

*2017 Policy Board of Directors
Board on Agriculture Assembly*

AGENDA

*11:15 a.m. – 3:30 p.m.
Room 205
JW Marriott Austin
Austin, TX
November 15, 2016*

AGENDA

**2017 Policy Board of Directors
Board on Agriculture Assembly**

**Room 205
JW Marriott Austin
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November 15, 2016**

Jay T. Akridge, Chair
*Glenn W. Sample Dean of Agriculture
Purdue University*

11:30 a.m. Call to Order

- I. Welcome new members and self-introductions Jay T. Akridge
- II. Approval of the minutes from the July 20, 2016 meeting
- III. Report from the Chairman (verbal) Jay T. Akridge
- IV. BAA Assessments and Budgets Mark A. Hussey
 - A. Assessment Collection Policies and Procedures Ian L. Maw
 - B. BAA 2017 budget adoption
 - C. CARET 2017 budget adoption
- V. Review of the BAA ***Rules of Operation***
 - A. Roles and Responsibilities of Policy Board Members/Alternates Ian L. Maw
 - B. Elect Vice Chair and Secretary of the PBD
 - C. Liaison Responsibilities of the PBD

Assignments:

 - Annual Meeting Program (APLU) – Mark A. Hussey
 - Assessments – Jay T. Akridge
 - Budget and Advocacy Committee – Jay T. Akridge
 - CARET – Jay T. Akridge
 - CFERR – Jay T. Akridge
 - Committee on Legislation and Policy – Jay T. Akridge
 - Food Systems Leadership Institute – Jay T. Akridge
 - APLU Board of Directors – Jay T. Akridge

VI. LUNCH

VII.	Reports	
	A. Standing Committees	
	• Budget and Advocacy Committee	Alan L. Grant
	• Committee on Legislation and Policy	Gregory A Bohach
VIII.	Student/Faculty Retention and Diversity	R. Elaine Turner
IX.	Update on AHS <i>Rules of Operation</i> Vote	Ian L. Maw
X.	Report on 2017 BAAPBD Election	Eddie G. Gouge
XI.	2016-2021 Strategic Plan of Work	All
XII.	AHS-AES-CES Communications and Marketing Project	Jay T. Akridge
	A. Standing Committee of the BAAPBD?	
XIII.	Update on Public-Value Statement	Jay T. Akridge Wendy Fink
XIV.	Update on CARET	Jay T. Akridge
	A. <i>Rules of Operation</i>	
	B. <i>Strategic Plan</i>	
	C. Advocacy Day App	
XV.	Update on LEAD-21	Jay T. Akridge
XVI.	Update on FSLI	Ian L. Maw
XVII.	Update on Infrastructure Study (Sightlines)	Ian L. Maw
XVIII.	Update on Antimicrobial Resistance Initiative and Healthy Food Systems/Healthy People Initiative Implementation	Ian L. Maw
XIX.	Update on the Commission on Challenge of Change	Jay T. Akridge
XX.	Status of Integrating Canadian Institutions into Sections	All
XXI.	Status of the 1994 Institutions in APLU	Ian L. Maw
XXII.	AFRI Coalition/SoAR Exhibition/Reception on Capitol Hill	Wendy Fink

XXIII. SECTION REPORTS

- ACOP
- AHS
- ECOP
- ESCOP
- ICOP
- 1890 Institutions
- Insular/Territorial Institutions
- APLU Non-Land-Grant Institutions

R. Elaine Turner
Mark A. Hussey
Daryl D. Buchholz
Gary A. Thompson
Gretchen C. Neisler
Mark Latimore, Jr.
Robert W. Godfrey
Cindy L. Akers

(these reports should include the specific concerns of the section and over-arching issues related to integration and communication)

XXIV. Future PBD Meeting Dates:

- **April 4, 2017 – Embassy Suites by Hilton Indianapolis Downtown, Indianapolis, IN**
- **July 20, 2017 – Delta Lodge at Kananaskis, Calgary, Alberta, Canada**
- **November 14, 2017 – Washington Marriott Wardman Park, Washington, DC**

3:30 p.m. Adjourn

2017
POLICY BOARD OF DIRECTORS
AND ALTERNATES*
BOARD ON AGRICULTURE ASSEMBLY

Chair

Jay T. Akridge
Glenn W. Sample Dean of Agriculture
Purdue University

***Beverly R. Durgan**
Dean and Director
University of Minnesota Extension

Chair Elect

Mark A. Hussey
Vice Chancellor and Dean
College of Agriculture and Life Sciences
Texas A& University System

***Mark J. Cochran**
Vice President for Agriculture
University of Arkansas System

Academic Programs Director

R. Elaine Turner
Dean, College of Agriculture and Life Sciences
University of Florida

***L. Cameron Faustman**
Associate Dean for Academic Programs and Research
University of Connecticut

Cooperative Extension Director

Daryl D. Buchholz
Associate Dean for Extension and Applied Research
Kansas State University

***Douglas L. Steele**
Director, Texas A&M AgriLife Extension Service
Texas A&M University

Experiment Station Director

Gary A. Thompson
Associate Dean for Research and Graduate Education and
Director, Agricultural Experiment Station
The Pennsylvania State University

***Clarence E. Watson**
Associate Vice President for Agricultural Research &
Director, Arkansas Agricultural Experiment Station
University of Arkansas System

International Programs Director

Gretchen C. Neisler
Director, Center for Global Connections
Michigan State University

***Tom Gill**
Director, UITA International Programs
University of Tennessee

1890 Land-Grant Institutions Director

Mark Latimore, Jr.
Director of Land-Grant Programs and Extension
Administrator
Fort Valley State University

***Govind Kannan**
Dean, College of Agriculture, Family Sciences, and
Technology
Fort Valley State University

1994 Land-Grant Institutions Director

Vacant

Insular/Territorial Institutions Director

Robert W. Godfrey
Director, Agricultural Experiment Station
University of the Virgin Islands

***Timothy K. Kock**
Dean, Cooperative Research, Extension, and Educational
Services
Northern Marianas College

APLU Non-Land-Grant Institutions Director

Cindy L. Akers
Associate Dean, Academic and Student Affairs and
Professor, Agricultural Communications
Texas Tech University

***Karen L. Jones**
Department Chair, PSAS, Animal Science Food &
Nutrition
Southern Illinois University

APLU (ex officio)

Ian L. Maw
Vice President, Food, Agriculture, & Natural Resources
APLU

Eddie G. Gouge
Senior Associate Director, Federal Relations – Food and
Agricultural Sciences & Executive Director, CARET
APLU

**MINUTES
POLICY BOARD OF DIRECTORS
BOARD ON AGRICULTURE ASSEMBLY**

**Room 205
JW Marriott Austin
Austin, TX**

November 15, 2016

ACTIONS TAKEN/TO BE TAKEN (person(s) responsible):

- Approved, as distributed, the minutes of the July 20, 2016
- Adopted the Fiscal Year 2017 budget for the Board on Agriculture Assembly (see attachment) which includes a four (4) percent increase of which two (2) percent is for Cornerstone Government Affairs
- Adopted the Fiscal Year 2017 budget for the Council for Agricultural Research, Extension, and Teaching (CARET) (see attachment)
- Elected the following –
 - Vice Chair – R. Elaine Turner
 - Secretary – Cindy L. Akers
- Appointed the following individuals to these assignments –
 - APLU Annual Meeting – Cindy L. Akers
 - Assessments – Mark A. Hussey
 - Budget and Advocacy Committee – Gary A. Thompson
 - CARET – Jay T. Akridge
 - CFERR – Jay T. Akridge
 - Committee on Legislation and Policy – Mark Latimore, Jr.
 - Food Systems Leadership Institute – Jay T. Akridge
- Received a report from Alan L. Grant, Chairman of the Board on Agriculture Assembly’s Budget and Advocacy Committee –
 - continue with the same six priority areas
 - the BAC representatives have been asked to go back to their respective sections or boards and come back with reasonable numbers
 - recommended (in Executive Session) to the BAA Policy Board of Directors that the contracts with Cornerstone Government Affairs be continued
- Affirmed the recommendation from the Board on Agriculture Assembly’s Budget and Advocacy Committee to renew the consulting and advocacy contracts with Cornerstone Government Affairs

- Received a report from Gregory A. Bohach, Chairman of the Board on Agriculture Assembly’s Committee on Legislation and Policy –
 - the Committee met on October 3-4, 2016 in Washington, DC and reviewed 160 proposals and either recommending the measure for continued consideration for the Farm Bill proposal or not recommending the measure for further consideration
 - some items were deferred for consideration and will be consideration by a seven-member consolidation panel (composed of members from the BAA Budget and Advocacy Committee and Committee on Legislation and Policy)
 - there is a need to keep the consolidation discussion and the group’s actual “ask” separate as the group moves forward
 - there needs to be education of everyone in the system of how the consolidation process is moving forward

- Received a report on the efforts at student/faculty retention and diversity –
 - need to continue and expand the processes that are in place now
 - need a process to bring the various sections of the Board on Agriculture Assembly to work on this issue
 - the Academic Programs Section has worked hard on this effort but had hoped for more success

- Received an update from Ian Maw and Eddie Gouge on the ***Rules of Operation*** vote conducted by the Administrative Heads Section held in September-October 2016 –
 - the voter participation by the Administrative Heads Section was 80.36%
 - the proposal to add Canadian members to the membership of the Administrative Heads Section was adopted by a vote of 83 to 4 with 3 abstentions
 - the proposal to impose penalties on institutions who do not pay all of their assessments from the Board on Agriculture Assembly was adopted by a vote of 82 to 3 with 5 abstentions
 - the proposed measure to change the method of amending the ***Rules*** of the Administrative Heads Section from two-thirds of the membership to two-thirds of the votes cast was defeated by a vote of 71 to 12 with 7 abstentions (74 affirmative votes were needed for the measure to be adopted)

- Received a report from Eddie Gouge on the 2017 BAA Policy Board of Directors’ election (see attached report)–
 - Gary A. Thompson was elected as the director for the Experiment Station Section
 - Gretchen C. Neisler was elected as the director for the International Agriculture Section
 - Robert W. Godfrey was elected as the director for the Insular/Territorial Institutions
 - 421 ballots were distributed electronically by Balloteer Voter Online (Telusys, Inc. – the electronic voting service agreed upon by the BAA Policy Board of Directors)
 - 227 (53.92%) of the ballots were voted compared to 69.82% in 2015 and 64.02% in 2014

- Requested that a revised version of the BAA Policy Board of Directors' *Strategic Plan of Work 2016-2021* be distributed to the BAA Policy Board of Directors (*Akridge, Maw, and Gouge*)
- Requested that the reporting forms used by the Policy Board of Directors be reviewed and, if necessary, modified (*Young, Maw, and Gouge*)
- Discussed whether or not to make the AHS-AES-CES Communications and Marketing and Committee a standing committee of the Board on Agriculture Assembly –
 - need to frame the group's scope of work and membership
- Agreed that Elaine Turner would have a conversation with Nancy M. Cox, A. Scott Reed, and Richard C. Rhodes, III about the AHS-AES-CES Communications and Marketing Committee and that the Policy Board of Directors should invite a representative from the AHS-AES-CES Communication and Marketing Committee to the next BAA Policy Board of Directors' Meeting – possibly Beverly R. Durgan who is the 2017 Chair (*Turner and Akridge*)
- Received a report on the public-value statement from Wendy Fink and noted that the recommendation had been sent to kglobal for review
- Approved the proposed changes to CARET's *Rules of Operation, Strategic Plan*, and guidelines for the Lifetime of Service to CARET award
- Received updates on the following –
 - LEAD21
 - Food Systems Leadership Institute
 - Sightlines Infrastructure Study
 - Antimicrobial Resistance Initiative
 - Healthy Food Systems/Healthy People Initiative/Implementation
 - Commission on the Challenge of Change
 - Integrating the Canadian and Mexican institutions into APLU and the section of the Board on Agriculture Assembly
 - Status of the 1994 Institutions membership in APLU
- Agreed to participate in and have an exhibit from the Board on Agriculture Assembly to showcase the depth and breadth of the land-grant university system at the AFRI Coalition/SoAR Exhibition on Capitol Hill that will be held in the Spring 2017 (estimated cost of the exhibit will be \$500 to \$1,000) (*Fink*)
- Confirmed the future meeting dates of the BAAPBD as:
 - **April 4, 2017 – Embassy Suites by Hilton Indianapolis Downtown, Indianapolis, IN**
 - **July 20, 2017 – Delta Lodge at Kananaskis, Calgary, Alberta, Canada**

➤ **November 14, 2017 – Washington Marriott Wardman Park,
Washington, DC**

The following members/staff were present: **Jay T. Akridge** (Chair), *Purdue University*; **Mark A. Hussey** (Chair-elect), *Texas A&M University*; **R. Elaine Turner** (Academic Programs), *University of Florida*; **Douglas L. Steele** (Alternate-Cooperative Extension), *Texas A&M University*; **Gary A. Thompson** (Experiment Station), *The Pennsylvania State University*; **Mark Latimore, Jr.** (1890 Institutions), *Fort Valley State University*; **Cindy L. Akers** (APLU Non-Land-Grants), *Texas Tech University*; **Robert W. Godfrey** (Insular/Territorial Institutions), *University of the Virgin Islands*; **Ian L. Maw**, *APLU*; **Eddie G. Gouge**, *APLU*; **Jane Schuchardt**, *ECOP Staff*; **Wendy Fink**, *ACOP Staff*; **Eric Young**, *ESCOP Staff*; and, **L. Washington Lyons**, *1890 Institutions Staff*.

The following members/staff were absent: **Daryl D. Buchholz** (Cooperative Extension), *Kansas State University*; **Gretchen C. Neisler** (International Agriculture), *Michigan State University*; and,.

The following guests participated in the meeting: **Alan L. Grant**, *BAA Budget and Advocacy Committee*; **Gregory A. Bohach**, *BAA Committee on Legislation and Policy*; **Kevin Cain**, *Association of American Veterinary Medical Colleges*; **Robin Shepard**, *North Central Cooperative Extension Association*.