

# **BOARD ON HUMAN SCIENCES, INC.**

## **Board of Directors' Meeting**

**Pocaterra Room  
Delta Lodge at Kananaski Village  
Calgary, Canada**

**7:00 a.m. – 5:00 p.m.  
July 17, 2017**

### **AGENDA**

**Presiding: Stephan M. Wilson, Chair, *Oklahoma State University***

**7:00 – 8:00 a.m. –** Joint Breakfast with the Extension Committee on Organization  
*Rockies Room* and Policy and CARET Executive Committee

**8:00 a.m. –** BoHS Board of Directors Business Meeting  
**4:00 p.m.**

- Call to Order and Welcome Stephan M. Wilson
- Introductions All
- Approval of the Agenda Stephan M. Wilson
- Approval of the Minutes – May 4, 2017
- Action Items and Remarks by the Chair – Verbal Stephan M. Wilson
- Executive Director's Report Eddie G. Gouge
- Treasurer's Financial Report Gregory Sanders
- Update on the BoHS Strategic Plan Gregory Sanders
- Report of the Nominating Committee Christine M. Ladisch

- Report from the Social Media Committee John B. Buckwalter
- Report from the Awards Committee Eddie G. Gouge
- Report from the Committee Reviewing the APLU/  
BoHS Management Contract Performance Christine M. Ladisch
- Update from Cornerstone Government Affairs Jim Richards  
Hunt Shipman  
Vernie Hubert
- Discussion of the proposed revisions to the  
BoHS *Rules of Operation* Linda Kirk Fox  
Cheryl Achterberg
- Report on the International Federation  
for Home Economics event in 2020 Linda Kirk Fox
- *The Challenge of Change* and the BoHS Samantha Alvis
- Update on the *Healthy Food Systems/  
Healthy People* Initiative Linda Kirk Fox
- Discussion of topics/speakers for the 2017  
APLU Annual Meeting Valerie L. Giddings
- Discussion of topics/speakers for the 2018  
BoHS Spring Meeting Valerie L. Giddings
- Liaison Reports (submitted reports posted on the APLU/BoHS website)–
  - AAFCS – Carolyn Jackson
  - Alliance for Family and Consumer Sciences – Jana M. Hawley
  - CAFCS – Jorge H. Atilas
  - NIFA/USDA – Caroline E. Crocoll
  - Budget and Advocacy Committee (BAC) – Cheryl Achterberg
  - Committee on Legislation and Policy (CLP) – Jo Britt-Rankin
  - Academic Programs Committee on Organization and Policy (ACOP) –  
John B. Buckwalter
  - Extension Committee on Organization and Policy (ECOP) – Linda Kirk  
Fox
  - Experiment Station Committee on Organization and Policy (ESCOP) – C.  
Y. Wang
  - Commission on International Initiatives (CII) – Stephan M. Wilson
  - Council on Governmental Affairs – Sophia Magill

**Noon – 5:00 p.m. –**  
*Rockies Room*

Joint Lunch with the Extension Committee on Organization  
and Policy

- Other Business
- Adjourn

**UTURE MEETING DATES:**

- **November 11, 2017 – Washington Marriott Wardman Park, Washington, DC (Board of Directors Meeting)**
- **November 13, 2017 – Washington Marriott Wardman Park, Washington, DC (General Membership Meeting)**
- **March 7-9, 2018 – Hilton Crystal City at Washington Reagan National Airport, Arlington, VA**

**MINUTES  
BOARD OF DIRECTORS  
BOARD ON HUMAN SCIENCES, INC.**

**Delta Lodge at Kananaski Village  
Calgary, Canada**

**July 17, 2017**

**ACTIONS TAKEN/TO BE TAKEN (person(s) responsible):**

- Reviewed and approved the meeting agenda
- Approved the minutes, as distributed, of the meeting on May 4, 2017
- Received an oral report from the Chair
- Received a report from the BoHS Executive Director (attached on the BoHS website)
  - August 8, 2017 is the deadline for submitting nominations for the BoHS Awards that will be presented at the 2017 APLU Annual Meeting
- Received a report from the BoHS Secretary-Treasurer indicating that 46% of the membership dues have been paid to date and the only expenses for the BoHS since the last report had been for the Board's management fee to APLU
- Discussed the BoHS Strategic Plan and agreed to review the plan on an annual basis using three measurements –
  - data on the organization from the Executive Director (membership dues)
  - survey the various liaisons/committees and comment on the information gained in November
  - existing information (meeting topics, etc.)
- Discussed membership recruitment for the BoHS and agreed to begin with the list of higher education units credentialed by the American Association of Family and Consumer Sciences in 2017
- Requested that the BoHS Executive Director request from Morgan Stanley a listing of all institutions that they have invoiced for BoHS membership since they have been billing for the organization to regain members that have dropped their BoHS membership
- Adopted a motion to create a Committee on Membership (composed of a committee not to exceed seven individuals) that would be charged with member retention, identifying and recruiting new members in the United States, Canada, and Mexico, and bringing forth a recommendation on a fee structure for BoHS membership
- Discussed the status of the BoHS impact statements

- Accepted the report (attached to the BoHS website) of the Nominating Committee in relation to the slate of candidates for the 2018 BoHS Board of Directors and the candidates of –
  - John B. Buckwalter, Kansas State University
  - Carolyn Dunn, North Carolina State University
  - Sonya Meyer, University of Idaho
  - Laura E. Stephenson, University of Tennessee, Knoxville
  - Michael D. Delp, Florida State University
  
- Agreed that the voting pool for the 2018 Board of Directors' election would consist of the members who had paid their BoHS membership dues in the previous year
  
- Received a report (posted on the BoHS website) from John Buckwalter on the work of the BoHS Social Media Committee and its recommendations –
  - who is the target audience for the BoHS?
  - what is the BoHS trying to accomplish with a social media presence?
  - do we want to adopt a hashtag like #ISpyHumanSciences, #humandimensionofscience, #ImpactHumanSciences, #HumanSciencesInAction, or something else?
  - do we want to be the authoritative source for the human sciences on social media?
  - the BoHS should limit its social media footprint to Twitter and possibly Facebook
  - the BoHS should determine its target audience
    - the BoHS should follow its members and affiliated groups (e.g. AAFCS, NCFR, etc.), FCS Alliance members, APLU, administrators, etc.
  - there should be regular postings throughout the day consisting of
    - creative and original content
    - photographs and graphs
    - themes
    - promotion of affinity groups (e.g. BoHS members)
    - development of specific hashtags and tags
  - the BoHS should make having a social media presence a priority and consider employing a social media intern from some of our institutions
  - ask the BoHS members to use the BoHS logo on their websites
  
- Asked John Buckwalter and Michael Newman to continue to co-chair the social media effort and to bring forth recommendations from their committee to advance the BoHS effort in this area
  
- Received a favorable report from the committee reviewing the management contract with APLU and adopted a motion to move to a three-year management contract with APLU that will consist of an annual review in December and take a recommendation to the BoHS to relinquish the non-profit status of the BoHS

- Reviewed and amended the proposed amendments to the BoHS ***Rules of Operation*** (posted on the BoHS website) prior to submitting to the BoHS membership for approval
  - expanded the BoHS officers to include the following – Chair, Chair-elect/Vice Chair, Vice Chair for Program, Secretary-Treasurer, and Advocacy Coordinator (will chair the BoHS Legislative Committee composed of the BoHS liaisons to the BAA Budget and Advocacy Committee, BAA Committee on Legislation and Policy, and one BoHS member who is not a member of the BoHS Board of Directors) and Advocacy Coordinator-elect
  - defined the role and terms of liaison appointments and noted that liaisons could come from the Board of Directors and/or the BoHS membership
  - expanded current organizations with liaisons to the BoHS to include: FCS Alliance; Cornerstone Government Affairs; APLU Council on Government Affairs; and, the Family, Career and Community Leaders of America (FCCLA)
  - noted that terms of office for the BoHS Board of Directors meetings begin on January 1
  
- Recommended that the proposed BoHS ***Rules of Operation***, as amended, be submitted to the BoHS membership with a favorable recommendation to accept the proposed amendments
  
- Received a report from Samantha Alvis, APLU’s Director of International Development and Programs, on the APLU ***Challenge of Change*** report on food and nutrition security
  - there was a discussion about how the Human Sciences could be involved in the implementation of the report’s recommendations
  - campuses will be informed on the various funding opportunities related to the report
  - June Henton was a member of the group that developed the report
  - John Buckwalter stressed that the Human Sciences community needed to emphasize the healthy aspects of food and nutrition security
  
- Received a report from Jim Richards of Cornerstone Government Affairs –
  - funding levels enacted in the previous fiscal year serve as the baseline for funding in the current fiscal year
  - the House Committee on Appropriations have completed action on all twelve (12) appropriations bills for Fiscal Year 2018
  - the austere budget environment is still with us because Congress is still operating under the Budget Control Act
  - the Labor-HHS appropriations bill had \$3 billion less to spend for the National Institutes of Health and others than they had last year
  - the House Committee on Appropriations reported out the agricultural appropriations bill last week and the core programs at USDA’s National Institute of Food and Agriculture in which the BoHS and Board on Agriculture Assembly are interested were left intact
  - agriculture has a statutory cap on indirect cost (currently at 30%) but the other subcommittees rejected placing a cap on indirect costs

- a resolution to the Fiscal Year 2018 is expected by Christmas and a continuing resolution is expected
  - the Supplemental Nutrition and Education Program (SNAP) and SNAP-Ed will be reformed by this Congress but the scope and budgetary changes are unknown now (it could follow the model used for the Women and Infant Children (WIC) program)
  - the Extension Committee on Organization and Policy (ECOP) are working on SNAP and SNAP-Ed reform and there is some concern that efforts to reform SNAP could impact the Expanded Food and Nutrition Education Program (EFNEP)
  - the naming and Senate confirmation process for political appointees is behind in all governmental departments
- Received a report (posted on the BoHS website) on the International Federation of Home Economics (IFHE) conference being planned for 2020 in Atlanta, GA by Linda Kirk Fox, and it was suggested that the BoHS become involved with the IFHE and consider having a Board of Directors' meeting at the 2020 IFHE meeting
- Received an update from Valerie Giddings on the planning for the upcoming APLU Annual Meeting in Washington, DC and the 2018 BoHS Spring Conference in Arlington, VA –
    - APLU Annual Meeting –
      - potential speakers might include: Brenda Fitzgerald of the Centers for Disease Control and Prevention (CDC) and, if confirmed, Dr. Sam Clovis
      - partnering with the APLU Board on Agriculture Assembly on the topic of scientific integrity
    - 2018 BoHS Spring Conference –
      - potential topics might include –
        - scientific integrity
        - leadership
        - civil discourse
        - fundraising by the dean and dealing with faculty who are donors
        - engaging alumni in advocacy efforts
        - alternative funding sources
        - the changing landscape of funding
        - telling the Human Sciences story more effectively
        - the science of Human Sciences
        - exploring opportunities for the Human Sciences programs (such as FCS teaching for men who want to serve as coaches)
        - future of colleges of human sciences (this might be a topic for the 2019 Joint BoHS/CAFCS Spring Conference)
- Received information from Linda Kirk Fox on the effort by the Cooperative Extension System in working with the Robert Wood Johnson Foundation relating to the Healthy Food Systems/Healthy People Initiative and the opportunities coming forth

- Confirmed the following meeting dates of the BoHS Board of Directors and BoHS general membership –
  - November 11, 2017, Washington Marriott Wardman Park, Washington, DC
  - November 13, 2017, Washington Marriott Wardman Park, Washington, DC
  - March 5-9, 2018, Hilton Crystal City at Washington Reagan National Airport, Arlington, VA
  - November 13, 2018, New Orleans Marriott, New Orleans, LA
- Adjourned the meeting at 4:43 p.m. (MDT)

The following Board members/liaisons/staff were present: **Stephan M. Wilson** (Chair), *Oklahoma State University*; **Gregory Sanders** (Secretary-Treasurer), *North Dakota State University*; **Valerie L. Giddings** (Vice Chair for Program), *North Carolina A&T State University*; **John B. Buckwalter**, *Kansas State University*; **Linda Kirk Fox**, *The University of Georgia*; and, **Eddie G. Gouge**, *BoHS Executive Director*.

The following Board members/liaisons/staff were unable to participate in the Board meeting: **Cheryl Achterberg**, *The Ohio State University*; **Jo Britt-Rankin**, *University of Missouri*; **Jana M. Hawley**, *University of Arizona*; **Christine M. Ladisch**, *Purdue University*; **Ann Vail**, *University of Kentucky*; **Jorge H. Atilas** (Council of Administrators of Family and Consumer Sciences), *Oklahoma State University*; **Carolyn Jackson**, *American Association of Family and Consumer Sciences (AAFCS) and FCS Alliance*; **Caroline Crocoll**, *National Institute of Food and Agriculture (NIFA), U. S. Department of Agriculture (USDA)*; **C.Y. Wang** (Experiment Station Section/Experiment Station Committee on Organization and Policy (ESCOP)), *South Dakota State University*; and, **Sophia Magill** (APLU Council on Governmental Affairs), *Iowa State University*.

**Louise Beaman**, the Chair-elect of Council for Agricultural Research, Extension, and Teaching (CARET) and CARET delegate from Indiana, also attended the Board meeting.