



AGENDA
BUDGET AND ADVOCACY COMMITTEE
Board on Agriculture Assembly
Indigo 204B
San Diego Hilton Bayfront
San Diego, California

11:30 a.m. – 4:00 p.m.
November 9, 2019

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|-------|---|-------------------|
| I. | Welcome and Introductions
a. Review and Approve Agenda
b. Approval of Minutes from October 15, 2019 | Craig A. Beyrouty |
| II. | Introduction to the BAC | Craig A. Beyrouty |
| III. | NIFA Appropriations 101 | Maggie Earle |
| IV. | Fiscal Year 2021 BAA Appropriations Priorities
a. Continue Unified Ask | Craig A. Beyrouty |
| V. | Fiscal Year 2021 Process for Priorities
a. Timing
b. Process to Consider Third-Party Requests
c. Realignment/Elimination/Consolidation | Craig A. Beyrouty |
| VI. | Strategic Realignment Update | Douglas L. Steele |
| VII. | Review of the 2020 CARET Budget | Eddie G. Gouge |
| VIII. | Update on National Institute for Antimicrobial Resistance Research and Education (NIAMRRE) – Jim Reecy, <i>Iowa State University</i> | |
| IX. | Executive Session – Voting Members only
a. Review of 2019 Cornerstone Government Affairs Quarterly Reports
b. Discuss 2020 Cornerstone Government Affairs Scope of Work
c. Approve 2020 Cornerstone Government Affairs Contract | |

Call to Order and Roll Call

Chairman Craig A. Beyrouthy called the meeting to order and asked each person to introduce themselves, and the following participated in the meeting:

Craig A. Beyrouthy (*Chair*), *University of Maryland, College Park*
Paul M. Patterson (*Advocacy Chair*), *Auburn University*
David S. Buchanan (*APS*), *North Dakota State University*
J. Ernest Minton (*ESS*), *Kansas State University*
J. Mark Erbaugh (*IAS*), *The Ohio State University*
M. Ray McKinnie (*1890 Extension*), *Virginia State University*
Dyremple B. Marsh (*1890 Research*), *Delaware State University*
John L. Phillips (*1994 Institutions*), *American Indian Higher Education Consortium*
Robert W. Godfrey (*Insular/Territorial Institutions*), *University of the Virgin Islands*
Jim Handley, *CARET*
Marshall Stewart (*BAACLP*), *University of Missouri*
Orlando F. McMeans (*BAAPBD*), *West Virginia State University*
Gary A. Thompson (*BAAPBD*), *The Pennsylvania State University*
Sarah Mathias (*APLU Council on Governmental Affairs*), *University of Florida*
Douglas L. Steele, *APLU*
Eddie G. Gouge, *APLU*
Richard M. Klemme, *APLU*
Alton Thompson, *Association of Research Directors (1890)*
Albert E. Essel, *Association of Extension Administrators (1890)*
Jeffrey S. Jacobsen, *North Central Regional Association of Agricultural Experiment Station Directors*
Kevin Cain (*Veterinary Medicine*), *Association of American Veterinary Medical Colleges*
Hunt Shipman, *Cornerstone Government Affairs*
Jim Richards, *Cornerstone Government Affairs*
Vernie Hubert, *Cornerstone Government Affairs*
Maggie Earle, *Cornerstone Government Affairs*

The following committee members/staff were unable to participate in the meeting:

Jon C. Boren (*CES*), *New Mexico State University*; **Karen L. Jones** (*Non-Land-Grants/NARRU*), *Southern Illinois University at Carbondale* **Erik J. Porfeli** (*BoHS*), *The Ohio State University*; **Michael D. Lairmore** (*Veterinary Medicine*), *University of California, Davis*; **John P. Hayes** (*Forestry*), *Colorado State University*; **Wendy Fink**, *APLU*; and, **Alice J. Gómez**, *Cornerstone Government Affairs*

The following guests participated in the meeting: **J. Scott Angle**, *National Institute of Food and Agriculture, U. S. Department of Agriculture*; **Louise Beaman**, *CARET (IN)*; **J. Robert Frazee**, *CARET (MD)*; **James Reecy**, *Iowa State University*; **Thomas G. Coon**, *Oklahoma State University*; **Christopher J. Crumrine**, *University of Kentucky*; and, **Sundaram Gunneskaram**, *University*

of Wisconsin-Madison.

Agenda

The BAC reviewed and approved the agenda.

Minutes

The minutes, as distributed, from the conference call on October 16, 2019 were approved.

BAC Introduction and NIFA Appropriations 101

Chairman Beyrouthy provided an introduction to the BAA Budget and Advocacy Committee which was followed by a primer from Maggie Earle on the appropriations for the National Institute of Food and Agriculture (NIFA) of USDA.

The presentation is posted on the APLU website under these minutes.

Fiscal Year 2020 Update

Cornerstone Government Affairs reported that:

- after Tuesday, it is hoped that there will be movement on the Fiscal Year 2020 appropriations bills
 - the Congress probably will do another continuing resolution (CR) that will run into December if the Congressional leadership think that the process can be finished by the end of the year
 - the agricultural appropriations bill is lumped together with three other bills
 - the BAA is moving forward with the “unified ask” but does not want to eliminate other opportunities

Strategic Realignment Update

Doug Steele reported that:

- SARE and IR-4 are the two most successful outside groups in relation to the NIFA budget
- the BAA leadership looked at the top six-line format but ended up with a NIFA top-line budget of seventeen lines
- the BAA leadership would like to spend the next year strengthening the process for sign-on
- the BAA Policy Board of Directors probably will name an implementation team to move forward on the strategic realignment effort
- the BAA needs a five-year plan of advocacy
- it was suggested that it would be useful to bring in a facilitator to help the BAA develop a strategy

Update from NIFA

NIFA Director J. Scott Angle shared the following:

- NIFA has gone through a similar process in relation to the realignment effort
- NIFA is deep into the transition and a permanent location has been selected – 805 Pennsylvania Avenue, Kansas City, MO
- the agency is going through a hiring blitz and are hiring about five people a week; they are hiring the upper level people first to allow them to hire other people downstream
- NIFA had a job fair last week and expected 100 people to attend but had over 500 people in attendance
- some of NIFA’s current employees are doing as many as four jobs at once
- everyone should expect about a two-month delay on things but to contact him or Dr. Parag Chitnis if any problems are encountered
- the delay in the veterinary loan repayment is not related to the relocation and is not sure what caused the delay
- the NIFA Director’s biggest fear is that something will go wrong, and the agency will not hear about it
- NIFA is overdue for a strategic plan – not a look at funding priorities or numbers – which is a difficult process, but they would like the input and help of the land-grant university community – they will use our Committee on Organization and Policy (COP) structure and hopes to get it going soon and not drag it out
 - the strategic plan will be a SWAT analysis to be completed by the end of January
 - the questions will be sent to Doug Steele at APLU for broad distribution to the sections and boards of CFERR (including Board on Human Sciences, Forestry, and Veterinary Medicine) and will collect that data and provide a synopsis for NIFA
 - NIFA will hire contractors to help with the process
 - NIFA plans to have a planning group for a comprised of a couple of land-grant people (maybe some who would take a sabbatical) to do an internal SWAT analysis too
 - the NIFA Director wants the entire process completed by the end of June 2020
- NIFA still has twenty people in DC, including the nine National Science Liaisons (NSLs)
- the NIFA Director meets with the Secretary of Agriculture once a month
- NIFA is looking at a recalculation of the formula funds resulting from a lawsuit that was filed about ten years ago –
 - the Office of Inspector General has been investigating the matter and has determined that the formulas need to be recalculated
 - no one is sure what the changes will be or will look like at the moment
 - the recalculation probably will not be implemented for two years
 - the new census will influence the formulas
- the NIFA Director seemed to think the “unified ask” made sense

Process to Consider Third-Party Requests

The BAC discussed the possibility of having a retreat (possibly in Kansas City, MO) to develop a process to deal with third-party request but no decision was reached.

Fiscal Year 2021 Appropriations Priorities

There were six (6) core priorities in Fiscal Year 2020. The BAC adopted the same six priorities and strategies that were used in Fiscal Year 2020 for Fiscal Year 2021, and those include:

- Hatch Act of 1887
- Smith-Lever Act of 1914
- McIntire-Stennis Cooperative Forestry Act of 1962
- Evans-Allen Act of 1977
- 1890 Extension Program
- Agriculture and Food Research Initiative (AFRI)

The BAC adopted a motion to include the three lines (equity grant, research and extension) for the 1994 institutions included as a core priority.

By consensus, the BAC also supported a footnote for increased funding for: Capacity Building for Non-Land-Grant Colleges of Agriculture; Multicultural Scholars Program; Graduate Fellowship Program; the Institution Challenge Grants Program; and Antimicrobial Resistance Programs through AFRI.

The BAC adopted a motion to also include the international science program as part of the aforementioned footnote.

The BAC adopted a motion to also include the 1890 research and extension facilities as part of the aforementioned footnote.

CARET Budget for 2020

The BAC approved and recommended that the BAA Policy Board of Directors approve the proposed 2020 budget for the Council for Agricultural Research, Extension, and Teaching (CARET).

The proposed budget is posted on the BAC website.

Antimicrobial Resistance

Jim Reecy of Iowa State University provided an update on the establishment of the National Institute of Antimicrobial Resistance Research and Education (NIAMRRE) and shared the brochure that has been developed for the Institute. He also made the following comments:

- NIAMRRE will use the One-Health perspective and address public/private partnerships
- it will be a membership organization and they hope to open up for memberships after Thanksgiving
- it will be a biological repository and be involved with clinical trials
- NIAMRRE hopes to do an inventory of annual investments in antimicrobial resistance

- NIAMRRE coordinates its advocacy with the Stakeholder Forum on Antimicrobial Resistance (S-FAR) and APLU and AAVMC are members of S-FAR

BAC Calls and Meetings

The BAC agreed to continue having its monthly conference calls on the third Tuesday of every month.

The next BAC conference call is scheduled for **4:00 p.m. (EST) on Tuesday, December 17, 2019.**

Adjourn

Chairman Beyrouthy adjourned the meeting at 3:30 p.m. (PST).

Executive Session of the BAC

The voting members of the Budget and Advocacy Committee met in Executive Session to discuss the contracts with Cornerstone Government Affairs.

The BAC adopted a motion to recommend to the BAA Policy Board of Directors that the relationship with Cornerstone Government Affairs be continued for the upcoming year and should continue the 2% per annum increase in the compensatory portion of the contracts subject to an adequate performance review.

Chairman Beyrouthy adjourned the Executive Session of the BAC at 4:02 p.m. (PST).