affairs, Florida State University*

Uri Treisman, *Executive Director, The Charles A. Dana Center, The University of Texas at Austin*

Alan R. Mabe, *Chief Academic Officer and Vice President for Academic Affairs, APLU*

10:45 a.m.–Noon • Lone Star Ballroom F

■ Measuring Value and Improved Student Outcomes in Scaled Implementations of Digital Learning

JOINT SESSION WITH THE COALITION OF URBAN SERVING UNIVERSITIES

Colleges and universities continue to invest more resources in digital learning. As they shift increasingly scarce dollars into new online or blended academic programs, it is often not clear or easy to decipher the trade-offs and value generated by the various possible types of implementations an institution can pursue. A twin set of projects funded by the Bill & Melinda Gates Foundation seeks to discover and demonstrate this value and impact from a variety of scaled implementations of digital learning and equip senior leadership at colleges/universities with tools, data, and analysis so as to improve the quality and scale of implementations of digital learning more broadly. While this work is ongoing and not complete, this session will share and discuss early findings from the projects—in particular, focusing on the following three questions:

- (1) What are the important and different components of high-quality implementations of online and blended learning across varying contexts, and how has institutional support and investment enabled such success?
- (2) What are the relative costs and returns of different implementation approaches?
- (3) What are some of the institutional level challenges colleges aim to address by enabling redesigned teaching and learning on their campuses by investing in online and/or blended undergraduate learning?

INTRODUCTION: **Risa Palm**, *Senior Vice President for Academic Affairs and Provost, Georgia State University*

MODERATOR: **Rahim S. Rajan**, *Senior Program Officer, Bill & Melinda Gates Foundation*

PANELISTS: **A. Dale Whittaker**, *Provost and Executive Vice President, University of Central Florida*

Greg Amroffell, *Founder and Partner, Intentional Futures*

Allison Bailey, *Senior Partner and Managing Director, Boston Consulting Group*

Lou Pugliese, *Senior Innovation Fellow and Managing Director for the Action Lab, Arizona State University*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CAA:

■ Transformational Engagement: Institution-Wide Perspectives

■ Diversifying the Professoriate: APLU's NSF INCLUDES Project

3:45–5:00 p.m. • Room 204

■ CAA Business Meeting

CAA MEMBERS ONLY

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CAA:

■ Competencies, Badges, and Co-Curricular Transcripts, Oh My! Exploring Alternative Credentialing

■ A New Administration and a New Congress: What Does It Mean For Public Higher Education?

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

COUNCIL ON BUSINESS AFFAIRS (CBA)

For the Council on Business Affairs sessions please see the Commission on Information, Measurement, and Analysis sessions on page 76.

COUNCIL ON ENGAGEMENT & OUTREACH (CEO)

The Council on Engagement and Outreach (CEO) is composed of university administrators responsible for outreach, engagement, community development, Extension, and other functions at their universities. The council provides forums for members to discuss and take action on issues relevant to the array of institutional efforts in public service, outreach, and community engagement. CEO also supports members in developing plans, programs, and policies related to outreach, engagement, extended education, community relations, engaged scholarship, service learning, extension, and a variety of other activities that create university impact in communities. The council works closely with the Commission on Innovation, Competitiveness, and Economic Prosperity on issues related to regional and economic development.

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • Room 208

■ HBCUs as Models of Community and Economic Engagement

JOINT SESSION WITH THE COUNCIL OF 1890 UNIVERSITIES AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Dramatic shifts in state funding, the economy, and technology have allowed institutions of higher learning to reconsider the role they should play in their communities. To continue supporting the needs of an ever-changing society, communities and universities can increase the level in which they strategically collaborate to foster greater public good. Historically black colleges and universities (HBCUs) are uniquely positioned to serve as drivers of change due to the human, organizational, and intellectual resources they hold. This session will examine HBCUs as models of community and economic drivers and explore opportunities for future success, including the Innovation and Economic Prosperity Universities Program and the Carnegie Community Engagement Classification.

MODERATOR: **Walter A. Hill**, *Vice Provost of Land-Grant University Affairs, 1890 Research Director and Extension Administrator, Tuskegee University*

PANELISTS: **Timothy Faley**, *Kiril Sokoloff Distinguished Professor of Entrepreneurship, Special Assistant to the President, University of the Virgin Islands*
Daniel Hall, *Vice President for Community Engagement, University of Louisville*
Afroze Mohammed, *Associate Director – Strategic Alliances, Virginia Polytechnic Institute and State University*
Lynnette Overby, *Professor of Theater, University of Delaware*

10:45 a.m.–Noon • Room 205

■ Building a Coordinated Engagement Agenda Across Campus

The term “engagement” is now used by different administrative and academic units to accomplish a variety of externally focused purposes, from governmental relations and alumni outreach to enhancing engaged scholarship and commercializing research discoveries, as well as building the global footprint. This discussion will focus on the various forms and organizational structures of engagement agendas currently applied at universities, and will explore strategies for establishing a set of principles that can help retain the soul of reciprocal, mutually beneficial engagement. Attendees will have an opportunity to reflect and engage in roundtable discussions about coordinating a new engagement agenda across campus.

SPEAKER: **Jorge H. Atiles**, *Associate Dean, Extension and Engagement, Oklahoma State University*

12:15–1:30 p.m. • Room 203

■ CEO Executive Committee Luncheon Meeting

CEO EXECUTIVE COMMITTEE MEMBERS ONLY

CHAIR: **Valerie O. Paton**, *Professor, Educational Psychology and Leadership, Texas Tech University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CEO:

■ Preaching Beyond the Choir: Communicating the Vast and Complex Value of Public Research Universities Succinctly and Effectively

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for CEO:

■ Institutional Strategies for Community Engagement

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • Room 205

■ To Benefit Society: Leveraging NSF Broader Impacts Criteria for University-Community Engagement

JOINT SESSION WITH THE COUNCIL ON RESEARCH

The crucial role of public engagement and the potential for societal impact in developing, implementing, and sustaining the academic missions of higher education institutions has been increasingly highlighted across the breadth of

disciplines. For example, NSF’s Broader Impacts criterion, which addresses scientific research’s “potential to benefit society and contribute to the achievement of specific, desired societal outcomes,” is one of only two merit review criteria that determine recommendations for NSF funding. Funding incentives are a critical lever for institutional change and for engaged scholarship that can directly affect public understanding of, participation in, and advocacy for science. This session will convene a panel of faculty and key leaders to identify cross-cutting benefits, approaches, and strategies that link broader impacts and university-community engagement to achieve societal impact. Participants will define broader impacts, discuss how public universities’ engagement and outreach units can provide an infrastructure to help faculty fulfill their broader impacts requirements, and consider strategies to leverage NSF support for research and community engagement.

MODERATOR: **Laurie Van Egeren**, Assistant Provost for University-Community Partnerships, Michigan State University

PANELISTS: **DeAndra Beck**, Associate Dean for Research, International Studies and Programs, Michigan State University
Erik Goodman, Director, BEACON, Michigan State University
C. Suzanne Iacono, Office Head, Office of Integrative Activities, National Science Foundation
Samory T. Pruitt, Vice President for Community Affairs, University of Alabama
Diane T. Rover, University Professor, Department of Electrical and Computer Engineering, Iowa State University

10:45 a.m. – Noon • Brazos

■ The Value of Engagement: Achieving State and Federal Retention Goals to Bolster Economic Development

JOINT SESSION WITH THE COUNCIL ON GOVERNMENTAL AFFAIRS AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Initiatives launched by the White House and influential organizations such as the Lumina Foundation seek to significantly increase the proportion of Americans with postsecondary degrees. At the state level, performance funding and other policies aim to bolster graduation rates and close the skills gap to help students compete. Many states recognize the correlation between levels of educational

attainment and measures of economic prosperity. The purpose of this session is to explore how public engagement can be employed as a strategy to boost retention, graduation rates, overall educational attainment, and caution about emphasizing completion at the expense of educational quality. Panelists will discuss how engaged teaching, research, and service at APLU institutions can promote college completion, skills attainment, and other federal and state policy goals.

MODERATOR: **Sharon L. Gaber**, President, University of Toledo

PANELISTS: **Andrew Furco**, Associate Vice President for Public Engagement, University of Minnesota
Bruce E. Johnson, President, Inter-University Council of Ohio
Rose Martinez, State Higher Education Policy Consultant, Lumina Foundation for Education
Tommy Williams, Vice Chancellor of Federal and State Relations, Texas A&M University System

12:15 – 1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CEO:

■ Transformational Engagement: Institution-Wide Perspectives

3:45 – 5:00 p.m. • Rooms 408–409

■ CEO Business and Open Meeting

APLU’s Council on Engagement and Outreach leads efforts to strengthen university public service, outreach, and engagement that result in beneficial impact on community and university goals. Anyone interested in this sphere of work is invited to join the meeting.

5:15–6:30 p.m. • Room 401

■ CEO and CICEP Joint Reception and IEP Universities Recognition

All CEO and CICEP members are invited to attend a reception to recognize the 2016 class of Innovation and Economic Prosperity Universities designees.

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CEO:

■ Cross-Border Collaborations: The North American Zone of Knowledge

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

COUNCIL ON GOVERNMENTAL AFFAIRS (CGA)

The Council on Governmental Affairs (CGA) includes the university officials who serve as the principal points of contact between their institutions and their congressional delegations and federal agencies. A very active APLU council, the CGA is a network of university government relations professionals who advocate for public research universities in federal legislation and federal policy. Members of the CGA are based on campus and/or in the institution's Washington, DC offices. Typically, they are vice presidents, directors and assistant directors for government affairs/relations for their institution.

SUNDAY, NOVEMBER 13

8:30 – 10:00 a.m. JW Grand Ballroom 1

■ NSB Science and Engineering Indicators: Utilizing a Unique Dataset to Promote Economic and Workforce Development

JOINT SESSION WITH THE COUNCIL ON RESEARCH AND COMMISSIONS ON INFORMATION, MEASUREMENT, & ANALYSIS AND INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Two of the most important and related challenges facing universities today concern producing a well-educated and diverse workforce in the face of increasing educational costs and international competition, and serving as engines of economic development, entrepreneurship, and technology commercialization in a globally connected society. The former is critically important to an effective democracy and is foundational to our nation's leadership position in the world. The latter is an essential ingredient for ensuring that the intellectual outputs and physical assets of universities are used effectively to innovate in creating new industries, companies, products, and services. Understanding the state of the

enormously complex and interconnected global science and engineering research and education enterprise is a necessary element for meeting these challenges. The gold standard of data and analysis for developing such understanding is Science and Engineering Indicators (SEI), produced biennially by the National Science Board. Required by U.S. law, SEI is a comprehensive set of data and related analysis, now entirely digital, which addresses topics ranging from elementary and secondary STEM education to the science and engineering labor force, academic R&D, and public attitudes toward science and technology. This session will examine ways in which SEI can be utilized by universities to enhance their workforce and economic development activities.

MODERATOR: **Kelvin K. Droegemeier**, *Vice President for Research, University of Oklahoma*

PANELISTS: **Beethika Khan**, *Director of Science and Engineering Indicators, National Science Foundation*
Rena Cotsones, *Associate Vice President, Outreach, Engagement and Regional Development, Northern Illinois University*
Angela Phillips Diaz, *Executive Director, Government Research Relations, University of California, San Diego*

8:30–10:00 a.m. • **Lone Star Ballrooms A–B**

■ **Speech and Activism: Seeing Through the Eyes of a New Generation**

JOINT SESSION WITH THE COUNCILS ON ACADEMIC AFFAIRS AND STUDENT AFFAIRS

Advocacy, dissent, even turmoil are evident on many of our campuses including competing views of free speech and activism, demonstrations, and demands that the campus climate be more welcoming, inclusive, and protective of students. These actions and discussion focus on a set of key ideas—safe spaces, free speech, hurtful or hate speech, trigger warnings, success for all, and social justice. This session takes a deep dive into these issues with a conversation facilitated by Erwin Chemerinsky, Dean of the University of California Irvine’s School of Law, with a panel of students and university leaders. Dean Chemerinsky is a leading scholar on the First Amendment and free speech and has co-taught, along with his chancellor,

a first-year undergraduate student seminar on free speech. Dean Chemerinsky will share what he and the chancellor learned from that experience and will continue the discussion with interaction with students and university leaders. Attention will be given to what directions institutional leaders could pursue to engage their students in these complex conversations and begin to find ways forward that attempt to balance the many competing interests shaping this set of concerns.

SPEAKER: **Erwin Chemerinsky**, *Dean, School of Law, University of California, Irvine*

MODERATOR: **Joan F. Lorden**, *Provost and Vice Chancellor, Academic Affairs, University of North Carolina at Charlotte*

PANELISTS: **Cathy Scroggs**, *Vice Chancellor of Student Affairs, University of Missouri–Columbia*
Andrew Homann, *Student Government President, Texas State University*
Andrea Flores, *Junior Psychology Major, The University of Texas at Austin*
Mariah Watson, *Immediate Past Student Body President, University of California, Davis*

12:15–1:30 p.m. • **Rooms 310–311**

■ **CGA Executive Committee Meeting and Lunch**

CGA EXECUTIVE COMMITTEE MEMBERS ONLY

CHAIR: **Stacy Rastauskas**, *Vice President of Governmental Relations, The Ohio State University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CGA :

- **Preaching Beyond the Choir: Communicating the Vast and Complex Value of Public Research Universities Succinctly and Effectively**
- **What the New Administration Needs to Know about Public Universities and Climate Change**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for CGA:

- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Project Degree Completion**
- **Institutional Strategies for Global Learning, Research, and Engagement**
- **Institutional Strategies for Innovation and Economic Prosperity**

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

- **Balancing Freedom of Expression and Diversity on Campuses**

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

- **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • Lone Star Ballroom C

- **Community in Crisis: What Role Does Your Institution Play?**

JOINT SESSION WITH THE COUNCILS ON STRATEGIC COMMUNICATIONS AND STUDENT AFFAIRS AND COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE

All institutions have plans for when a crisis strikes their campus. But what about when tragedy or unrest happens in your community, but not on your campus? Listen to the perspectives of university leaders from communities and states that

have experienced mass shootings, natural disasters, and other major events. How did their institutions respond and help their communities heal? What steps have they put in place to help their institutions respond even better in case another crisis occurs and how can other institutions learn from their experiences?

MODERATOR: **Gregory J. Vincent**, *Vice President, Diversity and Community Engagement, The University of Texas at Austin*

PANELISTS: **John Hitt**, *President, University of Central Florida*
King Alexander, *President, Louisiana State University*
Joan F. Lorden, *Provost and Vice Chancellor for Academic Affairs, University of North Carolina at Charlotte*

10:45 a.m.–Noon • Lone Star Ballroom C

- **Better Responding to Sexual Assault**

JOINT SESSION WITH THE COUNCILS ON STRATEGIC COMMUNICATIONS AND STUDENT AFFAIRS

A unique collaboration between The University of Texas System Police and researchers at The University of Texas at Austin's Institute on Domestic Violence & Sexual Assault led to the creation of *The Blueprint for Campus Police: Responding to Sexual Assault*. The 170-page document is based on the integration of science, philosophy, and protocols and provides the UT System's 600 sworn campus police officers with guidance to better engage with and understand victims of sexual assault at all 14 UT institutions. How can university communications offices and police forces utilize these approaches on their campus? The UT System is also collaborating with the Institute on Domestic Violence & Sexual Assault (IDVSA) on a four year system-wide research project studying the prevalence and types of sexual misconduct across all 14 System campuses. The release of these findings and the strategy for communicating them will also be discussed.

PANELISTS: **Noël Busch-Armendariz**, *Professor, Associate Dean for Research, and Director, Institute on Domestic Violence and Sexual Assault, The University of Texas at Austin*
Wanda Mercer, *Associate Vice Chancellor for Student Affairs, The University of Texas System*
Ruben Puente, *Assistant Director of Police, University of Texas System*

10:45 a.m.–Noon • Brazos

■ The Value of Engagement: Achieving State and Federal Retention Goals to Bolster Economic Development

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT
& OUTREACH AND COMMISSION ON INNOVATION,
COMPETITIVENESS, & ECONOMIC PROSPERITY

Initiatives launched by the White House and influential organizations such as the Lumina Foundation seek to significantly increase the proportion of Americans with postsecondary degrees. At the state level, performance funding and other policies aim to bolster graduation rates and close the skills gap to help students compete. Many states recognize the correlation between levels of educational attainment and measures of economic prosperity. The purpose of this session is to explore how public engagement can be employed as a strategy to boost retention, graduation rates, overall educational attainment, and caution about emphasizing completion at the expense of educational quality. Panelists will discuss how engaged teaching, research, and service at APLU institutions can promote college completion, skills attainment, and other federal and state policy goals.

MODERATOR: Sharon L. Gaber, *President, University of Toledo*

PANELISTS: Andrew Furco, *Associate Vice President for Public Engagement, University of Minnesota*
Bruce E. Johnson, *President, Inter-University Council of Ohio*
Rose Martinez, *State Higher Education Policy Consultant, Lumina Foundation for Education*
Tommy Williams, *Vice Chancellor of Federal and State Relations, Texas A&M University System*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CGA:

■ The Challenge of Change: Engaging Public Universities to Feed the World

■ Diversifying the Professoriate: APLU's NSF Includes Project

■ Transformational Engagement: Institution-Wide Perspectives

3:45–5:00 p.m. • JW Grand Ballrooms 1–2

■ The Alan Alda Center for Science Communication: What's it All About?

JOINT SESSION WITH THE COUNCILS ON RESEARCH
AND STRATEGIC COMMUNICATIONS

This interactive session follows Alan Alda's Council of Presidents Luncheon Address on science communication at the 2015 APLU Annual Meeting. In just over five years, the Alda Center has grown from an idea into an international movement to train scientists how to turn away from scientific jargon and embrace communication techniques that make their work come alive and resonate with broad audiences. Stronger research communication skills are critical as the case for funding needs to become more compelling and relatable. The Alda Center is helping researchers break out of their bubbles and become effective messengers of their own work. The Center's director, Laura Lindenfeld, will detail how the Alda Center works, what's in store for the future, and discuss how campuses can become engaged with the Center's work. She will give a taste of what the Alda experience involves through audience participation.

MODERATOR: Richard J. Reeder, *Vice President for Research, Stony Brook University, SUNY*

SPEAKERS: David O. Conover, *Vice President for Research and Innovation, University of Oregon*
Laura Lindenfeld, *Director of the Alda Center and Professor, Stony Brook University, SUNY*

5:30–7:30 p.m. • Offsite

■ **CGA Reception at the LBJ Presidential Library and Museum**

CGA MEMBERS ONLY

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CGA:

■ **A New Administration and a New Congress: What Does It Mean For Public Higher Education?**

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ **U.S. Secretary of Education**

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ **Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts**

See page 9 for more details.

11:45 a.m.–1:00 p.m. • JW Grand Ballroom 2

■ **CGA Business Meeting and Lunch**

CGA MEMBERS ONLY

1:00–3:00 p.m. • JW Grand Ballroom 2

■ **CGA Strategy Session**

CGA MEMBERS ONLY

COUNCIL ON RESEARCH (CoR)

The Council on Research (CoR) is composed of the senior research and graduate officers: vice presidents for research and graduate deans. CoR provides a forum for the discussion of research development and management, research policies and regulation, budget strategies, faculty roles, graduate education, research collaboration among universities and across sectors, and the importance of research to the overall mission of APLU member institutions. The group works closely with the Commission on Innovation, Competitiveness, and Economic Prosperity on issues related to intellectual property and technology development; and with the Council on Governmental Affairs in monitoring government legislation and regulations affecting campus-based research and graduate education.

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • JW Grand Ballroom 1

■ **NSB Science and Engineering Indicators: Utilizing a Unique Dataset to Promote Economic and Workforce Development**

JOINT SESSION WITH THE COUNCIL ON GOVERNMENTAL AFFAIRS AND THE COMMISSIONS ON INFORMATION, MEASUREMENT, & ANALYSIS AND INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Two of the most important and related challenges facing universities today concern producing a well-educated and diverse workforce in the face of increasing educational costs and international competition, and serving as engines of economic development, entrepreneurship, and technology commercialization in a globally connected society. The former is critically important to an effective democracy and is foundational to our nation's leadership position in the world. The latter is an essential ingredient for ensuring that the intellectual outputs and physical assets of universities are used effectively to innovate in creating new industries, companies, products, and services. Understanding the state of the enormously complex and interconnected global science and engineering research and education enterprise is a necessary element for meeting these challenges. The gold standard of data and analysis for developing such understanding is

Science and Engineering Indicators (SEI), produced biennially by the National Science Board. Required by U.S. law, SEI is a comprehensive set of data and related analysis, now entirely digital, which addresses topics ranging from elementary and secondary STEM education to the science and engineering labor force, academic research and development, and public attitudes toward science and technology. This session will examine ways in which SEI can be utilized by universities to enhance their workforce and economic development activities.

MODERATOR: **Kelvin K. Droegemeier**, *Vice President for Research, University of Oklahoma*

PANELISTS: **Beethika Khan**, *Director of Science and Engineering Indicators, National Science Foundation*
Rena Cotsones, *Associate Vice President, Outreach, Engagement, and Regional Development, Northern Illinois University*
Angela Phillips Diaz, *Executive Director, Government Research Relations, University of California, San Diego*

10:45 a.m.–Noon • JW Grand Ballroom 2

■ Organizing for Economic Engagement—Structural and Coordination Approaches

JOINT SESSION WITH THE COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC ENGAGEMENT

In the past, university economic development was often interpreted simply as technology transfer. However, this focus has broadened beyond the sphere of innovation and commercialization to include similar emphasis on talent development and quality of place as well. Today, universities implement a variety of different organizational frameworks, uniquely suited to institutional culture and resources, to advance their more comprehensive economic development and engagement activities. No one standard organizational approach exists. Responsibility for fostering economic development has been added to the job description for many university vice presidents for research. In contrast, other universities have established separate reporting structures outside of the vice president for research. Regardless of organizational structure, universities must effectively optimize and leverage scarce resources in an era of increasing

stakeholder expectations. This session will examine the spectrum of university engagement in economic development and explore how institutions are effectively organizing for this work.

MODERATOR: **Anthony Armstrong**, *President and CEO, Indiana University Research and Technology Corporation, Indiana University*

PANELISTS: **Maura Donovan**, *Executive Director, Office of University Economic Development, University of Minnesota*
Sharon Paynter, *Associate Professor and Interim Director, Public Service and Community Relations, East Carolina University*
Daniel Pullin, *Dean, Price College of Business, University of Oklahoma*
Jim Rankin, *Vice Provost, Research and Economic Development, University of Arkansas at Fayetteville*

12:15–1:30 p.m. • Room 401

■ CoR Executive Committee Lunch

COR EXECUTIVE COMMITTEE MEMBERS ONLY

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CoR:

■ Preaching Beyond the Choir: Communicating the Vast and Complex Value of Public Research Universities Succinctly and Effectively

■ Turning Points: From Setback to Success

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for CoR:

■ Institutional Strategies for Global Learning, Research and Engagement

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

7:00–8:15 a.m. • Room 301

■ CoR Business Meeting Breakfast

COR MEMBERS ONLY

8:30–10:00 a.m. • Room 205

■ To Benefit Society: Leveraging NSF Broader Impacts Criteria for University-Community Engagement

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH

The crucial role of public engagement and the potential for societal impact in developing, implementing, and sustaining the academic missions of higher education institutions has been increasingly highlighted across the breadth of disciplines. For example, NSF's Broader Impacts criterion, which addresses scientific research's "potential to benefit society and contribute to the achievement of specific, desired societal outcomes," is one of only two merit review criteria that determine recommendations for NSF funding. Funding incentives are a critical lever for institutional change and for engaged scholarship that can directly affect public understanding of, participation in, and advocacy for science. This session will convene a panel of faculty and key leaders to identify cross-cutting benefits, approaches, and strategies that link broader impacts and university-community engagement to achieve societal impact. Participants will

define broader impacts, discuss how public universities' engagement and outreach units can provide an infrastructure to help faculty fulfill their broader impacts requirements, and consider strategies to leverage NSF support for research and community engagement.

MODERATOR: **Laurie Van Egeren**, Assistant Provost for University-Community Partnerships, Michigan State University

PANELISTS: **DeAndra Beck**, Associate Dean for Research, Michigan State University
Erik Goodman, Director, BEACON, Michigan State University
C. Suzanne Iacono, Deputy Assistant Director, National Science Foundation
Samory T. Pruitt, Vice President for Community Affairs, University of Alabama
Diane T. Rover, University Professor, Department of Electrical and Computer Engineering, Iowa State University

8:30–10:00 a.m. • JW Grand Ballroom 1

■ New Faculty Hiring Strategies to Advance Innovation

Federal agencies are increasingly focused on addressing national challenges, such as sustainable energy, food security, and precision medicine. Tackling these pressing, thorny problems requires transdisciplinary engagement across our campuses. In this session, several case studies of different strategic hiring approaches to advance university capacity will be discussed – including both the positive successes and potential pitfalls.

MODERATOR: **Cynthia Sagers**, Vice President for Research, Oregon State University

PANELISTS: **Kimberly Andrews Espy**, Senior Vice President for Research, University of Arizona
Caroline C. Whitacre, Senior Vice President for Research, The Ohio State University
Bruce A. McPheron, Vice President and Provost, The Ohio State University
Andrew Comrie, Senior Vice President for Academic Affairs and Provost, University of Arizona

10:45 a.m.–Noon • JW Grand Ballroom 1

■ Use of Unmanned Aerial Systems (UAS) for Research and Education

Unmanned Aerial Systems (UAS) have captured the attention of the public in the U.S. and beyond. UAS provide opportunities only limited by the imagination, but at the same time pose serious concerns about safety, security, and privacy. This combination presents universities with immense opportunities for research and education, but conducting this work within the current regulatory framework has proven challenging and in numerous instances universities have violated FAA policies. This session will use a panel format to bring experts from academia, industry, and government together to discuss the potential and limitations of UAS.

SPEAKERS: **Marty W. Rogers**, *Executive Director, ASSURE Consortium, Mississippi State University*
Kelly A. Rusch, *Vice President for Research and Creative Activity, North Dakota State University*
Ryan M. Hartman, *President and CEO, Insitu, Inc.*
Parimal H. Kopardekar, *Senior Technologist for Air Transportation Systems, NASA Ames Research Center*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CoR:

■ Diversifying the Professoriate: APLU's NSF INCLUDES Project

3:45–5:00 p.m. • JW Grand Ballrooms 1–2

■ The Alan Alda Center for Science Communication: What's it all about?

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS AND STRATEGIC COMMUNICATIONS

This interactive session follows Alan Alda's Council of Presidents Luncheon Address on science communication at the 2015 APLU Annual Meeting. In just over five years, the Alda Center has grown from an idea into an international movement to train scientists how to turn away from scientific jargon and embrace communication techniques that make their work come alive and resonate with broad audiences. Stronger research communication skills are critical as the case for funding needs to become more compelling and relatable. The Alda Center is helping researchers break out of their bubbles and become effective messengers of their own work. The Center's director, Laura Lindenfeld, will detail how the Alda Center works, what's in store for the future, and discuss how campuses can become engaged with the Center's work. She will give a taste of what the Alda experience involves through audience participation.

MODERATOR: **Richard J. Reeder**, *Vice President for Research, Stony Brook University, SUNY*

SPEAKERS: **David O. Conover**, *Vice President for Research and Innovation, University of Oregon*

Laura Lindenfeld, *Director of the Alda Center and Professor, Stony Brook University, SUNY*

5:15–6:30 p.m. • Room 203

■ Leadership Development for a More Diverse and Capable Leadership Pool

The typical trajectory to senior academic leadership is via the route of department chair to college level leadership and onto university leadership. Rarely does this path include training or development focused on leadership skills; the common convention is to learn “on the job.” This is in sharp contrast to industrial practice where senior leadership is groomed over an extended period. Moreover, many universities make internal promotions in the absence of a competitive search process, thus limiting leadership to insiders. This panel will focus on what universities can do to improve preparation and expand the academic leadership pool.

MODERATOR: **Peter K. Dorhout**, *Vice President for Research, Kansas State University*

PANELIST: **April C. Mason**, *Provost and Senior Vice President, Kansas State University*

Lisa Mink, *Founder and Principal, Mink Enterprise Group*

G. Dale Wesson, *Vice President for Research and Economic Development, Virginia State University*

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CoR:

■ Cross-Border Collaborations: The North American Zone of Knowledge

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

COUNCIL ON STRATEGIC COMMUNICATIONS (CSC)

The Council on Strategic Communications (CSC) provides a forum for strengthening the work of senior campus leaders in communications and public affairs, and public relations. The council works to create coherent messaging and effective strategies around communicating the value of public higher education to key constituencies. The CSC works closely with the Council on Governmental Affairs (CGA) on messages important to federal and state policymakers as well as with the Commission on Innovation, Competitiveness, and Economic Prosperity on the (CICEP) on issues of communicating economic development.

SUNDAY, NOVEMBER 13

12:15–1:30 p.m. • Room 303

■ CSC Executive Committee Lunch

CSC EXECUTIVE COMMITTEE MEMBERS ONLY

CHAIR: **Tom Milligan**, *Vice President for External Relations, Colorado State University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CSC:

■ Preaching Beyond the Choir: Communicating the Vast and Complex Value of Public Research Universities Succinctly and Effectively

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for CSC:

■ Institutional Strategies for Community Engagement

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • Lone Star Ballroom C

■ Community in Crisis: What Role Does Your Institution Play?

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS AND STUDENT AFFAIRS AND COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE

All institutions have plans for when a crisis strikes their campus. But what about when tragedy or unrest happens in your community, but not on your campus? Listen to the perspectives of university leaders from communities and states that have experienced mass shootings, natural disasters, and other major events. How did their institutions respond and help their communities heal? What steps have they put in place to help their institutions respond even better in case another crisis occurs and how can other institutions learn from their experiences?

MODERATOR: **Gregory J. Vincent**, *Vice President, Diversity and Community Engagement, The University of Texas at Austin*

PANELISTS: **John Hitt**, *President, University of Central Florida*
King Alexander, *President, Louisiana State University*
Joan F. Lorden, *Provost and Vice Chancellor for Academic Affairs, University of North Carolina at Charlotte*

10:45 a.m.–Noon • Lone Star Ballroom C

■ Better Responding to Sexual Assault

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS AND STUDENT AFFAIRS

A unique collaboration between The University of Texas System Police and researchers at The University of Texas at Austin's Institute on Domestic Violence & Sexual Assault led to the creation of *The Blueprint for Campus Police: Responding to Sexual Assault*. The 170-page document is based on the integration of science, philosophy, and protocols and provides the UT System's 600 sworn campus police officers with guidance to better engage with and understand victims of sexual assault at all 14 UT institutions. The CSC learned about this during our summer meeting, and this session will explore new directions and new information. How can university communications offices and police forces utilize these approaches on their campus? The UT System is also collaborating with the Institute on Domestic Violence & Sexual Assault (IDVSA) on a four year system-wide research project studying the prevalence and types of sexual misconduct across all 14 System campuses. The release of these findings and the strategy for communicating them will also be discussed.

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Wanda Mercer, *Associate Vice Chancellor for Student Affairs, The University of Texas System*

Ruben Puente, *Assistant Director of Police, The University of Texas System*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CSC:

- **Challenge of Change: Feeding the World**
- **Transformational Engagement: Institution-Wide Perspectives**

3:45–5:00 p.m. • JW Grand Ballrooms 1–2

- **The Alan Alda Center for Science Communication: What's it all about?**

JOINT SESSION WITH THE COUNCILS ON
GOVERNMENTAL AFFAIRS AND RESEARCH

This interactive session follows Alan Alda's Council of Presidents Luncheon Address on science communication at the 2015 APLU Annual Meeting. In just over five years, the Alda Center has grown from an idea into an international movement to train scientists how to turn away from scientific jargon and embrace communication techniques that make their work come alive and resonate with broad audiences. Stronger research communication skills are critical as the case for funding needs to become more compelling and relatable. The Alda Center is helping researchers break out of their bubbles and become effective messengers of their own work. The Center's director, Laura Lindenfeld, will detail how the Alda Center works, what's in store for the future, and discuss how campuses can become engaged with the Center's work. She will give a taste of what the Alda experience involves through audience participation.

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SPEAKERS: **David O. Conover**, *Vice President for Research and Innovation, University of Oregon*

Laura Lindenfeld, *Director of the Alda Center and Professor, Stony Brook University, SUNY*

7:00–9:00 p.m. • Offsite

- **CSC Off-Site Dinner**

CSC MEMBERS ONLY

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CSC:

- **A New Administration and a New Congress: What Does It Mean For Public Higher Education?**

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

- **U.S. Secretary of Education**

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

- **Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts**

See page 9 for more details.

COUNCIL ON STUDENT AFFAIRS (CSA)

The Council on Student Affairs (CSA) is composed of the senior student affairs or student life officers at member institutions and university systems. The CSA provides forums for the discussion and dissemination of information on issues related to the college student experience: co-curricular opportunities; personal and professional growth; learning, progress, and completion; mental and physical health and wellness; and/or fundamental needs such as housing, financial aid, transportation, and food. The CSA advocates within APLU and works cooperatively with other councils and commissions to enhance institutional effectiveness and the student experience in these areas.

SUNDAY, NOVEMBER 13

7:00–8:15 a.m. • JW Grand Ballroom 6

■ CSA Welcome Breakfast

CSA MEMBERS ONLY

Join APLU staff and CSA Executive Committee members for an informal welcome to the APLU Annual Meeting! There will be a brief orientation for first-time attendees, but the purpose of the welcome breakfast is to allow CSA members to network with each other.

8:30–10:00 a.m. • Lone Star Ballrooms A–B

■ Speech and Activism: Seeing Through the Eyes of a New Generation

JOINT SESSION WITH THE COUNCILS ON ACADEMIC AFFAIRS AND GOVERNMENTAL AFFAIRS

Advocacy, dissent, even turmoil are evident on many of our campuses including competing views of free speech and activism, demonstrations, and demands that the campus climate be more welcoming, inclusive, and protective of students. These actions and discussion focus on a set of key ideas—safe spaces, free speech, hurtful or hate speech, trigger warnings, success for all, and social justice. This session takes a deep dive into these issues with a conversation facilitated by Erwin

Chemerinsky, Dean of the University of California Irvine's School of Law, with a panel of students and university leaders. Dean Chemerinsky is a leading scholar on the First Amendment and free speech and has co-taught, along with his chancellor, a first-year undergraduate student seminar on free speech. Dean Chemerinsky will share what he and the chancellor learned from that experience and will continue the discussion with interaction with students and university leaders. Attention will be given to what directions institutional leaders could pursue to engage their students in these complex conversations and begin to find ways forward that attempt to balance the many competing interests shaping this set of concerns.

MODERATOR: **Joan F. Lorden**, *Provost and Vice Chancellor, Academic Affairs, University of North Carolina at Charlotte*

SPEAKER: **Erwin Chemerinsky**, *Dean, School of Law, University of California, Irvine*

PANELISTS: **Cathy Scroggs**, *Vice Chancellor of Student Affairs, University of Missouri-Columbia*

Andrew Homann, *Student Government President, Texas State University*

Andrea Flores, *Junior Psychology Major, The University of Texas at Austin*

Mariah Watson, *Immediate Past Student Body President, University of California, Davis*

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ Hunger on Campus: Addressing Increasing Food Insecurity for Today's College Students

JOINT SESSION WITH THE COMMISSION ON INTERNATIONAL INITIATIVES AND BOARDS ON AGRICULTURE ASSEMBLY, HUMAN SCIENCES, AND VETERINARY MEDICINE

As we succeed in increasing access to higher education, we must seek out ways to serve the differentiated needs of today's college students. With rising tuition costs and more historically non-traditional students pursuing higher education, this includes ensuring that all students have access to adequate and nutritious food. Food insecurity can be a barrier to students achieving academic success. The severity of this issue is emphasized by the recently released UC System report, which found that out of the 10 campuses surveyed nearly 20 percent of enrolled students experience very low food security and an additional 23 percent report low

food security. This session will focus on increasing understanding of this crisis and will explore the innovative practices APLU member institutions are pioneering on their campuses to combat hunger.

MODERATOR: **Matthew Watkins**, *Higher Education Reporter*,
The Texas Tribune

PANELISTS: **Sara Goldrick-Rab**, *Professor, Higher Education Policy
and Sociology, Temple University*

Clare Cady, *Director, College and University
Foodbank Alliance (CUFBA)*

Ruben Canedo, *Co-Chair, UC Basic Needs Security Committee,
University of California, Berkeley*

12:15–1:30 p.m. • **Rooms 301–302**

■ **CSA Executive Committee Luncheon**

CSA EXECUTIVE COMMITTEE MEMBERS ONLY

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CSA:

■ **Preaching Beyond the Choir: Communicating the Vast and Complex Value of Public Research Universities Succinctly and Effectively**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for CSA:

■ **Institutional Strategies for Project Degree Completion**

5:15–6:30 p.m. • **JW Grand Ballrooms 5–6**

KEYNOTE SESSION

■ **Balancing Freedom of Expression and Diversity on Campuses**

See page 8 for more details.

6:45–8:15 p.m. • **Lone Star Ballrooms D–E**

■ **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • **Lone Star Ballroom C**

■ **Community in Crisis: What Role Does Your Institution Play?**

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL
AFFAIRS AND STRATEGIC COMMUNICATIONS AND
COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE

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King Alexander, *President, Louisiana State University*

Joan F. Lorden, *Provost and Vice Chancellor for Academic
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10:45 a.m.–Noon • Lone Star Ballroom C

■ Better Responding to Sexual Assault

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A unique collaboration between The University of Texas System Police and researchers at The University of Texas at Austin's Institute on Domestic Violence & Sexual Assault led to the creation of *The Blueprint for Campus Police: Responding to Sexual Assault*. The 170-page document is based on the integration of science, philosophy, and protocols and provides the UT System's 600 sworn campus police officers with guidance to better engage with and understand victims of sexual assault at all 14 UT institutions. The CSC learned about this during our summer meeting, and this session will explore new directions and new information. How can university communications offices and police forces utilize these approaches on their campus? The UT System is also collaborating with the Institute on Domestic Violence & Sexual Assault (IDVSA) on a four year system-wide research project studying the prevalence and types of sexual misconduct across all 14 System campuses. The release of these findings and the strategy for communicating them will also be discussed.

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Wanda Mercer, *Associate Vice Chancellor of Student Affairs, The University of Texas System*
Ruben Puente, *Assistant Director of Police, University of Texas System*

10:45 a.m.–Noon • Room 208

■ The Evolution of Student Success Best Practices

Recent years have brought dramatic changes to the student success challenge. Provosts and presidents previously concerned just with first-to-second year retention and six-year year graduation rates are now directing their intuitions to focus on a far wider range of issues, including shortening time to degree, ensuring post-graduate outcomes, reducing student costs, and addressing transfers. This lifecycle approach to student success is inspiring a flurry of innovations, many of which center around the emerging practice of student success analytics.

Savvy institutions are finding that some data sets are more valuable than others. Other progressive schools have focused on how to make use of these new tools to improve the efficiency and effectiveness of their student success enterprise.

Participants in this session will walk away with:

- A deep understanding of the recent evolution of the student success challenge;
- Case studies of how innovative schools are supporting a “lifecycle” approach to student success; and
- The latest results from EAB's ongoing exploration of student success data analytics.

PANELISTS: **Dennis A Pruitt**, *Vice President for Student Affairs and Academic Support, University of South Carolina*
Stacey Bradley, *Senior Associate Vice President for Student Affairs, University of South Carolina*
Ed Venit, *Senior Director, EAB*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CSA:

■ Diversifying the Professoriate: APLU's NSF INCLUDES Project

3:45–5:00 p.m. • Brazos

■ CSA Business Meeting

7:00–8:30 p.m. • Offsite

■ CSA Dinner

All CSA attendees are invited to join the CSA officers for dinner in Austin. Please contact Nathalie Dwyer at ndwyer@aplu.org to register for this dinner.

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CSA:

- **Competencies, Badges, and Co-Curricular Transcripts, Oh My! Exploring Alternative Credentialing**
- **A New Administration and a New Congress: What Does It Mean For Public Higher Education?**

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

- **U.S. Secretary of Education**

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

- **Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts**

See page 9 for more details.

Commission Sessions

APLU's commissions enable individuals from multiple disciplines across the universities to come together to address critical issues and expand their knowledgebase in areas of common interest, regardless of position.

COALITION OF URBAN SERVING UNIVERSITIES (USU)

The Coalition of Urban Serving Universities (USU) is a network of public urban research universities that represents every region of the United States. University presidents created the coalition to leverage the intellectual capital and economic power of urban universities, thereby improving urban life and America's competitiveness in the global economy.

SUNDAY, NOVEMBER 13

12:15–1:30 p.m. • Rooms 408–409

- **USU Membership Lunch**

USU MEMBERS ONLY

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for USU:

- **Turning Points: From Setback to Success**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for USU :

- **Institutional Strategies for Project Degree Completion**
- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Innovation and Economic Prosperity**

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

- **Balancing Freedom of Expression and Diversity on Campuses**

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

- **Welcome Reception**

See page 9 for more details.

7:30–9:00 p.m. • Room 208

- **USU President's Dinner**

SPONSORED BY KRESGE FOUNDATION
BY INVITATION ONLY

MONDAY, NOVEMBER 14

7:00–8:30 a.m. • Room 309

- **USU Provost Breakfast**

BY INVITATION ONLY

8:30–10:00 a.m. • Room 302

- **Disruptive Change and Scaling What Works**

Transformation and institutional change is not easy. Frequently, universities must learn to adapt or adopt various disruptions and innovations in order to move

the change process forward. Disruptive practices and tools are already being integrated into a number of public universities: digital courseware, competency-based measures, predictive analytics, and many more innovations. However, not all disruptions are easy or straightforward to implement. When leveraged strategically, these disruptions demonstrate great promise to scale and improve student success. This session will feature three urban universities—Georgia State University, Florida International University, and Portland State University—and the specific disrupters important to their institutional change processes. Participants will learn how these institutions have channeled and scaled specific disruptions to improve the success rates of their students. The institutions are participating in a joint APLU and USU initiative, *Collaborating for Change* initiative, a six-year effort to improve student outcomes at public urban research universities with support from the Bill & Melinda Gates Foundation. Following institutional reflections, the session will announce and release a set of funding opportunities in which APLU and USU members will be eligible to apply and receive support for collaborative awards meant to scale disruptive innovations across universities.

MODERATOR: **Jennifer C. Blatz**, *Senior Director, Strategy and Operations, StriveTogether*

SPEAKERS: **Timothy Renick**, *Vice Provost and Vice President for Enrollment Management and Student Success, Georgia State University*
Sukhwant Jhaj, *Vice Provost for Academic Innovation and Student Success, Portland State University*
Elizabeth Bejar, *Vice President for Academic Affairs, Florida International University*

10:45 a.m.–Noon • Room 302

- **Off-Campus Community Safety Partnerships**

Safety on and off campus is a major concern for universities. It affects the health and success of their students, campus and community. Partnerships across campus and deep in the community become essential strategies for addressing safety concerns. Interdisciplinary action groups from 16 institutions have been working together for nine months to identify key issues and effective practices, then recommend actions to improve practice in the following partnership areas: 1) Student Safety Off Campus, 2) Police Diversity and Cultural Competency Partnerships, and 3) Safety Partnerships for Social and Physical Environment

interventions. This session will share their findings. Panelists from campuses and the community and the audience will respond to their recommendations, then vote on which potential actions will have the biggest impact moving forward.

MODERATOR: **J. Keith Motley**, *Chancellor, University of Massachusetts Boston*

PANELIST: **Amy Conrad Warner**, *Vice Chancellor, Office of Community Engagement, Indiana University–Purdue University Indianapolis*

10:45 a.m.–Noon • Lone Star Ballroom F

■ **Measuring Value and Improved Student Outcomes in Scaled Implementations of Digital Learning**

JOINT SESSION WITH THE COUNCIL ON ACADEMIC AFFAIRS

Colleges and universities continue to invest more resources in digital learning. As they shift increasingly scarce dollars into new online or blended academic programs, it often is not clear or easy to decipher the trade-offs and value generated by the various possible types of implementations an institution can pursue. A twin set of projects funded by the Bill & Melinda Gates Foundation seeks to discover and demonstrate this value and impact from a variety of scaled implementations of digital learning and equip senior leadership at colleges/universities with tools, data, and analysis so as to improve the quality and scale of implementations of digital learning more broadly. While this work is ongoing and not complete, this session will share and discuss early findings from the projects—in particular, focusing on the following three questions:

- (1) What are the important and different components of high-quality implementations of online and blended learning across varying contexts, and how has institutional support and investment enabled such success?
- (2) What are the relative costs and returns of different implementation approaches?
- (3) What are some of the institutional level challenges colleges aim to address by enabling redesigned teaching and learning on their campuses by investing in online and/or blended undergraduate learning?

INTRODUCTION: **Risa Palm**, *Senior Vice President for Academic Affairs and Provost, Georgia State University*

MODERATOR: **Rahim S. Rajan**, *Senior Program Officer, Bill & Melinda Gates Foundation*

PANELISTS: **A. Dale Whittaker**, *Provost and Executive Vice President, University of Central Florida*

Greg Amroffell, *Founder and Partner, Intentional Futures*

Allison Bailey, *Senior Partner and Managing Director, Boston Consulting Group*

Lou Pugliese, *Senior Innovation Fellow and Managing Director for the Action Lab, Arizona State University*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ **Council of Presidents Luncheon and Address**

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for USU:

■ **Diversifying the Professoriate: APLU's NSF INCLUDES Project**

■ **Transformational Engagement: Institution-Wide Perspectives**

3:45–5:00 p.m. • Room 302

■ **Building a More Diverse Scientific Workforce**

JOINT SESSION WITH THE COUNCIL OF 1890 UNIVERSITIES AND COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE

Increasing participation of underrepresented groups (women, racial/ethnic minorities, and people with disabilities) in science is a critical issue affecting our nation's health and the future of research. Despite substantial NIH and NSF investment in diversity efforts, barriers to success still remain. In response, many universities have developed innovative strategies to diversify scientific talent. Although some of these interventions have demonstrated success, other emerging efforts are promising and require further testing. Targeting key research gaps will provide university leaders with the evidence they need to obtain campus buy in, bring successful strategies to scale, and magnify their impact on a national level. Ultimately, having more rigorous scientific evidence will drive long-term changes in the way universities do business, increasing investment in practices that work and phasing out those that do not. This session will explore what we know—and

what we have yet to learn—about diversifying the scientific workforce. Speakers will share findings and proposed research actions from a recent APLU, Coalition of Urban Serving Universities (USU), and Association of American Medical Colleges (AAMC) report, *Increasing Diversity in the Biomedical Research Workforce: Actions for Improving Evidence*. After highlighting success stories and lessons learned, panelists will participate in a moderated discussion around proposed research actions for improving evidence in key areas.

MODERATOR: **M. Roy Wilson**, *President, Wayne State University*

SPEAKERS: **Mark G. Hardy**, *Vice President, Tennessee State University*
Lawrence Tabak, *Principal Deputy Director, National Institutes of Health*
Caroline C. Whitacre, *Senior Vice President for Research, The Ohio State University*

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for USU:

- **A New Administration and a New Congress: What Does It Mean For Public Higher Education?**

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

- **U.S. Secretary of Education**

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

- **Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts**

See page 9 for more details.

COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE (CADE)

SUNDAY, NOVEMBER 13

12:15–1:30 p.m. • Room 305

■ CADE Business Meeting & Luncheon

CADE MEMBERS ONLY

CHAIR: **Kevin D. Rome**, *President, Lincoln University of Missouri*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CADE:

- **Turning Points: From Setback to Success**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for CADE:

- **Institutional Strategies for Project Degree Completion**
- **Institutional Strategies for Global Learning, Research, and Engagement**

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

- **Balancing Freedom of Expression and Diversity on Campuses**

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • Room 404

■ Inclusive Excellence and Community Engagement: Beyond Institutional Limits and Boundaries

Diversity in higher education extends far beyond the numeric representation of any singular racial or ethnic minority group. For institutions to capture the richness and breadth of diversity offered by students, faculty, and administrators, purposeful approaches must be utilized to fully reflect diversity, equity, and inclusion within every sector of the campus environment. Furthermore, partnering with local communities toward change aligns with the efforts of universities to go beyond former limits and boundaries of diversity and engagement. This session will offer perspectives that will lead to enhanced inclusionary and community engagement practices for respective campuses.

MODERATOR: **Wanda Mitchell**, *Special Assistant to the President, Virginia Commonwealth University*

PANELISTS: **Noor Azizan-Gardner**, *Assistant Deputy Chancellor, University of Missouri*
Paul Frazier, *Associate Vice President, Texas Tech University*

8:30–10:00 a.m. • Lone Star Ballroom C

■ Community in Crisis: What Role Does Your Institution Play?

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS, STRATEGIC COMMUNICATIONS, AND STUDENT AFFAIRS

All institutions have plans for when a crisis strikes their campus. But what about when tragedy or unrest happens in your community, but not on your campus? Listen to the perspectives of university leaders from communities and states that have experienced mass shootings, natural disasters, and other major events. How

did their institutions respond and help their communities heal? What steps have they put in place to help their institutions respond even better in case another crisis occurs and how can other institutions learn from their experiences?

MODERATOR: **Gregory J. Vincent**, *Vice President, Diversity and Community Engagement, The University of Texas at Austin*

PANELISTS: **John Hitt**, *President, University of Central Florida*
King Alexander, *President, Louisiana State University*
Joan F. Lorden, *Provost and Vice Chancellor for Academic Affairs, University of North Carolina at Charlotte*

10:45 a.m.–Noon • Room 404

■ Serving and Supporting Latino Students

In the last 25 years, the number of Latino undergraduate students has increased by more than 400 percent. This growth has significantly changed the student composition on a significant number of college campuses. More than 200, four-year colleges and universities are designated as Hispanic-Serving Institutions (HSI) because at least 25 percent of their undergraduates are Latino students. Another 200, four-year institutions are on the cusp of becoming HSIs and are known unofficially as “Emerging HSIs.” But what does it truly mean to serve Latino students and what can all types of institutions learn from those who have focused both their mission and resources to ensuring the success of this growing student population?

MODERATOR: **Eugene L. Anderson**, *Vice President, Office of Access and Success, APLU*

SPEAKER: **Juan Munoz**, *Senior Vice President for Institutional Diversity Equity, and Community Engagement, and Vice Provost for Undergraduate Education and Student Affairs, Texas Tech University*
Deborah Santiago, *Chief Operating Officer and Vice President for Policy and Research, Excelencia in Education*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

A black and white photograph of four young people in a workshop or makerspace. A woman in the foreground is focused on connecting wires to a breadboard. Behind her, a man looks on. To the left, another person is partially visible, and to the right, a man in a 'Hunt' t-shirt looks towards the camera. The background is filled with shelves of boxes and tools hanging on a wall.

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1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for USU:

■ Diversifying the Professoriate: APLU's NSF INCLUDES Project

3:45–5:00 p.m. • Room 302

■ Building a More Diverse Scientific Workforce

JOINT SESSION WITH THE COUNCIL OF 1890 UNIVERSITIES
AND COALITION OF URBAN SERVING UNIVERSITIES

Increasing participation of underrepresented groups (women, racial/ethnic minorities, and people with disabilities) in science is a critical issue affecting our nation's health and the future of research. Despite substantial NIH and NSF investment in diversity efforts, barriers to success still remain. In response, many universities have developed innovative strategies to diversify scientific talent. Although some of these interventions have demonstrated success, other emerging efforts are promising and require further testing. Targeting key research gaps will provide university leaders with the evidence they need to obtain campus buy in, bring successful strategies to scale, and magnify their impact on a national level. Ultimately, having more rigorous scientific evidence will drive long-term changes in the way universities do business, increasing investment in practices that work and phasing out those that do not. This session will explore what we know—and what we have yet to learn—about diversifying the scientific workforce. Speakers will share findings and proposed research actions from a recent APLU, Coalition of Urban Serving Universities (USU), and Association of American Medical Colleges (AAMC) report, *Increasing Diversity in the Biomedical Research Workforce: Actions for Improving Evidence*. After highlighting success stories and lessons learned, panelists will participate in a moderated discussion around proposed research actions for improving evidence in key areas.

MODERATOR: **M. Roy Wilson**, *President, Wayne State University*

SPEAKERS: **Mark G. Hardy**, *Vice President, Tennessee State University*

Lawrence Tabak, *Principal Deputy Director,
National Institutes of Health*

Caroline C. Whitacre, *Senior Vice President for Research,
The Ohio State University*

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CADE:

■ Competencies, Badges, and Co-Curricular Transcripts, Oh My! Exploring Alternative Credentialing

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

COMMISSION ON FOOD, ENVIRONMENT, & RENEWABLE RESOURCES (CFERR)

The Commission on Food, Environment, and Renewable Resources focuses on broad cross-cutting issues related to agriculture, food, fiber, human sciences, natural resources (ecology, fish and wildlife, forestry, mineral resources and water resources), oceans, atmosphere, climate and veterinary medicine in the functional areas of research, Extension and teaching. The commission seeks to formulate and implement an integrated federal-relations program and formulate Congressional budget recommendations in these high-priority areas of national and international concern, as well as to forge partnerships with government agencies whose mission areas are congruent with the commission's activities.

SUNDAY, NOVEMBER 13

12:15–1:30 p.m. • Room 207

■ Executive Committee Luncheon and Meeting

CFERR EXECUTIVE COMMITTEE ONLY

CHAIR: **Jeffrey D. Armstrong**, *President, California
Polytechnic State University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CFERR:

■ What the New Administration Needs to Know about Public Universities and Climate Change

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for CFERR:

- Institutional Strategies for Community Engagement
- Institutional Strategies for Global Learning,
Research, and Engagement

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CFERR:

- The Challenge of Change: Engaging Public
Universities to Feed the World
- Transformational Engagement:
Institution-Wide Perspectives

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CFERR:

- **Cross-Border Collaborations: The North American Zone of Knowledge**
- **A New Administration and a New Congress: What Does It Mean For Public Higher Education?**

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

- **U.S. Secretary of Education**

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

- **Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts**

See page 9 for more details.

CFERR/BOARD ON AGRICULTURE ASSEMBLY (BAA)

SATURDAY, NOVEMBER 12

11:30 a.m.–4:00 p.m. • Rooms 201 & 202

- **Budget and Advocacy Committee Luncheon and Meeting**

COMMITTEE MEMBERS ONLY

CHAIR: **Alan L. Grant**, *Dean, College of Agriculture and Life Sciences, Virginia Polytechnic Institute and State University*

5:00–7:00 p.m. • Lone Star East Foyer

- **Joint Teaching, Extension, Research, and Food Systems Leadership Institute (FSLI) Awards Recipients' Reception**

MODERATOR: **Ian L. Maw**, *Vice President, Food, Agriculture, and Natural Resources, APLU*

6:30–9:00 p.m. • Room 203

- **BAA Leadership Dinner and Meeting**

BAA LEADERSHIP MEMBERS ONLY

CHAIR: **Jay T. Akridge**, *Glenn W. Sample Dean of Agriculture, Purdue University*

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • Lone Star Ballrooms G–H

- **A Community of Scholars Celebrating Excellence**

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES;
NATURAL RESOURCES; AND VETERINARY MEDICINE

The Board on Agriculture Assembly and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture will celebrate

excellence in teaching, Extension, and research during this session. The following awards will be presented:

- Food and Agricultural Sciences Excellence in College Teaching Awards (National, Regional, and New Teacher Awards)
- Excellence in Extension Awards (National and Regional) and the Diversity Award
- Experiment Station Section Award for Excellence in Multistate Research and Excellence in Leadership

In addition, fellows from Cohort 10 (2014–2016) of the Food Systems Leadership Institute program will be honored. See pages 16–19 for more details.

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ **Hunger on Campus: Addressing Increasing Food Insecurity for Today's College Students**

JOINT SESSION WITH THE COUNCIL ON STUDENT AFFAIRS,
COMMISSION ON INTERNATIONAL INITIATIVES, AND BOARDS
ON HUMAN SCIENCES AND VETERINARY MEDICINE

As we succeed in increasing access to higher education, we must seek out ways to serve the differentiated needs of today's college students. With rising tuition costs and more historically non-traditional students pursuing higher education, this includes ensuring that all students have access to adequate and nutritious food. Food insecurity can be a barrier to students achieving academic success. The severity of this issue is emphasized by the recently released UC System report, which found that out of the 10 campuses surveyed nearly 20 percent of enrolled students experience very low food security and an additional 23 percent report low food security. This session will focus on increasing understanding of this crisis and will explore the innovative practices APLU member institutions are pioneering on their campuses to combat hunger.

MODERATOR: **Matthew Watkins**, *Higher Education Reporter*, The Texas Tribune

PANELISTS: **Sara Goldrick-Rab**, *Professor, Higher Education Policy and Sociology*, Temple University

Clare Cady, *Director, College and University Foodbank Alliance (CUFBA)*

Ruben Canedo, *Co-Chair, UC Basic Needs Security Committee*, University of California, Berkeley

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BAA:

■ **What the New Administration Needs to Know about Public Universities and Climate Change**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for BAA:

■ **Institutional Strategies for Community Engagement**

■ **Institutional Strategies for Global Learning, Research and Engagement**

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ **Balancing Freedom of Expression and Diversity on Campuses**

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • Lone Star Ballrooms A–B

■ **BAA Business Meeting**

BAA MEMBERS ONLY

CHAIR: **Jay T. Akridge**, *Glenn W. Sample Dean of Agriculture*, Purdue University

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ William Henry Hatch Memorial Lecture

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES,
NATURAL RESOURCES, AND VETERINARY MEDICINE

The William Henry Hatch Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system: Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. This lecture series is sponsored by the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA).

This lecture commemorates the efforts of William Henry Hatch, a Congressman from Missouri, who championed the legislation creating the nation’s agricultural experiment stations and was signed into law in 1887. It also celebrates the accomplishments of the agricultural experiment station system. Some of the past lecturers in this series include: Robert L. Paarlberg, Mary E. Clutter, William H. Danforth, Jr., William B. DeLauder, Francille M. Firebaugh, Mark R. Drabenstott, Perry L. Adkisson, Kenneth Carpenter, Albert C. Yates, and Jerry D. Coulter.

MODERATOR: Catherine E. Woteki, *Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

SPEAKER: Gale A. Buchanan, *Dean and Director Emeritus, The University of Georgia and Former Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

12:15–1:30 p.m. JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CFERR:

■ The Challenge of Change: Engaging Public Universities to Feed the World

■ Transformational Engagement: Institution-Wide Perspectives

TUESDAY, NOVEMBER 15

8:00–9:45 a.m. • JW Grand Ballroom 7

■ BAA Committee on Legislation and Policy Breakfast and Meeting

COMMITTEE MEMBERS ONLY

CHAIR: Gregory A. Bohach, *Vice President, Agriculture, Forestry and Veterinary, Mississippi State University*

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

11:30 a.m.–3:30 p.m. • Room 205

■ 2017 BAA Policy Board of Directors’ Meeting and Luncheon

POLICY BOARD MEMBERS ONLY

CHAIR: Jay T. Akridge, *Glenn W. Sample Dean of Agriculture, Purdue University*

CFERR/BAA/Academic Programs Section

SATURDAY, NOVEMBER 12

Noon–4:30 p.m. • Rooms 301–302

■ Academic Programs Committee on Organization and Policy (ACOP) Luncheon and Business Meeting

ACOP MEMBERS ONLY

CHAIR: **Susan S. Sumner**, *Associate Dean and Director, Academic Programs, Virginia Polytechnic Institute and State University*

5:00–7:00 p.m. • Lone Star East Foyer

■ Joint Teaching, Extension, Research, and Food Systems Leadership Institute (FSLI) Awards Recipients' Reception

MODERATOR: **Ian L. Maw**, *Vice President, Food, Agriculture, and Natural Resources, APLU*

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • Lone Star Ballrooms G–H

■ A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES; NATURAL RESOURCES; AND VETERINARY MEDICINE

The Board on Agriculture Assembly and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture will celebrate excellence in teaching, Extension, and research during this session. The following awards will be presented:

- Food and Agricultural Sciences Excellence in College Teaching Awards (National, Regional, and New Teacher Awards)
- Excellence in Extension Awards (National and Regional) and the Diversity Award
- Experiment Station Section Award for Excellence in Multistate Research and Excellence in Leadership

In addition, fellows from Cohort 10 (2014–2016) of the Food Systems Leadership Institute program will be honored. See pages 16–19 for more details.

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ Hunger on Campus: Addressing Increasing Food Insecurity for Today's College Students

JOINT SESSION WITH THE COUNCIL ON STUDENT AFFAIRS, COMMISSION ON INTERNATIONAL INITIATIVES, AND BOARDS ON HUMAN SCIENCES AND VETERINARY MEDICINE

As we succeed in increasing access to higher education, we must seek out ways to serve the differentiated needs of today's college students. With rising tuition costs and more historically non-traditional students pursuing higher education, this includes ensuring that all students have access to adequate and nutritious food. Food insecurity can be a barrier to students achieving academic success. The severity of this issue is emphasized by the recently released UC System report, which found that out of the 10 campuses surveyed nearly 20 percent of enrolled students experience very low food security and an additional 23 percent report low food security. This session will focus on increasing understanding of this crisis and will explore the innovative practices APLU member institutions are pioneering on their campuses to combat hunger.

MODERATOR: **Matthew Watkins**, *Higher Education Reporter, The Texas Tribune*

PANELISTS: **Sara Goldrick-Rab**, *Professor, Higher Education Policy and Sociology, Temple University*

Clare Cady, *Director, College and University Foodbank Alliance (CUFBA)*

Ruben Canedo, *Co-Chair, UC Basic Needs Security Committee, University of California, Berkeley*

12:15–1:45 p.m. • JW Grand Ballroom 4

■ Academic Programs Section (APS) Teaching Awards Luncheon

BY INVITATION ONLY

CHAIR: **Susan S. Sumner**, *Associate Dean and Director, Academic Programs, Virginia Polytechnic Institute and State University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for APS:

■ What the New Administration Needs to Know about Public Universities and Climate Change

3:45–5:00 p.m. • Room 201

■ Academic Programs Section (APS) Workshop and Business Meeting (Part 1)

APS MEMBERS ONLY

CHAIR: **Susan S. Sumner**, *Associate Dean and Director, Academic Programs, Virginia Polytechnic Institute & State University*

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

7:00–8:00 a.m. • Room 304

■ Northeast Academic Program Section (APS) Regional Meeting

CHAIR: **Donald R. Viands**, *Associate Dean and Director, Academic Programs, Cornell University*

7:00–8:00 a.m. • Room 303

■ North Central Academic Program Section (APS) Regional Meeting

CHAIR: **Kelly F. Millenbah**, *Associate Dean and Director, Academic and Studies, Michigan State University*

7:00–8:00 a.m. • Rooms 211–212

■ Southern Academic Program Section (APS) Regional Meeting

CHAIR: **Cynda R. Clary**, *Associate Dean, Academic Programs, Oklahoma State University*

7:00–8:00 a.m. • Room 405

■ Western Academic Program Section (APS) Regional Meeting

CHAIR: **Penelope L. Diebel**, *Assistant Dean of Academic Programs, Oregon State University*

8:30–10:00 a.m. • Lone Star Ballrooms A–B

■ BAA Business Meeting

BAA MEMBERS ONLY

CHAIR: **Jay T. Akridge**, *Glenn W. Sample Dean of Agriculture, Purdue University*

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ William Henry Hatch Memorial Lecture

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES AND VETERINARY MEDICINE

The William Henry Hatch Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system: Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. This lecture series is sponsored by the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA).

This lecture commemorates the efforts of William Henry Hatch, a Congressman from Missouri, who championed the legislation creating the

nation's agricultural experiment stations and was signed into law in 1887. It also celebrates the accomplishments of the agricultural experiment station system. Some of the past lecturers in this series include: Robert L. Paarlberg, Mary E. Clutter, William H. Danforth, Jr., William B. DeLauder, Francille M. Firebaugh, Mark R. Drabenstott, Perry L. Adkisson, Kenneth Carpenter, Albert C. Yates, and Jerry D. Coulter.

MODERATOR: Catherine E. Woteki, *Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

SPEAKER: Gale A. Buchanan, *Dean and Director Emeritus, The University of Georgia and Former Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for APS:

■ Challenge of Change: Engaging Public Universities to Feed the World

3:45–5:00 p.m. • Room 202

■ Academic Programs Section (APS) Workshop and Business Meeting (Part 2)

CHAIR: Susan S. Sumner, *Associate Dean and Director, Academic Programs, Virginia Polytechnic Institute and State University*

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for APS:

■ Competencies, Badges, and Co-Curricular Transcripts, Oh My! Exploring Alternative Credentialing

■ A New Administration and a New Congress: What Does It Mean For Public Higher Education?

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

CFERR/BAA/Administrative Heads Section (AHS)

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • Lone Star Ballrooms G–H

■ A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES, NATURAL RESOURCES, AND VETERINARY MEDICINE

The Board on Agriculture Assembly and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture will celebrate

excellence in teaching, Extension, and research during this session. The following awards will be presented:

- Food and Agricultural Sciences Excellence in College Teaching Awards (National, Regional, and New Teacher Awards)
- Excellence in Extension Awards (National and Regional) and the Diversity Award
- Experiment Station Section Award for Excellence in Multistate Research and Excellence in Leadership

In addition, fellows from Cohort 10 (2014–2016) of the Food Systems Leadership Institute program will be honored. See pages 16–19 for more details.

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ **Hunger on Campus: Addressing Increasing Food Insecurity for Today's College Students**

JOINT SESSION WITH THE COUNCIL ON STUDENT AFFAIRS,
COMMISSION ON INTERNATIONAL INITIATIVES, AND BOARDS
ON HUMAN SCIENCES AND VETERINARY MEDICINE

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PANELISTS: **Sara Goldrick-Rab**, *Professor, Higher Education
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Clare Cady, *Director, College and University
Foodbank Alliance (CUFBA)*

Ruben Canedo, *Co-Chair, UC Basic Needs Security
Committee, University of California, Berkeley*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for AHS:

■ **What the New Administration Needs to Know about Public Universities and Climate Change**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for AHS:

■ **Institutional Strategies for Community Engagement**

■ **Institutional Strategies for Project Degree Completion**

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ **Balancing Freedom of Expression and Diversity on Campuses**

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 14

6:30–7:45 a.m. • Room 307

■ **AHS Executive Committee Breakfast and Meeting**

AHS EXECUTIVE COMMITTEE MEMBERS ONLY

CHAIR: **Louis E. Swanson**, *Vice President for Engagement and Director
of Colorado State University Extension, Colorado State University*

8:30–10:00 a.m. • Lone Star Ballrooms A–B

■ BAA Business Meeting

BAA MEMBERS ONLY

CHAIR: **Jay T. Akridge**, *Glenn W. Sample Dean of Agriculture, Purdue University*

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ William Henry Hatch Memorial Lecture

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES AND VETERINARY MEDICINE

The William Henry Hatch Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system: Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. This lecture series is sponsored by the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA).

This lecture commemorates the efforts of William Henry Hatch, a Congressman from Missouri, who championed the legislation creating the nation’s agricultural experiment stations and was signed into law in 1887. It also celebrates the accomplishments of the agricultural experiment station system. Some of the past lecturers in this series include: Robert L. Paarlberg, Mary E. Clutter, William H. Danforth, Jr., William B. DeLauder, Francille M. Firebaugh, Mark R. Drabenstott, Perry L. Adkisson, Kenneth Carpenter, Albert C. Yates, and Jerry D. Coulter.

MODERATOR: **Catherine E. Woteki**, *Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

SPEAKER: **Gale A. Buchanan**, *Dean and Director Emeritus, The University of Georgia and Former Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for AHS:

■ Challenge of Change: Engaging Public Universities to Feed the World

3:45–5:00 p.m. • Room 208

■ Administrative Heads Section Business Meeting

AHS MEMBERS ONLY

CHAIR: **Louis E. Swanson**, *Vice President for Engagement and Director of Colorado State University Extension, Colorado State University*

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for APS:

■ Cross-Border Collaborations: The North American Zone of Knowledge

■ A New Administration and a New Congress: What Does It Mean For Public Higher Education?

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

CFERR/BAA/Cooperative Extension Section

SATURDAY, NOVEMBER 12

5:00–7:00 p.m. • Lone Star East Foyer

■ Joint Teaching, Extension, Research, and Food Systems Leadership Institute (FSLI) Awards Recipients' Reception

MODERATOR: **Ian L. Maw**, *Vice President, Food, Agriculture, and Natural Resources, APLU*

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • Lone Star Ballrooms G–H

■ A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES; NATURAL RESOURCES; AND VETERINARY MEDICINE

The Board on Agriculture Assembly and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture will celebrate excellence in teaching, Extension, and research during this session. The following awards will be presented:

- Food and Agricultural Sciences Excellence in College Teaching Awards (National, Regional, and New Teacher Awards)
- Excellence in Extension Awards (National and Regional) and the Diversity Award
- Experiment Station Section Award for Excellence in Multistate Research and Excellence in Leadership

In addition, fellows from Cohort 10 (2014–2016) of the Food Systems Leadership Institute program will be honored. See pages 16–19 for more details.

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ Hunger on Campus: Addressing Increasing Food Insecurity for Today's College Students

JOINT SESSION WITH THE COUNCIL ON STUDENT AFFAIRS, COMMISSION ON INTERNATIONAL INITIATIVES, AND BOARDS ON HUMAN SCIENCES AND VETERINARY MEDICINE

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PANELISTS: **Sara Goldrick-Rab**, *Professor, Higher Education Policy and Sociology, Temple University*

Clare Cady, *Director, College and University Foodbank Alliance (CUFBA)*

Ruben Canedo, *Co-Chair, UC Basic Needs Security Committee, University of California, Berkeley*

12:15–1:45 p.m. • JW Grand Ballroom 3

■ Grow True Leaders: Engaging Millions of 4-H Alumni

CHAIRS: **Michelle S. Rodgers**, *Associate Dean and Director of Cooperative Extension, University of Delaware*

Jennifer Sirangelo, *President and CEO, National 4-H Council*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CES:

■ What the New Administration Needs to Know about Public Universities and Climate Change

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for CES:

- Institutional Strategies for Community Engagement
- Institutional Strategies for Global Learning, Research and Engagement

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • Lone Star Ballrooms A–B

■ BAA Business Meeting

BAA MEMBERS ONLY

CHAIR: **Jay T. Akridge**, *Glenn W. Sample Dean of Agriculture, Purdue University*

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ William Henry Hatch Memorial Lecture

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES AND VETERINARY MEDICINE

The William Henry Hatch Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system: Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. This lecture series is sponsored by the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA).

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MODERATOR: **Catherine E. Woteki**, *Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

SPEAKER: **Gale A. Buchanan**, *Dean and Director Emeritus, The University of Georgia and Former Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CES:

- Challenge of Change: Engaging Public Universities to Feed the World
- Transformational Engagement: Institution-Wide Perspectives

6:00–8:15 p.m. • Lone Star Ballroom E

■ Cooperative Extension Section (CES) Business Meeting and Dinner

CES MEMBERS AND INVITED GUESTS ONLY

CHAIR: **Michelle S. Rodgers**, *Associate Dean and Director
of Cooperative Extension, University of Delaware*

SPEAKER: **Sally Rockey**, *Executive Director, Foundation
for Food and Agriculture Research (FFAR)*

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CES:

■ A New Administration and a New Congress: What Does It Mean For Public Higher Education?

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

CFERR/BAA/Experiment Station Section

SATURDAY, NOVEMBER 12

5:00–7:00 p.m. • Lone Star East Foyer

■ Joint Teaching, Extension, Research, and Food Systems Leadership Institute (FSLI) Awards Recipients' Reception

MODERATOR: **Ian L. Maw**, *Vice President, Food, Agriculture,
and Natural Resources, APLU*

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • Lone Star Ballrooms G–H

■ A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES;
NATURAL RESOURCES; AND VETERINARY MEDICINE

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In addition, fellows from Cohort 10 (2014–2016) of the Food Systems Leadership Institute program will be honored. See pages 16–19 for more details.

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ Hunger on Campus: Addressing Increasing Food Insecurity for Today's College Students

JOINT SESSION WITH THE COUNCIL ON STUDENT AFFAIRS,
COMMISSION ON INTERNATIONAL INITIATIVES, AND BOARDS
ON HUMAN SCIENCES AND VETERINARY MEDICINE

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Clare Cady, *Director, College and University
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Committee, University of California, Berkeley*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for ESS:

■ What the New Administration Needs to Know about Public Universities and Climate Change

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for ESS:

■ Institutional Strategies for Global Learning, Research and Engagement

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • Lone Star Ballrooms A–B

■ BAA Business Meeting

BAA MEMBERS ONLY

CHAIR: **Jay T. Akridge**, *Glenn W. Sample Dean of Agriculture*,
Purdue University

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ William Henry Hatch Memorial Lecture

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SPEAKER: **Gale A. Buchanan**, *Dean and Director Emeritus, The University of Georgia and Former Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ **Council of Presidents Luncheon and Address**

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for ESS:

■ **Challenge of Change: Engaging Public Universities to Feed the World**

3:45–5:00 p.m. • Rooms 211–212

■ **Experiment Station Committee on Organization and Policy (ESCAP) Business Meeting**

ESCAP MEMBERS ONLY

CHAIR: **Bret W. Hess**, *Associate Dean/Professor, University of Wyoming*

6:00–10:00 p.m. • Room 301

■ **Association of 1890 Research Directors (ARD) Business Meeting and Dinner**

ARD MEMBERS ONLY

CHAIR: **Govind Kannan**, *Dean, College of Agriculture, Fort Valley State University*

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for ESS:

■ **A New Administration and a New Congress: What Does It Mean For Public Higher Education?**

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ **U.S. Secretary of Education**

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ **Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts**

See page 9 for more details.

CFERR/BAA/International Agriculture Section

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • Lone Star Ballrooms G–H

■ A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES;
NATURAL RESOURCES; AND VETERINARY MEDICINE

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In addition, fellows from Cohort 10 (2014–2016) of the Food Systems Leadership Institute program will be honored. See pages 16–19 for more details.

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ Hunger on Campus: Addressing Increasing Food Insecurity for Today's College Students

JOINT SESSION WITH THE COUNCIL ON STUDENT AFFAIRS,
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Clare Cady, *Director, College and University
Foodbank Alliance (CUFBA)*

Ruben Canedo, *Co-Chair, UC Basic Needs Security
Committee, University of California, Berkeley*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for IAS:

■ What the New Administration Needs to Know about Public Universities and Climate Change

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for IAS:

■ Institutional Strategies for Global Learning, Research and Engagement

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • Rooms 310–311

■ International Agriculture Section (IAS) Business Meeting

Annual Business Meeting of the International Agriculture Section (IAS). All IAS members and those interested in international agricultural activities, are welcome to attend.

CHAIR: **Thomas B. Gill**, *Smith Chair in International Sustainable Agriculture, and Director, International Programs, University of Tennessee, Knoxville*

10:45 a.m.–Noon • Room 305

■ Stepping Toward the Future: Faculty Development and Communication of Science for Global Research and Development

JOINT SESSION WITH THE COMMISSION ON INTERNATIONAL INITIATIVES

In a competitive funding landscape, colleges and universities must look to their faculty to generate funding networks to procure needed external investments in their research agendas. However, given the changing landscape in global research and development work, many early and mid-career faculty members are not adept in communicating their research in compelling ways. Take an in-depth look at what three land-grant universities experienced as they analyzed their faculty's strength and weaknesses in new business development. Each of these campuses have implemented programs that enhance the skills of their faculty and what they are finding is a positive impact in faculty productivity and grant award success.

MODERATOR: **Thomas B. Gill**, *Smith Chair in International Sustainable Agriculture, and Director, International Programs, University of Tennessee, Knoxville*

PANELISTS: **Gretchen Christianna Neisler**, *Director, Center for Global Connections, Michigan State University*
Alex E. Winter-Nelson, *Director, International Agriculture Program, University of Illinois at Urbana-Champaign*
Walter T. Bowen, *Director, International Program, Institute of Food and Agricultural Sciences, University of Florida*

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ William Henry Hatch Memorial Lecture

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES AND VETERINARY MEDICINE

The William Henry Hatch Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system: Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. This lecture series is sponsored by the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA).

This lecture commemorates the efforts of William Henry Hatch, a Congressman from Missouri, who championed the legislation creating the nation's agricultural experiment stations and was signed into law in 1887. It also celebrates the accomplishments of the agricultural experiment station system. Some of the past lecturers in this series include: Robert L. Paarlberg, Mary E. Clutter, William H. Danforth, Jr., William B. DeLauder, Francille M. Firebaugh, Mark R. Drabenstott, Perry L. Adkisson, Kenneth Carpenter, Albert C. Yates, and Jerry D. Coulter.

MODERATOR: **Catherine E. Woteki**, *Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

SPEAKER: **Gale A. Buchanan**, *Dean and Director Emeritus, The University of Georgia and Former Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for IAS:

■ Challenge of Change: Engaging Public Universities to Feed the World

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for IAS:

■ Cross-Border Collaborations: The North American Zone of Knowledge

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

CFERR/BOARD ON HUMAN SCIENCES (BOHS)

SATURDAY, NOVEMBER 12

10:00 a.m.–3:00 p.m. • Room 404

■ 1890 Family and Consumer Sciences (FCS) Administrators' Meeting and Luncheon

1890 FCS MEMBERS ONLY

CHAIR: **Grace Wasike Namwamba**, *Professor and Chair, University of Maryland Eastern Shore*

3:00–9:00 p.m. • Room 504

■ BoHS Board of Directors' Meeting and Dinner

BOHS BOARD MEMBERS ONLY

CHAIR: **Stephan M. Wilson**, *Dean, College of Human Sciences, Oklahoma State University*

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • Lone Star Ballrooms G–H

■ A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES; NATURAL RESOURCES; AND VETERINARY MEDICINE

The Board on Agriculture Assembly and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture will celebrate excellence in teaching, Extension, and research during this session. The following awards will be presented:

- Food and Agricultural Sciences Excellence in College Teaching Awards (National, Regional, and New Teacher Awards)
- Excellence in Extension Awards (National and Regional) and the Diversity Award
- Experiment Station Section Award for Excellence in Multistate Research and Excellence in Leadership

In addition, fellows from Cohort 10 (2014–2016) of the Food Systems Leadership Institute program will be honored. See pages 16–19 for more details.

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ Hunger on Campus: Addressing Increasing Food Insecurity for Today's College Students

JOINT SESSION WITH THE COUNCIL ON STUDENT AFFAIRS, COMMISSION ON INTERNATIONAL INITIATIVES, AND BOARDS ON AGRICULTURE ASSEMBLY AND VETERINARY MEDICINE

As we succeed in increasing access to higher education, we must seek out ways to serve the differentiated needs of today's college students. With rising tuition costs and more historically non-traditional students pursuing higher education, this includes ensuring that all students have access to adequate and nutritious

food. Food insecurity can be a barrier to students achieving academic success. The severity of this issue is emphasized by the recently released UC System report, which found that out of the 10 campuses surveyed nearly 20 percent of enrolled students experience very low food security and an additional 23 percent report low food security. This session will focus on increasing understanding of this crisis and will explore the innovative practices APLU member institutions are pioneering on their campuses to combat hunger.

MODERATOR: **Matthew Watkins**, *Higher Education Reporter*,
The Texas Tribune

PANELISTS: **Sara Goldrick-Rab**, *Professor, Higher Education
Policy and Sociology, Temple University*

Clare Cady, *Director, College and University
Foodbank Alliance (CUFBA)*

Ruben Canedo, *Co-Chair, UC Basic Needs Security
Committee, University of California, Berkeley*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BoHS:

■ What the New Administration Needs to Know about Public Universities and Climate Change

3:30–4:45 p.m. • **Room 309**

■ BoHS Business Meeting

BOHS MEMBERS ONLY

CHAIR: **Stephan M. Wilson**, *Dean, College of Human Sciences*,
Oklahoma State University

5:15–6:30 p.m. • **JW Grand Ballrooms 5–6**

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • **Lone Star Ballrooms D–E**

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • **Room 201**

■ BoHS Awards Breakfast

CHAIR: **Stephan M. Wilson**, *Dean, College of Human Sciences*,
Oklahoma State University

See page 19 for more details.

10:45 a.m.–Noon • **Lone Star Ballrooms A–B**

■ William Henry Hatch Memorial Lecture

JOINT SESSION WITH THE BOARDS ON AGRICULTURE
ASSEMBLY AND VETERINARY MEDICINE

The William Henry Hatch Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system: Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. This lecture series is sponsored by the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA).

This lecture commemorates the efforts of William Henry Hatch, a Congressman from Missouri, who championed the legislation creating the nation’s agricultural experiment stations and was signed into law in 1887. It also celebrates the accomplishments of the agricultural experiment station system. Some of the past lecturers in this series include: Robert L. Paarlberg, Mary E. Clutter, William H. Danforth, Jr., William B. DeLauder, Francille M. Firebaugh, Mark R. Drabenstott, Perry L. Adkisson, Kenneth Carpenter, Albert C. Yates, and Jerry D. Coulter.

MODERATOR: **Catherine E. Woteki**, *Chief Scientist and Under Secretary*,
Research, Education, and Economics, U.S. Department of Agriculture

SPEAKER: **Gale A. Buchanan**, *Dean and Director Emeritus, The University of
Georgia and Former Chief Scientist and Under Secretary, Research,
Education, and Economics, U.S. Department of Agriculture*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BoHS:

■ Challenge of Change: Engaging Public Universities to Feed the World

3:45–5:00 p.m. • Room 210

■ BoHS Celebration of Excellence

CHAIR: **Stephan M. Wilson**, *Dean, College of Human Sciences, Oklahoma State University*

See page 19 for more details.

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BoHS:

■ A New Administration and a New Congress: What Does It Mean For Public Higher Education?

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

CFERR/BOARD ON NATURAL RESOURCES (BNR)

SUNDAY, NOVEMBER 13

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BNR:

■ What the New Administration Needs to Know about Public Universities and Climate Change

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for BNR:

■ Institutional Strategies for Global Learning, Research and Engagement

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ William Henry Hatch Memorial Lecture

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES,
NATURAL RESOURCES, AND VETERINARY MEDICINE

The William Henry Hatch Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system: Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. This lecture series is sponsored by the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA).

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MODERATOR: Catherine E. Woteki, *Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

SPEAKER: Gale A. Buchanan, *Dean and Director Emeritus, The University of Georgia and Former Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BNR:

■ The Challenge of Change: Engaging Public Universities to Feed the World

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BNR:

■ Cross-Border Collaborations: The North American Zone of Knowledge

■ A New Administration and a New Congress: What Does It Mean For Public Higher Education?

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

CFERR/BOARD ON OCEANS, ATMOSPHERE, & CLIMATE (BOAC)

SUNDAY, NOVEMBER 13

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BOAC:

- **What the New Administration Needs to Know about Public Universities and Climate Change**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for BOAC:

- **Institutional Strategies for Global Learning, Research and Engagement**

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

- **Balancing Freedom of Expression and Diversity on Campuses**

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

- **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 14

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

- **Council of Presidents Luncheon and Address**

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BOAC:

- **The Challenge of Change: Engaging Public Universities to Feed the World**

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BOAC:

- **Cross-Border Collaborations: The North American Zone of Knowledge**
- **A New Administration and a New Congress: What Does It Mean For Public Higher Education?**

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

- **U.S. Secretary of Education**

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

- **Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts**

See page 9 for more details.

CFERR/BOARD ON VETERINARY MEDICINE (BVM)

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • Lone Star Ballrooms G–H

■ A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY AND HUMAN SCIENCES

The Board on Agriculture Assembly and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture will celebrate excellence in teaching, Extension, and research during this session. The following awards will be presented:

- Food and Agricultural Sciences Excellence in College Teaching Awards (National, Regional, and New Teacher Awards)
- Excellence in Extension Awards (National and Regional) and the Diversity Award
- Experiment Station Section Award for Excellence in Multistate Research and Excellence in Leadership

In addition, fellows from Cohort 10 (2014–2016) of the Food Systems Leadership Institute program will be honored. See pages 16–19 for more details.

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ Hunger on Campus: Addressing Increasing Food Insecurity for Today's College Students

JOINT SESSION WITH COUNCIL ON STUDENT AFFAIRS, COMMISSION ON INTERNATIONAL INITIATIVES AND THE BOARDS ON AGRICULTURE ASSEMBLY AND HUMAN SCIENCES

As we succeed in increasing access to higher education, we must seek out ways to serve the differentiated needs of today's college students. With rising tuition costs and more historically non-traditional students pursuing higher education, this includes ensuring that all students have access to adequate and nutritious

food. Food insecurity can be a barrier to students achieving academic success. The severity of this issue is emphasized by the recently released UC System report, which found that out of the 10 campuses surveyed nearly 20 percent of enrolled students experience very low food security and an additional 23 percent report low food security. This session will focus on increasing understanding of this crisis and will explore the innovative practices APLU member institutions are pioneering on their campuses to combat hunger.

MODERATOR: **Matthew Watkins**, *Higher Education Reporter*, The Texas Tribune

PANELISTS: **Sara Goldrick-Rab**, *Professor, Higher Education Policy and Sociology*, Temple University

Clare Cady, *Director, College and University Foodbank Alliance (CUFBA)*

Ruben Canedo, *Co-Chair, UC Basic Needs Security Committee*, University of California, Berkeley

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BVM:

■ What the New Administration Needs to Know about Public Universities and Climate Change

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for BVM:

■ Institutional Strategies for Community Engagement

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ William Henry Hatch Memorial Lecture

JOINT SESSION WITH THE BOARDS ON AGRICULTURE
ASSEMBLY AND HUMAN SCIENCES

The William Henry Hatch Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system: Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. This lecture series is sponsored by the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA).

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MODERATOR: Catherine E. Woteki, *Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

SPEAKER: Gale A. Buchanan, *Dean and Director Emeritus, The University of Georgia and Former Chief Scientist and Under Secretary, Research, Education, and Economics, U.S. Department of Agriculture*

12:15–1:30 p.m. JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BVM:

■ Challenge of Change: Engaging Public Universities to Feed the World

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for BVM:

■ A New Administration and a New Congress: What Does It Mean For Public Higher Education?

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

COMMISSION ON INFORMATION, MEASUREMENT, & ANALYSIS (CIMA)

The Commission on Information, Measurement, and Analysis (CIMA) creates space for APLU institutions to come together to create communities of practice around effective and efficient use of data to guide campus planning and decision making. Given the vast array of data sources within institutions, CIMA provides opportunities for cross-functional discussions on how to more systematically create and improve the data infrastructure and the strategic analysis capacity on campuses.

SUNDAY, NOVEMBER 13

7:00–8:15 a.m. • JW Grand Ballroom 6

■ CIMA Welcome Breakfast

Join APLU staff and CIMA Executive Committee members for an informal welcome to the APLU Annual Meeting! We'll do a brief orientation for first-time attendees, but the purpose of the welcome session is to allow you to meet your fellow CIMA members. Look for the CIMA-reserved tables in the ballroom.

8:30–10:00 a.m. • JW Grand Ballroom 1

■ NSB Science and Engineering Indicators: Utilizing a Unique Dataset to Promote Economic and Workforce Development

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS AND RESEARCH AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Two of the most important and related challenges facing universities today concern producing a well-educated and diverse workforce in the face of increasing educational costs and international competition, and serving as engines of

economic development, entrepreneurship, and technology commercialization in a globally connected society. The former is critically important to an effective democracy and is foundational to our nation's leadership position in the world. The latter is an essential ingredient for ensuring that the intellectual outputs and physical assets of universities are used effectively to innovate in creating new industries, companies, products, and services. Understanding the state of the enormously complex and interconnected global science and engineering research and education enterprise is a necessary element for meeting these challenges. The gold standard of data and analysis for developing such understanding is Science and Engineering Indicators (SEI), produced biennially by the National Science Board. Required by U.S. law, SEI is a comprehensive set of data and related analysis, now entirely digital, which addresses topics ranging from elementary and secondary STEM education to the science and engineering labor force, academic research and development, and public attitudes toward science and technology. This session will examine ways in which SEI can be utilized by universities to enhance their workforce and economic development activities.

MODERATOR: **Kelvin K. Droegemeier**, *Vice President for Research, University of Oklahoma*

PANELISTS: **Beethika Khan**, *Director of Science and Engineering Indicators, National Science Foundation*

Rena Cotsones, *Associate Vice President, Outreach, Engagement and Regional Development, Northern Illinois University*

Angela Phillips Diaz, *Executive Director, Government Research Relations, University of California, San Diego*

10:45 a.m.–Noon • JW Grand Ballroom 1

■ Exploring New Data Frontiers in Higher Education: Access, Security, and the Ethical Use of Student Information

JOINT SESSION WITH THE COUNCIL ON ACADEMIC AFFAIRS

Advances in technology make it possible to collect and analyze a tremendous amount of data about student performance and behavior, increasingly from new and atypical sources. University data systems increasingly link students' demographic data with other data such as past and current educational performance, engagement with online course materials, and participation in

co-curricular activities to predict academic outcomes and design appropriate interventions or support programs. Universities have long been concerned about data breaches or intrusions by hackers and have taken step to secure their data, yet some campuses have still experienced such events. Universities are faced with new ethical dilemmas concerning individual privacy and data security, while at the same time creating a rich source of data to help students map individual paths to academic success. Will new types of data regarding students and wider use of the data including by outside vendors raise the stakes for appropriate data use and protection? This session will examine the impact of new data sources and analytic tools on universities' ability to protect student information and to develop appropriate processes for its ethical use to facilitate student success.

MODERATOR: **Andrew C. Comrie**, *Senior Vice President of Academic Affairs and Provost, University of Arizona*

PANELISTS: **Jane Kuhn**, *Vice President for Enrollment Management and Student Affairs, Northern Arizona University*

Roy Mathew, *Associate Vice President and Director, Center for Institutional Evaluation, Research, and Planning, The University of Texas at El Paso*

Samuel Segran, *Chief Information Officer, Texas Tech University*

12:15–1:30 p.m. • **Room 204**

■ Executive Committee Luncheon

CIMA EXECUTIVE COMMITTEE MEMBERS ONLY

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CIMA:

■ Preaching Beyond the Choir: Communicating the Vast and Complex Value of Public Research Universities Succinctly and Effectively

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for CIMA:

■ Institutional Strategies for Project Degree Completion

5:15–6:30 p.m. • **JW Grand Ballrooms 5–6**

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • **Lone Star Ballrooms D–E**

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • **Lone Star Ballroom F**

■ Framework for Strengthening Degree Completion: Barriers and Effective Campus Responses

JOINT SESSION WITH THE COUNCIL ON ACADEMIC AFFAIRS

This session will describe a framework under development by APLU to assist campuses in increasing degree completion. The framework will be a tool for campuses to identify common barriers encountered by students and institutions will be able to search for examples of effective interventions used by other campuses. The session will feature campus leaders with experience successfully implementing such proven practices and illustrate how those examples fit within the proposed framework. The student success framework will serve as a mechanism for APLU to organize the wealth of material about barriers and interventions and to make the materials available for APLU campuses including information such as the barrier, relevant data analysis, the specific interventions, the role of university

leadership, evidence and research supporting the intervention, the institution context, and cost analysis where available. In this way, the great expertise across member campuses can be better leveraged and pertinent information can be more widely distributed in a highly usable format. The session will provide an opportunity for university leaders to provide input and guidance on the framework.

MODERATOR: **Alexander Cartwright**, *Provost and Executive Vice Chancellor, University at Buffalo and Interim President, Research Foundation of SUNY*

PANELISTS: **Tiffany Mfume**, *Director of Student Success and Retention, Morgan State University*
Sally McRorie, *Provost, Florida State University*
Uri Treisman, *Executive Director, The Charles A. Dana Center, The University of Texas at Austin*
Alan R. Mabe, *Chief Academic Officer and Vice President for Academic Affairs, APLU*

10:45 a.m.–Noon • Room 203

■ Excellence in Assessment Designations: Lessons from the Field

This session will feature the three APLU campuses who received inaugural Excellence in Assessment (EIA) Designations: the University of Wisconsin, Madison, Kansas State University, and Indiana University – Purdue University Indianapolis. The EIA Designations are a new, first-of-their-kind national recognition of institutions that successfully integrate assessment practices across campus to provide evidence of student learning outcomes representative of all their students. The inaugural designees were announced in August 2016 and this session will feature presentations from all three APLU member campuses who received the honor to highlight the breadth and depth of their campus assessment work. The session will include a brief introduction of the EIA Designations, but will focus primarily on sharing promising practices on overcoming barriers to implementation for other APLU campuses.

PANELISTS: **Frederick Burrack**, *Director of Assessment, Kansas State University*

Christopher Urban, *Assistant Director of Assessment, Kansas State University*

Jocelyn Milner, *Associate Provost, Director of Academic Planning, University of Wisconsin-Madison*

Trudy Banta, *Professor of Higher Education and Vice Chancellor Emerita, Indiana University-Purdue University Indianapolis*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CIMA:

■ Diversifying the Professoriate: APLU's NSF INCLUDES Project

■ Transformational Engagement: Institution-Wide Perspectives

3:45–5:00 p.m. • Room 201

■ CIMA Business Meeting

5:15–6:30 p.m. • Lone Star Ballroom D

■ CIMA Open House: Poster Session

This reception and poster session will be a relaxed, informal setting to share information and ideas about how public universities are leveraging data to guide campus innovation and improvement. The reception will feature snacks and beverages for happy hour and will be open to all attendees of the APLU Annual Meeting. The posters featured at the reception include the work of our member campuses.

POSTERS: **University of Wisconsin-Madison:** *Supporting Student Learning Assessment Activities with Institutional Data Resources*

University of South Carolina: *Beyond The Classroom Matters: Incorporating Records of Student Involvement into Institutional Data*

Indiana University-Purdue University Indianapolis (IUPUI): *Assessing High-Impact Practices to Ensure Student Success*

Wayne State University: *Building Institutional Capacity for Strategic Data Use*

Purdue University: *Campus-Wide Undergraduate Admissions Dashboard*

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CIMA:

■ A New Administration and a New Congress: What Does It Mean For Public Higher Education?

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY (CICEP)

Members of the Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP) include professionals from across the institution with interest in issues related to university engagement in economic development, including vice presidents/chancellors, directors, and staff from: economic development, technology transfer, entrepreneurship, research and graduate administration, academic affairs, public and governmental affairs, business and engineering departments, and others connected to the university role and impact in economic development. CICEP leads efforts to share best practices in these areas, and develops tools to help institutions build and enhance partnerships with government, industry, and other science, research, and economic development organizations. CICEP works closely with a number of other APLU groups to support their efforts as they touch on issues related to innovation and economic development.

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • Room 208

■ HBCUs as Models of Community and Economic Engagement

JOINT SESSION WITH THE COUNCILS OF 1890
UNIVERSITIES AND ENGAGEMENT & OUTREACH

Dramatic shifts in state funding, the economy, and technology have allowed institutions of higher learning to reconsider the role they should play in their communities. To continue supporting the needs of an ever-changing society, communities and universities can increase the level in which they strategically

collaborate to foster greater public good. Historically black colleges and universities (HBCUs) are uniquely positioned to serve as drivers of change due to the human, organizational, and intellectual resources they hold. This session will examine HBCUs as models of community and economic drivers and explore opportunities for future success, including the Innovation and Economic Prosperity Universities Program and the Carnegie Community Engagement Classification.

MODERATOR: **Walter A. Hill**, *Vice Provost of Land-Grant University Affairs, 1890 Research Director and Extension Administrator, Tuskegee University*

PANELISTS: **Timothy Faley**, *Kiril Sokoloff Distinguished Professor of Entrepreneurship, Special Assistant to the President, University of the Virgin Islands*

Daniel Hall, *Vice President for Community Engagement, University of Louisville*

Afroze Mohammed, *Associate Director – Strategic Alliances, Virginia Polytechnic Institute and State University*

Lynnette Overby, *Professor of Theater, University of Delaware*

8:30–10:00 a.m. • JW Grand Ballroom 1

■ NSB Science and Engineering Indicators: Utilizing a Unique Dataset to Promote Economic and Workforce Development

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS AND RESEARCH AND COMMISSION ON INFORMATION, MEASUREMENT, & ANALYSIS

Two of the most important and related challenges facing universities today concern producing a well-educated and diverse workforce in the face of increasing educational costs and international competition, and serving as engines of economic development, entrepreneurship, and technology commercialization in a globally connected society. The former is critically important to an effective democracy and is foundational to our nation's leadership position in the world. The latter is an essential ingredient for ensuring that the intellectual outputs and physical assets of universities are used effectively to innovate in creating new industries, companies, products, and services. Understanding the state of the enormously complex and interconnected global science and engineering research and education enterprise is a necessary element for meeting these challenges. The

gold standard of data and analysis for developing such understanding is Science and Engineering Indicators (SEI), produced biennially by the National Science Board. Required by U.S. statute, SEI is a comprehensive set of data and related analysis, now entirely digital, which addresses topics ranging from elementary and secondary STEM education to the science and engineering labor force, academic R&D, and public attitudes toward science and technology. This session will examine ways in which SEI can be utilized by universities to enhance their workforce and economic development activities.

MODERATOR: **Kelvin K. Droegemeier**, *Vice President for Research, University of Oklahoma*

PANELISTS: **Beethika Khan**, *Director of SEI, National Science Foundation*

Rena Cotsones, *Associate Vice Outreach, Engagement, and Regional Development, Northern Illinois University*

Angela Phillips Diaz, *Executive Director, Government Research Relations, University of California, San Diego*

10:45 a.m.–Noon • JW Grand Ballroom 2

■ Organizing for Economic Engagement—Structural and Coordination Approaches

JOINT SESSION WITH THE COUNCIL ON RESEARCH

In the past, university economic development was often interpreted simply as technology transfer. However, this focus has broadened beyond the sphere of innovation and commercialization to include similar emphasis on talent development and quality of place as well. Today, universities implement a variety of different organizational frameworks, uniquely suited to institutional culture and resources, to advance their more comprehensive economic development and engagement activities. No one standard organizational approach exists. Responsibility for fostering economic development has been added to the job description for many university vice presidents for research. In contrast, other universities have established separate reporting structures outside of the vice president for research. Regardless of organizational structure, universities must effectively optimize and leverage scarce resources in an era of increasing stakeholder expectations. This session will examine the spectrum of university engagement in economic development and explore how institutions are effectively organizing for this work.

MODERATOR: **Anthony Armstrong**, *President and CEO, Indiana University Research and Technology Corporation, Indiana University*

PANELISTS: **Maura Donovan**, *Executive Director, Office of University Economic Development, University of Minnesota*
Sharon Paynter, *Associate Professor and Interim Director, Public Service and Community Relations, East Carolina University*
Daniel Pullin, *Dean, Price College of Business, University of Oklahoma*
Jim Rankin, *Vice Provost, Research and Economic Development, University of Arkansas at Fayetteville*

12:15–1:30 p.m. • Rooms 211–212

■ CICEP Executive and Implementation Committees Luncheon Meeting

EXECUTIVE AND IMPLEMENTATION COMMITTEE MEMBERS ONLY

CHAIR: **Pradeep K. Khosla**, *Chancellor, University of California, San Diego*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CICEP:

■ Preaching Beyond the Choir: Communicating the Vast and Complex Value of Public Research Universities Succinctly and Effectively

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for CICEP:

■ Institutional Strategies for Innovation and Economic Prosperity

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

7:00–8:15 a.m. • Room 403

■ Advisory Board Breakfast

All CICEP members are invited to join this informative session. This breakfast is an opportunity for CICEP members to meet and discuss issues related to economic development with current and new Advisory Board members.

8:30–10:00 a.m. • Brazos

■ Innovation and Entrepreneurship Education as a Lever for Workforce Preparation

As universities work to become more responsive to the needs of a 21st century workforce, employers and educators agree: a new set of competencies and skills must be developed. Lessons learned from work by organizations like VentureWell and The Lemelson Foundation—organizations focused on invention, innovation, and entrepreneurship education—indicate that the attributes of successful inventors, entrepreneurs, and innovators include the same types of skills employers list as most desirable in new hires. Redesigning education to produce graduates equipped with these 21st century skills presents unique institutional opportunities and challenges. Panelists and participants will explore how invention, innovation, and entrepreneurship education creates workforce-ready graduates equipped to think creatively, identify and solve problems, collaborate across fields and sectors, take risks, and create new jobs.

MODERATOR: **Rachel Jagoda Brunette**, *Program Officer, The Lemelson Foundation*

PANELISTS: **Nathalie Duval-Couetil**, *Director and Associate Professor, Purdue University*

Steven Tello, *Associate Vice Chancellor, Entrepreneurship and Economic Development, University of Massachusetts Lowell*

Phil Weilerstein, *President and CEO, VentureWell*

10:45 a.m.–Noon • Brazos

■ **The Value of Engagement: Achieving State and Federal Retention Goals to Bolster Economic Development**

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT
& OUTREACH AND GOVERNMENTAL AFFAIRS

Initiatives launched by the White House and influential organizations such as the Lumina Foundation seek to significantly increase the proportion of Americans with postsecondary degrees. At the state level, performance funding and other policies aim to bolster graduation rates and close the skills gap to help students compete. Many states recognize the correlation between levels of educational attainment and measures of economic prosperity. The purpose of this session is to explore how public engagement can be employed as a strategy to boost retention, graduation rates, overall educational attainment, and caution about emphasizing completion at the expense of educational quality. Panelists will discuss how engaged teaching, research, and service at APLU institutions can promote college completion, skills attainment, and other federal and state policy goals.

MODERATOR: **Sharon L. Gaber**, *President, University of Toledo*

PANELISTS: **Andrew Furco**, *Associate Vice President for Public Engagement, University of Minnesota*

Bruce E. Johnson, *President, Inter-University Council of Ohio*

Rose Martinez, *State Higher Education Policy Consultant, Lumina Foundation for Education*

Tommy Williams, *Vice Chancellor of Federal and State Relations, Texas A&M University System*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ **Council of Presidents Luncheon and Address**

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CICEP:

■ **Transformational Engagement: Institution-Wide Perspectives**

3:45–5:00 p.m. • Rooms 402–403

■ **CICEP Business Meeting and Committee Working Sessions**

All CICEP members and those interested in joining CICEP are invited to attend as we introduce CICEP's new leadership for the coming year and provide an overview of the Commission's new Standing Committees and Working Groups. If you are already a member in one of CICEP's committees or working groups, you will get the chance to meet with you group face-to-face and discuss goals and priorities for the coming year; if you wish to become more involved, this is an opportunity to join in on the discussion.

5:15–6:30 p.m. • Room 401

■ **CEO and CICEP Joint Reception and IEP University Recognition**

All CEO and CICEP members are invited to attend a reception to recognize the 2016 class of Innovation and Economic Prosperity Universities designees.

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CICEP:

■ Cross Border Collaborations: The North American Zone of Knowledge

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

COMMISSION ON INTERNATIONAL INITIATIVES (CII)

The Commission on International Initiatives (CII) develops and implements a comprehensive international affairs agenda for senior leadership at public research universities. The Commission aims to facilitate a seamless integration of international dimensions into the learning, discovery and engagement missions of our APLU institutions. The CII fosters the development of globally competent students, internationally engaged faculty, and institutions capable of addressing global challenges. The commission works by identifying critical issues, gathering information, and creating opportunities for members to discuss challenges and share knowledge with one another. The commission serves as an advisory body to APLU and is integrally involved with all APLU discussions about comprehensive internationalization.

SATURDAY, NOVEMBER 12

3:00–6:00 p.m. • Rooms 502–503

■ CII Executive Committee Meeting

Members of the CII are invited to attend the CII Executive Committee Meeting, per the CII Operating Rules. Only members of the CII Executive Committee will be able to vote.

CHAIRS:

Anthony A. Frank, *President, Colorado State University*

Roger Brindley, *Associate Vice President for Global Academic, University of South Florida*

SUNDAY, NOVEMBER 13

8:30–10:00 a.m. • Rooms 408–409

■ A Call to Renewed Leadership: APLU's Role in Campus Internationalization Initiatives

In 2004 and 2007 APLU issued two seminal and sharply critical reports on international education entitled *A Call to Leadership*. For the past year, a 20-member task force of the CII has been examining the strengths and weaknesses of the earlier reports; most importantly, the task force has focused on the driving forces for internationalization and the factors for success at APLU institutions. This session will highlight the findings of the new report, *Pervasive Internationalization: A Call to Renewed Leadership*. Acknowledging the work of many organizations and individuals who have developed the “comprehensive internationalization” concept, the CII emphasis is aimed specifically at APLU institutions and our internationalization strategies. The study relies on interviews with key players from the original studies and with present institutional leaders, on a survey of over 70 APLU “senior international officers,” and a compilation of “what if” scenarios for the future. This session will engage participants in a discussion on ways to promote the report and its recommendations to leadership in our APLU institutions.

MODERATOR: **Anthony A. Frank**, *President, Colorado State University*

PANELISTS: **James A. Cooney**, *Vice Provost for International Affairs, Colorado State University*
Joanna Regulska, *Vice President and Associate Chancellor, Global Affairs, University of California, Davis*
Ahmad M. Ezzeddine, *Associate Vice President, International Programs, Wayne State University*

10:45 a.m.–Noon • Lone Star Ballrooms A–B

■ Hunger on Campus: Addressing Increasing Food Insecurity for Today's College Students

JOINT SESSION WITH THE COUNCIL ON STUDENT AFFAIRS AND BOARDS ON AGRICULTURE ASSEMBLY, HUMAN SCIENCES AND VETERINARY MEDICINE

As we succeed in increasing access to higher education, we must seek out ways to serve the differentiated needs of today's college students. With rising tuition costs and more historically non-traditional students pursuing higher education,

this includes ensuring that all students have access to adequate and nutritious food. Food insecurity can be a barrier to students achieving academic success. The severity of this issue is emphasized by the recently released UC System report, which found that out of the 10 campuses surveyed nearly 20 percent of enrolled students experience very low food security and an additional 23 percent report low food security. This session will focus on increasing understanding of this crisis and will explore the innovative practices APLU member institutions are pioneering on their campuses to combat hunger.

MODERATOR: **Matthew Watkins**, *Higher Education Reporter, The Texas Tribune*

PANELISTS: **Sara Goldrick-Rab**, *Professor, Higher Education Policy and Sociology, Temple University*

Clare Cady, *Director, College and University Foodbank Alliance (CUFBA)*

Ruben Canedo, *Co-Chair, UC Basic Needs Security Committee, University of California, Berkeley*

12:15–1:30 p.m. • Room 208

■ CII Luncheon

CII MEMBERS ONLY

CII Members are invited to join in a Commission Lunch, with special guest, Ambassador Ryan Crocker. Ambassador Crocker retired from Foreign Service in April 2009 after a career of over 37 years, including six Ambassador postings including Lebanon (1990–93), Kuwait (1994–1997), Syria (1998–2001), Pakistan (2004–2007), and Iraq (2007–2009). He joined Texas A&M University as executive professor and dean, George Bush School of Government and Public Service, where he was recalled to active duty by President Obama to serve as U.S. Ambassador to Afghanistan in 2011–2012. Following this service he returned to Texas A&M University and completed his term as dean.

CHAIR: **Roger Brindley**, *Associate Vice President for Global Academic, University of South Florida*

SPEAKER: **Ryan Crocker**, *Executive Professor and Director of Transformational Experiences in the Office of the Provost, Texas A&M University and Former U.S. Ambassador*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CII:

■ What the New Administration Needs to Know about Public Universities and Climate Change

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for CII:

■ Institutional Strategies for Global Learning, Research and Engagement

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ Balancing Freedom of Expression and Diversity on Campuses

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 14

8:30–10:00 a.m. • Room 202

■ Education Abroad Quality and Security—Learning Culture and Exercising Care

As colleges and universities launch education abroad programs, two of the most significant tasks will be improving program quality and assessment, and ensuring student safety and security. With increasing emphasis on program learning outcomes and career enhancement, greater focus on definition and assessment of quality is essential. The two challenges of quality and security, if properly

framed, can be mutually reinforcing. Promoting deeper cultural understanding can set turmoil abroad in context and assist students and families in seeing the critical value of learning abroad for their career and citizenship. Assessment can also contribute to program growth, providing students and families information demonstrating the value and purpose of intercultural learning.

In this session, three panelists will address these issues, discussing program goal setting and assessment, methods of data collection and analysis that are critical to assessments of learning abroad, safety and security provisions, and exemplary program models emphasizing cultural knowledge.

MODERATOR: **Margaret E. Heisel**, *Research Associate, Center for Studies in Higher Education, University of California, Berkeley*

PANELISTS: **Gordon Schaeffer**, *Research Director, University of California Education Abroad Program*
Derin Menlove, *Study Abroad Director, University of California, Berkeley*

8:30–10:00 a.m. • Rooms 310–311

■ International Agriculture Section (IAS) Business Meeting

Annual Business Meeting of the International Agriculture Section (IAS). All IAS members and those interested in international agricultural activities, are welcome to attend.

CHAIR: **Thomas B. Gill**, *Smith Chair in International Sustainable Agriculture, and Director, International Programs, University of Tennessee, Knoxville*

10:45 a.m.–Noon • Room 401

■ Re-Examining Access and Success in a Globally Interconnected World

Important efforts are happening across our campuses to address issues of diversity, access and success. Simultaneously, our campuses are working hard to become comprehensively international. Yet some fear while we work to improve student access to and success in higher education, we may be unintentionally reinforcing inequalities through our traditional approaches to campus internationalization. This session will bring these conversations together by asking whether it makes sense to have a goal of 100 percent of the student body

having a global education and what it would take to get there, knowing that only a small number of students will cross international boundaries even if we were to triple student mobility numbers.

MODERATOR: **Kevin Hovland**, *Deputy Executive Director, NAFSA: Association of International Educators*

SPEAKERS: **Ralph Wilcox**, *Provost and Senior Vice President, University of South Florida*
Sally Crimmins Villela, *Assistant Vice Chancellor for Global Affairs, State University of New York*
Timo Rico, *Executive Director, Center for Student Affairs Assessment, University of California, Davis*
S. David Wu, *Provost and Executive Vice President, George Mason University*

10:45 a.m.–Noon • Room 305

■ **Stepping Toward the Future: Faculty Development and Communication of Science for Global Research and Development**

JOINT SESSION WITH THE INTERNATIONAL AGRICULTURE SECTION

In a competitive funding landscape, colleges and universities must look to their faculty to generate funding networks to procure needed external investments in their research agendas. However, given the changing landscape in global research and development work, many early and mid-career faculty members are not adept in communicating their research in compelling ways. Take an in-depth look at what three land-grant universities experienced as they analyzed their faculty's strength and weaknesses in new business development. Each of these campuses have implemented programs that enhance the skills of their faculty and what they are finding is a positive impact in faculty productivity and grant award success.

MODERATOR: **Thomas B. Gill**, *Smith Chair in International Sustainable Agriculture, and Director, International Programs, University of Tennessee, Knoxville*

PANELISTS: **Gretchen Christianna Neisler**, *Director, Center for Global Connections, Michigan State University*
Alex E. Winter-Nelson, *Director, International Agriculture Program, University of Illinois at Urbana-Champaign*

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ **Council of Presidents Luncheon and Address**

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CII:

- **The Challenge of Change: Engaging Public Universities to Feed the World**
- **Transformational Engagement: Institution-Wide Perspectives**

3:45–5:00 p.m. • Room 207

■ **CII Business Meeting**

CHAIRS: **Anthony A. Frank**, *President, Colorado State University*
Roger Brindley, *Associate Vice President for Global Academic, University of South Florida*

5:15–6:30 p.m. • Room 213

■ **International Advocacy Coordinating Committee (IACC) Reception**

SPONSORED BY TEXAS A&M AGRILIFE

The International Advocacy Coordinating Committee (formerly IDACC) is the component of the Commission on International Initiatives (CII) which supports international programs advocacy through an annual membership-based assessment. This reception will provide an update on IACC's success in influencing authorization and appropriations legislation on international development, immigration reform, study abroad and international education, as well as look forward to next year's agenda. Feedback will be sought from IACC members on communications and future agenda. IACC members and non-members are welcome to attend.

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for CII:

■ Cross-Border Collaborations: The North American Zone of Knowledge

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ U.S. Secretary of Education

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts

See page 9 for more details.

11:30 a.m.–3:30 p.m. • JW Grand Ballroom 8

■ Aiming for 100% Workshop

BY INVITATION ONLY

APLU and NAFSA are partnering to develop a new initiative called *Getting to 100%*. Through this effort, APLU and NAFSA will be supporting efforts across a cohort of campuses to achieve the goal of preparing all students to thrive in a complex, interdependent world. Key to achieving the goal is to bring greater rigor to the question of what educational experiences count when determining whether or not institutions are achieving their goal. This workshop brings together individuals with diverse responsibilities related to global learning, measurement, and student success into teams from the cohort of institutions who are collectively shaping the *Getting to 100%* initiative.

MODERATORS: **Anne-Claire Hervy**, Associate Vice President, International Development and Programs and Director, Knowledge Center, APLU
Kevin Hovland, Deputy Executive Director, NAFSA:
Association of International Educators

COMMISSION ON SCIENCE & MATHEMATICS TEACHING IMPERATIVE (SMTI)

Public university leaders working through the Commission on the Science and Mathematics Teaching Imperative (SMTI) partner with the K–12 community and other stakeholders to revolutionize science and mathematics teaching and teacher preparation, ensuring the next generation of students is college and career ready. Membership includes faculty and administrators from university leadership, colleges including education, sciences and engineering, STEM education center directors, and others involved in improving undergraduate STEM education and the preparation of K–12 teachers in STEM-related disciplines.

SUNDAY, NOVEMBER 13

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for SMTI:

■ Preaching Beyond the Choir: Communicating the Vast and Complex Value of Public Research Universities Succinctly and Effectively

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 10–11 for descriptions and locations. Recommended for SMTI:

■ Institutional Strategies for Project Degree Completion

5:15–6:30 p.m. • JW Grand Ballrooms 5–6

KEYNOTE SESSION

■ **Balancing Freedom of Expression and Diversity on Campuses**

See page 8 for more details.

6:45–8:15 p.m. • Lone Star Ballrooms D–E

■ **Welcome Reception**

See page 9 for more details.

7:30–9:30 p.m. • Room 305

■ **SMTI Executive Committee Dinner**

SMTI EXECUTIVE COMMITTEE MEMBERS ONLY

MONDAY, NOVEMBER 14

12:15–1:30 p.m. • JW Grand Ballrooms 5–8

■ **Council of Presidents Luncheon and Address**

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for SMTI:

■ **Diversifying the Professoriate: APLU's NSF INCLUDES Project**

TUESDAY, NOVEMBER 15

8:15–9:30 a.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–15 for descriptions and locations. Recommended for SMTI:

■ **A New Administration and a New Congress: What Does It Mean For Public Higher Education?**

9:45–10:15 a.m. • JW Grand Ballroom 5

SPECIAL SESSION

■ **U.S. Secretary of Education**

See page 9 for more details.

10:15–11:30 a.m. • JW Grand Ballroom 5

CLOSING SESSION

■ **Anomaly or New Political Reality? A Look Back at the 2016 Election and a Peek Ahead to Its Impacts**

See page 9 for more details.

AFFILIATES

THURSDAY, NOVEMBER 10

6:00–9:00 p.m. • Room 502

■ Council for Agricultural Research, Extension, and Teaching Executive Committee Meeting and Dinner

CHAIR: **Dina Chacon-Reitzel**, *Executive Director, New Mexico Beef Council, New Mexico State University*

FRIDAY, NOVEMBER 11

8:00 a.m.–4:00 p.m. • Rooms 502–503

■ Council for Agricultural Research, Extension, and Teaching Executive Committee Meeting

CHAIR: **Dina Chacon-Reitzel**, *Executive Director, New Mexico Beef Council, New Mexico State University*

SATURDAY, NOVEMBER 12

9:30 a.m.–3:30 p.m. • Room 307

■ Food Systems Leadership Institute (FSLI) Encore

SUNDAY, NOVEMBER 13

7:30–8:30 a.m. • Room 205

■ Academic Analytics: Analytics for Senior Research Executives: Collaboration Competitiveness, and Strategic Growth

BY INVITATION ONLY

1:45–3:15 p.m. • Room 403

■ AgIDEA Board of Directors Meeting

MONDAY, NOVEMBER 14

7:30–8:30 a.m. • Room 204

■ Academic Analytics: Analytics for CAOs and Deans: Faculty Development, Retention, and Challenges in the Humanities

BY INVITATION ONLY

10:15–10:30 a.m. • Griffin Hall Demonstration Theater

■ ACUE: Great Teaching: The Missing Link in Your Student Success Agenda

3:15–3:30 p.m. • Griffin Hall Demonstration Theater

■ USA Funds: Spotlight on Education at Work

3:30–3:45 p.m. • Griffin Hall Demonstration Theater

■ USA Funds: Spotlight on Student Connections

TUESDAY, NOVEMBER 15

7:15–8:00 a.m. • Rooms 201–202

■ INTO: Breakfast Strategic RoundTable—University Senior Leadership and Internationalization

11:00 a.m.–3:00 p.m. • Brazos

■ Great Plains IDEA: Human Sciences Board of Directors Meeting

MEETING POLICIES

Admission to Annual Meeting sessions and events is open only to those who have registered and have badges. Spouses/guests wishing to participate in sessions and meal functions must register using a separate registration form for the Annual Meeting or purchase meal tickets. A limited number of meal tickets will be available for purchase on-site. The registration fee covers attendance at all sessions: the breakfasts on Sunday, Monday, and Tuesday; the Sunday Welcome Reception; the Monday luncheon; and the Monday Networking Break. Some meetings and meal events are by invitation only and are so identified in the program.

Substitution Policy

Substitution of registrations is permitted prior to the conference and on-site. Only one substitution is permitted per original registrant. The individual submitting the substitution request is responsible for all financial obligations (any balance due) associated with that substitution as well as updating any contact information.

Consent to Use of Photographic Images

Registration and attendance at, or participation in, APLU meetings and other activities constitutes an agreement by the registrant to APLU's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

Media

All sessions, except for the Council of Presidents and business meetings, are open to the media, unless otherwise noted as closed or by invitation only. Media are required to sign in at the registration desk and obtain an Annual Meeting badge.

ABOUT THE JW MARRIOTT AUSTIN

IN A CITY KNOWN for having an endless list of around-the-clock entertainment possibilities, you may not want to spend a lot of time in your guest room. But when it's finally time to recharge and refresh, you'll find no better place than the JW Marriott Austin, the leader among hotels in Austin. Catch up on the day's events at the large, well-lit work desk with an ergonomic chair and wireless high-speed Internet access. Seamlessly integrate your laptop, MP3 and video player with our inventive plug-In panel. Or simply relax and unwind as you watch the game or a movie on your high-definition television. The JW Marriott hotel rooms are designed to make you feel at home—a common feeling throughout this friendly city.

Location

Situated in the heart of the downtown area, our Austin hotel is just a 15-minute drive from Austin International Airport.

- Located on Congress Avenue between 2nd and 3rd Streets
- Within walking distance of enticing restaurants and bars, the Capitol, and exciting attractions

Guest Services

- High-speed Internet access (1GB Internet bandwidth)
- Full-service, 24-hour business center
- Executive Lounge
- 24-hour room service
- Onsite parking (fee)
- Valet parking (fee)
- Gift shop
- Guest laundry facilities

Restaurants & Lounges

- Osteria Pronto, a full-service Italian restaurant featuring innovative cuisine in a warm, friendly atmosphere
- Corner, a Flavors of Texas restaurant featuring regional ingredients, crafted tequila cocktails and locally sourced brews
- Burger Bar, a walk up window featuring freshly ground burgers, handspun shakes and addictive fries
- Starbucks®
- Comfortable, relaxing lobby lounge
- Pool bar

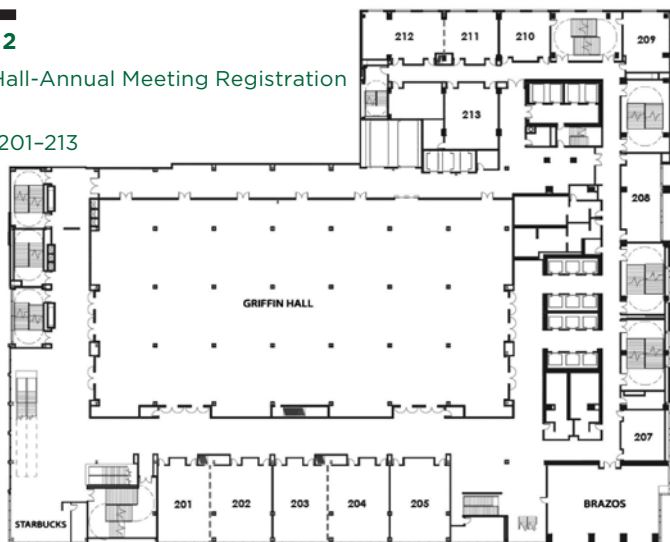
Nearby Attractions

- The Blanton Museum of Art
- Bob Bullock Texas State History Museum
- Lyndon Baines Johnson Presidential Library and Museum
- The Harry Ransom Center
- Austin Children's Museum
- Long Center for the Performing Arts
- Zilker Park and Barton Springs Pool
- Lady Bird Lake
- Texas State Capitol
- South by Southwest Music Conference and Festival
- Austin City Limits Music Festival
- Ann Richards Congress Avenue Bridge ("Bat Bridge")
- Central Market
- Whole Foods Flagship Store
- University of Texas
- Nearly 200 live music venues
- Several distinct entertainment districts featuring unique restaurants and shops
- Gateway to scenic Texas Hill Country

Meeting Room Locations

LEVEL 2

Griffin Hall-Annual Meeting Registration
Brazos
Rooms 201-213



JW MARRIOTT AUSTIN

LEVEL 3

Lone Star Ballrooms
Rooms 301-311



LEVEL 4

JW Grand Ballrooms
Rooms 401-409



LEVEL 5

Rooms 502-505



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APLU's membership includes 208 campuses and 25 university systems, including 75 land-grant institutions. The association's membership includes 23 historically black colleges and universities (HBCUs), of which 21 are land-grant institutions (19 under the 1890 Morrill Act and two under the 1862 Morrill Act).

APLU is dedicated to advancing learning, discovery and engagement. The association provides a forum for the discussion and development of policies and programs affecting higher education and the public interest.

APLU AT-A-GLANCE

ANNUALLY . . .

APLU's **236 member institutions**

LOCATED IN ALL 50 STATES, THE DISTRICT OF COLUMBIA,
4 U.S. TERRITORIES, CANADA, AND MEXICO



ENROLL



4.8 million
undergraduates



AND **1.3 million**
graduate students

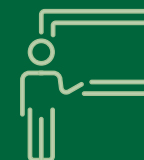
AWARD



1.2 million
degrees

EMPLOY

1.2 million
faculty and staff



AND CONDUCT



\$43.1 billion
in university-based research.

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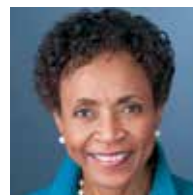
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2017



NOVEMBER 12 – 14

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2018



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NEW ORLEANS, LA

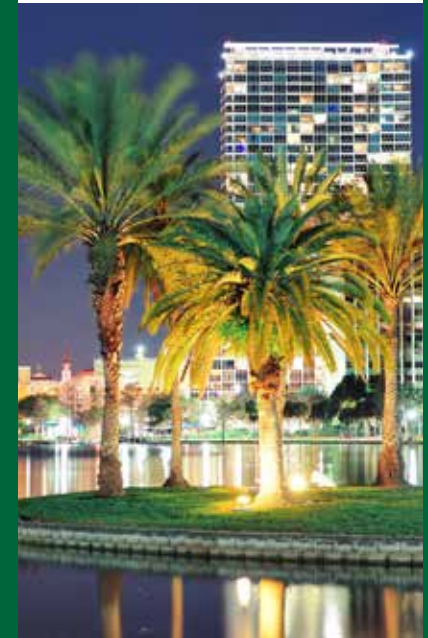
2019



NOVEMBER 10 – 12

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SAN DIEGO, CA

2020



NOVEMBER 8 – 10

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