

Faculty Analytics and the Research Enterprise

Key Questions and Discussion Themes

- Faculty analytics can be situated alongside student success initiatives and others areas of successful analytics implementation on many of our campuses.
- How can campus leaders introduce analytic tools for strategic benchmarking while avoiding pushback and negative response?
- What the the most appropriate uses for analytics in this area? How can campus leaders demarcate these from, and protect against, inappropriate uses?
- How do campus leaders gauge the ROI and value of investments in analytics in this domain? How do they balance this against the cost of “business as usual?”
- Next step: Identify a forum to continue sharing case studies, lessons learned, and examples among this group to assist in our own campus efforts to make best effective use of analytics in this area.

Example Department of History

