C. Peter Magrath & W.K. Kellogg Foundation Community Engagement Scholarship Awards

Presented by
APLU’s Office of Economic Development
& Community Engagement
Welcome & Introductions

Chad Wootton - CECE Vice-Chair for Community Engagement, Texas A&M University

• Since 2006, the APLU C. Peter Magrath Community Engagement Scholarship Award has provided national recognition for the outstanding community-university engagement work of public universities.

• The Magrath Award winner is chosen from one of four regional winners of the Kellogg Community Engagement Awards, presented at the Engagement Scholarship Consortium (ESC) Annual Meeting.
Webinar Outline

• Award Process: Milan Ephraim, APLU
  ▫ Application Contents & Deadlines, Kellogg Award, Magrath Award

• Award Criteria: Burt Bargerstock, Michigan State University & Sharon Paynter, East Carolina University
  ▫ Judge Overview and Successful Project Examples

• Former Winners Speak: Janice Hermann, Oklahoma State University & Eva M. Zygmunt, Ball State University
  ▫ Project Overview, Winning Strategies, Post-Win Happenings
Award Process:

*Milan Ephraim, APLU*

- The Community Engagement Scholarship Awards are a linear process.
- All applications are first judged regionally (Kellogg); then the 4 regional winners go on to compete for the top national prize (Magrath).
- 3 Kellogg Winners receive $5,000 cash prize; the fourth Magrath Winner receives a $20,000 cash prize.
Award Process:
Milan Ephraim, APLU

- Application Contents.
  - Abstract – 300 Words
  - Narrative Responses to Questions
    - Significance of the Engagement Partnership
    - Relationship and Reciprocity Impacts
    - Lessons Learned and Best Practices
    - Future
    - Appendix – Includes Letter from President & Community Partners
Award Process: Important Dates

- **April 10**: Application Due
- **May 25**: Kellogg Winners Notified
- **Sept 16**: Kellogg Winners Present at ESC
- **Nov 8-10**: Magrath Winner Announced
Award Criteria:

Burton Bargerstock, Michigan State University
Sharon Paynter, East Carolina University

- Learn about the criteria used by selection committees
- Hear general advice from reviewers and award recipients
Award Criteria: Reciprocity

- Descriptions of university and community partners
- Evidence of an effective two-way relationship between partners
- Evidence of high levels of shared decision making among empowered partners
- Evidence of a fit between the engagement and the partners’ missions, values, and organizational structures
Award Criteria: Impact

- Evidence of significant and appropriate impact on the community
- Evidence of significant and appropriate impact on the university
- Evidence of appropriate resources that supported the partnership
- Evidence that the partners have addressed sustaining the impacts
Award Criteria: Lessons

• Observations of challenges, benefits, conclusions, and lessons learned
• Evidence that conclusions and best practices are being documented and shared
• Description of significant opportunities for innovations to be translated and applied within the involved community
• Evidence that the project is an exemplar of evidence-based practice in engaged partnership and community engagement scholarship
• Description of the extent to which engagement scholarship has been undertaken through program evaluation
Award Criteria: Future

• A plan for the future and sustainability of the partnership
• Description of how would the project will use award dollars to promote community engagement and community engagement scholarship
Award Criteria: Commitment

- A President/Chancellor’s letter of support that clearly indicates institutional support
- A community partner letter that provides evidence of strong community involvement and support
- Additional materials (e.g., additional letters, news releases, and other materials) that clearly indicate significant impact and communicate scholarship
Award Criteria: Overall Considerations

• An abstract that summarizes:
  ▫ the inclusion of community engagement scholarship
  ▫ the engagement partnership
  ▫ how significant the issue being addressed is
  ▫ the impacts on the community and university resulting from the engagement

• Indications that overall the project exemplifies the description of an engaged institution found in the Kellogg Commission report *Returning to our Roots: The Engaged Institution*, including the characteristics of: engaged scholarship, responsiveness, respect for partners, academic neutrality, accessibility, integration, sharing of resources, and coordination/collaboration between partners
Award Criteria: Wrap Up

• Make sure nominations reflect:
  ▫ Qualities of significance, reciprocity, scholarship, impact
  ▫ Longevity and duration of the partnership
  ▫ Breadth of participation by faculty, staff, and units from across campus
  ▫ Engagement of students, if students were involved

• Support assertions with evidence
• Craft nominations carefully, attending to length restrictions and editing
• Be strategic in selecting supporting materials
Former Winners Speak:

Janice Hermann, Oklahoma State University

• 2017 Magrath Award Winner

• The Solutions-based Health Innovations and Nutrition Excellence (SHINE) program was a collaboration between Oklahoma State University and the Chickasaw Nation, a local Native American tribe. The Chickasaw Nation partnered with OSU to study nutrition and public health issues identified by Chickasaw citizens – combining cultural, historical, and programming knowledge with nutrition and public health expertise.
Description of Project

Eagle Adventure

Diabetes Is Not Our Destiny

Sinti: Snake
Strategy for Winning

• Partners and Roles
  ▫ Partnership initiated by the Chickasaw Nation
  ▫ Equal Partners

• Best Practices
  ▫ Co-Creation, Shared Decision Making
  ▫ Mutual Trust
  ▫ Intentionality
Benefits of Winning

• OSU continues to partner with the Chickasaw Nation
  ▫ Existing and new projects
  ▫ OSU working to build evaluation capacity with the Chickasaw Nation

• Oklahoma Tribal Engagement Partners (OKTEP)
  ▫ Expanding the reach of Eagle Adventure and Diabetes is Not Our Destiny to Native American tribes across the nation
Former Winners Speak:

Eva M. Zygmunt, Ball State University

• 2018 Magrath Award Winner

• Through a partnership between Ball State and Whitely Neighborhood of Muncie, The Schools within the Context of Community (SCC) program immerses education students in low-income, predominately African-American communities where they’re matched with community mentors who educate student-teachers on the community’s values and strengths.
Question & Answer Segment

- Answering Chat Questions
- Raise Your Hand
  - Click “Participants” Button
  - Select “Raise Hand”
  - Questions answered in order received, as time permits.
Award Information Links

• Learn more about the awards at APLU.org
  ▫ Full Application Instructions
  ▫ Online Application Platform

• Review Past Winners
  ▫ Kellogg Award Winning Projects
  ▫ Magrath Award Winning Projects – Located at the bottom of the page