



**EXECUTIVE DIRECTOR'S REPORT
TO THE
BOARD ON HUMAN SCIENCES
March 7-9, 2018**

Fifteen months ago, the BoHS Board of Directors unanimously approved a memorandum of agreement/scope of work between the BoHS and the Association of Public and Land-grant Universities (APLU) for 2017. The Board of Directors voted to extend the memorandum of agreement for a three-year period at the November 2017 meeting.

It certainly has been a busy and productive time for us at APLU as we enter into the first full year of the agreement between the Board on Human Sciences and APLU, and I would like to highlight for you some of the activities in which we have been involved:

- Worked with and supported the BoHS Board of Directors' Chair, Vice Chair for Program, Secretary-Treasurer, and liaisons
 - Corresponded with speakers for the BoHS Spring Meeting and communicated frequently with the Vice President for Program
 - Conducted conference calls with the BoHS Chair, Vice Chair for Program, and Secretary-Treasurer
 - Worked with various BoHS liaisons in assisting them to interact with their respective groups
 - Met and worked with the Hilton Crystal City at Washington Reagan National Airport on the room setups, meals, and other logistical concerns for the BoHS Spring Meeting
- Assisted in providing organizational structure for the Board on Human Sciences
 - Prepared and disseminated agendas, information, reports, and minutes
 - Responded to questions and requests from BoHS members, speakers, award winners, federal agencies, and others
 - Contacted (electronically and telephonically) BoHS members who were delinquent in their membership dues resulting in payment of 2017 membership dues

- Worked with the BoHS Membership Committee on rationale for membership dues and strategies for gaining new members
- Conducted an electronic vote to select an Advocacy Coordinator for the BoHS
- Consulted with the BoHS Chair in making appointments to various committees and organizations to which the BoHS has liaisons
- Approved the 2017 tax return for the BoHS to the Internal Revenue Service and the State of Kansas
- Provided Varney and Associates the BoHS request to file the final 2017 tax return to end the incorporated status of the organization and approved the submission of the final tax return of the BoHS to the Internal Revenue Service – in the future, the BoHS will be covered through the tax return submitted by APLU
- Requested the closing of the Morgan Stanley account in Kansas and received two checks totaling \$155,188.40; an account for the BoHS was opened by APLU at TD Bank in Washington, DC and these funds were deposited into the account
- Supported efforts for advocacy of federal policy as well as collaboration with national organizations
 - Shared information about the Congressional hearings on SNAP/SNAP-Ed (Supplemental Nutrition Assistance Program) with administrators
 - Transmitted a National Public Radio segment, [*How Might Trump's Food Box Plan Affect Health? Native Americans Know All Too Well*](#) and encouraged action by the BoHS
 - Conveyed a solicitation in the [*Federal Register*](#) from the U. S. Department of Agriculture and the Department of Health and Human Services seeking written public comment on topics and questions to be examined in the review of scientific evidence supporting the development of the [*2020-2025 Dietary Guidelines for Americans*](#) by midnight on **March 30, 2018**
 - Ensured that the BoHS members had an opportunity to participate in the conference call discussion of the Board on Agriculture Assembly Budget and Advocacy Committee's efforts to change their advocacy model and move forward with a "single-ask" request for the budget of the National Institute of Food and Agriculture (NIFA)/U. S. Department of Agriculture for Fiscal Year 2019 and beyond

- Continued to work with the *Healthy Food Systems/Healthy Food Implementation Strategy* team to ensure that BoHS priorities are included in APLU's recommendations for the reauthorization of the Farm Bill
- Advanced the BoHS organization
 - Shared photographs and other information with the BoHS award winners at the 2017 APLU Annual Meeting
 - Secured dates and a hotel for the BoHS Board meeting in July that is held in conjunction with the BAA Joint COPs Meeting that will be held in Guadalajara, Mexico
 - The BoHS Board meeting will be held in the **Hotel RIU Plaza Guadalajara**
 - The BoHS Board dinner will begin at **6:00 p.m. on Sunday, July 15, 2018**
 - The BoHS Board Meeting will be held on **Monday, July 16, 2018**
 - Disseminated a survey to the BoHS membership to assess the progress being made by BoHS units in meeting the goals and objectives outlined in the BoHS *2016-2020 Strategic Plan* as well as ascertain the legislative priorities and focus areas of the individual BoHS units and the legislative priorities the BoHS should pursue
 - Developed a contract between the BoHS and the social media interns at three-member institutions and established a compensation schedule for the interns
 - Continued to work and update the BoHS portion of the APLU website
 - Used social media (e.g. Twitter) to share information about issues of importance to the human sciences community, including the 2018 BoHS Spring Meeting
 - Secured interaction between the BoHS members and the participants of the 2018 Joint CARET/AHS Meeting by planning for the groups to enjoy a joint reception and dinner
 - Worked with the APLU Public Affairs Department to create a hashtag (#HumanSci2018) and social media graphic for the 2017 BoHS Spring Meeting




2018 BoHS SPRING MEETING
 March 6-9, 2018 | Arlington, VA

- Collaborated with the leaders of the National Institute of Food and Agriculture (NIFA)/U. S. Department of Agriculture (USDA); the Council of Administrators of Family and Consumer Sciences (CAFCS); the American Association of Family and Consumer Sciences (AAFCS), FCS Alliance, and other partners

Submitted by:

A handwritten signature in black ink that reads "Eddie G. Gouge". The signature is written in a cursive style with a large, stylized initial "E".

Eddie G. Gouge

Executive Director, **Board on Human Sciences**,
Senior Associate Director, Federal Relations – Food and Agricultural Sciences, and,
Executive Director, **Council for Agricultural Research, Extension, and Teaching**
Association of Public and Land-grant Universities