Faculty Analytics and the Research Enterprise

Key Questions and Discussion Themes

- Faculty analytics can be situated alongside student success initiatives and others areas of successful analytics implementation on many of our campuses.
- How can campus leaders introduce analytic tools for strategic benchmarking while avoiding pushback and negative response?
- What the the most appropriate uses for analytics in this area? How can campus leaders demarcate these from, and protect against, inappropriate uses?
- How do campus leaders gauge the ROI and value of investments in analytics in this domain? How do they balance this against the cost of “business as usual?”
- Next step: Identify a forum to continue sharing case studies, lessons learned, and examples among this group to assist in our own campus efforts to make best effective use of analytics in this area.