

- Budget and Advocacy Committee – Gary A. Thompson
- CARET – Jay T. Akridge
- CFERR – Jay T. Akridge

- Committee on Legislation and Policy – Mark Latimore, Jr.
- Food Systems Leadership Institute – Jay T. Akridge
- APLU Board of Directors – Jay T. Akridge

Budget and Advocacy Committee	Gary A. Thompson
Committee on Legislation and Policy	Mark Latimore, Jr.
Update on the Infrastructure/ Facilities Survey	Ian L. Maw Thomas G. Coon
AHS-CES-ESS Communications and Marketing Conversation Report	R. Elaine Turner Beverly R. Durgan
Update on the Public-Value Statement	Wendy Fink
Report on the <i>Challenge of Change</i> Initiative	Ian L. Maw
Report on the <i>Healthy Food Systems, Healthy People</i> Initiative and Consideration of the Implementation Strategy Document	Jay T. Akridge
Healthy Forests Initiative Update/Discussion	Wendy Fink
BAA Diversity Initiatives Update/Discussion	Wendy Fink

12:00 Noon
Ambassador 1

LUNCH

Review the Strategic Plan of Work (2016-2021) and reporting form for the Policy Board of Directors	All
Plans for the Joint COPs Meeting	Ian L. Maw
Integrating the Canadian and Mexican Institutions into the BAA	All
BAA and CARET Assessments	Mark A. Hussey Ian L. Maw

2017 Election of 2018 Board Members and
Electronic Voting

Eddie G. Gouge

3:00-3:30 p.m.
Ambassador 1

BREAK

Election of Academic Programs Director Alternate (no bios provided) –

- David S. Buchanan, North Dakota State University
- Anne I. Veeger, University of Rhode Island

Report on the Antimicrobial Task Force

Ian L. Maw
Eddie G. Gouge

FSLI/LEAD 21 Report

R. Elaine Turner

APLU 2017 Annual Meeting

Cindy L. Akers
Ian L. Maw

March 2018 BAAPBD Meeting Location

Mark A. Hussey

Section Reports (*written reports provided and
oral reports to highlight items of systemwide interest*)

All

Other Business

5:00 p.m.

ADJOURN

6:00 p.m.

DINNER

Harry and Izzy's
153 South Illinois Street
Indianapolis, IN
www.harryandizzys.com

FUTURE MEETINGS:

- **July 19, 2017, Delta Lodge at Kananaskis, Calgary, Alberta, Canada (passports required)**
- **November 14, 2017, Washington Marriott Wardman Park, Washington, DC**

**MINUTES
POLICY BOARD OF DIRECTORS
BOARD ON AGRICULTURE ASSEMBLY**

**Embassy Suites Indianapolis Downtown
Indianapolis, Indiana**

April 4, 2017

ACTIONS TAKEN/TO BE TAKEN (person(s) responsible):

- Reviewed and approved the meeting agenda
- Approved, as distributed, the minutes of the November 15, 2016 meeting and the conference call on February 22, 2017
- Received a report from the BAA Budget and Advocacy Committee (BAC) –
 - the last few conference calls revolved around the “single ask” request
 - the 1890 community reported that the “single ask” request was a success but the distribution formula was a failure
 - the BAA Policy Board of Directors requested from the BAC a table showing the amount of funding the 1890 institutions would receive under the current scenario as well as under various other scenarios (*Thompson, Grant, and Cornerstone Government Affairs*)
 - there was consensus among the Policy Board of Directors that Cornerstone Government Affairs needs to work more closely with the APLU Council on Governmental Affairs (*Thompson and Cornerstone Government Affairs*)
 - the distribution of funds in any “single ask” strategy will be reviewed as directed in the action adopted for the Fiscal Year 2018 budget by the BAA Policy Board of Directors (*Grant and BAA Budget and Advocacy Committee*)
- Received a report on the status of the public-value statement development and requested that the AHS-CES-ESS Communications and Marketing Committee prepare a draft document that should be circulated by **June 15, 2017** and discussed at the Joint COPs Meeting in July in Canada (*Durgan, Communications and Marketing Committee, and Gouge*)
- Received a report from the AHS-CES-ESS Communications and Marketing Committee (CMC) –
 - the primary responsibility of this group is to oversee the work of kglobal
 - it is a challenge to measure the effectiveness of kglobal and the current campaign
 - there needs to be coordination from the university ag communicators to create a national ag story for kglobal to be successful – kglobal should not be crafting the

message alone, and there is much opportunity to leverage this message through the university ag communicators

- there was some discussion of the composition of the CMC
 - a check would be made to see how many CMC members would be attending the Joint COPs Meeting in Canada (*Durgan*)
 - it was agreed that the BAA Policy Board of Directors should “own” the work of the CMC
 - there was some discussion of making the AHS-CES-ESS Communications and Marketing Committee a standing committee of the BAA Policy Board of Directors and this would be discussed with the CMC and should result in a formal proposal being brought to the BAA Policy Board of Directors (*Durgan*)
 - the proposal and rationale for making the CMC a standing committee of the BAA Policy Board of Directors would be made at the Leadership Dinner/Event at the Joint COPs Meeting in July (*Akridge*)
 - Requested that the current charge given to the CMC, the current membership and terms of office, and kglobal’s scope of work be circulated to the BAA Policy Board of Directors prior to the Joint COPs Meeting in July (*Gouge*)
- Received an update on the ***Challenge of Change*** Initiative and was informed that the final report will be released at an event on Capitol Hill on May 16, 2017
 - Discussed how to further implement all of the reports being developed by the Board on Agriculture Assembly and APLU and who might synthesize these various initiatives into a cohesive action plan; one suggestion was that the AHS-CES-ESS Communications and Marketing Committee might be able to help marshal the land-grant system on these issues (*Durgan and the Communications and Marketing Committee*)
 - Approved the proposed Implementation Strategy of the ***Healthy Food Systems, Healthy People*** Initiative and requested that the Implementation Team bring back a proposal to the BAA Policy Board of Directors and the Board of Directors of the Board on Human Sciences, Inc. on how to move this effort forward; it was suggested that the Implementation Team review the path taken by the Antimicrobial Resistance Initiative by the Association of Public and Land-grant Universities and the Association of American Medical Colleges (*Mertens, Akridge, Maw, and Gouge*)
 - Received a report from the BAA Committee on Legislation and Policy –
 - there was a suggestion to have the provisions related to the carryover funds for the 1890 institutions be changed to match the requirements for the 1862 institutions
 - Requested a follow-up conversation with Cornerstone Government Affairs on the issue of “grasstops” or “super CARET” individuals (*Akridge*)

- Approved the following as the charge for the Steering Committee of the *Healthy Forests Initiative* –
 - articulate the importance of healthy forest ecosystems to the economy, society, and environment;
 - identify priorities for engagement of APLU, its member institutions, and strategic partners to improve forest health and further societal benefits; and,
 - propose organizational and funding strategies to advance progress in priority areas through alignment of academic institutions, public and private stakeholders, and strategic partnerships.

- Accepted and adopted the *2017-2022 Strategic Plan* for the BAA Policy Board of Directors

- Adopted, as amended (to include a box in the reporting document to document key initiatives planned for the coming year by each section/entity), a motion to move to a new reporting system for the BAA Policy Board of Directors. The deadline for directors to submit their respective reports would be **October 1** of each year so that each report could be compiled into an annual report for the BAA Policy Board of Directors. Each section report, as well as the final annual report, would be posted on the APLU website as is currently done. (*Young and Gouge*)

- Received reports on the Food Systems Leadership Institute (FSLI) and LEAD21 –
 - **Kenneth L. Esbenshade** (*North Carolina State University*) has agreed to become the new Executive Director of FSLI; the FSLI budget is good shape and they have enacted a modest increase in tuition; and, the program will include an optional international experience in Vietnam
 - LEAD21 has accepted 85 out of 114 applicants for its upcoming cohort

- Received an update on the infrastructure/facilities survey –
 - meetings have occurred with various groups (e.g. CoBank) to discuss various funding models for this effort – including the model used by the Department of Defense with private partnerships
 - there is a lot of sentiment to wait to see in what direction the Trump Administration will be moving with its infrastructure measure, but be prepared to move quickly should the opportunity arise
 - the Farm Bill needs to be reviewed to see if any additional legislative language is needed (*Cornerstone Government Affairs and BAA Committee on Legislation and Policy*)
 - it was suggested that the study by the Agricultural Research Service be reviewed and see where its priority facilities are co-located on our campuses and there might be some “shovel ready” projects ready for funding
 - there was consensus that **Thomas G. Coon** (*Oklahoma State University*), **Glenda Humiston** (*University of California System*), and **Ian L. Maw** (*APLU*) coordinate

in finding a way (by polling the land-grant and agricultural university system, not just the participants in the study) to communicate to the Trump Administration those projects that are “shovel ready” (*Coon, Humiston, and Maw*)

- Received a report from **Thomas G. Coon** (*Oklahoma State University*) about the proposed binational conference on Extension between the United States and Mexico in conjunction with New Mexico State University
- Received the following report on the positions to be elected during the 2018 BAA Policy Board of Directors election –
 - **Chair Elect** – there is no incumbent in this position
 - **Academic Programs** – R. Elaine Turner is eligible to seek re-election
 - **Cooperative Extension** – Daryl D. Buchholz is retiring
 - **1890 Land-Grant Universities** – Mark Latimore, Jr. is eligible to seek re-election
 - **APLU Non-Land-Grant Universities** – Cindy L. Akers is eligible to seek re-election
 - Each section is responsible for submitting the names of two candidates for their respective directorship, and the names should be submitted to Eddie Gouge by **June 30, 2017**
- Approved expending BAA funds for Balloteer Vote Online to conduct the 2018 election of the BAA Policy Board of Directors (*Gouge*)
- Elected **Anne I. Veeger** (*University of Rhode Island*) to serve as the Academic Program Section Director Alternate for the remainder of the term of **L. Cameron Faustman** (*University of Connecticut*)
- Discussed the program for the Joint COPs Meeting in July and some of the thoughts on the meeting were –
 - how do we move the issue of diversity forward as a system?
 - what is each section doing about diversity?
 - can we show measurable results, where diversity efforts succeeded, and best practices on diversity?
 - can we hear about examples of where efforts to improve diversity failed and why they failed?
- Approved pursuing holding the 2018 Joint COPs Meeting in Mexico
- Requested that the BAA Policy Board of Directors be provided with the link on the APLU website relating to the Antimicrobial Resistance Initiative (*Gouge*)
- Discussed the program for the Board on Agriculture Assembly at the APLU Annual Meeting in November 2017 – the theme is ***The Age of Disruption – Navigating, Inno-***

vating and Excelling – and having a potential program around the topic of scientific integrity

- Requested that the Executive Directors discuss and bring forth a recommendation to the BAA Policy Board of Directors at the July 2017 meeting in relation to resuming the New Dean/Director/Administrator Orientation (*Executive Directors and Maw*)

- Confirmed the following meeting dates of the BAA Policy Board of Directors –
 - July 19, 2016, Delta Lodge at Kananaskis, Calgary, Alberta, Canada (**passports required**)
 - November 14, 2017, Washington Marriott Wardman Park, Washington, DC
 - March 20, 2018, San Antonio, TX
 - November 13, 2018, New Orleans Marriott, New Orleans, LA

- Adjourned the meeting at 3:40 p.m. (EDT)

The following members/staff were present: **Jay T. Akridge** (Chair), *Purdue University*; **Mark A. Hussey** (Chair Elect), *Texas A&M University System*; **R. Elaine Turner** (Academic Programs), *University of Florida*; **Douglas L. Steele** (Cooperative Extension Alternate), *Texas A&M University*; **Gary A. Thompson** (Experiment Station), *The Pennsylvania State University*; **Mark Latimore, Jr.** (1890 Institutions), *Fort Valley State University*; **Cindy L. Akers** (APLU Non-Land-Grant Institutions), *Texas Tech University*; **Robert W. Godfrey** (Insular/Territorial Institutions), *University of the Virgin Islands*; **Ian L. Maw**, *APLU*; **Eddie G. Gouge**, *APLU*; **Wendy Fink**, *ACOP Staff*; **Eric Young**, *ESCOP Staff*; and, **L. Washington Lyons**, *1890 Institutions Staff*.

The following member/staff were absent: **Daryl D. Buchholz** (Cooperative Extension), *Kansas State University* **Gretchen C. Neisler** (International Agriculture), *Michigan State University* and, **Richard M. Klemme**, *ECOP Staff*.

The following individuals participated in the meeting via conference call: **Gregory A. Bohach** (*Mississippi State University*), Chair, BAA Committee on Legislation and Policy; **Beverly R. Durgan** (*University of Minnesota*), Chair, AHS-CES-ESS Communications and Marketing Committee; and, **Thomas G. Coon** (*Oklahoma State University*), Chair of the Deferred Maintenance Implementation Committee.