



#APLU2018

CONFERENCE PROGRAM

November 11-13, 2018

New Orleans, LA | aplu.org



APLU
ANNUAL
MEETING

Resilience

**Turning Challenges
into Opportunities**



University of
New Hampshire

RESEARCH ON THE EDGE



43.2229°N | 71.0470°W | BARRINGTON, NH

WHERE OTHERS DIDN'T THINK TO LOOK IS WHERE WE LIKE TO START.

Research excellence at the University of New Hampshire, the state's flagship public research university, reaches from the uncharted ocean depths and the changing Earth we call home to the edge of our solar system. Powered by more than \$110 million in competitive external funding, UNH research solves global challenges and drives economic growth.

TOP 3 IN SPACE PLASMA PHYSICS

SECOND IN NORTH AMERICA FOR ECOLOGY RESEARCH

WORLD LEADER IN SEAFLOOR MAPPING

TOP 20% IN NATION FOR RESEARCH FUNDING

unh.edu/edge

CONTENTS

Welcome from APLU President Peter Mcpherson	2
Welcome to the 2018 APLU Annual Meeting	3
APLU Annual Meeting App	6
2018 Annual Meeting Grid At-A-Glance	7
General Sessions, Collaborative Sessions, and Institutional Strategy Sessions	8
General Sessions	8
Collaborative Sessions on Resilience	11
Institutional Strategies Sessions	14
Other Special Activities	16
Highlighted Awards Sessions	17
Concurrent Sessions and Business Meetings	22
COUNCILS	
Council of 1890 Universities (1890s)	22
Council of Presidents (CoP)	25
Council of Presidents' & Chancellors' Spouses/Partners (CPCSP)	27
Council on Academic Affairs (CAA)	29
Council on Engagement & Outreach (CEO)	32
Council on Governmental Affairs (CGA)	37
Council on Research (CoR)	42
Council on Strategic Communications (CSC)	45
Council on Student Affairs (CSA)	48

COMMISSIONS	
Coalition of Urban Serving Universities (USU)	51
Commission on Access, Diversity, & Excellence (CADE)	54
Commission on Food, Environment, & Renewable Resources (CFERR)	57
CFERR Board on Agriculture Assembly (BAA)	59
CFERR Board on Human Sciences (BoHS)	63
CFERR Board on Veterinary Medicine (BVM)	65
Commission on Information, Measurement, & Analysis (CIMA)	67
Commission on Innovation, Competitiveness, & Economic Prosperity (CICEP)	70
Commission on International Initiatives (CII)	76
Commission on Science & Mathematics Teaching Imperative (SMTI)	80
Center for Public University Transformation (CPUT)	82
Affiliates	84
SPONSORED SESSIONS	86
Meeting Policies	88
About the New Orleans Marriott	89
Meeting Room Locations	90
Acknowledgements	94
2018 Meeting Sponsors & Exhibitors	95
2018 APLU Board of Directors	96
APLU Offices and Staff	99
Future Annual Meeting Dates	100



WELCOME FROM APLU PRESIDENT

PETER MCPHERSON



MORE THAN EVER, public universities play a pivotal role in society. Communities rely on our institutions to help students develop the skills necessary to thrive long after leaving campus. They look to the research we undertake to tackle our most vexing challenges, from disease to global hunger to climate change. And they turn to us to translate pathbreaking new discoveries into knowledge that has impact on their lives.

These expectations are as old as our universities themselves, but that makes them no less challenging or urgent. Today, our institutions are wrestling with huge questions. How do we achieve great strides in college access, equity, and completion to help vastly increase the number of college-educated citizens?

How do we help researchers working on our campuses navigate an increasingly complex political environment while ensuring their work continues to transform countless lives across the globe? How do we partner with our communities to identify and address their most pressing problems?

This year's Annual Meeting will explore how to build resilience in our students, institutions, and communities so we can turn these challenges into extraordinary opportunities for change. I welcome the senior public university leaders joining us here in New Orleans to tackle the challenges and opportunities we face and magnify their institutions' collective impact on our students, communities, society, and world.

A handwritten signature in black ink, reading "Peter McPherson".



WELCOME TO THE 2018 APLU ANNUAL MEETING

WELCOME to APLU's 131st Annual Meeting, the premier gathering of senior leaders from public research universities, land-grant institutions, and state university systems. No other meeting in higher education brings together such a diverse array of public university presidents, chancellors, and other senior leaders.

The theme of this year's APLU Annual Meeting is *Resilience: Turning Challenges into Opportunities*. Just like our host city of New Orleans public universities have thrived even in the face of adversity. But, to prosper in the future, these institutions must embrace innovation and adopt new strategies and tactics. The conference will explore the capacity of universities, their communities, and partners to adapt and flourish even as they experience significant stresses or acute shocks.

This year's sessions have been developed to give attendees practical strategies they can use on their own campuses. As always, ample time for networking with colleagues from the United States, Canada, and Mexico has been built into the schedule as well.

APLU COUNCILS AND COMMISSIONS

As the leading research and advocacy organization for senior public university leaders, APLU engages its membership through a variety of initiatives led by its councils and commissions. These councils and commissions help drive the APLU agenda. For the purposes of the Annual Meeting, these councils and commissions organize programming tracks that allow members to quickly identify sessions of interest. Meeting participants are free to follow these predetermined tracks or branch out and attend any other open session of interest. The APLU council structure enables university leaders working in similar positions to come together to address critical issues and expand their knowledgebase within their professional area of expertise.

The APLU councils are:

- Council of 1890 Universities (1890s)
- Council of Presidents (CoP)
- Council of Presidents' & Chancellors' Spouses/Partners (CPCSP)
- Council on Academic Affairs (CAA)
- Council on Engagement & Outreach (CEO)
- Council on Governmental Affairs (CGA)
- Council on Research (CoR)

- Council on Strategic Communications (CSC)
- Council on Student Affairs (CSA)

APLU's commission structure enables individuals from multiple disciplines across the university to come together to address critical issues and expand their knowledgebase in areas of common interest, regardless of position.

The APLU commissions are:

- Coalition of Urban Serving Universities (USU)
- Commission on Access, Diversity, & Excellence (CADE)
- Commission on Food, Environment, & Renewable Resources (CFERR)
- Commission on Information, Measurement, & Analysis (CIMA)
- Commission on Innovation, Competitiveness, & Economic Prosperity (CICEP)
- Commission on International Initiatives (CII)
- Commission on Science & Mathematics Teaching Imperative (SMTI)

In addition, a series of sessions sponsored by the Center for Public University Transformation (CPUT) will take place throughout the meeting, as will a block of three sessions created by Annual Meeting sponsors.



FEB. 27 - MARCH 1, 2019 • TAMPA



Register today to attend this intimate Tampa conference that brings together higher education innovators, thought leaders and practitioners from across the nation to discuss innovations in student success, trends, challenges and best practices—with takeaways you can apply on your campus.

national
student success
conference

Innovators & Innovations in Higher Education

www.studentsuccessconf.org

WHAT TO ATTEND

The APLU Annual Meeting includes more than 125 general and concurrent sessions, as well as business meetings. Attendees are free to attend any sessions, unless otherwise noted in the program. Attendees do not have to be part of a specific council or commission to attend an open session. The Council of Presidents' sessions Monday morning are limited to only presidents and chancellors of member institutions.

All attendees are encouraged to attend the General Sessions, including Sunday evening's Keynote Session, Monday's Luncheon hosted by the Council of Presidents, and the closing sessions on Tuesday morning; the Collaborative Sessions in which APLU's councils and commissions come together to focus on broad, cross-cutting issues related to our meeting's theme; and the Institutional Strategies sessions that focus on specific approaches and lessons learned from the finalists of APLU's four institutional awards. (See pages 14–15 for more details.)

All attendees also are invited to the daily breakfasts as well as morning and afternoon breaks, which provide attendees time to network with colleagues.

Business meetings and select meal events are exclusively for members of specific councils and commissions and/or their executive committees—this is noted in the program.

An orientation session for those unfamiliar with APLU or the Annual Meeting will be held at 10:10 a.m. Sunday in Iberville.

The Exhibit Hall, located in Marriott's Preservation Hall, will host the coffee and networking breaks Sunday and Monday.



NAVIGATING THE ANNUAL MEETING

Annual Meeting App

Get the complete Annual Meeting schedule and more in the palm of your hand by downloading APLU's mobile app. Follow the Annual Meeting; share contact information with other attendees; create personal schedules; connect with other attendees via social media; vote in session polls; view speaker information; see hotel maps; learn about Annual Meeting sponsors and exhibitors; network with meeting participants; and more.

To access the APLU Annual Meeting download the APLU Annual Meeting app in the App or Google Play stores. For more information on the app, see page 6.

Program Booklet

This traditional guide to the meeting, which you are reading now, is organized by Council and Commission, and contains details on all sessions, including a brief summary and speaker names. It also contains venue maps and information on sponsors.

Pocket Guide

The pocket guide is a quick and handy reference for the entire meeting schedule, which includes a listing of all meeting sessions by council or commission as well as session times and locations.

Social Media



TWITTER

Follow the Annual Meeting at #APLU2018
Follow APLU at @APLU_News



FACEBOOK

www.facebook.com/APLUNews



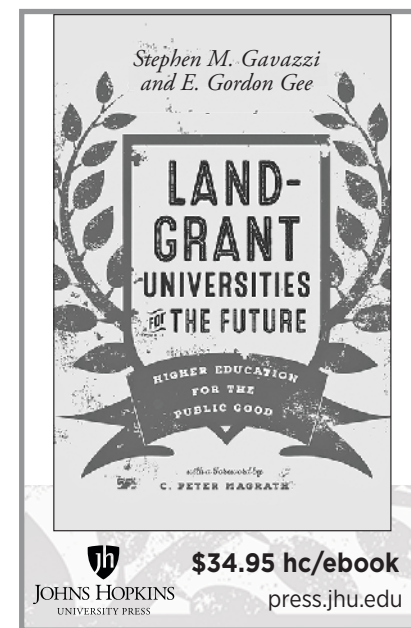
YOUTUBE

www.youtube.com/APLUNews



LINKEDIN

<https://www.linkedin.com/company/association-of-public-and-land-grant-universities-aplu->



APLU ANNUAL MEETING APP

APLU has again partnered with CrowdCompass on the Annual Meeting App—native for both Apple and Android users and on the web for Windows and Blackberry devices. Search for APLU Annual Meeting in the App or Play store.

The Annual Meeting App has the following features:

SCHEDULE: See the full event schedule with activity times, room numbers, speaker details, and

descriptions. Click “Add to Schedule” to include the event on your personalized schedule. You can also filter the sessions by Council/Commission and issues tags to see the tracks for the Annual Meeting.

MAPS: Navigate the event through the floor plans and learn more about New Orleans and the New Orleans Marriott.

EXHIBITORS & SPONSORS: Discover the organizations that support the APLU Annual Meeting. Click the organization’s name to see a description and contact details.

POLLS: Be part of driving specific sessions and interact with speakers and attendees.

ATTENDEES: Connect with your fellow attendees by exchanging your digital business cards. Any new contacts made will be housed within the My Contacts section of the app.

SPEAKERS: Learn more about the presenters at this year’s event. You can tap a speaker’s name to see his or her bio, organization, title, and any sessions at which he or she will be featured.

SEARCH: Quickly locate any specific sessions, sponsors, descriptions, or speakers. Tap on the open text box at the top of the page to enter a keyword of what you are looking for. Select the detail description to learn more about a particular section.

SOCIAL MEDIA: Follow the conversation! Click on the social media icons to stay connected. (#APLU2018)

ABOUT: Learn more about APLU and the annual meeting.

HOTEL AND TRANSPORTATION: Find all of the information you need about the New Orleans Marriott and the best way to get around the city.



2018 ANNUAL MEETING

GRID AT-A-GLANCE

SUNDAY NOVEMBER 11		
7:00–8:15 a.m.	Breakfast	
8:30–10:00 a.m.	Concurrent Sessions	
10:00–10:45 a.m.	Break	Annual Meeting Orientation
10:45 a.m.–Noon	Concurrent Sessions	
12:15–1:30 p.m.	Executive Committee Business Luncheons	
1:45–3:00 p.m.	Collaborative Sessions	
3:00–3:30 p.m.	Break	
3:30–4:45 p.m.	Institutional Strategies	
5:15–6:45 p.m.	Keynote Session	
7:00–8:30 p.m.	Welcome Reception	

MONDAY NOVEMBER 12		
7:00–8:15 a.m.	Breakfast	7:00 a.m.– Noon Council of Presidents Sessions <small>PRESIDENTS AND CHANCELLORS ONLY</small>
8:30–10:00 a.m.	Concurrent Sessions	
10:00–10:45 a.m.	Break	
10:45 a.m.–Noon	Concurrent Sessions	
12:15–1:30 p.m.	Luncheon	
1:45–3:00 p.m.	Collaborative Sessions	
3:00–3:45 p.m.	Break	
3:45–5:00 p.m.	Concurrent Sessions	
Evening	Concurrent Sessions/ Sponsored Sessions/ Networking/Dinners/ Receptions/etc.	

TUESDAY NOVEMBER 13	
7:00–8:15 a.m.	Breakfast
8:30–11:00 a.m.	Closing Sessions



GENERAL SESSIONS, COLLABORATIVE SESSIONS, AND INSTITUTIONAL STRATEGY SESSIONS

ANNUAL MEETING participants are invited to attend these special sessions designed to be informative to higher education professionals from across the university. The Annual Meeting features several General Sessions open to all participants: the Keynote Session and Welcome Reception on Sunday evening, Council of Presidents Luncheon on Monday, and the closing sessions Tuesday morning.

Sunday's Institutional Strategies sessions are designed to let participants learn from specific strategies for success that the finalists and winners of APLU's four institutional awards have used on their campuses. These include sessions on student success and degree completion, community engagement, innovation and economic prosperity, and internationalization.

To set the stage for sessions on resilience, a series of sessions on Sunday and Monday afternoons will take a high-level look at some of the broad questions, concerns, and opportunities public universities will face in the coming years.

GENERAL SESSIONS

SUNDAY, NOVEMBER 11

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

■ Resilience: Turning Challenges into Opportunities

Like our host city of New Orleans, public universities must build resilience to ensure their founding mission maintains vitality in era with vastly different challenges and opportunities. To meet the needs of their students and communities, public universities have to embrace innovation and adopt new strategies that advance student success, community engagement, and pathbreaking research.

The opening keynote session will begin with a welcome to New Orleans and the announcement of the winners of APLU's four institutional awards, which are the:

- Degree Completion Award;
- C. Peter Magrath Community Engagement Award;
- Institutional Award for Global Learning, Research, and Engagement; and
- Innovation and Economic Prosperity Universities Connections Award.

In the keynote address, University of Wisconsin-Madison Chancellor Rebecca Blank will explore how public universities can be even more accessible to help a wider and more diverse population of students acquire a degree and enjoy the lifelong benefits that come with a college education. Blank, an internationally renowned economist, will explore the role of public higher education in a world of both unequal growth and differential college access and graduation among various populations.



Following her address, APLU will formally unveil *Powered by Publics*, its new student success initiative. The effort is convening 130 public universities and systems in clusters of six to 12 institutions as they work collaboratively to refine, implement, and scale innovative practices that address shared challenges facing students.

A panel of experts will explore how university leaders are catalyzing culture change on campus to become more student-centered, adapt to meet the needs of changing student populations, and increase degree completion while working for access for students from underrepresented groups. The discussion will focus on concrete strategies that work to eliminate achievement gaps for low-income, first-generation, and minority students, and expand access to higher education. The panel will also explore the obstacles campus leaders face as they aim to effect change and innovative ways of overcoming these challenges.

WELCOMING REMARKS: **John Nicklow**, *President, University of New Orleans*
Peter McPherson, *President, APLU*

AWARDS SESSION: **Robert Caret**, *Chancellor, University System of Maryland and Chair, APLU Board of Directors*

KEYNOTE SPEAKER: **Rebecca Blank**, *Chancellor, University of Wisconsin–Madison*

MODERATOR: **Roy Wilson**, *President, Wayne State University*

PANELISTS: **Waded Cruzado**, *President, Montana State University*
Renu Khator, *Chancellor, University of Houston*
Patrick Methvin, *Director of Postsecondary Success, The Bill & Melinda Gates Foundation*
Mark Rosenberg, *President, Florida International University*



NICKLOW

MCPHERSON

CARET

BLANK

WILSON



CRUZADO

KHATOR

METHVIN

ROSENBERG

7:00–8:30 p.m. ■ Acadia

■ Welcome Reception

All attendees are invited to attend the welcome reception—an excellent chance to network with colleagues from across APLU’s membership.

MONDAY, NOVEMBER 12

12:15–1:30 a.m. ■ Carondelet & Bissonet

■ Luncheon Hosted by the Council of Presidents

All meeting attendees are invited to the luncheon hosted by the Council of Presidents where Walter Isaacson will deliver the luncheon address. Isaacson is a world-renowned author who previously served as the editor of TIME magazine, the chairman and CEO of CNN, and the CEO of the Aspen Institute before taking on the role of a Professor of History at Tulane University. He is chair emeritus of Teach for America. From 2005–2007 he was the vice-chair of the Louisiana Recovery Authority, which oversaw the rebuilding after Hurricane Katrina. Isaacson was appointed by President Obama and confirmed by the Senate to serve as the chairman of the Broadcasting Board of Governors, a position he held from 2009 to 2012.

Isaacson has promoted education throughout his career, telling the stories of our nation’s most important leaders. A native of New Orleans, Isaacson will offer lessons from his broad array of experiences, including insights into how innovation can ensure public universities and future generations have the resilience to thrive in the face of adversity. Following the lunch he will host a book signing from 1:30 to 2:15 p.m. in the Grand Ballroom Foyer.

INTRODUCTION: **F. King Alexander**, *President, Louisiana State University*

SPEAKER: **Walter Isaacson**, *Professor of History, Tulane University*



ALEXANDER



ISAACSON

Also during the lunch, APLU Board Robert Caret, chancellor of the University System of Maryland will officially pass the gavel to incoming Chair Michael Drake, president of The Ohio State University.

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ Defining Moments: Public Universities & Race in America

Public universities have long served as the setting for some of the most dynamic, painful, and important conversations about race. From grappling with the nation's history of segregation and discrimination, and in some cases their own, to confronting present day inequities and other problems, public universities continue to be at the forefront of both the debate and advancement of race relations in America.

While public universities strive to serve as beacons of hope where students from all different backgrounds come together to learn in class and from each other, the backdrop of issues around race in America continues to percolate. As racial tensions across the United States have increased in recent years, so too has the responsibility of public universities to facilitate conversations and institute policies that help make campuses and our nation stronger, more equal, and more welcoming, including to those from other countries.

How can university leaders seize certain events or periods in time as defining opportunities to deal with issues on their campuses and to serve a bigger purpose of advancing race relations?

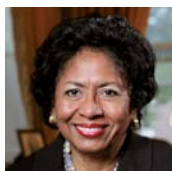
MODERATOR: **Ruth Simmons**, *President, Prairie View A&M University*

SPEAKERS: **Catherine Howard**, *Vice Provost, Virginia Commonwealth University*

Havidán Rodríguez, *President, University at Albany*

Jeff Vitter, *Chancellor, University of Mississippi*

David Wilson, *President, Morgan State University*



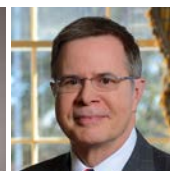
SIMMONS



HOWARD



RODRÍGUEZ



VITTER



WILSON

9:45–11:00 a.m. ■ Carondelet

■ Where We Stand: One Week After the Midterms

With the mid-term elections occurring just one week before the Annual Meeting, join us for a frank discussion of what the results mean for the country. What are the implications on important federal policy and how will the results affect higher education?

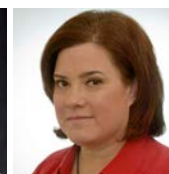
MODERATOR: **Joshua Darr**, *Assistant Professor, Political Communication, Louisiana State University*

SPEAKERS: **Stephanie Grace**, *Columnist, The Advocate*
(New Orleans, Baton Rouge, Acadiana)

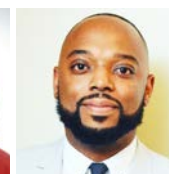
Astead W. Herndon, *National Politics Reporter, The New York Times*



DARR



GRACE



HERNDON

COLLABORATIVE SESSIONS ON RESILIENCE

APLU's collaborative sessions are designed to bring together participants from multiple councils and commissions, appeal to a broad range of disciplines, and are tied to the meeting's theme—*Resilience: Turning Challenges into Opportunities*. This series of sessions on Sunday and Monday afternoons will take a high-level look at some of the broad questions, concerns, and opportunities public universities will face in the coming years. Sunday's sessions will focus on issues related to the broad issues of changing the narrative around public research universities; aligning the learning, discovery, and engagement missions; and bolstering the North American research enterprise. Monday sessions will explore how to cultivate student resiliency; preparing for public health emergencies; and creating resilient university leaders.

SUNDAY, NOVEMBER 11

1:45–3:00 p.m. ▪ Salons F-H

■ Changing the Narrative: Making the Case for Public Universities

As public research universities continue to find themselves mired in news stories about free speech, safe spaces, and a perceived bias in favor of liberal political perspectives, how can they shift from playing defense to offense and make the case for the inextricable value they provide their state and society at large? How can public universities ensure they are truly providing that value? And how can universities better engage the public to build trust and ensure they have a receptive audience as they seek to change the narrative about their value?

Learn what the data says about the public perception of universities and the various approaches institutions are employing to help change the narrative. Discover how the Association of Governing Boards of Universities and Colleges is harnessing this data to help public colleges and universities around the country engage governing boards as champions for higher education advocacy. After

serious concerns about diversity and inclusiveness that led to several leadership changes, learn how the University of Missouri is engaging with residents and community leaders to be more responsive to the needs of the state and, in turn, greatly improve its public standing. Find out how Indiana University has leveraged its role as a preeminent research institution to be an indispensable resource for tackling the opioid epidemic in the state. Learn more about how North Carolina State University is engaging with the business community to better align with their workforce and technology development needs.

MODERATOR: **Cinnamon Blair**, *Interim Deputy Chief of Staff and Chief Marketing and Communications Officer, University of New Mexico*

SPEAKER & PANELIST: **Kevin Reilly**, *Senior Fellow, Association of Governing Boards of Universities and Colleges; President Emeritus, University of Wisconsin System*

PANELISTS: **Robin Newhouse**, *Dean of Nursing, Indiana University*
Alexander Cartwright, *Chancellor, University of Missouri*
Kevin Howell, *Vice Chancellor, External Affairs, Partnerships, and Economic Development, North Carolina State University*

1:45–3:00 p.m. ▪ Salon D

■ Connecting-the-Dots: Aligning Learning, Discovery and Engagement Assets for Community Resilience

The strength of networks and interconnections among community actors is an important aspect of building resilience. Institutions often work to foster these networks between university partners and the community. Universities, however, frequently remain siloed and their internal organization rarely reflects the kind of trust networks they are trying to create. When public research universities are encouraged—expected even—to engage and be societally responsive, it's imperative our institutions embrace asset alignment as a key capacity building exercise. This introspective session will broaden participants' understanding of the importance of networking, relationship development, and trust-building within the university as a precursor to building resilience networks in their communities through engagement. Learn from two cross-campus case studies of how internal alignment of university assets (across

research, learning, and engagement units) has strengthened the institution's community engagement and their effectiveness in instilling resiliency, within and outside the institution.

MODERATOR: **Waded Cruzado**, *President, Montana State University*

PANELISTS: **Ana Gomez**, *Former Juntos Statewide Coordinator, Oregon State University*

Connie Green, *former President, Tillamook Bay Community College*

Jeff Sherman, *Assistant Director for Open Campus and Innovation, Oregon State University*

Tegwyn H. Brickhouse, *Interim Chair, Department of Oral Health Promotion and Community Outreach and Director, Oral Health Services Research Core Associate Professor*

Reggie Gordon, *Director, Richmond Office of Community Wealth Building*

1:45–3:00 p.m. ■ Salon E

■ Exploring Resilience in the Research Enterprise

This session will address risks to the United States' innovation economy, including sustained federal investments in basic research, and explore how to build resilience into the research funding system. Our panelists are encouraged to explore the role of APLU member institutions and how they can be best positioned to engage and enact strategies ensuring the United States remains on the cutting edge of global innovation.

MODERATOR: **Laurie Locascio**, *Vice President, Research, University of Maryland*

PANELISTS: **Chaouki T. Abdallah**, *Executive Vice President for Research, Georgia Institute of Technology*

Melur “Ram” Ramasubramanian, *Vice President for Research, University of Virginia*

MONDAY, NOVEMBER 12

1:45–3:00 p.m. ■ Salon D

■ Surviving the Storm: The Resiliency of Universities and their Leaders

Resiliency is a core theme for institutional leaders, particularly regarding corporations and cities/states. Both types have had ample examples of major challenges outside the realm of what was normally foreseeable. Often, the challenges and recovery play out in the public arena. Universities and their leaders have major examples as well, both natural and social. The focus of this session is to engage our understanding of resilience both in leaders and in institutions in the academic arena and explore some examples of major challenges to universities and the role resilience played in the response. Our goal is to both expand the understanding of the role of resilience in the academic setting, and to witness its presence or not and its role in some specific major challenges involving universities. The session seeks to involve the audience with a quiz (<http://www.resiliencyquiz.com/index.shtml>) that attendees can use to measure personal resiliency.

MODERATOR: **John Nicklow**, *President, The University of New Orleans*

SPEAKERS: **Scott Cowen**, *President Emeritus, Tulane University*

David Hall, *President, University of the Virgin Islands*

Renu Khator, *Chancellor, University of Houston*



1:45–3:00 p.m. ■ Salon E

■ **Pandemic: Universities Preparing for the Next Public Health Emergency**

Public universities play a vital role in our nation's resiliency to disease epidemics and other public health threats by researching treatments and cures, preparing a health workforce to meet community needs, and advocating on behalf of solutions that will keep us safe. In this unique session, attendees will participate in an exercise in which they consider a fictional public health emergency, imagine possible responses, and draw upon the collective expertise in the room to identify actions for strengthening resilience. Participants will leave with an understanding of the university's strengths and vulnerabilities, as well as new ideas for how to work together across their institution and community to address future threats to human and animal health.

SPEAKER: **Michelle S. Rodgers**, *Associate Dean and Director, Cooperative Extension and Outreach, University of Delaware*

1:45–3:00 p.m. ■ Acadia

■ **Cultivating Student Resiliency: How, When, Where**

Instilling resilience in our student population so they can thrive throughout their lives is a vital component of today's educational experience. But how can higher education institutions build resiliency in their students? How can an institution become more self-aware of the messages it is delivering to students and how do those messages affect resiliency? How can technology tackle fear of certain subjects and enable academic competence? What is the difference in

teaching freshmen about resilience versus seniors? How do universities create partnerships with employers to prepare today's students for resilience in the workplace? What role do international programs or multicultural programs play in teaching resilience? Join us to learn a variety of implementable strategies for addressing the resilience needed by today's students.

MODERATOR: **Michael Rao**, *President, Virginia Commonwealth University*

SPEAKERS: **Daniel Romero**, *Director, International Programs, Universidad Veracruzana*

Ronicka D. Hamilton, *Director, Seita Scholars Program, Western Michigan University*

Sally Crimmins Villela, *Associate Vice Chancellor, Global Affairs and Senior International Officer, The State University of New York*

Tammara Durham, *Vice Provost, Student Affairs, The University of Kansas*

Ryan Anne Bell, *Interim Director, Service Learning, University of New Orleans*

Michelle Thompson, *Associate Professor, Department of Planning and Urban Studies, University of New Orleans*

Caroline Noyes, *Associate Provost for Academic Programs, University of New Orleans*

Paris Wood, *Co-founder and Executive Director, College Beyond*

Cathy Buyarski, *Executive Director, Student Success Initiatives and Associate Dean, Student Affairs, Indiana University-Purdue University Indianapolis*

INSTITUTIONAL STRATEGIES SESSIONS

APLU's Institutional Strategies sessions are designed to let participants learn from specific strategies for success that the finalists and winners of APLU's four institutional awards have used on their campuses. These include sessions on innovation and economic prosperity, community engagement, internationalization, and student success and degree completion.

SUNDAY, NOVEMBER 11

3:30–4:45 p.m. ■ Iberville

■ Institutional Strategies for Degree Completion

Student success and degree completion are one of the most pressing concerns for institutions of higher education in America; however, ever-changing student needs coupled with evolving workforce demands require institutions to become expert innovators to meet these complex needs. To support its members, APLU established the Degree Completion Award to identify and honor public universities that are using innovative strategies and initiatives to increase retention and graduation outcomes and/or close achievement gaps for all students. This session includes presentations of the innovative practices from the 2018 Degree Completion Finalists: Arizona State University, University of Memphis, University of Nevada, Reno, University of Rhode Island, and Wayne State University. Presentations will focus on lessons learned from the creation and implementation of these solutions and practical recommendations for senior institutional leaders wishing to adapt the finalists' initiatives.

3:30–4:45 p.m. ■ Balcony L

■ Institutional Strategies for Community Engagement

Learn strategies and tactics about successful university and community engagement practices from the 2018 Community Engagement Scholarship Award finalists: Ball State University, University of Florida, Texas Tech University,

Virginia Polytechnic Institute and State University. Finalists will share successful strategies that have enabled their universities to excel in collaboration between the institution and their larger communities for the exchange of knowledge and resources.

MODERATOR: **Catherine Howard**, *Vice Provost, Virginia Commonwealth University*

SPEAKERS: **BALL STATE UNIVERSITY**

Kristin Cipollone, *Assistant Professor of Elementary Education, Ball State University*

Wilisha Scaife, *Community Mentor*

Eva Zygmunt, *Helen Gant Elmore Distinguished Professor, Co-Director, Alliance for Community-Engaged Teacher Preparation, Department of Early Childhood, Youth, and Family Studies, Ball State University*

UNIVERSITY OF FLORIDA

Andrew S. Kane, *Associate Professor, Department of Environmental and Global Health, University of Florida*

TEXAS TECH UNIVERSITY

Birgit L. Green, *Director, University Outreach and Engagement, Texas Tech University*

VIRGINIA POLYTECHNIC INSTITUTE AND STATE UNIVERSITY

Susan E. Short, *Associate Vice President for Engagement, Virginia Polytechnic Institute and State University*

3:30–4:45 p.m. ■ Galerie 2

■ Institutional Strategies for Global Learning, Research, and Engagement

The world's most complex challenges are global in nature, requiring international cooperation and collaboration to develop solutions. These global challenges have created a world in which interdisciplinary, cross-cultural, and cross-national learning, research, and engagement are basic requirements for excellence. Institutions able to prepare students-of-the-world and support global research and engagement will be the successful colleges and universities of this



century. Global diversity within our institutions is no longer just nice to have, but a scholarly and practical imperative. The APLU Institutional Award for Global Learning, Research, and Engagement recognizes public research universities and their leaders who excel in their efforts to drive an inclusive approach to their global engagement, research, and learning, and measure the impact of these efforts. The Platinum Award recognizes an institution at the leading edge of inclusive and comprehensive efforts to internationalize their campus. The Gold Award recognizes institutions that have excelled in a specific dimension of internationalization. In this session, the winners from this year's competition will present the lessons they have learned and effective practices they have discovered through their efforts to drive an inclusive approach to comprehensive Internationalization.

MODERATOR: **Ángel Cabrera**, *President, George Mason University*

SPEAKERS: **Joan Gabel**, *Provost, University of South Carolina*
Shelley Stephenson, *Senior Director of International and Special Initiatives, Arizona State University*
Gen Huang, *Interim Vice Provost and Associate Vice President (International), University of Alberta*
Stephen McDowell, *Assistant Provost, Florida State University*

3:30–4:45 p.m. ■ Salon D

■ Institutional Strategies for Innovation and Economic Prosperity

APLU's Innovation and Economic Prosperity (IEP) Universities program is the leading certification process recognizing higher education institutions that have demonstrated a sustainable and institutional-level commitment to “economic engagement” or the ways in which universities advance 1) Talent and workforce development 2) Innovation, entrepreneurship and tech-based economic development and 3) Place development via public service, community engagement, outreach and extension. Universities that have earned APLU's IEP University designation qualify for the IEP awards competition world-class leaders in economic engagement. The awards promote the significant contributions and achievements by universities in developing innovation and

entrepreneurship, talent, and place in their region, and in building connections across these types of contributions. In this session, awards finalists will share successful institutional strategies that have enabled their universities to excel in economic engagement. The Talent, Innovation, and Place awards will be presented. This year's finalists include the University of Alabama-Birmingham; Bowling Green State University; California State University-Northridge; Florida International University; University of North Carolina-Chapel Hill; University of Wisconsin-Milwaukee. The Class of 2018 IEP designees will also be recognized.

OPENING REMARKS:

Eric Barron, *President, The Pennsylvania State University; Commission on Innovation, Competitiveness, & Economic Prosperity (CICEP) Chair*

FACILITATOR: **Julie Lenzer**, *Chief Innovation Officer and Director of UMWentures, University of Maryland-College Park (2017 IEP Connections Award winner)*

TALENT AWARD FINALISTS:

Rick Miranda, *Provost & Executive Vice President, Colorado State University*

Leslie Boney, *Vice Provost for Outreach & Engagement, North Carolina State University*

INNOVATION AWARD FINALISTS:

Kristen de Paor, *Director of Partnerships, University of Pittsburgh*

David Spalding, *Interim Vice President, Economic Development and Industry Relations, Iowa State University*

PLACE AWARD FINALISTS:

Cara Michaliszyn, *Director of Economic Development, University of New Mexico*

Chris Fastnow, *Director, Office of Planning and Analysis, Montana State University*

OTHER SPECIAL ACTIVITIES

Orientation Session

Is it your first time at the Annual Meeting? Want to learn more about APLU? APLU will host an orientation session to help you navigate the Annual Meeting and learn more about APLU. Learn what to attend, how the meeting is structured, and how to become more involved with the association. The session will be held Sunday, November 11 at 10:10 a.m. in Iberville.

Breakfasts

Start your day off right with the Annual Meeting's complimentary breakfasts (7:00–8:15 a.m.) Sunday in Bissonet and Monday and Tuesday in Carondelet.

Lunches

On Sunday, lunch is on your own, unless you are part of an executive committee or other special council/commission function. Monday's Luncheon, hosted by the Council of Presidents, is open to all attendees.

Networking Breaks

Most morning and afternoon breaks have been extended to provide more time for professional networking. Coffee and refreshments will be served:

Sunday morning & afternoon: Preservation Hall
Monday morning & afternoon: Preservation Hall
Tuesday morning: Carondelet

Welcome Reception

All Annual Meeting participants are cordially invited to enjoy the delicious hors d'oeuvres and refreshments at APLU's Welcome Reception at 7:00 p.m., on Sunday, in Acadia. The reception is a great opportunity for participants to meet with their colleagues from public universities.

Exhibit Hall

APLU's Exhibit Hall will run Sunday from 8:15 a.m.–5:00 p.m. and Monday from 8:15 a.m.–5:00 p.m. in Marriott's Preservation Hall on the second floor.

Book Signings

APLU will host two book signings during the Annual Meeting. The first will be by Walter Isaacson, the Monday Luncheon speaker, from 1:30 to 2:15 p.m., on Monday, November 12, in the Grand Ballroom Foyer. Several of his biographies will be available to purchase. The second will be by Steve Gavazzi and Gordon Gee who will be signing their book *Land-Grant Universities for the Future*, during the University Economic and Community Engagement Reception at 5:15 p.m., Monday, November 12 in Galerie 2.

Health and Wellness

Are you feeling unbalanced and stressed out? The Council of Presidents' and Chancellors' Spouses/Partners invite you to attend their morning meditation session to begin your day with therapeutic healing for the soul while balancing your mind, body, and spirit. Wear athletic clothing if possible. This guided short meditation session will be on Monday, November 12 from 7:00 a.m.–7:50 a.m. in Riverview 1.

FACILITATOR: **Monica Rao**, *Virginia Commonwealth University*



HIGHLIGHTED AWARDS SESSIONS

SUNDAY NOVEMBER 11

8:30–10:00 a.m. ■ Carondelet

■ A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY, HUMAN SCIENCES, AND VETERINARY MEDICINE

The Board on Agriculture Assembly (BAA) and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA) will celebrate excellence in teaching, Extension, and research during this session. Presentation of the following awards will be made:

- Excellence in College and University Teaching Awards in Food and Agricultural Sciences (National, Regional, and New Teacher, and Student and Teaching Engagement Awards)
- Excellence in Extension Awards (National and Regional)
- Experiment Station Section Award for Excellence in Multistate Research (National and Regional) and Excellence in Leadership Awards

In addition, fellows from Cohort 12 (2016–2018) of the Food Systems Leadership Institute (FSLI) program will be honored.

MODERATOR: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

PRESENTATION OF THE EXCELLENCE IN COLLEGE AND UNIVERSITY TEACHING AWARDS IN FOOD AND AGRICULTURAL SCIENCES

PRESENTER: **J. Scott Angle**, *Director, National Institute of Food and Agriculture, U. S. Department of Agriculture*

NATIONAL TEACHING AWARD RECIPIENTS

AWARDEES: **Steven Michael Lonergan**, *Professor and Director of Graduate Education, Department of Animal Science, Iowa State University*
Xinyuan Ben Wu, *Professor, Ecosystem Science and Management, Presidential Professor for Teaching Excellence, Texas A&M University*

REGIONAL TEACHING AWARD RECIPIENTS

AWARDEES: **Jason Scott Bergtold**, *Professor and Director of Graduate Programs, Department of Agricultural Economics, College of Agriculture, Kansas State University*
Joshua Martin Duke, *Professor of Applied Economics and Statistics, College of Agriculture and Natural Resources, University of Delaware*
Kimberly Anne Moore, *Professor, Environmental Horticulture and Distinguished Teaching Scholar, Institute of Food and Agricultural Sciences, University of Florida*
Cheryl Joy Wachenheim, *Professor, Department of Agribusiness and Applied Economics, North Dakota State University*
William E. Walton, *Distinguished Professor of Teaching and Vice Chair, Department of Entomology, University of California, Riverside*
Alan Elliott Wilson, *Associate Professor, School of Fisheries, Aquaculture, and Aquatic Sciences, College of Agriculture, Auburn University*

NEW TEACHER AWARD WINNERS

AWARDEES: **Michael Larry Mashtare, Jr.**, *Assistant Professor in Agronomy and Environmental and Ecological Engineering, Purdue University*
Ranjith Ramanathan, *Associate Professor, Department of Animal and Food Sciences, Oklahoma State University*

TEACHING AND STUDENT ENGAGEMENT AWARD WINNERS

AWARDEES: **Monika W. Oli**, *Senior Lecturer and Undergraduate Coordinator, Department of Microbiology and Cell Science, Institute of Food and Agricultural Sciences, University of Florida*
Shelly Peper Sitton, *Professor, Agricultural Communications, Department of Agricultural Education, Communications and Leadership, Oklahoma State University*

PRESENTATION OF THE EXCELLENCE IN EXTENSION AWARDS AND THE NATIONAL DIVERSITY AWARD

PRESENTERS: **J. Scott Angle**, *Director, National Institute of Food and Agriculture, U. S. Department of Agriculture*
Charles A. Hibberd, *Dean/Director, Nebraska Extension, University of Nebraska*

NATIONAL EXCELLENCE IN EXTENSION AWARD

AWARDEE: **Lesia Oesterreich**, *Extension Specialist, Department of Human Development and Family Studies, College of Human Sciences, Iowa State University*

REGIONAL EXCELLENCE IN EXTENSION AWARDS

1890 REGION

AWARDEE: **Jason de Koff**, *Extension Associate and Assistant Professor, Agronomy/Soil Science, Tennessee State University*

NORTHEAST REGION

AWARDEE: **Molly Donovan**, *Community Economic Development State Specialist, University of New Hampshire*

NORTH CENTRAL REGION

AWARDEE: **Joe D. Luck**, *Extension Specialist and Associate Professor of Biological Systems Engineering, University of Nebraska-Lincoln*

SOUTHERN REGION

AWARDEE: **R. Dwayne Elmore**, *Professor and Bollenbach Endowed Chair in Wildlife Management, Oklahoma State University*

NATIONAL EXTENSION DIVERSITY AWARD

AWARDEE: **Ronald Cox, Jr.**, *Associate Research Professor and Extension Specialist; George Kaiser Family Foundation Endowed Chair in Child and Family Resilience, Department of Human Development and Family Science, College of Human Sciences, Oklahoma State University*

PRESENTATION OF THE EXPERIMENT STATION SECTION AWARDS FOR EXCELLENCE IN MULTISTATE RESEARCH

PRESENTERS: **J. Scott Angle**, *Director, National Institute of Food and Agriculture, U. S. Department of Agriculture*
Deb Hamernik, *Interim Associate Vice Chancellor for Research, University of Nebraska-Lincoln*

NATIONAL AWARD FOR EXCELLENCE IN MULTISTATE RESEARCH

AWARDEE: **Drainage Design and Management Practices to Improve Water Quality (NCERA-217)**

TECHNICAL COMMITTEE CHAIRS: **Jeff Strock**, *Professor, Department of Soil, Water, and Climate, College of Food, Agricultural and Natural Resource Science, University of Minnesota*

Laura E. Christianson, *Assistant Professor, Department of Crop Sciences, College of Agricultural, Consumer and Environmental Sciences, University of Illinois at Urbana-Champaign*

ADMINISTRATIVE ADVISOR: **Ramesh Kanwar**, *Distinguished Professor, Agricultural and Biosystems Engineering, College of Agriculture and Life Sciences, Iowa State University*

PARTICIPATING INSTITUTIONS: **Cornell University – Ithaca; Iowa State University; Michigan State University; North Carolina State University; North Dakota State University; Purdue University; South Dakota State University; University of Georgia; University of Illinois at Urbana-Champaign; University of Kentucky; University of Minnesota; University of Missouri; USDA-ARS (Iowa); USDA-NRCS – West National Technology Support Center (Oregon); and, Virginia Polytechnic Institute and State University.**

REGIONAL AWARDS FOR EXCELLENCE IN MULTISTATE RESEARCH

NORTHEAST REGION

AWARDEE: **Resource Management in Commercial Greenhouse Production (NE-1335)**

TECHNICAL COMMITTEE CHAIR: **Neil S. Mattson**, *Associate Professor, Horticulture Section, College of Agriculture and Life Sciences, Cornell University*

ADMINISTRATIVE ADVISOR: **Adel Shirmohammadi**, *Professor, Department of Environmental Science and Technology; Associate Dean for Research; and Associate Director of the Maryland Agricultural Experiment Station, University of Maryland, College Park*

PARTICIPATING INSTITUTIONS: **Connecticut Agricultural Experiment Station – New Haven; Cornell University – Ithaca; Iowa State University; Michigan State University; North Carolina State University; The Ohio State University; Purdue University; Rutgers, The State University of New Jersey; University of Alaska; University of Arizona; University of Connecticut; University of**



Florida; University of Illinois at Urbana-Champaign; University of Maine; University of Maryland; University of Minnesota; University of Nebraska; University of New Hampshire; USDA ARS (Ohio); and, Virginia Cooperative Extension (Virginia Polytechnic Institute and State University and Virginia State University).

SOUTHERN REGION

AWARDEE: Genetic Improvement of Adaptation and Reproduction to Enhance Sustainability of Cow-Calf Production in the Southern United States (S-1064)

TECHNICAL COMMITTEE CHAIR: **Amber Rayfield Starnes**, Area Livestock and Forages Agent, College of Agriculture, Forestry and Life Sciences, Clemson University

ADMINISTRATIVE ADVISOR: **Joe W. West**, Assistant Dean for the UGA Tifton Campus, College of Agricultural and Environmental Sciences, University of Georgia

PARTICIPATING INSTITUTIONS: **Clemson University (South Carolina Cooperative Extension); Kansas State University; Louisiana State University; Mississippi State University; Texas A&M University AgriLife Extension Service; Texas A&M University AgriLife Research; University of Arkansas; University of Florida; University of Georgia; and, the University of the Virgin Islands.**

WESTERN REGION

AWARDEE: Biology and Management of *Iris Yellow Spot Virus* (IYSV), Other Diseases, and Thrips in Onions (W-3008)

TECHNICAL COMMITTEE CHAIRS: **Lindsey J. du Toit**, Professor/Extension Plant Pathologist, Department of Plant Pathology, College of Agricultural, Human, and Natural Resource Sciences, Washington State University
Christine A. Hoepting, Extension Vegetable Specialist, Cornell University

ADMINISTRATIVE ADVISOR: **Steve Loring**, Associate Director, Agricultural Experiment Station, College of Agricultural, Consumer, and Environmental Sciences, New Mexico State University

PARTICIPATING INSTITUTIONS: **University of California, Riverside; Colorado State University; Cornell University – Geneva and Ithaca; Cornell Cooperative Extension; University of Georgia; University of Idaho; New Mexico State University; Oregon State University; The Pennsylvania State University; Texas A&M University (AgriLife Research); Utah State University; Washington State University; University of Wisconsin – Madison; Enza Zaden (Worldwide); and, Sakata Farms (Colorado).**

PRESENTATION OF THE EXPERIMENT STATION SECTION EXCELLENCE IN LEADERSHIP AWARDS

PRESENTERS: **J. Scott Angle**, Director, National Institute of Food and Agriculture, U. S. Department of Agriculture
Deb Hamernik, Interim Associate Vice Chancellor for Research, University of Nebraska-Lincoln

ASSOCIATION OF (1890) RESEARCH ADMINISTRATORS

AWARDEE: **Shirley Hymon-Parker**, Interim Dean, College of Agriculture and Environmental Sciences, North Carolina A&T State University

NORTHEAST REGION

AWARDEE: **Ian L. Maw**, Vice President, Food, Agriculture, and Natural Resources, APLU

NORTH CENTRAL REGION

AWARDEE: **Douglas D. Buhler**, Director of the MSU AgBioResearch and Assistant Vice President for Research and Graduate Studies, Michigan State University

SOUTHERN REGION

AWARDEE: **John S. Russin**, Director of the LSU AgCenter's Global Network and former Vice Chancellor and Director of the Louisiana Agricultural Experiment Station, Louisiana State University

WESTERN REGION

AWARDEE: **H. Michael Harrington**, Executive Director, Western Association of Agricultural Experiment Station Directors



RECOGNITION OF THE FOOD SYSTEMS LEADERSHIP INSTITUTE FELLOWS OF 2014-2016 (COHORT 12)

- PRESENTERS:** **Kenneth L. Esbenshade**, *Director, Food Systems Leadership Institute, North Carolina State University*
Carol Reilly, *Program Specialist, Food Systems Leadership Institute, North Carolina State University*
- AWARDEES:** **Derek Aday**, *Professor and Head of Applied Ecology, College of Agriculture and Life Sciences, North Carolina State University*
John P. Beasley Jr., *Professor and Head, Crop, Soil and Environmental Sciences, Auburn University*
John Blanton, Jr., *Department Head, Animal and Dairy Science, Mississippi State University*
William W. Bowerman, *Professor and Chair, Department of Environmental Science and Technology, University of Maryland*
Theressa Cooper, *Assistant Dean for Diversity, College of Agriculture and Life Science, Iowa State University*
Rosalind Dale, *Associate Dean and Extension Administrator, College of Agriculture and Environmental Sciences, Cooperative Extension, North Carolina A&T State University*
Brian E. Farkas, *Professor and Head, Food Science, Purdue University*
Robert W. Godfrey, *Director of Agricultural Experiment Station, University of the Virgin Islands*
Gerald Holmes, *Director, Strawberry Center, College of Agriculture, Food and Environmental Sciences, California Polytechnic State University, San Luis Obispo*
Sean Hurley, *Professor, Department of Agribusiness, College of Agriculture, Food and Environmental Sciences, California Polytechnic State University, San Luis Obispo*
Jeffrey Hyde, *Interim Associate Dean and Director of Extension, The Pennsylvania State University*
David Ivan, *Director, Greening Michigan Institute, Extension, Michigan State University*
Gary B. Jackson, *Director, Mississippi State University Extension Service (MSU-ES), Mississippi State University*

- Andy Kouba**, *Professor and Head, Department of Wildlife, Fisheries and Aquaculture, College of Forest Resources, Mississippi State University*
Wayne Mackay, *Professor and Head, Department of Horticulture, College of Agriculture, Food and Life Sciences, University of Arkansas*
Alan G. Mathew, *Professor and Head, Department of Animal Science, Purdue University*
Dawn Mellion-Patin, *Vice Chancellor for Extension, Southern University Agriculture Research and Extension Center, Southern University*
Kelly F. Millenbah, *Senior Associate Dean and Director, Academic and Student Affairs, College of Agriculture and Natural Resources, Michigan State University*
Alison Motsinger-Reif, *Professor, Bioinformatics Research Center and Department of Statistics, and Director, Bioinformatics Consulting and Service Core, North Carolina State University*
Grace Wasike Namwamba, *Professor and Chair, Department of Human Ecology, University of Maryland Eastern Shore*
Roger A. Rennekamp, *Associate Dean and Director, Ohio State University Extension, The Ohio State University*
Liz Snyder, *MPH Program Coordinator and Associate Professor Department of Health Sciences, University of Alaska Anchorage and Alaska Food Policy Council (AFPC) Co-Chair*
Megan Terp, *Senior Research Scientist, Global Product Development, Abbott Nutrition*
Quentin Tyler, *Associate Dean and Director for Diversity, Equity and Inclusion, College of Agriculture and Natural Resources, Michigan State University*
Joy K. Ward, *Associate Dean of Science Research and Dean's Professor of Ecology and Evolutionary Biology, College of Liberal Arts and Sciences, University of Kansas*
Mike Yoder, *North Carolina Cooperative Extension, Associate Director, State Program Leader, 4-H, College of Agriculture and Life Sciences, North Carolina State University*

RECOGNITION OF THE FOOD SYSTEMS LEADERSHIP AWARD

PRESENTERS: **Kenneth L. Esbenshade**, *Director, Food Systems Leadership Institute, North Carolina State University*
Carol Reilly, *Program Specialist, Food Systems Leadership Institute, North Carolina State University*

AWARDEE: **Robert A. Easter**, *President-emeritus and Dean-emeritus, College of Agricultural, Consumer and Environmental Sciences, University of Illinois at Urbana-Champaign*

MONDAY, NOVEMBER 12

8:30–10:00 a.m. ■ Riverview 2

■ BoHS Awards Breakfast: Celebrating Excellence in the Human Sciences

The Board on Human Sciences (BoHS) comes together in this breakfast to celebrate excellence in the field of human sciences. The BoHS will present the following awards:

- Undergraduate Research Mentor Award
- Outstanding Engagement Awards
- Ellen Swallow Richards Public Service Award
- Lifetime Achievement Award

CHAIR: **John B. Buckwalter**, *Betty L. Tointon Dean, College of Human Ecology, Kansas State University*

3:45–5:00 p.m. ■ Balcony N

■ Celebrating Excellence in the Human Sciences

The Board on Human Sciences will celebrate excellence by hearing from each of their award winners.

CHAIR: **John B. Buckwalter**, *Betty L. Tointon Dean, College of Human Ecology, Kansas State University*

UNDERGRADUATE RESEARCH MENTOR AWARD

AWARDEE: **Richard D. Lewis**, *UGA Foundation Professor in Family and Consumer Sciences, Department of Foods and Nutrition, College of Family and Consumer Sciences, University of Georgia*

OUTSTANDING ENGAGEMENT AWARD

AWARDEE: **Judy A. Harrison**, *Professor and Extension Foods Specialist, Extension and Outreach, Foods and Nutrition, College of Family and Consumer Sciences, University of Georgia*

ELLEN SWALLOW RICHARDS PUBLIC SERVICE AWARD

AWARDEE: **Caroline E. Crocoll**, *Director, Division of Family and Consumer Sciences, National Institute of Food and Agriculture, U. S. Department of Agriculture*

LIFETIME ACHIEVEMENT AWARD

AWARDEE: **Virginia M. Moxley**, *Dean Emerita, College of Human Ecology, Kansas State University*

CONCURRENT SESSIONS AND BUSINESS MEETINGS

All annual meeting participants are invited to attend these sessions designed to be informative to higher education professionals from across the campus. Choose from more than 125 business meetings, working group sessions, and professional development opportunities offering information, ideas, and solutions to the critical issues facing public research universities. The sessions presented here are organized by APLU Councils and/or Commissions and affiliates. Sessions are open to all Annual Meeting participants, unless otherwise noted.

Councils

APLU's councils enable senior public university leaders working in similar positions to come together to address critical issues and expand their knowledgebase within their professional area of expertise.

COUNCIL OF 1890 UNIVERSITIES (1890s)

The Council of 1890 Universities represents the interests of 1890 land-grant institutions. The Council works to ensure and increase funding, present a unified approach for the presentation of views regarding 1890 institutions, and serve as a forum to share ideas and resources. The Council works with other 1890 associations in developing a comprehensive agenda regarding congressional and federal policies and programs impacting 1890 institutions.

SUNDAY, NOVEMBER 11

10:45 a.m. – Noon ▪ Balcony L

■ The Role and Importance of Building an Analytics Infrastructure In-house

JOINT SESSION WITH THE COMMISSIONS ON ACCESS, DIVERSITY, & EXCELLENCE AND INFORMATION, MEASUREMENT, & ANALYSIS AND CENTER FOR PUBLIC UNIVERSITY TRANSFORMATION

In recent years, at a growing number of institutions, analytics platforms for decision-making have been built by outside vendors with the promise to replicate the vendor experiences at similar institutions. Many institutions believe the implementation costs of analytics are too high, and the returns on investment are unclear. There is a general lack of understanding of how these systems can be used. Building an analytics platform for institution-wide success requires a collaborative approach involving institutional research and effectiveness, information technology, senior leadership, as well as a variety of stakeholders



on campus and a thorough understanding of the institutional culture, student body, administrative challenges, and the ever-challenging fiscal environment. Join us to hear about the role and the importance of institutions implementing analytics platforms by leveraging the strengths of cloud architecture, on-campus information technology, institutional research, end-user groups, as well as the decision makers from various divisions.

SPEAKERS: **Ken Smith**, *Vice Provost, Academic Resource Management, Virginia Polytechnic Institute and State University*
John Campbell, *Vice Provost, West Virginia University*
Thulasi Kumar, *Associate Vice Provost, Academic Decision Support, Virginia Polytechnic Institute and State University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for the 1890s:

- **Changing the Narrative: Making the Case for Public Universities**
- **Connecting-the-Dots: Aligning Learning, Discovery and Engagement Assets for Community Resilience**
- **Exploring Resilience in the Research Enterprise**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for the 1890s:

- **Institutional Strategies for Degree Completion**
- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Global Learning, Research, and Engagement**
- **Institutional Strategies for Innovation and Economic Prosperity**

4:45–5:15 p.m. ■ Balcony N

■ Higher Education Act Policy Discussion

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

■ Resilience: Turning Challenges into Opportunities

See page 8 for more details.

7:00–8:30 p.m. ■ Acadia

■ Welcome Reception

See page 9 for more details.

7:30–9:00 p.m. ■ Bonaparte

■ Council of 1890s Leadership Discussion for New Presidents

BY INVITATION ONLY

This orientation marks the start of a new workshop series focused on helping new HBCU Presidents succeed. We will introduce presidents to APLU and the Council of 1890 Universities advocacy agenda. They will learn the benefits of being involved in the council, strategies on navigating the Annual Meeting, and how to make the overall meeting useful.

MODERATOR: **Eugene L. Anderson**, *Vice President, Access and Success, APLU*

MONDAY, NOVEMBER 12

10:45 a.m. – Noon ▪ Galerie 3

■ Strengthening Engineering Education and the Workforce: Diverse Pathways and Strong Employability Outcomes

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH
AND COMMISSIONS ON ACCESS, DIVERSITY, & EXCELLENCE AND
INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

As global competition for a strong engineering and talent workforce increases, public research universities and their employer partners have been eager to identify ways to strengthen and advance engineering education. APLU's Office of Access & Success and Office of Economic Development & Community Engagement have undertaken two initiatives to further this objective. Join thought leaders from universities as they present how APLU and its members can diversify engineering pathways, ensure the students graduate ready for jobs, and how engineering programs can respond to technological innovation in advanced manufacturing.

PANELISTS: **Karl Reid**, *Executive Director, National Society of Black Engineers*
Krystal Williams, *Assistant Professor, Higher Education Program, Department of Educational Leadership, Policy and Technology Studies, The University of Alabama*
Matt O'Keefe, *Executive Director, Haley Barbour Center for Manufacturing Excellence, University of Mississippi*
Daniel Brateris, *Director of Experiential Learning, New Jersey Institute for Technology*

12:15 – 1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for the 1890s:

- **Surviving the Storm: The Resiliency of Universities and their Leaders**
- **Pandemic: Universities Preparing for the Next Public Health Emergency**
- **Cultivating Student Resiliency: How, When, Where**

3:45 – 5:00 p.m. ▪ Galerie 3

■ Council of 1890 Universities Business Meeting

COUNCIL MEMBERS ONLY

5:15 – 6:15 p.m. ▪ Balcony N

■ 1890 Universities Leadership Meeting: 1890 Presidents, 1890 Universities Foundation, ARD, AEA, Academic Deans

JOINT SESSION WITH THE BOARD ON AGRICULTURE ASSEMBLY

This business meeting is open to all 1890 Presidents and Chancellors, members of the Association of Research Directors, members of the Association of Extension Administrators, Council of Academic Deans, and 1890 Universities Foundation.

CHAIR: **Kent Smith**, *President, Langston University;*
Council of 1890 Universities and 1890s Foundation



TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ Defining Moments: Public Universities & Race in America

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ Where We Stand: One Week After the Midterms

See page 10 for more details.

COUNCIL OF PRESIDENTS (COP)

The Council of Presidents is composed of the chief executives of APLU member colleges and universities and systems. Under the organization of the council, chief executive officers develop a working agenda and programs for APLU.

SUNDAY, NOVEMBER 11

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CoP:

- Changing the Narrative: Making the Case for Public Universities
- Connecting-the-Dots: Aligning Learning, Discovery and Engagement Assets for Community Resilience
- Exploring Resilience in the Research Enterprise

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CoP:

- Institutional Strategies for Degree Completion
- Institutional Strategies for Community Engagement
- Institutional Strategies for Global Learning, Research, and Engagement
- Institutional Strategies for Innovation and Economic Prosperity

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

■ Resilience: Turning Challenges into Opportunities

See page 8 for more details.

7:00–8:30 p.m. ■ Acadia

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 12

7:00–7:30 a.m. ■ Salons F-H

■ Council of Presidents' Meeting Breakfast

COUNCIL MEMBERS ONLY

7:00–11:45 a.m. ■ Salons F-H

■ Council of Presidents' Meeting

COUNCIL MEMBERS ONLY

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CoP:

■ Surviving the Storm: The Resiliency of Universities and their Leaders

■ Pandemic: Universities Preparing for the Next Public Health Emergency

■ Cultivating Student Resiliency: How, When, Where

1:45–3:00 p.m. ■ Balcony I

■ Clodius Forum: Governing Boards & the Changing Presidential Couple

JOINT SESSION WITH THE COUNCIL OF PRESIDENTS' AND CHANCELLORS' SPOUSES/PARTNERS

Clara Lovett, President Emerita of Northern Arizona University, will be speaking on her research about the changing presidential couple and how governing boards need to be more sensitive to that reality. She will then moderate an open discussion on how spouses/partners have improved their role including the open letter to governing boards.

SPEAKER: **Clara Lovett**, *President Emerita, Northern Arizona University*

6:00–8:00 p.m. ■ Salons A-C

■ North American Zone of Knowledge Working Group

WORKING GROUP MEMBERS ONLY

CHAIR: **Peter McPherson**, *President, APLU*



TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ **Defining Moments: Public Universities & Race in America**

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ **Where We Stand: One Week After the Midterms**

See page 10 for more details.

COUNCIL OF PRESIDENTS’ & CHANCELLORS’ SPOUSES/PARTNERS (CPCSP)

The Council of Presidents and Chancellors’ Spouses/Partners facilitates exchanges among the spouses and partners of public university CEOs. As this role has evolved over time, the council promotes best practices and provides an opportunity for informational exchanges.

SUNDAY, NOVEMBER 11

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CPCSP:

- **Changing the Narrative: Making the Case for Public Universities**
- **Connecting-the-Dots: Aligning Learning, Discovery and Engagement Assets for Community Resilience**
- **Exploring Resilience in the Research Enterprise**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CPCSP:

- **Institutional Strategies for Degree Completion**
- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Global Learning, Research, and Engagement**
- **Institutional Strategies for Innovation and Economic Prosperity**

4:00–4:45 p.m. ■ **Balcony I**

■ **Meet and Greet with CPCSP Members**

COUNCIL MEMBERS ONLY

If you are a new or current member of the Council of Presidents' and Chancellors' Spouses/Partners, please join us for an informal networking opportunity to catch up with or meet new members before heading to the keynote session.

5:15–6:45 p.m. ■ **Carondelet & Bissonet**

KEYNOTE SESSION

■ **Resilience: Turning Challenges into Opportunities**

See page 8 for more details.

7:00–8:30 p.m. ■ **Acadia**

■ **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 12

7:00–7:50 a.m. ■ **Riverview 1**

■ **Mind Full or Mindful? Bringing Mindfulness and Meditation to Leaders**

Are you feeling unbalanced and stressed out? The Council of Presidents' and Chancellors' Spouses/Partners invite you to attend their morning meditation session to begin your day with therapeutic healing for the soul while balancing your mind, body, and spirit. Wear athletic clothing if possible.

FACILITATOR: **Monica Rao**, *Virginia Commonwealth University*

8:30–10:00 a.m. ■ **Balcony I**

■ **Second Time is a Charm, What I Would Do Differently**

COUNCIL MEMBERS ONLY

This session will begin with a brief council meeting. Afterwards, there will be an open forum for the discussion of our experiences transitioning into the spouse/partner role. We hope to share and learn best practices from each other's experiences.

10:45 a.m.–Noon ■ **Balcony I**

■ **CPCSP Planning Meeting for 2019**

Open to anyone in Council of Presidents' and Chancellors' Spouse/Partners who is interested in planning the 2019 programs.

12:15–1:30 p.m.

■ **Council of Presidents Luncheon**

See page 9 for more details.



1:45–3:00 p.m. ■ Balcony I

■ Clodius Forum: Governing Boards & the Changing Presidential Couple

JOINT SESSION WITH THE COUNCIL OF PRESIDENTS

Clara Lovett, president emerita of Northern Arizona University, will be speaking on her research about the changing presidential couple and how governing boards need to be more sensitive to that reality. She will then moderate an open discussion on how spouses/partners have improved their role including the open letter to governing boards.

SPEAKER: **Clara Lovett**, *President Emerita, Northern Arizona University*

3:45–5:00 p.m. ■ Balcony I

■ Engaging Women in Philanthropy

In this session, Debra Mesch, former director of Indiana University's Women's Philanthropy Initiative, will be addressing questions regarding how women's giving is different. This includes how to expand donor bases, how to engage female donors, and a discussion of recent research on women's philanthropy.

SPEAKER: **Debra Mesch**, *Eileen Lamb O'Gara Chair in Women's Philanthropy, Indiana University-Purdue University of Indianapolis*

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ Defining Moments: Public Universities & Race in America

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ Where We Stand: One Week After the Midterms

See page 10 for more details.

COUNCIL ON ACADEMIC AFFAIRS (CAA)

The Council on Academic Affairs (CAA) is composed of chief academic officers—provosts or senior vice presidents for academic affairs where they are a campus's second ranking officer. The CAA provides a forum for discussion of: trends in higher education and the public mission; funding patterns and budget strategies; teaching and learning innovations; student success; faculty roles and rewards; academic programs, planning, and advising; research and publication; and service and engagement with other sectors. The CAA advises the Council of Presidents and the APLU Board of Directors regarding association priorities and agendas in these areas.

SUNDAY, NOVEMBER 11

8:30–10:00 a.m. ■ Galerie 2

■ Changing Composition of Faculty

This session is an outgrowth of a discussion at the CAA Summer Meeting focused on tenured/tenure-track and non-tenure-track faculty. This discussion will more fully characterize the use of non-tenure-track faculty at APLU institutions. One theme is that many campuses are moving to longer term contracts and the opportunity for non-tenure-track faculty to have promotional opportunities and a full career on their campus. How extensive is this and what challenges and opportunities exist?

MODERATOR: **Rick Miranda**, *Provost and Executive Vice President, Colorado State University*

SPEAKERS: **Kathy Johnson**, *Executive Vice Chancellor and Chief Academic Officer, Indiana University Purdue University Indianapolis*
Keith Whitfield, *Provost and Senior Vice President, Academic Affairs, Wayne State University*

10:45 a.m.–Noon ▪ Galerie 2

■ A Network Approach to Scaling Best Practices

Eight APLU institutions, funded by the Bill and Melinda Gates Foundation, have been working intensively on implementing digital adaptive learning across a wide number of courses and faculty to improve student success. Results are promising. APLU, based on this experience, is a key participant in the Every Learner Everywhere, which is one of the solutions networks set up by the foundation to provide support to campuses. We will have an update on the adaptive learning work and follow with an exploration of the three solutions networks and what the implications are for APLU campuses. We anticipate exciting opportunities for public universities to leverage and benefit from this learning and technical assistance.

MODERATOR: **Noel Wilkin**, *Provost and Executive Vice Chancellor, Academic Affairs, University of Mississippi*

SPEAKERS: **Julie Greenwood**, *Associate Provost, Transformative Learning, Oregon State University*

Rahim Rajan, *Senior Program Officer, The Bill & Melinda Gates Foundation*

Stacey VanderHeiden Guney, *Director, Every Learner Everywhere*

12:15–1:30 p.m. ▪ Regent

■ CAA Executive Committee Luncheon

EXECUTIVE COMMITTEE MEMBERS ONLY

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CAA:

- **Changing the Narrative: Making the Case for Public Universities**
- **Connecting-the-Dots: Aligning Learning, Discovery and Engagement Assets for Community Resilience**
- **Exploring Resilience in the Research Enterprise**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CAA:

- **Institutional Strategies for Degree Completion**
- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Global Learning, Research, and Engagement**
- **Institutional Strategies for Innovation and Economic Prosperity**

5:15–6:45 p.m. ▪ Carondelet & Bissonet

KEYNOTE SESSION

- **Resilience: Turning Challenges into Opportunities**

See page 8 for more details.

7:00–8:30 p.m. ▪ Acadia

- **Welcome Reception**

See page 9 for more details.



MONDAY, NOVEMBER 12

8:30–10:00 a.m. ■ Acadia

■ A New Era of U.S.-China Relations: Balancing Collaboration with National Security Concerns

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH;
GOVERNMENTAL AFFAIRS; RESEARCH; AND STRATEGIC COMMUNICATIONS;
AND COMMISSIONS ON INNOVATION, COMPETITIVENESS, &
ECONOMIC PROSPERITY; AND INTERNATIONAL INITIATIVES

U.S. universities have historically played a positive and important role in constructive relations between the United States and other countries. China's steady rise over the past several years has created considerable concern about national security and economic competitiveness. The U.S. national security community has expressed uneasiness about our universities' many links with Chinese individuals and organizations. From mutually beneficial student and scholar exchanges and research collaborations to China's aggressive and at times illegal appropriation of sensitive information, our universities have caught the attention of policymakers as vulnerable entry points for the Chinese government. Panelists will outline security concerns, provide tools for universities to identify potential risk indicators, and detail best practices to manage them while also balancing the important partnerships critical to both countries' success.

MODERATOR: **Sandra Brown**, *Vice Chancellor, Research, University of California, San Diego*

PANELISTS: **E.W. (Bill) Priestap**, *Assistant Director, Counterintelligence Division, Federal Bureau of Investigation*
Robert Daly, *Kissinger Institute on China and the United States, Wilson Center*
Joan Lorden, *Provost and Vice Chancellor, Academic Affairs, University of North Carolina at Charlotte*
Mary Millsaps, *Research Information Assurance Officer, Purdue University*

10:45 a.m.–Noon ■ Balcony J

■ Improving Understanding of Post-Graduation Student Outcomes

JOINT SESSION WITH THE COUNCIL ON STRATEGIC COMMUNICATIONS

The University of Texas System has work with the Census Bureau to achieve something that has eluded most campuses—reliable and systematic data on post-graduation outcomes, especially financial outcomes that include all graduates, not just those who received financial aid or loans. This session will examine what the university has achieved and how other systems or institutions might partner with the Census Bureau for similar projects.

MODERATOR: **Charles Nash**, *Senior Vice President, Academic and Student Affairs, University of Alabama System*

SPEAKERS: **Erika McEntarfer**, *Lead Economist, Longitudinal Employer-Household Dynamics, Center for Economic Studies, U.S. Census Bureau*

David Troutman, *Associate Vice Chancellor for Institutional Research and Advanced Analytics, University of Texas System*

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CAA:

■ Surviving the Storm: The Resiliency of Universities and their Leaders

3:45–5:00 p.m. ■ Bonaparte

■ CAA Business Meeting

All Chief Academic Officers are invited to join the CAA Business Meeting. Hear updates on APLU projects of note and vote on a new slate of officers for the council.

CHAIRS: **Alan Mabe**, *Chief Academic Officer and Senior Vice President, Academic Affairs, APLU*
Jonathan Wickert, *Senior Vice President and Provost, Iowa State University*

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ Defining Moments: Public Universities & Race in America

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ Where We Stand: One Week After the Midterms

See page 10 for more details.

COUNCIL ON ENGAGEMENT & OUTREACH (CEO)

The Council on Engagement and Outreach (CEO) is composed of university administrators responsible for outreach, engagement, community development, Extension, and other functions at their universities. The council provides forums for members to discuss and take action on issues relevant to the array of institutional efforts in public service, outreach, and community engagement. CEO also supports members in developing plans, programs, and policies related to outreach, engagement, extended education, community relations, engaged scholarship, service learning, extension, and a variety of other activities that create university impact in communities. The council works closely with the Commission on Innovation, Competitiveness, and Economic Prosperity on issues related to regional and economic development.

SUNDAY, NOVEMBER 11

7:00–8:15 a.m. ■ Balcony I

■ Advancing the Innovation and Economic Prosperity (IEP) Program's Learning Exchange

IEP DESIGNEES ONLY

JOINT SESSION WITH THE COMMISSION ON INNOVATION,
COMPETITIVENESS, & ECONOMIC PROSPERITY

Representatives from IEP University designated institutions are invited to participate in a breakfast discussion focused on the future of APLU's IEP Universities program and how the community of IEP designees can work together to advance economic engagement with on-campus and off-campus stakeholders across North America.

FACILITATOR: **Cece Gassner**, *Director of Economic Development, Boise State University*



8:30–10:00 a.m. ■ Salons F-H

■ Managing Responsible Research and Innovation Collaborations with China

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS; AND RESEARCH AND COMMISSIONS ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY; AND INTERNATIONAL INITIATIVES

As Chinese universities have emerged as research powerhouses in recent years, many North American universities have expanded their research collaborations with China. Hear from leaders at North American universities about how they've developed these partnerships while working to ensure they are carried out in an ethical and responsible manner in the face of growing security threats. University leaders will share examples of cooperation models and describe how institutions make decisions about prioritizing and investing university time and resources in these partnerships.

MODERATOR: **DeAndra Beck**, *Associate Dean, Research, Michigan State University*

PANELISTS: **Cynthia Sagers**, *Vice President, Research, Arizona State University*

Peter Dorhout, *Vice President, Research, Kansas State University*

Daniel González Spencer, *Vice President, International Relations, Universidad Autónoma de Nuevo León*

Ken Marcus, *Director & Chief Financial Officer, Tech Park, University of Arizona*

8:30–10:00 a.m. ■ Galerie 5

■ Serving a Broader Cohort of Learners

JOINT SESSION WITH THE COALITION OF URBAN SERVING UNIVERSITIES AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

What if a university education was available to everyone? As a society and an economy, we are transitioning away from a one-size-fits all education system that serves students in schools toward one in which multiple learning methodologies are delivered across varied locations to teach and refresh competences to

learners throughout the course of a lifetime. Urban public universities have started to adapt to this changing landscape by creating new learning pathways to a credential or degree and building new partnerships, such as the one between FedEx and the University of Memphis, to broaden education to more people, in more places, at different stages of their lives and careers.

SPEAKERS: **Barbara B. Wallander**, *Senior Vice President, Human Resources, FedEx Express*

Richard Irwin, *Dean, University of Memphis Global, and Vice Provost, Academic Innovation/Support Services*

10:45–Noon ■ Salons A-C

■ Security Matters: Emerging Concerns and Strategies for Global Education and Engagement Partnerships

JOINT SESSION WITH THE COUNCIL ON GOVERNMENTAL AFFAIRS AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY; AND INTERNATIONAL INITIATIVES

Global engagement is at the core of North American public universities' common mission and generates significant rewards to our institutions and societies. With heightened security threats, public universities must remain engaged in the iterative process of reviewing and revising policies and procedures that allow for the responsible transfer of students, faculty, data, and knowledge that are congruent with the values of higher education. This session will provide examples of successful university partnership models and strategies that safeguard the many positive benefits of international education and global engagement at a time when new security concerns are emerging.

MODERATOR: **Adela de la Torre**, *President, San Diego State University*

PANELISTS: **Chad Wootton**, *Associate Vice President, External Relations, Texas A&M University*

Janaka Ruwanpura, *Vice Provost (International), University of Calgary*

Meredith McQuaid, *Associate Vice President and Dean, International Programs, University of Minnesota*

10:45 a.m.–Noon ▪ Salons F-H

■ Public Impact-Focused Research Update

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS;
RESEARCH; AND STRATEGIC COMMUNICATIONS AND COMMISSION
ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Conducting societally responsive research often faces many institutional impediments, such as how to organize research across disciplines and university departments, how to reward faculty who are still primarily judged by narrowly prescribed disciplines, and how to best communicate the value of research to external stakeholders. APLU's Public Impact-Focused Research (PIR) Initiative is intended to act as an umbrella group to engage with all societally responsive research initiatives, address common constraints, and inspire APLU member institutions to embark upon this work as appropriate to their respective needs and circumstances. This session will provide an overview of the initiative to date, initial observations from the five PIR Workgroups, and an interactive forum to share thoughts and ideas.

MODERATOR: **Sandra Brown**, *Vice Chancellor, Research,
University of California, San Diego*

10:45 a.m.–Noon ▪ Galerie 5

■ Redesigning Delivery

JOINT SESSION WITH THE COALITION OF URBAN SERVING UNIVERSITIES AND
COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

What if the silos across the university no longer existed? What if departments and disciplines supported and measured student success and/or impact the same way? Increasingly, institutions are redesigning their structure(s) for educational delivery to improve student and community outcomes. Specific redesign strategies and tactics often disrupt traditional silos on campus, span disciplinary boundaries, and include new players from the community to build a more resilient, student-centric institutional capacity and culture. This session focuses on changes in the infrastructure and architecture of universities to meet the needs of student success, reach a broader cohort of learners, and improve transitions to the workforce.

SPEAKERS:

Nicole Carr, *Associate Vice President, Student
Academic Success, University of South Alabama*

Ryan Goodwin, *Founding Director, Center for Higher Education
Innovation, University of Central Florida*

Sukhwant Jhaj, *Vice President for Academic Innovation, Planning
and Partnerships, Academic Affairs, Portland State University*

12:15–1:30 p.m. ▪ Balcony M

■ CEO-CICEP Joint Executive Committee Luncheon

CEO AND CICEP EXECUTIVE COMMITTEE MEMBERS ONLY

JOINT SESSION WITH THE COMMISSION ON INNOVATION,
COMPETITIVENESS, & ECONOMIC PROSPERITY EXECUTIVE COMMITTEE

CHAIRS:

Eric Barron, *President, The Pennsylvania State University*

Catherine Howard, *Vice Provost, Virginia Commonwealth
University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CEO:

- **Changing the Narrative: Making the Case for Public Universities**
- **Connecting-the-Dots: Aligning Learning, Discovery and Engagement Assets for Community Resilience**
- **Exploring Resilience in the Research Enterprise**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CEO:

- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Innovation and Economic Prosperity**



5:15–6:45 p.m. ▪ Carondelet & Bissonet

KEYNOTE SESSION

■ Resilience: Turning Challenges into Opportunities

See page 8 for more details.

7:00–8:30 p.m. ▪ Acadia

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 12

7:00–8:15 a.m. ▪ Balcony K

■ Overview Breakfast for APLU's Innovation & Economic Prosperity Universities Program

JOINT SESSION WITH THE COMMISSION IN INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Whether you're familiar with APLU's Innovation & Economic Prosperity (IEP) Universities designation program or completely new, join colleagues for networking meet-and-greet and learn more about how your institution can codify, advance, and elevate its economic engagement enterprise by earning APLU's IEP University designation.

8:30–10:00 a.m. ▪ Acadia

■ A New Era of U.S.-China Relations: Balancing Collaboration with National Security Concerns

JOINT SESSION WITH THE COUNCILS ON ACADEMIC AFFAIRS; GOVERNMENTAL AFFAIRS; RESEARCH; AND STRATEGIC COMMUNICATIONS; AND COMMISSIONS ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY; AND INTERNATIONAL INITIATIVES

U.S. universities have historically played a positive and important role in constructive relations between the United States and other countries. China's steady rise over the past several years has created considerable concern about national security and economic competitiveness. The U.S. national security community has expressed uneasiness about our universities' many links with

Chinese individuals and organizations. From mutually beneficial student and scholar exchanges and research collaborations to China's aggressive and at times illegal appropriation of sensitive information, our universities have caught the attention of policymakers as vulnerable entry points for the Chinese government. Panelists will outline security concerns, provide tools for universities to identify potential risk indicators, and detail best practices to manage them while also balancing the important partnerships critical to both countries' success.

MODERATOR: **Sandra Brown**, *Vice Chancellor, Research, University of California, San Diego*

PANELISTS: **E.W. (Bill) Priestap**, *Assistant Director, Counterintelligence Division, Federal Bureau of Investigation*

Robert Daly, *Kissinger Institute on China and the United States, Wilson Center*

Joan Lorden, *Provost and Vice Chancellor, Academic Affairs, University of North Carolina at Charlotte*

Mary Millsaps, *Research Information Assurance Officer, Purdue University*

8:30–10:00 a.m. ▪ Galerie 5

■ Wellness Partnerships: From Student Wellness to Community Wellness

JOINT SESSION WITH THE COALITION OF URBAN SERVING UNIVERSITIES AND COMMISSION ON INNOVATION, COMPETITIVENESS & ECONOMIC PROSPERITY

What if every student felt like they belonged in college and in the community? This interactive session will explore how universities and the communities they serve are working on multiple fronts to redesign learning environments, campus practices, community engagement, and experiential learning opportunities to foster students' sense of belonging, agency and purpose and empower success.

SPEAKERS: **Christine A. Stevens**, *Associate Professor, Nursing and Healthcare Leadership Program, University of Washington Tacoma*

Mentha Hynes-Wilson, *Vice Chancellor for Student Enrollment Services, University of Washington Tacoma*

Peter Meiksins, *Vice Provost for Academic Programs, Cleveland State University*

10:45 a.m.–Noon ■ Galerie 3

■ Strengthening Engineering Education and the Workforce: Diverse Pathways and Strong Employability Outcomes

JOINT SESSION WITH THE COUNCIL OF 1890s AND COMMISSIONS ON ACCESS, DIVERSITY, & EXCELLENCE AND INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

As global competition for a strong engineering and talent workforce increases, public research universities and their employer partners have been eager to identify ways to strengthen and advance engineering education. APLU's Office of Access & Success and Office of Economic Development & Community Engagement have undertaken two initiatives to further this objective. Join thought leaders from universities as they present how APLU and its members can diversify engineering pathways, ensure the students graduate ready for jobs, and how engineering programs can respond to technological innovation in advanced manufacturing.

PANELISTS: **Karl Reid**, *Executive Director, National Society of Black Engineers*
Krystal Williams, *Assistant Professor, Higher Education Program, Department of Educational Leadership, Policy and Technology Studies, The University of Alabama*
Matt O'Keefe, *Executive Director, Haley Barbour Center for Manufacturing Excellence, University of Mississippi*
Daniel Brateris, *Director of Experiential Learning, New Jersey Institute for Technology*

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CEO:

- **Pandemic: Universities Preparing for the Next Public Health Emergency**
- **Cultivating Student Resiliency: How, When, Where**

3:45–5:00 p.m. ■ Salon E

■ A New Era: Advancing Coordinated Economic and Community Engagement at APLU

CICEP/CEO MEMBERS ONLY

RSVP REQUESTED

JOINT SESSION WITH THE COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

APLU's Office of Economic Development and Community Engagement (OEDCE) was established to lead and coordinate APLU's mission pillar of expanding engagement. OEDCE and APLU's Council on Engagement and Outreach (CEO), convening community engagement leaders, and APLU's Commission on Innovation, Competitiveness and Economic Prosperity (CICEP), convening economic development leaders, have sought out ways to better advance, elevate, integrate and coordinate APLU's work in economic and community engagement. The outcomes of these discussions have led to a number of innovations and shifts in the way APLU organizes efforts around engagement. Join leaders from OEDCE, CEO, and CICEP as we ideate and launch into a new era for university-based economic and community engagement. RSVP for this session is requested but all are welcome (email sjyotishi@aplu.org).

FACILITATORS: **Sheila Martin**, *Vice President, Economic Development and Community Engagement, APLU*
Eric Barron, *President, The Pennsylvania State University*
Chad Wootton, *Associate Vice-President for External Affairs, Texas A&M University*

5:15–6:30 p.m. ■ Galerie 2

■ University Economic and Community Engagement Reception

JOINT SESSION WITH THE COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

In their new book by Johns Hopkins Press, *Land-Grant Universities for the Future*, Stephen M. Gavazzi and E. Gordon Gee present challenges to and future opportunities for public and land-grant universities with a special focus that universities in the 21st century are responsible to a wide range of constituencies and communities. Gavazzi and Gee focus significant attention on the critical impact that APLU's Innovation and Economic Prosperity designation has

played in codifying our understanding of university outreach and engagement efforts in the economic realm. Join leaders from APLU's Office of Economic Development and Community Engagement and Johns Hopkins University Press for a celebratory reception around this new book and APLU's recent efforts to advance university-based economic and community engagement through the IEP Universities program, the Magrath Award for Community Engagement, and other initiatives.

CHAIRS: **Eric Barron**, *President, The Pennsylvania State University*
Catherine Howard, *Vice Provost, Virginia Commonwealth University*

AUTHORS: **Gordon E. Gee**, *President, West Virginia University*
Stephen M. Gavazzi, *Professor, Department of Human Sciences, The Ohio State University*

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ Defining Moments: Public Universities & Race in America

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ Where We Stand: One Week After the Midterms

See page 10 for more details.

COUNCIL ON GOVERNMENTAL AFFAIRS (CGA)

The Council on Governmental Affairs (CGA) includes the university officials who serve as the principal points of contact between their institutions and their congressional delegations and federal agencies. A very active APLU council, the CGA is a network of university government relations professionals who advocate for public research universities in federal legislation and federal policy. Members of the CGA are based on campus and/or in the institution's Washington, DC office. Typically, they are vice presidents, directors and assistant directors for government affairs/relations for their institution.

SUNDAY, NOVEMBER 11

8:30–10:00 a.m. ■ Salons F-H

■ Managing Responsible Research and Innovation Collaborations with China

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH;
AND RESEARCH AND COMMISSIONS ON INNOVATION, COMPETITIVENESS,
& ECONOMIC PROSPERITY; AND INTERNATIONAL INITIATIVES

As Chinese universities have emerged as research powerhouses in recent years, many North American universities have expanded their research collaborations with China. Hear from leaders at North American universities about how they've developed these partnerships while working to ensure they are carried out in an ethical and responsible manner in the face of growing security threats. University leaders will share examples of cooperation models and describe how institutions make decisions about prioritizing and investing university time and resources in these partnerships.

MODERATOR: **DeAndra Beck**, *Associate Dean, Research, Michigan State University*

PANELISTS: **Cynthia Sagers**, *Vice President, Research, Arizona State University*
Peter Dorhout, *Vice President, Research, Kansas State University*
Daniel González Spencer, *Vice President, International Relations, Universidad Autónoma de Nuevo León*
Ken Marcus, *Director & Chief Financial Officer, Tech Park, University of Arizona*

10:45 a.m.–Noon ▪ Salons A-C

■ **Security Matters: Emerging Concerns and Strategies for Global Education and Engagement Partnerships**

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH
AND COMMISSIONS ON INNOVATION, COMPETITIVENESS, &
ECONOMIC PROSPERITY AND INTERNATIONAL INITIATIVES

Global engagement is at the core of North American public universities' common mission and generates significant rewards to our institutions and societies. With heightened security threats, public universities must remain engaged in the iterative process of reviewing and revising policies and procedures that allow for the responsible transfer of students, faculty, data, and knowledge that are congruent with the values of higher education. This session will provide examples of successful university partnership models and strategies that safeguard the many positive benefits of international education and global engagement at a time when new security concerns are emerging.

MODERATOR: **Adela de la Torre**, *President, San Diego State University*
PANELISTS: **Chad Wootton**, *Associate Vice President, External Relations, Texas A&M University*
Janaka Ruwanpura, *Vice Provost (International), University of Calgary*
Meredith McQuaid, *Associate Vice President and Dean, International Programs, University of Minnesota*

10:45 a.m.–Noon ▪ Salons F-H

■ **Public Impact-Focused Research Update**

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH;
RESEARCH; AND STRATEGIC COMMUNICATIONS AND COMMISSION
ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Conducting societally responsive research often faces many institutional impediments, such as how to organize research across disciplines and university departments, how to reward faculty who are still primarily judged by narrowly prescribed disciplines, and how to best communicate the value of research to external stakeholders. APLU's Public Impact-Focused Research (PIR) Initiative is intended to act as an umbrella group to engage with all societally responsive research initiatives, address common constraints, and inspire APLU member institutions to embark upon this work as appropriate to their respective needs and circumstances. This session will provide an overview of the initiative to date, initial observations from the five PIR Workgroups, and an interactive forum to share thoughts and ideas.

MODERATOR: **Sandra Brown**, *Vice Chancellor, Research, University of California, San Diego*

Noon–1:30 p.m. ▪ Galerie 3

■ **CGA Lunch & Legislative and Federal Policy Strategy Session Part I**

CGA MEMBERS ONLY

CHAIR: **Sophia Magill**, *Director, Federal Relations, Iowa State University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CGA:

- **Changing the Narrative: Making the Case for Public Universities**
- **Connecting-the-Dots: Aligning Learning, Discovery and Engagement Assets for Community Resilience**
- **Exploring Resilience in the Research Enterprise**



3:15–4:45 p.m. ■ Balcony N

■ **CGA Executive Committee Meeting**

EXECUTIVE COMMITTEE MEMBERS ONLY

CHAIR: **Sophia Magill**, *Director, Federal Relations, Iowa State University*

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CGA:

- **Institutional Strategies for Degree Completion**
- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Global Learning, Research, and Engagement**
- **Institutional Strategies for Innovation and Economic Prosperity**

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

■ **Resilience: Turning Challenges into Opportunities**

See page 8 for more details.

7:00–8:30 p.m. ■ Acadia

■ **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 12

8:30–10:00 a.m. ■ Acadia

■ **A New Era of U.S.-China Relations: Balancing Collaboration with National Security Concerns**

JOINT SESSION WITH THE COUNCILS ON ACADEMIC AFFAIRS; ENGAGEMENT & OUTREACH; RESEARCH; AND STRATEGIC COMMUNICATIONS; AND COMMISSIONS ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY; AND INTERNATIONAL INITIATIVES

U.S. universities have historically played a positive and important role in constructive relations between the United States and other countries. China's steady rise over the past several years has created considerable concern about national security and economic competitiveness. The U.S. national security community has expressed uneasiness about our universities' many links with Chinese individuals and organizations. From mutually beneficial student and scholar exchanges and research collaborations to China's aggressive and at times illegal appropriation of sensitive information, our universities have caught the attention of policymakers as vulnerable entry points for the Chinese government. Panelists will outline security concerns, provide tools for universities to identify potential risk indicators, and detail best practices to manage them while also balancing the important partnerships critical to both countries' success.

MODERATOR: **Sandra Brown**, *Vice Chancellor, Research, University of California, San Diego*

PANELISTS: **E.W. (Bill) Priestap**, *Assistant Director, Counterintelligence Division, Federal Bureau of Investigation*

Robert Daly, *Kissinger Institute on China and the United States, Wilson Center*

Joan Lorden, *Provost and Vice Chancellor, Academic Affairs, University of North Carolina at Charlotte*

Mary Millsaps, *Research Information Assurance Officer, Purdue University*

10:45 a.m.–Noon ■ Salons A–C

■ Artificial Intelligence, Machine Learning, and Automation

JOINT SESSION WITH THE COUNCIL ON RESEARCH

Recent breakthroughs in Artificial Intelligence (AI) and Machine Learning (ML) have broadened the scope of automation beyond mechanized labor and industrial robotics to knowledge work and cognitive agents. Soon, machines will not only perform routine tasks in predictable environments, they will make complex judgements and solve problems previously requiring human intelligence and understanding. This session will consider technological breakthroughs in AI and ML, the socio-political and economic challenges of adoption and governance, and strategies for how AI and ML can serve as strategic assets in the years ahead.

MODERATOR: **Sethuraman “Panch” Panchanathan**, *Executive Vice President, Arizona State University*

SPEAKERS: **David Doermann**, *SUNY Empire Innovation and Department of Computer Science and Engineering, University at Buffalo, SUNY*
Henry Kautz, *CISE/IIS Division Director, National Science Foundation*

10:45 a.m.–Noon ■ Galerie 1

■ Creating a Bigger Data Tent for Student Success

JOINT SESSION WITH THE COUNCIL ON STUDENT AFFAIRS AND COMMISSIONS ON ACCESS, DIVERSITY, & EXCELLENCE AND INFORMATION, MEASUREMENT, & ANALYSIS

Student success models have long suggested that persistence, retention, and graduation depend on engagement both in and outside of the classroom. Yet data collection, storage, and analysis still occur in silos. Including student affairs data in analytics may create a more holistic view of the student journey. Integrating key indicators of engagement, disengagement, retention, attrition, and graduation can also target more effective and efficient allocation of resources for

student success. This session will provide an overview of current trends in data use and examples from two disparate campuses that are successfully working across boundaries to use data in support of student success. We will share an existing model from Florida State University where the student success tent has included student affairs offices and data for nearly 20 years and an emerging model from the University of Maryland Baltimore County where the tent is expanding to include student affairs offices and data.

PANELISTS: **Darlena Jones**, *Director, Assessment and Research, Association for Institutional Research*
Nancy Young, *Vice President, Student Affairs, University of Maryland, Baltimore County*
Rick Burnette, *Associate Vice President, Academic Affairs, Florida State University*

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CGA:

- **Surviving the Storm: The Resiliency of Universities and their Leaders**
- **Pandemic: Universities Preparing for the Next Public Health Emergency**
- **Cultivating Student Resiliency: How, When, Where**



3:45–5:00 p.m. ■ Salon D

■ **Addressing Sexual Harassment at Research Institutions**

JOINT SESSION WITH THE COUNCILS ON RESEARCH
AND STRATEGIC COMMUNICATIONS

This session will delve into the weighty subject of sexual misconduct in academia, including findings from the recent National Academies of Sciences, Engineering, and Medicine report, “Sexual Harassment of Women: Climate, Culture, and Consequences in Academic Sciences, Engineering, and Medicine (2018)” and follow-up activity to implement the report’s recommendations. Federal science agency leaders will discuss new and recently revised policies implemented to prevent harassment in all disciplines, as well as next steps for institutions to positively change the culture on campus and prevent future instances of sexual misconduct. A university administrator will share perspectives about tackling the matter and insights on effective campus policies and practices. Participation and input from session attendees is encouraged.

MODERATOR: **Frazier Benya**, *Senior Program Officer, Committee on Women in Science, Engineering, and Medicine, National Academies of Sciences, Engineering, and Medicine*

PANELISTS: **Bob Cosgrove**, *Compliance Program Manager, National Science Foundation*

Diane O’Dowd, *Vice Provost, Academic Personnel; Professor, Development and Cell Biology, University of California, Irvine*

Carrie D. Wolinetz, *Acting Chief of Staff and Associate Director for Science Policy, National Institutes of Health*

6:00–8:00 ■ Off-Site

■ **CGA Off-Site Networking Gathering with CSC**

CGA AND CSC MEMBERS ONLY

Contact Yvonne Darpoh for more information (ydarph@apl.org).

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ **Defining Moments: Public Universities & Race in America**

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ **Where We Stand: One Week After the Midterms**

See page 10 for more details.

11:30 a.m.–1:30 p.m. ■ Bissonet

■ **CGA Business Meeting & Legislative and Federal Policy Strategy Session Part II**

CGA MEMBERS ONLY

CHAIR: **Sophia Magill**, *Director, Federal Relations, Iowa State University*

COUNCIL ON RESEARCH (COR)

The Council on Research (CoR) is composed of the senior research and graduate officers: vice presidents for research and graduate deans. CoR provides a forum for the discussion of research development and management, research policies and regulation, budget strategies, faculty roles, graduate education, research collaboration among universities and across sectors, and the importance of research to the overall mission of APLU member institutions. The group works closely with the Commission on Innovation, Competitiveness, and Economic Prosperity on issues related to intellectual property and technology development; and with the Council on Governmental Affairs in monitoring government legislation and regulations affecting campus-based research and graduate education.

SUNDAY, NOVEMBER 11

8:30–10:00 a.m. ■ Salons F-H

■ Managing Responsible Research and Innovation Collaborations with China

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH AND GOVERNMENTAL AFFAIRS AND COMMISSIONS ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY; AND INTERNATIONAL INITIATIVES

As Chinese universities have emerged as research powerhouses in recent years, many North American universities have expanded their research collaborations with China. Hear from leaders at North American universities about how they've developed these partnerships while working to ensure they are carried out in an ethical and responsible manner in the face of growing security threats. University leaders will share examples of cooperation models and describe how institutions make decisions about prioritizing and investing university time and resources in these partnerships.

MODERATOR: **DeAndra Beck**, Associate Dean, Research,
Michigan State University

PANELISTS:

Cynthia Sagers, Vice President, Research,
Arizona State University

Peter Dorhout, Vice President, Research, Kansas State University

Daniel González Spencer, Vice President, International
Relations, Universidad Autónoma de Nuevo León

Ken Marcus, Director & Chief Financial Officer,
Tech Park, University of Arizona

10:45 a.m.–Noon ■ Salons F-H

■ Public Impact-Focused Research Update

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH; GOVERNMENTAL AFFAIRS; AND STRATEGIC COMMUNICATIONS; AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Conducting societally responsive research often faces many institutional impediments, such as how to organize research across disciplines and university departments, how to reward faculty who are still primarily judged by narrowly prescribed disciplines, and how to best communicate the value of research to external stakeholders. APLU's Public Impact-Focused Research (PIR) Initiative is intended to act as an umbrella group to engage with all societally responsive research initiatives, address common constraints, and inspire APLU member institutions to embark upon this work as appropriate to their respective needs and circumstances. This session will provide an overview of the initiative to date, initial observations from the five PIR Workgroups, and an interactive forum to share thoughts and ideas.

MODERATOR: **Sandra Brown**, Vice Chancellor, Research,
University of California, San Diego

12:15–1:30 p.m. ■ Balcony K

■ CoR Executive Committee Meeting

EXECUTIVE COMMITTEE MEMBERS ONLY



1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CoR:

■ Exploring Resilience in the Research Enterprise

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CoR:

■ Institutional Strategies for Global Learning, Research, and Engagement

■ Institutional Strategies for Innovation and Economic Prosperity

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

■ Resilience: Turning Challenges into Opportunities

See page 8 for more details.

7:00–8:30 p.m. ■ Acadia

■ Welcome Reception

See page 9 for more details.

7:30–9:00 p.m. ■ Balcony I

■ Public Impact-Focused Research Working Group Meeting

WORKING GROUP MEMBERS ONLY

MONDAY, NOVEMBER 12

7:00–8:15 a.m. ■ Balcony M

■ CoR Business Meeting

All CoR members are encouraged to attend.

8:30–10:00 a.m. ■ Acadia

■ A New Era of U.S.-China Relations: Balancing Collaboration with National Security Concerns

JOINT SESSION WITH THE COUNCILS ON ACADEMIC AFFAIRS; ENGAGEMENT & OUTREACH; GOVERNMENTAL AFFAIRS; AND STRATEGIC COMMUNICATIONS; AND COMMISSIONS ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY; AND INTERNATIONAL INITIATIVES

U.S. universities have historically played a positive and important role in constructive relations between the United States and other countries. China's steady rise over the past several years has created considerable concern about national security and economic competitiveness. The U.S. national security community has expressed uneasiness about our universities' many links with Chinese individuals and organizations. From mutually beneficial student and scholar exchanges and research collaborations to China's aggressive and at times illegal appropriation of sensitive information, our universities have caught the attention of policymakers as vulnerable entry points for the Chinese government. Panelists will outline security concerns, provide tools for universities to identify potential risk indicators, and detail best practices to manage them while also balancing the important partnerships critical to both countries' success.

MODERATOR: **Sandra Brown**, *Vice Chancellor, Research, University of California, San Diego*

PANELISTS: **E.W. (Bill) Priestap**, *Assistant Director, Counterintelligence Division, Federal Bureau of Investigation*
Robert Daly, *Kissinger Institute on China and the United States, Wilson Center*

Joan Lorden, *Provost and Vice Chancellor, Academic Affairs, University of North Carolina at Charlotte*

Mary Millsaps, *Research Information Assurance Officer, Purdue University*

10:45 a.m.–Noon ▪ Salons A-C

■ Artificial Intelligence, Machine Learning, and Automation

JOINT SESSION WITH THE COUNCIL ON GOVERNMENTAL AFFAIRS

Recent breakthroughs in Artificial Intelligence (AI) and Machine Learning (ML) have broadened the scope of automation beyond mechanized labor and industrial robotics to knowledge work and cognitive agents. Soon, machines will not only perform routine tasks in predictable environments, they will make complex judgements and solve problems previously requiring human intelligence and understanding. This session will consider technological breakthroughs in AI and ML, the socio-political and economic challenges of adoption and governance, and strategies for how AI and ML can serve as strategic assets in the years ahead.

MODERATOR: **Sethuraman “Panch” Panchanathan**, *Executive Vice President, Arizona State University*

SPEAKERS: **David Doermann**, *SUNY Empire Innovation and Department of Computer Science and Engineering, University at Buffalo, SUNY*
Henry Kautz, *CISE/IIS Division Director, National Science Foundation*

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CoR:

■ Surviving the Storm: The Resiliency of Universities and their Leaders

■ Pandemic: Universities Preparing for the Next Public Health Emergency

3:45–5:00 p.m. ▪ Salon D

■ Addressing Sexual Harassment at Research Institutions

JOINT SESSION WITH THE COUNCILS ON RESEARCH AND STRATEGIC COMMUNICATIONS

This session will delve into the weighty subject of sexual misconduct in academia, including findings from the recent National Academies of Sciences, Engineering, and Medicine report, “Sexual Harassment of Women: Climate, Culture, and Consequences in Academic Sciences, Engineering, and Medicine (2018)” and follow-up activity to implement the report’s recommendations. Federal science agency leaders will discuss new and recently revised policies implemented to prevent harassment in all disciplines, as well as next steps for institutions to positively change the culture on campus and prevent future instances of sexual misconduct. A university administrator will share perspectives about tackling the matter and insights on effective campus policies and practices. Participation and input from session attendees is encouraged.

MODERATOR: **Frazier Benya**, *Senior Program Officer, Committee on Women in Science, Engineering, and Medicine, National Academies of Sciences, Engineering, and Medicine*

PANELISTS: **Bob Cosgrove**, *Compliance Program Manager, National Science Foundation*

Diane O’Dowd, *Vice Provost, Academic Personnel; Professor, Development and Cell Biology, University of California, Irvine*

Carrie D. Wolinetz, *Acting Chief of Staff and Associate Director for Science Policy, National Institutes of Health*

6:00–8:00 p.m. ▪ Off-Site

■ CoR Reception

BY INVITATION ONLY

The Council on Research Reception is sponsored by Louisiana State University Office of Research & Economic Development.



TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ▪ Carondelet

■ Defining Moments: Public Universities & Race in America

See page 10 for more details.

9:45–11:00 a.m. ▪ Carondelet

■ Where We Stand: One Week After the Midterms

See page 10 for more details.

COUNCIL ON STRATEGIC COMMUNICATIONS (CSC)

The Council on Strategic Communications (CSC) provides a forum for strengthening the work of senior campus leaders in communications and public affairs, public relations, and marketing. The council works to create coherent messaging and effective strategies around communicating the value of public higher education to key constituencies.

SUNDAY, NOVEMBER 11

10:45 a.m.–Noon ▪ Salons F-H

■ Public Impact-Focused Research Update

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH;
GOVERNMENTAL AFFAIRS; AND RESEARCH; AND COMMISSION ON
INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Conducting societally responsive research often faces many institutional impediments, such as how to organize research across disciplines and university departments, how to reward faculty who are still primarily judged by narrowly prescribed disciplines, and how to best communicate the value of research to external stakeholders. APLU's Public Impact-Focused Research (PIR) Initiative is intended to act as an umbrella group to engage with all societally responsive research initiatives, address common constraints, and inspire APLU member institutions to embark upon this work as appropriate to their respective needs and circumstances. This session will provide an overview of the initiative to date, initial observations from the five PIR Workgroups, and an interactive forum to share thoughts and ideas.

MODERATOR: **Sandra Brown**, *Vice Chancellor, Research,
University of California, San Diego*

12:15–1:30 p.m. ▪ Riverview 1

■ CSC Executive Committee Lunch

EXECUTIVE COMMITTEE MEMBERS ONLY

CHAIR: **Jack Martin**, *Assistant Vice President for Communications,
University of Washington*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CSC:

- **Changing the Narrative: Making the Case for Public Universities**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CSC:

- **Institutional Strategies for Degree Completion**
- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Global Learning, Research, and Engagement**
- **Institutional Strategies for Innovation and Economic Prosperity**

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

- **Resilience: Turning Challenges into Opportunities**

See page 8 for more details.

7:00–8:30 p.m. ■ Acadia

- **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 12

8:30–10:00 a.m. ■ Acadia

- **A New Era of U.S.-China Relations: Balancing Collaboration with National Security Concerns**

JOINT SESSION WITH THE COUNCILS ON ACADEMIC AFFAIRS; ENGAGEMENT & OUTREACH; GOVERNMENTAL AFFAIRS; AND RESEARCH AND COMMISSIONS ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY; AND INTERNATIONAL INITIATIVES

U.S. universities have historically played a positive and important role in constructive relations between the United States and other countries. China's steady rise over the past several years has created considerable concern about national security and economic competitiveness. The U.S. national security community has expressed uneasiness about our universities' many links with Chinese individuals and organizations. From mutually beneficial student and scholar exchanges and research collaborations to China's aggressive and at times illegal appropriation of sensitive information, our universities have caught the attention of policymakers as vulnerable entry points for the Chinese government. Panelists will outline security concerns, provide tools for universities to identify potential risk indicators, and detail best practices to manage them while also balancing the important partnerships critical to both countries' success.

MODERATOR: **Sandra Brown**, *Vice Chancellor, Research, University of California, San Diego*

PANELISTS: **E.W. (Bill) Priestap**, *Assistant Director, Counterintelligence Division, Federal Bureau of Investigation*
Robert Daly, *Kissinger Institute on China and the United States, Wilson Center*
Joan Lorden, *Provost and Vice Chancellor, Academic Affairs, University of North Carolina at Charlotte*
Mary Millsaps, *Research Information Assurance Officer, Purdue University*



10:45 a.m.–Noon ▪ Balcony J

■ Improving Understanding of Post-Graduation Student Outcomes

JOINT SESSION WITH THE COUNCIL ON ACADEMIC AFFAIRS

The University of Texas System has work with the Census Bureau to achieve something that has eluded most campuses—reliable and systematic data on post-graduation outcomes, especially financial outcomes that include all graduates, not just those who received financial aid or loans. This session will examine what the university has achieved and how other systems or institutions might partner with the Census Bureau for similar projects.

MODERATOR: **Charles Nash**, *Senior Vice President, Academic and Student Affairs, University of Alabama System*

SPEAKERS: **Erika McEntarfer**, *Lead Economist, Longitudinal Employer-Household Dynamics, Center for Economic Studies, U.S. Census Bureau*

David Troutman, *Associate Vice Chancellor for Institutional Research and Advanced Analytics, University of Texas System*

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CSC:

■ Surviving the Storm: The Resiliency of Universities and their Leaders

■ Pandemic: Universities Preparing for the Next Public Health Emergency

■ Cultivating Student Resiliency: How, When, Where

3:45–5:00 p.m. ▪ Salon D

■ Addressing Sexual Harassment at Research Institutions

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS AND RESEARCH

This session will delve into the weighty subject of sexual misconduct in academia, including findings from the recent National Academies of Sciences, Engineering, and Medicine report, “Sexual Harassment of Women: Climate, Culture, and Consequences in Academic Sciences, Engineering, and Medicine (2018)” and follow-up activity to implement the report’s recommendations. Federal science agency leaders will discuss new and recently revised policies implemented to prevent harassment in all disciplines, as well as next steps for institutions to positively change the culture on campus and prevent future instances of sexual misconduct. A university administrator will share perspectives about tackling the matter and insights on effective campus policies and practices. Participation and input from session attendees is encouraged.

MODERATOR: **Frazier Benya**, *Senior Program Officer, Committee on Women in Science, Engineering, and Medicine, National Academies of Sciences, Engineering, and Medicine*

PANELISTS: **Bob Cosgrove**, *Compliance Program Manager, National Science Foundation*

Diane O’Dowd, *Vice Provost, Academic Personnel; Professor, Development and Cell Biology, University of California, Irvine*

Carrie D. Wolinetz, *Acting Chief of Staff and Associate Director for Science Policy, National Institutes of Health*

6:00–8:00 p.m. ▪ Off-Site

■ CSC Off-Site Networking Gathering with CGA

CSC AND CGA MEMBERS ONLY

Contact Allie Maniglia for more information (amaniglia@aplu.org).

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ Defining Moments: Public Universities & Race in America

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ Where We Stand: One Week After the Midterms

See page 10 for more details.

COUNCIL ON STUDENT AFFAIRS (CSA)

The Council on Student Affairs (CSA) is composed of the senior student affairs or student life officers at member institutions and university systems. The CSA provides forums for the discussion and dissemination of information on issues related to the college student experience: co-curricular opportunities; personal and professional growth; learning, progress, and completion; mental and physical health and wellness; and/or fundamental needs such as housing, financial aid, transportation, and food. The CSA advocates within APLU and works cooperatively with other councils and commissions to enhance institutional effectiveness and the student experience in these areas.

SUNDAY, NOVEMBER 11

7:00–8:15 a.m. ■ Bissonet

■ Council on Student Affairs (CSA) Welcome Breakfast

Join APLU staff and CSA members for an informal welcome to the APLU Annual Meeting. Tables in the breakfast area will be marked with CSA signs.

8:30–10:00 a.m. ■ Galerie 4

■ Campus Climate: Improving Awareness and Collaboration to Manage Campus Unrest

CSA MEMBERS ONLY

This session will focus on how student affairs leaders can best manage campus climate issues and incidents of bias, while developing a better understanding of hate groups and how campus law enforcement and student affairs/campus leadership can work collaboratively and proactively when campus unrest occurs.

MODERATOR: Bobby R. Woodard, *Senior Vice President, Student Affairs, Auburn University*

PANELISTS: Bart Thompson, *Chief of Police, Louisiana State University*
Keegan Hanks, *Senior Research Analyst, Southern Poverty Law Center*



10:45 a.m.–Noon ▪ Galerie 4

■ **Continuing the Conversation: Institutional Relationships with Greek-Letter Organizations**

CSA MEMBERS ONLY

This session will provide an opportunity to discuss the current state of several movements within higher education related to Greek-letter organizations. NASPA President Kevin Kruger will share a new resource on promising practices within Greek Life and Eric Barron, president of The Pennsylvania State University, will discuss the initiatives of an emerging coalition of college and university administrators seeking to collaborate on Greek Life issues. The primary focus for the session will be a set of discussion topics prompted by materials provided in advance to participants. The session will be aimed at having CSA members share their expertise in identifying resources, intentions, and strategic engagement necessary for the co-creation of a set of meaningful standards in relation to Greek-letter organizations.

MODERATORS: **Richard Walker**, *Vice President, Student Affairs and Enrollment Services, University of Houston*

Denise B. Maybank, *Vice President, Student Affairs, Michigan State University*

PANELISTS: **Kevin Kruger**, *President and Chief Executive Officer, NASPA–Student Affairs Administrators in Higher Education*

Eric J. Barron, *President, The Pennsylvania State University*

12:15–1:30 p.m. ▪ Balcony N

■ **CSA Executive Committee Meeting**

EXECUTIVE COMMITTEE MEMBERS ONLY

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CSA:

■ **Changing the Narrative: Making the Case for Public Universities**

■ **Connecting-the-Dots: Aligning Learning, Discovery and Engagement Assets for Community Resilience**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CSA:

■ **Institutional Strategies for Degree Completion**

5:15–6:45 p.m. ▪ Carondelet & Bissonet

KEYNOTE SESSION

■ **Resilience: Turning Challenges into Opportunities**

See page 8 for more details.

7:00–8:30 p.m. ▪ Acadia

■ **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 12

7:30–8:15 a.m. ■ Carondelet

■ CSA Program Planning Committee Meeting/Breakfast

Tables in the breakfast area will be reserved and marked for the CSA Program Planning Committee to meet during this time.

8:30–10:00 a.m. ■ Galerie 1

■ Building Bridges between SSAOs & Higher Education Faculty to Support the Preparation of Student Affairs Professionals

COUNCIL MEMBERS ONLY

Following a session at CSA's Summer Forum exploring the changing trends in new and early-career student affairs professionals and areas for their potential skill development, this session seeks to engage higher education faculty in these topics and explore opportunities for collaboration. The session will include two panelists with deep experience and expertise in preparing students to enter the field of higher education, both with ties to professional societies representing higher education and student affairs faculty: NASPA and the Association for the Study of Higher Education (ASHE).

SPEAKER: **Vasti Torres**, *Professor, Center for the Study of Higher and Postsecondary Education, University of Michigan*

PANELISTS **Kathy M. Collins**, *Vice President, Division of Student Affairs, University of Rhode Island*

Tracy Tambascia, *Professor, Clinical Education, and Chair, NASPA Faculty Assembly, University of Southern California*

Robert Reason, *Professor, Higher Education and Associate Director, Research and Administration, Iowa State University*

10:45 a.m.–Noon ■ Galerie 1

■ Creating a Bigger Data Tent for Student Success

JOINT SESSION WITH THE COUNCIL ON GOVERNMENTAL AFFAIRS AND COMMISSIONS ON ACCESS, DIVERSITY, & EXCELLENCE AND INFORMATION, MEASUREMENT, & ANALYSIS

Student success models have long suggested that persistence, retention, and graduation depend on engagement both in and outside of the classroom. Yet data collection, storage, and analysis still occur in silos. Including student affairs data in analytics may create a more holistic view of the student journey. Integrating key indicators of engagement, disengagement, retention, attrition, and graduation can also target more effective and efficient allocation of resources for student success. This session will provide an overview of current trends in data use and examples from two disparate campuses that are successfully working across boundaries to use data in support of student success. We will share an existing model from Florida State University where the student success tent has included student affairs offices and data for nearly 20 years and an emerging model from the University of Maryland Baltimore County where the tent is expanding to include student affairs offices and data.

PANELISTS: **Darlana Jones**, *Director, Assessment and Research, Association for Institutional Research*

Nancy Young, *Vice President, Student Affairs, University of Maryland, Baltimore County*

Rick Burnette, *Associate Vice President, Academic Affairs, Florida State University*

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CSA:

■ Cultivating Student Resiliency: How, When, Where

3:45–5:00 p.m. ■ Galerie 1

■ CSA Business Meeting

CSA's purpose is to provide both formal and informal forums for discussion and dissemination of information on issues related to student affairs programs at member institutions and on issues impacting the college student experience in general. All student affairs professionals are encouraged to attend.

7:30–9:00 p.m. ■ Off-Site

■ CSA Dinner

CSA members and guests are invited to join the CSA officers at Tableau (616 St. Peter, New Orleans, LA) for \$65 per person. Please contact Brett Roude at broude@aplu.org to register for this dinner. All attendees are responsible for covering their own travel to the site.

TUESDAY, NOVEMBER 13

7:00–8:15 a.m. ■ Carondelet

■ CSA Awards Committee Breakfast Meeting

Tables in the breakfast area will be reserved and marked for the CSA Awards Committees to meet during this time.

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ Defining Moments: Public Universities & Race in America

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ Where We Stand: One Week After the Midterms

See page 10 for more details.

Commissions

APLU's commissions enable individuals from multiple disciplines across the universities to come together to address critical issues and expand their knowledgebase in areas of common interest, regardless of position.

COALITION OF URBAN SERVING UNIVERSITIES (USU)

The Coalition of Urban Serving Universities (USU) is a network of public urban research universities that represents every region of the United States. University presidents created the coalition to leverage the intellectual capital and economic power of urban universities, thereby improving urban life and America's competitiveness in the global economy.

SUNDAY, NOVEMBER 11

8:30–10:00 a.m. ■ Galerie 5

■ Serving a Broader Cohort of Learners

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH AND
COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

What if a university education was available to everyone? As a society and an economy, we are transitioning away from a one-size-fits all education system that serves students in schools toward one in which multiple learning methodologies are delivered across varied locations to teach and refresh competences to learners throughout the course of a lifetime. Urban public universities have started to adapt to this changing landscape by creating new learning pathways to a credential or degree and building new partnerships, such as the one between FedEx and the University of Memphis, to broaden education to more people, in more places, at different stages of their lives and careers.

SPEAKERS: **Barbara B. Wallander**, *Senior Vice President, Human Resources, FedEx Express*
Richard Irwin, *Dean, University of Memphis Global, and Vice Provost, Academic Innovation/Support Services*

10:45 a.m. – Noon ▪ Galerie 5

■ Redesigning Delivery

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

What if the silos across the university no longer existed? What if departments and disciplines supported and measured student success and/or impact the same way? Increasingly, institutions are redesigning their structure(s) for educational delivery to improve student and community outcomes. Specific redesign strategies and tactics often disrupt traditional silos on campus, span disciplinary boundaries, and include new players from the community to build a more resilient, student-centric institutional capacity and culture. This session focuses on changes in the infrastructure and architecture of universities to meet the needs of student success, reach a broader cohort of learners, and improve transitions to the workforce.

SPEAKERS: **Nicole Carr**, *Associate Vice President, Student Academic Success, University of South Alabama*
Ryan Goodwin, *Founding Director, Center for Higher Education Innovation, University of Central Florida*
Sukhwant Jhaj, *Vice President for Academic Innovation, Planning and Partnerships, Academic Affairs, Portland State University*

12:15 – 1:30 p.m. ▪ Galerie 5

■ USU Membership Luncheon

USU MEMBERS ONLY

SPEAKER: **Suzanne Walsh**, *Deputy Director, The Bill & Melinda Gates Foundation*

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for USU:

- **Changing the Narrative: Making the Case for Public Universities**
- **Connecting-the-Dots: Aligning Learning, Discovery and Engagement Assets for Community Resilience**
- **Exploring Resilience in the Research Enterprise**

3:30 – 4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for USU:

- **Institutional Strategies for Degree Completion**
- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Global Learning, Research, and Engagement**
- **Institutional Strategies for Innovation and Economic Prosperity**

5:15 – 6:45 p.m. ▪ Carondelet & Bissonet

KEYNOTE SESSION

- **Resilience: Turning Challenges into Opportunities**

See page 8 for more details.

7:00 – 8:30 p.m. ▪ Acadia

- **Welcome Reception**

See page 9 for more details.



MONDAY, NOVEMBER 12

8:30–10:00 a.m. ■ Galerie 5

■ Wellness Partnerships: From Student Wellness to Community Wellness

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH AND
COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

What if every student felt like they belonged in college and in the community? This interactive session will explore how universities and the communities they serve are working on multiple fronts to redesign learning environments, campus practices, community engagement, and experiential learning opportunities to foster students' sense of belonging, agency and purpose and empower success.

SPEAKERS: **Christine A. Stevens**, *Associate Professor, Nursing and Healthcare Leadership Program, University of Washington Tacoma*
Mentha Hynes-Wilson, *Vice Chancellor for Student Enrollment Services, University of Washington Tacoma*
Peter Meiksins, *Vice Provost for Academic Programs, Cleveland State University*

10:45 a.m.–Noon ■ Galerie 5

■ Learning for Impact: What will the Future Look Like?

As universities seek new ways to engage students with real-world experience, the boundaries between classroom, community, and workplace are blurring. The changes are inspiring students and being applauded by employers. But changing learners experience also requires that universities change in fundamental ways. In this panel, we'll look to the future—the spaces for learning, the blending of disciplines, the new roles of faculty, how we measure competencies of students. You'll hear from the innovators, and how they are revamping educational programs as diverse as engineering, public policy, or health to get in front of the curve.

MODERATOR: **Tom Moss**, *Associate Vice Provost, Undergraduate Affairs and Academic Programs, University of Illinois at Chicago*

SPEAKERS: **Paul Jarley**, *Dean, College of Business, University of Central Florida*
Ramanan Krishnamoorti, *Chief Energy Officer and Professor of Chemical Engineering, University of Houston*
Garrett Westlake, *Executive Director, da Vinci Center, Virginia Commonwealth University*

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for USU:

■ Pandemic: Universities Preparing for the Next Public Health Emergency

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ Defining Moments: Public Universities & Race in America

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ Where We Stand: One Week After the Midterms

See page 10 for more details.

COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE (CADE)

The primary focus of the Commission on Access, Diversity, and Excellence (CADE) is to develop a comprehensive agenda regarding the relationships between public higher education and the issues of human resources and social change. The commission focuses on such major issues as the broadening of access and opportunity; utilizing the diversity of the undergraduate experience to prepare graduates for the 21st century; enhancing diversity within student and faculty populations; and creating partnerships between universities and local and world communities to bring about beneficial social change.

SUNDAY, NOVEMBER 11

10:45 a.m.–Noon ▪ Balcony L

■ The Role and Importance of Building an Analytics Infrastructure In-house

JOINT SESSION WITH THE COUNCIL OF 1890s AND COMMISSION ON INFORMATION, MEASUREMENT, & ANALYSIS AND CENTER FOR PUBLIC UNIVERSITY TRANSFORMATION

In recent years, at a growing number of institutions, analytics platforms for decision-making have been built by outside vendors with the promise to replicate the vendor experiences at similar institutions. Many institutions believe the implementation costs of analytics are too high, and the returns on investment are unclear. There is a general lack of understanding of how these systems can be used. Building an analytics platform for institution-wide success requires a collaborative approach involving institutional research and effectiveness, information technology, senior leadership, as well as a variety of stakeholders on campus and a thorough understanding of the institutional culture, student body, administrative challenges, and the ever-challenging fiscal environment. Join us to hear about the role and the importance of institutions implementing

analytics platforms by leveraging the strengths of cloud architecture, on-campus information technology, institutional research, end-user groups, as well as the decision makers from various divisions.

SPEAKERS: **Ken Smith**, *Vice Provost, Academic Resource Management, Virginia Polytechnic Institute and State University*
John Campbell, *Vice Provost, West Virginia University*
Thulasi Kumar, *Associate Vice Provost, Academic Decision Support, Virginia Polytechnic Institute and State University*

12:15–1:30 p.m. ▪ Balcony J

■ A Discussion on the Status Report on Engineering Education

BY INVITATION ONLY

Meeting with advisory committee and selected university leadership

MODERATOR: **Eugene L. Anderson**, *Vice President, Access and Success, APLU*

12:15–1:30 p.m. ▪ Galvez

■ CADE Luncheon

CADE MEMBERS ONLY

CADE members and APLU staff will discuss member priorities for 2019 and how to guide and serve the diversity and inclusion efforts for the higher education community.

MODERATOR: **Rosalina Escandon**, *Associate Director, Access and Success*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CADE:

- **Changing the Narrative: Making the Case for Public Universities**
- **Connecting-the-Dots: Aligning Learning, Discovery and Engagement Assets for Community Resilience**



3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CADE:

- **Institutional Strategies for Degree Completion**
- **Institutional Strategies for Community Engagement**

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

- **Resilience: Turning Challenges into Opportunities**

See page 8 for more details.

7:00–8:30 p.m. ■ Acadia

- **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 12

8:30–10:00 a.m. ■ Galerie 6

- **What's on the Horizon for HSIs: Initiatives Aimed at Supporting Diversity, Equity, and Transformation**

As a follow up to last year's discussion with APLU's Hispanic Serving Institutions, the group will convene again to learn about APLU's new projects (NSF Includes Alliance STEM faculty diversity effort and the Transformation Clusters) and how we expect both to include Hispanic Serving Institutions and impact Latino students, faculty, and diversity.

MODERATOR: **Eugene Anderson**, *Vice President, Access and Success, APLU*

PANELISTS: **Travis York**, *Director, Academic and Student Affairs, APLU*
Julia Michaels, *Deputy Executive Director, Center for Public University Transformation, APLU*

10:45 a.m.–Noon ■ Salon D

- **Can't We Do Better? Moving from Dominant Cultural Values to Inclusive Approaches**

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY;
HUMAN SCIENCES; AND VETERINARY MEDICINE

This session will introduce participants to the 12 dominant cultural values of academia. Participants will then explore through small groups how those values can cause defensiveness and feelings of exclusion and negatively impact what a team or group is trying to achieve. Finally, participants will be challenged to consider what they have done or could do to interrupt the cycle of defensiveness. This session will also include the presentation of the 2018 CADE Distinguished Service Award.

MODERATOR: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

SPEAKER: **Dinardo Pizaña**, *Diversity and Personnel Specialist, Michigan State University Extension*

10:45 a.m.–Noon ■ Galerie 1

- **Creating a Bigger Data Tent for Student Success**

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS
AND STUDENT AFFAIRS AND COMMISSION ON INFORMATION,
MEASUREMENT, & ANALYSIS

Student success models have long suggested that persistence, retention, and graduation depend on engagement both in and outside of the classroom. Yet data collection, storage, and analysis still occur in silos. Including student affairs data in analytics may create a more holistic view of the student journey. Integrating key indicators of engagement, disengagement, retention, attrition, and graduation can also target more effective and efficient allocation of resources for student success. This session will provide an overview of current trends in data use and examples from two disparate campuses that are successfully working across boundaries to use data in support of student success. We will share an existing model from Florida State University where the student success tent has included student affairs offices and data for nearly 20 years and an emerging

model from the University of Maryland Baltimore County where the tent is expanding to include student affairs offices and data.

PANELISTS: **Darlana Jones**, *Director, Assessment and Research, Association for Institutional Research*
Nancy Young, *Vice President, Student Affairs, University of Maryland, Baltimore County*
Rick Burnette, *Associate Vice President, Academic Affairs, Florida State University*

10:45 a.m.–Noon ■ Galerie 3

■ **Strengthening Engineering Education and the Workforce: Diverse Pathways and Strong Employability Outcomes**

JOINT SESSION WITH THE COUNCILS OF 1890s AND ENGAGEMENT & OUTREACH AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

As global competition for a strong engineering and talent workforce increases, public research universities and their employer partners have been eager to identify ways to strengthen and advance engineering education. APLU's Office of Access & Success and Office of Economic Development & Community Engagement have undertaken two initiatives to further this objective. Join thought leaders from universities as they present how APLU and its members can diversify engineering pathways, ensure the students graduate ready for jobs, and how engineering programs can respond to technological innovation in advanced manufacturing.

PANELISTS: **Karl Reid**, *Executive Director, National Society of Black Engineers*
Krystal Williams, *Assistant Professor, Higher Education Program, Department of Educational Leadership, Policy and Technology Studies, The University of Alabama*
Matt O'Keefe, *Executive Director, Haley Barbour Center for Manufacturing Excellence, University of Mississippi*
Daniel Brateris, *Director of Experiential Learning, New Jersey Institute for Technology*

12:15–1:30 p.m.

■ **Council of Presidents Luncheon**

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CADE:

■ **Surviving the Storm: The Resiliency of Universities and their Leaders**

■ **Cultivating Student Resiliency: How, When, Where**

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ **Defining Moments: Public Universities & Race in America**

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ **Where We Stand: One Week After the Midterms**

See page 10 for more details.



COMMISSION ON FOOD, ENVIRONMENT, & RENEWABLE RESOURCES (CFERR)

The Commission on Food, Environment, and Renewable Resources focuses on broad cross-cutting issues related to agriculture, food, fiber, human sciences, natural resources (ecology, fish and wildlife, forestry, mineral resources and water resources), oceans, atmosphere, climate and veterinary medicine in the functional areas of research, Extension and teaching. The commission seeks to formulate and implement an integrated federal-relations program and formulate federal budget recommendations in these high-priority areas of national and international concern, as well as to forge partnerships with government agencies whose mission areas are congruent with the commission's activities.

SUNDAY, NOVEMBER 11

8:30–10:00 a.m. ■ Carondelet

■ A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY,
HUMAN SCIENCES, AND VETERINARY MEDICINE

The Board on Agriculture Assembly (BAA) and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA) will celebrate excellence in teaching, Extension, and research during this session. Presentation of the following awards will be made:

- Excellence in College and University Teaching Awards in Food and Agricultural Sciences (National, Regional, and New Teacher, and Student and Teaching Engagement Awards)
- Excellence in Extension Awards (National and Regional)
- Experiment Station Section Award for Excellence in Multistate Research (National and Regional) and Excellence in Leadership Awards

In addition, fellows from Cohort 12 (2016–2018) of the Food Systems Leadership Institute (FSLI) program will be honored.

MODERATOR: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

10:45 a.m.–Noon ■ Carondelet

■ Justin Smith Morrill Memorial Lecture: A Millennial's Perspective on the Role of Land-Grants in Global Resilience

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY;
HUMAN SCIENCES; AND VETERINARY MEDICINE

The Justin Smith Morrill Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system—Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. The lectures are sponsored by APLU and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA). Morrill sponsored the Morrill Act, also known as the Land-Grant College Act, which was signed into law by President Abraham Lincoln in 1862 and established funding for higher education in every state of the country. Morrill said “This bill proposes to establish at least one college in every State upon a sure and perpetual foundation, accessible to all, but especially to the sons of toil, where all of needful science for the practical avocations of life shall be taught, where neither the higher graces of classical studies nor that military drill our country now so greatly appreciates will be entirely ignored, and where agriculture, the foundation of all present and future prosperity, may look for troops of earnest friends, studying its familiar and recondite economies, and at last elevating it to that higher level where it may fearlessly invoke comparison with the most advanced standards of the world.”

MODERATORS: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

J. Scott Angle, *Director, National Institute of Food and Agriculture, U. S. Department of Agriculture*

SPEAKER: **Hayley F. Oliver**, *Associate Professor, Food Science, Department of Food Sciences, College of Agriculture, Purdue University*

12:15–1:30 p.m. ■ Audubon

■ **CFERR Executive Committee Luncheon and Meeting**

EXECUTIVE COMMITTEE MEMBERS ONLY

CHAIR: **Noelle E. Cockett**, *President, Utah State University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CFERR:

■ **Exploring Resilience in the Research Enterprise**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CFERR:

■ **Institutional Strategies for Community Engagement**

■ **Institutional Strategies for Global Learning, Research, and Engagement**

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

■ **Resilience: Turning Challenges into Opportunities**

See page 8 for more details.

7:00–8:30 p.m. ■ Acadia

■ **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 12

12:15–1:30 p.m.

■ **Council of Presidents Luncheon**

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CFERR:

■ **Pandemic: Universities Preparing for the Next Public Health Emergency**

■ **Cultivating Student Resiliency: How, When, Where**

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ **Defining Moments: Public Universities & Race in America**

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ **Where We Stand: One Week After the Midterms**

See page 10 for more details.



CFERR Board on Agriculture Assembly (BAA)

SATURDAY, NOVEMBER 10

11:30 a.m. – 4:00 p.m. ▪ St. Charles

■ BAA Budget and Advocacy Committee Luncheon and Meeting

BAA BUDGET AND ADVOCACY COMMITTEE MEMBERS ONLY

CHAIR: **Craig A. Beyrouty**, *Dean, College of Agriculture and Natural Resources, and Director, Agricultural Experiment Station/Cooperative Extension Service, University of Maryland, College Park*

Noon – 4:30 p.m. ▪ Bonaparte

■ Academic Programs Section on Organization and Policy (ACOP) Luncheon and Business Meeting

ACADEMIC PROGRAMS SECTION COMMITTEE ON ORGANIZATION AND POLICY (ACOP) MEMBERS ONLY

CHAIR: **Tracy S. Hoover**, *Associate Dean for Undergraduate Education, College of Agricultural Sciences, The Pennsylvania State University*

5:00 – 7:00 p.m. ▪ Riverview Prefunction

■ Joint Teaching, Extension, Research, and Food Systems Leadership Institute Awards Recipients' Reception

Reception for the award recipients of the Teaching, Extension, Research, and Food Systems Leadership Institute Awards

MODERATOR: **Ian L. Maw**, *Vice President, Food, Agriculture, and Natural Resources, APLU*

6:30 – 9:00 p.m. ▪ Napoleon

■ Board on Agriculture Assembly (BAA) Leadership Dinner Meeting

BOARD ON AGRICULTURE ASSEMBLY LEADERSHIP MEMBERS ONLY

CHAIR: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

SUNDAY, NOVEMBER 11

8:30 – 10:00 a.m. ▪ Carondelet

■ A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS HUMAN SCIENCES AND VETERINARY MEDICINE

The Board on Agriculture Assembly (BAA) and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA) will celebrate excellence in teaching, Extension, and research during this session. Presentation of the following awards will be made:

- Excellence in College and University Teaching Awards in Food and Agricultural Sciences (National, Regional, and New Teacher, and Student and Teaching Engagement Awards)
- Excellence in Extension Awards (National and Regional)
- Experiment Station Section Award for Excellence in Multistate Research (National and Regional) and Excellence in Leadership Awards

In addition, fellows from Cohort 12 (2016–2018) of the Food Systems Leadership Institute (FSLI) program will be honored.

MODERATOR: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

10:45 a.m. – Noon ▪ Carondelet

■ Justin Smith Morrill Memorial Lecture: A Millennial's Perspective on the Role of Land-Grants in Global Resilience

JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES AND VETERINARY MEDICINE

The Justin Smith Morrill Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system—Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. The lectures are sponsored by APLU and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA). Morrill sponsored the Morrill Act, also known as the Land-Grant College Act, which was signed into law by President Abraham Lincoln in 1862 and established funding for higher education in every state of the country. Morrill said “This bill proposes to establish at least one college in every State upon a sure and perpetual foundation, accessible to

all, but especially to the sons of toil, where all of needful science for the practical avocations of life shall be taught, where neither the higher graces of classical studies nor that military drill our country now so greatly appreciates will be entirely ignored, and where agriculture, the foundation of all present and future prosperity, may look for troops of earnest friends, studying its familiar and recondite economies, and at last elevating it to that higher level where it may fearlessly invoke comparison with the most advanced standards of the world.”

MODERATORS: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

J. Scott Angle, *Director, National Institute of Food and Agriculture, U. S. Department of Agriculture*

SPEAKER: **Hayley F. Oliver**, *Associate Professor, Food Science, Department of Food Sciences, College of Agriculture, Purdue University*

12:15–1:30 p.m. ▪ Galerie 6

■ Academic Program Section (APS) Teaching Awards Luncheon

BY INVITATION ONLY

CHAIR: **Tracy S. Hoover**, *Associate Dean for Undergraduate Education, College of Agricultural Sciences, The Pennsylvania State University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for BAA:

■ Exploring Resilience in the Research Enterprise

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for BAA:

■ Institutional Strategies for Community Engagement

■ Institutional Strategies for Global Learning, Research, and Engagement

5:15–6:45 p.m. ▪ Carondelet & Bissonet

KEYNOTE SESSION

■ Resilience: Turning Challenges into Opportunities

See page 8 for more details.

7:00–8:30 p.m. ▪ Acadia

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 12

7:00–8:00 a.m.

■ Regional Academic Programs Section Meetings

Beauregard

NORTH CENTRAL ACADEMIC PROGRAM SECTION (APS) REGIONAL MEETING

CHAIR: **Prasanta K. Kalita**, *Associate Dean, Academic Programs, College of Agricultural, Consumer and Environmental Sciences, University of Illinois at Urbana-Champaign*

Audubon

NORTHEAST ACADEMIC PROGRAM SECTION (APS) REGIONAL MEETING

CHAIR: **Joseph H. Sullivan**, *University of Maryland, College Park*

St. Charles

SOUTHERN ACADEMIC PROGRAMS SECTION (APS) REGIONAL MEETING

CHAIR: **Lona J. Robertson**, *Associate Dean, Dale Bumpers College of Agricultural, Food and Life Sciences, University of Arkansas*

Galvez

WESTERN ACADEMIC PROGRAMS SECTION (APS) REGIONAL MEETING

CHAIR: **Penelope L. Diebel**, *Assistant Dean of Academic Programs, College of Agricultural Sciences, Oregon State University*



7:00–8:15 a.m. ■ Jackson

■ **AHS Executive Committee Meeting and Breakfast**

CHAIR: **Alan L. Grant**, *Dean, College of Agriculture and Life Sciences,
Virginia Polytechnic Institute and State University*

7:00–8:15 a.m. ■ Iberville

■ **International Agriculture Section (IAS) Business Meeting and Breakfast**

All IAS members, as well as those who are interested in agricultural activities, are welcome to attend.

CHAIR: **Amrit N. Bart**, *Assistant Dean and Director, Global Programs,
College of Agricultural and Environmental Sciences,
University of Georgia*

8:30–10:00 a.m. ■ Salon D

■ **Board on Agriculture Assembly (BAA) Business Meeting**

BAA MEMBERS ONLY

CHAIR: **Orlando F. McMeans**, *Vice President, Research and
Public Service, West Virginia State University*

10:45 a.m.–Noon ■ Salon D

■ **Can't We Do Better? Moving from Dominant Cultural Values to Inclusive Approaches**

JOINT SESSION WITH THE COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE
AND BOARDS ON HUMAN SCIENCES AND VETERINARY MEDICINE

This session will introduce participants to the 12 dominant cultural values of academia. Participants will then explore through small groups how those values can cause defensiveness and feelings of exclusion and negatively impact what a team or group is trying to achieve. Finally, participants will be challenged to consider what

they have done or could do to interrupt the cycle of defensiveness. This session will also include the presentation of the 2018 CADE Distinguished Service Award.

MODERATOR: **Orlando F. McMeans**, *Vice President, Research and
Public Service, West Virginia State University*

SPEAKER: **Dinardo Pizaña**, *Diversity and Personnel Specialist,
Michigan State University Extension*

12:15–1:30 p.m.

■ **Council of Presidents Luncheon**

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for BAA:

■ **Pandemic: Universities Preparing for the Next Public Health Emergency**

■ **Cultivating Student Resiliency: How, When, Where**

1:45–3:45 p.m. ■ Balcony K

■ **International Agriculture Program Offices in a Changing Context: The Path Forward**

This session will feature roundtable discussion amongst International Agriculture Section (IAS) members to discuss the changing context in which international agriculture program offices operate and how they add value to international research, teaching, and outreach. The session will also ask members how the IAS can effectively support internationalization in agricultural colleges and universities.

1:45–5:00 p.m. ■ Balcony J

■ **Administrative Heads Section (AHS) Business Meeting**

AHS MEMBERS ONLY

CHAIR: **Alan L. Grant**, *Dean, College of Agriculture and Life Sciences,
Virginia Polytechnic Institute and State University*

1:45–5:00 p.m. ■ Balcony L

■ **Experiment Station Committee on Organization
and Policy (ESCOP) Business Meeting**

ESCOP MEMBERS ONLY

CHAIR: **Deb Hamernik**, *Interim Associate Vice Chancellor
for Research, University of Nebraska-Lincoln*

3:45–5:15 p.m. ■ Salons F-H

■ **Academic Programs Section (APS)
Workshop and Business Meeting**

APS MEMBERS ONLY

CHAIR: **Tracy S. Hoover**, *Associate Dean for Undergraduate Education,
College of Agricultural Sciences, The Pennsylvania State University*

5:15–6:15 p.m. ■ Balcony N

■ **1890 Universities Leadership Meeting: 1890 Presidents,
1890 Universities Foundation, ARD, AEA, Academic Deans**

JOINT SESSION WITH THE COUNCIL OF 1890s

This business meeting is open to all 1890 Presidents and Chancellors, members of the Association of Research Directors, members of the Association of Extension Administrators, Council of Academic Deans, and 1890 Universities Foundation.

CHAIR: **Kent Smith**, *President, Langston University; Council
of 1890 Universities and 1890s Foundation*

6:30–9:00 p.m. ■ Riverview 2

■ **1890 Association of Research Directors
(ARD) Business Meeting and Dinner**

ARD MEMBERS ONLY

CHAIR: **Moses T. K. Kairo**, *Dean, School of Agricultural and
Natural Sciences, University of Maryland Eastern Shore*

TUESDAY, NOVEMBER 13

8:00–9:45 a.m. ■ Salon D

■ **BAA Committee on Legislation and Policy
(CLP) Breakfast and Meeting**

BAA CLP MEMBERS ONLY

CHAIR: **Gregory A. Bohach**, *Vice President, Division of Agriculture,
Forestry, and Veterinary Medicine, Mississippi State University*

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ **Defining Moments: Public Universities & Race in America**

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ **Where We Stand: One Week After the Midterms**

See page 10 for more details.

11:30 a.m.–3:30 p.m. ■ Balcony N

■ **2018 and 2019 BAA Policy Board of Directors'
Meeting and Luncheon**

2018 AND 2019 BAA POLICY BOARD OF DIRECTORS ONLY

CHAIR: **Orlando F. McMeans**, *Vice President, Research and
Public Service, West Virginia State University*



CFERR Board on Human Sciences (BoHS)

SATURDAY, NOVEMBER 10

10:00 a.m. – 3:00 p.m. ■ Napoleon

■ 1890 Family and Consumer Sciences (FCS) Administrators' Business Meeting and Luncheon

1890 FAMILY AND CONSUMER SCIENCES (FCS) ADMINISTRATORS' MEMBERS ONLY

CHAIR **Alice F. Joyner**, *Department Head, Family and Consumer Sciences, College of Agriculture, Virginia State University*

3:00 – 9:00 p.m. ■ Regent

■ Board on Human Sciences (BoHS) Board of Directors' Business Meeting and Dinner

BOHS BOARD OF DIRECTORS MEMBERS ONLY

CHAIR: **John B. Buckwalter**, *Betty L. Tointon Dean, College of Human Ecology, Kansas State University*

SUNDAY, NOVEMBER 11

8:30 – 10:00 a.m. ■ Carondelet

■ A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY AND VETERINARY MEDICINE

The Board on Agriculture Assembly (BAA) and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA) will celebrate excellence in teaching, Extension, and research during this session. Presentation of the following awards will be made:

- Excellence in College and University Teaching Awards in Food and Agricultural Sciences (National, Regional, and New Teacher, and Student and Teaching Engagement Awards)
- Excellence in Extension Awards (National and Regional)
- Experiment Station Section Award for Excellence in Multistate Research (National and Regional) and Excellence in Leadership Awards

In addition, fellows from Cohort 12 (2016–2018) of the Food Systems Leadership Institute (FSLI) program will be honored.

MODERATOR: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

10:45 a.m. – Noon ■ Carondelet

■ Justin Smith Morrill Memorial Lecture: A Millennial's Perspective on the Role of Land-Grants in Global Resilience

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY AND VETERINARY MEDICINE

The Justin Smith Morrill Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system—Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. The lectures are sponsored by APLU and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA). Morrill sponsored the Morrill Act, also known as the Land-Grant College Act, which was signed into law by President Abraham Lincoln in 1862 and established funding for higher education in every state of the country. Morrill said “This bill proposes to establish at least one college in every State upon a sure and perpetual foundation, accessible to all, but especially to the sons of toil, where all of needful science for the practical avocations of life shall be taught, where neither the higher graces of classical studies nor that military drill our country now so greatly appreciates will be entirely ignored, and where agriculture, the foundation of all present and future prosperity, may look for troops of earnest friends, studying its familiar and recondite economies, and at last elevating it to that higher level where it may fearlessly invoke comparison with the most advanced standards of the world.”

MODERATORS: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

J. Scott Angle, *Director, National Institute of Food and Agriculture, U. S. Department of Agriculture*

SPEAKER: **Hayley F. Oliver**, *Associate Professor, Food Science, Department of Food Sciences, College of Agriculture, Purdue University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for BoHS:

- **Connecting-the-Dots: Aligning Learning, Discovery and Engagement Assets for Community Resilience**
- **Exploring Resilience in the Research Enterprise**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for BoHS:

- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Global Learning, Research, and Engagement**

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

- **Resilience: Turning Challenges into Opportunities**

See page 8 for more details.

7:00–8:30 p.m. ■ Acadia

- **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 12

8:30–10:00 a.m. ■ Riverview 2

- **BoHS Awards Breakfast: Celebrating Excellence in the Human Sciences**

See page 21 for more information

10:45 a.m.–Noon ■ Salon D

- **Can't We Do Better? Moving from Dominant Cultural Values to Inclusive Approaches**

JOINT SESSION WITH THE COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE
AND BOARDS ON AGRICULTURE ASSEMBLY AND VETERINARY MEDICINE

This session will introduce participants to the 12 dominant cultural values of academia. Participants will then explore through small groups how those values can cause defensiveness and feelings of exclusion and negatively impact what a team or group is trying to achieve. Finally, participants will be challenged to consider what they have done or could do to interrupt the cycle of defensiveness. This session will also include the presentation of the 2018 CADE Distinguished Service Award.

MODERATOR: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

SPEAKER: **Dinardo Pizaña**, *Diversity and Personnel Specialist, Michigan State University Extension*

12:15–1:30 p.m.

- **Council of Presidents Luncheon**

See page 9 for more details.

1:45–3:00 p.m. ■ Galerie 4

- **Board on Human Sciences' Business Meeting**

BOHS MEMBERS ONLY

CHAIR: **John B. Buckwalter**, *Betty L. Tointon Dean, College of Human Ecology, Kansas State University*



3:45–5:00 p.m. ▪ Balcony N

■ **Celebrating Excellence in the Human Sciences**

See page 21 for more information.

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ▪ Carondelet

■ **Defining Moments: Public Universities & Race in America**

See page 10 for more details.

9:45–11:00 a.m. ▪ Carondelet

■ **Where We Stand: One Week After the Midterms**

See page 10 for more details.

CFERR Board on Veterinary Medicine (BVM)

SUNDAY, NOVEMBER 11

8:30–10:00 a.m. ▪ Carondelet

■ **A Community of Scholars Celebrating Excellence**

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY
AND HUMAN SCIENCES

The Board on Agriculture Assembly (BAA) and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA) will celebrate excellence in teaching, Extension, and research during this session.

Presentation of the following awards will be made:

- Excellence in College and University Teaching Awards in Food and Agricultural Sciences (National, Regional, and New Teacher, and Student and Teaching Engagement Awards)
- Excellence in Extension Awards (National and Regional)
- Experiment Station Section Award for Excellence in Multistate Research (National and Regional) and Excellence in Leadership Awards

In addition, fellows from Cohort 12 (2016–2018) of the Food Systems Leadership Institute (FSLI) program will be honored.

MODERATOR: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

10:45 a.m.–Noon ▪ Carondelet

■ **Justin Smith Morrill Memorial Lecture: A Millennial's Perspective on the Role of Land-Grants in Global Resilience**

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY
AND HUMAN SCIENCES

The Justin Smith Morrill Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system—Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. The lectures are sponsored by APLU and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture (USDA). Morrill sponsored the Morrill Act, also known as the Land-Grant College Act, which was signed into law by President Abraham Lincoln in 1862 and established funding for higher education in every state of the country. Morrill said “This bill proposes to establish at least one college in every State upon a sure and perpetual foundation, accessible to all, but especially to the sons of toil, where all of needful science for the practical avocations of life shall be taught, where neither the higher graces of classical studies nor that military drill our country now so greatly appreciates will be entirely ignored, and where agriculture, the foundation of all present and future prosperity, may look for troops of earnest friends, studying its familiar and recondite economies, and at last elevating it to that higher level where it may fearlessly invoke comparison with the most advanced standards of the world.”

MODERATORS: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

J. Scott Angle, *Director, National Institute of Food and Agriculture, U. S. Department of Agriculture*

SPEAKER: **Hayley F. Oliver**, *Associate Professor, Food Science, Department of Food Sciences, College of Agriculture, Purdue University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for BVM:

■ Exploring Resilience in the Research Enterprise

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for BVM:

■ Institutional Strategies for Community Engagement

■ Institutional Strategies for Global Learning, Research, and Engagement

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

■ Resilience: Turning Challenges into Opportunities

See page 8 for more details.

7:00–8:30 p.m. ■ Acadia

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 12

10:45 a.m.–Noon ■ Salon D

■ Can't We Do Better? Moving from Dominant Cultural Values to Inclusive Approaches

JOINT SESSION WITH THE COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE AND BOARDS ON AGRICULTURE ASSEMBLY AND HUMAN SCIENCES

This session will introduce participants to the 12 dominant cultural values of academia. Participants will then explore through small groups how those values can cause defensiveness and feelings of exclusion and negatively impact what a team or group is trying to achieve. Finally, participants will be challenged to consider what they have done or could do to interrupt the cycle of defensiveness. This session will also include the presentation of the 2018 CADE Distinguished Service Award.

MODERATOR: **Orlando F. McMeans**, *Vice President, Research and Public Service, West Virginia State University*

SPEAKER: **Dinardo Pizaña**, *Diversity and Personnel Specialist, Michigan State University Extension*

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for BVM:

■ Pandemic: Universities Preparing for the Next Public Health Emergency

■ Cultivating Student Resiliency: How, When, Where



TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ Defining Moments: Public Universities & Race in America

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ Where We Stand: One Week After the Midterms

See page 10 for more details.

COMMISSION ON INFORMATION, MEASUREMENT, & ANALYSIS (CIMA)

The Commission on Information, Measurement, and Analysis (CIMA) is a space for APLU institutions to create communities of practice around effective and efficient use of data to guide campus planning and decision making. Given the vast array of data sources within institutions, CIMA provides opportunities for cross-functional discussions on how to more systematically create and improve the data infrastructure and the strategic analysis capacity on campuses.

SUNDAY, NOVEMBER 11

8:30–10:00 a.m. ■ Balcony L

■ The Use of Advanced Analytics to Drive Decisions

The buzz about machine learning, artificial intelligence, and big data is only growing and these futuristic trends have found higher education. Universities are using data to improve student success, enhance learning, identify grant opportunities, and target development activities. This session will present three case studies where advanced statistical methods and/or machine learning approaches are being used or designed to address an important question and advance institutional success.

MODERATOR: **Stephen Wisniewski**, *Vice Provost, Data and Information,
University of Pittsburgh*

10:45 a.m.–Noon ▪ Balcony L

■ The Role and Importance of Building an Analytics Infrastructure In-house

JOINT SESSION WITH THE COUNCIL OF 1890s AND
COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE AND
CENTER FOR PUBLIC UNIVERSITY TRANSFORMATION

In recent years, at a growing number of institutions, analytics platforms for decision-making have been built by outside vendors with the promise to replicate the vendor experiences at similar institutions. Many institutions believe the implementation costs of analytics are too high, and the returns on investment are unclear. There is a general lack of understanding of how these systems can be used. Building an analytics platform for institution-wide success requires a collaborative approach involving institutional research and effectiveness, information technology, senior leadership, as well as a variety of stakeholders on campus and a thorough understanding of the institutional culture, student body, administrative challenges, and the ever-challenging fiscal environment. Join us to hear about the role and the importance of institutions implementing analytics platforms by leveraging the strengths of cloud architecture, on-campus information technology, institutional research, end-user groups, as well as the decision makers from various divisions.

SPEAKERS: **Ken Smith**, *Vice Provost, Academic Resource Management, Virginia Polytechnic Institute and State University*
John Campbell, *Vice Provost, West Virginia University*
Thulasi Kumar, *Associate Vice Provost, Academic Decision Support, Virginia Polytechnic Institute and State University*

12:15–1:30 p.m. ▪ Bonaparte

■ CIMA Executive Committee Lunch

EXECUTIVE COMMITTEE MEMBERS ONLY

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CIMA:

- **Changing the Narrative: Making the Case for Public Universities**
- **Exploring Resilience in the Research Enterprise**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CIMA:

- **Institutional Strategies for Degree Completion**
- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Global Learning, Research, and Engagement**
- **Institutional Strategies for Innovation and Economic Prosperity**

5:15–6:45 p.m. ▪ Carondelet & Bissonet

KEYNOTE SESSION

- **Resilience: Turning Challenges into Opportunities**

See page 8 for more details.

7:00–8:30 p.m. ▪ Acadia

- **Welcome Reception**

See page 9 for more details.



MONDAY, NOVEMBER 12

8:30–10:00 a.m. ▪ Galerie 4

■ Leading Institutional Transformation with NACUBO's Economic Models Framework

Reductions in public funding and endowment returns, changing demographics, and increasing cynicism about the value of higher education, coupled with reliance on traditional missions and structures, require institutions to examine existing business models and envision new ones. Recognizing the financial sustainability of colleges and universities is challenged by internal and external forces, the National Association of College and University Business Officers (NACUBO) commissioned the Economic Models Project. In this session, NACUBO will describe the Economic Models Project and two institutions will share insight on how their campuses have been inspired to work with university leadership to drive business model changes. Following a review of the NACUBO toolkit, panelists will share how their institutions are developing innovative solutions to business model challenges.

PANELISTS: **Randy Roberson**, *Director, Strategic Initiatives, National Association of College and University Business Officers (NACUBO)*
Joe Sobieralski, *University Budget Director, University of South Carolina*
Leslie G. Brunelli, *Vice President, Finance and Chief Financial Officer, University of South Carolina*
Lynn V. Valenter, *Vice Chancellor, Finance and Operations, Washington State University, Vancouver*

10:45 a.m.–Noon ▪ Galerie 1

■ Creating a Bigger Data Tent for Student Success

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS AND STUDENT AFFAIRS AND COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE

Student success models have long suggested that persistence, retention, and graduation depend on engagement both in and outside of the classroom. Yet data collection, storage, and analysis still occur in silos. Integrating student affairs data in analytics may create a more holistic view of the student journey. Identifying key indicators of engagement, disengagement, retention, attrition, and graduation can also target more effective and efficient allocation of resources for student success. This session will provide an overview of current trends in data use and examples from two disparate campuses that are successfully working across boundaries to use data in support of student success. We will share an existing model from Florida State University where the student success tent has included student affairs offices and data for nearly 20 years and an emerging model from the University of Maryland Baltimore County where the tent is expanding to include student affairs offices and data.

PANELISTS: **Darlana Jones**, *Director, Assessment and Research, Association for Institutional Research*
Nancy Young, *Vice President, Student Affairs, University of Maryland, Baltimore County*
Rick Burnette, *Associate Vice President, Academic Affairs, Florida State University*

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for:

- **Surviving the Storm: The Resiliency of Universities and their Leaders**
- **Pandemic: Universities Preparing for the Next Public Health Emergency**

3:45–5:00 p.m. ■ **Galerie 4**

■ **CIMA Business Meeting**

CIMA MEMBERS ONLY

5:15–6:30 p.m. ■ **Lafayette & Napoleon**

■ **CIMA Open House**

All attendees are invited to join the CIMA happy hour, reception, and open house. Learn more about CIMA and some of the work at APLU. See how our member institutions use data to guide campus innovation and improvement and try out the new VSA that institutions are using for strategic planning and accountability.

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ **Carondelet**

■ **Defining Moments: Public Universities & Race in America**

See page 10 for more details.

9:45–11:00 a.m. ■ **Carondelet**

■ **Where We Stand: One Week After the Midterms**

See page 10 for more details.

COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY (CICEP)

Members of the Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP) include professionals from across the institution with interest in issues related to university engagement in economic development, including vice presidents/chancellors, directors, and staff from: economic development, technology transfer, entrepreneurship, research and graduate administration, academic affairs, public and governmental affairs, business and engineering departments, and others connected to the university role and impact in economic development. CICEP leads efforts to share best practices in these areas and develops tools to help institutions build and enhance partnerships with government, industry, and other science, research, and economic development organizations. CICEP works closely with a number of other APLU groups to support their efforts as they touch on issues related to innovation and economic development.

SUNDAY, NOVEMBER 11

7:00–8:15 a.m. ■ **Balcony I**

■ **Advancing the Innovation and Economic Prosperity (IEP) Program's Learning Exchange**

IEP DESIGNEES ONLY

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH

IEP University designees are invited to participate in this private breakfast focused on the future of the IEP Universities program and an emerging Learning Exchange, a community of practice around university economic development and engagement.



8:30–10:00 a.m. ■ Salons F-H

■ Managing Responsible Research and Innovation Collaborations with China

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH;
GOVERNMENTAL AFFAIRS; AND RESEARCH AND COMMISSION ON
INTERNATIONAL INITIATIVES

As Chinese universities have emerged as research powerhouses in recent years, many North American universities have expanded their research collaborations with China. Hear from leaders at North American universities about how they've developed these partnerships while working to ensure they are carried out in an ethical and responsible manner in the face of growing security threats. University leaders will share examples of cooperation models and describe how institutions make decisions about prioritizing and investing university time and resources in these partnerships.

MODERATOR: **DeAndra Beck**, *Associate Dean, Research, Michigan State University*

PANELISTS: **Cynthia Sagers**, *Vice President, Research, Arizona State University*
Peter Dorhout, *Vice President, Research, Kansas State University*
Daniel González Spencer, *Vice President, International Relations, Universidad Autónoma de Nuevo León*
Ken Marcus, *Director & Chief Financial Officer, Tech Park, University of Arizona*

8:30–10:00 a.m. ■ Galerie 5

■ Serving a Broader Cohort of Learners

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH
AND COALITION OF URBAN SERVING UNIVERSITIES

What if a university education was available to everyone? As a society and an economy, we are transitioning away from a one-size-fits all education system that serves students in schools toward one in which multiple learning methodologies are delivered across varied locations to teach and refresh competences to

learners throughout the course of a lifetime. Urban public universities have started to adapt to this changing landscape by creating new learning pathways to a credential or degree and building new partnerships, such as the one between FedEx and the University of Memphis, to broaden education to more people, in more places, at different stages of their lives and careers.

SPEAKERS: **Barbara B. Wallander**, *Senior Vice President, Human Resources, FedEx Express*

Richard Irwin, *Dean, University of Memphis Global, and Vice Provost, Academic Innovation/Support Services*

10:45 a.m.–Noon ■ Salons A-C

■ Security Matters: Emerging Concerns and Strategies for Global Education and Engagement Partnerships

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH AND
GOVERNMENTAL AFFAIRS AND COMMISSION ON INTERNATIONAL INITIATIVES

Global engagement is at the core of North American public universities' common mission and generates significant rewards to our institutions and societies. With heightened security threats, public universities must remain engaged in the iterative process of reviewing and revising policies and procedures that allow for the responsible transfer of students, faculty, data, and knowledge that are congruent with the values of higher education. This session will provide examples of successful university partnership models and strategies that safeguard the many positive benefits of international education and global engagement at a time when new security concerns are emerging.

MODERATOR: **Adela de la Torre**, *President, San Diego State University*

PANELISTS: **Chad Wootton**, *Associate Vice President, External Relations, Texas A&M University*

Janaka Ruwanpura, *Vice Provost (International), University of Calgary*

Meredith McQuaid, *Associate Vice President and Dean, International Programs, University of Minnesota*

10:45 a.m.–Noon ▪ Salons F-H

■ Public Impact-Focused Research Update

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH;
GOVERNMENTAL AFFAIRS; AND RESEARCH

Conducting societally responsive research often faces many institutional impediments, such as how to organize research across disciplines and university departments, how to reward faculty who are still primarily judged by narrowly prescribed disciplines, and how to best communicate the value of research to external stakeholders. APLU's Public Impact-Focused Research (PIR) Initiative is intended to act as an umbrella group to engage with all societally responsive research initiatives, address common constraints, and inspire APLU member institutions to embark upon this work as appropriate to their respective needs and circumstances. This session will provide an overview of the initiative to date, initial observations from the five PIR Workgroups, and an interactive forum to share thoughts and ideas.

MODERATOR: **Sandra Brown**, *Vice Chancellor, Research,
University of California, San Diego*

10:45 a.m.–Noon ▪ Galerie 5

■ Redesigning Delivery

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH
AND COALITION OF URBAN SERVING UNIVERSITIES

What if the silos across the university no longer existed? What if departments and disciplines supported and measured student success and/or impact the same way? Increasingly, institutions are redesigning their structure(s) for educational delivery to improve student and community outcomes. Specific redesign strategies and tactics often disrupt traditional silos on campus, span disciplinary boundaries, and include new players from the community to build

a more resilient, student-centric institutional capacity and culture. This session focuses on changes in the infrastructure and architecture of universities to meet the needs of student success, reach a broader cohort of learners, and improve transitions to the workforce.

SPEAKERS: **Nicole Carr**, *Associate Vice President, Student Academic Success, University of South Alabama*
Ryan Goodwin, *Founding Director, Center for Higher Education Innovation, University of Central Florida*
Sukhwant Jhaj, *Vice President for Academic Innovation, Planning and Partnerships, Academic Affairs, Portland State University*

12:15–1:30 p.m. ▪ Balcony M

■ CEO-CICEP Joint Executive Committee Luncheon

CEO AND CICEP EXECUTIVE COMMITTEE MEMBERS ONLY

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH
EXECUTIVE COMMITTEE

CHAIRS: **Eric Barron**, *President, The Pennsylvania State University*
Catherine Howard, *Vice Provost,
Virginia Commonwealth University*

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CICEP:

- **Changing the Narrative: Making the Case for Public Universities**
- **Exploring Resilience in the Research Enterprise**



3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CICEP:

- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Innovation and Economic Prosperity**

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

- **Resilience: Turning Challenges into Opportunities**

See page 8 for more details.

7:00–8:30 p.m. ■ Acadia

- **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 12

7:00–8:15 a.m. ■ Balcony K

- **Overview Breakfast for APLU's Innovation & Economic Prosperity Universities Program**

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH

Whether you're familiar with APLU's Innovation & Economic Prosperity (IEP) Universities designation program or completely new, join colleagues for networking meet-and-greet and learn more about how your institution can codify, advance, and elevate its economic engagement enterprise by earning APLU's IEP University designation.

8:30–10:00 a.m. ■ Acadia

- **A New Era of U.S.-China Relations: Balancing Collaboration with National Security Concerns**

JOINT SESSION WITH THE COUNCILS ON ACADEMIC AFFAIRS; ENGAGEMENT & OUTREACH; GOVERNMENTAL AFFAIRS; RESEARCH; AND STRATEGIC COMMUNICATIONS; AND COMMISSION ON INTERNATIONAL INITIATIVES

U.S. universities have historically played a positive and important role in constructive relations between the United States and other countries. China's steady rise over the past several years has created considerable concern about national security and economic competitiveness. The U.S. national security community has expressed uneasiness about our universities' many links with Chinese individuals and organizations. From mutually beneficial student and scholar exchanges and research collaborations to China's aggressive and at times illegal appropriation of sensitive information, our universities have caught the attention of policymakers as vulnerable entry points for the Chinese government. Panelists will outline security concerns, provide tools for universities to identify potential risk indicators, and detail best practices to manage them while also balancing the important partnerships critical to both countries' success.

MODERATOR **Sandra Brown**, *Vice Chancellor, Research, University of California, San Diego*

PANELISTS: **E.W. (Bill) Priestap**, *Assistant Director, Counterintelligence Division, Federal Bureau of Investigation*

Robert Daly, *Kissinger Institute on China and the United States, Wilson Center*

Joan Lorden, *Provost and Vice Chancellor, Academic Affairs, University of North Carolina at Charlotte*

Mary Millsaps, *Research Information Assurance Officer, Purdue University*

8:30–10:00 a.m. ■ Galerie 5

■ Wellness Partnerships: From Student Wellness to Community Wellness

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH
AND COALITION OF URBAN SERVING UNIVERSITIES

What if every student felt like they belonged in college and in the community? This interactive session will explore how universities and the communities they serve are working on multiple fronts to redesign learning environments, campus practices, community engagement, and experiential learning opportunities to foster students' sense of belonging, agency and purpose and empower success.

SPEAKERS: **Christine A. Stevens**, Associate Professor, Nursing and Healthcare Leadership Program, University of Washington Tacoma
Mentha Hynes-Wilson, Vice Chancellor for Student Enrollment Services, University of Washington Tacoma
Peter Meiksins, Vice Provost for Academic Programs, Cleveland State University

10:45 a.m.–Noon ■ Galerie 3

■ Strengthening Engineering Education and the Workforce: Diverse Pathways and Strong Employability Outcomes

JOINT SESSION WITH THE COUNCILS OF 1890S AND ENGAGEMENT & OUTREACH AND COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE

As global competition for a strong engineering and talent workforce increases, public research universities and their employer partners have been eager to identify ways to strengthen and advance engineering education. APLU's Office of Access

& Success and Office of Economic Development & Community Engagement have undertaken two initiatives to further this objective. Join thought leaders from universities as they present how APLU and its members can diversify engineering pathways, ensure the students graduate ready for jobs, and how engineering programs can respond to technological innovation in advanced manufacturing.

PANELISTS: **Karl Reid**, Executive Director, National Society of Black Engineers
Krystal Williams, Assistant Professor, Higher Education Program, Department of Educational Leadership, Policy and Technology Studies, The University of Alabama
Matt O'Keefe, Executive Director, Haley Barbour Center for Manufacturing Excellence, University of Mississippi
Daniel Brateris, Director of Experiential Learning, New Jersey Institute for Technology

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CICEP:

■ Cultivating Student Resiliency: How, When, Where



3:45–5:00 p.m. ■ Salon E

■ A New Era: Advancing Coordinated Economic and Community Engagement at APLU

CICEP/ CEO MEMBERS ONLY

RSVP REQUESTED

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH

APLU's Office of Economic Development and Community Engagement (OEDCE) was established to lead and coordinate APLU's mission pillar of "expanding engagement." OEDCE and APLU's Council on Engagement and Outreach (CEO), convening community engagement leaders, and APLU's Commission on Innovation, Competitiveness and Economic Prosperity (CICEP), convening economic development leaders, have sought out ways to better advance, elevate, integrate and coordinate APLU's work in economic and community engagement. The outcomes of these discussions have led to a number of innovations and shifts in the way APLU organizes efforts around engagement. Join leaders from OEDCE, CEO and CICEP as we ideate and launch into a new era for university-based economic and community engagement. RSVP for this session is requested but all are welcome (email sjyotishi@aplu.org).

FACILITATORS: **Sheila Martin**, *Vice President, Economic Development and Community Engagement, APLU*
Eric Barron, *President, The Pennsylvania State University*
Chad Wootton, *Associate Vice-President for External Affairs, Texas A&M University*

5:15–6:30 p.m. ■ Galerie 2

■ University Economic and Community Engagement Reception

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH

In their new book by Johns Hopkins Press, *Land-Grant Universities for the Future*, Stephen M. Gavazzi and E. Gordon Gee present challenges to and future opportunities for public and land-grant universities with a special focus that universities in the 21st century are responsible to a wide range of constituencies and communities. Gavazzi and Gee focus significant attention on the critical impact that APLU's Innovation and Economic Prosperity designation has played in codifying our understanding of university outreach and engagement efforts in the economic realm. Join leaders from APLU's Office of Economic Development and Community Engagement and Johns Hopkins University Press for a celebratory reception around this new book and APLU's recent efforts to advance university-based economic and community engagement through the IEP Universities program, the Magrath Award for Community Engagement, and other initiatives.

CHAIRS: **Eric Barron**, *President, The Pennsylvania State University*
Catherine Howard, *Vice Provost, Virginia Commonwealth University*

AUTHORS: **Gordon E. Gee**, *President, West Virginia University*
Stephen M. Gavazzi, *Professor, Department of Human Sciences, The Ohio State University*

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ Defining Moments: Public Universities & Race in America

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ Where We Stand: One Week After the Midterms

See page 10 for more details.

COMMISSION ON INTERNATIONAL INITIATIVES (CII)

The Commission on International Initiatives (CII) develops and implements a comprehensive international affairs agenda for senior leadership at public research universities. The Commission aims to facilitate a seamless integration of international dimensions into the learning, discovery and engagement missions of our APLU institutions. The CII fosters the development of globally competent students, internationally engaged faculty, and institutions capable of addressing global challenges. The commission works by identifying critical issues, gathering information, and creating opportunities for members to discuss challenges and share knowledge with one another. The commission serves as an advisory body to APLU and is integrally involved with all APLU discussions about comprehensive internationalization.

SATURDAY, NOVEMBER 10

1:00–4:00 p.m. ■ Galerie 3

■ Harnessing Faculty-Driven Global Engagement for Strategic Institutional Priorities

PRE-REGISTRATION REQUIRED

Faculty are engaged all over the world and with all kinds of actors—other academics, the private sector, foundations, governments, civil society groups, etc. This rich web of global engagement is a tremendous asset for each of our institutions. At the same time, this dispersed engagement has the potential to stretch institutional resources thinly, posing challenges for efforts to drive and advance more strategic global engagement at an institutional level. Such strategic engagement requires a concentration of human and financial resources

to achieve institutional goals. Yet such concentrations can sometimes be viewed by faculty more as a limitation on their freedom to engage rather than as an opportunity. This workshop will provide a platform for university administrators to identify and share some of the most promising best practices that effectively foster greater alignment between the web of faculty engagement and strategic institutional priorities in ways that advance our missions as public universities.

This workshop will be highly interactive—drawing on the collective experience of all participants. Ultimately, the workshop will aim to document the best practices across the participating institutions to address this shared challenge. Discussion will be structured around the following issues and questions:

- *Organizational Structure:* The organizational structures for the promotion of global scholarship and engagement at APLU institutions come in all shapes and sizes, some highly centralized, others highly decentralized, and many falling somewhere in between. These different structural contexts require different approaches to operate effectively within them. What strategies do you find most effective in your organizational context to advance your global engagement goals? What are the most effective practices for communicating the resources, services, and support for global engagement that are available to the faculty?
- *Culture of Engagement:* How do you encourage globally engaged faculty to work across departments, schools, and colleges so they are not just engaging independently with colleagues they know in isolated scholarship? What recognition and reward structures do you have in place to encourage faculty to engage in and advance the institution's strategic international efforts and to acknowledge those efforts? Who are your critical partners across campus to support this work? And how do you engage them?
- *Data Collection:* What global activity and associated data are you currently able to capture at your institution and how do you do this? What mechanisms do you have for sharing the global efforts of your faculty so that you can look for ways to introduce them to like-minded colleagues and successfully bring them together?



4:15–6:00 p.m. ■ Galerie 3

■ CII Executive Committee Meeting

All members of the CII are invited to attend the CII Executive Committee Meeting. However, only members of the CII Executive Committee are able to vote.

CHAIRS: **Ángel Cabrera**, *President, George Mason University*
Joanna Regulska, *Vice President and Associate Chancellor, Global Affairs, University of California, Davis*

6:00–8:00 p.m. ■ Off-Site

■ CII Executive Committee Dinner

CII EXECUTIVE COMMITTEE MEMBERS ONLY

SUNDAY, NOVEMBER 11

8:30–10:00 a.m. ■ Salons F-H

■ Managing Responsible Research and Innovation Collaborations with China

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH; GOVERNMENTAL AFFAIRS; AND RESEARCH AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

As Chinese universities have emerged as research powerhouses in recent years, many North American universities have expanded their research collaborations with China. Hear from leaders at North American universities about how they've developed these partnerships while working to ensure they are carried out in an ethical and responsible manner in the face of growing security threats. University leaders will share examples of cooperation models and describe how institutions make decisions about prioritizing and investing university time and resources in these partnerships.

MODERATOR: **DeAndra Beck**, *Associate Dean, Research, Michigan State University*

PANELISTS:

Cynthia Sagers, *Vice President, Research, Arizona State University*
Peter Dorhout, *Vice President, Research, Kansas State University*
Daniel González Spencer, *Vice President, International Relations, Universidad Autónoma de Nuevo León*
Ken Marcus, *Director & Chief Financial Officer, Tech Park, University of Arizona*

10:45 a.m.–Noon ■ Salons A-C

■ Security Matters: Emerging Concerns and Strategies for Global Education and Engagement Partnerships

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH AND GOVERNMENTAL AFFAIRS AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Global engagement is at the core of North American public universities' common mission and generates significant rewards to our institutions and societies. With heightened security threats, public universities must remain engaged in the iterative process of reviewing and revising policies and procedures that allow for the responsible transfer of students, faculty, data, and knowledge that are congruent with the values of higher education. This session will provide examples of successful university partnership models and strategies that safeguard the many positive benefits of international education and global engagement at a time when new security concerns are emerging.

MODERATOR: **Adela de la Torre**, *President, San Diego State University*
PANELISTS: **Chad Wootton**, *Associate Vice President, External Relations, Texas A&M University*
Janaka Ruwanpura, *Vice Provost (International), University of Calgary*
Meredith McQuaid, *Associate Vice President and Dean, International Programs, University of Minnesota*

12:15–1:30 p.m. ■ Galerie 1

■ **Aiming for 100% Committee Luncheon**

BY INVITATION ONLY

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CII:

■ **Exploring Resilience in the Research Enterprise**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CII:

■ **Institutional Strategies for Global Learning, Research, and Engagement**

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

■ **Resilience: Turning Challenges into Opportunities**

See page 8 for more details.

7:00–8:30 p.m. ■ Acadia

■ **Welcome Reception**

See page 9 for more details.

MONDAY, NOVEMBER 12

7:00–8:15 a.m. ■ Iberville

■ **International Agriculture Section (IAS)
Business Meeting and Breakfast**

All IAS members, as well as those who are interested in agricultural activities, are welcome to attend.

CHAIR: **Amrit N. Bart**, *Assistant Dean and Director, Global Programs,
College of Agricultural and Environmental Sciences,
University of Georgia*

8:30–10:00 a.m. ■ Acadia

■ **A New Era of U.S.-China Relations: Balancing
Collaboration with National Security Concerns**

JOINT SESSION WITH THE COUNCILS ON ACADEMIC AFFAIRS; ENGAGEMENT & OUTREACH; GOVERNMENTAL AFFAIRS; RESEARCH; AND STRATEGIC COMMUNICATIONS AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

U.S. universities have historically played a positive and important role in constructive relations between the United States and other countries. China's steady rise over the past several years has created considerable concern about national security and economic competitiveness. The U.S. national security community has expressed uneasiness about our universities' many links with Chinese individuals and organizations. From mutually beneficial student and scholar exchanges and research collaborations to China's aggressive and at times illegal appropriation of sensitive information, our universities have caught the attention of policymakers as vulnerable entry points for the Chinese government. Panelists will outline security concerns, provide tools for universities to identify potential risk indicators, and detail best practices to manage them while also balancing the important partnerships critical to both countries' success.

MODERATOR: **Sandra Brown**, *Vice Chancellor, Research,
University of California, San Diego*



PANELISTS: **E.W. (Bill) Priestap**, *Assistant Director, Counterintelligence Division, Federal Bureau of Investigation*
Robert Daly, *Kissinger Institute on China and the United States, Wilson Center*
Joan Lorden, *Provost and Vice Chancellor, Academic Affairs, University of North Carolina at Charlotte*
Mary Millsaps, *Research Information Assurance Officer, Purdue University*

10:45 a.m.–Noon ■ Galerie 6

■ Opportunities to Partner with USAID to Tackle Global Challenges

The U.S. Agency for International Development (USAID) is embracing a new development model that taps into the expertise, resources, and innovations of a diverse array of organizations across the public, private, and non-profit sectors to bring groundbreaking solutions to development challenges. USAID representatives and members of the Board for International Food and Agricultural Development (BIFAD) will describe how they engage U.S. colleges and universities as a partner in these efforts. Panel members will discuss how to best monitor opportunities and successfully engage USAID in support of their strategic priorities. BIFAD, which advises USAID on agriculture and higher education issues pertinent to achieving food security in developing countries, also provides the higher education community with a voice in bringing issues, concerns and ideas to USAID as they advise on USAID's priorities and projects. Brief presentations will be followed by an extensive discussion session during which universities may pose specific questions of the panel.

MODERATOR: **Waded Cruzado**, *President, Montana State University*

PANELISTS: **Angela Records**, *International Agricultural Research Advisor, The Bureau for Food Security, U.S. Agency for International Development*
John Watson, *Minority Serving Institutions Coordinator, Office of Small and Disadvantaged Business Utilization, U.S. Agency for International Development*

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CII:

- **Surviving the Storm: The Resiliency of Universities and their Leaders**
- **Pandemic: Universities Preparing for the Next Public Health Emergency**
- **Cultivating Student Resiliency: How, When, Where**

1:45–3:45 p.m. ■ Balcony K

■ International Agriculture Program Offices in a Changing Context: The Path Forward

This session will feature roundtable discussion amongst International Agriculture Section (IAS) members to discuss the changing context in which international agriculture program offices operate and how they add value to international research, teaching, and outreach. The session will also ask members how the IAS can effectively support internationalization in agricultural colleges and universities.

3:45–5:15 p.m. ■ Balcony K

■ CII Business Meeting

All those interested in international campus activities are welcome to attend the annual CII Business Meeting.

CHAIRS: **Waded Cruzado**, *President, Montana State University*
Ángel Cabrera, *President, George Mason University*

5:30–6:45 p.m. ■ Balcony M

■ **International Advocacy Coordinating Committee (IACC) Reception**

SPONSORED BY TEXAS A&M UNIVERSITY

IACC is the component of CII that supports international programs advocacy through an annual membership-based assessment. This reception will provide an update on IACC's success in influencing authorization and appropriations legislation on international development, immigration reform, study abroad and international education, as well as look forward to next year's agenda. Feedback will be sought from IACC members on communications and future agenda items. IACC members and non-members are welcome to attend.

6:00–8:00 p.m. ■ Salons A-C

■ **North American Zone of Knowledge Working Group**

WORKING GROUP MEMBERS ONLY

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ **Defining Moments: Public Universities & Race in America**

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ **Where We Stand: One Week After the Midterms**

See page 10 for more details.

COMMISSION ON SCIENCE & MATHEMATICS TEACHING IMPERATIVE (SMTI)

Public university leaders working through the Commission on the Science and Mathematics Teaching Imperative (SMTI) partner with the K–12 community and other stakeholders to revolutionize science and mathematics teaching and teacher preparation, ensuring the next generation of students is college and career ready. Membership includes faculty and administrators from university leadership, colleges including education, sciences and engineering, STEM education center directors, and others involved in improving undergraduate STEM education and the preparation of K–12 teachers in STEM-related disciplines.

SUNDAY, NOVEMBER 11

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for SMTI:

■ **Exploring Resilience in the Research Enterprise**

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for SMTI:

■ **Institutional Strategies for Degree Completion**



5:15–6:45 p.m. ▪ Carondelet & Bissonet

KEYNOTE SESSION

■ Resilience: Turning Challenges into Opportunities

See page 8 for more details.

7:00–8:30 p.m. ▪ Acadia

■ Welcome Reception

See page 9 for more details.

7:30–9:00 p.m. ▪ Riverview 1

■ SMTI Executive Committee Meeting

EXECUTIVE COMMITTEE MEMBERS ONLY

MONDAY, NOVEMBER 12

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for SMTI:

■ Surviving the Storm: The Resiliency of Universities and their Leaders

■ Cultivating Student Resiliency: How, When, Where

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ▪ Carondelet

■ Defining Moments: Public Universities & Race in America

See page 10 for more details.

9:45–11:00 a.m. ▪ Carondelet

■ Where We Stand: One Week After the Midterms

See page 10 for more details.

CENTER FOR PUBLIC UNIVERSITY TRANSFORMATION (CPUT)

APLU's national Center for Public University Transformation (CPUT) is designed to grow, innovate, and sustain solutions that are scalable across the diverse set of institutions comprising the public university sector. CPUT seeks to align and scale successful strategies from APLU's many projects and initiatives related to degree completion. APLU has worked with member institutions to pioneer initiatives that help broaden college access, increase degree completion, and improve employment readiness. Those expansive efforts—covering every aspect of the student experience—are now guided through the Center.

SUNDAY, NOVEMBER 11

8:30–10:00 a.m. ■ Salons A-C

■ Follow-up Discussion for APLU Transformation Clusters

BY INVITATION ONLY

APLU Transformation Cluster participants can reconvene to reflect on the work of the previous day's kickoff summit and clarify next steps for developing their workplans.

MODERATORS: **Albrecht Enders**, *Owner and Principal, endersgroup*
Jeanne Enders, *Assistant Professor of Management,*
Portland State University

10:45 a.m.–Noon ■ Balcony L

■ The Role and Importance of Building an Analytics Infrastructure In-house

JOINT SESSION WITH THE COUNCIL OF 1890S AND COMMISSIONS ON ACCESS, DIVERSITY, & EXCELLENCE AND INFORMATION, MEASUREMENT, & ANALYSIS

In recent years, at a growing number of institutions, analytics platforms for decision-making have been built by outside vendors with the promise to replicate the vendor experiences at similar institutions. Many institutions believe the implementation costs of analytics are too high, and the returns on investment are unclear. There is a general lack of understanding of how these systems can be used. Building an analytics platform for institution-wide success requires a collaborative approach involving institutional research and effectiveness, information technology, senior leadership, as well as a variety of stakeholders on campus and a thorough understanding of the institutional culture, student body, administrative challenges, and the ever-challenging fiscal environment. Join us to hear about the role and the importance of institutions implementing analytics platforms by leveraging the strengths of cloud architecture, on-campus information technology, institutional research, end-user groups, as well as the decision makers from various divisions.

SPEAKERS: **Ken Smith**, *Vice Provost, Academic Resource Management,*
Virginia Polytechnic Institute and State University
John Campbell, *Vice Provost, West Virginia University*
Thulasi Kumar, *Associate Vice Provost, Academic Decision*
Support, Virginia Polytechnic Institute and State University

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CPUT:

■ Changing the Narrative: Making the Case for Public Universities



3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 14–15 for descriptions and locations. Recommended for CPUT:

■ Institutional Strategies for Degree Completion

5:15–6:45 p.m. ■ Carondelet & Bissonet

KEYNOTE SESSION

■ Resilience: Turning Challenges into Opportunities

See page 8 for more details.

7:00–8:30 p.m. ■ Acadia

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 12

10:45 a.m.–Noon ■ Balcony K

■ Developing a Theory of Change for University Transformation

Public universities continue to evolve as they remain committed to student success and equity. With the aim of better supporting its members, APLU has sought to learn more about how universities change and transform, and what the association can do to help. What does it mean to be a student-centered institution? What policies and practices are accelerants to transformation? In seeking answers to these questions, APLU has developed a draft Theory of Change for University Transformation and Student Success. In this session, APLU staff will share the draft theory to gain insight and critical feedback for the theory's continued development. Participants will play an active role in refining and co-designing the working theory of change that will inform the field.

12:15–1:30 p.m.

■ Council of Presidents Luncheon

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 11–13 for descriptions and locations. Recommended for CPUT:

■ Pandemic: Universities Preparing for the Next Public Health Emergency

TUESDAY, NOVEMBER 13

CLOSING SESSIONS

8:30–9:45 a.m. ■ Carondelet

■ Defining Moments: Public Universities & Race in America

See page 10 for more details.

9:45–11:00 a.m. ■ Carondelet

■ Where We Stand: One Week After the Midterms

See page 10 for more details.

AFFILIATES

THURSDAY, NOVEMBER 8

6:00–9:00 p.m. ▪ St. Charles

■ Council on Agricultural Research, Extension, and Teaching (CARET) Executive Committee Dinner

CARET EXECUTIVE COMMITTEE MEMBERS ONLY

CHAIR: **Louise Beaman**, CARET Delegate, Purdue University

FRIDAY, NOVEMBER 9

8:00 a.m.–4:00 p.m. ▪ Riverview 1

■ Council on Agricultural Research, Extension, and Teaching (CARET) Executive Committee Meeting

CARET EXECUTIVE COMMITTEE MEMBERS ONLY

CHAIR: **Louise Beaman**, CARET Delegate, Purdue University

1:00–5:00 p.m. ▪ Jackson

■ International Adult and Continuing Education (IACE) Meeting

BY INVITATION ONLY

SATURDAY, NOVEMBER 10

8:00–11:30 a.m. ▪ Audubon

■ International Adult and Continuing Education Hall of Fame (IACEHOF) Breakfast and Board Meeting

BY INVITATION ONLY

8:00 a.m.–3:30 p.m. ▪ Galerie 1

■ Food Systems Leadership Institute Meeting (FSLI) Encore

BY INVITATION ONLY

1:30–4:15 p.m. ▪ Galerie 2

■ International Adult and Continuing Education Hall of Fame (IACEHOF) Symposium

BY INVITATION ONLY

6:00–8:00 p.m. ▪ Galerie 2

■ International Adult and Continuing Education Hall of Fame (IACEHOF) Formal Induction Ceremony

BY INVITATION ONLY

8:00–9:30 p.m. ▪ St. Charles

■ International Adult and Continuing Education Hall of Fame (IACEHOF) Reception

SUNDAY, NOVEMBER 11

7:00–8:15 a.m. ▪ Balcony J

■ Academic Analytics Breakfast Discussion

BY INVITATION ONLY

Join Academic Analytics for two breakfast discussions with leaders from top universities to discuss the most critical challenges they face and how they use Academic Analytics tools to address them.

- *Focus:* Growing the research enterprise and enhancing faculty recognition.

Please contact Stephanie Fischbein info@academicanalytics.com to RSVP or for more information.

SPEAKERS:

Joan Lorden, Provost and Vice Chancellor, Academic Affairs, University of North Carolina at Charlotte

Kimberly Espy, Provost and Vice President, Academic Affairs, University of Texas at San Antonio

Robert Berdahl, former President, Association of American Universities



7:00–8:15 a.m. ▪ Balcony M

■ **EAB Research Presentation and Discussion**

BY INVITATION ONLY

2:00–4:00 p.m. ▪ Galerie 4

■ **Autonomy Five Athletic Conferences**

BY INVITATION ONLY

MONDAY, NOVEMBER 12

7:00–8:15 a.m. ▪ Balcony N

■ **Academic Analytics Breakfast Discussion**

BY INVITATION ONLY

Join Academic Analytics for two breakfast discussions with leaders from top universities to discuss the most critical challenges they face and how they use Academic Analytics tools to address them. Focus: Advocating for the university to external stakeholders, making strategic investments, and promoting faculty success. Please contact Stephanie Fischbein info@academicanalytics.com to RSVP or for more information.

SPEAKERS: **Ruth Watkins**, *President, University of Utah*
Robert Berdahl, *former President,*
Association of American Universities

5:30–8:00 p.m. ▪ St. Charles

■ **The Chronicle of Higher Education Reception**

BY INVITATION ONLY

TUESDAY, NOVEMBER 13

7:00–8:15 a.m. ▪ Riverview 1

■ **University Rankings and the Public Good:
The Pursuit of Metrics that Matter**

HOSTED BY LOUISIANA STATE UNIVERSITY

University rankings have appealed to the public since the introduction of the *U.S. News and World Report* version, but have simultaneously stirred resentment and frustration from university administrators, who argue that such instruments invariably reward overly selective private colleges with large endowments while encouraging other schools to game systems in order to remain competitive. With discussion led by Louisiana State University President F. King Alexander, university presidents and representatives from the *Wall Street Journal/Times Higher Education* rankings will explore how to develop and weight metrics that reflect the real benefit a student can expect to receive after from attending a specific university.

PANELISTS: **F. King Alexander**, *President, Louisiana State University*
Trevor Barratt, *CEO, Times Higher Education*
John Gill, *Editor, Times Higher Education*
Emma Deraze, *Data Scientist, Times Higher Education*
Martha Kanter, *Executive Director, College Promise*

SPONSORED SESSIONS

For the first time, APLU is hosting a block of three sessions designed and led by Annual Meeting sponsors. Session proposals were vetted by a panel of experts.

5:15–6:30 p.m. ■ Galerie 3

■ Building Resilience in Future University Presidents: The Institute for Leadership and Governance in Higher Education

SESSION SPONSORED BY THE ASSOCIATION OF GOVERNING BOARDS (AGB)

**AGB
SEARCH**

Advancing Higher Education Leadership

The Association of Governing Boards of Universities and Colleges (AGB), AGB Search, the Rockefeller Institute of Government at the State University of New York, and the

School of Education at the University at Albany/SUNY are partnering to offer a new Institute for Leadership and Governance in Higher Education to prepare future presidents of colleges and universities. The Institute, which will launch in January 2019, will play a key role in building a pipeline of strong and diverse candidates for presidencies and will focus on leadership and governance. While leadership skills are important attributes for any aspiring president, a focus on governance, including working effectively with the Board of Trustees, is an equally important skill set for success and resilience as a president. This session will describe the rationale for creating the Institute and the projected outcomes for participants, followed by a roundtable discussion of how the Institute can continue to evolve.

PANELISTS: **Roderick J. McDavis**, *Managing Principal, AGB Search*
Nancy L. Zimpher, *Founder, Center for Education and Social Systems Changes, Rockefeller Institute*
Melissa K. Trotta, *Associate Managing Principal, AGB Search*

5:15–6:30 p.m. ■ Galerie 1

■ Embracing the Role of Faculty in Fostering Students' Resilience

SESSION SPONSORED BY THE ASSOCIATION OF COLLEGE AND UNIVERSITY EDUCATORS (ACUE)

ACUE
Association of College
and University Educators

The stressors impacting students do not dissipate once they enter a classroom. Instead, stressors can become barriers to the teaching and learning process. As a result, it is important for the learning environment to be a place

that fosters student resilience. Leaders from Arizona State University, Kansas State University, and the University of Southern Mississippi will share how they are equipping faculty through evidence-based instruction that promotes student resilience.

MODERATOR: **Barbara Rodriguez**, *Regional Director, Academic Programs, Association of College and University Educators (ACUE)*

PANELISTS: **Amy Chasteen Miller**, *Professor and Vice Provost, Academic Affairs, University of Southern Mississippi*

Gregory Eiselein, *Director, K-State First and Professor, English, Kansas State University*

Paul LePore, *Dean, College of Liberal Arts and Sciences, Arizona State University*



5:15–6:30 p.m. ■ Galerie 4

■ Re-Thinking Faculty Mentoring: How to Build Networks of Inclusion, Support, and Accountability

SESSION SPONSORED BY THE NATIONAL CENTER FOR FACULTY DEVELOPMENT AND DIVERSITY (NCFDD)



This workshop is designed to start a new type of dialogue about mentoring.

It describes the common problems that

pre-tenure and post-tenure faculty members experience and why traditional mentoring programs fail to meet those needs. We propose an alternative framework for mentoring that focuses on needs assessment and shifts the idea of mentoring from a relationship between two faculty members towards building a broad network of support, community, and accountability. The workshop concludes with a presentation of best practices in mentoring pre-tenure, under-represented, and mid-career faculty. The workshop is presented by the National Center for Faculty Development and Diversity in partnership with Mindi Thompson from the University of Wisconsin.

FACILITATOR: **Mindi Thompson**, *Associate Professor of Counseling Psychology, University of Wisconsin-Madison*

INTRODUCTION: **Ryan Blocker**, *Program Administrator for Campus Workshops, National Center for Faculty Development and Diversity*



PHOTO COURTESY OF THE UNIVERSITY OF WISCONSIN-MADISON

MEETING POLICIES

Admission to Annual Meeting sessions and events is open only to those who have registered and have badges. Spouses/guests wishing to participate in sessions and meal functions must register using a separate registration form for the Annual Meeting or purchase meal tickets. A limited number of meal tickets will be available for purchase on-site. The registration fee covers attendance at all sessions: the breakfasts on Sunday, Monday, and Tuesday; the Sunday Welcome Reception; the Monday luncheon; and the networking breaks. Some meetings and meal events are by invitation only and are so identified in the program.



Substitution Policy

Substitution of registrations is permitted prior to the conference and on-site. Only one substitution is permitted per original registrant. The individual submitting the substitution request is responsible for all financial obligations (any balance due) associated with that substitution as well as updating any contact information.

Consent to Use of Photographic Images

Registration and attendance at, or participation in, APLU meetings and other activities constitutes an agreement by the registrant to APLU's use and distribution (both now and in the future) of the registrant or attendee's image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

Recording of Sessions

Video or audio recordings by attendees is prohibited unless previously approved by APLU. Taking and sharing personal photos is permitted (and encouraged).

Media

All sessions, except for the Council of Presidents and specified business meetings, are open to the media, unless otherwise noted as closed or by invitation only. Media are required to sign in at the registration desk and obtain an Annual Meeting badge.



ABOUT THE NEW ORLEANS MARRIOTT

The New Orleans Marriott welcomes you to the Big Easy with contemporary style, award-winning service and an unparalleled location. You'll find our hotel on Canal Street at the edge of NOLA's French Quarter, within walking distance of famous attractions including the Audubon Aquarium of the Americas, the Garden District, and Harrah's Casino. Settle in to your room or suite, which features everything you need to relax—from comfortable bedding to a flat-screen TV and premium bath amenities.

HOTEL DINING

5Fifty5

Named in honor of our address on Canal Street, 5Fifty5 showcases classic Louisiana-style cuisine for breakfast and lunch. Stop by after a busy day in New Orleans to try the restaurant's award-winning gumbo.

Open for breakfast and lunch

Dress code: Casual

Phone: +1 504-553-5555

55 Fahrenheit

This chic wine bar and restaurant is a wonderful spot for a working lunch or a light dinner with friends before an evening of fun on Bourbon Street. Sample innovative cocktails and shareable plates.

Open for lunch and dinner

Dress code: Casual

Phone: +1 504-581-1000

Canal Street Pantry

Let's Get Fresh! Grab delicious flavors on the go at Canal St. Pantry including breakfast sandwiches, pastries, salads, home-made pizzas, imported, domestic and local beers, wine and spirits or local favorites such as New Orleans Ice Cream.

LOCAL ATTRACTIONS

A MILE OR LESS FROM THE HOTEL

- French Quarter/Bourbon Street
- Jackson Square
- St. Louis Cathedral
- Cabildo
- Presbytere
- Cafe du Monde & French Market
- Aquarium of the Americas

- Audubon Insectarium
- Entergy IMAX Theatre
- Steamboat Natchez Riverboat Cruise
- Plantation tours
- Blaine Kern's Mardi Gras World
- Harrah's New Orleans Casino
- Pat O'Briens Bar
- National WWII Museum

FARTHER AFIELD

- Garden District/St. Charles Avenue (2.5 miles)
- Audubon Zoo (6 miles)
- Longue Vue House & Gardens (7 miles)
- Oak Alley Plantation (54 miles)



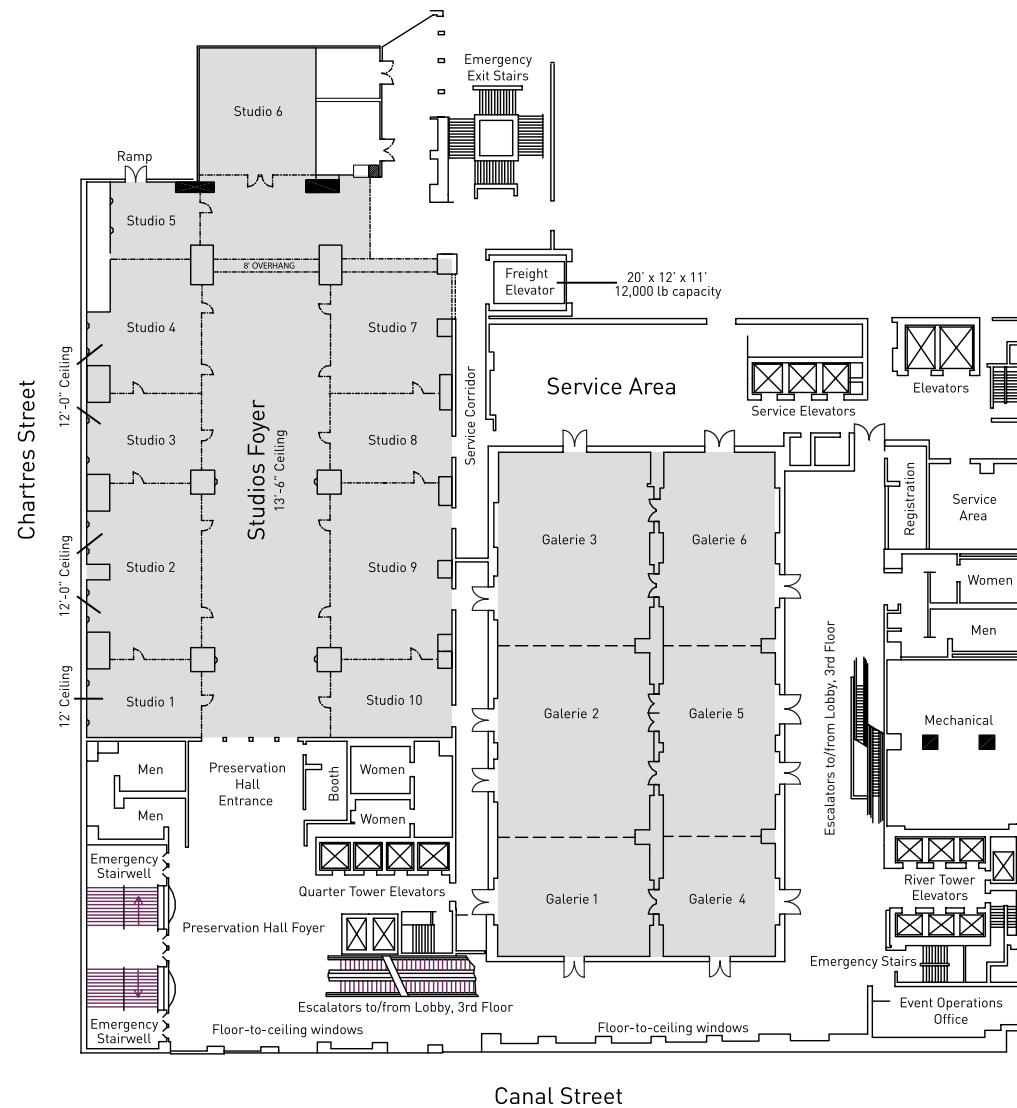
Meeting Room Locations

MARRIOTT NEW ORLEANS

2ND FLOOR

PRESERVATION HALL-STUDIO FOYER
GALERIE 1-6

NOTE: The Preservation Hall-Studio Foyer
will host the APLU Exhibit Hall.



3RD FLOOR

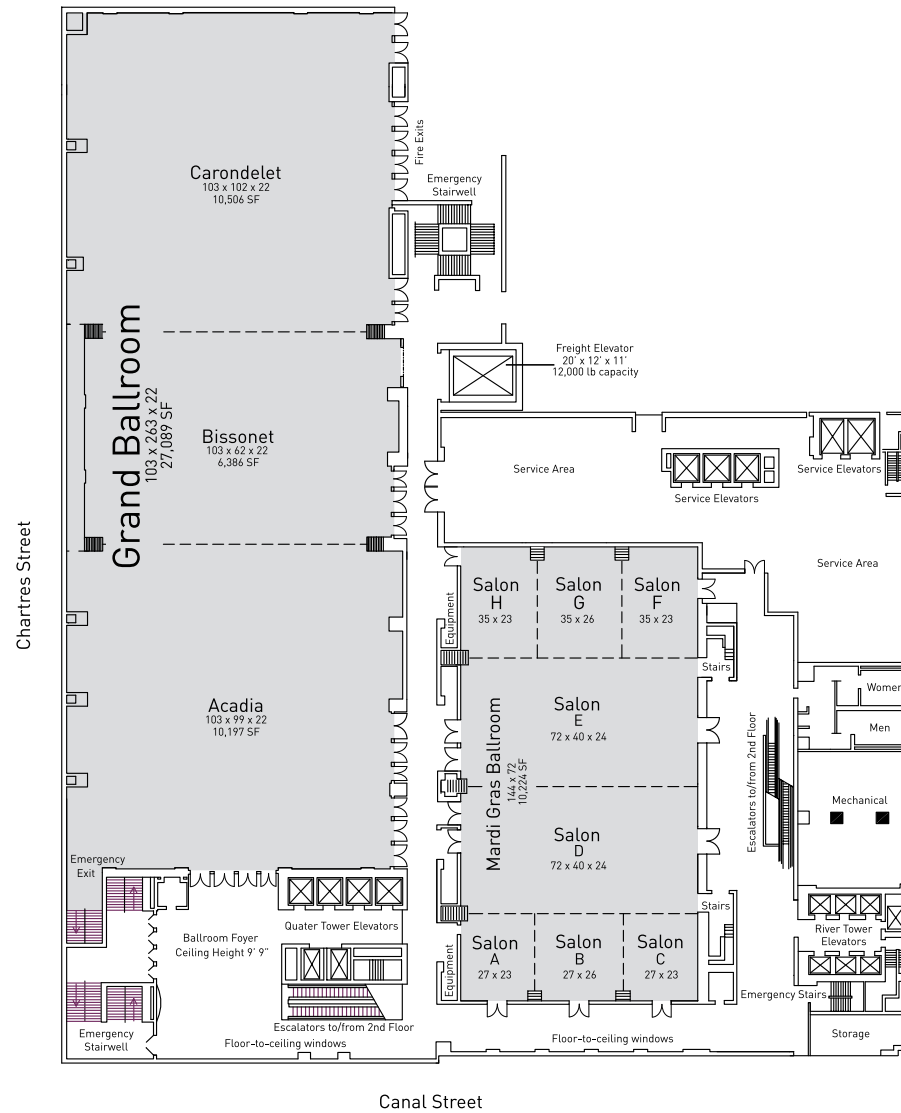
ACADIA

BISSONET

CARONDELET

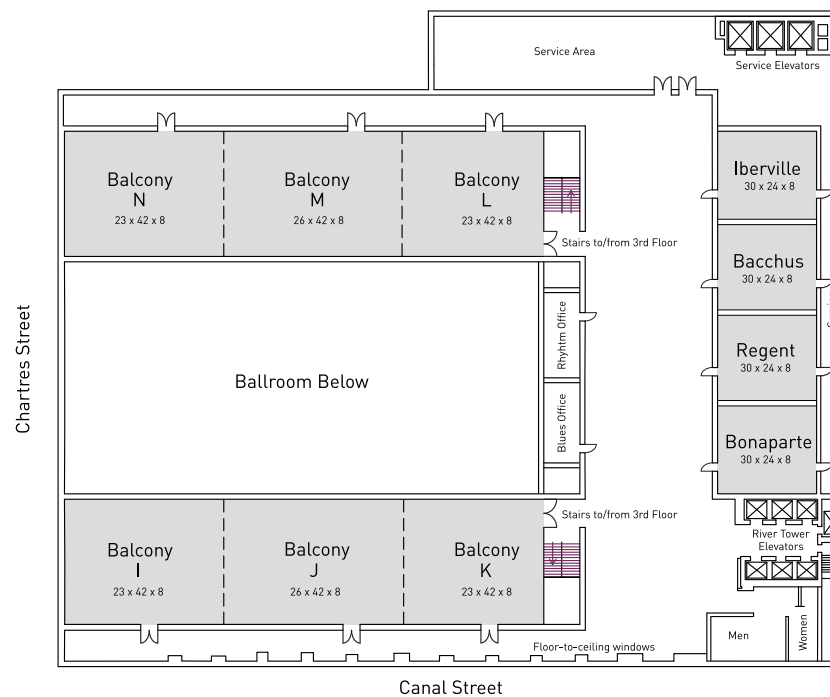
GRAND BALLROOM Foyer

SALONS A-H



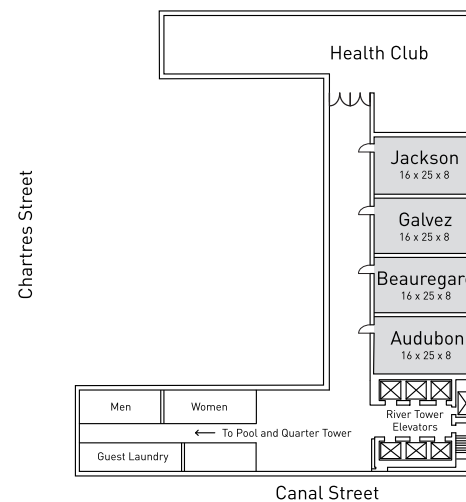
4TH FLOOR

IBERVILLE
BONAPARTE
REGENT
BALCONIES I-N



5TH FLOOR

AUDUBON
BEAUREGARD
GALVEZ
JACKSON



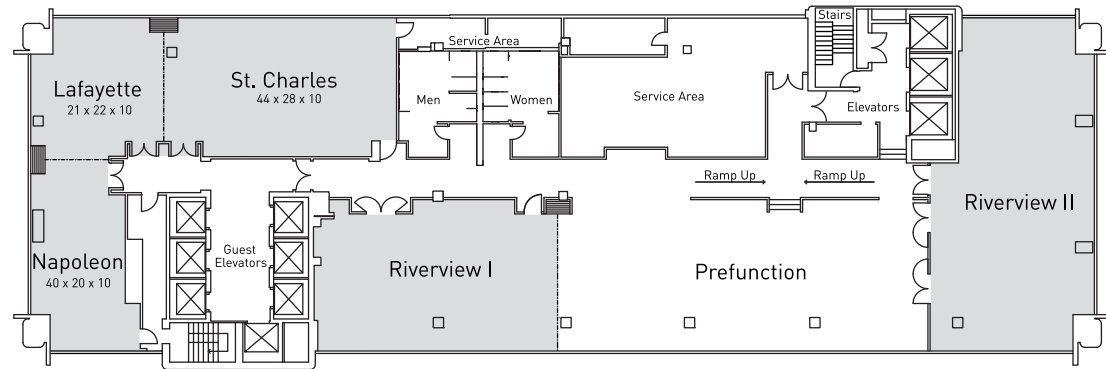
41ST FLOOR

LAFAYETTE

NAPOLEON

RIVERVIEW I-II

ST. CHARLES



Enjoy New Orleans



The **Registry®**

**YOUR SOURCE for
Interim Leadership for
APLU INSTITUTIONS**

3 Centennial Drive, Peabody, MA 01960

Phone: (978) 532-4090

info@registryinterim.com

WWW.REGISTRYINTERIM.COM

ACKNOWLEDGEMENTS

APLU thanks the following organizations for their generous contributions to its 131st Annual Meeting:

CUTTING EDGE DESIGN

Sally James and Katie Burgess
1606 20th Street, NW
Washington, DC 20009
202-265-9028
www.cuttingedgedc.com

DOYLE PRINTING

Dennis Doyle
6911 Old Landover Road
Landover, MD 20785
301-322-4800
www.doyleprint.com

CVENT EVENT MANAGEMENT

Steven Diaz and Christina Budd
www.cvent.com

CROWDCOMPASS MOBILE APPS

Neha Sharma
Project Coordinator
www.crowdcompass.com

FREEMAN COMPANY

Kathy Sans
Client Solutions Manager
www.freeman.com

APLU'S LOUISIANA MEMBERS

Louisiana State University and Agricultural & Mechanical College
Louisiana Tech University
Southern University and A&M College, Baton Rouge
University of Louisiana at Lafayette
University of New Orleans

ANNUAL MEETING VIDEOS:

Louisiana State University and the University of New Orleans for their help with the Annual Meeting promotional video. Especially presidents F. King Alexander and John Nicklow (pictured).



2018 MEETING SPONSORS & EXHIBITORS

PLATINUM



GOLD



SILVER



BRONZE



2018 APLU BOARD OF DIRECTORS

Board Officers

CHAIR

Robert Caret

Chancellor, University System of Maryland

CHAIR-ELECT

Michael Drake

President, The Ohio State University

PAST-CHAIR

Teresa Sullivan

Past-President, University of Virginia

COUNCIL OF PRESIDENTS CHAIR

Robert Jones

Chancellor, University of Illinois at Urbana-Champaign

COUNCIL OF PRESIDENTS SECRETARY

Waded Cruzado

President, Montana State University

APLU PRESIDENT

Peter McPherson



CARET



DRAKE



SULLIVAN



JONES



CRUZADO



McPHERSON

Council Representatives

COUNCIL OF 1890 UNIVERSITIES

Kent Smith, Jr.

President, Langston University

COUNCIL OF PRESIDENTS' & CHANCELLORS' SPOUSES/PARTNERS

Vacant

COUNCIL ON ACADEMIC AFFAIRS

Joseph Glover

Provost and Senior Vice President for Academic Affairs, University of Florida

COUNCIL ON ENGAGEMENT & OUTREACH

Andrew Furco

Associate Professor and Associate Vice President for Public Engagement, University of Minnesota

COUNCIL ON GOVERNMENTAL AFFAIRS

Sophia Magill

Director of Federal Relations, Iowa State University

COUNCIL ON RESEARCH

Sethuraman (Panch) Panchanathan

Executive Vice President, ASU Knowledge Enterprise, Arizona State University

COUNCIL ON STRATEGIC COMMUNICATIONS

Jack Martin

Assistant Vice President for Communications, University of Washington

COUNCIL ON STUDENT AFFAIRS

Javaune Adams-Gaston

Senior Vice President for Student Life, The Ohio State University



Commission Representatives

COALITION OF URBAN SERVING UNIVERSITIES

Mark Becker

President, Georgia State University

COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE

Mark Rosenberg

President, Florida International University

COMMISSION ON FOOD, AGRICULTURE, & RENEWABLE RESOURCES

Ronnie D. Green

Chancellor, University of Nebraska-Lincoln

CFERR-BOARD ON AGRICULTURE ASSEMBLY

Orlando F. McMeans

Vice President, Research and Public Service,
West Virginia State University

COMMISSION ON INFORMATION, MEASUREMENT, & ANALYSIS

M. Roy Wilson

President, Wayne State University

CIMA-COMMITTEE ON BUSINESS AFFAIRS

David W. Harris

Executive Vice President, COO, and CFO,
University of New Mexico

COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Eric Barron

President, The Pennsylvania State University

COMMISSION ON INTERNATIONAL INITIATIVES

Ángel Cabrera

President, George Mason University

COMMISSION ON SCIENCE AND MATHEMATICS TEACHING IMPERATIVE

Harris Pastides

President, University of South Carolina

At-Large Members

Rita Cheng

President, Northern Arizona University

Judy Genshaft

President, University of South Florida System

Susan Herbst

President, University of Connecticut

Harold Martin

Chancellor, North Carolina A&T State University

Kirk Schulz

President, Washington State University

Joseph Steinmetz

Chancellor, University of Arkansas

Satish Tripathi

President, University at Buffalo, SUNY

ABOUT THE ASSOCIATION OF PUBLIC AND LAND-GRANT UNIVERSITIES

The Association of Public and Land-grant Universities (APLU) is a research, policy, and advocacy organization representing 238 public research universities, land-grant institutions, state university systems, and affiliated organizations.

Founded in 1887, APLU is North America's oldest higher education association with member institutions in all 50 states, the District of Columbia, four U.S. territories, Canada, and Mexico. APLU's membership includes 210 campuses and 23 university systems, including 74 land-grant institutions. The association's membership includes 23 historically black colleges and universities (HBCUs), of which 21 are land-grant institutions (19 under the 1890 Morrill Act and two under the 1862 Morrill Act).

APLU is dedicated to advancing learning, discovery and engagement. The association provides a forum for the discussion and development of policies and programs affecting higher education and the public interest.

APLU AT-A-GLANCE

ANNUALLY . . .

APLU's **238** member institutions

LOCATED IN ALL 50 STATES, THE DISTRICT OF COLUMBIA,
4 U.S. TERRITORIES, CANADA, AND MEXICO



ENROLL



4.8 million
undergraduates



AND **1.3 million**
graduate students

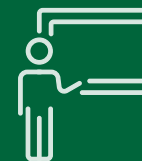
AWARD



1.3 million
degrees

EMPLOY

1.3 million
faculty and staff



AND CONDUCT



\$44.9 billion
in university-based research.



APLU OFFICES AND STAFF

OFFICE OF THE PRESIDENT

Peter McPherson, *President*
Howard Gobstein, *Executive Vice President*
Jean R. Middleton, CMP, *Vice President and Chief of Staff*
Michelle Szechenyi, *Director, Human Resources*
Taryn Brown, *Executive Assistant*
KeiWana Bull, *Database/Meetings Assistant*
Leigha Acton, *Assistant, Meetings and Events*
Grayce McGregor, *Office and Events Assistant*

OFFICE OF ACADEMIC AFFAIRS

Alan R. Mabe, Ph.D., *Chief Academic Officer and Senior Vice President for Academic Affairs*
Karen Vignare, Ph.D., *Executive Director, Personalized Learning Consortium*
Travis York, Ph.D., *Director, Academic and Student Affairs*
Susie Freedman, *Program Manager, Personalized Learning Consortium*
Megan Tesene, *Associate Director, Personalized Learning Consortium*
Michael Lausch, *Program Associate, Academic Affairs*

OFFICE OF ACCESS & SUCCESS

Eugene L. Anderson, Ph.D., *Vice President, Access and Success*
Rosalina Escandon, *Associate Director, Access and Success*
Porshia Brewer, *Associate, Access and Success*

OFFICE OF CONGRESSIONAL & GOVERNMENTAL AFFAIRS

Jennifer T. Poulakidas, *Vice President, Congressional & Governmental Affairs*
Craig Lindwarm, *Assistant Vice President, Congressional & Governmental Affairs*
Hanan Saab, *Assistant Director for International Issues*
Joe Bañez, *Assistant Director, Congressional & Governmental Affairs*
Yvonne Darpoh, *Associate, Congressional & Governmental Affairs*

OFFICE OF DATA & POLICY ANALYSIS

Bryan Cook, Ph.D., *Vice President, Data and Policy Analysis*
Denise Nadasen, D.M., *Director, Research and Data Policy*
Andrew Paradise, Ph.D., *Data Analytics Manager*
Brett Roude, *Program Associate, Research & Policy Analysis*

OFFICE OF ECONOMIC DEVELOPMENT & COMMUNITY ENGAGEMENT

Sheila Martin, *Vice President, Economic Development and Community Engagement*
Shalin Jyotishi, *Associate, Economic Development and Community Engagement*
Milan Ephraim, *Program Assistant, Economic Development and Community Engagement*

OFFICE OF FINANCE

Emily van Loon, CPA, *Chief Financial Officer and Treasurer*
Jasper Cox, *Grants Manager*
Catina Tims, *Accountant*
Marsha Ogburn, *Accountant*
Jordan Merker, *Staff Associate/Accounts Payable*

OFFICE OF FOOD, AGRICULTURE, & NATURAL RESOURCES

Ian L. Maw, Ph.D., *Vice President, Food, Agriculture & Natural Resources*
Richard M. Klemme, Ph.D., *Executive Director, Cooperative Extension*
Eddie G. Gouge, *Senior Associate Director, Federal Relations-Food and Agricultural Sciences and Executive Director, Council for Agricultural Research, Extension, and Teaching (CARET) and the Board on Human Sciences*
Wendy Fink, *Director of Food, Agriculture & Natural Resources and Executive Director of the BAA Academic Programs Section*
Sandra (Sandy) Ruble, *Assistant Director, Cooperative Extension/ECOP*
Marianne Klein, *Program Staff Associate, Board on Human Sciences, Inc. and Cooperative Extension*
Suzette Robinson, *Program Assistant, Food, Agriculture & Natural Resources*

OFFICE OF INFORMATION TECHNOLOGY

Henry M. Wong, *Director, Information Technology*
Christopher Mayrant, *IT Support Specialist/Facilities Assistant*

OFFICE OF INTERNATIONAL PROGRAMS

Montague Demment, Ph.D., *Vice President, International Programs*
Anne-Claire Hervy, *Associate Vice-President, International Development and Programs*
Mark Varner, Ph.D., *Senior Counsel, Board for International Food and Agricultural Development (BIFAD)*

Hanan Saab, *Assistant Director for International Issues*
Gabriela Gillespie, *Assistant Director for International Programs*
Devin Ferguson, *Staff Associate, International Programs*

OFFICE OF PUBLIC AFFAIRS

Jeff Liebersen, *Vice President, Public Affairs*
David Edelson, *Director, Public Affairs*
Mike Brost, *Assistant Director, Public Affairs*
Allie Maniglia, *Associate, Public Affairs*

OFFICE OF RESEARCH, INNOVATION, & STEM POLICY

Howard Gobstein, *Executive Vice President and Co-Project Director, Science & Mathematics Teaching Imperative*
Kacy Redd, Ph.D., *Assistant Vice President, Science & Mathematics Education Policy*
Sarah Rovito, *Assistant Director, Research Policy*
Tia Freeloove Kirk, *Program Coordinator, Office of Research, Innovation, & STEM Policy*

OFFICE OF URBAN INITIATIVES

Shari Garmise, Ph.D., *Vice President, USU/APLU Office of Urban Initiatives*
Shannon Looney, *Director, USU/APLU Office of Urban Initiatives*
Andrea Rodriguez, *Assistant Director, USU/APLU Office of Urban Initiatives*
Lynn Brabender, *Program Manager, USU/APLU Office of Urban Initiatives*
Adrienne Thomas, *Staff Associate, USU/APLU Office of Urban Initiatives*

CENTER FOR PUBLIC UNIVERSITY TRANSFORMATION

Shari Garmise, Ph.D., *Executive Director, Center for Public University Transformation*
Julia Michaels, *Deputy Executive Director, Center for Public University Transformation*
Amy Cole, *Assistant Director, Center for Public University Transformation*
Melissa Rivas, *Program Manager, Center for Public University Transformation*
Kate Michaels, *Program Coordinator, Center for Public University Transformation*

FUTURE ANNUAL MEETING DATES

2019



NOVEMBER
10-12

**HILTON SAN DIEGO
BAYFRONT
SAN DIEGO, CA**

2020



NOVEMBER
8-10

**HILTON ORLANDO
ORLANDO, FL**

2021



NOVEMBER
14-16

**PHILADELPHIA MARRIOTT
DOWNTOWN
PHILADELPHIA, PA**

2022



NOVEMBER
6-8

**HYATT REGENCY DENVER
CONVENTION CENTER
DENVER, CO**

2023



NOVEMBER
12-14

**HYATT REGENCY SEATTLE
SEATTLE, WA**



NATIONAL CENTER FOR FACULTY DEVELOPMENT & DIVERSITY

Faculty Success Program



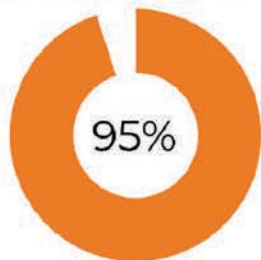
Over 4,500 participants

from 450 universities, including tenure-track and tenured faculty, administrators, research faculty, and medical faculty

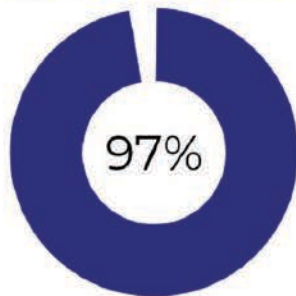


On average, NCFDD institutional members sponsor 5 faculty per session

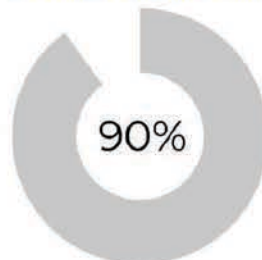
Improved Writing Productivity



Overall Satisfaction



Better Work-Life Balance



Statistics were taken from the most recent Faculty Success Program End-of-Program Survey

What is the Faculty Success Program?

The Faculty Success Program is all about learning the secrets to increasing your research productivity, getting control of your time, and living a full and healthy life beyond your campus.

As the NCFDD's signature program, the Faculty Success Program is specifically designed to transform your personal and professional life.

Institutional Member Sponsorship



Sponsored 50+ participants



Sponsored 100+ participants

More than **100** NCFDD-trained coaches that are all currently tenured faculty

Visit www.FacultyDiversity.org/FSP-Bootcamp to learn more.
Questions? Email or call us! Bootcamp@FacultyDiversity.org | 313-347-8485



National Center for Faculty Development & Diversity



ASSOCIATION OF
PUBLIC &
LAND-GRANT
UNIVERSITIES

1307 New York Avenue, NW, Suite 400
Washington, DC 20005
202-478-6040 • www.aplu.org

 **#APLU2018**
@APLU_News

How Universities Use Academic Analytics Data

Academic Analytics provides solution tools tailored to the strategic and research needs of universities and their component colleges, schools, institutes, and departments. Whether it's understanding a unit's comparative standing in its larger research landscape or creating research opportunities, the Benchmarking and Discovery Suites are valuable tools in today's competitive environment.

Benchmarking Suite

Purpose: Strategic Decision Support

Audience: Academic Administrators & Faculty Leaders

Data: Academic Analytics Comparative Standardized Data

Discovery Suite

Purpose: Discovery & Showcase

Audience: Faculty & Public

Data: Academic Analytics Faculty Data, Faculty Self-entered Data, & Integrated Institution Data



Visit us at www.academicanalytics.com

© 2018 Academic Analytics, LLC. All rights reserved.