



To: State Extension Directors and Administrators
State Leaders and Assistant Directors of Family and Consumer Sciences
EFNEP State Coordinators

From: J. Scott Angle, Director / *J. Scott Angle 12/10/2018*

cc: Ed Jones, Chair, Extension Committee on Organization and Policy (ECOP)
Rick Klemme, Executive Director, ECOP
John B. Buckwalter, Chair, Board of Human Sciences (BoHS)
Eddie Gouge, Executive Director, BoHS

Re: Requesting nominations for EFNEP's 50th Anniversary National Recognition Event

Date: 10 December 2018

In honor of the 50th anniversary of the Expanded Food and Nutrition Education Program (EFNEP), the nation's first nutrition education program for individuals and families with limited financial resources, the U.S. Department of Agriculture, National Institute of Food and Agriculture (USDA/NIFA) will host a **national recognition event on 12 March 2019 in Washington D.C.** The expected outcome of this event is increased knowledge, understanding, and support of nutrition education that addresses the nation's nutritional security. Individuals and community, state, and national leadership will become more aware of the Department of Agriculture, National Institute of Food and Agriculture's partnership with the Land-grant University Cooperative Extension System of research, education, and extension, and the cost-effective benefits of nutrition education to low-income families and to communities through EFNEP. This event will also lay groundwork for continued success of nutrition education through the USDA for future generations.

While details of this event are still being finalized, a key component will be to recognize the remarkable contributions of selected EFNEP staff and champions who have been instrumental in the success of EFNEP, and participants who have significantly enriched their lives through EFNEP opportunities.

Nominations are being requested at this time for any or all of four categories based on current or past accomplishments:

1. EFNEP participant - adult or youth
2. EFNEP paraprofessional
3. EFNEP professional - coordinator, supervisor, or member of state EFNEP team
4. Champion of EFNEP

Nominations will be evaluated on selection criteria specific to the category chosen.¹ All nominations will also be evaluated as to whether they meet at least one of the strategic goals of NIFA's mission.²



A nominations committee of Land-grant University colleagues with EFNEP expertise and experience has been formed to review nominations. **Please click [EFNEP Awards](#) (hyperlink) to submit your nominations before close of business, 15 January 2019 for consideration.** There is no limit to the number of nominations that may be submitted. Since it is anticipated that some of the quotes in the nomination narrative will be used in printed materials, we ask that you secure a signed release from each nominee.

All the nominees are invited to attend the event and be part of a group recognition. AIRFARE AND LODGING WILL BE SUPPORTED BY NIFA ONLY FOR THOSE INDIVIDUALS SELECTED TO RECEIVE AN AWARD. Other nominees are invited to attend the event at their own or the state's expense. Additional details about the event will be provided early in the new year. We look forward to your involvement in this recognition of 50 years of improving the lives of low-income families through EFNEP.

¹Category descriptions

EFNEP Participant (adult or youth). Describe how the nominee: 1) achieved major improvements in nutritional status and well-being; 2) capitalized on EFNEP experience to grow or excel in other parts of his/her life; 3) has been a positive influence on family, friends, and/or community; 4) has shown a passion for EFNEP and what it represents; and 5) supported NIFA's strategic goals and objectives.

EFNEP Paraprofessional. Describe how the nominee: 1) demonstrated sustained excellence in program consistency, quality, and capacity; 2) showed creativity to improve program reach and effectiveness; 3) achieved major improvements in nutritional status and well-being; 4) capitalized on broad array of opportunities associated with EFNEP and advanced his/her overall wellbeing; 5) coordinated, collaborated, and represented a positive influence within communities and across programs and organizations; 6) has shown a passion for EFNEP and what it represents; and 7) supported NIFA's strategic goals and objectives.

EFNEP Professional (coordinator, supervisor, state team). Describe how the nominee: 1) demonstrated leadership for sustained excellence in program integrity, consistency, quality, and capacity; 2) showed creativity and capitalized on a broad array of opportunities associated with EFNEP to improve program reach and effectiveness; 3) has achieved a sense of team with colleagues, such as 1862/1890/1994 partners, (EFNEP/SNAP-Ed) programs, and university/extension relationships 4) has contributed to state and/or national program initiatives; 5) has shown a passion for EFNEP and what it represents; and 6) supported NIFA's strategic goals and objectives.

EFNEP Champion. Describe how nominee: 1) demonstrated support that enhanced and strengthened the program; 2) improved the program, university, and/or federal agency's public image or structure; 3) helped increase resources available for EFNEP; 4) demonstrated commitment and passion for EFNEP; 5) facilitated coordination, collaboration, and cooperation with other entities; and 6) supported NIFA's strategic goals and objectives.

²NIFA's strategic goals, adapted for EFNEP:

Goal 1: Science. EFNEP strengthens relationships between NIFA and Land-grant University Cooperative Extension partners through a shared program purpose. This partnership



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Department
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Education, and
Economics

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produces measurable evidence annually which shows that low-income families have access to NIFA and Cooperative Extension programs and that EFNEP promotes science with a purpose – producing tangible outcomes for families. Through direct education EFNEP reaches low-income families, and improves their food safety, food security, and nutrition behaviors and overall health.

Goal 2: People. EFNEP cultivates leadership practices, enhances accountability, and builds a high-performing, results-oriented performance culture, as it develops people. EFNEP enhances NIFA and Land-grant Universities' reputation among partners and communicates their value to new audiences.

Goal 4: Communication. EFNEP helps demonstrate the vital role that NIFA, Land-grant University's, and their partners play in addressing pervasive societal challenges – hunger, malnutrition, poverty, and obesity.