



University Innovation and Entrepreneurship Showcase

November 13 & November 14 | Washington, D.C.

The Association of Public and Land-grant Universities (APLU) and the Association of American Universities (AAU) will host the inaugural **“University Innovation and Entrepreneurship Showcase,”** highlighting university affiliated startup businesses on Monday, November 13 & Tuesday, November 14 during the APLU Annual Meeting in Washington, D.C. This showcase will promote the importance of federally-funded university research and demonstrate how university-led entrepreneurial engagement contributes to the innovation economy. Selected university-affiliated startups will have the opportunity to participate in an afternoon poster session at the APLU Annual Meeting on November 13. On November 14, these startups will be featured in an evening Capitol Hill Exhibition and Reception in the Rayburn Foyer.

Applications are due by September 22 and must be submitted via [this form](#). In order to be considered, startups must be nominated by a APLU or AAU institution and demonstrate a connection to federally-funded university research. Universities can nominate multiple startups. The participation fee is \$500 per team and will be due upon notification of acceptance for the showcase. Participants will be fully responsible for exhibit and travel expenses.

Preference will be given to startups affiliated with APLU [Innovation & Economic Prosperity \(IEP\) Universities](#) and/or those which are seeking to advance innovative new technologies with the potential for significant economic or societal impact. Preference will also be given to student led or involved startups. APLU and AAU will also seek to maximize institutional and disciplinary diversity and geographic representation of the participating startups. The designated contacts will be notified of the acceptance of their nomination by September 29.

APLU and AAU strongly encourage applications to be submitted in consultation with the nominating institutions’ government affairs/federal relations offices.

WHEN AND WHERE

November 13, 2017: APLU [Annual Meeting](#) Poster Session (Afternoon/Early Evening), Marriott Wardman Park, 2660 Woodley Road NW, Washington D.C.

November 14, 2017: Capitol Hill Reception and Exhibition (Evening), Rayburn Foyer, Rayburn House Office Building, Washington D.C.

For questions regarding the Showcase, please contact Shalin Jyotishi (sjyotishi@aplu.org) or Carina Márquez (cmarquez@aplu.org) with APLU or Jessica Sebeok (Jessica.sebeok@aau.edu) with AAU.

For questions regarding the APLU IEP university program, please contact Shalin Jyotishi (sjyotishi@aplu.org).

In partnership with:

