Name of Liaison: Linda Kirk Fox, lkfox@uga.edu, 706-542-4879
Date of Report: July 2017, Joint COPS Summer Conference

What are the major programs and priorities of the organization you represent? How do they relate to the BoHS Strategic Plan and Goals?

INTERIM ECOP EXECUTIVE DIRECTOR: Rick Klemme. He may be contacted at rickklemme@extension.org and 202-478-6029. Sandy Ruble, Staff Associate, sandyruble@extension.org, 202-478-6088.

CES DEEPENS THE COMMITMENT TO HEALTH:

ROBERT WOOD JOHNSON FOUNDATION PARTNERSHIP

The multi-year partnership with the Robert Wood Johnson Foundation, an initiative that began in early 2016 with the Cooperative Extension System and the National 4-H Council is moving forward. A Professional Development Request for Proposals sought by June 30 to identify one land-grant university to lead professional development for the five pilot program states spearheading the Building a Culture of Health initiative.

A half-time two-year Project Director search requested applications by July 5th. By the end of July interviews will be conducted.
Recent RFA/RFP activities show we are on pace for positioning leadership once the next round of funding is secured:

- There were 26 applications received for the 5 Wave 1 Pilot State slots. 24 applications were complete and KEYS surveys made available to each LGUs suggested respondents by the Center for Creative Leadership. Nine Kellogg Fellows in teams of 3 were recruited to review the applications and the composite data from the review and the KEYS data is being considered now in the review process.
- There were 4 proposals for the Lead LGU in Professional Development and review of these by a panel of 5 began Friday, July 7.
- The National Project Director position was opened with 40 very qualified applicants responding. First round interviews of the selected candidates will be held next Wednesday, July 12.
- We are on pace for final decisions and announcements in early August.

For more information, contact Joanne Leatherman at jleatherman@fourhcouncil.edu.
For more information about the partnership, [CLICK HERE](#) for a January 27 presentation recorded by Dr. Michelle Rodgers, ECOP past chair and Associate Dean and Extension Director, University of Delaware.

**NATIONAL HEALTH OUTREACH CONFERENCE**

Hold the dates, **May 2 – 4, 2018** for the University of Minnesota Extension hosted NHOC. *Engaging in a Culture of Health: Making waves in the Land of 10,000 Lakes!* The conference will be held at the Radisson Blu at the Mall of American, Bloomington, MN.

RWJF CEO Dr. Richard Besser commended us as a “great partner” at the Aspen Ideas Festival recently. We will also invite Dr. Besser to keynote National Health Outreach Conference (NHOC) in May 2018.

**HEALTHY FOOD SYSTEMS – HEALTHY PEOPLE INITIATIVE joint BOHS & BAA**

- The HFSHP Implementation Plan has been vetted in federal agencies to refine recommendations to 1) facilitate public-private partnerships, 2) support national microbiome initiative, 3) encourage federal funding, and 4) federal policy proposals and final edits accepted in mid-February. This plan calls for collaboration and a multidisciplinary approach to research and education/outreach efforts across agriculture, food, nutrition and health care systems as noted in the HFSHP report the recent federal Interagency Committee on Human Nutrition Research’s *National Nutrition Research Roadmap* [https://fnic.nal.usda.gov/surveys-reports-and-research/interagency-committee-human-nutrition-research](https://fnic.nal.usda.gov/surveys-reports-and-research/interagency-committee-human-nutrition-research).

**ADDRESSING DOMESTIC AND GLOBAL FOOD AND NUTRITION SECURITY**

APLU’s Challenge of Change Commission released its report, *Harnessing University Discovery, Engagement, and Learning to Achieve Food and Nutrition Security*. With support from the W. K. Kellogg Foundation and the APLU Board on Agriculture Assembly, APLU convened this commission last year to identify how public research universities can lead the way in addressing domestic and global food and nutrition security. The Challenge of Change Commission began with the understanding that public research universities – with their broad academic, research, and community expertise and experience – are uniquely positioned to address the complex and diverse challenges of food and nutrition insecurity. The strategy designed by the Commission includes all aspects of our food systems: production, nutrition, health, food safety and loss, economic costs, individual behaviors, and incentives – as well as societal factors affecting food availability, access and use. The report lays out an approach for stakeholders in government, business, and non-governmental organizations to work together with public research universities to achieve their shared goal of global food security.

Learn more about the initiative and download the report at [http://www.aplu.org/challengeofchange](http://www.aplu.org/challengeofchange). Follow along on social media using #ChallengeOfChange.

The BoHS should examine our roles and opportunities to address some of the 7 challenges for public universities to address to help achieve global food and nutrition security, and in particular regarding institutional transformation for research to meet the challenges.
NUTRITION EDUCATION PROGRAMMING IN AMERICA – EFNEP REPORT

USDA NIFA is committed to improving health and reducing hunger and poverty in America through nutrition education programming. Low-income families develop healthy habits in eating, physical activity, food handling, and food storage through peer educator-led training using credible, research-based nutrition information. NIFA and its predecessor agencies have partnered with the Cooperative Extension System to provide nearly 50 years of federal leadership in nutrition education programming through the Expanded Food and Nutrition Education Program (EFNEP). We need to ensure that such programming is commensurate with demographic, social, and technological change.

See https://nifa.usda.gov/resource/nutrition-education-programming-america for an infographic on this topic.

USDA NIFA EXTERNAL PROGRAM REVIEW FOR FAMILY AND CONSUMER SCIENCES

Two BOHS members have been asked to serve on the of NIFA’s Family and Consumer Sciences portfolio, scheduled for August 29-31. The 5-person panel led by Jo Brit-Rankin, University of Missouri, also includes Linda Kirk Fox, University of Georgia.

OTHER ECOP UPDATES

The National Extension Directors and Administrators (NEDA) Meeting October 2-4, 2017 will be at The Essex near Burlington, VT.

What are the implications of the organizational priorities for the level of engagement recommended to the BoHS?

- Secure new and more funding
- Influence policy
- Enhance reputation of BOHS

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