

FAQ - University Innovation and Entrepreneurship Showcase

What is the IEP University designation and how does it impact selection?

APLU created the Innovation and Economic Prosperity (IEP) Universities designation and awards program to recognize universities that are leaders in spurring and promoting regional economic development. Selection of startups for the University I&E Showcase will equally reflect APLU and AAU membership. When considering APLU startup applications, the selection committee will give preference to IEP Universities.

More information on the IEP designation can be found [here](#). Please contact Shalin Jyotishi at sjyotishi@aplu.org with additional questions.

Who is on the selection committee for the showcase?

The selection committee is made up of leaders from the venture capital community, experts in the field of technology transfer and individuals who work on issues related to innovation and entrepreneurship education.

When is the \$500 participation fee due?

The fee is due once the startup is selected to participate in the University Innovation and Entrepreneurship Showcase. The \$500 fee is per selected startup and can be invoiced to the startup, university or other appropriate entity.

What is the difference between the APLU Annual Meeting Showcase and the Capitol Hill Exhibit and Reception?

Both events will allow the startups to showcase their work and how they are contributing to the innovation economy. The APLU Annual Meeting showcase aims to highlight importance of federally-funded university research and the role it plays in fueling innovation, entrepreneurship and economic development. The Capitol Hill Exhibit and Reception will communicate the same message to Members of Congress and their staff, and leaders in federal agencies.

Can AAU institutions participate in the APLU Annual meeting showcase?

Yes, any selected AAU institutions can participate in the showcase at the APLU Annual Meeting. Additional details on the APLU Annual meeting can be found [here](#).

For additional question regarding the APLU annual meeting, please contact Carina Márquez at cmarquez@aplu.org or Shalin Jyotishi at sjyotishi@aplu.org.

Who is the audience for the Capitol Hill Exhibition and Reception?

In addition to Members of Congress and their staff, federal agency program managers, staff, and political appointees will be invited. This event will also be open to the venture capital and innovation and entrepreneurship community.

Can a university nominate multiple startups?

Yes, universities can nominate multiple startups.