

AGENDA
BUDGET AND ADVOCACY COMMITTEE

Board on Agriculture Assembly

St. Charles Room
New Orleans Marriott
New Orleans, Louisiana

11:30 a.m. – 4:00 p.m.
November 10, 2018

- I. Introductions Around the Table
- II. Approval of Minutes from October 17, 2017 Conference Call
- III. Brief Report from NIFA – J. Scott Angle
- IV. Update from Cornerstone Government Affairs
 - A. Election Results and Political Forecast
 - B. Fiscal Year 2019 Appropriations
 - C. Committee on Legislation and Policy/Farm Bill
- V. Fiscal Year 2020 Priorities, Lines Targeted for Enhancement, etc.
 - A. Use the Fiscal Year 2019 request as the starting point on core priorities
 - B. Potential changes to core priorities
 - C. Other
- VI. Other Business
 - A. Update on the National Institute for Antimicrobial Resistance Research and Education – Ian L. Maw, *APLU*
James Reecy, *Iowa State University*
 - B. Update on the Strategic Realignment Committee – H. Michael Harrington
 - C. Evaluation of “Calls to Action” – Jon Boren
 - D. Expectations of CMC/kglobal/Cornerstone Government Affairs – Jon Boren
 - E. Review of the 2019 CARET budget – Eddie Gouge
 - D. Items from the floor
- VII. Adjourn

- VII. Executive Session – Cornerstone Scope of Work for 2018
 - A. Report/Recommendation from Ian on Contract Negotiations with Cornerstone Government Affairs

Call to Order and Roll Call

Chairman Craig A. Beyrouthy called the meeting to order and asked each person to introduce themselves, and the following participated in the meeting:

Craig A. Beyrouthy (*Chair*), *University of Maryland, College Park*
Paul M. Patterson (*Advocacy Chair*), *Auburn University*
David S. Buchanan (*APS*), *North Dakota State University*
Jon C. Boren (*CES*), *New Mexico State University*
J. Mark Erbaugh (*IAS*), *The Ohio State University*
M. Ray McKinnie (*1890 Extension*), *Virginia State University*
Karen L. Jones (*Non-Land-Grants/NARRU*), *Southern Illinois University at Carbondale*
Robert T. (Tom) Jones, *CARET*
Jim Handley, *CARET*
Gregory A. Bohach (*CLP*), *Mississippi State University*
Orlando F. McMeans (*BAAPBD*), *West Virginia State University*
Ian L. Maw, *APLU*
Eddie G. Gouge, *APLU*
Richard M. Klemme, *APLU*
Alton Thompson, *Association of Research Directors (1890)*
Albert E. Essel, *Association of Extension Administrators (1890)*
H. Michael Harrington, *Western Association of Agricultural Experiment Station Directors*
Andrew Maccabe (*Veterinary Medicine*), *Association of American Veterinary Medical Colleges*
Kevin Cain (*Veterinary Medicine*), *Association of American Veterinary Medical Colleges*
Hunt Shipman, *Cornerstone Government Affairs*
Jim Richards, *Cornerstone Government Affairs*
Vernie Hubert, *Cornerstone Government Affairs*

The following committee members/staff were unable to participate in the meeting:

J. Ernest Minton (*ESS*), *Kansas State University*; **Dyremple B. Marsh** (*1890 Research*), *Delaware State University*; **Lee S. Yudin** (*Insular/ Territories*), *University of Guam*; **Erik J. Porfeili** (*BoHS*), *The Ohio State University*; **Bryan K. Slinker** (*Veterinary Medicine*), *Washington State University*; **Gary A. Thompson** (*BAAPBD*); **Gabriella Serra** (*APLU Council on Governmental Affairs*); **Wendy Fink**, *APLU*; **Gabriella Gillespie**, *APLU*; **Marianne Klein**, *APLU*; **Andrew Maccabe** (*Veterinary Medicine*), *Association of American Veterinary Medical Colleges*; **Maggie Earle**, *Cornerstone Government Affairs*; and, **Alice J. Gómez**, *Cornerstone Government Affairs*

The following guests participated in the meeting: **J. Scott Angle**, *National Institute of Food and Agriculture, U. S. Department of Agriculture*; **Louise Beaman**, *CARET (IN)*; **James**

Reecy, *Iowa State University*; **Douglas L. Steele**, *Texas A&M University*; and, **Robert Burns**, *University of Tennessee, Knoxville*.

Agenda

The BAC approved the agenda.

Minutes

The minutes, as distributed, from the conference call on October 16, 2018 were approved.

Update from NIFA

NIFA Director J. Scott Angle shared the following:

- he is a former chair of the Budget and Advocacy Committee and Policy Board of Directors of APLU's Board on Agriculture Assembly
- he intends to reach out to the land-grant university community for advice, and he wants to be a good partner so that the progress that has been made will continue
- the Secretary of Agriculture will decide who goes and who stay in D. C. (probably about 50 employees will remain in D. C. and 250 will move)
- the NIFA director will split their time between the two NIFA locations
- the motto for the Secretary of Agriculture is "do good and feed everyone"
- current concern is that the funding for NIFA is too low and the short-term focus is on the agency's move
- NIFA is losing approximately 2 employees per day
- USDA hopes to have the new location announced by the end of January 2019 and the move completed by the end of 2019

Election Update

Cornerstone Government Affairs reported that:

- the Senate looks like 52 Republicans to 46 Democrats but it is likely to be 53-47 when the final tally is available
- ten (10) races in the House have not been called but it appears to be a 31- 33 net win for Democrats
- the lame-duck session schedule appears to look like this –
 - November 11-13, 2018 – the House and Senate return
 - November 27-December 1, 2018 – elections of leadership
 - December 7, 2018 – continuing resolution expires
 - December 16, 2018 – Congress adjourns *sine die*

- the Senate looks like 52 Republicans to 46 Democrats but it is likely to be 53-47 when the final tally is available

Appropriations Update

Cornerstone Government Affairs reported that:

- there will be new and shifting priorities in the House –
 - nutrition
 - production agriculture
 - regulatory reform
 - trade (trade relief and oversight)
- budget cuts for Fiscal Year 2020 are being contemplated

Farm Bill Update

Cornerstone Government Affairs reported that:

- the Congress will have to begin the Farm Bill process from scratch if no agreement is reached on the current Farm Bill legislation before Congress adjourns
- the current agreement includes: the separation of SNAP-Ed and the Expanded Food and Nutrition Education Program (EFNEP); maintains the state agencies; and includes a 10% cap on overhead costs and a 5% cap on administrative costs
- there will be three- to five-year phase in for all of the aforementioned concepts
- the House Republicans want to leave a broader footprint in the program

Priorities for Fiscal Year 2020

There were six (6) core priorities in Fiscal Year 2019. The BAC adopted the same six priorities and strategies that were used in Fiscal Year 2019 for Fiscal Year 2020, and those include:

- Hatch Act of 1887
- Smith-Lever Act of 1914
- McIntire-Stennis Cooperative Forestry Act of 1962
- Evans-Allen Act of 1977
- 1890 Extension Program
- Agriculture and Food Research Initiative (AFRI)

The strategy of the “one-ask” of \$200-million increase for NIFA will continue. The APLU Board on Agriculture Assembly also supports increased funding for: Capacity Building for Non-Land-Grant Colleges of Agriculture; Multicultural Scholars Program; Graduate Fellowship Program; and, the Institution Challenge Grants Program.

Strategic Realignment

The strategic realignment activity was discussed during the BAC meeting.

It appears that the group looking at this issue has broken the areas down into the following: research and discovery; extension and engagement; and, education and learning. The BAC was assured that program integrity will be maintained.

A link to the webinar that was developed can be found **here**. *(Note: As of the posting of these minutes, the webinar materials (overview, presentation, FAQs, and spreadsheet are not available at this time but will be forwarded to the BAC as soon as it is available).*

Antimicrobial Resistance

Jim Reecy of Iowa State University provided an update on the establishment of the National Institute of Antimicrobial Resistance Research and Education (NIARRE) and shared the brochure that has been developed for the Institute.

Calls to Action

The BAC discussed the concerns that exist within CARET and the leadership of the BAA in relation to the lack of response that Cornerstone Government Affairs is receiving to the “Calls to Action.” The following points were made:

- the system has the opportunity to develop educational opportunities in advocacy for the system
- the system needs to explore a year-long investment in advocacy
 - use every opportunity to share best practices in advocacy
 - determine if there would be merit in developing a business plan for advocacy
- there is a feeling within CARET and elsewhere that CARET is tremendously under utilized

Eddie Gouge was asked to place “sharing best practices of advocacy” on the agenda of the BAC’s next conference call.

Other Business

Reports/updates on the following topics were received:

- CARET
 - the BAC approved the 2019 CARET budget (see attached) and agreed to forward it to the BAA Policy Board of Directors

- kglobal/Communications and Marketing Committee – need to have a set of metrics to measure the return on investment in this area

BAC Calls and Meetings

The BAC agreed to continue having its monthly conference calls on the third Tuesday of every month.

The next BAC conference call is scheduled for **4:00 p.m. (EST) on Tuesday, January 15, 2019.**

Adjourn

Chairman Beyrouthy adjourned the meeting at 4:31 p.m. (CST).

Executive Session of the BAC

The BAC unanimously adopted a motion to recommend to the BAA Policy Board of Directors that the relationship with Cornerstone Government Affairs should be continued for another three-year period and should continue the 2% per annum increase in the compensatory portion of the contract subject to an adequate performance review.

Chairman Beyrouthy adjourned the Executive Session of the BAC at 4:51 p.m. (CST).