

**Policy Board of Directors
Board on Agriculture Assembly**

AGENDA

Presiding: Jay T. Akridge
*Chair, BAA Policy Board of Directors and
Interim Provost and Chief Diversity Officer
Purdue University*

**Walker Room
Delta Lodge at Kananaski
Calgary, Canada**

**1:00 – 5:00 p.m.
July 19, 2017**

Please remember to turn off all cell phones or place them on vibrate.

12:00 Noon	Lunch	
1:00 p.m.	Call to Order	Jay T. Akridge
	Welcome to Members and Guests	Jay T. Akridge
	Review of the Agenda	Jay T. Akridge
	Approval of April 4, 2017 Minutes	Jay T. Akridge
	Action Items and Remarks by the Chair -- Verbal	Jay T. Akridge
	NIFA Update	Sonny Ramaswamy
	Joint COPs Meeting Follow Up	All
	Budget and Advocacy Committee	Gary A. Thompson
	• Update on Appropriations	Alan L. Grant
	Committee on Legislation and Policy	Gregory A. Bohach Ian L. Maw

Communications and Marketing	Ian L. Maw
<ul style="list-style-type: none"> • Public-Value Statement Follow Up • Making the CMC a Standing Committee of the BAA Policy Board of Directors Proposal 	
Other Advocacy Initiatives and the Unified Message	Jay T. Akridge Gregory A. Bohach
CARET Update	Jay T. Akridge Eddie G. Gouge
Update on BAA and Other Initiatives –	
<ul style="list-style-type: none"> • Healthy Food Systems, Healthy People • Antimicrobial Resistance Task Force • Deferred Maintenance <ul style="list-style-type: none"> ○ Report on the work of Tom Coon, Glenda Humiston, Ian Maw, et al. on ways to share the “shovel ready” projects to the Trump Administration • Challenge of Change • Follow-Up on Possible Promotion of BAA Initiatives by the CMC • Healthy Forests Initiative • System Diversity Initiative 	Eric Young Eddie G. Gouge Ian L. Maw Eddie G. Gouge Ian L. Maw Jay T. Akridge Jay T. Akridge Wendy Fink Wendy Fink
FSLI Report	R. Elaine Turner
BAA and CARET Assessments and Budget Update	Mark A. Hussey Ian L. Maw
BAA <i>Rules of Operation</i>	Jay T. Akridge
<ul style="list-style-type: none"> ○ Review new reporting format for Sections ○ Making the CMC a Standing Committee of the BAA Policy Board of Directors 	
APLU 2017 Annual Meeting	Ian L. Maw
2018 Election of Board Members	Eddie G. Gouge
Nominations for the NAREEEAB	Ian L. Maw

Recommendation from the Executive Directors on Resuming the New Dean/Director/Administrator Orientation

Ian L. Maw
Eric Young

Section Reports (*oral reports to highlight items of systemwide interest*)

All

Other Business

5:00 p.m.

ADJOURN

FUTURE MEETINGS:

- **November 14, 2017 – Washington Marriott Wardman Park, Washington, DC**
- **March 2018 – To be determined**
- **July 2018 – To be determined**
- **November 13, 2018 – New Orleans Marriott, New Orleans, LA**

**MINUTES
POLICY BOARD OF DIRECTORS
BOARD ON AGRICULTURE ASSEMBLY**

**Delta Lodge at Kananaskis
Calgary, Canada**

July 19, 2017

ACTIONS TAKEN/TO BE TAKEN (person(s) responsible):

- Approved the meeting agenda (as amended)
- Approved, as distributed, the minutes of the April 4, 2017 meeting
- Discussed diversity and the Board on Agriculture Assembly and noted the following –
 - potentially establish a clearinghouse for information and best management practices
 - report diversity activities in the section reports to the Policy Board of Directors
 - continue the discussion that was started in Kananaskis, Canada
 - consider modifying the purpose statement in the BAA *Rules of Operation* to turn it into a mission statement that includes diversity
- Reviewed the public value statement and agreed that it should include a statement on diversity and inclusion
- Discussed the potential of making the Communications and Marketing Committee (CMC) a committee of the BAA Policy Board of Directors and included some of the following points –
 - the CMC's role should be expanded to cover more aspects of communication if it becomes a committee of the BAA Policy Board of Directors instead of focusing on advocacy as it does now
 - there is some concern about the CMC becoming more obscure if it becomes a subcommittee of the BAA Budget and Advocacy Committee
 - the link between the BAA Budget and Advocacy Committee and the CMC needs to be tightened to ensure better communication between the two groups
 - a liaison from the CMC should be appointed immediately to serve on the BAA Budget and Advocacy Committee
 - the CMC membership should be reviewed if it becomes a committee of the BAA Policy Board of Directors
- Appointed a task force to examine changes in the charge, report on intended outcomes and metrics, and describe the relationship to other committees and the Communication

and Marketing Committee; the appointed task force was charged to report back to the BAA Policy Board of Directors at the November 2017 meeting and included –

- Beverly R. Durgan, *University of Minnesota*
 - Gary A. Thompson, *The Pennsylvania State University*
 - Faith Peppers, *The University of Georgia*
 - Richard C/ Rhodes, III, *Northeast Regional Association of State Agricultural Experiment Station Directors*
- Received reports on the following APLU/Board on Agriculture Assembly initiatives –
 - Healthy Food Systems/Healthy People (with the Board on Human Sciences)
 - Antimicrobial Resistance (with the Board on Veterinary Medicine)
 - Deferred maintenance
 - Challenge of Change
 - Healthy Forests
 - Discussed the New Deans/Directors' Orientation
 - Adjourned the meeting at 3:47 p.m.

The following members/staff were present: **Jay T. Akridge** (Chair), *Purdue University*; **Mark A. Hussey** (Chair Elect), *Texas A&M University System*; **R. Elaine Turner** (Academic Programs), *University of Florida*; **Douglas L. Steele** (Cooperative Extension), *Texas AgriLife Extension Service*; **Gary A. Thompson** (Experiment Station), *The Pennsylvania State University*; **Mark Latimore, Jr.** (1890 Institutions), *Fort Valley State University*; **Cindy L. Akers** (APLU Non-Land-Grant Institutions), *Texas Tech University*; **Robert W. Godfrey** (Insular/Territorial Institutions), *University of the Virgin Islands*; **Ian L. Maw**, *APLU*; **Eddie G. Gouge**, *APLU*; **Richard M. Klemme**, *ECOP Staff*; **Wendy Fink**, *ACOP Staff*; **Eric Young**, *ESCOPE Staff*; and, **L. Washington Lyons**, *1890 Institutions Staff*.

The following member/staff were absent: **Gretchen C. Neisler** (International Agriculture), *Michigan State University*.

The following guests attended the meeting: **Alan L. Grant** (Budget and Advocacy Committee, Board on Agriculture Assembly), *Virginia Polytechnic Institute and State University*; **Hunt Shipman**, *Cornerstone Government Affairs*; **Jim Richards**, *Cornerstone Government Affairs*; **Vernie Hubert**, *Cornerstone Government Affairs*; **Amrit N. Bart** (International Agriculture), *University of Georgia*; and, **Buck Vandersteen**, (*CARET delegate*), *Louisiana*.