Moving From Scaling to Sustainable

- Georgia State University’s (GSU) program consists of three phases - pilot, evaluate and scale - to reach full implementation in micro-and-macro economics, global issues, introduction to American government, and introduction to general psychology.
- GSU’s strategic plan emphasizes a commitment to employing adaptive courseware, to quality of content and to unbiased, evidence-based research for all digital learning.

Creating a Culture of Faculty Success

- Center for Excellence in Teaching and Learning (CETL) hosts faculty events
  - to reiterate goals and expectations of scaling adaptive learning and
  - to make clear that leveraging adaptive courseware is a continuation of GSU’s student success goals.
- Adaptive courseware training is available for faculty, instructional designers and other staff participating in the pilot training.

Challenges and Lessons Learned

- A tension remains between commitment to scale and faculty autonomy so it is critical to gain faculty buy-in.
- For GSU, providing evidenced-based data is critical to widespread acceptance of adaptive courseware. Addressing the need for clarity in this regard is important as some faculty skepticism may linger without it.
- Planning for vendor implementation issues and challenges are critical to long-term success.

BY THE NUMBERS

- **3 vendors, 5 courses**: GSU faculty are currently using 3 vendors across 5 courses in micro-and-macro economics, global issues, introduction to American government, and introduction to general psychology.

- **1,761 Fall 2017 enrollment**: The GSU trajectory for reaching targeted number of adaptive courseware enrollments is on target.
<table>
<thead>
<tr>
<th>Success Factors</th>
<th>Looking Ahead</th>
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<tbody>
<tr>
<td>• GSU academic leadership see the adaptive courseware project contributing to overall student success with improved pedagogy</td>
<td>• What GSU learns from the pilot program will assist leaders in evaluating implementation potential beyond the APLU grant period</td>
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<td>• The high degree of participation of GSU faculty is indicative of a high commitment to student success</td>
<td>• CETL will continue to host Adaptive Courseware events and workshops</td>
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<td>• Exit surveys of fall 2017 students showed the majority of students believe adaptive and other digital tools helped them with their studies (n=2,800)</td>
<td>• GSU will begin conducting student focus groups and continue surveying student satisfaction in the 2018-2019 academic year</td>
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**About Georgia State University**

- **51,000+** students on 7 campuses including students from every county in Georgia, every state in the U.S. and 170 countries
- **3,000+** international students
- **250+** degree programs in 100 fields of study at the Atlanta Campus — the widest variety in the state
- **30+** associate degree pathways at five campuses and through the largest online program in the state

**Learn More**

To learn more about Georgia State University’s adaptive courseware implementation, contact:

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The APLU Personalized Learning Consortium (PLC) is a membership organization of public universities leveraging collaboration and scale to advance the use of technology to improve student learning, retention, and graduation through personalization. To learn more, go to [www.aplu.org/plc](http://www.aplu.org/plc).

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