Mind the Gap: Practical Applications for Narrowing the Opportunity Gap at Public Institutions

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We believe that every person deserves the chance to lead a healthy, productive life. In the U.S., this means expanding life-changing opportunities, including—and especially—education.
We work with partners to expand opportunity by:

Increasing the number of students achieving certificates and degrees

Closing gaps in student success by race and income
**THE VALUE OF COLLEGE**

*Opportunity in the United States is not attainable without postsecondary education today.*

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**Lifetime Income Distribution of 100 Children Born into Poverty (Bottom Income Quintile)**

<table>
<thead>
<tr>
<th>Top Quintile: Richest 20%</th>
<th>Did Not Attend College (100)</th>
<th>Attended College (100)</th>
</tr>
</thead>
<tbody>
<tr>
<td>5</td>
<td>4 1</td>
<td>1 9</td>
</tr>
<tr>
<td>4</td>
<td>9</td>
<td>2</td>
</tr>
<tr>
<td>3</td>
<td>1 7</td>
<td>2 3</td>
</tr>
<tr>
<td>2</td>
<td>2 8</td>
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<td>4 2</td>
<td>1 5</td>
</tr>
</tbody>
</table>

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**EDUCATIONAL ATTAINMENT & COMPLETION GAPS**

*Gaps by race/ethnicity and income limit equitable access to economic mobility*

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**Attainment (% w/ AA+) for working-age adults (25-64) by Race/Ethnicity (2017)**

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>2017 Attainment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian</td>
<td>64%</td>
</tr>
<tr>
<td>White non-Hispanic</td>
<td>46%</td>
</tr>
<tr>
<td>National Average</td>
<td>42%</td>
</tr>
<tr>
<td>AI/AN</td>
<td>31%</td>
</tr>
<tr>
<td>Black/AA</td>
<td>30%</td>
</tr>
<tr>
<td>Pacific Islander</td>
<td>29%</td>
</tr>
<tr>
<td>Latinx</td>
<td>22%</td>
</tr>
</tbody>
</table>

**Completion Rates by Race/Ethnicity (2017)**

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</table>

**Estimated Bachelor’s attainment by age 24 by Income Quartile (2017)**

<table>
<thead>
<tr>
<th>Income Quartile</th>
<th>2017 Attainment</th>
</tr>
</thead>
<tbody>
<tr>
<td>Highest income quartile</td>
<td>62%</td>
</tr>
<tr>
<td>3rd income quartile</td>
<td>47%</td>
</tr>
<tr>
<td>2nd income quartile</td>
<td>20%</td>
</tr>
<tr>
<td>Lowest income quartile</td>
<td>13%</td>
</tr>
</tbody>
</table>

**Completion Rates by Pell/Loan Status (2017)**

<table>
<thead>
<tr>
<th>Pell/Loan Status</th>
<th>2017 Completion</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-Pell Recipients</td>
<td>57%</td>
</tr>
<tr>
<td>Pell Recipients</td>
<td>38%</td>
</tr>
</tbody>
</table>
OUR STRATEGY: INCREASING OPPORTUNITY AND MOBILITY

Where We Are

- Low Student Success Rates
- Large Gaps in Success by Race and Income
- Less Mobility and Competitiveness

Where We Invest

- Innovation
  - Digital Learning
  - Technology-Enabled Advising
  - Redesigned Remedial Courses
- Transformation
  - Institutional Partnerships and Networks
- Policy Advocacy
  - Data and Information
  - Finance/Financial Aid

Where We Want to Be

- Increasing Student Success Rates
- Decreasing Gaps in Success by Race and Income
- More Mobility and Competitiveness
Graduation Rates 2012 Entering Cohort* - 2018 Graduation Year

Underprepared* (UP)
N = 349
* Students who are not college-ready in one or more of the following subjects: writing, reading, and mathematics

Underfunded* (UF)
N = 855
* Students who are Pell grant recipients during year of entry

Underrepresented Minority* (URM)
N = 488
* Students who self-identify as Black, American Indian or Alaskan Native, Hispanic or Latino, Native Hawaiian or Other Pacific Islander, and two or more races

Overall University Cohort* 6-year Graduation Rate: 56.6%

White students: N=2,037 of which 26.6% were Underfunded and 10.7% were Underprepared
Closing the Opportunity Gap: URM, Underprepared, Underfunded

- Cultural Center: Dedicated Site for URM students, RSOs, Diversity Programming
    - LLC
    - Leadership training
    - Dedicated Success Coaches
  - Black Male Initiative (2011)
    - LLC
    - Brothers United RSO
    - Service and leadership development opportunities
    - Dedicated Mentoring Program
- TRIO for Low Income and First Generation
  - Dedicated Support Specialists
  - Study skills development and academic success workshops
  - Professional mentoring
  - Financial assistance/Financial literacy program
- Adaptive Learning Courseware for Underprepared Students
  - Math: GEN 103/104 (APLU/Gates project)
  - Spring 2019 success rate 73.4% for white students, 73.3% for URM
  - Since 2016, 70% of students who completed GEN 103/104 passed their required math course
2006-2008 (published 2010)
2012-2013 (published 2017)

WSU Graduation Rates

32.5% 29.5%

Educational Disparities (between White students and Black students)
Outcomes after only one year:

1st to 2nd year retention rate for Black VIP students who took First Year Seminar: **93%**

1st to 2nd year retention rate for White students: **81%**

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THANK YOU

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