



AGENDA

**BUDGET AND ADVOCACY COMMITTEE
BOARD ON AGRICULTURE ASSEMBLY**

**4:00 – 5:00 p.m. (EDT)
SEPTEMBER 15, 2020**

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CALL IN INSTRUCTIONS

Topic: BAA Budget and Advocacy Committee Meeting

Time: Sep 15, 2020 04:00 PM Eastern Time (US and Canada)

Join Zoom Meeting

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- I. Call to Order (Beyrouy)
- II. Roll Call (Gouge)
- III. Approval of Minutes (Beyrouy)
- IV. COVID-19 and Fiscal Year 2021 Appropriations Update (Cornerstone)
- V. Proposals for Fiscal Year 2022 Priorities (Steele)
- VI. Sightlines Study (Steele)
- VII. Other Business

Call to Order and Roll Call

BAC Chairman Craig A. Beyrouthy called the meeting to order and asked Eddie Gouge to call the roll. The following individuals participated in the conference call:

Craig A. Beyrouthy (*Chair*), *University of Maryland, College Park*
Paul M. Patterson (*Advocacy Chair*), *Auburn University*
Kelly F. Millenbah (*APS*), *Michigan State University*
Jon C. Boren (*CES*), *New Mexico State University*
J. Ernest Minton (*ESS*), *Kansas State University*
Deanna Behring (*IAS*), *The Pennsylvania State University*
John L. Phillips (*1994 Institutions*), *American Indian Higher Education Consortium*
Patrese Atine (*1994 Institutions*), *American Indian Higher Education Consortium*
Karen L. Jones (*Non-Land-Grants/NARRU*), *Southern Illinois University at Carbondale*
Usman Adamu (*Insular/Territories*), *University of the Virgin Islands*
Jim Handley (*CARET – Fiscal Years 2020-2021*), *Florida*
Brian Hardin (*CARET – Fiscal Years 2022-2023*), *Alabama*
Linda M. Nagel (*Forestry Resources*), *Colorado State University*
Orlando F. McMeans (*BAAPBD*), *Southern University and A&M College*
Sarah Mathias (*CGA*), *University of Florida*
Douglas L. Steele, *APLU*
Eddie G. Gouge, *APLU*
Caroline E. Crocoll, *APLU*
Wendy Fink, *APLU*
Caron Gala, *APLU*
Florenia Drumwright (*APLU*)
Alton Thompson, *Association of Research Directors (1890)*
Jeffrey S. Jacobsen, *North Central Regional Association of Agricultural Experiment Station Directors*
Kevin Cain (*Veterinary Medicine*), *Association of American Veterinary Medical Colleges*
Hunt Shipman, *Cornerstone Government Affairs*
Jim Richards *Cornerstone Government Affairs*
Vernie Hubert, *Cornerstone Government Affairs*
Maggie Earle, *Cornerstone Government Affairs*
Alice J. Gómez, *Cornerstone Government Affairs*

The following committee members/staff were unable to participate in the meeting: **M. Ray McKinnie** (*1890 Extension*), *Virginia State University*; **Dyremple B. Marsh** (*1890 Research*), *Delaware State University*; **Erik J. Porfeli**, (*Board on Human Sciences*), *The Ohio State University*; **Carolyn J. Henry** (*Veterinary Medicine*), *University of Missouri-Columbia*; and, **Marshall Stewart**, (*BAA Committee on Legislation and Policy*).

The following guest participated in the conference: **Glenda Humiston**, *University of California Systemwide*.

Agenda

The agenda, as amended, was approved. The BAC modified the agenda to include an update from the CGA Task Force by Sarah Mathias.

Minutes

The BAC minutes from July 21, 2020, as distributed, were approved.

COVID-19 and Fiscal Year 2021 Appropriations' Update

Cornerstone Government Affairs provided the following update:

- there is a stalemate in DC and the Congress has resumed – House is back in this week and the Senate returned last week
- they are working on a continuing resolution for Fiscal Year 2021
- the House is expected to act on the continuing resolution next week and the Senate should be done by September 24, 2020; the Congress will return to work after the November elections
- they are expected to approve a continuing resolution through December 11th or December 18th with December 18th being more likely
- some are predicting that there will be a continuing resolution into February 2021 which would be unprecedented
- there will be no new funding under the continuing resolution
- there is a small change that a COVID 4 package will be completed but that last proposal was defeated on a procedural vote
- the House may stay in session until; a COVID package is completed
- the continuing resolution is on a lifeline until after the November elections and, assuming that a continuing resolution gets completed, we will be waiting until after the election

Proposals for Fiscal Year 2022 Priorities and Process

Cornerstone Government Affairs and Doug Steele reported –

- the BAC does not have a structural process for setting priorities from outside the land-grant system
- the footnotes that have been used in previous budget documents tend to confuse people and it is difficult to advocate for the programs contained within the footnotes
- the BAA gets requests from other groups to support their budget proposals but we do not have a process to decide whether or not to take such action
- traditionally, the BAC waits on the Executive Branch to release their budget numbers and then we adjust our numbers if warranted

Calls To Action

Cornerstone Government Affairs reported that on the “Call to Action” sent out on April 23, 2020 relating to our request for \$380 million –

- 655 people received the message
- 181 people opened the message (only 29%)
- of the 181 people, only 32 people opened the link to the letter on the one-pager about the unified ask
- the next “Call to Action” will be distributed this afternoon and it will look like it came from Maggie Earle

Karen Jones indicated that we do not want to make it more difficult for partner groups by making them “jump through hoops.” These partner groups need to be made part of the process from the beginning.

There was consensus that the BAC needs to develop a process document describing how to obtain BAA concurrence on initiatives outside of its core priorities. The BAC agreed that Doug Steele would work with a small group of individuals to develop a process for receiving and advocating for non-BAC initiatives and bring a proposal back to the BAC’s next meeting.

Sightlines Study

Doug Steele and Ernie Minton reported the following:

- a webinar was just presented to the Experiment Station Section on the updated Sightlines study
- the BAA needs to work with the Communication and Marketing Committee and the agriculturally-related Council on Government Affairs people to –
 - develop a strong advocacy effort for funding
 - highlight the needs of the system
 - provide general awareness to the general public and decisionmakers on the needs of the system
- the updated study indicates that we will need \$11.5 billion to catch up and an additional \$550 million annually to keep up

CGA Task Force

Sarah Mathia reported –

- the APLU Council on Government Affairs (CGA) acts at the end of the work of the BAC and does so in partnership with Cornerstone Government Affairs
- the CGA ag group has about 40 active members and they meet monthly
- for Fiscal Year 2021, this group will assist in preparing and transmitting the BAC recommendations/priorities to CARET delegates and Hill staff
- the CGA amplify the “calls to action:” and “alerts” from Cornerstone Government Affairs with their individual member delegations
- the CGA were active in obtaining stakeholder signatures on the COVID-19 letters
- the CGA will be active in assisting with the advocacy plan for updating the research facilities being advanced by APLU and Cornerstone Government Affairs
- Sarah Mathia and Caron Gala will be the bridge to ensure that there is good communication between Cornerstone Government Affairs and the CGA

Other Business

The next BAC Zoom conference will be held on at **4:00 -5:30 p.m. (EDT) on Tuesday, October 20, 2020.**

Adjournment

Chairman Beyrouthy adjourned the BAC meeting at 4:56 p.m. (EDT).