



AGENDA

**BUDGET AND ADVOCACY COMMITTEE
BOARD ON AGRICULTURE ASSEMBLY**

**4:00 – 5:30 p.m. (EDT)
March 16, 2021**

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Eddie Gouge is inviting you to a scheduled Zoom meeting.

Topic: BAC Meeting
Time: March 16, 2021 04:00 PM Eastern Time (US and Canada)

Dial by your location

- +1 312 626 6799 US (Chicago)
- +1 929 436 2866 US (New York)
- +1 301 715 8592 US (Washington DC)
- +1 346 248 7799 US (Houston)
- +1 669 900 6833 US (San Jose)
- +1 253 215 8782 US (Tacoma)
- 877 853 5247 US Toll-free
- 888 788 0099 US Toll-free

Meeting ID: 959 3755 0406

Passcode: 971531

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- I. Call to Order (Patterson)
- II. Roll Call (Gouge)
- III. Approval of Minutes (Patterson)
- IV. Review of joint AHS/CARET meeting and suggestions for improvement (Patterson/Hardin/Boehm)
- V. Update FY 2022 Appropriations (Cornerstone)
- VI. Feedback on Requests/Hill Visits
- VII. Update on Whip Process (Cornerstone)
- VIII. Update ARIA Rollout and Strategy (Humiston/Thompson/Cornerstone/Steele)
- IX. One Ask Strategy – Feedback on Focus and Effectiveness
- X. Strategic Realignment Update (Steele)
- XI. Future Appropriations Asks Strategy (Patterson/Steele)
- XII. CGA Update (Peterson)
- XIII. Other Business

Call to Order and Roll Call

BAC Chairman Paul M. Patterson called the meeting to order and asked Eddie Gouge to call the roll. The following individuals participated in the conference call:

Paul M. Patterson (*Chair*), *Auburn University*
Michael J. Boehm (*Advocacy Chair*), *University of Nebraska*
Kelly F. Millenbah (*APS*), *Michigan State University*
Jon C. Boren (*CES*), *New Mexico State University*
Deanna Behring (*IAS*), *The Pennsylvania State University*
M. Ray McKinnie (*1890 Extension*), *Virginia State University*
John L. Phillips (*1994 Institutions*), *American Indian Higher Education Consortium*
Patrese Atine (*1994 Institutions*), *American Indian Higher Education Consortium*
Brian Hardin (*CARET – Fiscal Years 2022-2023*), *Alabama*
Linda M. Nagel (*Forestry Resources*), *Colorado State University*
Susan K. Peterson (*CGA*), *Kansas State University*
Douglas L. Steele, *APLU*
Eddie G. Gouge, *APLU*
Caroline C. Henney, *APLU*
Wendy Fink, *APLU*
Caron Gala, *APLU*
Floencia Drumwright, *APLU*
Alton Thompson, *Association of Research Directors (1890)*
Albert E. Essel, *Association of Extension Administrators (1890)*
Jeffrey S. Jacobsen, *North Central Regional Association of Agricultural Experiment Station Directors*
Hunt Shipman, *Cornerstone Government Affairs*
Jim Richards *Cornerstone Government Affairs*
Vernie Hubert, *Cornerstone Government Affairs*
Maggie Earle, *Cornerstone Government Affairs*

The following committee members/staff were unable to participate in the meeting: **Glenda Humiston** (*ESS*), *University of California Systemwide*; **Dyremple B. Marsh** (*1890 Research*), *Delaware State University*; **Karen L. Jones** (*Non-Land-Grants/NARRU*), *Southern Illinois University at Carbondale*; **Usman Adamu** (*Insular/Territories*), *University of the Virgin Islands*; **Erik J. Porfeli** (*Board on Human Sciences*), *The Ohio State University*; **Carolyn J. Henry** (*Veterinary Medicine*), *University of Missouri-Columbia*; **Marshall Stewart**, (*BAA Committee on Legislation and Policy*); **Thomas G. Coon** (*BAAPBD*), *Oklahoma State University*; **Kevin Cain** (*Veterinary Medicine*), *Association of American Veterinary Medical Colleges*; and, **Will Todd**, *Cornerstone Government Affairs*.

Agenda

The agenda was approved.

Minutes

The BAC minutes from February 16, 2021, as distributed, were approved.

Fiscal Year 2022 Appropriations' and COVID-19 Update

Cornerstone Government Affairs provided the following update:

- action related to the recent CARES package is picking up
- the House has published its Fiscal Year 2022 guidelines for Members
- Congressional requests to the Subcommittee must be made by April 16, 2021; CARET and AHS members are encouraged to be in touch with the Congressional contacts in the House now
- each Congressional office has their own individual deadlines for priority requests to be made
- the Biden Administration is expected to submit its Fiscal Year 2022 budget request on May 3, 2021 but that could be delayed until a director of the Office of Management and Budget (OMB) is in place
- the House Appropriations Committee will reopen its database after the Biden Administration submits its recommendations and the House will conduct its mark up three weeks after that – probably in early June
- the United States Senate is not setting any deadlines until after the President's budget request is submitted
- a volume of quality submissions came as a result of the land-grant university system's efforts – *this is an aspirational statement*

Feedback on Hill Visits/Requests

The following feedback was received –

- Brian Hardin reported that Auburn University's Hill visits had gone very well and the BAA message was well received
- Sue Peterson indicated that Kansas State University had worked with their Congressional delegation and forms were submitted
- Jim Richards stated that Cornerstone Government Affairs can help anyone fill out their forms

Update on the Whip Process

Maggie Earle of Cornerstone Government Affairs indicated that she had distributed a *Call to Action* last week and followed up with the four regional CARET Chairs asking for their feedback.

Update on ARIA Proposal

Alton Thompson reported the following –

- the launch (and release of the Gordian report) on March 4, 2021 went quite well and there is a lot of enthusiasm about the proposal
- several national meetings have been conducted with scientific societies, Hill visits, and CARET delegates
- the group is looking for a Congressional champion

- the group is requesting \$11 billion, and the funding request will include buildings on campus as well as facilities in branch stations
- some concerns have been expressed about matching funds giving larger schools an advantage over smaller institutions
- APLU distributed the advocacy and communications toolbox
- it should be noted that the infrastructure funding request includes both research and Extension facilities
- climate change research will be a big benefactor of this initiative
- the next step of the group is to secure a meeting with USDA Secretary Vilsack to inform him of this effort

Doug Steele reminded the group that this will not be a fast process. He also indicated that he had been in conversation with Dr. Cathie Woteki and she had suggested going to the National Academy of Sciences and requesting them to do a study on infrastructure.

One Ask Strategy

There was some discussion of the “one ask” strategy, and the following points were made:

- this strategy provides a “big picture” approach and makes the message easier to carry
- it is a good strategy that can be carried by everyone
- as the BAA hires a new communications director, there will be multiple opportunities to connect with Congressional offices

Jim Richards noted that the BAA may end up supporting higher numbers for the BAA’s core priorities in some cases due to the Fiscal Year 2022 budget recommendations coming from the Biden Administration.

Strategic Realignment

Caron Gala reported that the committee will next week and will see if all of the various sections support having a top line number for the National Institute of Food and Agriculture for:

- Research
- Extension
- Integrated Programs

Gala indicated that the group would propose to add the three lines together and get a single number for the Board on Agriculture Assembly to proceed with a single number for their recommendations. She stated that all programs would be listed in the report language.

Future Appropriations Ask Strategy

The BAC discussed how the system would plan and when would they plan for the next appropriations effort. There also was a question of whether the group should develop a multi-year strategy and what a “one ask” would be.

It was suggested that the two Budget and Legislative Committees (ESCOP and ECOP) and other relevant groups receive a set of questions from the BAC to answer. Mike Boehm endorsed this idea and asked if could be done by the Joint COPs Meeting in July.

Doug Steele stated that it would be a good idea for the BAC should have rough numbers available in November. He also thought that the BAC should meet in July and have a briefing paper on a potential opportunity. This would be an opportunity to look at areas that need funding. Some of the areas that could be examined include:

- climate change
- impact of capacity funding

This would be an opportunity to germinate ideas. If the BAC moves in this direction, there would need to be a needs justifications statement developed.

Sue Peterson indicated that Kansas State normally has its requests prepared by Thanksgiving in order to dovetail into the campus process.

Wendy Fink was pointed out that the Board on Agriculture Assembly had developed a process and document to handle and bring forward new budgetary requests. Eddie Gouge was asked to obtain a copy of the [document](#) and provide a link to in it these minutes.

Caron Gala stated that the Gordian report was helpful and the new communications position being funded by the BAA will be helpful in this area.

CGA Update

Sue Peterson indicated that she had met with Dean Ernie Minton and they were working on developing a 60-day strategy. She also encouraged the BAC to engage with their individual CGA members and ask them to connect with the CGA. Peterson commented that the “one ask” strategy was excellent because it caused us all to be talking about the same thing.

Adjournment

Chairman Patterson adjourned the BAC meeting at 4:40 p.m. (EDT).