

Accelerating Adoption of Adaptive Courseware at Public Universities



Georgia State University Update, Spring 2018

Moving From Scaling to Sustainable

- Georgia State University's (GSU) program consists of three phases - pilot, evaluate and scale - to reach full implementation in micro-and-macro economics, global issues, introduction to American government, and introduction to general psychology
- GSU's strategic plan emphasizes a commitment to employing adaptive courseware, to quality of content and to unbiased, evidence-based research for all digital learning

Creating a Culture of Faculty Success

- Center for Excellence in Teaching and Learning (CETL) hosts faculty events
 - to reiterate goals and expectations of scaling adaptive learning and
 - to make clear that leveraging adaptive courseware is a continuation of GSU's student success goals
- Adaptive courseware training is available for faculty, instructional designers and other staff participating in the pilot training

Challenges and Lessons Learned

- A tension remains between commitment to scale and faculty autonomy so it is critical to gain faculty buy-in
- For GSU, providing evidenced-based data is critical to widespread acceptance of adaptive courseware. Addressing the need for clarity in this regard is important as some faculty skepticism may linger without it
- Planning for vendor implementation issues and challenges are critical to long-term success

BY THE NUMBERS

3 vendors, **5** courses

GSU faculty are currently using 3 vendors across 5 courses in micro-and-macro economics, global issues, introduction to American government, and introduction to general psychology

1,761

Fall 2017 enrollment



The GSU trajectory for reaching targeted number of adaptive courseware enrollments is on target



SNAPSHOT

Success Factors	Looking Ahead
<ul style="list-style-type: none"> • GSU academic leadership see the adaptive courseware project contributing to overall student success with improved pedagogy • The high degree of participation of GSU faculty is indicative of a high commitment to student success • Exit surveys of fall 2017 students showed the majority of students believe adaptive and other digital tools helped them with their studies (n= 2,800) 	<ul style="list-style-type: none"> • What GSU learns from the pilot program will assist leaders in evaluating implementation potential beyond the APLU grant period • CETL will continue to host Adaptive Courseware events and workshops • GSU will begin conducting student focus groups and continue surveying student satisfaction in the 2018-2019 academic year

About Georgia State University

51,000+

students on 7 campuses including students from every county in Georgia, every state in the U.S. and 170 countries

3,000+

international students

250+

degree programs in 100 fields of study at the Atlanta Campus — the widest variety in the state

30+

associate degree pathways at five campuses and through the largest online program in the state

Learn More

To learn more about Georgia State University’s adaptive courseware implementation, contact:

PLC Grant Program Manager

Megan Tesene

mtesene1@gsu.edu

404-413-4733

The APLU Personalized Learning Consortium (PLC) is a membership organization of public universities leveraging collaboration and scale to advance the use of technology to improve student learning, retention, and graduation through personalization. To learn more, go to www.aplu.org/plc.

Contact: PLC Program Manager Susie Freedman, sfreedman@aplu.org