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OUR WORK

APLU works with member universities to

❖ Expand access and improve student success to deliver the innovative workforce of tomorrow.

❖ Advance and promote research and discovery to improve society, foster economic growth, and address global challenges.

❖ Build healthy, prosperous, equitable, and vibrant communities locally and globally.
From the President

Dear Friends:

I am pleased to present the Association of Public and Land-grant Universities’ 2018 Annual Report.

In 2018, APLU helped lead an array of projects and initiatives centered on the three pillars of our agenda: expanding access and improving student success to deliver the innovative workforce of tomorrow; advancing and promoting research and discovery to improve society, foster economic growth, and address global challenges; and building healthy, prosperous, equitable, and vibrant communities.

With dynamics in Washington changing on an almost daily basis, APLU has a strong presence on Capitol Hill and with federal agencies. With the active engagement of its members, APLU is a leading voice on research and higher education issues as well as on immigration policies that support public universities’ mission.

But our work extends far beyond federal policy. Backed by a strong team of policy analysts and innovative leaders in higher education, APLU effectively operates as a “think-and-do tank.” We don’t just develop innovative policies that advance public universities’ education, research, and engagement missions; we work with members to design innovative approaches and then partner with members to ensure our ideas don’t collect dust on a shelf.

The best example of how far we’ve come in this work is our Powered by Publics: Scaling Student Success initiative. Launched at our 2018 Annual Meeting, this effort is engaging 130 member institutions working in 16 transformation clusters to collaboratively adopt and advance policies that address different pieces of the student success puzzle. Powered by Publics is the largest-ever collaborative effort to improve college access, advance equity, and increase the college degrees awarded. The participating institutions reach 3 million undergraduate students, including 1 million Pell Grant recipients.

APLU also further established itself as a leader on STEM education issues this year. In 2018, we launched the Aspire Alliance—a massive National Science Foundation-funded effort with many of member institutions to diversify STEM faculty, with the aim of creating more inclusive professoriate and attracting, educating, and mentoring more students from underrepresented minority backgrounds in STEM fields.

Then there’s our engagement work. APLU has done trailblazing work through the creation of its Innovation and Economic Prosperity Universities program, which recognizes universities that have demonstrated excellence in planning, implementing, and evaluating institutional policies that support regional economic development.

The association is also leading work in lightweight manufacturing technology and talent development.

It was a busy 2018, and we have no plans to slow down. We know 2019 will be demanding, but it will also provide opportunities. We’ve seen time and again the power of public universities to change the course of students’ lives, to tackle society’s most vexing problems, and to revitalize the communities that others had long ago forgotten.

I hope you enjoy reading about our work in 2018, but stay tuned because the best is yet to come.

Sincerely,

M. Peter McPherson
President
Federal Policy

ADVOCATING FOR POLICIES THAT ADVANCE PUBLIC UNIVERSITIES’ EDUCATION, RESEARCH, AND ENGAGEMENT MISSIONS

As a Washington, DC-based association, APLU works closely with member universities to advance federal policies that strengthen public universities and benefit the students and communities they serve. Working with member institutions primarily through the association’s Council on Governmental Affairs, APLU makes the case to federal policymakers for a legislative and regulatory agenda that expands college access and affordability; invests in pathbreaking research and discovery; and supports broad-based university-community engagement.

FUNDING

FY 2018 & 2019 Appropriations

Congress completed the Fiscal Year 2018 appropriations process in February, ultimately yielding some strong financial aid numbers, including the largest increases for campus-based aid programs in many years (a 14.6 percent increase for SEOG; a 14.1 percent increase for Work Study; as well as an increase in the maximum Pell Grant). Federal research agencies also saw funding increases (full figures are available in the FY2018 Appropriations chart). The National Institutes of Health, the Department of Energy’s (DOE) Office of Science, and Advanced Research Projects Agency – Energy, and NASA Science received funding increases of roughly 8 percent or more. Policymakers enacted more modest increases for the National Science Foundation and the Department of Defense’s Basic Research account. The U.S. Agency for International Development (USAID) Feed the Future Innovation Labs saw a 10 percent increase to $55 million in FY2018.

The Fiscal Year 2019 process provided some very positive final results for NIH, DOE Science, the Defense Advanced Research Projects Agency, as well as an increase to the maximum Pell Grant award. However, the bills to fund agencies such as NSF, USDA, and NIST have not yet been enacted as of February 1, 2019.

<table>
<thead>
<tr>
<th>FY2018 APPROPRIATIONS</th>
<th>DOLLAR INCREASE</th>
<th>PERCENT INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>SEOG</td>
<td>$107 million</td>
<td>14.6</td>
</tr>
<tr>
<td>Work Study</td>
<td>$140 million</td>
<td>14.1</td>
</tr>
<tr>
<td>Pell Grant maximum</td>
<td>$175</td>
<td>3.0</td>
</tr>
<tr>
<td>National Institutes of Health</td>
<td>$3 billion</td>
<td>8.8</td>
</tr>
<tr>
<td>Department of Energy Office of Science</td>
<td>$868 million</td>
<td>16.1</td>
</tr>
<tr>
<td>Advanced Research Projects Agency – Energy</td>
<td>$47 million</td>
<td>15.4</td>
</tr>
<tr>
<td>NASA Science Mission Directorate</td>
<td>$457 million</td>
<td>7.9</td>
</tr>
<tr>
<td>USDA Agriculture Food and Research Initiative</td>
<td>$25 million</td>
<td>6.7</td>
</tr>
<tr>
<td>Department of Defense Basic Research</td>
<td>$67 million</td>
<td>2.9</td>
</tr>
<tr>
<td>USAID Feed the Future Innovation Labs</td>
<td>$5 million</td>
<td>10.0</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>FY2019 APPROPRIATIONS</th>
<th>DOLLAR INCREASE</th>
<th>PERCENT INCREASE</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Institutes of Health</td>
<td>$2 billion</td>
<td>5.4</td>
</tr>
<tr>
<td>Department of Energy Office of Science</td>
<td>$325 million</td>
<td>5.2</td>
</tr>
<tr>
<td>Department of Defense Basic Research</td>
<td>$276 million</td>
<td>11.8</td>
</tr>
<tr>
<td>Defense Advanced Research Projects Agency</td>
<td>$360 million</td>
<td>11.7</td>
</tr>
</tbody>
</table>
APLU has also been heavily involved in advocacy to increase the discretionary budget caps to provide the room for funding growth in future years.

One area of the budget where APLU’s voice is uniquely important in ensuring continued and strong financial support is with the International Advocacy Coordinating Committee’s (IACC) priorities. APLU’s advocacy for FY2019 helped secure robust funding in the House bill ($60 million) and the Senate bill ($55 million) for the Feed the Future Innovation Labs and new partnerships between higher education institutions in the United States and in developing countries ($35 million). This appropriations bill, however, is one of several still not settled as of this report’s printing.

**ON THE WEB:** www.aplu.org/iacc

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**EDUCATION POLICY**

**Defeat of PROSPER Act**
APLU was aggressive in opposing the House-proposed Higher Education Act reauthorization bill, known as the “PROSPER Act,” from coming to the House floor after the House Education & Workforce Committee approved it on a party-line vote. The Association provided members with analyses of the significant detrimental impacts the bill would have on students, taxpayers, institutions, and the integrity of the federal financial aid system. APLU helped organize a collective effort to oppose House floor consideration of the bill. APLU members effectively communicated concerns to their congressional delegations, which ultimately resulted in a lack of sufficient support among the Republican Caucus and prevented the bill from moving forward.

**College Transparency Act**
APLU’s strong collaboration with member universities as well as the Chamber of Commerce and other partners resulted in the addition of 11 Senate cosponsors for this bipartisan, bicameral bill to lift the federal ban on student level data and provide much more comprehensive and useful data on higher education outcomes. Most notably, U.S. Senators Tim Scott (R-SC) and Pat Roberts (R-KS), both of whom are members of the Health, Education, Labor and Pensions Committee, and then-Majority Whip John Cornyn (R-TX), joined in support of the bill.

**Accountability, Accreditation, and Differential Accreditation**
In recent years, APLU worked through the U.S. Department of Education to impel regional accreditors to adopt differential accreditation, which would provide institutions demonstrating consistently strong outcomes with an alternative, less burdensome pathway for fulfilling the reaccreditation process. Conversely, those institutions that have more problems would receive additional attention from the regional accreditors to assist them in improving. APLU has learned that most of the regional accreditors have, or are in the process of developing, an alternative, less burdensome pathway for institutions with strong performance outcomes and all the regionals are making a greater effort to help the lower performing campuses improve.

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PHOTO COURTESY OF CLEVELAND STATE UNIVERSITY
**INTERNATIONAL & IMMIGRATION POLICY**

**Deferred Action for Childhood Arrivals (DACA)**
APLU remains committed to working with Congress to, at a minimum, codify the protections of the DACA program into law. The association mounted a vigorous advocacy effort and worked diligently with key congressional offices when the Senate considered its DACA proposals in February, and again when the House of Representatives voted on its bills in June. While Congress ultimately failed to pass legislation to remedy the situation, DACA renewals remain in place due to court injunctions. APLU continues to press leadership and key members of Congress that this is not a permanent solution and that legislative action is needed. With Congress in a current stalemate on this matter, additional judicial actions and appeals are likely, only further drawing out the fate of the program through the courts.

**International Students & Visa Policy**
APLU has been deeply engaged on agency-level activities reshaping immigration and visa policy at the regulatory and subregulatory levels. One example of this involved a change that the U.S. Citizenship & Immigration Services made in the way it determines “visa overstays” of international students and exchange visitors. APLU led the higher education community in registering concerns about the change in the “unlawful presence” policy, which could bar foreign students from reentering the United States.

**Global Food Security Act**
APLU successfully built and sustained congressional support for the five-year reauthorization of the Global Food Security Act. The bill renews the U.S. government’s interagency food security strategy through 2023 and supports a broad portfolio of programs under the Feed the Future initiative, including research at university-led Feed the Future Innovation Labs. The bill extends the authorization passed in 2016, including provisions that APLU helped secure to strengthen and expand collaboration between U.S. universities and higher education institutions in targeted developing countries. Congress passed the reauthorization bill with strong bipartisan support and it was signed into law in October 2018.

**RESEARCH & AG POLICY**

**Science and Security**
Together with the Association of American Universities (AAU), APLU organized a joint Science and Security Working Group to advise and respond to the recent concerns from Congress and the administration about the national security vulnerabilities in our research universities. In addition to collecting and sharing good security practices and policies, this group is developing a proactive research and domestic talent development agenda to help counteract the concerns that China is overtaking the U.S. in international competitiveness. APLU worked with the Federal Bureau of Investigation (FBI) and others to convene a forum of university leaders, FBI and other national security officials, and federal science agency representatives for the start of an ongoing discussion about how to better work together to achieve our common goals of vigorously pursuing scientific discovery while ensuring that the safety of the U.S. is not compromised.

**Farm Bill**
APLU worked to include measures necessary to meet emerging issues such as infrastructure needs and international engagement. Those changes were included in the Farm Bill enacted in December.
FREE SPEECH

To help inform federal policymakers of public universities’ free speech values, APLU developed a statement of free speech principles and organized a forum on Capitol Hill that featured an array of prominent speakers exploring the issue of free speech on public university campuses (University of California, Irvine Chancellor Howard Gillman, Southern Poverty Law Center President Richard Cohen, Weekly Standard Editor in Chief Stephen Hayes, Pulitzer Prize winning columnist Clarence Page as moderator, and Alejandrina Guzman, 2017–18 Student Government President at The University of Texas at Austin). APLU’s statement of principles was entered into the record in two congressional hearings. Also, at the request of then-U.S. Senator Orrin Hatch (R-UT), APLU engaged general counsels from member universities to provide deep analysis of his campus free speech legislation.

ON THE WEB: www.aplu.org/FreeSpeechForum
Expanding Access & Improving Student Success to Deliver the Innovative Workforce of Tomorrow

A core mission of public universities is to provide students from all different backgrounds with access to a high quality, affordable education, help those students obtain a degree, and ultimately work to ensure graduates are qualified to enter the 21st century workforce and prepared for a lifetime of learning. To facilitate progress in these areas, APLU has developed a wide array of projects and initiatives through its Center for Public University Transformation to strengthen universities’ work. The association is also working to identify best practices and share them across its entire membership.

ENSURING MORE STUDENTS GRADUATE/CREATING A MORE DIVERSE STUDENT BODY

APLU’s Center for Public University Transformation/Powered by Publics: Scaling Student Success

Working with 130 public universities and systems, APLU unveiled at its Annual Meeting in New Orleans a massive new effort to increase college access, close the achievement gap, and award hundreds of thousands more degrees by 2025. The participating institutions will work within “clusters” of four to 12 institutions that concurrently implement innovative and effective practices to advance student success on their campuses. Collectively, the institutions enroll 3 million students, including 1 million students who receive Pell Grants.

The initiative, called Powered by Publics: Scaling Student Success, represents the largest ever collaborative effort to improve college access, advance equity, and increase college degrees awarded. In addition to committing to those goals, participating institutions have pledged to share aggregate data demonstrating their progress to help spur lasting change across the higher education sector.

By design, the institutions in the effort reflect a wide array of institutional characteristics such as enrollment, student demographics, regional workforce needs, and selectivity. The broad diversity of the institutions is intended to help create a playbook of adaptable student success reforms that can be adopted and scaled up across a variety of institution types—including those with limited resources.

The clusters have identified focus areas for their work. One cluster, for example, expects to work collaboratively to integrate data collection systems across each of their campuses to better monitor student progress and make data-informed decisions. Another cluster expects to tackle financial aid and student financial literacy, while a separate cluster is planning to
incorporate career advising early into a student’s academic journey to both speed students’ paths to degrees and better prepare them for the workforce.

The effort will be overseen by APLU’s Center for Public University Transformation, which the association created to help drive transformational change across the public higher education sector. A core value of the Center and its participating institutions will be rooted in a commitment to sharing data and innovative, successful practices to help drive progress across the entire sector of public higher education. The Center will regularly disseminate lessons learned from the participating institutions to the broader higher education community.

A national advisory council of respected higher education thought leaders will provide a strategic vision and guidance for the Center, which will work to build upon and complement existing initiatives around institutional change and student success.

ON THE WEB: www.aplu.org/pxp

The Student Experience Project

APLU and the Coalition of Urban Serving Universities (USU) are working on a three-year project to investigate, address, and build awareness of the psychological factors that influence student success. The Raikes Foundation is funding the project, which is a research practice partnership with the College Transition Collaborative, the Partnership for Education Research that Scales, and EducationCounsel. The project will support six APLU/USU member institutions in investigating the psychological factors that impact student success in gateway STEM courses and developing new tools to assess and address these factors on their campuses.

Collaborative Opportunity Grants

APLU and USU’s Collaborative Opportunity Grants (COG) project, which is supported by both the Bill & Melinda Gates Foundation and the Kresge Foundation, centers on collaborations between a public university and an external organization such as another university, a community college, a school district or a local government. All funded COG projects align with at least one of five USU priority investment areas: strengthening the K–16 pipeline; rethinking financial aid; engaging faculty; partnering with employers and workforce organizations; and leveraging community assets. Twelve universities were supported in the COG’s first full year and eight institutions will be supported through the end of 2019.

ON THE WEB: www.aplu.org/cog

Completion Grants

Aimed at preventing low-income college students nearing graduation from dropping out due to a small shortfall in money for tuition, APLU, USU, and Temple University are working on a five-year, U.S. Department of Education-funded project to assess, improve, and grow small-dollar completion grants aimed at ensuring such students complete their degrees.

ON THE WEB: www.aplu.org/completiongrants

Research Collaboration on Next Generation Admission

APLU began a collaboration with the College Board to engage more than a dozen APLU member institutions in a two-phase research project aimed at increasing the use of environmental factors in postsecondary admissions decisions. Preliminary data from the ongoing project indicates that admissions officers who have additional, publicly available data on prospective students’ home and high

PHOTO COURTESY OF TEMPLE UNIVERSITY  PHOTO COURTESY OF WEST VIRGINIA UNIVERSITY
school environments make statistically significant different admissions decisions. Moreover, the resulting incoming cohorts of students are both more diverse in race and socioeconomic status and have a slight increase in their first-to-second year retention rate.

2018 Degree Completion Award
Since 2013, APLU’s Degree Completion Award has identified, highlighted, and rewarded innovative public university efforts that are successfully improving the retention and graduation of students. Wayne State University was the recipient of the 2018 award for its student retention initiatives that led to its graduation rate nearly doubling in six years, increasing from 26 to 47 percent. APLU continues to see high interest in this award and disseminates findings from a variety of initiatives that campus applicants are implementing.

ON THE WEB: www.aplu.org/dca

Frontier Set
APLU and USU together serve as an intermediary for the work of three universities in the Frontier Set, a national initiative that supports a select group of colleges, universities, and state systems committed to significantly increasing student success and eliminating the achievement gap. Supported by the Bill & Melinda Gates Foundation, participating institutions are focused on redesigning and creating new institutional delivery models aimed at student success by implementing and integrating evidence-based practices and strengthening capacity for implementation. Working as a network, institutions are accelerating redesign efforts with an emphasis on advising, digital learning, and academic readiness.

ON THE WEB: www.aplu.org/frontierset

Professional Development for Public University Leaders Focused on Access, Equity and Diversity
APLU convened in-person and virtual professional development sessions to boost diversity. The in-person events included the 2018 Commission on Access, Diversity, and Excellence (CADE) Summer Meeting focused on the theme of resilience and a leadership program for Chief Diversity Officers (CDOs) entitled, “Making a Path to the Top: Moving from CDO to CEO.” The virtual opportunities included several webinars covering topics such as “Supporting Military Connected Student Communities” and “LGBTQ Student Success in Higher Education.”
Aspire — The National Alliance for Inclusive & Diverse STEM Faculty

The National Science Foundation awarded APLU and the Center for the Integration of Research, Teaching, and Learning (based at the University of Wisconsin-Madison), along with many other partners, a five-year, $10 million grant as part of its NSF INCLUDES (Inclusion across the Nation of Communities of Learners of Underrepresented Discoverers in Engineering and Science) initiative.

The grant supports APLU’s efforts to help universities cultivate a more diverse and inclusive faculty that will attract greater numbers of underrepresented students into STEM fields and enhance their success. The work is now underway across three major change streams—at the institutional, regional, and national levels. Thus far, about 60 universities and three dozen national partners are participating.

APLU anticipates broadening this effort with additional funding. The Alliance builds on important foundational work completed during the pilot in 2018:

- **Campus Self-Assessment Tool for Assessing and Promoting STEM Faculty Diversity**: Piloted on five campuses, feedback shows it can be a helpful tool for campuses to determine what their successes are and what their challenges are in effectively creating a more diverse and inclusive campus.

- **Guidebook for Campus Self-Assessment and Planning Improvement in Diversity and Inclusion**: Based on feedback from 11 campuses that conducted a “paper review” of the Campus Self-Assessment Tool for STEM Diversity and the five campuses that piloted the tool, this first draft of a guidebook is for campus use in conducting a self-assessment and building a plan for improvement.

**Student Engagement in Mathematics through an Institutional Network for Active Learning (SEMINAL)**

This five-year, NSF-funded project aims to help all undergraduate students pursuing degrees in STEM fields to succeed in introductory mathematics courses—the foundation for a STEM degree. Working with 12 universities to better understand how to implement active learning in undergraduate mathematics classes, the project is conducting its first round of site visits and is designing common data collection, resources, and a framework for improving student success in pre-calculus through calculus 2. Project leaders intend to grow the group significantly beyond the existing 12 institutions to create a national movement to transform teaching of gateway calculus courses.

**Mathematics Teacher Education—Partnership (MTEP)**

The project received an NSF grant led by participating universities, Auburn University and the University of Nebraska-Lincoln, to closely examine what the leaders of this APLU initiative have learned over the past seven years as they transformed mathematics teacher preparation programs.

PHOTO COURTESY OF UNIVERSITY OF WISCONSIN-MILWAUKEE
Status Report on Engineering Education

With funding from NSF, APLU researched and published a report examining trends in engineering degrees awarded at the national and institutional level. The study provides the most detailed examination of recent trends for each racial and ethnic group in nearly 30 engineering sub-disciplines at the undergraduate and graduate level. The report highlights both the increase in engineering degrees for underrepresented racial minorities, and the significant disparities that still exist for these groups in engineering.

ON THE WEB: www.aplu.org/EngineeringEducation2018

Broadening Participation in Computer and Information Sciences and Engineering & Professional Development of HBCU Faculty

NSF provided support to assist APLU with both the professional development of HBCU faculty in computer and information sciences and engineering as well as the planning for a national HBCU-focused effort to broaden participation in computer and information sciences and ensure graduates are prepared for the evolving tech workforce. Efforts will also include policies and practices to increase the number of African American computer and information sciences doctoral students and institutional capacity, including research and development, of HBCUs to achieve the goals of the grant.

Technology/Digital Learning to Improve Education

Personalized Learning Consortium

With major funding from the Bill & Melinda Gates Foundation, APLU’s Accelerating Adoption of Adaptive Courseware at Public Universities project is aimed at significantly increasing the number of universities deploying high-quality adaptive courseware supported by networks of faculty working together to personalize learning and improve education outcomes for all students. Currently, the eight universities involved in the project have 73,500 course enrollments using adaptive learning. Project participants are understanding what is effective in adaptive learning.

ON THE WEB: www.aplu.org/plc

Digital Learning Solutions Network

The Bill & Melinda Gates Foundation established this network to guide developments in the field and serve as a mechanism for distributing funding and providing technical support to campuses embarking on digital support for their beginning courses. APLU has a seat at the table for this network and will be involved in identifying areas that need support and in receiving grants to help support additional campus work. The network’s name changed to the Every Learner Everywhere Network.

ON THE WEB: www.aplu.org/plc
Adaptive Courseware Implementation Guide
This first of its kind adaptive courseware implementation guide is a joint publication of APLU and Every Learner Everywhere. Eight APLU institutions contributed best practices and tips discovered through real implementation of adaptive courseware. The guide provides planning documents and resources to all universities considering the adoption of courseware. In addition to sharing institutional experiences, the guide also aggregates resources from a variety of sources that can provide additional information or tools to help advance courseware implementation.

ON THE WEB: www.aplu.org/AdaptiveCoursewareGuide

BETTER DATA TO TRACK & REPORT PROGRESS

The New VSA
Based on recommendations from the original Voluntary System of Accountability (VSA) Advisory Board, the VSA reinvented itself as a robust, interactive, and user-friendly platform for public colleges and universities to compare and analyze key performance metrics across institutions. The new VSA, which is a subscription program open to four-year public institutions, allows users to build custom analytical and graphical reports with the SAS-Visual Analytics platform in just minutes and eliminates the need to spend days searching, downloading, integrating, and analyzing data. It supports the use of data in strategic planning and decision making and offers more than 25 benchmarking reports based on a custom national dataset containing more than 350 variables from roughly 4,200 institutions. The VSA is a partnership between APLU and the American Association of State Colleges and Universities (AASCU).

ON THE WEB: www.voluntarysystem.org

Student Achievement Measure (SAM)
SAM continues to be an important measure that reports the progress and completion of all students, not just first-time, full-time students. SAM helped spur the U.S. Department of Education’s Integrated Postsecondary Education Data System (IPEDS) to have its Outcome Measures include more students in its graduation rate tracking and has been a factor in the development of the bipartisan, bicameral College Transparency Act in Congress. Changes are under discussion to make SAM even more useful and constructive. First, SAM will create a single graduation rate that will include the current four categories (first-time, full-time; transfer, full-time; first-time, part-time; and transfer, part-time). It will also continue to offer something the IPEDS Outcome Measures cannot—tracking transfer-out students and their graduation rates at other campuses.

In collaboration with APLU and AASCU campuses, SAM launched another round of its Count All Students campaign to highlight the stories of students who are not counted in the federal graduation rate because they transferred or attended part-time. APLU used the campaign to detail the value of SAM and to call for including provisions of the College Transparency Act in the reauthorization of the Higher Education Act.

ON THE WEB: www.studentachievementmeasure.org www.countallstudents.org

Excellence in Assessment Designation
This designation is a collaboration between APLU, the National Institute for Learning Outcomes Assessment (NIOLA), and the Association of American Colleges and Universities (AAC&U) to recognize the efforts of schools in the intentional integration of campus-level learning outcomes assessment. Of 15 campus submissions, five were selected for the Excellence in Assessment Designation in 2018. In the program’s first three years, a total of 15 campuses have received the designation.

ON THE WEB: www.aplu.org/eia
Advancing and Promoting Research & Discovery to Improve Society, Foster Economic Growth, & Address Global Challenges

APLU promotes robust federal research funding as well as policies and university practices designed to support research, one of the core missions of its member institutions. University research improves lives and has a significant impact on economic development and growth. APLU’s efforts include helping members identify and promote grand research challenges; ensuring that federal policies enable universities to meet their goals and provide sufficient support; and improving research practices.

New National Antimicrobial Resistance Research & Education Center
APLU and the Association of American Veterinary Medical Colleges (AAVMC) chose Iowa State University to establish and host a new national Institute for Antimicrobial Resistance (AMR) Research and Education. The new institute was spurred by a report in 2015 from a joint APLU-AAVMC Task Force on Antibiotic Resistance in Production Agriculture that offered research and education recommendations to address the problems of AMR using a One Health approach.

ISU is partnering with University of Nebraska, University of Iowa Medical College, Nebraska Medical Center and Mayo Clinic among others.

Public Impact-focused Research
APLU created the Public Impact-focused Research (PIR) initiative to encourage universities to better address societal problems and needs with an approach that incorporates a blend of basic and applied research through partnerships with local, community, and other stakeholders. The effort will also help universities identify and address barriers to undertaking this work. The initiative will provide a common framework to more effectively communicate how APLU universities impact society through this research. Five working groups involving several dozen research, engagement, and communications leaders will prepare a guide for universities.

Laboratory Research Safety
Following APLU’s report on research safety two years ago, the association continues to showcase good practices and leaders. A different university president highlights her/his university’s efforts annually and APLU shared with its council of senior research officers the results of a survey on the uptake of recommendations from the initial report.

Public Access
Backed by NSF funding, APLU and AAU convened roughly 25 university teams in the fall of 2018 to develop and share institutional plans for making research publications and data publicly accessible.
Building Healthy, Prosperous, Equitable, & Vibrant Communities Locally & Globally

APLU and its member institutions are deeply engaged in their communities and regions. Through partnerships with community organizations, state and local governments, entrepreneurs, small businesses, major corporations, and others, they advance economic development, tackle societal challenges, and foster great places to work and live. Through an array of activities and initiatives, APLU promotes collaborative efforts focused on imagining and realizing a shared vision for healthier and more engaged citizens, thriving economies, and other outcomes that lay the foundation for a better tomorrow both domestically and globally.

**ECONOMIC & COMMUNITY ENGAGEMENT**

**Advancing University-Engaged Economic and Social Prosperity—A Policy Blueprint**

APLU released a policy blueprint focused on strengthening the partnership between public research universities and their communities. The report includes nearly 50 recommendations for universities and policymakers regarding: building a thriving rural America; meeting the demand for 21st century talent and skills; securing American leadership in advanced manufacturing; stimulating and accelerating university-based innovation and entrepreneurship; and fostering equitable, inclusive economic opportunity and mobility.

**ON THE WEB:** www.aplu.org/advancingprosperity

**Innovation and Economic Prosperity (IEP) Universities Program Growth and Expansion**

APLU completed the sixth year of its Innovation and Economic Prosperity University (IEP) designation and awards program with six new university designees and four more award winners. To date, 64 universities have earned the designation with an additional 17 institutions currently pursuing it. The program is now coordinating with the recipients of two federal grants focused on effective practices at IEP-designated

*Montana State University representatives accept the IEP University Connections Award after creating the Fort Peck Nursing Project to provide health care to underserved individuals living on the Fort Peck Reservation.*
institutions. APLU has expanded the program to non-APLU member institutions through a partnership with the University Economic Development Association (UEDA).

ON THE WEB: www.aplu.org/iep

Community Engagement Scholarship Awards
APLU completed the 11th year of this awards program, comprising the W.K. Kellogg Foundation Community Engagement Scholarship Awards and the C. Peter Magrath Community Engagement Scholarship Award. Eight universities were recognized with awards or as exemplary projects in the program.

ON THE WEB: www.aplu.org/Engagement-Scholarship-Awards

Establishing the Commission on Economic and Community Engagement
The APLU Board of Directors approved combining the Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP) and the Council on Engagement and Outreach (CEO) into the new Commission on Economic and Community Engagement (CECE). This new commission convenes the chief economic and community engagement officers at APLU institutions. This change in structure will take advantage of the strengths of all and develop new opportunities that cut across the missions.

ON THE WEB: www.aplu.org/cece

TALENT DEVELOPMENT

Aligning Talent and Technology Development
APLU completed the second year of its “Aligning Talent and Technology Development” project with Lightweight Innovations for Tomorrow (LIFT), a federal Manufacturing USA innovation institute, and the National Center for Manufacturing Sciences (NCMS). The partnership focuses on talent development strategies that align emerging technologies. APLU partnered with LIFT, NCMS, MForesight and Manufacturing USA to organize a workshop focused on identifying and promoting innovative models for “work-and-learn” in engineering programs. The project resulted in many pragmatic and actionable recommendations for LIFT and higher education partners to improve responsiveness to industry needs in technical and engineering programs.

ON THE WEB: www.aplu.org/LIFT

Talent and Workforce Development
APLU and USU are working with Workcred (a Washington, DC-based organization dedicated to strengthening workforce quality by improving the credentialing system) and the University Professional and Continuing Education Association (UPCEA) on an initiative to improve the interface and integration of degree programs and certifications. The Lumina Foundation is supporting this project.

PHOTO COURTESY OF UNIVERSITY OF WASHINGTON

Ball State University received the C. Peter Magrath Award for its Schools within the Context of Community (SCC) program, which takes a unique approach with teacher education to help prepare culturally responsive and community-engaged teachers.
The Guadalajara Declaration
At the CII Summer Meeting in Guadalajara, Mexico, APLU, Asociación Nacional de Universidades e Instituciones de Educación Superior (ANUIES - National Association of Universities and Institutions of Higher Education), and the University of Guadalajara issued a joint statement reaffirming North American public universities’ continued support for collaboration to solve national, continental, and global challenges in light of dramatic shifts in trade and immigration policies that are testing the bonds of the North American nations’ long-standing relationships.

ON THE WEB: www.aplu.org/guadalajaradeclaration

Universities Declare their Role for Global Engagement
In partnership with the United Nations, APLU launched a platform for the higher education community to voice its commitment to global engagement in pursuit of progress on the UN Sustainable Development Goals. More than 70 universities (and growing) from eight countries have signed onto a declaration that recognizes, among other things, that universities must be engaged globally and with diverse groups to provide excellent education and solve the world’s most pressing problems.

ON THE WEB: www.globallyengageduniversities.org

Value of USAID Investments for the U.S.
As part of its work leading the Board for International Food and Agricultural Development, APLU received an additional grant from USAID to continue studying the benefits federal investments in food and agriculture programs in developing countries provide back to the United States.

Institutional Award for Global Learning, Research, and Engagement
The APLU Institutional Award for Global Learning, Research, and Engagement recognizes public universities excelling in their efforts to drive an inclusive and comprehensive approach to global engagement, research, and learning. In 2018 the award recognized four institutions at Platinum and Gold levels for ensuring global learning was an essential element of their university. Florida State University was the Platinum Level awardee for securing its place as a leader in internationalization. The Gold Level awardees were the Arizona State University, University of Alberta, and University of South Carolina.
APLU ORGANIZATIONAL INFRASTRUCTURE
In addition to APLU’s 241 members, funders support APLU’s work with a combined contribution of more than $31 million over the life of the grants.

**Funders and Projects**

**Association of American Medical Colleges/California Wellness Foundation**
- Diversity and Inclusion Culture and Climate Toolkit

**American Lightweight Materials Manufacturing Innovation Institute/Department of Defense Office of Naval Research**
- Aligning Educational Programming & Workforce Development Initiatives to LIFT’s Technology Portfolio
- Accelerating and Scaling University-Industry Partnership for Workforce Development in Manufacturing of Lightweight Metals and Using Lightweighting Innovations

**Bill & Melinda Gates Foundation**
- Adaptive Courseware
- IPASS
- Frontier Set/Collaborative Opportunity Grants
- Student Achievement Measure
- Prep for Scale
- Scaling Partners
- General Operations Support

**Western Interstate Commission for Higher Education/Bill & Melinda Gates Foundation**
- Digital Learning Solution Network Backbone

**Ascendium (formerly the Great Lakes Higher Ed Guaranty Corporation)**
- Completion Grants

**The Kresge Foundation**
- Collaborative Opportunity Grant

**Lumina Foundation**
- Completion Grants

**Workcred, Inc/Lumina Foundation**
- Integration of Certifications and Degrees

**The Leona M & Harry S. Hemsley Charitable Trust**
- Mathematics Teacher Education-Partnership (MTE-P)

**National Science Foundation**
- IUSE: Network of STEM Education Centers
- Accelerating Public Access to Research Data by Research Universities
- Modules: Mathematics Teacher Education-Partnership
- Clinical: Mathematics Teacher Education-Partnership
- SEMINAL: Student Engagement in Mathematics through an Institutional Network for Active Learning
- INCLUDES: Pilot project
- Aspire Alliance-NSF INCLUDES Alliance
- Engineering Databook
- HBCU Computer and Information Science Faculty Workshop
- HBCU Engineering Faculty Workshop
- HBCU Tech Talent

**University of Central Florida/NSF**
- EAGER: Defining and Measuring
- University Economic Engagement

**Raikes Foundation**
- Applying a Psychological Lens to Student Success Initiatives

**U.S. Agency for International Development**
- BIFAD/USAID

**Temple University/U.S. Department of Education Institute of Education Sciences**
- Completion Grants Evaluation and Expansion
2019 APLU Board of Directors

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Grayce McGregor
Assistant, Database & Human Resources

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Assistant Director, Congressional & Governmental Affairs
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Denise Nadasen, D.M.
Director, Research and Data Policy
Andrew Paradise, Ph.D.
Data Analytics Manager

Office of Economic Development & Community Engagement
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Vice President, Economic Development and Community Engagement
Shalin Jyotishi
Assistant Director, Economic Development and Community Engagement
Milan Ephraim
Program Assistant, Economic Development and Community Engagement

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Program Coordinator, Office of Research, Innovation, & STEM Policy

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Vice President, USU/APLU Office of Urban Initiatives
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Andrea Rodriguez
Assistant Director, USU/APLU Office of Urban Initiatives
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Program Manager, Center for Public University Transformation
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APLU Members

as of January 2019

UNIVERSITY SYSTEMS

American Indian Higher Education Consortium (AIHEC)
Colorado State University System
Southern Illinois University System
Southern University System
Texas A&M University System
Texas Tech University System
The California State University System
The City University of New York System
The State University of New York System
The University of Texas System
University of Alabama System
University of Alaska System
University of California
University of Colorado System
University of Hawai’i System
University of Illinois System
University of Massachusetts System
University of Missouri System
University of Nebraska System
University of North Carolina System
University of Tennessee System
University of Wisconsin System
University System of Georgia
University System of Maryland

MEMBER UNIVERSITIES BY JURISDICTION

Canada
Dalhousie University
University of Alberta
The University of British Columbia
University of Calgary
University of Guelph
University of Saskatchewan
Western University
Queen’s University

Mexico
Instituto Politécnico Nacional
Universidad Autónoma de Nuevo León
Universidad Nacional Autónoma de México
Universidad Veracruzana

United States

ALABAMA
Alabama A&M University
Auburn University
Tuskegee University
The University of Alabama
The University of Alabama at Birmingham
The University of Alabama in Huntsville
University of South Alabama

ALASKA
University of Alaska Fairbanks

AMERICAN SAMOA
American Samoa Community College

ARIZONA
Arizona State University
Northern Arizona University
University of Arizona

ARKANSAS
Arkansas State University
University of Arkansas
University of Arkansas at Pine Bluff

CALIFORNIA
California Polytechnic State University, San Luis Obispo
California State University, Fresno
California State University, Fullerton
California State University, Northridge
California State University, Sacramento
San Diego State University
San Francisco State University
San Jose State University
University of California, Berkeley
University of California, Davis
University of California, Irvine
University of California, Los Angeles
University of California, Merced
University of California, Riverside
University of California, San Diego
University of California, Santa Barbara
University of California, Santa Cruz

COLORADO
Colorado School of Mines
Colorado State University
University of Colorado at Boulder
University of Colorado Denver
Anschutz Medical Campus
University of Northern Colorado

CONNECTICUT
University of Connecticut

DELAWARE
Delaware State University
University of Delaware

DISTRICT OF COLUMBIA
University of the District of Columbia

FLORIDA
Florida A&M University
Florida Atlantic University
Florida International University
Florida State University
University of Central Florida
University of Florida
University of South Florida

GEORGIA
Augusta University
Fort Valley State University
Georgia Institute of Technology
Georgia Southern University
Georgia State University
The University of Georgia

GUAM
University of Guam

HAWAI’I
University of Hawai’i

IDAHO
Boise State University
University of Idaho

ILLINOIS
Illinois State University
Northern Illinois University
Southern Illinois University
at Carbondale
University of Illinois at Chicago
University of Illinois at Urbana-Champaign

1 Land-grant institution; 2 Historically Black College or University; 3 Hispanic Serving Institution
<table>
<thead>
<tr>
<th>State</th>
<th>Universities</th>
</tr>
</thead>
</table>
| **INDIANA** | Ball State University  
Indiana University  
Indiana University-Purdue  
University Indianapolis  
Purdue University  |
| **IOWA**    | Iowa State University  
University of Iowa  |
| **KANSAS**  | Kansas State University  
University of Kansas  
Wichita State University  |
| **KENTUCKY**| Kentucky State University  
University of Kentucky  
University of Louisville  |
| **LOUISIANA**| Louisiana State University and Agricultural & Mechanical College  
Louisiana Tech University  
Southern University and A&M College, Baton Rouge  
University of Louisiana at Lafayette  
University of New Orleans  |
| **MAINE**   | The University of Maine  |
| **MARYLAND**| Morgan State University  
United States Naval Academy  
University of Maryland, Baltimore County  
University of Maryland, College Park  
University of Maryland Eastern Shore  
University of Maryland University College  |
| **MASSACHUSETTS**| Massachusetts Institute of Technology  
University of Massachusetts Amherst  
University of Massachusetts Boston  
University of Massachusetts Lowell  |
| **MICHIGAN**| Central Michigan University  
Michigan State University  
Michigan Technological University  
Oakland University  
University of Michigan  
Wayne State University  
Western Michigan University  |
| **MINNESOTA**| University of Minnesota  
University of Minnesota Duluth  |
| **MISSISSIPPI**| Alcorn State University  
Jackson State University  
Mississippi State University  
The University of Mississippi  
The University of Southern Mississippi  |
| **MISSOURI**| Lincoln University  
Missouri University of Science and Technology  
University of Missouri-Columbia  
University of Missouri-Kansas City  
University of Missouri-St. Louis  |
| **MONTANA** | Montana State University  
The University of Montana  |
| **NEBRASKA**| University of Nebraska-Lincoln  |
| **NEVADA**  | University of Nevada, Las Vegas  
University of Nevada, Reno  |
| **NEW HAMPSHIRE**| University of New Hampshire  |
| **NEW JERSEY**| Montclair State University  
New Jersey Institute of Technology  
Rutgers, The State University of New Jersey  
Rutgers University - Newark  |
| **NEW MEXICO**| New Mexico State University  
The University of New Mexico  |
| **NEW YORK**| Binghamton University, SUNY  
Cornell University  
Stony Brook University, SUNY  
SUNY Polytechnic Institute  
The City College of New York, CUNY  
University at Albany, SUNY  
University at Buffalo, SUNY  |
| **NORTH CAROLINA**| East Carolina University  
North Carolina A&T State University  
North Carolina State University  
The University of North Carolina at Chapel Hill  
The University of North Carolina at Charlotte  
The University of North Carolina at Greensboro  
The University of North Carolina at Wilmington  |
| **NORTH DAKOTA**| North Dakota State University  
The University of North Dakota  |
| **NORTHERN MARIANA ISLANDS**| Northern Marianas College  |
| **OHIO**    | Bowling Green State University  
Central State University  
Cleveland State University  
Kent State University  
Miami University  
Ohio University  
The Ohio State University  
The University of Toledo  
University of Cincinnati  
Wright State University  |
| **OKLAHOMA**| Langston University  
Oklahoma State University  
University of Oklahoma  |
| **OREGON**  | Oregon State University  
Portland State University  
University of Oregon  |
| **PENNSYLVANIA**| The Pennsylvania State University  
Temple University  
University of Pittsburgh  |
| **PUERTO RICO**| University of Puerto Rico Mayaguez  |
| **RHODE ISLAND**| The University of Rhode Island  |
| **SOUTH CAROLINA**| Clemson University  
South Carolina State University  
University of South Carolina  |
| **SOUTH DAKOTA**| South Dakota School of Mines & Technology  
South Dakota State University  
University of South Dakota  |
| **TENNESSEE**| Middle Tennessee State University  
Tennessee State University  
The University of Memphis  
The University of Tennessee, Knoxville  |
| **TEXAS**   | Prairie View A&M University  
Texas A&M University  
Texas State University  
Texas Tech University  
University of Houston  |
University of North Texas
University of Texas at Arlington
University of Texas at Austin
University of Texas at Dallas
University of Texas at El Paso
The University of Texas
at San Antonio

UTAH
The University of Utah
Utah State University

VERMONT
The University of Vermont

VIRGIN ISLANDS
University of the Virgin Islands

VIRGINIA
The College of William & Mary
George Mason University
Old Dominion University
University of Virginia
Virginia Commonwealth University
Virginia Polytechnic Institute & State University (Virginia Tech)
Virginia State University

WASHINGTON
University of Washington
Washington State University

WEST VIRGINIA
West Virginia State University
West Virginia University

WISCONSIN
University of Wisconsin-Madison
University of Wisconsin-Milwaukee

WYOMING
University of Wyoming

Related Higher Education Organizations
Association of Canadian Faculties of Agriculture and Veterinary Medicine (ACFAVM)
Connecticut Agricultural Experiment Station
National Organization of Research Development Professionals
The College Board
University of Wisconsin Colleges-
University of Wisconsin-Extension

PHOTOS (FROM TOP) COURTESY OF BOISE STATE UNIVERSITY, UNIVERSITY OF TEXAS AT EL PASO, UNIVERSITY OF HAWAII
About APLU

The Association of Public and Land-grant Universities (APLU) is a research, policy, and advocacy organization dedicated to strengthening and advancing the work of public universities in the U.S., Canada, and Mexico.

With a membership of 241 public research universities, land-grant institutions, state university systems, and affiliated organizations, APLU’s agenda is built on the three pillars:

- Expand access and improve student success to deliver the innovative workforce of tomorrow;
- Advance and promote research and discovery to improve society, foster economic growth, and address global challenges; and
- Build healthy, prosperous, equitable, and vibrant communities locally and globally.

The association’s work is furthered by an active and effective advocacy arm that works with Congress and the administration as well as the media to advance federal policies that strengthen public universities and benefit the students they serve.

APLU undertakes a wide array of projects and initiatives along with its members and provides a forum for public higher education leaders to work collaboratively and better meet the challenges and opportunities facing public universities. Rallying the talents, knowledge and expertise among its member institutions is critical to the association’s mission.

Founded in 1887, APLU is North America’s oldest higher education association. APLU’s membership includes 212 campuses, (75 U.S. land-grant institutions), 24 university systems, 2 land-grant affiliates and 3 affiliate members. Twenty-three members are historically black colleges and universities (HBCUs), of which 21 are land-grant institutions (19 under the 1890 Morrill Act, 2 under the 1862 Morrill Act).

Nine Canadian institutions (including one related higher education organization) and five Mexican universities are members of APLU.

**APLU AT-A-GLANCE**

**ANNUALLY . . .**

**APLU’s 241 member institutions**

Located in all 50 states, the District of Columbia, 4 U.S. territories, Canada, and Mexico

**ENROLL**

4.9 million undergraduates

AND 1.3 million graduate students

**AWARD**

1.3 million degrees

**EMPLOY**

1.3 million faculty and staff

**AND CONDUCT**

$44.9 billion in university-based research.
APLU Meetings

2018 APLU ANNUAL MEETING

More than 1,500 public university leaders attended the 2018 APLU Annual Meeting in New Orleans, making it the largest meeting in APLU’s 131-year history. The meeting’s sessions explored the theme of Resilience: Turning Challenges into Opportunities.

Over three days, public university leaders met to discuss an array of strategies around building resilience in students, institutions, and communities.

In the keynote address, University of Wisconsin-Madison Chancellor Rebecca Blank outlined how public universities can be even more accessible to help a wider and more diverse population of students acquire a degree and enjoy the lifelong benefits that come with a college education. The luncheon speaker was world-renowned author Walter Isaacson, who offered insights on how leaders can embrace innovation and ensure future generations have the resilience to thrive in the face of adversity.

Another key session was a frank discussion about how public universities could be at the forefront of both the debate and advancement of race relations in America.

To learn more about the meeting, and view Chancellor Blank’s address, visit www.aplu.org/2018AnnualMeeting.

APLU SUMMER MEETINGS

APLU hosted more than two dozen council and commission meetings in the spring and summer that collectively had more than 3,000 attendees. Those meetings were designed to help address the needs of those serving particular roles at member institutions such as senior communicators and provosts as well as those focused on particular challenges such as diversity and community engagement.