C. Peter Magrath & W.K. Kellogg Foundation Community Engagement Scholarship Awards

Presented by
APLU’s Office of Economic Development & Community Engagement
Introduction

• The APLU C. Peter Magrath Community Engagement Scholarship Award has provided national recognition for the outstanding community-university engagement work of public universities.

• The Magrath Award winner is chosen from amongst the 4 regional winners of the W.K. Kellogg Foundation Community Engagement Awards.
Slides Outline

• Application Contents & Deadlines
  *Kellogg Award, Magrath Award*

• Award Criteria

• Judge Overview and Successful Project Examples

• Former Winners Speak

• Project Overview, Winning Strategies, Post-Win Happenings
Award Process

- The Community Engagement Scholarship Awards are a linear process.
- All applications are first judged regionally (Kellogg); then the 4 regional winners go on to compete for the top national prize (Magrath).
- The Magrath Winner receives a $20,000 cash prize. 3 Kellogg Winners receive $5,000 cash prize;

Applications Open
- ESC Judges Review

4 Kellogg Winners Announced
- Winners Create Video for ESC Conference

Kellogg Winners Present at ESC
- Judges Determine Magrath Winner

Magrath Winner Announced
- Recognized at APLU Annual Meeting
Award Process

• Application Contents.
  ▫ Abstract – 300 Words
  ▫ Narrative Responses to Questions
    • Significance of the Engagement Partnership
    • Relationship and Reciprocity Impacts
    • Lessons Learned and Best Practices
    • Future
    • Appendix

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Award Process: Important Dates

- April 30: Application Due
- May 25: Kellogg Winners Notified
- Sept 13-15: Kellogg Winners Present at ESC
- 2nd Week Nov: Magrath Winner Announced
Award Criteria: *Overall Considerations*

- An abstract that summarizes:
  - the inclusion of community engagement scholarship
  - the engagement partnership
  - how significant the issue being addressed is
  - the impacts on the community and university resulting from the engagement

- The project exemplifies the description of an engaged institution found in the Kellogg Commission report *Returning to our Roots: The Engaged Institution*, including the characteristics of:
  - engaged scholarship, responsiveness, respect for partners, academic neutrality, accessibility, integration, sharing of resources, and coordination/collaboration between partners
Award Criteria: *Reciprocity*

- Descriptions of university and community partners
- Evidence of an effective two-way relationship between partners
- Evidence of high levels of shared decision making among empowered partners
- Evidence of a fit between the engagement and the partners’ missions, values, and organizational structures
Award Criteria: *Impact*

- Evidence of significant and appropriate impact on the community
- Evidence of significant and appropriate impact on the university
- Evidence of appropriate resources that supported the partnership
- Evidence that the partners have addressed sustaining the impacts
Award Criteria: Lessons

- Observations of challenges, benefits, conclusions, and lessons learned
- Evidence that conclusions and best practices are being documented and shared
- Description of significant opportunities for innovations to be translated and applied within the involved community
- Evidence the project is an exemplar of evidence-based practice in engaged partnership and community engagement scholarship
- Description of the extent to which engagement scholarship has been undertaken through program evaluation
Award Criteria: *Future*

- A plan for the future and sustainability of the partnership
- Description of how would the project will use award dollars to promote community engagement and community engagement scholarship
Award Criteria: Commitment

• A President/Chancellor’s letter of support that clearly indicates institutional support
• A community partner letter that provides evidence of strong community involvement and support
• Additional materials (e.g., additional letters, news releases, and other materials) that clearly indicate significant impact and communicate scholarship
Award Criteria: *Wrap Up*

- Make sure nominations reflect:
  - Qualities of significance, reciprocity, scholarship, impact
  - Longevity and duration of the partnership
  - Breadth of participation by faculty, staff, and units from across campus
  - Engagement of students, if students were involved

- Support assertions with evidence
- Craft nominations carefully, attending to length restrictions and editing
- Be strategic in selecting supporting materials
Former Winner – Oklahoma State University

• 2017 Magrath Award Winner

• The Solutions-based Health Innovations and Nutrition Excellence (SHINE) program was a collaboration between Oklahoma State University and the Chickasaw Nation, a local Native American tribe. The Chickasaw Nation partnered with OSU to study nutrition and public health issues identified by Chickasaw citizens – combining cultural, historical, and programming knowledge with nutrition and public health expertise.
Description of Project
Eagle Adventure

Diabetes Is Not Our Destiny

Sinti: Snake
Former Winner – Oklahoma State University

Strategy for Winning

• Partners and Roles
  ▫ Partnership initiated by the Chickasaw Nation
  ▫ Equal Partners

• Best Practices
  ▫ Co-Creation, Shared Decision Making
  ▫ Mutual Trust
  ▫ Intentionality
Former Winner – *Oklahoma State University*

Benefits of Winning

- OSU continues to partner with the Chickasaw Nation
  - Existing and new projects
  - OSU working to build evaluation capacity with the Chickasaw Nation
- Oklahoma Tribal Engagement Partners (OKTEP)
  - Expanding the reach of Eagle Adventure and Diabetes is Not Our Destiny to Native American tribes across the nation
Former Winner – *Ball State University*

- 2018 Magrath Award Winner

- Through a partnership between Ball State and Whitely Neighborhood of Muncie, The Schools within the Context of Community (SCC) program immerses education students in low-income, predominately African-American communities where they’re matched with community mentors who educate student-teachers on the community’s values and strengths.
Award Information Links

• Learn more about the awards at APLU.org
  ▫ Full Application Instructions
  ▫ Online Application Platform

• Review Past Winners
  ▫ Kellogg Award Winning Projects
  ▫ Magrath Award Winning Projects – Located at the bottom of the page