OPENING BUSINESS — Fred Schlutt
Fred Schlutt called the meeting to order. Attendance appears on page 3. Quorum was confirmed. Michelle Rodgers made a motion to approve the minutes from September 2016. Mark Latimore provided a second. Tom Dobbins made a motion to approve minutes from January 2017, and Michelle Rodgers offered a second. Both motions were passed.

1. ACTION: Policy Board of Directors candidates for Fall 2017 Election —
Fred Schlutt: Doug Steele, Texas A&M AgriLife Extension and Michelle Rodgers, University of Delaware are brought forward for consideration by ECOP Executive Committee to be placed on the next Policy Board of Directors Ballot. Both have agreed to serve. No discussion. Scott Reed made a motion to present each name listed above into nomination with the next Policy Board of Directors election. Lou Swanson, seconded. The motion carried.

2. UPDATES

a. ECOP liaison to ESCOP —
Fred Schlutt/Rick Klemme: According to the wishes of the ECOP Executive Committee, the EDA Team is undertaking a plan for selection. The Northeast and Western Regions are considering bringing forth a names for such leadership. Item is tabled until the next ECOP meeting in Alaska. Debby Sheely, University of Rhode Island, and Dennis Calvin, Penn State, have been chosen by the Northeast region to participate in EDA Team. Michelle Rodgers: The Northeast meets today which is when Debby was going to put out the request. If the Northeast region does not have someone selected, Lou Swanson, Colorado State University, has expressed willingness to serve.

b. April ECOP Agenda Review —
Rick Klemme: Shared the list as found on page 5. Daryl Buchholz: Asked about actions around SNAP and EFNEP funding. Fred Schlutt: By April there will be a report.

c. Department of Energy —
Fred Schlutt: Will attend the Energy Summit in Knoxville, TN with Robin Shepard. Energy Efficiency Division contacted National Office about how we might partner. Met in Feb. regarding conservation in rural, single-family housing/residences (no data available) and ag industry. Focus: Continuing programs that are scattered throughout the country,
explore a national extension energy efficiency program. Late 70’s and 80’s similar initiative, but this time press for program managed by Extension. DOE has authority to convey monies directly to land-grant institutions. Also, links to NIFA Housing and Environmental Health and EQIP energy audit - tie together.

d. TEConomy Report –
Rick Klemme/Fred Schlutt: Released on 3.27.17. There is disappointment about the timing and level of notification by NIFA to ECOP and ESCOP. Positive report. Plan of action: Pull together key points to use for one-ask approach, support for funding 1890 and 1862 Extension programs, use at PILD. Rick will compile and share this in collaboration with ESCOP to develop additional talking points.

e. Awards Process –
Sandy Ruble: The call for nominations was released to all Directors and Administrators on 2.23.17. No nominations have been submitted but typically they are not registered into JotForm software until April. Reminders have appeared in the ECOP Monday Minute on 3/27, 3/13, 2/24. Will be featured in all of April’s posts. NIFA has recruited Virginia State University to handle the travel reimbursement of award recipients to the APLU Annual Meeting. Snapshot of the partnership of ECOP and NIFA for these awards are found on page 5.

3. Other
Fred Schlutt: Executive Director Search Update – Committee is in the process of updating job description and going to ask for a cover letter that outlines a deep dive into skills and abilities; highlight primary responsibilities is to be building partnerships with agencies and NGO’s in Washington. Implore colleagues and others to announce the position opening within their networks. Committee currently consists of 2017 Executive Committee members, Doug Steele and Daryl Buchholz. A request for applications will be announce the first part of April 2017.

4. Executive session —
None.

5. ADJOURNED

**KEY**

<table>
<thead>
<tr>
<th>ECOP 2017 Emphasis Areas:</th>
<th>ECOP Core Themes:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private Resource Mobilization</td>
<td>Build Partnerships and Acquire Resources</td>
</tr>
<tr>
<td>Urban Programming</td>
<td>Increase Strategic Marketing and Communications</td>
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<tr>
<td>Innovation</td>
<td>Enhance Leadership and Professional Development</td>
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<tr>
<td>National System</td>
<td>Strengthen Organizational Functioning</td>
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<td>Capacity Funding</td>
<td>$$</td>
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</tbody>
</table>
**ECOP Membership** Attendance is indicated by ☑ and ●.

### Voting Members

- ☑ Fred Schlutt, *Chair*, University of Alaska
- ☑ Chuck Hibberd, *Chair-elect*, University of Nebraska
- ☑ Michelle Rodgers, *Past-chair & 2017 NEDA Planning Committee Chair*, University of Delaware
- ☑ Chris Boerboom, *Program Committee Chair*, North Dakota State University
- ☑ Tom Dobbins, *Personnel Committee*, Clemson
- ☑ Beverly Durgan, *Personnel Committee Chair*, University of Minnesota Extension
- ☑ Bill Hare, *Program & Private Resource Mobilization Committee*, University of District of Columbia
- ☑ Ed Jones, *Executive Committee, 4-H Leadership Committee Co-chair*, Virginia Tech
- ☑ Mark Latimore, *Executive Committee*, Fort Valley State University
- ☑ Gary Lemme, *Program Committee*, University of Kentucky
- ☑ Scott Reed, *Private Resource Mobilization Task Force Chair & Program Committee*, Oregon State University
- ☑ Vonda Richardson, *Personnel Committee*, Florida A&M University
- ☑ Lou Swanson, *Personnel Committee*, Colorado State University
- ☑ Chris Watkins, *Personnel Committee*, Cornell University
- ☑ Carolyn Williams, *Program Committee Vice-Chair*, Prairie View A&M University

### Ex-officio/Non-voting members

- ● Daryl Buchholz, *ECOP Representative to Policy Board of Directors*
  - ○ Louie Tupas, Denise Eblen, Mike Fitzner, USDA-NIFA
- ● Doug Steele, *Chair, ECOP Budget and Legislative Committee*
- ● Rick Klemme, Executive Director, Cooperative Extension/ECOP

### Liaisons to ECOP

- ○ Vernon Jones, eXtension Foundation Board Chair, Langston University
- ○ Susan Crowell, Council for Agricultural Research, Extension and Teaching
- ○ Linda Kirk Fox, Board on Human Sciences (indefinite)
- ● Beverly Coberly, COO, for Chris Geith, CEO, eXtension Foundation (indefinite)
- ● Jennifer Sirangelo, National 4-H Council (indefinite)
- ● Clarence Watson, Experiment Station Committee on Organization and Policy (indefinite)

### Executive Director and Administrator Team

- ● Ron Brown, Southern Region
- ● Lyla Houglum, Western Region
- ● Rick Klemme, DC Office
- ● L. Washington Lyons, 1890 Region
- ● Sandy Ruble, DC Office
  - ○ Robin Shepard, North Central Region
  - ○ To be determined, Northeast Region
ECOP Spring Meeting Agenda Ideas: DRAFT 3.25.17

Action Items (Executive Committee):
- ECOP liaison to ESCOP
- Private Resource Mobilization
- 2018 Budget Planning
- Executive Director Search

Presentation Items:
- Big data – the next CE opportunity
- 1994 Collaboration
- Civil Discourse Rapid Response Report

Updates/Discussion topics:
- 4-H Leadership Team
  - National 4-H Council
  - 4-H Congress Board
- Program Committee
  - Health Implementation Team
- Personnel Committee
  - New Director/Administrator Orientation
- NIFA Updates
- NIFA-CES retreat follow up
- CMC
  - Impact Statements
  - Cornerstone/kglobal (Connecting via audio/video)
  - One ask advocacy
  - Farm Bill
- Policy Board of Directors
- Budget & Legislative Committee/BAC

Quick Updates or Written Reports:
- eXtension Foundation Awards
- NEDA 2018 planning process
- DOE/Energy Summit
- TEConomy study follow up
- JCEP
- BoHS
- Other
National Cooperative Extension Awards

ECOP and USDA-NIFA Partnership

<table>
<thead>
<tr>
<th>Description</th>
<th>ECOP</th>
<th>NIFA</th>
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<tbody>
<tr>
<td>APLU Annual Meeting Registration</td>
<td>$1,750 ($250 X 7)</td>
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<tr>
<td>Software Platform for nomination</td>
<td>Jotform.com $75</td>
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<td>process</td>
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<td>Cash awards</td>
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<tr>
<td>Personnel</td>
<td>Selection-ECOP Personnel and Program Committees</td>
<td>Selection-2 people (Diversity &amp; Excellence)</td>
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<td>Administration-ECOP Program Assistant</td>
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<td>Travel reimbursement arrangement</td>
<td>Est. $10,500 ($1,500 X 7)</td>
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<tr>
<td>with VSU</td>
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<tr>
<td>Trophy and plaques</td>
<td>Design, engrave, S&amp;H</td>
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<tr>
<td>Presentation at APLU Annual Meeting</td>
<td>NIFA officials present as part of BAA Awards</td>
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