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THE MISSION of public research universities has never been more urgent. Increasing the number of college-educated individuals is critical to expanding personal opportunities and ensuring broad-based prosperity. Breakthrough research to address grand challenges like disease, climate change, and global hunger has more potential impact than ever. Community and economic engagement remains so very important. Yet while the teaching, discovery, and engagement missions of public research universities is timeless, institutions must adapt to ensure their work continues to meet the challenges of a new era.

As public universities seek to navigate, innovate, and excel in the age of disruption, we face immense challenges and opportunities. This is the theme of our conference. Working collectively to overcome these hurdles will prove key as institutions work to remain nimble amid an ever-shifting landscape. Together, we can write the next chapter in public higher education and renew the promise of our public charter.

I welcome the senior public university leaders joining us here in Washington to tackle the challenges and opportunities we face and magnify our institutions’ impact on our students, communities, society, and world.
WELCOME TO WASHINGTON AND THE 2017 APLU ANNUAL MEETING

As the leading research and advocacy organization for senior public university leaders, APLU engages its membership through a variety of initiatives led by its councils and commissions. These councils and commissions help drive the APLU agenda. For the purposes of the Annual Meeting, these councils and commissions organize programming tracks that allow members to quickly identify sessions of interest. Meeting participants are free to follow these predetermined tracks or branch out and attend any other open session of interest.

The APLU council structure enables university leaders working in similar positions to come together to address critical issues and expand their knowledgebase within their professional area of expertise. The APLU councils are:

- Council of 1890 Universities
- Council of Presidents
- Council of Presidents’ & Chancellors’ Spouses/Partners
- Council on Academic Affairs
- Council on Engagement & Outreach
- Council on Governmental Affairs
- Council on Research
- Council on Strategic Communications
- Council on Student Affairs

APLU’s commission structure enables individuals from multiple disciplines across the university to come together to address critical issues and expand their knowledgebase in areas of common interest, regardless of position. The APLU commissions are:

- Coalition of Urban Serving Universities
- Commission on Access, Diversity, & Excellence
- Commission on Food, Environment, & Renewable Resources
- Commission on Information, Measurement, & Analysis
- Commission on Innovation, Competitiveness, & Economic Prosperity
- Commission on International Initiatives
- Commission on Science & Mathematics Teaching Imperative

Thank you for joining us in Washington this year.
WHAT TO ATTEND

This year’s schedule for the Annual Meeting reflects several changes, the result of feedback from meeting participants made during focus groups and through past meeting surveys. The APLU Annual Meeting includes more than 125 general and concurrent sessions, as well as business meetings. Attendees are free to attend any sessions, unless otherwise noted in the program. Attendees do not have to be part of a specific council or commission to attend an open session. The Council of Presidents’ sessions Monday morning are limited to only presidents and chancellors of member institutions.

All attendees are encouraged to attend the General Sessions, including Sunday evening’s Keynote Session, Monday’s Luncheon hosted by the Council of Presidents, and the closing sessions on Tuesday morning; the Collaborative Sessions in which APLU’s councils and commissions come together; and the Institutional Strategies sessions that focus on specific approaches and lessons learned from the finalists of APLU’s four institutional awards. (See pages 13–14 for more details.)

All attendees also are invited to the daily breakfasts as well as morning and afternoon breaks, which provide attendees time to network with colleagues. Business meetings and select meal events are exclusively for members of specific councils and commissions and/or their executive committees—this is noted in the program.

An orientation session for those unfamiliar with APLU or the Annual Meeting will be held at 10:00 a.m. Sunday in Marriott Balcony A.

The Exhibition Hall, located in Exhibit Hall A, will most of the coffee and networking breaks Sunday and Monday.
NAVIGATING THE ANNUAL MEETING

Annual Meeting App
Get the complete Annual Meeting schedule and more in the palm of your hand by downloading APLU’s mobile app. Follow the Annual Meeting; share contact information with other attendees; create personal schedules; connect with other attendees via social media; vote in session polls; view speaker information; see hotel maps; learn about Annual Meeting sponsors and exhibitors; network with meeting participants; and more.

Due to changes to Apple’s app guidelines earlier this year, APLU’s app has changed from last year. To access the APLU Annual Meeting download the app called AttendeeHub and search for the APLU Annual Meeting.

For more information on the app, see page 6.

Program Booklet
This traditional guide to the meeting, which you are reading now, organized by Council and Commission, contains details on all sessions, including a brief summary and speaker names. It also contains venue maps and information on sponsors.

Pocket Guide
The pocket guide is a quick and handy reference for the entire meeting schedule, which includes a listing of all meeting sessions by council or commission as well as session times and locations.

Social Media

Twitter
Follow the Annual Meeting at #APLU2017
Follow APLU at @APLU_News

Facebook
www.facebook.com/APLUNews

YouTube
www.youtube.com/APLUNews

LinkedIn
The Annual Meeting App has the following features:

**SCHEDULE:** See the full event schedule with activity times, room numbers, speaker details, and descriptions. Click “Add to Schedule” to include the event on your personalized schedule. You can also filter the sessions by Council/Commission tags to see the tracks for the Annual Meeting.

**MAPS:** Navigate the event through the floor plans and learn more about Washington and the Marriott Wardman Park.

**EXHIBITORS & SPONSORS:** Discover the organizations that support the APLU Annual Meeting. Click the organization’s name to see a description and contact details.

**POLLS:** Be part of driving specific sessions and interact with speakers and attendees.

**ATTENDEES:** Connect with your fellow attendees by exchanging your digital business cards. Any new contacts made will be housed within the My Contacts section of the app.

**SPEAKERS:** Learn more about the presenters at this year’s event. You can tap a speaker’s name to see his or her bio, organization, title, and any sessions at which he or she will be featured.

**SEARCH:** Quickly locate any specific sessions, sponsors, descriptions, or speakers. Tap on the open text box at the top of the page to enter a keyword of what you are looking for. Select the detail description to learn more about a particular section.

**SOCIAL MEDIA:** Follow the conversation! Click on the social media icons to stay connected. (#APLU2017)

**ABOUT:** Learn more about APLU and the annual meeting.

**HOTEL AND TRANSPORTATION:** Find all of the information you need about the Marriott Wardman Park and the best way to get around Washington.

Due to changes to Apple’s app guidelines earlier this year, APLU’s app has changed from last year. To access the APLU Annual Meeting download the app called AttendeeHub and search for APLU’s Annual Meeting.

After you download and launch the app, log in to see meeting attendees and network during the Annual Meeting. Once you log in, you’ll be able to plan your schedule, bookmark activities, meet other attendees, receive meeting updates, and more.

APLU has again partnered with CrowdCompass on the Annual Meeting App—native for both Apple and Android users and on the web for Windows and Blackberry devices. Search for AttendeeHub in the iTunes or Play store.

**AttendeeHub**

Search for the 2017 APLU Annual Meeting in the AttendeeHub app.
# 2017 Annual Meeting

## Grid At-A-Glance

### Sunday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00–8:15 a.m.</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:30–10:00 a.m.</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>10:00–10:45 a.m.</td>
<td>Break/Annual Meeting Orientation</td>
</tr>
<tr>
<td>10:45 a.m.–Noon</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>12:15–1:30 p.m.</td>
<td>Executive Committee Business Luncheons</td>
</tr>
<tr>
<td>1:45–3:00 p.m.</td>
<td>Collaborative Sessions on Disruption</td>
</tr>
<tr>
<td>3:00–3:30 p.m.</td>
<td>Break</td>
</tr>
<tr>
<td>3:30–4:45 p.m.</td>
<td>Institutional Strategies</td>
</tr>
<tr>
<td>5:15–7:00 p.m.</td>
<td>Keynote Session</td>
</tr>
<tr>
<td>7:00–8:15 p.m.</td>
<td>Welcome Reception</td>
</tr>
</tbody>
</table>

### Monday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00–8:15 a.m.</td>
<td>Breakfast</td>
</tr>
<tr>
<td>8:30–10:00 a.m.</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>8:30–11:30 a.m.</td>
<td>Closing Sessions</td>
</tr>
<tr>
<td>10:00–10:45 a.m.</td>
<td>Break</td>
</tr>
<tr>
<td>10:45 a.m.–Noon</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>12:15–1:30 p.m.</td>
<td>Luncheon</td>
</tr>
<tr>
<td>1:45–3:00 p.m.</td>
<td>Collaborative Sessions on Disruption</td>
</tr>
<tr>
<td>3:00–3:30 p.m.</td>
<td>Break</td>
</tr>
<tr>
<td>3:45–5:00 p.m.</td>
<td>Concurrent Sessions</td>
</tr>
<tr>
<td>5:15–6:30 p.m.</td>
<td>Concurrent Sessions: Networking/Dinners/Receptions/etc.</td>
</tr>
</tbody>
</table>

### Tuesday

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00–8:15 a.m.</td>
<td>Breakfast</td>
</tr>
<tr>
<td>7:30 a.m.–Noon</td>
<td>Council of Presidents Sessions (Presidents and Chancellors only)</td>
</tr>
<tr>
<td>8:30–11:30 a.m.</td>
<td>Closing Sessions</td>
</tr>
</tbody>
</table>
GENERAL SESSIONS, COLLABORATIVE SESSIONS, AND INSTITUTIONAL STRATEGIES

ANNUAL MEETING participants are invited to attend these special sessions designed to be informative to higher education professionals from across the university. The Annual Meeting features several General Sessions open to all participants: the Keynote Session and Welcome Reception on Sunday evening, Council of Presidents Luncheon on Monday, and the closing sessions Tuesday morning.

In a follow-up to last year’s highly successful set of sessions, Sunday’s Institutional Strategies sessions are designed to let participants learn from specific strategies for success that the finalists and winners of APLU’s four institutional awards have used on their campuses. These include sessions on student success and degree completion, community engagement, innovation and economic prosperity, and internationalization.

To set the stage for sessions on disruption, a series of sessions on Sunday and Monday afternoons will take a high-level look at some of the broad questions, concerns, and opportunities public universities will face in the coming years.

GENERAL SESSIONS
SUNDAY, NOVEMBER 12
5:15–7:00 p.m. • Marriott Salons 2&3
KEYNOTE SESSION
■ The Age of Disruption: Navigating, Innovating, and Excelling
Public universities find themselves navigating a rapidly changing landscape that demands innovative and creative approaches to excel. The teaching, discovery, and engagement mission of public research universities is timeless, but that hardly makes their work immune from the forces of disruption. Reduced public funding and shifting political dynamics, new technology, an increasingly diverse student body, and constantly evolving needs from those who employ our graduates are just some of the challenges institutions face. Institutions must adapt to these disruptions in order to thrive.

Peter McPherson, President, APLU
Teresa Sullivan, President, University of Virginia, and Chair, APLU Board of Directors

WELCOMING REMARKS:

INSTITUTIONAL AWARDS
The Keynote session will also feature a special presentation and recognition of APLU’s four institutional award winners, which include:
■ The C. Peter Magrath Community Engagement Award
■ APLU Award for Global Learning, Research, and Engagement
The Innovation and Economic Prosperity Universities Connections Award
The Project Degree Completion Award

KEYNOTE SPEAKER: REGINA DUGAN
Regina Dugan, Vice President of Engineering at Facebook, will deliver the keynote address. Dugan leads Building 8, the team responsible for developing breakthrough products for Facebook by combining R&D with rapid product development, technologies that blend physical and digital worlds, and aggressive, fixed timelines to deliver consumer hardware products at scale.

Prior to joining Facebook, Dugan led ATAP (the Advanced Technology and projects team) at Google and was director of DARPA (the Defense Advanced Research Projects Agency). She was the first woman to lead DARPA. Dugan obtained her master’s and bachelor’s degrees from Virginia Tech.

Dugan is one of the world's foremost experts on how disruption spurs innovation. As public universities find themselves navigating a rapidly changing landscape that demands innovative and creative approaches to excel, Sunday night’s keynote address will offer important insight into how universities must reform to thrive in the 21st Century.

Timothy Sands, President, Virginia Tech

NAVIGATING, INNOVATING, AND EXCELING
Immediately following the Keynote Address, a panel of university presidents will discuss strategies for public universities to navigate, innovate, and excel in the age of disruption.

MODERATOR: Doug Lederman, Editor and Co-Founder, Inside Higher Ed
PANELISTS:
Ana-Marie Cauce, President, University of Washington
Beverly Davenport, Chancellor, University of Tennessee
Michael Drake, President, The Ohio State University
Bob Kustra, President, Boise State University

7:00 – 8:15 p.m. • Marriott Salon 1
Welcome Reception

MONDAY, NOVEMBER 13

12:15 – 1:30 p.m. • Marriott Salons 2&3
Council of Presidents Luncheon
All meeting attendees are invited to the Council of Presidents Luncheon. Bob Woodward, a journalistic icon whose decades-long reporting and coverage of presidents led to two Pulitzer Prize awards and 18 bestselling books, will deliver the meeting’s luncheon address. His insights on presidential leadership and DC’s political institutions will provide important context as public research universities seek to navigate a rapidly changing political landscape.

INTRODUCTION: Robert Jones, Chancellor, University of Illinois at Urbana-Champaign
SPEAKER: Bob Woodward, Associate Editor, Washington Post

APLU Board Chair Teresa Sullivan, president of the University of Virginia, will officially pass the gavel to incoming Chair Robert Caret, chancellor of the University System of Maryland.
TUESDAY, NOVEMBER 14

8:30–9:10 a.m. • Marriott Salons 2&3

■ Perspective from the Senate: Federal Funding Priorities and Challenges

U.S. Senator Roy Blunt (R-MO), who chairs the Senate Appropriations Subcommittee on Labor, Health and Human Services, Education, is a strong funding champion for public research university priorities, including the National Institutes of Health and the federal Pell Grant program. Senator Blunt will offer remarks on the federal budget environment and higher education and research funding and policy issues.

INTRODUCTION: Alexander Cartwright, Chancellor, University of Missouri

9:10–9:50 a.m. • Marriott Salons 2&3

■ Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington

James Hohmann is a national political correspondent for The Washington Post. Since 2015, he has written “The Daily 202,” which has become a go-to morning briefing for the DC political world. The daily piece delivers scoops, distills the political zeitgeist, and briefs decision-makers on the most relevant news to do their jobs. Hohmann will offer a captivating look at the dynamics in play between the White House, Congress, and the media and provide insight on what lies ahead for tax reform, DACA, foreign policy, the 2018 mid-term elections, and much more.

SPEAKER: James Hohmann, National Political Correspondent, The Washington Post

10:00–11:30 a.m. • Marriott Salons 2&3

CLOSING SESSION

■ Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count

Students are clear that their primary purpose for enrolling in college is to get a good job upon graduation and to put themselves on a path to a successful career. But are universities adequately preparing students for life after school?

Employers argue that universities must do more to prepare the workforce. But many university professors and leaders argue that while employability is important, such a focus threatens their institutions’ responsibility to provide students with a broader education. How can universities resolve this tension to offer credentials that prepare students for jobs, careers, and life overall?

This session will feature an engaging discussion and examination of these issues with thought leaders working at the intersection of higher education and talent development. APLU will also unveil a new report that calls for a “renewed commitment and responsiveness” from public research universities to ensure that their students are prepared to enter the workforce with meaningful credentials.

INTRODUCTION: Peter McPherson, President, APLU

OPENING: R. Alexander Acosta, Secretary, U.S. Department of Labor

Changing Landscape Demographics and Student Needs, Skills and Industry Needs

MODERATOR: Mark Rosenberg, President, Florida International University

PANELISTS: Kevin Carey, Director of Education Policy Program, New America
Amy Firestone, Office of Apprenticeship, U.S. Department of Labor

Renewed Commitment and Responsiveness—University Action

MODERATOR: Emily DeRocco, Director of Education & Workforce, LIFT Manufacturing Institute; Formerly Assistant U.S. Secretary of Labor

PANELISTS: Sharon Gaber, President, University of Toledo
Martin Van Der Werf, Associate Director of Editorial and Postsecondary Policy, Georgetown University Center on Education and the Workforce

CLOSING: Peter McPherson, President, APLU
COLLABORATIVE SESSIONS ON DISRUPTION

APLU's collaborative sessions are designed to bring together participants from multiple councils and commissions and appeal to a broad range of disciplines and are tied to the meeting’s theme—The Age of Disruption: Navigating, Innovating, and Excelling. This series of sessions on Sunday and Monday afternoons will take a high-level look at some of the broad questions, concerns, and opportunities public universities will face in the coming years. Sunday’s sessions will focus on issues related to the broad categories of democracy, inequality, technology, and knowledge. Monday sessions will explore money and finances, geography, societal responsiveness, and leadership.

SUNDAY, NOVEMBER 12, 2017

1:45 – 3:00 p.m. • Washington 5

■ Political Lightning Rods: Cultivating Democracy and Building Support in a Time of Increased Polarization

A growing number of Americans view universities as elitist institutions that promote liberal ideas harmful to the nation and shut down the voices of those with different perspectives. Despite a deep, core commitment to free speech and academic freedom, public universities increasingly find themselves thrust into the middle of contentious political and cultural debates that threaten to further erode public trust and embolden policymakers to take action against institutions. How did universities get here? How much of the criticism is fair? Learn how universities can take steps to ensure they adhere to their core stated values while helping the public understand and appreciate their commitment to them. How can universities reverse their new role as political punching bag and regain broad public support for their position as great economic equalizers whose discovery and engagement activities enrich all lives, strengthen our economy, and facilitate a thriving democracy?

MODERATOR: Denise Maybank, Vice President for Student Affairs and Services, Michigan State University

SPEAKER: Brandon Busteed, Executive Director of Education and Workforce Development, Gallup

PANELISTS: Elizabeth Foley, Law Professor, Florida International University
Kent Fuchs, President, University of Florida
Nancy Thomas, Director, Institute for Democracy & Higher Education

1:45 – 3:00 p.m. • Delaware Suite

■ The Knowledge Paradox: How Can Expertise Be Dead Amidst Ubiquitous Information?

The disparagement of expertise at a time of ubiquity of information is forcing universities and scholars to redefine their role as experts. Universities must engage more deeply and differently with society to co-create and diffuse knowledge. Citizen science and crowd-sourcing are among options for universities to move forward and find new ways to collectively address societal challenges. Attendees will interact with panelists through both questions and electronic comments posted on a screen alongside the podium.

MODERATOR: Rush Holt, CEO, American Association for the Advancement of Science (AAAS)
1:45 – 3:00 p.m. • Thurgood Marshall Ballroom East

Backtracking on the American Dream?
Dramatic cuts in state funding, efforts to increase institutional rankings, and increases in the number of applications have all resulted in limiting access to public research universities for many from lower income backgrounds. With access and affordability in higher education on a downward projection, universities will fall short of the goal for public higher education to be attainable for all. Although some believe higher education isn’t for everyone, it is critical that choice and opportunity should not be based on income and background. This session will take a deep dive into this ever-growing threat to this pillar of democracy and what universities are doing to combat it. From examining the shifting view of education from a public to a private good, the future impact of changing demographics, and the unseen cost that today’s inequities will have for our country, panelists will unpack the breadth of the impact these issues are having on higher education and what public research universities can do to address and reduce inequalities in our society.

SPEAKER: John Friedman, Associate Professor of Economics, Brown University

PANELISTS: Dianne Harrison, President, California State University Northridge
Alfred Rankins, President, Alcorn State University
Samuel Stanley, President, Stony Brook University

MONDAY, NOVEMBER 13

1:45 – 3:00 p.m. • Thurgood Marshall Ballroom East

Advancing University Responsiveness: Leveraging Education, Research and Engagement to Address Critical Societal Disruptions
The expectations of a university are ever-increasing—particularly in talent development, social mobility, and addressing grand research challenges.

PANELISTS: Darlene Cavalier, Founder, SciStarter Professor, Arizona State University Center for Engagement and Training
Dietram Scheufele, John E. Ross Professor in Science Communication and Vilas Distinguished Achievement Professor, University of Wisconsin-Madison

1:45 – 3:00 p.m. • Thurgood Marshall Ballroom West

Disruption and Response: Where is Presidential Leadership Taking the American Public University?
Several organizations project the need for significantly more credentials and bachelor’s degrees to be awarded by 2025. One foundation’s goal is 16.4 million more high-quality credentials by 2025 (4.8 million from typical enrollment patterns, 6.1 million from unenrolled students with some college but no degree, 5.1 million from adults with no college experience). Will current university plans meet this challenge? With this goal as a backdrop and with the knowledge of a wide range of other actual and potential disruptions facing higher education, where is presidential leadership taking the American public university?

PANELISTS: F. King Alexander, President, Louisiana State University
Mitch Daniels, President, Purdue University
Kristina M. Johnson, Chancellor, State University of New York (SUNY)
Lou Anna Simon, President, Michigan State University
David Wilson, President, Morgan State University

MODERATOR: Franklin Gilliam, Jr., Chancellor, University of North Carolina, Greensboro

MODERATOR: Debbie Hughes, Vice President, Higher Education and Workforce, Business-Higher Education Forum
S. Atyia Martin, Chief Resilience Officer, Mayor’s Office of Resilience & Racial Equity (MORRE), City of Boston
Eboni Pringle, Dean, University College, Kent State University
Lorne Whitehead, Professor and Special Assistant to the President, University of British Columbia

MODERATOR: Michael Crow, President, Arizona State University

MODERATOR: Samuel Stanley, President, Stony Brook University
1:45 – 3:00 p.m.  •  Thurgood Marshall Ballroom South

- The Implications of “America First” on North American Higher Education

In the current “America First” environment, university leaders are faced with evolving and complex political challenges when planning engaged learning, discovery, and service activities that cross geographical boundaries—local, state, national, and global. Is America’s international leadership in higher education in jeopardy? How are institutions outside of the United States responding to the rhetoric? What does this mean for public universities in North America? This session will address how institutions can navigate these disruptions. Specifically, this session will explore the questions: Is global university engagement in conflict with the “America First” rhetoric? How are institutions leveraging global university engagement to address the “America First” rhetoric?

MODERATOR: Laurie Nichols, President, University of Wyoming

PANELISTS:
- Amit Chakma, President, Western University
- Guillermo Hernandez, General Director of Strategic Partnerships, ANUIES
- Eric Kaler, President, University of Minnesota

1:45 – 3:00 p.m.  •  Thurgood Marshall Ballroom North

- Consumer Backlash: How Can Universities Innovate Solutions to Make College More Affordable for Students and Families?

A growing number of middle class families are questioning the value of college when getting a degree also means taking on debt that could financially burden them for years. As the backlash intensifies, the need for universities to identify new ways to make college more affordable and help students avoid significant debt becomes more pressing. While there are some federal and state initiatives, this session will explore how universities can respond to the pushback from prospective students, families, and lawmakers who question the value of a degree when considering the costs and prospective job opportunities. Some universities have developed innovative programs that offer a path forward for other institutions. How did those initiatives come together, how are they faring, and what comes next? What are other innovative approaches universities can develop to increase college affordability, particularly in light of reduced state support?

MODERATOR: Kimberly Hefling, Senior Education Writer, Politico

PANELISTS:
- Anita Chawla, Deputy Chief of Staff, EdPlus, Arizona State University
- Charles Isbell, Jr., Executive Associate Dean, College of Computing, Georgia Institute of Technology
- James Kennedy, Associate Vice President for University Student Services and Systems, Indiana University
- Cathy Sandeen, Chancellor, University of Wisconsin Colleges and University of Wisconsin-Extension
- Karen Weddle-West, Provost, University of Memphis
- Dale Whittaker, Provost and Executive Vice President, University of Central Florida

INSTITUTIONAL STRATEGIES SESSIONS

APLU’s Institutional Strategies sessions are designed to let participants learn from specific strategies for success that the finalists and winners of APLU’s four institutional awards have used on their campuses. These include sessions on innovation and economic prosperity, community engagement, internationalization, and student success and degree completion.

SUNDAY, NOVEMBER 12, 2017

3:30 – 4:45 p.m.  •  Washington 5

- Institutional Strategies for Community Engagement

Learn strategies and tactics about successful university and community engagement practices from the 2017 Community Engagement Scholarship Award finalists: East Carolina University, Oklahoma State University, Purdue University, and the University of New Hampshire. Finalists will share successful strategies that have enabled their universities to excel in collaboration between the institution and their larger communities for the exchange of knowledge and resources. Established in 2006, the W.K. Kellogg Foundation Community Engagement Scholarship and the C. Peter Magrath Community Engagement
Scholarship Awards recognize four-year public universities that have made exemplary strides to become more closely and productively engaged with communities through their teaching/learning, discovery, and service activities.

**MODERATOR:** Rena Cotsones, Associate Vice President, Outreach, Engagement & Regional Development, Northern Illinois University

**SPEAKERS:**
- Sharon Paynter, Assistant Vice Chancellor, Office of Community Engagement and Research, Division of Research, Economic Development, and Engagement, East Carolina University
- Janice Hermann, Professor, OCES Adult and Older Adult Nutrition Specialist, Oklahoma State University
- William Oakes, Director, EPICS Program, Professor, Engineering Education, Purdue University
- Jane Stapleton, Executive Director of Practice, Prevention Innovations Research Center, University of New Hampshire

### 3:30 – 4:45 p.m. • Washington 6

#### Institutional Strategies for Global Learning, Research, and Engagement

The world’s most complex challenges are global in nature, requiring international cooperation and collaboration to develop real solutions. These global challenges have created a world in which interdisciplinary, cross-cultural, and cross-national learning, research, and engagement are basic requirements for excellence. Institutions that are able to prepare students-of-the-world and support global research and engagement will be the successful colleges and universities of this century. Global diversity within our institutions is no longer just nice to have, but a scholarly and practical imperative. The APLU Institutional Award for Global Learning, Research, and Engagement recognizes public research universities and their leaders who excel in their efforts to drive an inclusive approach to their global engagement, research, and learning, and measure the impact of these efforts. In this session, the finalists from this year’s competition will present the lessons they have learned and effective practices they have discovered through their efforts to drive an inclusive approach to comprehensive internationalization. This year’s finalist institutions Michigan State University, Queen’s University, University of Calgary, and University of Washington.

**SPEAKERS:**
- Benoit-Antoine Bacon, Provost and Vice Principal (Academic), Queen’s University
- Janaka Ruwanpura, Vice Provost International, University of Calgary
- Steven D. Hanson, Associate Provost and Dean of International Studies and Programs, Michigan State University
- Jeffrey M. Riedinger, Vice Provost for Global Affairs, University of Washington

### 3:30 – 4:45 p.m. • Washington 4

#### Institutional Strategies for Innovation and Economic Prosperity

The APLU Innovation and Economic Prosperity (IEP) Universities program recognizes institutions for exemplary, innovative, and sustainable efforts in economic engagement with the IEP University designation. Universities that have earned the designation qualify for application to the IEP Universities awards program, which recognizes exemplary work in economic engagement. The awards promote the significant contributions and achievements by universities in developing innovation and entrepreneurship, talent, and place in their region, and in building connections across these types of contributions. In this session, awards finalists will share successful institutional strategies that have enabled their universities to excel in economic engagement. The Talent, Innovation, and Place awards will be presented. The Class of 2017 IEP designees will also be recognized.

**MODERATOR:** Sethuraman Panchanathan, Executive Vice President, ASU Knowledge Enterprise; Chief Research and Innovation Officer, Arizona State University; and Chair APLU Council on Research (CoR)

**SPEAKERS:**
- Michael Crum, Vice President for Economic Development and Business Engagement, Iowa State University
- Juli Golemi, Senior Project Manager, Georgia Institute of Technology
- Julie Lenzer, Associate Vice President of Innovation and Economic Development, University of Maryland
- Rebecca Robinson, Director of Economic Development & Internal Program Development, Kansas State University
- Neil Sharkey, Vice President for Research, The Pennsylvania State University
3:30 – 4:45 p.m. • Thurgood Marshall Ballroom East

**Institutional Strategies for Degree Completion**

Student success and degree completion is one of the most pressing concerns for institutions of higher education in America; however, ever-changing student needs coupled with evolving workforce demands require institutions to become expert innovators to meet these complex needs. In an effort to support its members, APLU helped develop Project Degree Completion in which nearly 500 public universities have agreed to collectively award an additional 3.8 million degrees by 2025. The Project Degree Completion Award identifies institutions that have made significant evidence-based strides to tackle these complex problems with innovative initiatives. This session includes presentations of the innovative practices from the PDC Award’s 2017 finalist institutions: Boise State University, Colorado State University, the University of Hawaii at Manoa, the University of Texas at Austin, and Western Michigan University. Finalist presentations will focus on lessons learned from the creation and implementation of these solutions and practical recommendations for senior institutional leaders wishing to adapt the finalists’ initiatives.

**PANELISTS:**
- Carolyn Connerat, Associate Vice Provost, Student Success Initiatives, University of Texas at Austin
- Debora Halbert, Associate Vice Chancellor for Academic Affairs, University of Hawai‘i at Manoa
- Ronicka Hamilton, Director, Seita Scholar Program, Western Michigan University
- Alexis Lenderman, Seita Scholar, Western Michigan University
- Martin Schimpf, Provost, Boise State University
- Paul Thayer, Special Advisor to the Provost & Emeritus Associate Vice President for Student Success, Colorado State University

**Breakfasts**

Start your day off right with the Annual Meeting’s complimentary breakfasts Sunday, Monday, and Tuesday in Marriott Salon 2.

**Lunches**

On Sunday, lunch is on your own, unless you are part of an executive committee or other special council/commission function. Monday’s Council of Presidents Luncheon is open to all attendees.

**Networking Breaks**

Most morning and afternoon breaks have been extended to provide more time for professional networking. Coffee and refreshments will be served:
- **Sunday morning:** Marriott Foyer
- **Sunday afternoon:** Exhibit Hall A
- **Monday morning:** Exhibit Hall A
- **Monday afternoon:** Exhibit Hall A
- **Tuesday morning:** Marriott Salon 2

**Welcome Reception**

All Annual Meeting participants are cordially invited to enjoy the delicious hors d’oeuvres and refreshments at APLU’s Welcome Reception on Sunday at 7:00 p.m. in the Marriott Salon 1. The reception is a great opportunity for participants to meet with their colleagues from public universities.

**University Innovation and Entrepreneurship Showcase Exhibit Hall Feature**

APLU and the Association of American Universities (AAU) will host the inaugural University Innovation and Entrepreneurship Showcase, highlighting university affiliated startup businesses. This showcase will promote the importance of federally funded university research and demonstrate how university-led entrepreneurial engagement contributes to the innovation economy. Selected university-affiliated startups will have the opportunity to participate in an afternoon poster session on Monday, from 3:00–5:00 p.m. in Exhibit Hall A. On November 14, these startups will be featured in an evening Capitol Hill Exhibition and Reception in the Foyer of the Rayburn House Office Building.

**Exhibit Hall**

APLU’s Exhibit Hall will run Sunday from 3:00–5:00 p.m. and Monday from 8:00 a.m.–5:00 p.m. in Exhibit Hall A.
Highlighted Awards Sessions

SUNDAY, NOVEMBER 12

8:30–10:00 a.m. • Washington 4

A Community of Scholars Celebrating Excellence

Joint Session of the Boards on Agriculture Assembly, Human Sciences, and Veterinary Medicine

The Board on Agriculture Assembly and the National Institute of Food and Agriculture (NIFA) of the U.S. Department of Agriculture will celebrate excellence in teaching, Extension, and research during this session.

Chair: Jay T. Akridge, Interim Provost and Executive Vice President for Academic Affairs and Diversity, Purdue University

Presentation of the Food and Agricultural Sciences Excellence in College and University Teaching Awards

Presenter: Sonny Ramaswamy, Director, National Institute of Food and Agriculture, U.S. Department of Agriculture

National Teaching Award Recipients

Awardees: S. Suzanne Nielsen, Professor, Department of Food Science, Purdue University

Ann Marie VanDerZanden, Associate Provost for Academic Programs, Professor of Horticulture, Department of Horticulture, College of Agriculture and Life Sciences, and Director, Center for Excellence in Learning and Teaching, Iowa State University

Regional Teaching Award Recipients

Awardees: Lora Suzanne (Suzie) Goodell, Associate Professor, Department of Food, Bioprocessing and Nutrition Sciences, North Carolina State University

Susan Kay Jacobson, Professor, Department of Wildlife Ecology and Conservation, University of Florida

Robert (Bobby) Alan Lane, Professor and Chair, Department of Agricultural Sciences, Sam Houston State University

Janice Marie Siegfried, Associate Professor, Animal Behavior and Animal Welfare, Michigan State University

Steven Andrew Zinn, Head, Department of Animal Science, University of Connecticut

New Teacher Award Winners

Awardees: Chad Thomas Miller, Assistant Professor, Department of Horticulture and Natural Resources, Kansas State University

Christine Whitney Miller, Assistant Professor, Department of Entomology and Nematology, University of Florida

Presentation of the Excellence in Extension Awards and the National Diversity Award

Presenters: Sonny Ramaswamy, Director, National Institute of Food and Agriculture, U.S. Department of Agriculture

E. Fred Schlutt, Jr., Vice Provost for Extension and Outreach and Director, Cooperative Extension Service, University of Alaska Fairbanks

National Excellence in Extension Award

Awardee: Louie Rivers, Jr., Director of County Operations, College of Agriculture, Food Science, and Sustainable Systems, Kentucky State University

Regional Excellence in Extension Awards

1890 Region

Awardee: Misty Blue-Terry, 4-H STEM Specialist, North Carolina A&M State University

Northeast Region

Awardee: Chet Arnold, Extension Educator, Water Quality and Director, Center for Land Use Education and Research (CLEAR), University of Connecticut

North Central Region

Awardee: Kevin Erb, Director, Conservation Professional Training Program, Environmental Resources Center, University of Wisconsin-Extension

Southern Region

Awardee: Damona Doye, Extension Economist, Oklahoma State University

Western Region

Awardee: Marsha A. Goetting, Extension Family Economics Specialist, Department of Agricultural Economics and Economics, Montana State University
NATIONAL EXTENSION DIVERSITY AWARD

AWARDEE: Attitudes for Success Youth Leadership Program, 4-H Youth Development, Oregon State University

PRESENTATION OF THE EXPERIMENT STATION SECTION AWARDS FOR EXCELLENCE IN MULTISTATE RESEARCH

PRESENTERS: Sonny Ramaswamy, Director, National Institute of Food and Agriculture, U. S. Department of Agriculture
Gary A. Thompson, Associate Dean for Research and Graduate Education, College of Agricultural Sciences, and Director, Agricultural Experiment Station, The Pennsylvania State University

NATIONAL AWARD FOR EXCELLENCE IN MULTISTATE RESEARCH

AWARDEE: Water Management and Quality for Ornamental Crop Production and Health (NC-1186)

TECHNICAL COMMITTEE CHAIR:
James Altland, Research Horticulturalist, Agricultural Research Service, U. S. Department of Agriculture (Ohio)

ADMINISTRATIVE ADVISOR:
Douglas D. Buhler, Associate Dean and Professor and Director, AgBioResearch and Assistant Vice President for Research and Graduate Studies, Michigan State University

PARTICIPATING INSTITUTIONS:
Auburn University; Clemson University; Colorado State University; Kansas State University; Louisiana State University; Michigan State University; Mississippi State University; North Carolina State University; Purdue University; Rutgers, The State University of New Jersey; Texas A&M University AgriLife Research; University of California, Davis; University of California, Riverside; University of Connecticut, Storrs; University of Florida; University of Kentucky; University of Maryland; University of Massachusetts; University of Tennessee (Cooperative Extension); University of Wisconsin-Madison; USDA-Agricultural Research Service; USDA Forest Service; and Virginia Polytechnic Institute and State University.

REGIONAL AWARDS FOR EXCELLENCE IN MULTISTATE RESEARCH

NORTHEAST REGION

AWARDEE: Ovarian Influences on Reproductive Success in Ruminants (NE-1227)

TECHNICAL COMMITTEE CHAIR:
Aileen Keating, Associate Professor, Department of Animal Science, Iowa State University

ADMINISTRATIVE ADVISOR:
Gary A. Thompson, Associate Dean for Research and Graduate Education, College of Agricultural Sciences, and Director, Agricultural Experiment Station, The Pennsylvania State University

PARTICIPATING INSTITUTIONS:
Cornell University; Iowa State University; Mississippi State University; The Pennsylvania State University; University of Connecticut; University of Kentucky; University of Massachusetts; University of Nebraska-Lincoln; University of New Hampshire; University of Wisconsin-Madison; Virginia Polytechnic Institute and State University; and, West Virginia State University.

SOUTHERN REGION

AWARDEE: Sustainable Practices, Economic Conditions, Consumer Behavior, and Labor Management in the U. S. Environmental Horticultural Industry (S-1065)

TECHNICAL COMMITTEE CHAIR:
Bridget K. Behe, Professor, Department of Horticulture, Michigan State University

ADMINISTRATIVE ADVISOR:
Craig L. Nessler, Professor and Director, Texas A&M AgriLife Research, Texas A&M University

PARTICIPATING INSTITUTIONS:
Iowa State University; Kansas State University; Louisiana State University; Michigan State University; Purdue University; Rutgers, The State University of New Jersey; Texas A&M University AgriLife Research; University of Connecticut; University of Delaware; University of Florida; University of Georgia; University of Kentucky; and University of Minnesota.
WESTERN REGION
ARWARDEE: Reproductive Performance in Domestic Ruminants (W-3112)

TECHNICAL COMMITTEE CHAIR:
Caleb Lemley, Assistant Professor, Reproductive Physiology, Mississippi State University

ADMINISTRATIVE ADVISOR:
Milan P. Shipka, Professor and Associate Director, Agricultural and Forestry Experiment Station, University of Alaska Fairbanks

PARTICIPATING INSTITUTIONS:
Colorado State University; Kansas State University; Mississippi State University; Montana State University; New Mexico State University; North Dakota State University; The Ohio State University; Oregon State University; The Pennsylvania State University; State Departments of Agriculture; Texas A&M University AgriLife Research and Extension Center (Overton); University of Alaska; University of Arizona; University of Arkansas; University of California-Davis; University of Connecticut; University of Idaho; University of Illinois at Urbana-Champaign; University of Minnesota; University of Missouri; University of Nebraska-Lincoln; University of Nevada-Reno; University of Tennessee; University of Wyoming; USDA-ARS (Fort Keogh, Montana); USDA NRCS; Utah State University; and Washington State University

PRESENTATION OF THE EXPERIMENT STATION SECTION EXCELLENCE IN LEADERSHIP AWARDS
PRESENTERS: Sonny Ramaswamy, Director, National Institute of Food and Agriculture, U. S. Department of Agriculture
Gary A. Thompson, Associate Dean for Research and Graduate Education, College of Agricultural Sciences, and Director, Agricultural Experiment Station, The Pennsylvania State University

ASSOCIATION OF (1890) RESEARCH ADMINISTRATORS
ARWARDEE: Orlando F. McMeans, Vice President for Research and Public Service, West Virginia State University

NORTHEAST REGION
ARWARDEE: Gary A. Thompson, Associate Dean for Research and Graduate Education, College of Agricultural Sciences, and Director, Pennsylvania Agricultural Experiment Station, The Pennsylvania State University

NORTH CENTRAL REGION
ARWARDEE: J. Ernest “Ernie” Minton, Associate Dean and Associate Director, Research and Graduate Programs, College of Agriculture, Kansas State University

SOUTHERN REGION
ARWARDEE: George M. Hopper, Dean, College of Agriculture and Life Sciences; Director, Mississippi Agricultural and Forestry Experiment Station; Dean, College of Forest Resources; and, Director, Forest and Wildlife Research Center, Mississippi State University

WESTERN REGION
ARWARDEE: Lee E. Sommers, Director Emeritus, Colorado Agricultural Experiment Station, and Associate Dean for Research, Colorado State University

RECOGNITION OF THE FOOD SYSTEMS LEADERSHIP INSTITUTE FELLOWS OF 2014–2016 (COHORT 10)
PRESENTERS: Kenneth L. Esbenshade, Director, Food Systems Leadership Institute, North Carolina State University
Carol Reilly, Program Specialist, Food Systems Leadership Institute, North Carolina State University

AWARDEES:
Antoine J. Alston, Professor and Associate Dean for Academic Studies, College of Agriculture and Environmental Sciences, North Carolina A&T State University
Jenna Anding, Professor and Associate Department Head for Extension, Department of Nutrition and Food Science, Texas A&M University
Mark Balschweid, Department Head, Agricultural Leadership, Education and Communication, University of Nebraska-Lincoln
Mary M. Beck, Professor and Department Head of Poultry Science, College of Agriculture and Life Sciences, Mississippi State University
William Chen Wei Ning, Professor, School of Chemical and Biomedical Engineering, Director of University Food Science & Technology Programme, Nanyang Technological University Singapore

Cynda R. Clary, Associate Dean, College of Agricultural Sciences and Natural Resources, Oklahoma State University

Geoffrey E. Dahl, Professor and Chair, Department of Animal Sciences, College of Agricultural and Life Sciences, Institute of Food and Agricultural Sciences, University of Florida

John Dole, Associate Dean and Director, Academic Programs, College of Agriculture and Life Sciences, North Carolina State University

Sharon M. Donovan, Professor and Melissa M. Noel Endowed Chair, Department of Food Science and Human Nutrition, College of Agricultural, Consumer and Environmental Sciences, University of Illinois

Leslie D. Edgar, Professor and Assistant Dean of Student Programs, Dale Bumpers College of Agricultural, Food and Life Sciences, University of Arkansas

David Gerrard, Professor and Head, Animal and Poultry Sciences, Virginia Polytechnic Institute and State University

David A. Golden, Executive Assistant to the President, University of Tennessee

Gregg Hadley, Assistant Director, Agriculture, Natural Resources, and Community Development, K-State Research and Extension, Kansas State University

Tasha M. Hargrove, Research Associate Professor, Tuskegee University

Robert L. Houtz, Professor and Chair, Department of Horticulture, University of Kentucky

Jay F. Levine, Professor and Interim Department Head, Marine, Earth and Atmospheric Sciences, North Carolina State University

Edward C. Martin, County Extension Director, Maricopa County Cooperative Extension, University of Arizona

Jianghong Meng, Professor and Director, Joint Institute for Food Safety and Applied Nutrition, University of Maryland

Gretchen C. Neisler, Director, Center for Global Connections, College of Agriculture and Natural Resources, Michigan State University

Jack Odle, William Neal Reynolds Distinguished Professor, Animal Science, North Carolina State University

J. Mike Phillips, Department Head and Professor, Plant and Soil Sciences, College of Agriculture and Life Sciences, Mississippi State University

Carlos A. Risco, Chair and Professor, Department of Large Animal Clinical Sciences, College of Veterinary Medicine, University of Florida

Christina Sherry, Medical Science Liaison, Scientific and Medical Affairs, Abbott Nutrition

Scott Steinmaus, Department Head Horticulture and Crop Science, College of Agriculture, Food and Environmental Science, California Polytechnic State University, San Luis Obispo

George Wardlow, Professor and Department Head, Agricultural Education, Communications and Technology, University of Arkansas

Alex Winter-Nelson, Director, Office of International Programs, College of Agricultural, Consumer and Environmental Sciences, University of Illinois

Eric Wommack, Deputy Dean and Associate Dean of Research and Graduate Programs, College of Agriculture and Natural Resources, University of Delaware

Henry Zerby, Department Chair of Animal Science, College of Food, Agricultural, and Environmental Sciences, The Ohio State University

RECOGNITION OF THE FOOD SYSTEMS LEADERSHIP INSTITUTE AWARD

PRESENTERS: Kenneth L. Esbenshade, Director, Food Systems Leadership Institute, North Carolina State University

Carol Reilly, Program Specialist, Food Systems Leadership Institute, North Carolina State University

AWARDEE: Sonny Ramaswamy, Director, National Institute of Food and Agriculture, U.S. Department of Agriculture
MONDAY, NOVEMBER 13

8:30–10:00 a.m. • Maryland C

- BoHS Awards Breakfast: Celebrating Excellence in the Human Sciences
  CHAIR: John B. Buckwalter, Dean, College of Human Ecology, Kansas State University

3:45–5:00 p.m. • Hoover

- Celebrating Excellence in the Human Sciences
  CHAIR: John B. Buckwalter, Dean, College of Human Ecology, Kansas State University

UNDERGRADUATE RESEARCH MENTOR AWARD
AWARDEE: Lauren M. Papp, Vaughan Bascom Professor in Women, Family and Community, Professor of Department of Human Development and Family Studies, School of Human Ecology, University of Wisconsin-Madison

OUTSTANDING ENGAGEMENT AWARD
AWARDEE: Marlene S. Stum, Professor, Department of Family and Social Science, University of Minnesota

ELLEN SWALLOW RICHARDS PUBLIC SERVICE AWARD
AWARDEE: The Honorable Catherine E. Woteki, Former Chief Scientist and Under Secretary for Research, Education, and Economics, U. S. Department of Agriculture

LIFETIME ACHIEVEMENT AWARD
AWARDEE: Pamela J. White, Dean Emerita, College of Human Sciences, Iowa State University
CONCURRENT SESSIONS AND BUSINESS MEETINGS

All annual meeting participants are invited to attend these sessions designed to be informative to higher education professionals from across the campus. Choose from more than 125 business meetings, working group sessions, and professional development opportunities offering information, ideas, and solutions to the critical issues facing public research universities. The sessions presented here are organized by APLU Councils and/or Commissions. Sessions are open to all Annual Meeting participants, unless otherwise noted.

Council Sessions

APLU’s councils enable senior public university leaders working in similar positions to come together to address critical issues and expand their knowledgebase within their professional area of expertise.

COUNCIL OF 1890 UNIVERSITIES

The Council of 1890 Universities represents the interests of 1890 land-grant institutions. The Council works to ensure and increase funding, present a unified approach for the presentation of views regarding 1890 institutions, and serve as a forum to share ideas and resources. The Council works with other 1890 associations in developing a comprehensive agenda regarding congressional and federal policies and programs impacting 1890 institutions.

SUNDAY, NOVEMBER 12

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for the Council of 1890s:

- Political Lightning Rods: Cultivating Democracy and Building Support in a Time of Increased Polarization
- Backtracking on the American Dream?

3:30 – 4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for the Council of 1890s:

- Institutional Strategies for Degree Completion
5:15 – 7:00 p.m. • Marriott Salons 2&3
KEYNOTE SESSION
- The Age of Disruption: Navigating, Innovating, and Excelling
See page 8 for more details.

7:00 – 8:15 p.m. • Marriott Salons 1
- Welcome Reception
See page 9 for more details.

MONDAY, NOVEMBER 13

12:15 – 1:30 p.m. • Marriott Salons 2&3
- Council of Presidents Luncheon and Address
See page 9 for more details.

1:45 – 3:00 p.m.
COLLABORATIVE SESSIONS
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for the Council of 1890s:
- Disruption and Response: Where is Presidential Leadership Taking the American University?
- Consumer Backlash: How Can Universities Innovate Solutions to Make College More Affordable for Students and Families?

3:45 – 5:00 p.m. • Washington 6
- Advancing the HBCU Agenda: Using Research, Policy and Practice to Advocate and Innovate for HBCUs
With surmounting issues facing higher education institutions there is an increasing necessity to build the bulwarks of HBCUs. This session brings together three leaders working in varying roles and areas within the HBCU community but collectively towards one goal, improving and advancing the ideals and stability of HBCUs. This discussion will explore the roadblocks they face in their work and what they see as the necessary policies and practices to continue this advancement.
MODERATOR: Said Sewell, Senior Fellow, American Association of State Colleges and Universities
PANELISTS: Brian Bridges, Vice President, Research and Member Engagement, United Negro College Fund (UNCF)
M. Christopher Brown, President, Kentucky State University
Emily Dickens, Senior Vice President, General Counsel & Chief Relationship Officer, Thurgood Marshall College Fund

6:00 – 8:00 p.m. • Washington 6
- Joint Business Meeting and Dinner of the 1890 Association of Research Directors (ARD) and Council of 1890 Universities Presidents
1890 ARD AND COUNCIL OF 1890 UNIVERSITIES PRESIDENTS MEMBERS ONLY
JOINT SESSION WITH THE CFERR/BOARD ON AGRICULTURE ASSEMBLY 1890 ASSOCIATION RESEARCH DIRECTORS
CHAIRS: Kent J. Smith, Jr., President, Langston University
Moses Kairo, Dean, School of Agricultural and Natural Sciences, University of Maryland Eastern Shore

8:00 – 10:00 p.m. • Washington 6
- Post Dinner Discussion: Council of 1890 Universities Presidents Business Meeting
CHAIRS: Kent J. Smith, Jr., President, Langston University
TUESDAY, NOVEMBER 14

8:30 – 9:10 a.m. • Marriott Salons 2&3

- Perspective from the Senate: Federal Funding Priorities and Challenges

9:10 – 9:50 a.m. • Marriott Salons 2&3

- Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington

10:15 – 11:30 a.m. • Marriott Salons 2&3

CLOSING SESSION

- Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count

COUNCIL OF PRESIDENTS

The Council of Presidents is composed of the chief executives of APLU member colleges and universities and systems. Under the organization of the council, chief executive officers develop a working agenda and programs for APLU.

SUNDAY, NOVEMBER 12

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations.

- Political Lightning Rods: Cultivating Democracy and Building Support in a Time of Increased Polarization
- Disruption or Boon? Automation, Artificial Intelligence and the Future of Work and Learning
- The Knowledge Paradox: How Can Expertise Be Dead Amidst Ubiquitous Information?
- Backtracking on the American Dream?

3:15 – 4:45 p.m. • Maryland B

- U.S., Mexico, and Canada Joint Committee Meeting

COMMITTEE MEMBERS ONLY
3:30 – 4:45 p.m.

**INSTITUTIONAL STRATEGIES SESSIONS**

Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations.

- Institutional Strategies for Innovation and Economic Prosperity
- Institutional Strategies for Community Engagement
- Institutional Strategies for Global Learning, Research and Engagement
- Institutional Strategies for Degree Completion

5:15 – 7:00 p.m. • Marriott Salons 2&3

**KEYNOTE SESSION**

- The Age of Disruption: Navigating, Innovating, and Excelling
  See page 8 for more details.

7:00 – 8:15 p.m. • Marriott Salons 1

- Welcome Reception
  See page 9 for more details.

**MONDAY, NOVEMBER 13**

7:00 – 7:30 a.m. • Delaware Suite

- Council of Presidents Breakfast
  COUNCIL OF PRESIDENTS MEMBERS ONLY

7:30 a.m.–Noon • Delaware Suite

- Council of Presidents Sessions
  COUNCIL OF PRESIDENTS MEMBERS ONLY

12:15 – 1:30 p.m. • Marriott Salons 2&3

- Council of Presidents Luncheon and Address
  See page 9 for more details.

1:45 – 3:00 p.m.

**COLLABORATIVE SESSIONS**

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations.

- Advancing University Responsiveness: Leveraging Education, Research and Engagement to Address Critical Societal Disruptions
- Disruption and Response: Where is Presidential Leadership Taking the American University?
- The Implications of “America First” on North American Higher Education
- Consumer Backlash: How Can Universities Innovate Solutions to Make College More Affordable for Students and Families?

3:30 – 5:00 p.m. • Wilson A

- Medical Center Meeting
  BY INVITATION ONLY

3:45 – 5:00 p.m. • Maryland C

- Clodius Forum: Leveraging the Presidential Couple in University Fundraising Campaigns
  JOINT SESSION WITH THE COUNCIL OF PRESIDENTS AND CHANCELLORS SPOUSES/PARTNERS

Learn best practices and join a discussion on how presidential couples can strategize to help university campaigns.

**SPEAKER:** Darrell Godfrey, Senior Vice President, Advancement Resources
COUNCIL OF PRESIDENTS’ & CHANCELLORS’ SPOUSES/PARTNERS (CPCSP)

The Council of Presidents and Chancellors’ Spouses/Partners facilitates exchanges among the spouses and partners of public university CEOs. As this role has evolved over time, the council promotes best practices and provides an opportunity for informational exchanges.

SUNDAY, NOVEMBER 12

1:45 – 3:00 p.m.
COLLABORATIVE SESSIONS
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CPCSP:

■ Political Lightning Rods: Cultivating Democracy and Building Support in a Time of Increased Polarization

■ Backtracking on the American Dream?

4:15 – 5:00 p.m.  •  Coolidge
■ Meet and Greet Members
CPCSP MEMBERS ONLY
Members of the CPSCP are invited to meet members and network before heading to the keynote session.

5:15 – 7:00 p.m.  •  Marriott Salons 2&3
KEYNOTE SESSION
■ The Age of Disruption: Navigating, Innovating, and Excelling
See page 8 for more details.

TUESDAY, NOVEMBER 14

8:30 – 9:10 a.m.  •  Marriott Salons 2&3
■ Perspective from the Senate: Federal Funding Priorities and Challenges

9:10 – 9:50 a.m.  •  Marriott Salons 2&3
■ Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington
See page 10 for more details.

10:15 – 11:30 a.m.  •  Marriott Salons 2&3
CLOSING SESSION
■ Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
See page 10 for more details.
MONDAY, NOVEMBER 13

8:00 – 10:00 a.m. • Marriott Balcony B

- Council of Presidents’ and Chancellors’ Spouses/Partners Breakfast and Roundtable Discussion
  Join a discussion on a day in a life for a university CEO spouse/partner, social media, and developing a brand.
  **Moderators:** Karen Kaler, University Associate, University of Minnesota
                Monika Moo-Young, Washington State University, Tri-Cities

10:45 a.m. – Noon • Marriott Balcony B

- Mind Full or Mindful: Bringing Mindfulness and Meditation to Leaders (And to Anyone Else Who Wants Less Stress and More Happiness in Their Lives)
  **Speaker:** Monica Rao, Virginia Commonwealth University

12:15 – 1:30 p.m. • Marriott Salons 2&3

- Council of Presidents Luncheon and Address
  See page 9 for more details.

1:45 – 3:00 p.m.

**COLLABORATIVE SESSIONS**

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CPCSP:

- Disruption and Response: Where is Presidential Leadership Taking the American University?

TUESDAY, NOVEMBER 14

8:30 – 9:45 a.m. • Coolidge

- CPCSP: Planning Committee Meeting
  CPSCP PLANNING COMMITTEE MEMBERS ONLY

10:15 – 11:30 a.m. • Marriott Salons 2&3

**CLOSING SESSION**

- Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
  See page 10 for more details.
COUNCIL ON ACADEMIC AFFAIRS (CAA)

The Council on Academic Affairs (CAA) is composed of chief academic officers—provosts or senior vice presidents for academic affairs where they are a campus’s second ranking officer. The CAA provides a forum for discussion of: trends in higher education and the public mission; funding patterns and budget strategies; teaching and learning innovations; faculty roles and rewards; academic programs, planning, and advising; research and publication; and service and engagement with other sectors. The CAA advises the Council of Presidents and the APLU Board of Directors regarding association priorities and agendas in these areas.

SUNDAY, NOVEMBER 12

7:00 – 8:15 a.m. • Harding

CAA Breakfast for Assistant and Vice Provosts Responsible for Faculty Success Initiatives

The associate provosts for faculty affairs from Clemson University and Iowa State University are organizing a breakfast for academic administrators with university-wide responsibility for faculty excellence. The purpose of the breakfast is to provide a venue to discuss developing a forum or a community of practice to share best practices, discuss issues of common concern, and develop ways to better serve faculty members. The target audience is associate and vice provosts who manage a faculty excellence portfolio and who report directly to the provost or vice president for academic affairs.

8:30 – 10:00 a.m. • Washington 5

New Patterns of Financial Aid: Do They Promote More Student Success?

JOINT SESSION WITH THE COALITION OF URBAN SERVING UNIVERSITIES

Disinvestment in public higher education by state governments has put additional burdens on those from the lower income quintiles in meeting college costs. Campuses are regularly trying to increase financial aid and introduce more effective ways of allocating it. New ways of thinking about financial aid distribution, both by dropping old practices and adopting new ones, could be effective in achieving more student success. Some universities have implemented micro-grants that are responsive to student needs as they complete their degrees. Other universities are looking at the first and second year and discovering there might be unmet financial needs students, even with the traditional amount of financial aid, cannot overcome. That led one campus to establish a minimum gap between need and aid. Campuses are more carefully tracking the data regarding the impact of how they distribute financial aid. Summer Pell grants will open new options for keeping students on a year-round track. These and other initiatives and their results will be explored.

MODERATOR:

Joan Lorden, Provost and Vice Chancellor for Academic Affairs, University of North Carolina, Charlotte

PANELISTS:

Timothy S. Tracy, Provost, University of Kentucky

Youlonda Copeland-Morgan, Vice Provost Enrollment Management, University of California Los Angeles

Kent Hopkins, Vice President Enrollment Services, Arizona State University

Tina McEntire, Associate Provost for Enrollment Management, University of North Carolina, Charlotte
10:45 a.m. – Noon  •  Washington 5

■ Student Wellness Initiatives on Campuses: Where Are We, Where Do We Need To Be?

JOINT SESSION WITH THE COUNCIL ON STUDENT AFFAIRS

Many campuses are taking proactive wellness approaches to promoting their students' physical and mental health. Wellness centers and initiatives on campus typically involve using research and evidence to guide what seems to work with college students. This session looks at some wellness initiatives/centers/dorms to understand the various approaches campuses are taking. The panelists will discuss the type of support available, the key ideas motivating these efforts, what seems to work, the results they have achieved, as well as what we may yet need to do. Some of these practices are being tracked so we are beginning to get outcome data to help us assess what works.

MODERATOR:  
Keith Whitfield, Provost, Wayne State University

PANELISTS:
David Rosowsky, Provost and Senior Vice President, University of Vermont
Danita Brown Young, Vice Chancellor for Student Affairs, University of Illinois, Urbana-Champaign
Sally E. McRorie, Provost and Executive Vice President for Academic Affairs, Florida State University
Lori McDonald, Associate Vice President and Dean of Students, University of Utah

12:15 – 1:30 p.m.  •  Wilson A

■ CAA Executive Committee Meeting

CAA EXECUTIVE COMMITTEE MEMBERS ONLY

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CAA:

■ Disruption or Boon? Automation, Artificial Intelligence, and the Future of Work and Learning

3:30 – 4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for CAA:

■ Institutional Strategies for Degree Completion

5:15 – 7:00 p.m.  •  Marriott Salons 2&3

KEYNOTE SESSION

■ The Age of Disruption: Navigating, Innovating, and Excelling

See page 8 for more details.

7:00 – 8:15 p.m.  •  Marriott Salons 1

■ Welcome Reception

See page 9 for more details.

MONDAY, NOVEMBER 13

8:30 – 10:00 a.m.  •  Thurgood Marshall Ballroom North

■ Free Speech, Hate Speech, Disruptive and Disrupted Speakers: What’s a Campus to Do?

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS AND STRATEGIC COMMUNICATIONS

Scenarios related to free speech, hate speech, disruptive and disrupted speakers have played out on many university campuses in recent years. Some campuses have been caught off guard, some have pre-planned strategies that have successfully avoided crises, and others had such strategies that weren’t effective or needed to be quickly adjusted. Campuses are learning from their own experiences and one another as they seek to vigorously defend free speech and academic freedom while ensuring the safety of their campus community. This session will draw on the insights of leaders in different roles at public universities to learn effective approaches to fostering free speech and keeping campuses safe. What
works, what doesn’t work, and what role should different campus offices play in collectively navigating these complex issues? The panelists will provide practical advice for their counterparts as well as for an overall effective university strategy.

**MODERATOR:** Andrew Comrie, Senior Vice President for Academic Affairs and Provost, University of Arizona

**PANELISTS:**
- Robin Holmes-Sullivan, Vice President for Student Affairs, University of California, Office of the President
- Sarah Mangelsdorf, Provost and Vice Chancellor for Academic Affairs, University of Wisconsin Madison
- Michael O’Quinn, Vice President for Government Relations, Texas A&M University
- Dana Topousis, Chief Marketing and Communication Officer, University of California, Davis
- Lee Tyner, General Counsel, University of Mississippi

**8:30 – 10:00 a.m. • Thurgood Marshall Ballroom East**

**Creating Diverse Inclusive Campuses: Addressing the Legal, Policy, and Political Considerations**

Joint session with the Council on Student Affairs and the Commission on Access, Diversity, & Excellence

Colleges and universities continue to press forward in their pursuit of diverse, inclusive learning environments where all students can benefit. Institutional leaders and practitioners must address a range of legal, policy, political, and practical considerations associated with those aims. A common theme is the need to walk the talk and invest in strategies that benefit all students. This is especially true in a political and policy environment with new uncertainties and challenges associated with diversity and inclusion efforts. This session will focus on issues of building an evidence base to help inform the development of diversity-related policies and practices; promote best practice to ensure that campuses are welcoming and inclusive; and ensure free expression is a hallmark of campus engagement.

**PANELISTS:**
- Connie Betterton, Vice President Higher Ed Access and Strategy, The College Board

**10:45 a.m. – Noon • Thurgood Marshall Ballroom North**

**Digital and Adaptive Learning: What to Do and What Are the Results?**

The Bill & Melinda Gates Foundation, as part of its U.S. Postsecondary Success grant making, asked APLU to lead work on scaling adaptive courseware. APLU funded eight universities to scale adaptive learning projects targeted to improving general education course success and reducing achievement gaps. Adaptive learning is full of promise and is beginning to be implemented more but perhaps still in an experimental mode. Some of the campuses implementing adaptive learning will describe what they have done, what they have learned, and what they have achieved. The panel together will take stock and assess what has been achieved in adaptive learning, what the challenges are, and what we can expect in the next several years? They will also provide advice for campuses considering or just beginning to initiate adaptive learning.

**MODERATOR:** Rick Miranda, Provost and Executive Vice President, Colorado State University

**PANELISTS:**
- Arthur Blakemore, Vice Provost for Academic Success, Arizona State University
- Susana Rivera-Mills, Vice Provost Academic Programs and Learning Innovation, Oregon State University
- Noel Wilkin, Provost and Executive Vice Chancellor for Academic Affairs, University of Mississippi
12:15 – 1:30 p.m.  ■ Marriott Salons 2&3
■ Council of Presidents Luncheon and Address
See page 9 for more details.

1:45 – 3:00 p.m.
COLLABORATIVE SESSIONS
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CAA:
■ Disruption and Response: Where is Presidential Leadership Taking the American Public University?

3:45 – 5:00 p.m.  ■ Marriott Balcony B
■ CAA Business Meeting
All academic officers are encouraged to attend. APLU President Peter McPherson, will join the session to discuss plans for an APLU Center for Institutional Transformation and the initiatives it will include. The principal investigators for the APLU INCLUDES project will also join a brief discussion on where the STEM faculty diversity project is and what the next steps will be. CAA’s business session will be conducted and members will discuss the 2018 CAA Summer Meeting.

CHAIR:  Karen Hanson, Provost and Senior Vice President for Academic Affairs, University of Minnesota

TUESDAY, NOVEMBER 14
8:30 – 9:10 a.m.  ■ Marriott Salons 2&3
■ Perspective from the Senate: Federal Funding Priorities and Challenges

9:10 – 9:50 a.m.  ■ Marriott Salons 2&3
■ Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington
See page 10 for more details.

10:15 – 11:30 a.m.  ■ Marriott Salons 2&3
CLOSING SESSION
■ Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
See page 10 for more details.
The Council on Engagement and Outreach (CEO) is composed of university administrators responsible for outreach, engagement, community development, Extension, and other functions at their universities. The council provides forums for members to discuss and take action on issues relevant to the array of institutional efforts in public service, outreach, and community engagement. CEO also supports members in developing plans, programs, and policies related to outreach, engagement, extended education, community relations, engaged scholarship, service learning, extension, and a variety of other activities that create university impact in communities. The council works closely with the Commission on Innovation, Competitiveness, and Economic Prosperity on issues related to regional and economic development.

SUNDAY, NOVEMBER 12

8:30–10:00 a.m.  •  Thurgood Marshall Ballroom South

### Arts Engagement: Innovative Strategies for Community Engagement

When artists affiliated with universities and community partners co-create and co-implement programs, campuses and communities witness many positive outcomes, including an enhanced sense of well-being and belonging among university and community stakeholders. In this session, panelists will describe engagement projects involving the arts occurring between universities, arts organizations, and communities. This session will serve as a special prelude to the APLU’s 2018 Council on Engagement and Outreach (CEO) and Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP) Joint Summer Meeting which will take place Richmond, Virginia next June. The meeting will be themed around the role of public research universities in economic and community engagement as well as placemaking across and at the intersection of innovation, health, and the arts.

**MODERATOR:**  
Michael Rao, President, Virginia Commonwealth University

**panelists:**  
Allan Carlsen, Professor, University of Delaware
Ben Fink, Community Partner, Appalshop  
Erica Kohl-Arenas, Faculty Director of Imagining America, University of California, Davis
Lynnette Overby, Professor, University of Delaware
Dianna Ruberto, Graduate Student, University of Delaware

10:45 a.m.–Noon  •  Maryland C

### Addressing the Digital Divide in an Increasingly Divided America

**Joint Session with the Commissions on Access, Diversity, & Excellence and Innovation, Competitiveness, & Economic Prosperity**

In an era of globalization and rapid technological advancement, the gap between those people with effective access to digital and information technology widens from those without access. This digital divide is inextricably linked to national economic prosperity and innovation in the 21st century. Panelists will discuss critical issues related to workforce development, career readiness and preparing our current and future generations for jobs that don’t yet exist. Learn about the root of the digital divide and what researchers, corporate leaders, and institutions of higher education are doing to solve this crucial issue.

**MODERATOR:**  
Jacqueline Smalls, Director, Professional Learning, Discovery Communications

**Panelists:**  
Mario Acosta, Director of State Governmental Affairs Verizon Mid-Atlantic Region, Verizon
Nona C. Jones, Strategic Partner Manager of Communities, Facebook
Kemi Ladeji-Osias, Associate Professor, Morgan State University
10:45 a.m. – Noon  •  Thurgood Marshall Ballroom East

■ University Engagement with People with Developmental Disabilities

JOINT SESSION WITH THE COUNCIL ON STUDENT AFFAIRS AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Expanding access to higher education to students from different backgrounds is a key mission of land-grant universities, as is bringing the benefits of our research into the community. This session focuses on the needs of people with developmental disabilities and highlights the diverse ways in which universities engage with this population, with benefits accruing to all. This interaction takes many forms, notably educational programs for students with intellectual disabilities who seek a postsecondary experience on campus. In addition, interaction with people with disabilities provides meaningful opportunities for student service and university outreach efforts that can be transformative for the individuals involved. University centers for excellence in developmental disabilities education, research, and service provide training, technical assistance, service, research, and information sharing to improve the lives of people with developmental disabilities. This panel provides an exciting opportunity to learn about programs underway as well as envision future initiatives that can be transformative for our university communities.

PANELISTS:

James Clements, President, Clemson University
Afroze Mohammed, Associate Director of Strategic Alliances, Office of Economic Development (OED) Virginia Tech
Denise Rozell, Director of Policy Innovation, Association of University Centers on Disabilities (AUCD)
Joseph Ryan, Stanzione Distinguished of Special Education, Founder and Executive Director of ClemsonLIFE, Clemson University
Luke Smith, Executive Director and Community Leader, L’Arche Greater Washington, DC

12:15 – 1:30 p.m.  •  Virginia A

■ CEO Executive Committee Luncheon Meeting

CEO EXECUTIVE COMMITTEE MEMBERS ONLY

CHAIR:  Rena Cotsones, Associate Vice President for Engagement and Innovation Partnerships, Northern Illinois University

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CEO:

■ Political Lightning Rods: Cultivating Democracy and Building Support in a Time of Increased Polarization

3:30 – 4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for CEO:

■ Institutional Strategies for Community Engagement

5:15 – 7:00 p.m.  •  Marriott Salons 2&3

KEYNOTE SESSION

■ The Age of Disruption: Navigating, Innovating, and Excelling

See page 8 for more details.

7:00 – 8:15 p.m.  •  Marriott Salons 1

■ Welcome Reception

See page 9 for more details.
CONFERENCE PROGRAM

MONDAY, NOVEMBER 13

7:00 – 8:15 a.m.  •  Marriott Salon 2

■ Innovation and Economic Prosperity (IEP) Universities Networking Breakfast
Innovation and Economic Prosperity (IEP) designated universities and institutions pursuing the designation are invited to come together for breakfast for an informal meet-and-greet. Look for IEP Universities signs in the breakfast venue and join your colleagues to connect, network and discuss the latest in talent, innovation and place across the nation.

8:30 – 10:00 a.m.  •  Maryland B

■ CEO Business Meeting and Committee Working Sessions
CEO leads efforts to strengthen university public service, outreach, and engagement that result in beneficial impact on community and university goals. Anyone interested in this sphere of work is invited to join the meeting.

10:45 a.m. – Noon  •  Thurgood Marshall Ballroom East

■ When Natural Disasters Strike: University Preparedness & Community Resilience
2017 has brought forth multiple major natural disasters impacting public research universities and the communities and economies in which they reside. Explore the ways institutions effectively prepare their campus and communities for potential natural disasters, lessons learned from recent crises, and how universities are actively supporting their campus, community, and the broader regional and state needs during a recovery period.

MODERATOR:  John Nicklow, President, University of New Orleans

PANELISTS:  Mark Clarke, Associate Provost for Faculty Development and Faculty Affairs, University of Houston
            Michael Gaffney, Acting Director, WSU Extension, Washington State University
            Saif Ishoof, Vice President for Engagement, Florida International University

10:45 a.m. – Noon  •  Thurgood Marshall Ballroom West

■ Leveraging Community Engaged Learning to Increase Academic and Workforce Outcomes

There is strong evidence that educational opportunities leveraging student engagement with communities and employers, such as service-learning, community service, and internships, are linked to increases in students’ success in college across various demographics. But understanding and measuring the different types of outcomes that these experiences might produce can be complicated. While traditional academic outcomes (e.g., grades and GPA) are more familiar to higher education leaders, effective (e.g., pluralistic orientation or civic awareness) and employability outcomes (e.g., interpersonal skills and team work) are often unfamiliar and under-sought. This session will explore how universities can incorporate these learning opportunities on-campus and off-campus. Participants will consider innovative ways that institutions might seek to measure short and long-term metrics institutions can employ to evaluate, predict and enhance the impact of engaged teaching on degree completion, employability and effective learning outcomes.

MODERATOR:  Andrew Furco, Professor, Associate Vice President for Public Engagement, Office for Public Engagement, University of Minnesota

PANELISTS:  Madeline Yates, Executive Director, Campus Compact Mid-Atlantic
            Brian Rose, Vice President for Student Affairs, Binghamton University
            Lauren Kaplan, Managing Director, New Product Development, Education Advisory Board
            Jillian Kinzie, Associate Director, Center for Postsecondary Research & NSSE Institute, Indiana University

12:15 – 1:30 p.m.  •  Marriott Salons 2&3

■ Council of Presidents Luncheon and Address
Lynn Waters, Vice President for University Communications, University of Texas at Arlington

See page 9 for more details.
1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CEO:

- Advancing University Responsiveness: Leveraging Education, Research and Engagement to Address Critical Societal Disruptions
- The Implications of “America First” on North American Higher Education

3:45 – 5:00 p.m. • Thurgood Marshall Ballroom West

- Reconsidering Mr. Lincoln's Land-grant Universities: Taking Back the Future of American Public Higher Education

3:45 – 5:00 p.m. • Thurgood Marshall Ballroom West

In their forthcoming book *Land-Grant Universities for the Future: Higher Education for the Public Good* (Johns Hopkins University Press), Ohio State’s Stephen Gavazzi and West Virginia University President Gordon Gee report on a SWOT analysis of land-grant universities and their ability to meet the needs of the communities they were designed to serve. The 27 presidents and chancellors from the 1862 land-grants who participated in a semi-structured interview on this topic were brimming with enthusiasm about the strengths and opportunities of present day land-grants, just as surely as they were deeply concerned about some of the weaknesses and threats they face. The panel will address the report on a strengths, weaknesses, opportunities, and threats (SWOT) analysis findings, with attention paid to the construction of a compelling narrative about the merits of the present-day land-grant university, especially regarding the significant return on investment these institutions of higher learning have generated for communities as a result of the investment of public funds.

Moderators:
- W. Randolph Woodson, Chancellor, North Carolina State University
- Rebecca Blank, Chancellor, University of Wisconsin, Madison
- E. Gordon Gee, President, West Virginia University
- Stephen M. Gavazzi, Professor, The Ohio State University

TUESDAY, NOVEMBER 14

5:15 – 6:30 p.m. • Exhibit Hall A

- University Innovation and Entrepreneurship Showcase Session & Reception

5:15 – 6:30 p.m. • Exhibit Hall A

JOINT SESSION WITH THE COUNCIL ON GOVERNMENTAL AFFAIRS AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

APLU and the Association of American Universities (AAU), in partnership with the National Academy of Inventors and VentureWell, are pleased to host the inaugural University Innovation and Entrepreneurship Showcase. This showcase will highlight how federally funded research fuels university innovation and entrepreneurship across the nation.

Moderators:
- Eric Barron, President, The Pennsylvania State University
- Michael Frame, Vice President of External Relations and Chief of Staff, SUNY Polytechnic Institute
- Peter McPherson, President, APLU

7:00 – 8:30 a.m. • Marriott Salons 2&3

- 2018 CEO-CICEP Joint Summer Meeting Planning Breakfast

7:00 – 8:30 a.m. • Marriott Salons 2&3

JOINT SESSION WITH THE COUNCIL ON GOVERNMENTAL AFFAIRS AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Have ideas for session topics for the 2018 CEO-CICEP Summer Meeting in Richmond, VA? Join members of the planning committee for a discussion of topics, activities and programming. Look for signs in the breakfast hall and join your colleagues for an informal and collaborative conversation over breakfast.

The CEO-CICEP Summer Meeting will take place June 25–28, 2018 in Richmond, VA.
8:30–9:10 a.m. • Marriott Salons 2&3
- Perspective from the Senate: Federal Funding Priorities and Challenges

9:10–9:50 a.m. • Marriott Salons 2&3
- Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington
See page 10 for more details.

10:15–11:30 a.m. • Marriott Salons 2&3
CLOSING SESSION
- Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
See page 10 for more details.

COUNCIL ON GOVERNMENTAL AFFAIRS (CGA)

The Council on Governmental Affairs (CGA) includes the university officials who serve as the principal points of contact between their institutions and their congressional delegations and federal agencies. A very active APLU council, the CGA is a network of university government relations professionals who advocate for public research universities in federal legislation and federal policy. Members of the CGA are based on campus and/or in the institution's Washington, DC offices. Typically, they are vice presidents, directors and assistant directors for government affairs/relations for their institution.

SUNDAY, NOVEMBER 12

8:30–10:00 a.m. • Wilson B
- CGA Executive Committee Meeting
  CGA EXECUTIVE COMMITTEE MEMBERS ONLY
  CHAIR: Michael Frame, Vice President of External Relations and Chief of Staff, SUNY Polytechnic Institute

8:30–10:00 a.m. • Delaware Suite
- The Next Frontier in University Technology Transfer: Evolving into a More Responsive and Engaged Enterprise
  JOINT SESSION WITH THE COUNCIL ON RESEARCH AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY
  APLU’s Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP) established the Technology Transfer Evolution Working Group to identify ways university technology transfer is changing, and must continue to change, to sustain and increase university responsiveness to the needs of stakeholders, and more broadly to challenges in society and the economy. In this session, university leaders will learn about the Working Group’s technology transfer examination, which has been summarized in five briefs and a cumulative
report and will be followed by a broader discussion centering on the role of public research universities in driving economic development and innovation.

MODERATOR: Pradeep K. Khosla, Chancellor, University of California, San Diego

INTRODUCTION: Peter McPherson, President, APLU

REPORT OVERVIEW: Paul Roben, Associate Vice Chancellor for Innovation and Commercialization, University of California, San Diego

Julie Nagel, President, KU Innovation & Collaboration, The University of Kansas

PANELISTS: Jere Morehead, President, University of Georgia

William Bates, Executive Vice President, U.S. Council on Competitiveness

Samuel Stanley, President, Stony Brook University

10:45 a.m. – Noon  •  Delaware Suite

■ HIBAR Research and Grand Challenges

JOINT SESSION WITH THE COUNCIL ON RESEARCH

APLU is a member of the Highly Integrative Basic And Responsive (HIBAR) Research Alliance, which seeks to improve university research and increase benefits to society through deepening engagement with external partners. HIBAR can include Grand Challenge and transdisciplinary initiatives addressing goal-oriented, community problems—all closely aligned with the heritage of land-grant and public research universities. This session will feature a panel of senior research officers discussing how HIBAR research can be undertaken and further promoted on a broad spectrum of campuses.

MODERATOR: Sandra Brown, Vice Chancellor for Research, University of California, San Diego

PANELISTS: Lorne Whitehead, Professor and Special Assistant to the President, University of British Columbia

Richard Galbraith, Vice President for Research, The University of Vermont

Roger M. Wakimoto, Vice Chancellor for Research, University of California, Los Angeles

Theresa Mayer, Vice President for Research and Innovation, Virginia Tech

11:30 a.m. – 1:30 p.m.  •  Thurgood Marshall Ballroom South

■ CGA, Lunch, Business Meeting, and Strategy Session Part 1

COUNCIL ON GOVERNMENTAL AFFAIRS MEMBERS ONLY

CHAIR: Michael Frame, Vice President of External Relations and Chief of Staff, SUNY Polytechnic Institute

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CGA:

■ Political Lightning Rods: Cultivating Democracy and Building Support in a Time of Increased Polarization

■ The Knowledge Paradox: How Can Expertise Be Dead Amidst Ubiquitous Information?

■ Backtracking on the American Dream?

3:30 – 4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for CGA:

■ Institutional Strategies for Community Engagement

■ Institutional Strategies for Degree Completion

5:15 – 7:00 p.m.  •  Marriott Salons 2&3

KEYNOTE SESSION

■ The Age of Disruption: Navigating, Innovating, and Excelling

See page 8 for more details.

7:00 – 8:15 p.m.  •  Marriott Salons 1

■ Welcome Reception

See page 9 for more details.
CONFERENCE PROGRAM

MONDAY, NOVEMBER 13

8:30 – 10:00 a.m. • Thurgood Marshall Ballroom West

■ Crossing Borders and Joining Forces: Strengthening International Research Collaborations

JOINT SESSION WITH THE COUNCIL ON RESEARCH AND COMMISSIONS ON FOOD, ENVIRONMENT, & RENEWABLE RESOURCES AND INTERNATIONAL INITIATIVES

As a North American organization, APLU and its members are committed to championing ideas that drive the discovery and dissemination of new knowledge to solve the most vexing challenges of their state, country, region, and world. Recent efforts of APLU, including The Challenge of Change, Addressing Antibiotic Resistance, and the Highly Integrative Basic and Responsive (HIBAR) Research Alliance seek to encourage North American collaboration on the grand challenges facing society in order to heighten benefits to society. International research collaborations are critical to solving vexing challenges like global food and nutrition security, climate change impacts, water, and energy, however, it’s often difficult to articulate the benefits of these collaborations to policymakers and others. This session will explore, from a tri-lateral perspective, what information is needed so that public universities can better share and demonstrate the value of international research and address some of the challenges of international research collaborations.

MODERATOR: DeAndra Beck, Associate Dean for Research, Michigan State University

PANELISTS: Kevin Bialy, International Health Program Officer, Fogarty International Center, National Institutes of Health
Claire Millington, Senior Policy Analyst, Universities Canada
Martin Cadena-Zapata, Director for Academic Affairs, Universidad Autonoma Agraria Antonio Narro

8:30 – 10:00 a.m. • Thurgood Marshall Ballroom North

■ Free Speech, Hate Speech, Disruptive and Disrupted Speakers: What’s a Campus to Do?

JOINT SESSION WITH THE COUNCILS ON ACADEMIC AFFAIRS AND STRATEGIC COMMUNICATIONS

Scenarios related to free speech, hate speech, disruptive and disrupted speakers have played out on many university campuses in recent years. Some campuses have been caught off guard, some have pre-planned strategies that have successfully avoided crises, and others had such strategies that weren’t effective or needed to be quickly adjusted. Campuses are learning from their own experiences and one another as they seek to vigorously defend free speech and academic freedom while ensuring the safety of their campus community. This session will draw on the insights of leaders in different roles at public universities to learn effective approaches to fostering free speech and keeping campuses safe. What works, what doesn’t work, and what role should different campus offices play in collectively navigating these complex issues? The panelists will provide practical advice for their counterparts as well as for an overall effective university strategy.

MODERATOR: Andrew Comrie, Senior Vice President for Academic Affairs and Provost, University of Arizona

PANELISTS: Robin Holmes-Sullivan, Vice President for Student Affairs, University of California, Office of the President
Sarah Mangelsdorf, Provost and Vice Chancellor for Academic Affairs, University of Wisconsin Madison
Michael O’Quinn, Vice President for Government Relations, Texas A&M University
Dana Topousis, Chief Marketing and Communication Officer, University of California, Davis
Lee Tyner, General Counsel, University of Mississippi

10:45 a.m. – Noon • Washington 1

■ Understanding the Real Costs of Federally Funded Research

JOINT SESSION WITH THE COUNCIL ON RESEARCH

Again, facilities and administrative (F&A), or indirect, costs of federally sponsored university research are being targeted for dramatic cuts. These often misunderstood costs are not optional and are a fundamental part of doing research. Without reimbursement, universities would be hard pressed to pay the construction and maintenance costs of laboratories and cutting-edge facilities; energy and utility expenses; and safety, security, and other government-mandated expenses. The Fiscal Year 2018 federal budget process saw proposed drastic reductions in F&A at the National Institutes of Health (NIH), which would have had a catastrophic impact on research conducted at laboratories, institutes, and hospitals. While Congress ultimately prevented cuts to F&A in
FY2018 and inserted language ensuring continuity with respect to F&A payments and rates, many key stakeholders on and off campus still do not understand F&A. This session seeks to have a conversation about the language used to discuss F&A and to convey how to better educate faculty, staff, and university leaders on why F&A is vital to both universities and regional economies. This session will serve as the launch for follow-on work by the APLU Council on Research (CoR).

**MODERATOR:** Jennifer Poulakidas, Vice President for Congressional and Governmental Affairs, APLU

**PANELISTS:**
- Kelvin Droegemeier, Vice President for Research, University of Oklahoma
- Sethuraman “Panch” Panchanathan, Executive Vice President, ASU Knowledge Enterprise Chief Research and Innovation Officer, Arizona State University
- Tannaz Rasouli, Senior Director, Public Policy & Strategic Outreach, Association of American Medical Colleges
- Caroline C. Whitacre, Senior Vice President for Research, The Ohio State University

**10:45 a.m.–Noon • Thurgood Marshall Ballroom East**

**When Natural Disasters Strike: University Preparedness & Community Resilience**

Joint session with the Councils on Engagement & Outreach and Strategic Communications and Commission on Innovation, Competitiveness, & Economic Prosperity

2017 has brought forth multiple major natural disasters impacting public research universities and the communities and economies in which they reside. Explore the ways institutions effectively prepare their campus and communities for potential natural disasters, lessons learned from recent crises, and how universities are actively supporting their campus, community, and the broader regional and state needs during a recovery period.

**MODERATOR:** John Nicklow, President, University of New Orleans

**PANELISTS:**
- Mark Clarke, Associate Provost for Faculty Development and Faculty Affairs, University of Houston
- Michael Gaffney, Acting Director, WSU Extension, Washington State University

**12:15–1:30 p.m. • Marriott Salons 2&3**

**Council of Presidents Luncheon and Address**

See page 9 for more details.

**1:45–3:00 p.m.**

**COLLABORATIVE SESSIONS**

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CGA:

- The Implications of “America First” on North American Higher Education
- Consumer Backlash: How Can Universities Innovate Solutions to Make College More Affordable for Students and Families?

**3:00–5:00 p.m. • Exhibit Hall A**

**University Innovation and Entrepreneurship Showcase Exhibit Hall Feature**

Joint session with the Commission on Innovation, Competitiveness, & Economic Prosperity

APLU and the Association of American Universities (AAU), in partnership with the National Academy of Inventors and Venturewell, will host the inaugural University Innovation and Entrepreneurship Showcase, highlighting university affiliated startup businesses. This showcase will promote the importance of federally funded university research and demonstrate how university-led entrepreneurial engagement contributes to the innovation economy. Selected university-affiliated startups from 20 APLU and AAU members will have the opportunity to participate in an afternoon poster session.
3:45–5:00 p.m. • Thurgood Marshall Ballroom North

**Clear & Present University Research: Helping the Public Understand the Science Behind Today’s Front Page Headlines**

**JOINT SESSION WITH THE COUNCILS ON RESEARCH, AND STRATEGIC COMMUNICATIONS**

In just the past few months, the public has been riveted by headlines and live broadcasts about Category 5 hurricanes, a solar eclipse, autonomous vehicles, mass shootings, data breaches, and much more. How can universities seize these moments to promote timely stories about the related research they’ve conducted or are currently undertaking that capitalize on the public’s genuine interest and receptiveness to current events? What steps can universities take right now to be ready for the next breaking news moment and to show the public how their research is at the forefront of cutting-edge advancements in storm forecasting, cybersecurity, vehicle safety, etc.?

**MODERATOR:**

Jane Tors, Research Communications Director, University of Nevada, Reno

**PANELISTS:**

Robert Nobles, Interim Vice Chancellor for Research and Engagement, University of Tennessee, Knoxville

Joe Palca, Science Correspondent, National Public Radio (NPR)

Brooke Smith, Consultant, Kavli Foundation

Bruce Wilson, Executive Director/Co-CEO, The Conversation

3:45–5:00 p.m. • Coolidge

**State Performance Funding: Implications for Access and Equity**

**JOINT SESSION WITH THE COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE**

As state houses grapple with continuing to fund their public institutions of higher education, more focus is being put on state performance based funding models as a potential mechanism to both support and improve institutions of higher education. This is an ever-growing issue and one that many believe will become a widely used model. This session brings together two varying vantage points within the field on the impact of state performance funding on higher education. This session will explore potential positives and negatives outcome-based funding could have on issues of racial equity in higher education.

**MODERATOR:**

Lynda Brown-Wright, Professor, Kentucky State University

**PANELISTS:**

Glenda Baskin Glover, President, Tennessee State University

Kate Callahan, Director of Quantitative Research, Research for Action

Tiffany Jones, Director of Higher Education Policy, The Education Trust

5:15–6:30 p.m. • Exhibit Hall A

**University Innovation and Entrepreneurship Showcase Session & Reception**

**JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY**

APLU and the Association of American Universities (AAU), in partnership with the National Academy of Inventors and VentureWell, are pleased to host the inaugural University Innovation and Entrepreneurship Showcase. This showcase will highlight how federally funded research fuels university innovation and entrepreneurship across the nation.

**MODERATORS:**

Eric Barron, President, The Pennsylvania State University

Michael Frame, Vice President of External Relations and Chief of Staff, SUNY Polytechnic Institute

Peter McPherson, President, APLU

7:00–8:15 a.m. • Harding

**CGA Ad Hoc Task Force on Opioids**

The CGA Ad Hoc Task Force on Opioids will discuss what actions public universities are taking to address the opioid epidemic and how institutions can best work with policymakers on this critical challenge.
COUNCIL ON RESEARCH (COR)

The Council on Research (CoR) is composed of the senior research and graduate officers: vice presidents for research and graduate deans. CoR provides a forum for the discussion of research development and management, research policies and regulation, budget strategies, faculty roles, graduate education, research collaboration among universities and across sectors, and the importance of research to the overall mission of APLU member institutions. The group works closely with the Commission on Innovation, Competitiveness, and Economic Prosperity on issues related to intellectual property and technology development; and with the Council on Governmental Affairs in monitoring government legislation and regulations affecting campus-based research and graduate education.

SUNDAY, NOVEMBER 12

8:30–10:00 a.m. • Delaware Suite

■ The Next Frontier in University Technology Transfer: Evolving into a More Responsive and Engaged Enterprise

JOINT SESSION WITH THE COUNCIL ON GOVERNMENTAL AFFAIRS AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

APLU’s Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP) established the Technology Transfer Evolution Working Group to identify ways university technology transfer is changing, and must continue to change, to sustain and increase university responsiveness to the needs of stakeholders, and more broadly to challenges in society and the economy. In this session, university leaders will learn about the Working Group’s technology transfer examination, which has been summarized in five briefs and a cumulative report and will be followed by a broader discussion centering on the role of public research universities in driving economic development and innovation.

MODERATOR: Pradeep K. Khosla, Chancellor, University of California, San Diego

INTRODUCTION: Peter McPherson, President, APLU
10:45 a.m.–Noon • Delaware Suite

- **HIBAR Research and Grand Challenges**

**Joint Session with the Council on Governmental Affairs**

APLU is a member of the Highly Integrative Basic And Responsive (HIBAR) Research Alliance, which seeks to improve university research and increase benefits to society through deepening engagement with external partners. HIBAR can include Grand Challenge and transdisciplinary initiatives addressing goal-oriented, community problems—all closely aligned with the heritage of land-grant and public research universities. This session will feature a panel of senior research officers discussing how HIBAR research can be undertaken and further promoted on a broad spectrum of campuses.

**Moderator:** Sandra Brown, Vice Chancellor for Research, University of California, San Diego

**Panelists:**
- Lorne Whitehead, Professor and Special Assistant to the President, University of British Columbia
- Richard Galbraith, Vice President for Research, The University of Vermont
- Roger M. Wakimoto, Vice Chancellor for Research, University of California, Los Angeles
- Theresa Mayer, Vice President for Research and Innovation, Virginia Tech

**12:15 – 1:30 p.m. • Wilson C**

- **Council on Research Executive Committee Meeting**

  **COR EXECUTIVE COMMITTEE MEMBERS ONLY**

**1:45 – 3:00 p.m. Collaborative Sessions**

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CoR:

- **The Knowledge Paradox: How Can Expertise Be Dead Amidst Ubiquitous Information?**

**3:30 – 4:45 p.m.**

**Institutional Strategies Sessions**

Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for CoR:

- **Institutional Strategies for Community Engagement**
- **Institutional Strategies for Global Learning, Research and Engagement**

**5:15 – 7:00 p.m. • Marriott Salons 2&3**

**Keynote Session**

- **The Age of Disruption: Navigating, Innovating, and Excelling**

  See page 8 for more details.

**7:00 – 8:15 p.m. • Marriott Salons 1**

- **Welcome Reception**

  See page 9 for more details.
MONDAY, NOVEMBER 13

7:00 – 8:15 a.m. • Washington 6
■ CoR Business Meeting
COR MEMBERS ONLY

8:30 – 10:00 a.m. • Thurgood Marshall Ballroom West
■ Crossing Borders and Joining Forces: Strengthening International Research Collaborations
JOINT SESSION WITH THE COUNCIL ON GOVERNMENTAL AFFAIRS AND COMMISSIONS ON FOOD, ENVIRONMENT, & RENEWABLE RESOURCES AND INTERNATIONAL INITIATIVES
As a North American organization, APLU and its members are committed to championing ideas that drive the discovery and dissemination of new knowledge to solve the most vexing challenges of their state, country, region, and world. Recent efforts of APLU, including The Challenge of Change, Addressing Antibiotic Resistance, and the Highly Integrative Basic and Responsive (HIBAR) Research Alliance seek to encourage North American collaboration on the grand challenges facing society in order to heighten benefits to society. International research collaborations are critical to solving vexing challenges like global food and nutrition security, climate change impacts, water, and energy, however, it’s often difficult to articulate the benefits of these collaborations to policymakers and others. This session will explore, from a tri-lateral perspective, what information is needed so that public universities can better share and demonstrate the value of international research and address some of the challenges of international research collaborations.

MODERATOR: DeAndra Beck, Associate Dean for Research, Michigan State University

PANELISTS: Kevin Bialy, International Health Program Officer, Fogarty International Center, National Institutes of Health
Claire Millington, Senior Policy Analyst, Universities Canada
Martin Cadena-Zapata, Director for Academic Affairs, Universidad Autonoma Agraria Antonio Narro

10:45 a.m. – Noon • Washington 1
■ Understanding the Real Costs of Federally Funded Research
JOINT SESSION WITH THE COUNCIL ON GOVERNMENTAL AFFAIRS
Again, facilities and administrative (F&A), or indirect, costs of federally sponsored university research are being targeted for dramatic cuts. These often misunderstood costs are not optional and are a fundamental part of doing research. Without reimbursement, universities would be hard pressed to pay the construction and maintenance costs of laboratories and cutting-edge facilities; energy and utility expenses; and safety, security, and other government-mandated expenses. The Fiscal Year 2018 federal budget process saw proposed drastic reductions in F&A at the National Institutes of Health (NIH), which would have had a catastrophic impact on research conducted at laboratories, institutes, and hospitals. While Congress ultimately prevented cuts to F&A in FY2018 and inserted language ensuring continuity with respect to F&A payments and rates, many key stakeholders on and off campus still do not understand F&A. This session seeks to have a conversation about the language used to discuss F&A and to convey how to better educate faculty, staff, and university leaders on why F&A is vital to both universities and regional economies. This session will serve as the launch for follow-on work by CoR.

MODERATOR: Jennifer Poulakidas, Vice President for Congressional and Governmental Affairs, APLU

PANELISTS: Kelvin Droegemeier, Vice President for Research, University of Oklahoma
Sethuraman “Panch” Panchanathan, Executive Vice President, ASU Knowledge Enterprise Chief Research and Innovation Officer, Arizona State University
Tannaz Rasouli, Senior Director, Public Policy & Strategic Outreach, Association of American Medical Colleges
Caroline C. Whitacre, Senior Vice President for Research, The Ohio State University
12:15 – 1:30 p.m. • Marriott Salons 2&3
• Council of Presidents Luncheon and Address
See page 9 for more details.

1:45 – 3:00 p.m.
COLLABORATIVE SESSIONS
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CoR:
• Advancing University Responsiveness: Leveraging Education, Research and Engagement to Address Critical Societal Disruptions

3:45 – 5:00 p.m. • Thurgood Marshall Ballroom North
• Clear & Present University Research: Helping the Public Understand the Science Behind Today’s Front Page Headlines

TUESDAY, NOVEMBER 14
8:30 – 9:10 a.m. • Marriott Salons 2&3
• Perspective from the Senate: Federal Funding Priorities and Challenges

9:10 – 9:50 a.m. • Marriott Salons 2&3
• Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington
See page 10 for more details.

10:15 – 11:30 a.m. • Marriott Salons 2&3
CLOSING SESSION
• Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
See page 10 for more details.
COUNCIL ON STRATEGIC COMMUNICATIONS (CSC)

The Council on Strategic Communications (CSC) provides a forum for strengthening the work of senior campus leaders in communications and public affairs, and public relations. The council works to create coherent messaging and effective strategies around communicating the value of public higher education to key constituencies.

SUNDAY, NOVEMBER 12

12:15 – 1:30 p.m.  •  Harding

- CSC Executive Committee Lunch
  CSC EXECUTIVE COMMITTEE MEMBERS ONLY

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CSC:

- Political Lightning Rods: Cultivating Democracy and Building Support in a Time of Increased Polarization

3:30 – 4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for CSC:

- Institutional Strategies for Innovation and Economic Prosperity
- Institutional Strategies for Degree Completion

5:15 – 7:00 p.m.  •  Marriott Salons 2&3

KEYNOTE SESSION

- The Age of Disruption: Navigating, Innovating, and Excelling
  See page 8 for more details.

7:00 – 8:15 p.m.  •  Marriott Salons 1

- Welcome Reception
  See page 9 for more details.

MONDAY, NOVEMBER 13

8:30 – 10:00 a.m.  •  Thurgood Marshall Ballroom North

- Free Speech, Hate Speech, Disruptive and Disrupted Speakers: What’s a Campus to Do?
  JOINT SESSION WITH THE COUNCILS ON ACADEMIC AFFAIRS AND GOVERNMENTAL AFFAIRS
  Scenarios related to free speech, hate speech, disruptive and disrupted speakers have played out on many university campuses in recent years. Some campuses have been caught off guard, some have pre-planned strategies that have successfully avoided crises, and others had such strategies that weren’t effective or needed to be quickly adjusted. Campuses are learning from their own experiences and one another as they seek to vigorously defend free speech and academic freedom while ensuring the safety of their campus community. This session will draw on the insights of leaders in different roles at public universities to learn effective approaches to fostering free speech and keeping campuses safe. What works, what doesn’t work, and what role should different campus offices play in collectively navigating these complex issues? The panelists will provide practical advice for their counterparts as well as for an overall effective university strategy.

  MODERATOR:  Andrew Comrie, Senior Vice President for Academic Affairs and Provost, University of Arizona
CONFERENCE PROGRAM

PANELISTS:

Robin Holmes-Sullivan, Vice President for Student Affairs, University of California, Office of the President
Sarah Mangelsdorf, Provost and Vice Chancellor for Academic Affairs, University of Wisconsin Madison
Michael O’Quinn, Vice President for Government Relations, Texas A&M University
Dana Topousis, Chief Marketing and Communication Officer, University of California, Davis
Lee Tyner, General Counsel, University of Mississippi

10:45 a.m.–Noon • Thurgood Marshall Ballroom East

■ When Natural Disasters Strike: University Preparedness & Community Resilience

When Natural Disasters Strike: University Preparedness & Community Resilience

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS AND ENGAGEMENT & OUTREACH AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

2017 has brought forth multiple major natural disasters impacting public research universities and the communities and economies in which they reside. Explore the ways institutions effectively prepare their campus and communities for potential natural disasters, lessons learned from recent crises, and how universities are actively supporting their campus, community, and the broader regional and state needs during a recovery period.

MODERATOR: John Nicklow, President, University of New Orleans

PANELISTS:

Mark Clarke, Associate Provost for Faculty Development and Faculty Affairs, University of Houston
Michael Gaffney, Acting Director, WSU Extension, Washington State University
Saif Ishoof, Vice President for Engagement, Florida International University
Lynn Waters, Vice President for University Communications, University of Texas at Arlington

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CSC:

■ Consumer Backlash: How Can Universities Innovate Solutions to Make College More Affordable for Students and Families?

3:45–5:00 p.m. • Thurgood Marshall Ballroom North

■ Clear & Present University Research: Helping the Public Understand the Science Behind Today’s Front Page Headlines

Clear & Present University Research: Helping the Public Understand the Science Behind Today’s Front Page Headlines

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS AND RESEARCH

In just the past few months, the public has been riveted by headlines and live broadcasts about Category 5 hurricanes, a solar eclipse, autonomous vehicles, mass shootings, data breaches, and much more. How can universities seize these moments to promote timely stories about the related research they’ve conducted or are currently undertaking that capitalize on the public’s genuine interest and receptiveness to current events? What steps can universities take right now to be ready for the next breaking news moment and to show the public how their research is at the forefront of cutting-edge advancements in storm forecasting, cybersecurity, vehicle safety, etc.?

MODERATOR: Jane Tors, Research Communications Director, University of Nevada, Reno

PANELISTS:

Robert Nobles, Interim Vice Chancellor for Research and Engagement, University of Tennessee, Knoxville
Joe Palca, Science Correspondent, National Public Radio (NPR)
Brooke Smith, Consultant, Kavli Foundation
Bruce Wilson, Executive Director/Co-CEO, The Conversation

6:30–8:30 p.m. • Off-site

■ CSC Off-Site Dinner

CSC MEMBERS ONLY

12:15–1:30 p.m. • Marriott Salons 2&3

■ Council of Presidents Luncheon and Address

See page 9 for more details.
COUNCIL ON STUDENT AFFAIRS (CSA)

The Council on Student Affairs (CSA) is composed of the senior student affairs or student life officers at member institutions and university systems. The CSA provides forums for the discussion and dissemination of information on issues related to the college student experience: co-curricular opportunities; personal and professional growth; learning, progress, and completion; mental and physical health and wellness; and/or fundamental needs such as housing, financial aid, transportation, and food. The CSA advocates within APLU and works cooperatively with other councils and commissions to enhance institutional effectiveness and the student experience in these areas.

SUNDAY, NOVEMBER 12

7:00 – 8:15 a.m. • Marriott Salons 2&3
■ CSA Welcome Breakfast
Join APLU staff and CSA members for an informal welcome to the APLU Annual Meeting. Tables in the breakfast area will be marked with CSA signs.

8:30 – 10:00 a.m. • Wilson C
■ CSA Huddle Live: Reflections on the Fall and Strategies for the Future
CSA MEMBERS ONLY
Based upon CSA’s highly successful teleconference series, this session brings CSA Huddles to life with an in-person session. CSA Huddles include two kickoff speakers who share short case studies of critical incidents that recently occurred on their campus. These descriptions serve as a springboard for a facilitated conversation among senior student affairs officers reflecting on instances and issues on their own campuses. Guided by the CSA Co-Chairs, these facilitated conversations conclude with a formation of strategies, resources, and lessons learned that can be shared and adapted by others.

TUESDAY, NOVEMBER 14

8:30 – 9:10 a.m. • Marriott Salons 2&3
■ Perspective from the Senate: Federal Funding Priorities and Challenges

9:10 – 9:50 a.m. • Marriott Salons 2&3
■ Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington
See page 10 for more details.

10:15 – 11:30 a.m. • Marriott Salons 2&3
CLOSING SESSION
■ Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
See page 10 for more details.
SPEAKERS:  
Robin Holmes-Sullivan, Vice President for Student Affairs, University of California, Office of the President  
Felicia McGinty, Vice Chancellor for Student Affairs, Rutgers, The State University of New Jersey

10:45 a.m. – Noon  •  Washington 5

Student Wellness Initiatives on Campuses:  
Where Are We, Where Do We Need To Be?  
JOINT SESSION WITH THE COUNCIL ON ACADEMIC AFFAIRS

Many campuses are taking proactive wellness approaches to promoting their students physical and mental health. Wellness centers and initiatives on campus typically involves using research and evidence to guide what seems to work with college students. This session looks at some wellness initiatives/centers/dorms to understand the various approaches campuses are taking. The panelists will discuss the type of support available, the key ideas motivating these efforts, what seems to work, the results they have achieved, as well as what we may yet need to do. Some of these practices are being tracked so we are beginning to get outcome data to help us assess what works.

MODERATOR:  
Keith Whitfield, Provost, Wayne State University

PANELISTS:  
David Rosowsky, Provost and Senior Vice President, University of Vermont  
Danita Brown Young, Vice Chancellor for Student Affairs, University of Illinois, Urbana-Champaign  
Sally E. McRorie, Provost and Executive Vice President for Academic Affairs, Florida State University  
Lori McDonald, Associate Vice President and Dean of Students, University of Utah

12:15 – 1:30 p.m.  •  Virginia C

CSA Executive Committee Lunch Meeting  
CSA EXECUTIVE COMMITTEE MEMBERS ONLY

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CSA:

Political Lightning Rods: Cultivating Democracy and Building Support in a Time of Increased Polarization

Backtracking on the American Dream?
3:30 – 4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS
Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for CSA:

■ Institutional Strategies for Degree Completion

5:15 – 7:00 p.m.  ▪ Marriott Salons 2&3

KEYNOTE SESSION
■ The Age of Disruption: Navigating, Innovating, and Excelling
See page 8 for more details.

7:00 – 8:15 p.m.  ▪ Marriott Salons 1
■ Welcome Reception
See page 9 for more details.

MONDAY, NOVEMBER 13

8:30 – 10:00 a.m.  ▪ Thurgood Marshall Ballroom East

■ Creating Diverse Inclusive Campuses: Addressing the Legal, Policy, and Political Considerations

JOINT SESSION WITH THE COUNCIL ON ACADEMIC AFFAIRS AND THE COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE

Colleges and universities continue to press forward in their pursuit of diverse, inclusive learning environments where all students can benefit. Institutional leaders and practitioners must address a range of legal, policy, political, and practical considerations associated with those aims. A common theme is the need to walk the talk and invest in strategies that benefit all students. This is especially true in a political and policy environment with new uncertainties and challenges associated with diversity and inclusion efforts. This session will focus on issues of building an evidence base to help inform the development of diversity-related policies and practices; promote best practice to ensure that campuses are welcoming and inclusive; and ensure free expression is a hallmark of campus engagement.

PANELISTS:

Connie Betterton, Vice President Higher Ed Access and Strategy, The College Board
Art Coleman, Managing Partner and Co-Founder, EducationCounsel
Junius Gonzales, Senior Vice President for Academic Affairs, University of North Carolina System
Cindi Love, Executive Director, American College Personnel Association (ACPA)
Shirley Malcom, Director, Education and Human Resources Programs (EHR), American Association for the Advancement of Science (AAAS)

10:45 a.m. – Noon  ▪ Thurgood Marshall Ballroom East

■ Leveraging Community Engaged Learning to Increase Academic and Workforce Outcomes

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

There is strong evidence that educational opportunities leveraging student engagement with communities and employers, such as service-learning, community service, and internships, are linked to increases in students’ success in college across various demographics. But understanding and measuring the different types of outcomes that these experiences might produce can be complicated. While traditional academic outcomes (e.g., grades and GPA) are more familiar to higher education leaders, effective (e.g., pluralistic orientation or civic awareness) and employability outcomes (e.g., interpersonal skills and teamwork) are often unfamiliar and under-sought. This session will explore how universities can incorporate these learning opportunities on-campus and off-campus. Participants will consider innovative ways that institutions might seek to measure short and long-term metrics institutions can employ to evaluate, predict and enhance the impact of engaged teaching on degree completion, employability and effective learning outcomes.

MODERATOR:

Andrew Furco, Professor; Associate Vice President for Public Engagement, Office for Public Engagement, University of Minnesota
Strengthen your leadership

SUMMER 2018 LEADERSHIP INSTITUTES:

Management Development Program (MDP)
Mid-level administrators with 3–7 years of experience

Institute for Management and Leadership in Education (MLE)
Experienced administrators with 5–12 years of experience

Institute for Educational Management (IEM)
Administrators at the executive and cabinet level

Harvard Seminar for New Presidents
Newly appointed first-time presidents and chancellors

Find the right program for you: hgse.me/hihe2018

For additional information, contact our admissions team at hihe@gse.harvard.edu or 1-800–545-1849.
PANELISTS:

- Madeline Yates, Executive Director, Campus Compact Mid-Atlantic
- Brian Rose, Vice President for Student Affairs, Binghamton University
- Lauren Kaplan, Managing Director, New Product Development, Education Advisory Board
- Jillian Kinzie, Associate Director, Center for Postsecondary Research & NSSE Institute, Indiana University

12:15 – 1:30 p.m.  •  Marriott Salons 2&3

- Council of Presidents Luncheon and Address
  See page 9 for more details.

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CSA:

- Consumer Backlash: How Can Universities Innovate Solutions to Make College More Affordable for Students and Families?
- Advancing University Responsiveness: Leveraging Education Research, and Engagement to Address Critical Societal Disruptions
- Disruption and Response: Where is Presidential Leadership Taking the American University?

3:45 – 5:00 p.m.  •  Virginia C

- CSA Business Meeting
  CSA’s purpose is to provide both formal and informal forums for discussion and dissemination of information on issues related to student affairs programs at member institutions and on issues impacting the college student experience in general. All student affairs professionals are encouraged to attend.

7:30 – 9:30 p.m.  •  Off-Site

- CSA Dinner (Off-Site)
  All CSA attendees and guests are invited to join the CSA officers at SLATE Wine Bar + Bistro for $65 per person. Please contact Nathalie Dwyer at ndwyer@aplu.org to register for this dinner. All attendees are responsible for covering their own travel to the site.

TUESDAY, NOVEMBER 14

8:30 – 9:10 a.m.  •  Marriott Salons 2&3

- Perspective from the Senate: Federal Funding Priorities and Challenges
  See page 10 for more details.

9:10 – 9:50 a.m.  •  Marriott Salons 2&3

- Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington
  See page 10 for more details.

10:15 – 11:30 a.m.  •  Marriott Salons 2&3

CLOSING SESSION

- Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
  See page 10 for more details.
COMMISSION SESSIONS

APLU’s commissions enable individuals from multiple disciplines across the universities to come together to address critical issues and expand their knowledgebase in areas of common interest, regardless of position.

COALITION OF URBAN SERVING UNIVERSITIES (USU)

The Coalition of Urban Serving Universities (USU) is a network of public urban research universities that represents every region of the United States. University presidents created the coalition to leverage the intellectual capital and economic power of urban universities, thereby improving urban life and America’s competitiveness in the global economy.

SUNDAY, NOVEMBER 12

8:30 – 10:00 a.m. • Washington 5

New Patterns of Financial Aid: Do They Promote More Student Success?

Joint Session with the Council on Academic Affairs

Disinvestment in public higher education by state governments has put additional burdens on those from the lower income quintiles in meeting college costs. Campuses are regularly trying to increase financial aid and introduce more effective ways of allocating it. New ways of thinking about financial aid distribution, both by dropping old practices and adopting new ones, could be effective in achieving more student success. Some universities have implemented micro-grants that are responsive to student needs as they complete their degrees. Other universities are looking at the first and second year and discovering there might be unmet financial needs students, even with the traditional amount of financial aid, cannot overcome. That led one campus to establish a minimum gap between need and aid. Campuses are more carefully tracking the data regarding the impact of how they distribute financial aid. Summer Pell grants will open new options for keeping students on a year-round track. These and other initiatives and their results will be explored.

Moderator: Joan Lorden, Provost and Vice Chancellor for Academic Affairs, University of North Carolina, Charlotte

Panelists: Timothy S. Tracy, Provost, University of Kentucky
Youlonda Copeland-Morgan, Vice Provost Enrollment Management, University of California Los Angeles
Kent Hopkins, Vice President Enrollment Services, Arizona State University
Tina McEntire, Associate Provost for Enrollment Management, University of North Carolina, Charlotte

10:45 a.m. – Noon • Washington 2

Are You Prepared? Building Smart, Resilient, University-City Partnerships

We are entering the age of smart, resilient cities—those that dig deep into issues of equity, prepare and rebound from shocks and stresses, use data and evidence to make decisions, and partner, partner, and partner some more. In this session, we will explore the role of the university in helping their cities and regions prepare for and rebound from shocks and stressors.

Moderator: Dianne Harrison, President, California State University, Northridge

Speaker: Otis Rolley, Regional Director, City and Practice Management, 100 Resilient Cities

Panelists: Erica Wohlmann, Interim Director, Institute of Sustainability, California State University, Northridge
Edward Lambert, Vice Chancellor for Government Relations and Public Affairs, University of Massachusetts Boston
12:15 – 1:30 p.m.  ▪  Maryland A&B

- USU Membership Luncheon
  USU MEMBERS ONLY
  CHAIR:  Mark Rosenberg, President, Florida International University
  PRESENTATION:  Defining Equity, Disrupting the Norm
  SPEAKER:  Dakota Pawlicki, Strategy Officer for Community Mobilization, Lumina Foundation

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for USU:

- Political Lightning Rods: Cultivating Democracy and Building Support in a Time of Increased Polarization
- Disruption or Boon? Automation, Artificial Intelligence and the Future of Work and Learning
- The Knowledge Paradox: How Can Expertise Be Dead Amidst Ubiquitous Information?
- Backtracking on the American Dream?

3:30 – 4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS
Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for USU:

- Institutional Strategies for Innovation and Economic Prosperity
- Institutional Strategies for Community Engagement
- Institutional Strategies for Degree Completion

5:15 – 7:00 p.m.  ▪  Marriott Salons 2&3

KEYNOTE SESSION
- The Age of Disruption: Navigating, Innovating, and Excelling
  See page 8 for more details.

7:00 – 8:15 p.m.  ▪  Marriott Salons 1

- Welcome Reception
  See page 9 for more details.

MONDAY, NOVEMBER 13

8:30 – 10:00 a.m.  ▪  Washington 2

- The Psychology of Student Success: New Strategies and Tactics to Move the Dial
  One of the newest, most innovative strategies to advance student success applies a psychological lens to how universities engage with and provide support for their students. In addition to academic and financial issues that impede retention and completion, psychological frictions—e.g., the students’ perceptions of belonging or ability to succeed—also pose barriers to advancement. Growth mindsets of intelligence and social-belonging interventions among other emerging tools and tactics provide new ways to support student success by applying a psychological lens to the student experience. Early interventions using these methods have shown promising results in improving student success. This panel looks at the next frontier for these promising approaches.
  MODERATOR:  Dina Blum, Program Officer, Raikes Foundation
  PANELISTS:
  Kathy Johnson, Executive Vice Chancellor and Chief Academic Officer, Indiana University–Purdue University Indianapolis
  Natasha Krol, Executive Director, College Transition Collaborative
  Susan Whorton, Director, Academic Success Center, Clemson University
10:45 a.m.–Noon • Washington 2

■ USU Redesigning for Equity: How Will We Measure Success?
JOINT SESSION WITH THE COMMISSIONS ON ACCESS, DIVERSITY, AND EXCELLENCE AND INFORMATION MEASUREMENT, AND ANALYSIS

A focus on achieving equity is necessary to increase higher education attainment in the United States and prepare a workforce for the future. Increasingly, universities are considering their mission and investments with an eye toward equity. At the same time, there is a plethora of data showing which students are succeeding—and who is not. But how do universities use this data in a way that is meaningful, and how should universities measure success? This panel will provide perspectives on how the imperative for equity is changing the way universities design initiatives and how they are measuring their outcomes, ranging from student success efforts to broadening participation in STEM and biomedicine fields. Panelists will consider the question of measuring equity from different angles—what is needed nationally, what funders want to see, what metrics matter most, and helpful tools that will enable universities to get started measuring their progress on equity.

MODERATOR: Lorelle Espinoza, Assistant Vice President, Policy Research and Strategy, American Council on Education

PANELISTS: Jennifer Danek, Senior Director, USU Health Initiatives and Urban Universities for HEALTH
Roy Mathew, Associate Vice-President and Director, Center for Institutional Evaluation, Research, Planning, University of Texas El Paso
Dakota Pawlicki, Strategy Officer for Community Mobilization, Lumina Foundation

12:15–1:30 p.m. • Marriott Salons 2&3

■ Council of Presidents Luncheon and Address
See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for USU:

■ Advancing University Responsiveness: Leveraging Education, Research and Engagement to Address Critical Societal Disruptions

■ Disruption and Response: Where is Presidential Leadership Taking the American University?

■ Consumer Backlash: How Can Universities Innovate Solutions to Make College More Affordable for Students and Families?

3:15–6:30 p.m. • Washington 2

■ Integrating Academic and Career Pathways To Build the 21st Century Workforce
JOINT SESSION WITH THE COMMISSION ON INNOVATION, COMPETITIVENESS, AND ECONOMIC PROSPERITY

The U.S. education and workforce system are deeply fractured, and the biggest rift divides career and workforce training from college pathways. This rift penalizes low-income, adult and first-generation students, who often face greater pressure for immediate economic security, forcing them to forego the long-term investment in higher education. Equally, businesses of all types indicate that individuals lack both the softer critical thinking and communication skills and harder technical skills. As college affordability becomes more difficult, and technology restructures jobs at an accelerated pace, economic survival for individuals means acquiring not only soft and hard skills but the ability to relearn and retrain throughout a lifetime.

One of the great needs is to weave career and work planning into student success activities and student pathways much earlier and more intensively than they have been usually provided. In this workshop, a facilitator will work with universities to explore what it would take to design or prototype integrating career thinking from student access to completion. The workshop will be complemented by short talks by expert thinkers, to help attendees identify key barriers and practical strategies. We are grateful to the Bill and Melinda Gates Foundation for supporting this workshop.
COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE (CADE)

The primary focus of the Commission on Access, Diversity, and Excellence (CADE) is to develop a comprehensive agenda regarding the relationships between public higher education and the issues of human resources and social change. The commission focuses on such major issues as the broadening of access and opportunity; utilizing the diversity of the undergraduate experience to prepare graduates for the 21st century; enhancing diversity within student and faculty populations; and creating partnerships between universities and local and world communities to bring about beneficial social change.

SUNDAY, NOVEMBER 12

8:30–10:00 a.m. • Park Tower 8216

■ Setting the Agenda for Hispanic Serving Institutions (HSIs)

MODERATORS: Eugene L. Anderson, Vice President, Access and Success, APLU
Deborah Santiago, Chief Operating Office and Vice President for Policy, Excelencia in Education

10:45 a.m.–Noon • Maryland C

■ Addressing the Digital Divide in an Increasingly Divided America

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH AND COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

In an era of globalization and rapid technological advancement, the gap between those people with effective access to digital and information technology widens from those without access. This digital divide is inextricably linked to national economic prosperity and innovation in the 21st century. Panelists will discuss critical issues related to workforce development, career readiness and preparing our current and future generations for jobs that don’t yet exist. Learn about the root of the digital divide and what researchers, corporate leaders, and institutions of higher education are doing to solve this crucial issue.
Panelists:

Mario Acosta, Director of State Governmental Affairs Verizon Mid-Atlantic Region, Verizon
Nona C. Jones, Strategic Partner Manager of Communities, Facebook
Kemi Ladeji-Osias, Associate Professor, Morgan State University
Jacqueline Smalls, Director, Professional Learning, Discovery Communications

12:15–1:30 p.m. • Park Tower 8209
CADE Business Meeting
The 2017 CADE Distinguished Service Award will be presented posthumously to Wanda S. Mitchell, Chief Diversity Officer, Virginia Commonwealth University.

1:45–3:00 p.m.
Collaborative Sessions
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CADE:
- Political Lightning Rods: Cultivating Democracy and Building Support in a Time of Increased Polarization
- Backtracking on the American Dream?

3:30–4:45 p.m.
Institutional Strategies Sessions
Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for CADE:
- Institutional Strategies for Community Engagement
- Institutional Strategies for Degree Completion

5:15–7:00 p.m. • Marriott Salons 2&3
Keynote Session
- The Age of Disruption: Navigating, Innovating, and Excelling
See page 8 for more details.

7:00–8:15 p.m. • Marriott Salons 1
- Welcome Reception
See page 9 for more details.

Monday, November 13

8:30–10:00 a.m. • Thurgood Marshall Ballroom East
- Creating Diverse Inclusive Campuses: Addressing the Legal, Policy, and Political Considerations
  Joint Session with the Councils on Academic Affairs and Student Affairs
Colleges and universities continue to press forward in their pursuit of diverse, inclusive learning environments where all students can benefit. Institutional leaders and practitioners must address a range of legal, policy, political, and practical considerations associated with these aims. A common theme is the need to walk the talk and invest in strategies that benefit all students. This is especially true in a political and policy environment with new uncertainties and challenges associated with diversity and inclusion efforts. This session will focus on issues of building an evidence base to help inform the development of diversity-related policies and practices; promote best practice to ensure that campuses are welcoming and inclusive; and ensure free expression is a hallmark of campus engagement.

Panelists:
- Connie Betterton, Vice President Higher Ed Access and Strategy, The College Board
- Art Coleman, Managing Partner and Co-Founder, EducationCounsel
- Junius Gonzales, Senior Vice President for Academic Affairs, University of North Carolina System
- Cindy Love, Executive Director, American College Personnel Association (ACPA)
- Shirley Malcom, Director, Education and Human Resources Programs (EHR), American Association for the Advancement of Science (AAAS)
10:45 a.m. – Noon  •  Washington 2

■ USU Redesigning for Equity: How Will We Measure Success?

JOINT SESSION WITH THE COMMISSIONS ON ACCESS, DIVERSITY, AND EXCELLENCE AND INFORMATION MEASUREMENT, AND ANALYSIS

A focus on achieving equity is necessary to increase higher education attainment in the United States and prepare a workforce for the future. Increasingly, universities are considering their mission and investments with an eye toward equity. At the same time, there is a plethora of data showing which students are succeeding—and who is not. But how do universities use this data in a way that is meaningful, and how should universities measure success? This panel will provide perspectives on how the imperative for equity is changing the way universities design initiatives and how they are measuring their outcomes, ranging from student success efforts to broadening participation in STEM and biomedicine fields. Panelists will consider the question of measuring equity from different angles—what is needed nationally, what funders want to see, what metrics matter most, and helpful tools that will enable universities to get started measuring their progress on equity.

MODERATOR: Lorelle Espinoza, Assistant Vice President, Policy Research and Strategy, American Council on Education

PANELISTS:
- Jennifer Danek, Senior Director, USU Health Initiatives and Urban Universities for HEALTH
- Roy Mathew, Associate Vice-President and Director, Center for Institutional Evaluation, Research, Planning, University of Texas El Paso
- Dakota Pawlicki, Strategy Officer for Community Mobilization, Lumina Foundation

12:15–1:30 p.m.  •  Marriott Salons 2&3

■ Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CADE:

■ The Implications of “America First” on North American Higher Education

■ Consumer Backlash: How Can Universities Innovate Solutions to Make College More Affordable for Students and Families?

3:45–5:00 p.m.  •  Coolidge

■ State Performance Funding: Implications for Access and Equity

JOINT SESSION WITH THE COUNCIL ON GOVERNMENTAL AFFAIRS

As state houses grapple with continuing to fund their public institutions of higher education, more focus is being put on state performance based funding models as a potential mechanism to both support and improve institutions of higher education. This is an ever-growing issue and one that many believe will become a widely used model. This session brings together two varying vantage points within the field on the impact of state performance funding on higher education. This session will explore potential positives and negatives outcome-based funding could have on issues of racial equity in higher education.

MODERATOR: Lynda Brown-Wright, Professor, Kentucky State University

PANELISTS:
- Glenda Baskin Glover, President, Tennessee State University
- Kate Callahan, Director of Quantitative Research, Research for Action
- Tiffany Jones, Director of Higher Education Policy, The Education Trust
TUESDAY, NOVEMBER 14

8:30–9:10 a.m. • Marriott Salons 2&3
■ Perspective from the Senate: Federal Funding Priorities and Challenges

9:10–9:50 a.m. • Marriott Salons 2&3
■ Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington
See page 10 for more details.

10:15–11:30 a.m. • Marriott Salons 2&3
CLOSING SESSION
■ Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
See page 10 for more details.

COMMISSION ON FOOD, ENVIRONMENT, & RENEWABLE RESOURCES (CFERR)

The Commission on Food, Environment, and Renewable Resources focuses on broad cross-cutting issues related to agriculture, food, fiber, human sciences, natural resources (ecology, fish and wildlife, forestry, mineral resources and water resources), oceans, atmosphere, climate and veterinary medicine in the functional areas of research, Extension and teaching. The commission seeks to formulate and implement an integrated federal-relations program and formulate federal budget recommendations in these high-priority areas of national and international concern, as well as to forge partnerships with government agencies whose mission areas are congruent with the commission’s activities.

SUNDAY, NOVEMBER 12

8:30–10:00 a.m. • Washington 4
■ A Community of Scholars Celebrating Excellence

The Board on Agriculture Assembly and the National Institute of Food and Agriculture (NIFA) of the U.S. Department of Agriculture will celebrate excellence in teaching, Extension, and research during this session. The following awards will be presented: Food and Agricultural Sciences Excellence in College Teaching Awards (National, Regional, and New Teacher Awards); Excellence in Extension Awards (National and Regional) and the Diversity Award; Experiment Station Section Award for Excellence in Multistate Research and Excellence in Leadership. In addition, fellows from the Food Systems Leadership Institute program will be honored. See pages 16-19 for more details.
10:45 a.m. – Noon  •  Washington 4

- Seaman A. Knapp Memorial Lecture: Extension’s Inspiring Foundation and Challenge

  JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY, HUMAN SCIENCES, AND VETERINARY MEDICINE

The Seaman A. Knapp Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system—Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. The lecture is sponsored by APLU and the National Institute of Food and Agriculture (NIFA) of the U.S. Department of Agriculture. Seaman A. Knapp, the father of the Cooperative Extension concept, initiated the county-agent plan in 1906. To promote the plan, he organized boys’ cotton and corn growing clubs and in 1910, a girls’ corn and poultry club. These organizations were the forerunners of the modern 4-H clubs. In today’s rapidly changing world, Cooperative Extension has evolved to meet the shifting local, national, and global needs of the people it serves. Some of the past lecturers in this series include: Mark E. Keenum, President, Mississippi State University; Waded Cruzado, President, Montana State University; Catherine A. Bertini, Professor of Practice and Public Administration, Maxwell School of Citizenship and Public Affairs, Syracuse University; Chester P. Fehlis, Associate Vice Chancellor, Texas Cooperative Extension, Texas A&M University System; Duane Acker, President Emeritus, Kansas State University; Joseph F. McDonald, President Emeritus, Salish Kootenai College; Charles B. Knapp, President Emeritus, The University of Georgia; Albert C. Yates, President Emeritus, Colorado State University; Gerald W. Thomas, President Emeritus, New Mexico State University; and Max Lennon, President Emeritus of Clemson University.

  CHAIR:  
  Jay T. Akridge, Interim Provost and Executive Vice President for Academic Affairs and Diversity, Purdue University

  MODERATOR:  
  Sonny Ramaswamy, Director, National Institute of Food and Agriculture, U.S. Department of Agriculture

  SPEAKER:  
  Dennis Dimick, Former Executive Environment Editor, National Geographic Magazine

12:15–1:30 p.m.  •  Park Tower 8206

- CFERR Executive Committee Luncheon and Meeting

  CFERR EXECUTIVE COMMITTEE MEMBERS ONLY

  CHAIR:  
  Ronnie D. Green, Chancellor, University of Nebraska-Lincoln

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CFERR:

- The Knowledge Paradox: How Can Expertise Be Dead Amidst Ubiquitous Information?

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for CFERR:

- Institutional Strategies for Innovation and Economic Prosperity
- Institutional Strategies for Community Engagement

5:15–7:00 p.m.  •  Marriott Salons 2&3

KEYNOTE SESSION

- The Age of Disruption: Navigating, Innovating, and Excelling

  See page 8 for more details.

7:00–8:15 p.m.  •  Marriott Salons 1

- Welcome Reception

  See page 9 for more details.
MONDAY, NOVEMBER 13

8:30–10:00 a.m. • Thurgood Marshall Ballroom West

- Crossing Borders and Joining Forces: Strengthening International Research Collaborations
  
  **JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS AND RESEARCH AND COMMISSION ON INTERNATIONAL INITIATIVES**

As a North American organization, APLU and its members are committed to championing ideas that drive the discovery and dissemination of new knowledge to solve the most vexing challenges of their state, country, region, and world. Recent efforts of APLU, including The Challenge of Change, Addressing Antibiotic Resistance, and the Highly Integrative Basic and Responsive (HIBAR) Research Alliance seek to encourage North American collaboration on the grand challenges facing society in order to heighten benefits to society. International research collaborations are critical to solving vexing challenges like global food and nutrition security, climate change impacts, water, and energy, however, it’s often difficult to articulate the benefits of these collaborations to policymakers and others. This session will explore, from a tri-lateral perspective, what information is needed so that public universities can better share and demonstrate the value of international research and address some of the challenges of international research collaborations.

**MODERATOR:** DeAndra Beck, Associate Dean for Research, Michigan State University

**PANELISTS:**
- Kevin Bialy, International Health Program Officer, Fogarty International Center, National Institutes of Health
- Claire Millington, Senior Policy Analyst, Universities Canada
- Martin Cadena-Zapata, Director for Academic Affairs, Universidad Autonoma Agraria Antonio Narro

12:15–1:30 p.m. • Marriott Salons 2&3

- Council of Presidents Luncheon and Address
  
  See page 9 for more details.

1:45–3:00 p.m.

**COLLABORATIVE SESSIONS**

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CFERR:

- Advancing University Responsiveness: Leveraging Education, Research and Engagement to Address Critical Societal Disruptions
- The Implications of “America First” on North American Higher Education

TUESDAY, NOVEMBER 14

8:30–9:10 a.m. • Marriott Salons 2&3

- Perspective from the Senate: Federal Funding Priorities and Challenges

9:10–9:50 a.m. • Marriott Salons 2&3

- Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington
  
  See page 10 for more details.

10:15–11:30 a.m. • Marriott Salons 2&3

**CLOSING SESSION**

- Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
  
  See page 10 for more details.
CFERR/Board on Agriculture Assembly (BAA)

SATURDAY, NOVEMBER 11

11:30 a.m. – 4:00 p.m. • Hoover

■ BAA Budget and Advocacy Committee Luncheon and Meeting

BUDGET AND ADVOCACY COMMITTEE MEMBERS ONLY

CHAIR: Alan L. Grant, Dean, College of Agriculture and Life Sciences, Virginia Polytechnic Institute and State University

Noon – 4:30 p.m. • Wilson C

■ Academic Programs Section Committee on Organization and Policy (ACOP) Luncheon and Business Meeting

ACOP MEMBERS ONLY

CHAIR: David K. Shintani, Associate Dean of Resident Instruction, College of Agriculture, Biotechnology and Natural Resources, University of Nevada, Reno

5:00 – 7:00 p.m. • Harding

■ Joint Teaching, Extension, Research, and Food Systems Leadership Institute Awards Recipients Reception

Reception for the award winners in teaching, Extension, research, and the Food Systems Leadership Institute.

MODERATOR: Ian L. Maw, Vice President, Food, Agriculture, and Natural Resources, APLU

6:30 – 9:00 p.m. • Hoover

■ BAA Leadership Dinner and Meeting

BAA LEADERSHIP MEMBERS ONLY

CHAIR: Jay T. Akridge, Interim Provost and Executive Vice President for Academic Affairs and Diversity, Purdue University

SUNDAY, NOVEMBER 12

7:00 – 8:15 a.m. • Park Tower 8206

■ Building India’s Human Resources Toward Agricultural Transformation: The National Agricultural Higher Education Project

JOINT SESSION WITH THE INTERNATIONAL AGRICULTURE SECTION AND COMMISSION ON INTERNATIONAL INITIATIVES

The government of India has emphasized increased climate resilient agricultural productivity as fundamental to India's poverty reduction and growth strategy. Building the relevant skill sets has been a persistent challenge across the economy. Educational institutions, particularly at the tertiary level, are critical to accelerate India’s emergence in global markets, yet teaching is poorly linked with labor market demand, research, and development, thereby producing graduates with limited problem-solving skills. The National Agricultural Higher Education Project (NAHEP) supports both India’s agricultural universities and the Indian Council of Agricultural Research (ICAR) in providing more relevant and higher quality education to Agricultural University (AU) students. NAHEP targets the 75 institutions that form the ICAR-AU System, consisting of State Agricultural Universities (63), Deemed Universities (5), Central Universities with Agricultural Faculty (4) and Central Agricultural Universities (3). This breakfast session will provide an overview of NAHEP and address potential partnership opportunities with APLU-member universities.

SPEAKERS:

Trilochan Mohapatra, Director General, Indian Council of Agricultural Research (ICAR)

Narendra Rathore, Deputy Director General, Education, Indian Council of Agricultural Research (ICAR)

8:30 – 10:00 a.m. • Washington 4

■ A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY, HUMAN SCIENCES, AND VETERINARY MEDICINE

The Board on Agriculture Assembly and the National Institute of Food and Agriculture (NIFA) of the U. S. Department of Agriculture will celebrate excellence in teaching, Extension, and research during this session. The following awards will be presented: Food and Agricultural Sciences Excellence in College
Teaching Awards (National, Regional, and New Teacher Awards); Excellence in Extension Awards (National and Regional) and the Diversity Award; Experiment Station Section Award for Excellence in Multistate Research and Excellence in Leadership. In addition, fellows from the Food Systems Leadership Institute program will be honored. See pages 16-19 for more details.

10:45 a.m.–Noon • Washington 4

- **Seaman A. Knapp Memorial Lecture: Extension’s Inspiring Foundation and Challenge**
  
  **JOINT SESSION WITH THE BOARDS ON HUMAN SCIENCES AND VETERINARY MEDICINE**

  The Seaman A. Knapp Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system—Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. The lecture is sponsored by APLU and the National Institute of Food and Agriculture (NIFA) of the U.S. Department of Agriculture. Seaman A. Knapp, the father of the Cooperative Extension concept, initiated the county-agent plan in 1906. To promote the plan, he organized boys’ cotton and corn growing clubs and in 1910, a girls’ corn and poultry club. These organizations were the forerunners of the modern 4-H clubs. In today’s rapidly changing world, Cooperative Extension has evolved to meet the shifting local, national, and global needs of the people it serves. Some of the past lecturers in this series include: Mark E. Keenum, President, Mississippi State University; Waded Cruzado, President, Montana State University; Catherine A. Bertini, Professor of Practice and Public Administration, Maxwell School of Citizenship and Public Affairs, Syracuse University; Chester F. Fehlis, Associate Vice Chancellor, Texas Cooperative Extension, Texas A&M University System; Duane Acker, President Emeritus, Kansas State University; Joseph F. McDonald, President Emeritus, Salish Kootenai College; Charles B. Knapp, President Emeritus, The University of Georgia; Albert C. Yates, President Emeritus, Colorado State University; Gerald W. Thomas, President Emeritus, New Mexico State University; and Max Lennon, President Emeritus of Clemson University.

  **CHAIR:** [Jay T. Akridge](#), Interim Provost and Executive Vice President for Academic Affairs and Diversity, Purdue University

  **MODERATOR:** Sonny Ramaswamy, Director, National Institute of Food and Agriculture, U.S. Department of Agriculture

  **SPEAKER:** [Dennis Dimick](#), Former Executive Environment Editor, National Geographic Magazine

12:15 – 1:30 p.m. • Washington 3

**Academic Programs Section (APS)**

**Teaching Awards Luncheon**

**BY INVITATION ONLY**

**CHAIR:** [David K. Shintani](#), Associate Dean of Resident Instruction, College of Agriculture, Biotechnology and Natural Resources, University of Nevada, Reno

1:45 – 3:00 p.m.

**COLLABORATIVE SESSIONS**

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for BAA:

- **The Knowledge Paradox: How Can Expertise Be Dead Amidst Ubiquitous Information?**

3:30 – 4:45 p.m.

**INSTITUTIONAL STRATEGIES SESSIONS**

Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for BAA:

- **Institutional Strategies for Innovation and Economic Prosperity**

- **Institutional Strategies for Community Engagement**

5:15 – 7:00 p.m. • Marriott Salons 2&3

**KEYNOTE SESSION**

- **The Age of Disruption: Navigating, Innovating, and Excelling**

See page 8 for more details.

7:00 – 8:15 p.m. • Marriott Salons 1

**Welcome Reception**

See page 9 for more details.
MONDAY, NOVEMBER 13

7:00 – 8:00 a.m.

■ Regional Academic Programs Section Meetings

Park Tower 8223

NORTHEAST ACADEMIC PROGRAMS SECTION (APS) REGIONAL MEETING
CHAIR: Donald R. Viands, Associate Dean and Director, Academic Programs, Cornell University

NORTH CENTRAL ACADEMIC PROGRAMS SECTION (APS) REGIONAL MEETING
CHAIR: Kelly Millenbah, Associate Dean and Director, Academic and Student Affairs, Michigan State University

SOUTHERN ACADEMIC PROGRAMS SECTION (APS) REGIONAL MEETING
CHAIR: Cynda R. Clary, Associate Dean, Academic Programs, Oklahoma State University

WESTERN ACADEMIC PROGRAMS SECTION (APS) REGIONAL MEETING
CHAIR: Penelope L. Diebel, Assistant Dean of Academic Programs, Oregon State University

7:00 – 8:15 a.m. • Wilson C

■ Administrative Heads Section (AHS) Executive Committee Breakfast and Meeting

AHS EXECUTIVE COMMITTEE MEMBERS ONLY
CHAIR: Cathann A. Kress, Vice President, Agricultural Administration and Dean, College of Food, Agricultural, and Environmental Sciences, The Ohio State University

7:00 – 8:15 a.m. • Wilson B

■ International Agriculture Section (IAS) Business Meeting

All IAS members, as well as interested in international agricultural activities, are welcome to attend.
CHAIR: Nina Lilja, Associate Dean of International Agricultural Programs, Kansas State University

8:30 – 10:00 a.m. • Washington 4

■ BAA Business Meeting
BAA MEMBERS ONLY
CHAIR: Jay T. Akridge, Interim Provost and Executive Vice President for Academic Affairs and Diversity, Purdue University

10:45 a.m. – Noon • Maryland A

■ U.S. Universities and Agricultural Higher Education in Africa

JOINT SESSION WITH THE INTERNATIONAL AGRICULTURE SECTION AND COMMISSION ON INTERNATIONAL INITIATIVES

Higher education intuitions in Africa face the task of creating and disseminating knowledge to address a range of grand social challenges including, absorbing a demographic youth bulge, developing food systems that are resilient to climate change, and achieving inclusive economic growth. The demand for discovery, teaching, and public service from these institutions calls for innovative models of higher education and creative partnerships with universities abroad, both of which are emerging. Speakers in this panel will reflect on the challenges facing higher education in Africa; experience in cooperative engagements between U.S. and African universities; the potential for greater partnerships involving U.S. land-grant universities and African universities; and possible financing mechanisms.

MODERATOR: Alex Winter-Nelson, Director, Office of International Programs, College of Agricultural Consumer and Environmental Science, University of Illinois

PANELISTS:

J. Mark Erbaugh, Director, International Programs in Agriculture, The Ohio State University

Alpha Lakoh, Deputy Vice-Chancellor, Njala Campus, Njala University

Solange Uwituze, Programme Manager: Partnerships and Business Management, RUFORUM

Simeon Ehui, Manager, Agriculture Global Practice for Africa, World Bank
10:45 a.m.–Noon • Washington 4

USDA and Its University Partners: Challenges and Opportunities for Leadership

Explore ways to improve the USDA-university partnership to meet the challenges and opportunities for leadership in the future.

**MODERATOR:** Mark A. Hussey, Vice Chancellor and Dean of Agriculture and Life Sciences, Texas A&M University System

**SPEAKER:** The Honorable Catherine E. Woteki, Former Chief Scientist and Under Secretary for Research, Education, and Economics, U. S. Department of Agriculture

**PANELISTS:**
- Charles A. (Chuck) Hibberd, Dean, Cooperative Extension Division, University of Nebraska-Lincoln
- Glenda Humiston, Vice President, Agriculture and Natural Resources, University of California Systemwide
- Christine M. Ladisch, Inaugural Dean, College of Health and Human Sciences, Purdue University
- Orlando F. McMeans, Vice President for Research and Public Service, West Virginia State University
- Jack M. Payne, Senior Vice President for Agriculture and Natural Resources, University of Florida

12:15–1:30 p.m. • Marriott Salons 2&3

Council of Presidents Luncheon and Address

See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for BAA:

Advancing University Responsiveness: Leveraging Education, Research and Engagement to Address Critical Societal Disruptions

The Implications of “America First” on North American Higher Education

1:45–5:00 p.m. • Washington 5

Academic Programs Section (APS) Workshop and Business Meeting

The Board on Agriculture Assembly Academic Programs Section will hold a workshop and business meeting.

**CHAIR:** David K. Shintani, Associate Dean of Resident Instruction, College of Agriculture, Biotechnology and Natural Resources, University of Nevada, Reno

1:45–5:00 p.m. • Virginia A

Administrative Heads Section (AHS) Business Meeting

**CHAIR:** Cathann A. Kress, Vice President, Agricultural Administration and Dean, College of Food, Agricultural, and Environmental Sciences, The Ohio State University

**SPEAKERS:**
- Ray A. Starling, Special Assistant to the President for Agriculture, Agricultural Trade, and Food Assistance, National Economic Council, The White House
- Blake Bextine, Program Manager, Biological Technologies Office, Defense Advanced Research Projects Agency

3:45–5:00 p.m. • Wilson C

Experiment Station Committee on Organization and Policy (ESCOP) Business Meeting

**CHAIR:** Gary A. Thompson, Associate Dean for Research and Graduate Education and Director, Pennsylvania Agricultural Experiment Station, College of Agricultural Sciences, The Pennsylvania State University
6:00–8:00 p.m.  •  Washington 3

■ Cooperative Extension Section (CES) Business Meeting and Dinner

CES MEMBERS ONLY

CHAIR:  E. Fred Schlutt, Jr., Vice Provost for Extension and Outreach and Director, UAF Cooperative Extension Service, University of Alaska Fairbanks

6:00–8:00 p.m.  •  Washington 6

■ Joint Business Meeting and Dinner of the 1890 Association of Research Directors (ARD) and Council of 1890 Universities Presidents

1890 ARD AND 1890 COUNCIL OF PRESIDENTS MEMBERS ONLY

JOINT SESSION WITH THE COUNCIL OF 1890 UNIVERSITIES

CHAIRS:  Kent J. Smith, Jr., President, Langston University
        Moses Kairo, Dean, School of Agricultural and Natural Sciences, University of Maryland Eastern Shore

TUESDAY, NOVEMBER 14

8:00–9:45 a.m.  •  Thurgood Marshall Ballroom East

■ BAA Committee on Legislation and Policy Breakfast and Meeting

COMMITTEE MEMBERS ONLY

CHAIR:  Gregory A. Bohach, Vice President, Agriculture, Forestry, and Veterinary Medicine, Mississippi State University

8:30–9:10 a.m.  •  Marriott Salons 2&3

■ Perspective from the Senate: Federal Funding Priorities and Challenges

9:10–9:50 a.m.  •  Marriott Salons 2&3

■ Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington

See page 10 for more details.

10:15–11:30 a.m.  •  Marriott Salons 2&3

CLOSING SESSION

■ Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count

See page 10 for more details.

11:30 a.m.–3:30 p.m.  •  Coolidge

■ 2018 BAA Policy Board of Directors Meeting and Luncheon

BOARD MEMBERS ONLY

CHAIR:  Mark A. Hussey, Vice Chancellor and Dean of Agriculture and Life Sciences, Texas A&M University System

CFERR/Board on Human Sciences (BoHS)

SATURDAY, NOVEMBER 11

10:00 a.m.–3:00 p.m.  •  Harding

■ 1890 Family and Consumer Sciences (FCS) Administrators Meeting and Luncheon

1890 FCS MEMBERS ONLY

CHAIR:  Alice F. Joyner, Chair, Department of Family and Consumer Sciences, Virginia State University

3:00–9:00 p.m.  •  Wilson A&B

■ BoHS Board of Directors Meeting and Dinner

BOHS BOARD OF DIRECTORS MEMBERS ONLY

CHAIR:  Stephan M. Wilson, Regents Professor and Dean, College of Human Sciences, Oklahoma State University
SUNDAY, NOVEMBER 12

8:30–10:00 a.m. • Washington 4

A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY, HUMAN SCIENCES, AND VETERINARY MEDICINE

The Board on Agriculture Assembly and the National Institute of Food and Agriculture (NIFA) of the U.S. Department of Agriculture will celebrate excellence in teaching, Extension, and research during this session. The following awards will be presented: Food and Agricultural Sciences Excellence in College Teaching Awards (National, Regional, and New Teacher Awards); Excellence in Extension Awards (National and Regional) and the Diversity Award; Experiment Station Section Award for Excellence in Multistate Research and Excellence in Leadership. In addition, fellows from the Food Systems Leadership Institute program will be honored. See pages 16-19 for more details.

10:45 a.m.–Noon • Washington 4

Seaman A. Knapp Memorial Lecture: Extension’s Inspiring Foundation and Challenge

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY AND VETERINARY MEDICINE

The Seaman A. Knapp Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system—Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. The lecture is sponsored by APLU and the National Institute of Food and Agriculture (NIFA) of the U.S. Department of Agriculture. Seaman A. Knapp, the father of the Cooperative Extension concept, initiated the county-agent plan in 1906. To promote the plan, he organized boys’ cotton and corn growing clubs and in 1910, a girls’ corn and poultry club. These organizations were the forerunners of the modern 4-H clubs. In today’s rapidly changing world, Cooperative Extension has evolved to meet the shifting local, national, and global needs of the people it serves. Some of the past lecturers in this series include: Mark E. Keenum, President, Mississippi State University; Waded Cruzado, President, Montana State University; Catherine A. Bertini, Professor of Practice and Public Administration, Maxwell School of Citizenship and Public Affairs, Syracuse University; Chester F. Fehlis, Associate Vice Chancellor, Texas Cooperative Extension, Texas A&M University System; Duane Acker, President Emeritus, Kansas State University; Joseph F. McDonald, President Emeritus, Salish Kootenai College; Charles B. Knapp, President Emeritus, The University of Georgia; Albert C. Yates, President Emeritus, Colorado State University; Gerald W. Thomas, President Emeritus, New Mexico State University; and Max Lennon, President Emeritus of Clemson University.

CHAIR: Jay T. Akridge, Interim Provost and Executive Vice President for Academic Affairs and Diversity, Purdue University

MODERATOR: Sonny Ramaswamy, Director, National Institute of Food and Agriculture, U.S. Department of Agriculture

SPEAKER: Dennis Dimick, Former Executive Environment Editor, National Geographic Magazine

1:45 – 3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for BoHS:

The Knowledge Paradox: How Can Expertise Be Dead Amidst Ubiquitous Information?

3:30 – 4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for BoHS:

Institutional Strategies for Innovation and Economic Prosperity

Institutional Strategies for Community Engagement

5:15 – 7:00 p.m. • Marriott Salons 2&3

KEYNOTE SESSION

The Age of Disruption: Navigating, Innovating, and Excelling

See page 8 for more details.

7:00 – 8:15 p.m. • Marriott Salons 1

Welcome Reception

See page 9 for more details.
MONDAY, NOVEMBER 13

8:30–10:00 a.m. • Maryland C

■ Celebrating Excellence in the Human Sciences
Board on Human Sciences (BoHS) Awards Breakfast
See page 20 for more information.

10:45 a.m.–Noon • Washington 4

■ USDA and Its University Partners: Challenges and Opportunities for Leadership
JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY AND VETERINARY MEDICINE
Explore ways to improve the USDA-university partnership to meet the challenges and opportunities for leadership in the future.

MODERATOR: Mark A. Husey, Vice Chancellor and Dean of Agriculture and Life Sciences, Texas A&M University System

SPEAKER: The Honorable Catherine E. Woteki, Former Chief Scientist and Under Secretary for Research, Education, and Economics, U. S. Department of Agriculture

PANELISTS: Charles A. (Chuck) Hibberd, Dean, Cooperative Extension Division, University of Nebraska-Lincoln

Glenda Humiston, Vice President, Agriculture and Natural Resources, University of California Systemwide

Christine M. Ladisch, Inaugural Dean, College of Health and Human Sciences, Purdue University

Orlando F. McMeans, Vice President for Research and Public Service, West Virginia State University

Jack M. Payne, Senior Vice President for Agriculture and Natural Resources, University of Florida

1:45–3:00 p.m. • Virginia B

■ Board on Human Sciences (BoHS) Business Meeting
CHAIR: John B. Buckwalter, Dean, College of Human Ecology, Kansas State University

3:45–5:00 p.m. • Hoover

■ BoHS Celebration of Excellence
See page 20 for more details

TUESDAY, NOVEMBER 14

8:30–9:10 a.m. • Marriott Salons 2&3

■ Perspective from the Senate: Federal Funding Priorities and Challenges

9:10–9:50 a.m. • Marriott Salons 2&3

■ Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington
See page 10 for more details.

10:15–11:30 a.m. • Marriott Salons 2&3

CLOSING SESSION

■ Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
See page 10 for more details.

12:15–1:30 p.m. • Marriott Salons 2&3

■ Council of Presidents Luncheon and Address
See page 9 for more details.
CFERR/Board on Veterinary Medicine (BVM)

SUNDAY, NOVEMBER 12

8:30–10:00 a.m. • Washington 4

A Community of Scholars Celebrating Excellence

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY, HUMAN SCIENCES, AND VETERINARY MEDICINE

The Board on Agriculture Assembly and the National Institute of Food and Agriculture (NIFA) of the U.S. Department of Agriculture will celebrate excellence in teaching, Extension, and research during this session. The following awards will be presented: Food and Agricultural Sciences Excellence in College Teaching Awards (National, Regional, and New Teacher Awards); Excellence in Extension Awards (National and Regional) and the Diversity Award; Experiment Station Section Award for Excellence in Multistate Research and Excellence in Leadership. In addition, fellows from the Food Systems Leadership Institute program will be honored. See pages 16-19 for more details.

10:45 a.m.–Noon • Washington 4

Seaman A. Knapp Memorial Lecture: Extension’s Inspiring Foundation and Challenge

JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY AND HUMAN SCIENCES

The Seaman A. Knapp Memorial Lecture is one of the three memorial lectures honoring the “founding fathers” of the land-grant university system—Justin Smith Morrill, William Henry Hatch, and Seaman A. Knapp. The lecture is sponsored by APLU and the National Institute of Food and Agriculture (NIFA) of the U.S. Department of Agriculture. Seaman A. Knapp, the father of the Cooperative Extension concept, initiated the county-agent plan in 1906. To promote the plan, he organized boys’ cotton and corn growing clubs and in 1910, a girls’ corn and poultry club. These organizations were the forerunners of the modern 4-H clubs. In today’s rapidly changing world, Cooperative Extension has evolved to meet the shifting local, national, and global needs of the people it serves. Some of the past lecturers in this series include: Mark E. Keenum, President, Mississippi State University; Waded Cruzado, President, Montana State University; Catherine A. Bertini, Professor of Practice and Public Administration, Maxwell School of Citizenship and Public Affairs, Syracuse University; Chester P. Fehlis, Associate Vice Chancellor, Texas Cooperative Extension, Texas A&M University System; Duane Acker, President Emeritus, Kansas State University; Joseph F. McDonald, President Emeritus, Salish Kootenai College; Charles B. Knapp, President Emeritus, The University of Georgia; Albert C. Yates, President Emeritus, Colorado State University; Gerald W. Thomas, President Emeritus, New Mexico State University; and Max Lennon, President Emeritus of Clemson University.

CHAIR: Jay T. Akridge, Interim Provost and Executive Vice President for Academic Affairs and Diversity, Purdue University

MODERATOR: Sonny Ramaswamy, Director, National Institute of Food and Agriculture, U.S. Department of Agriculture

SPEAKER: Dennis Dimick, Former Executive Environment Editor, National Geographic Magazine

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for:

- The Knowledge Paradox: How Can Expertise Be Dead Amidst Ubiquitous Information?

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS

Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for BVM:

- Institutional Strategies for Community Engagement

5:15–7:00 p.m. • Marriott Salons 2&3

KEYNOTE SESSION

- The Age of Disruption: Navigating, Innovating, and Excelling

See page 8 for more details.

7:00–8:15 p.m. • Marriott Salons 1

- Welcome Reception

See page 9 for more details.
MONDAY, NOVEMBER 13

10:45 a.m.–Noon ▪ Washington 4

- USDA and Its University Partners: Challenges and Opportunities for Leadership
  
  JOINT SESSION WITH THE BOARDS ON AGRICULTURE ASSEMBLY AND HUMAN SCIENCES
  
  Explore ways to improve the USDA-university partnership to meet the challenges and opportunities for leadership in the future.
  
  **MODERATOR:** Mark A. Hussey, Vice Chancellor and Dean of Agriculture and Life Sciences, Texas A&M University System
  
  **SPEAKER:** The Honorable Catherine E. Woteki, Former Chief Scientist and Under Secretary for Research, Education, and Economics, U. S. Department of Agriculture
  
  **PANELISTS:**
  
  - Charles A. (Chuck) Hibberd, Dean, Cooperative Extension Division, University of Nebraska-Lincoln
  
  - Glenda Humiston, Vice President, Agriculture and Natural Resources, University of California Systemwide
  
  - Christine M. Ladisch, Inaugural Dean, College of Health and Human Sciences, Purdue University
  
  - Orlando F. McMeans, Vice President for Research and Public Service, West Virginia State University
  
  - Jack M. Payne, Senior Vice President for Agriculture and Natural Resources, University of Florida

12:15–1:30 p.m. ▪ Marriott Salons 2&3

- Council of Presidents Luncheon and Address
  
  See page 9 for more details.

1:45–3:00 p.m.

COLLABORATIVE SESSIONS

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for BVM:

- Advancing University Responsiveness: Leveraging Education, Research and Engagement to Address Critical Societal Disruptions
- The Implications of “America First” on North American Higher Education

TUESDAY, NOVEMBER 14

8:30–9:10 a.m. ▪ Marriott Salons 2&3

- Perspective from the Senate: Federal Funding Priorities and Challenges

9:10–9:50 a.m. ▪ Marriott Salons 2&3

- Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington
  
  See page 10 for more details.

10:15–11:30 a.m. ▪ Marriott Salons 2&3

CLOSING SESSION

- Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
  
  See page 10 for more details.
COMMISSION ON INFORMATION, MEASUREMENT, & ANALYSIS (CIMA)

The Commission on Information, Measurement, and Analysis (CIMA) creates space for APLU institutions to come together to create communities of practice around effective and efficient use of data to guide campus planning and decision making. Given the vast array of data sources within institutions, CIMA provides opportunities for cross-functional discussions on how to more systematically create and improve the data infrastructure and the strategic analysis capacity on campuses.

SUNDAY, NOVEMBER 12

8:30–10:00 a.m.  •  Washington 6

Third-party Vendors for Data Analytics: Friend or Foe? Part I

Whether you call them vendors, contractors, solution providers, partners, collaborators, or consultants, there is no denying the increasing presence of third-party companies in higher education, especially when it comes to data analytics. This session will feature case studies from institutions that have implemented and/or adopted third-party data analytics systems. Each institution will outline the benefits, challenges, and solutions provided by third-party vendors. Presentations will include examples of collaborative projects and highlight the lessons learned, takeaways, and next steps pertaining to their data analytics tool(s). Case studies will include institutional partnerships with Civitas, EAB, Starfish, HelioCampus, Academic Analytics, Digital Measures, and the Academic Benchmarking Consortium. Note: Each institution will present its case study exclusively from an institutional perspective. This session is not about vendor promotion or advertising, but rather is designed to engage peers about the good, the bad, and the ugly as it relates to third-party partnerships.

Panelists:

- Neena Verma, Director of Institutional Research, University of Massachusetts, President’s Office
- Tiffany Mfume, Assistant Vice President for Student Success and Retention, Morgan State University
- Monica Brockmeyer, Associate Provost for Student Success, Wayne State University
- Brian Fairhurst, Director of Continuous Improvement, Florida State University

10:45 a.m.–Noon  •  Washington 6

Third-party Vendors for Data Analytics: Friend or Foe? Part II

Whether you call them vendors, contractors, solution providers, partners, collaborators, or consultants, there is no denying the increasing presence of third-party companies in higher education, especially when it comes to data analytics. This session will feature case studies of institutions that have implemented and/or adopted third-party data analytics systems. Each institution will outline the benefits, challenges, and solutions provided by third-party vendors. Presentations will include examples of collaborative projects and highlight the lessons learned, takeaways, and next steps pertaining to their data analytics tool(s). Case studies will include institutional partnerships with Civitas, EAB, Starfish, HelioCampus, Academic Analytics, Digital Measures, and the Academic Benchmarking Consortium. Note: Each institution will present its case study exclusively from an institutional perspective. This session is not about vendor promotion or advertising, but rather is designed to engage peers about the good, the bad, and the ugly as it relates to third-party partnerships.

Moderator:

- Rodolfo Torres, Associate Vice Chancellor, Office of Research, University of Kansas

Panelists:

- Julie S. Nagel, President, KU Innovation & Collaboration, The University of Kansas
- Gesele Durham, Vice Provost for Institutional Effectiveness and Director, Office of Assessment & Institutional Research, University of Wisconsin-Milwaukee
- Paul Dosal, Vice President for Student Success and Student Affairs, University of South Florida
12:15 – 1:30 p.m. • Wilson B
■ CIMA Executive Committee Lunch Meeting
  CIMA EXECUTIVE COMMITTEE MEMBERS ONLY

1:45 – 3:00 p.m.
COLLABORATIVE SESSIONS
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for:
■ Disruption or Boon? Automation, Artificial Intelligence and the Future of Work and Learning
■ The Knowledge Paradox: How Can Expertise Be Dead Amidst Ubiquitous Information?

3:30 – 4:45 p.m.
INSTITUTIONAL STRATEGIES SESSIONS
Choose one of the sessions presented by APLU, see pages 13-14 for descriptions and locations. Recommended for:
■ Institutional Strategies for Degree Completion

5:15 – 7:00 p.m. • Marriott Salons 2&3
KEYNOTE SESSION
■ The Age of Disruption: Navigating, Innovating, and Excelling
See page 8 for more details.

7:00 – 8:15 p.m. • Marriott Salons 1
■ Welcome Reception
See page 9 for more details.

MONDAY, NOVEMBER 13
8:30 – 10:00 a.m. • Virginia A
■ The Ethical Use of Data: Still More Questions Than Answers
As both aggregate and student level data become more available questions persist about its ethical use in higher education. The New America report, Predictive Analytics in Higher Education: Five Guiding Practices for Ethical Use, provides a conceptual framework for this topic. However, deeper questions remain about moving forward with data use and what the future holds for our students who have been predicted to be less successful than other students. This session will take a deeper look at predictive analytics and data use in higher education, and include perspectives from multiple angles—legal, philosophical, and data user—on the topics.
MODERATOR: Don Hubin, Emeritus Professor, Philosophy, The Ohio State University
PANELISTS: Iris Palmer, Senior Policy Analyst, New America
Julie Carpenter-Hubin, Assistant Vice President, Office of Academic Affairs, Office of Institutional Research & Planning, The Ohio State University
Alan Rubel, Assistant Professor, School of Library and Information Studies and Program in Legal Studies, University of Wisconsin, Madison

10:45 a.m. – Noon • Washington 5
■ A Perfect Marriage, Data and Money: Leveraging Institutional Data for the Allocation of Critical Financial Resources
CFOs and those responsible for finance and management often face difficult decisions regarding which programs to fund, which programs to cut back, and which programs to completely discontinue. Institutional data can, and should, inform these critical decisions. This session will highlight how the allocation of institutional resources can be used to deliver strategic retention initiatives, foster student success, and provide a return on investment for colleges and universities. The session will further demonstrate how information, measurement, and analysis can be directly linked to funding, the reallocation of resources, and return on investment. In addition to the campus perspective, representatives
from the Association for Institutional Research (AIR) and National Association of College and University Business Offices (NACUBO) will provide a national perspective on how their organizations are partnering to promote stronger relationships between institutional research and business officers.

**PANELISTS:**
- Sidney Evans, Vice President for Finance and Management, Morgan State University
- Matt Hamill, Senior Vice President, Advocacy, Research, and Communication, National Association of College and University Business Officers
- Christine Keller, Executive Director & CEO, Association for Institutional Research
- Tiffany Mfume, Assistant Vice President for Student Success and Retention, Morgan State University

**10:45 a.m.–Noon • Washington 2**

- **Redesigning for Equity: How Will We Measure Success?**
  
  **JOINT SESSION WITH THE COMMISSIONS ON ACCESS, DIVERSITY, AND EXCELLENCE AND INFORMATION MEASUREMENT, AND ANALYSIS**
  
  A focus on achieving equity is necessary to increase higher education attainment in the United States and prepare a workforce for the future. Increasingly, universities are considering their mission and investments with an eye toward equity. At the same time, there is a plethora of data showing which students are succeeding—and which are not. But how do universities use this data in a way that is meaningful, and how should universities measure success? This panel will provide perspectives on how the imperative for equity is changing the way universities design initiatives and how they are measuring their outcomes, ranging from student success efforts to broadening participation in STEM and biomedicine fields. Panelists will consider the question of measuring equity from different angles—what is needed nationally, what funders want to see, what metrics matter most, and helpful tools that will enable universities to get started measuring their progress on equity.

  **MODERATOR:** Lorelle Espinoza, Assistant Vice President, Policy Research and Strategy, American Council on Education

**12:15–1:30 p.m. • Marriott Salons 2&3**

- **Council of Presidents Luncheon and Address**
  
  See page 9 for more details.

**1:45–3:00 p.m.**

**COLLABORATIVE SESSIONS**

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for:

- **Advancing University Responsiveness: Leveraging Education, Research and Engagement to Address Critical Societal Disruptions**
- **Consumer Backlash: How Can Universities Innovate Solutions to Make College More Affordable for Students and Families?**

**3:45–5:00 p.m. • Wilson B**

- **CIMA Business Meeting**
  
  **CIMA MEMBERS ONLY**

**5:15–6:30 p.m. • Madison Suite**

- **CIMA Open House**
  
  CIMA invites attendees to join a happy hour reception and open house. Come enjoy snacks and a beverage with your colleagues and learn more about CIMA and some of the work APLU and our member campuses are engaged in to use data to guide campus innovation and improvement.
TUESDAY, NOVEMBER 14

8:30 – 9:10 a.m. • Marriott Salons 2&3
■ Perspective from the Senate: Federal Funding Priorities and Challenges

9:10 – 9:50 a.m. • Marriott Salons 2&3
■ Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington
See page 10 for more details.

10:15 – 11:30 a.m. • Marriott Salons 2&3
CLOSING SESSION
■ Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
See page 10 for more details.

COMMISSION ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY (CICEP)

Members of the Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP) include professionals from across the institution with interest in issues related to university engagement in economic development, including vice presidents/chancellors, directors, and staff from: economic development, technology transfer, entrepreneurship, research and graduate administration, academic affairs, public and governmental affairs, business and engineering departments, and others connected to the university role and impact in economic development. CICEP leads efforts to share best practices in these areas, and develops tools to help institutions build and enhance partnerships with government, industry, and other science, research, and economic development organizations. CICEP works closely with a number of other APLU groups to support their efforts as they touch on issues related to innovation and economic development.

SUNDAY, NOVEMBER 12

8:30 – 10:00 a.m. • Delaware Suite
■ The Next Frontier in University Technology Transfer: Evolving into a More Responsive and Engaged Enterprise

APLU’s Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP) established the Technology Transfer Evolution Working Group to identify ways university technology transfer is changing, and must continue to change, to sustain and increase university responsiveness to the needs of stakeholders, and more broadly to challenges in society and the economy. In this session, university leaders will learn about the Working Group’s technology
transfer examination, which has been summarized in five briefs and a cumulative report and will be followed by a broader discussion centering on the role of public research universities in driving economic development and innovation.

**MODERATOR:** Pradeep K. Khosla, Chancellor, University of California, San Diego

**INTRODUCTION:** Peter McPherson, President, APLU

**REPORT OVERVIEW:**
- Paul Roben, Associate Vice Chancellor for Innovation and Commercialization, University of California, San Diego
- Julie Nagel, President, KU Innovation & Collaboration, The University of Kansas

**PANELISTS:**
- Jere Morehead, President, University of Georgia
- William Bates, Executive Vice President, U.S. Council on Competitiveness
- Samuel Stanley, President, Stony Brook University

**10:45 a.m. – Noon • Maryland C**

**Addressing the Digital Divide in an Increasingly Divided America**

**JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH & COMMISSION ON ACCESS, DIVERSITY, & EXCELLENCE**

In an era of globalization and rapid technological advancement, the gap between those people with effective access to digital and information technology widens from those without access. This digital divide is inextricably linked to national economic prosperity and innovation in the 21st century. Panelists will discuss critical issues related to workforce development, career readiness and preparing our current and future generations for jobs that don’t yet exist. Learn about the root of the digital divide and what researchers, corporate leaders, and institutions of higher education are doing to solve this crucial issue.

**MODERATOR:** Jacqueline Smalls, Director, Professional Learning, Discovery Communications

**PANELISTS:**
- Mario Acosta, Director of State Governmental Affairs Verizon Mid-Atlantic Region, Verizon
- Nona C. Jones, Strategic Partner Manager of Communities, Facebook
- Kemi Ladeji-Osias, Associate Professor, Morgan State University

**10:45 a.m. – Noon • Thurgood Marshall Ballroom East**

**University Engagement with People with Developmental Disabilities**

**JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT AND OUTREACH AND STUDENT AFFAIRS**

Expanding access to higher education to students from different backgrounds is a key mission of land-grant universities, as is bringing the benefits of our research into the community. This session focuses on the needs of people with developmental disabilities and highlights the diverse ways in which universities engage with this population, with benefits accruing to all. This interaction takes many forms, notably educational programs for students with intellectual disabilities who seek a postsecondary experience on campus. In addition, interaction with people with disabilities provides meaningful opportunities for student service and university outreach efforts that can be transformative for the individuals involved. University centers for excellence in developmental disabilities education, research, and service provide training, technical assistance, service, research, and information sharing to improve the lives of people with developmental disabilities. This panel provides an exciting opportunity to learn about programs underway as well as envision future initiatives that can be transformative for our university communities.

**PANELISTS:**
- James Clements, President, Clemson University
- Afroze Mohammed, Associate Director of Strategic Alliances, Office of Economic Development (OED) Virginia Tech
- Denise Rozell, Director of Policy Innovation, Association of University Centers on Disabilities (AUCD)
- Joseph Ryan, Stanzione Distinguished of Special Education, Founder and Executive Director of ClemsonLIFE, Clemson University
- Luke Smith, Executive Director and Community Leader, L’Arche Greater Washington, DC

**12:15 – 1:30 p.m. • Virginia B**

**CICEP Executive Committee Luncheon Meeting**

**CICEP EXECUTIVE COMMITTEE MEMBERS ONLY**

**CHAIR:** Pradeep K. Khosla, Chancellor, University of California, San Diego
1:45–3:00 p.m.

COLLABORATIVE SESSIONS
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CICEP:

■ Disruption or Boon? Automation, Artificial Intelligence and the Future of Work and Learning

3:30–4:45 p.m.

INSTITUTIONAL STRATEGIES SESSIONS
Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for CICEP:

■ Institutional Strategies for Innovation and Economic Prosperity

5:15–7:00 p.m. • Marriott Salons 2&3

KEYNOTE SESSION
■ The Age of Disruption: Navigating, Innovating, and Excelling
See page 8 for more details.

7:00–8:15 p.m. • Marriott Salons 1
■ Welcome Reception
See page 9 for more details.

MONDAY, NOVEMBER 13

7:00–8:15 a.m. • Marriott Salons 2&3

■ Innovation and Economic Prosperity (IEP) Universities Networking Breakfast
Innovation and Economic Prosperity (IEP) designated universities and institutions interested in pursuing the designation are invited to come together for breakfast for an informal meet-and-greet. Look for IEP Universities signs in the breakfast venue and join your colleagues to connect, network and discuss the latest in talent, innovation and place across the nation.

8:30–10:00 a.m. • Maryland A

■ CICEP Business Meeting and Committee Working Sessions
All CICEP members and those interested in joining CICEP are invited to meet CICEPs new leadership for the coming year and learn about CICEP’s standing committees and working groups. Member of CICEPs committees or working groups, will get the chance to meet face-to-face and discuss goals and priorities for the coming year. Those who wish to become more involved will have an opportunity to join the discussion.

10:45 a.m.–Noon • Thurgood Marshall Ballroom East

■ When Natural Disasters Strike: University Preparedness & Community Resilience

JOINT SESSION WITH THE COUNCILS ON GOVERNMENTAL AFFAIRS, ENGAGEMENT & OUTREACH, AND STRATEGIC COMMUNICATIONS

2017 has brought forth multiple major natural disasters impacting public research universities and the communities and economies in which they reside. Explore the ways institutions effectively prepare their campus and communities for potential natural disasters, lessons learned from recent crises, and how universities are actively supporting their campus, community, and the broader regional and state needs during a recovery period.

MODERATOR: John Nicklow, President, University of New Orleans

PANELISTS:
Mark Clarke, Associate Provost for Faculty Development and Faculty Affairs, University of Houston
Michael Gaffney, Acting Director, WSU Extension, Washington State University
Saif Ishoof, Vice President for Engagement, Florida International University
Lynn Waters, Vice President for University Communications, University of Texas at Arlington
10:45 a.m.–Noon • Thurgood Marshall Ballroom West

- Leveraging Community Engaged Learning to Increase Academic and Workforce Outcomes
  **JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH AND STUDENT AFFAIRS**

There is strong evidence that educational opportunities leveraging student engagement with communities and employers, such as service-learning, community service, and internships, are linked to increases in students’ success in college across various demographics. But understanding and measuring the different types of outcomes that these experiences might produce can be complicated. While traditional academic outcomes (e.g., grades and GPA) are more familiar to higher education leaders, effective (e.g., pluralistic orientation or civic awareness) and employability outcomes (e.g., interpersonal skills and teamwork) are often unfamiliar and under-sought. This session will explore how universities can incorporate these learning opportunities on-campus and off-campus. Participants will consider innovative ways that institutions might seek to measure short and long-term metrics institutions can employ to evaluate, predict and enhance the impact of engaged teaching on degree completion, employability and effective learning outcomes.

**MODERATOR:** Andrew Furco, Professor; Associate Vice President for Public Engagement, Office for Public Engagement, University of Minnesota

**PANELISTS:**
- Madeline Yates, Executive Director, Campus Compact Mid-Atlantic
- Brian Rose, Vice President for Student Affairs, Binghamton University
- Lauren Kaplan, Managing Director, New Product Development, Education Advisory Board
- Jillian Kinzie, Associate Director, Center for Postsecondary Research & NSSE Institute, Indiana University

12:15–1:30 p.m. • Marriott Salons 2&3

- Council of Presidents Luncheon and Address
  See page 9 for more details.

1:45–3:00 p.m.

**COLLABORATIVE SESSIONS**

Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CICEP:

- Advancing University Responsiveness: Leveraging Education, Research and Engagement to Address Critical Societal Disruptions
- The Implications of “America First” on North American Higher Education

3:00–5:00 p.m. • Exhibit Hall A

- University Innovation and Entrepreneurship Showcase Exhibit Hall Feature
  **JOINT SESSION WITH THE COUNCIL ON GOVERNMENTAL AFFAIRS**

APLU and the Association of American Universities (AAU), in partnership with the National Academy of Inventors and Venturewell, will host the inaugural University Innovation and Entrepreneurship Showcase, highlighting university affiliated startup businesses. This showcase will promote the importance of federally funded university research and demonstrate how university-led entrepreneurial engagement contributes to the innovation economy. Selected university-affiliated startups from 20 APLU and AAU members will have the opportunity to participate in an afternoon poster session.

3:15–6:30 p.m. • Washington 2

- Integrating Academic and Career Pathways To Build the 21st Century Workforce
  **JOINT SESSION WITH THE COALITION OF URBAN SERVING UNIVERSITIES**

The U.S. education and workforce system are deeply fractured, and the biggest rift divides career and workforce training from college pathways. This rift penalizes low-income, adult and first-generation students, who often face greater pressure for immediate economic security, forcing them to forgo the long-term investment in higher education. Equally, businesses of all types indicate that individuals lack both the softer critical thinking and communication skills
and harder technical skills. As college affordability becomes more difficult, and technology restructures jobs at an accelerated pace, economic survival for individuals means acquiring not only soft and hard skills but the ability to relearn and retrain throughout a lifetime. One of the great needs is to weave career and work planning into student success activities and student pathways much earlier and more intensively than they have been usually provided. In this workshop, a facilitator will work with universities to explore what it would take to design or prototype integrating career thinking from student access to completion. The workshop will be complemented by short talks by expert thinkers, to help attendees identify key barriers and practical strategies. We are grateful to the Bill and Melinda Gates Foundation for supporting this workshop.

**FACILITATORS:** Jeff Shults and Sunny Benbelkacem, The Value Web

**SPEAKERS AND CIRCUITS:**

**DEGREE DESIGN FOR TRADITIONAL AND NON-TRADITIONAL PATHWAYS:**
Mary Alice McCarthy, Director, Center on Education and Skills, New America Foundation

**INTEGRATING ACADEMIC AND CAREER PATHWAYS:**
Elizabeth Bejar, Vice President, Academic Affairs, Florida International University

**BUILDING APPRENTICESHIPS INTO HIGHER ED:**
Amy Firestone, Senior Advisor, Office of Apprenticeship, U.S. Department of Labor

**CREDENTIALS, BADGES AND SKILLS:**
Don Fraser, Jr., Higher Ed ReDesigner, Education Design Lab

**NEXT GENERATION EMPLOYER RELATIONS:**
Rob Shook, Program Director, IBM Digital Credentials Program

**3:45 – 5:00 p.m. • Thurgood Marshall Ballroom West**

**Reconsidering Mr. Lincoln’s Land-grant Universities: Taking Back the Future of American Public Higher Education**

**MODERATOR:** W. Randolph Woodson, Chancellor, North Carolina State University

**PANELISTS:**
Rebecca Blank, Chancellor, University of Wisconsin, Madison
E. Gordon Gee, President, West Virginia University
Stephen M. Gavazzi, Professor, The Ohio State University

5:15 – 6:30 p.m. • Exhibit Hall A

**University Innovation and Entrepreneurship Showcase Session & Reception**

APLU and the Association of American Universities (AAU), in partnership with the National Academy of Inventors and VentureWell, are pleased to host the inaugural University Innovation and Entrepreneurship Showcase. This showcase will highlight how federally funded research fuels university innovation and entrepreneurship across the nation.

**MODERATORS:**
Eric Barron, President, The Pennsylvania State University
Michael Frame, Vice President of External Relations and Chief of Staff, SUNY Polytechnic Institute
Peter McPherson, President, APLU
TUESDAY, NOVEMBER 14

7:00–8:30 a.m. • Marriott Salons 2&3

2018 CEO-CICEP Joint Summer Meeting Planning Breakfast

JOINT SESSION WITH THE COUNCIL ON ENGAGEMENT & OUTREACH

Have ideas for session topics for the 2018 CEO-CICEP Summer Meeting in Richmond, VA? Join members of the planning committee for a discussion of topics, activities and programming. Look for signs in the breakfast hall and join your colleagues for an informal and collaborative conversation.

The CEO-CICEP Summer Meeting will take place June 25–28, 2018 in Richmond, VA.

8:30 – 9:10 a.m. • Marriott Salons 2&3

Perspective from the Senate: Federal Funding Priorities and Challenges

9:10 – 9:50 a.m. • Marriott Salons 2&3

Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington

See page 10 for more details.

10:15 – 11:30 a.m. • Marriott Salons 2&3

CLOSING SESSION

Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count

See page 10 for more details.

Noon – 1:30 p.m. • Harding

CICEP Advisory Board Luncheon Meeting

CICEP ADVISORY BOARD MEMBERS ONLY

COMMISSION ON INTERNATIONAL INITIATIVES (CII)

The Commission on International Initiatives (CII) develops and implements a comprehensive international affairs agenda for senior leadership at public research universities. The Commission aims to facilitate a seamless integration of international dimensions into the learning, discovery and engagement missions of our APLU institutions. The CII fosters the development of globally competent students, internationally engaged faculty, and institutions capable of addressing global challenges. The commission works by identifying critical issues, gathering information, and creating opportunities for members to discuss challenges and share knowledge with one another. The commission serves as an advisory body to APLU and is integrally involved with all APLU discussions about comprehensive internationalization.

SATURDAY, NOVEMBER 11

3:00 – 6:00 p.m. • Omni Shoreham Hotel

CII Executive Committee Meeting

Members of the CII are invited to attend the CII Executive Committee Meeting, per the CII Operating Rules. However, only members of the Executive Committee will be able to vote.

CHAIRS:

Ángel Cabrera, President, George Mason University
Roger Brindley, Vice President of USF World, University of South Florida

6:00 – 9:00 p.m. • Off-Site

CII Executive Committee Dinner (Off-Site)

CII EXECUTIVE COMMITTEE MEMBERS ONLY
SUNDAY, NOVEMBER 12

7:00 – 8:15 a.m.  •  Park Tower 8206

■ Building India’s Human Resources Toward Agricultural Transformation: The National Agricultural Higher Education Project

JOINT SESSION WITH THE CFERR/BAA INTERNATIONAL AGRICULTURE SECTION

The Government of India has emphasized increased climate resilient agricultural productivity as fundamental to India’s poverty reduction and growth strategy. Building the relevant skill sets has been a persistent challenge across the economy. Educational institutions, particularly at the tertiary level, are critical to accelerate India’s emergence in global markets, yet teaching is poorly linked with labor market demand, research, and development, thereby producing graduates with limited problem-solving skills. The National Agricultural Higher Education Project (NAHEP) supports both India’s agricultural universities and the Indian Council of Agricultural Research (ICAR) in providing more relevant and higher quality education to Agricultural University (AU) students. NAHEP targets the 75 institutions that form the ICAR-AU System, consisting of State Agricultural Universities (63), Deemed Universities (5), Central Universities with Agricultural Faculty (4) and Central Agricultural Universities (3). This breakfast session will provide an overview of NAHEP and address potential partnership opportunities with APLU-member universities.

SPEAKER:  Trilochan Mohapatra, Director General, Indian Council of Agricultural Research (ICAR)
Narendra Rathore, Deputy Director General, Education, Indian Council of Agricultural Research (ICAR)

8:30 – 10:00 a.m.  •  Wilson A

■ Declaration on the Role of Universities in Creating Global Engagement

Public universities have from their inception played a critical role in fostering economic and social collaboration across borders, facilitating the global movement of ideas, people and knowledge. Articulating the valuable role universities play in this regard and the many contributions this bridge building role provides to the communities that surround and support public universities is critical to sustaining and deepening the global engagement of universities for the benefit of all. This session will seek to engage participants in a discussion about how best to highlight this important aspect of universities societal contributions.

MODERATOR:  Ángel Cabrera, President, George Mason University

PANELISTS:  John McArthur, Senior Fellow, United Nations Foundation
Andrew Light, Director of Institute for Philosophy and Public Policy, George Mason University
Rosedel Davies Adewebi, Senior Manager, United Nations Global Compact

10:45 a.m. – Noon  •  Washington 1

■ Stakeholder Engagement in the Context of International Strategies

Public universities in North America have traditionally built stakeholder relationships in their local and regional communities to fulfill their obligations to support economic growth, health, and the well-being of a given region/province/state. Stakeholder relations today are not only designed to strengthen universities’ credibility as partners of state/provincial governments but also as reaching additional stakeholder communities which can strengthen institutions’ viability at different levels. International strategies for public universities are more and more understood as contributing to broader institutional stakeholder engagement strategies. Three different concepts of stakeholder engagement are being presented.

PANELISTS:  Gretchen Dobson, Vice President Alumni and Graduate Services, Managing Director Australia, Academic Assembly
Britta Baron, Vice-Provost and Associate Vice-President (International), University of Alberta
Ahmad Ezzeddine, Associate Vice President for Educational Outreach and International Programs

12:15 – 1:30 p.m.  •  Marriott Balcony A

■ Aiming for 100% Committee Lunch

BY INVITATION ONLY
1:45 – 3:00 p.m.
COLLABORATIVE SESSIONS
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CII:

- Disruption or Boon? Automation, Artificial Intelligence and the Future of Work and Learning
- Backtracking on the American Dream?

3:30 – 4:45 p.m.
INSTITUTIONAL STRATEGIES SESSIONS
Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for CII:

- Institutional Strategies for Global Learning, Research and Engagement

5:15 – 7:00 p.m. • Marriott Salons 2&3
KEYNOTE SESSION
- The Age of Disruption: Navigating, Innovating, and Excelling
See page 8 for more details.

7:00 – 8:15 p.m. • Marriott Salons 1
- Welcome Reception
See page 9 for more details.

MONDAY, NOVEMBER 13

8:30 – 10:00 a.m. • Thurgood Marshall Ballroom West
- Crossing Borders and Joining Forces: Strengthening International Research Collaborations

As a North American organization, APLU and its members are committed to championing ideas that drive the discovery and dissemination of new knowledge to solve the most vexing challenges of their state, country, region, and world. Recent efforts of APLU, including The Challenge of Change, Addressing Antibiotic Resistance, and the Highly Integrative Basic and Responsive (HIBAR) Research Alliance seek to encourage North American collaboration on the grand challenges facing society in order to heighten benefits to society. International research collaborations are critical to solving vexing challenges like global food and nutrition security, climate change impacts, water, and energy, however, it’s often difficult to articulate the benefits of these collaborations to policymakers and others. This session will explore, from a tri-lateral perspective, what information is needed so that public universities can better share and demonstrate the value of international research and address some of the challenges of international research collaborations.

MODERATOR: DeAndra Beck, Associate Dean for Research, Michigan State University
PANELISTS: Kevin Bialy, International Health Program Officer, Fogarty International Center, National Institutes of Health
Claire Millington, Senior Policy Analyst, Universities Canada
Martin Cadena-Zapata, Director for Academic Affairs, Universidad Autonoma Agraria Antonio Narro

10:45 a.m. – Noon • Maryland A
- U.S. Universities and Agricultural Higher Education in Africa

Higher education intuitions in Africa face the task of creating and disseminating knowledge to address a range of grand social challenges including, absorbing a demographic youth bulge, developing food systems that are resilient to climate change, and achieving inclusive economic growth. The demand for discovery, teaching, and public service from these institutions calls for innovative models of higher education and creative partnerships with universities abroad, both of which are emerging. Speakers in this panel will reflect on the challenges facing higher education in Africa; experience in cooperative engagements between U.S.
African universities; the potential for greater partnerships involving U.S. land-grant universities and African universities; and possible financing mechanisms.

**MODERATOR:** Alex Winter-Nelson, Director, Office of International Programs, College of Agricultural Consumer and Environmental Science, University of Illinois

**PANELISTS:**
- Mark Erbaugh, Director, International Programs in Agriculture, The Ohio State University
- Alpha Lakoh, Deputy Vice-Chancellor, Njala Campus, Njala University
- Solange Uwituze, Programme Manager: Partnerships and Business Management, RUFORUM
- Simeon Ehui, Manager, Agriculture Global Practice for Africa, World Bank

**12:15 – 1:30 p.m.** • Marriott Salons 2&3

**Council of Presidents Luncheon and Address**
See page 9 for more details.

**1:45 – 3:00 p.m.**

**COLLABORATIVE SESSIONS**
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for CII:

- The Implications of “America First” on North American Higher Education

**3:45 – 5:00 p.m.** • Virginia B

**CII Business Meeting**
All those interested in international campus activities are welcome to attend the annual CII Business Meeting

**5:15 – 6:43 p.m.** • Maryland A&B

- International Advocacy Coordinating Committee (IACC) Reception

IACC (formerly IDACC) is the component of the CII that supports international programs advocacy through an annual membership-based assessment. This reception will provide an update on IACC's success in influencing authorization and appropriations legislation on international development, immigration reform, study abroad and international education, as well as look forward to next year's agenda. Feedback will be sought from IACC members on communications and future agenda. IACC members and non-members are welcome to attend.

**TUESDAY, NOVEMBER 14**

**8:30 – 9:10 a.m.** • Marriott Salons 2&3

**Perspective from the Senate: Federal Funding Priorities and Challenges**

**9:10 – 9:50 a.m.** • Marriott Salons 2&3

**Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington**
See page 10 for more details.

**10:15 – 11:30 a.m.** • Marriott Salons 2&3

**CLOSING SESSION**

- Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count

See page 10 for more details.
COMMISSION ON SCIENCE & MATHEMATICS TEACHING IMPERATIVE (SMTI)

Public university leaders working through the Commission on the Science and Mathematics Teaching Imperative (SMTI) partner with the K–12 community and other stakeholders to revolutionize science and mathematics teaching and teacher preparation, ensuring the next generation of students is college and career ready. Membership includes faculty and administrators from university leadership, colleges including education, sciences and engineering, STEM education center directors, and others involved in improving undergraduate STEM education and the preparation of K–12 teachers in STEM-related disciplines.

SUNDAY, NOVEMBER 12

1:45 – 3:00 p.m.
COLLABORATIVE SESSIONS
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for SMTI:

■ Disruption or Boon? Automation, Artificial Intelligence and the Future of Work and Learning
■ The Knowledge Paradox: How Can Expertise Be Dead Amidst Ubiquitous Information?

3:30 – 4:45 p.m.
INSTITUTIONAL STRATEGIES SESSIONS
Choose one of the sessions presented by APLU, see pages 13–14 for descriptions and locations. Recommended for SMTI:

■ Institutional Strategies for Degree Completion

5:15 – 7:00 p.m. • Marriott Salons 2&3
KEYNOTE SESSION
■ The Age of Disruption: Navigating, Innovating, and Excelling
See page 8 for more details.

7:00 – 8:15 p.m. • Marriott Salons 1
■ Welcome Reception
See page 9 for more details.

7:00 – 9:00 p.m. • Wilson A
■ SMTI Executive Committee Dinner
SMTI EXECUTIVE COMMITTEE MEMBERS ONLY

MONDAY, NOVEMBER 13

12:15 – 1:30 p.m. • Marriott Salons 2&3
■ Council of Presidents Luncheon and Address
See page 9 for more details.

1:45 – 3:00 p.m.
COLLABORATIVE SESSIONS
Choose one of the sessions presented by APLU, see pages 10–13 for descriptions and locations. Recommended for SMTI:

■ Advancing University Responsiveness: Leveraging Education, Research and Engagement to Address Critical Societal Disruptions
TUESDAY, NOVEMBER 14
8:30–9:10 a.m.  •  Marriott Salons 2&3
■ Perspective from the Senate: Federal Funding Priorities and Challenges

9:10–9:50 a.m.  •  Marriott Salons 2&3
■ Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington
See page 10 for more details.

10:15–11:30 a.m.  •  Marriott Salons 2&3
CLOSING SESSION
■ Ready for Jobs, Careers, and a Lifetime: Public Research Universities and Credentials that Count
See page 10 for more details.

AFFILIATES

THURSDAY, NOVEMBER 9
5:30 – 8:00 p.m.  •  Off-Site
■ Council for Agricultural Research, Extension, and Teaching (CARET) Executive Committee Reception
CARET EXECUTIVE COMMITTEE MEMBERS ONLY
Reception for CARET Delegates at Cornerstone Government Affairs with commodity leaders and legislative assistants.
CHAIR: Dina Chacón-Reitzel, CARET Delegate, New Mexico State University, and Executive Director, New Mexico Beef Council

FRIDAY, NOVEMBER 10
8:00 a.m. – 4:00 p.m.  •  Maryland A
■ Council for Agricultural Research, Extension, and Teaching (CARET) Executive Committee Meeting
CARET EXECUTIVE COMMITTEE MEMBERS ONLY
CHAIR: Dina Chacón-Reitzel, CARET Delegate, New Mexico State University, and Executive Director, New Mexico Beef Council

SATURDAY, NOVEMBER 11
8:00 – 4:30 p.m.  •  Coolidge
■ Food Systems Leadership Institute (FSLI) Encore
BY INVITATION ONLY

SUNDAY, NOVEMBER 12
7:00 – 8:15 a.m.  •  Coolidge
■ Academic Analytics Breakfast Meeting
BY INVITATION ONLY
8:00 a.m. – 2:00 p.m.  •  Hoover
■ National Association of System Heads (NASH) Meeting
NASH chief academic officers’ half-day meeting
3:00 – 5:00 p.m.  •  Maryland A
■ Great Plains IDEA: Board of Directors Meeting
BY INVITATION ONLY
A PL U INCLUDES seeks to diversify the STEM professoriate at public research universities—a critical lever to broadening participation throughout the global STEM community. Through a collaborative, evidence-based approach, this project will provide tools to help APLU’s national network of member universities more effectively recruit, hire, and retain faculty from underrepresented groups and foster career pathways toward the professoriate by broadening student participation in STEM programs.

**HOW CAN YOU GET INVOLVED?**

### 2018 INCLUDES SUMMIT

**Save the Date!**
April 24-25, 2018, Alexandria, VA

### PARTICIPATE IN THE STEM-OP

A survey designed to collect comprehensive information regarding the evidence-based and promising programs and practices being use by APLU member institutions to broaden participation within the STEM pathway towards academic and research careers. Email tyork@aplu.org for additional information.
MEETING POLICIES

Admission to Annual Meeting sessions and events is open only to those who have registered and have badges. Spouses/guests wishing to participate in sessions and meal functions must register using a separate registration form for the Annual Meeting or purchase meal tickets. A limited number of meal tickets will be available for purchase on-site. The registration fee covers attendance at all sessions: the breakfasts on Sunday, Monday, and Tuesday; the Sunday Welcome Reception; the Monday luncheon; and the Monday Networking Break. Some meetings and meal events are by invitation only and are so identified in the program.

Substitution Policy

Substitution of registrations is permitted prior to the conference and on-site. Only one substitution is permitted per original registrant. The individual submitting the substitution request is responsible for all financial obligations (any balance due) associated with that substitution as well as updating any contact information.

Consent to Use of Photographic Images

Registration and attendance at, or participation in, APLU meetings and other activities constitutes an agreement by the registrant to APLU’s use and distribution (both now and in the future) of the registrant or attendee’s image or voice in photographs, videotapes, electronic reproductions, and audiotapes of such events and activities.

Recording of Sessions

Video or audio recordings by attendees is prohibited unless previously approved by APLU. Taking and sharing personal photos is permitted (and encouraged).

Media

All sessions, except for the Council of Presidents and business meetings, are open to the media, unless otherwise noted as closed or by invitation only. Media are required to sign in at the registration desk and obtain an Annual Meeting badge.
ABOUT THE MARRIOTT WARDMAN PARK

IDEALLY LOCATED in Northwest DC’s Woodley Park neighborhood, the Washington Marriott Wardman Park offers the best of both worlds. The hotel, which celebrates its 100th year in 2018, provides a quiet respite in the heart of the city with 16 acres of manicured gardens. However, its proximity to the Metro allows you to visit bustling downtown DC with all its attractions. Just a few steps away, the trendy stores and global cuisine of Adams Morgan and the exhilarating nightlife of Dupont Circle are waiting to be discovered. Make yourself comfortable in the recently redesigned hotel rooms and suites, which feature deluxe bedding, high-speed internet and modern technology. Enjoy a delicious meal at one of the on-site restaurants or a workout in the fitness center.

DINING

Stone’s Throw Restaurant and Bar (American)
This stylish restaurant and bar showcases classic American fare with modern accents, prepared with farm-fresh, mid-Atlantic ingredients. Private dining rooms are available, for those planning an event in the Woodley Park area. Open for breakfast, lunch and dinner
Dress code: Casual
Phone: +1-202-745-6920

Woodley Park Pantry (Coffee House)
Stop by Woodley Park Pantry and enjoy a fresh, chef-crafted meal from our Fresh Bites menu, which also features Illy Coffee. Fresh Bites is perfect for any meal, snack or delivery. Open for breakfast, lunch and dinner
Dress code: Casual

Harry’s Pub (American)
This relaxed, welcoming restaurant is open for lunch and dinner, and features an Old English menu with a modern, American twist. Feats on sandwiches, soups and pizzas, as well as a microbrew from the bar. Open for lunch and dinner
Dress code: Casual

Lobby Bar (American)
After a long day at work or an exciting afternoon at the National Zoo, there’s no better way to relax before the evening’s activities than by taking a break at the Lobby Lounge in our hotel in downtown Washington, DC, where guests can enjoy great food. Open for breakfast, lunch and dinner
Dress code: Casual

LOCAL ATTRACTIONS

■ Arlington Cemetery
■ National Zoological Park
■ White House
■ National Cathedral
■ Smithsonian Institution
■ Kennedy Center for the Performing Arts
■ U.S. Capitol
■ U.S. Naval Observatory
■ National Mall (monuments, memorials)
■ U.S. Botanic Garden
Meeting Room Locations
WASHINGTON MARRIOTT WARDMAN PARK

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Virginia Commonwealth University
Virginia Polytechnic Institute & State University (Virginia Tech)
Virginia State University

**ANNUAL MEETING VIDEOS:**

APLU would like to thank Clemson University for producing the Annual Meeting opening video.

APLU would also like to thank Sparty from Michigan State University, Testudo from the University of Maryland, and Bucky from the University of Wisconsin for their work on the Annual Meeting and its promotional videos. APLU would like to thank Tom Wolf for filming the promotional videos.
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UNIVERSITY INNOVATION AND ENTREPRENEURSHIP SHOWCASE

APLU and the Association of American Universities (AAU), in partnership with the National Academy of Inventors and VentureWell, are pleased to host the inaugural University Innovation and Entrepreneurship Showcase. This showcase aims to profile how federally funded research fuels university innovation and entrepreneurship across the nation. The showcase is comprised of two parts—a session from 3:00 – 5:00 p.m. on Monday, November 13 in Exhibit Hall A that will serve as a celebration of the university-affiliated startups participating in the showcase and a Capitol Hill reception on Tuesday, November 14.

1. Arizona State University: Gemneo Bioscience
2. Cornell University: Combplex
3. Indiana University: Graspable
4. Iowa State University: Gross-Wen Technologies
5. North Carolina State University: Tethis
6. Pennsylvania State University: Phospholutions
7. Rice University: SNOWater
8. Stony Brook University: Traverse Biosciences
9. Texas A&M University: Stand2Learn
10. Texas Tech University: Flow Raider
11. University of California, Davis: Cognivive
12. University of California, San Diego: Tri-D Dynamics
13. University of Cincinnati: Eccrine Systems
14. University of Colorado, Boulder: ReForm
15. University of Kansas: Digital NanoGenetics LLC
16. University of Maryland: IonQ Inc
17. University of Michigan: FlexDex
18. University of South Florida: Hemolix
19. Virginia Tech: Acomhal Research
20. Washington State University: 915 Labs
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The Association of Public and Land-grant Universities (APLU) is a research, policy, and advocacy organization representing 237 public research universities, land-grant institutions, state university systems, and affiliated organizations. Founded in 1887, APLU is North America’s oldest higher education association with member institutions in all 50 states, the District of Columbia, four U.S. territories, Canada, and Mexico.

APLU’s membership includes 208 campuses and 25 university systems, including 75 land-grant institutions. The association’s membership includes 23 historically black colleges and universities (HBCUs), of which 21 are land-grant institutions (19 under the 1890 Morrill Act and two under the 1862 Morrill Act).

APLU is dedicated to advancing learning, discovery and engagement. The association provides a forum for the discussion and development of policies and programs affecting higher education and the public interest.

APLU AT-A-GLANCE

Annually . . .

APLU’s 237 member institutions
Located in all 50 states, the District of Columbia, 4 U.S. territories, Canada, and Mexico

Enroll

4.9 million undergraduates

And 1.3 million graduate students

Award

1.2 million degrees

Employ

1.2 million faculty and staff

And conduct

$43.9 billion in university-based research.
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FUTURE ANNUAL MEETING DATES

2018

NOVEMBER 11 – 13
NEW ORLEANS MARRIOTT
NEW ORLEANS, LA

2019

NOVEMBER 10 – 12
HILTON SAN DIEGO BAYFRONT
SAN DIEGO, CA

2020

NOVEMBER 8 – 10
HILTON ORLANDO
ORLANDO, FL
Texas Tech University
Fall 2017 Enrollment Records

37,010 Students

National Merit Finalists
16

Presidential Scholarships
2,538

MEET THE CRITERIA AS A HISPANIC SERVING INSTITUTION (25%)
27.8% OF UNDERGRADUATE STUDENT BODY

8,515 undergraduate Hispanic students (7,278 in 2016)

30,759 Undergraduate Freshman Class
5,885

HISPANIC FRESHMEN
38.8% OF FRESHMAN CLASS

One-year Retention
84%

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