Measuring Yourself as a Global Institution

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Increasingly, institutions of higher education (IHEs) are globalizing their strategic plans and prioritizing international activities at all levels: student, faculty, staff, institution, and community.

And, as public institutions, we must justify our investments and demonstrate the return on investment of pervasive globalization.
USF’s Strategic Goals include: **High impact research** with wide social impact, students who are **skilled global citizens**, and **strong international partnerships** that are strategically managed.
The Chancellor/President wants to know what the University has going on in the European Union.

How quickly can you pull the data together?
COMMON DATA OF INTEREST

- Academics
- Partnerships
- Student Activities & Engagement
- Teaching & Mentoring
- Co-Curricular Activities and Opportunities
- Conference Participation
- Mobility
- Language Expertise
- Research
- Degrees Earned Abroad
- Awards & Honors
- Publications
- Professional Development
- Alumni
- Advancement

COMMON DATA OF INTEREST
ARE YOU IN A DATA DESERT OR ARE YOU AWASH IN DATA?
CREATE A DATA STRATEGY

Sources of Data

- Central Research
- Library
- Institutional Effectiveness
- Travel Office
- Foundation
- Alumni Relations
- Global Office
- Academic Units
- Human Resources
- Corporate Partnerships
- Information Technology
- Student Support Services

Repository

Process:
1. Standardize
2. Evaluate
3. Communicate
CONSIDER A MEETING
FINDING THE RIGHT FIT
**Global Discovery Hub**

**Partnership Agreements**
Learn about international partnerships and institutional agreements spanning research, student exchange, and creative endeavors.

**Faculty & Staff Activities**
Explore the depth and breadth of faculty and staff activities across the world. Search for discipline, geographic, and language expertise.

**Student Mobility & Activities**
Take a look at the diversity of international students and the varied destinations of those choosing to study in places near and far. Provide students with a dynamic online tool to document and share their global journeys.

**Alumni Abroad**
Discover alumni living and working abroad. Highlight the location of alumni organizations across the world.

**Summary**
Connect the dots across partnership agreements, faculty and staff activities, students, and alumni living abroad.
Advanced Map Search

Showing 11738 Activities from 940 People in 224 Locations.
Numbers displayed represent known activity location sites.

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Filter by Sub-Affiliation
USF Tampa
[All Sub-Affiliation]

Filter by Location
[Filter All Locations]

Filter by Institution
[Filter All Institutions]

Filter by Activity Type
- Conference Presentation or Proceeding
- Research or Creative Endeavor
- Teaching or Mentoring
- Professional Development, Service or Consulting
- Award of Honor

Filter by Date(s)
* From
* To
YYYY or M/YYYY
Search
MEASURING GLOBAL RESEARCH

32% of USF publications involved an international collaborator and accounted for over 50% of all USF citations (2018).

USF FACULTY GLOBAL RESEARCH ACTIVITIES (2014 - PRESENT)
- Global research activities per country by continent
- Global research activities spanning more than 1 continent
- Global research activities involving bodies of water

425 FACULTY engaged in 2118 RESEARCH ACTIVITIES and visited 168 LOCATIONS Globally.
Student Activity Map Search

Numbers displayed represent known activity location sites.

* Narrow all displayed activities by keyword

Filter by Sub-Affiliation
Select Sub-Affiliation

Filter by Location
[Filter All Locations]

Filter by Institution
[Filter All Institutions]

Filter by Activity Type
- Conference, Workshop, or Event (Attended)
- Coursework
- Research Paper, Presentation, or Exhibition
- Community Service or Volunteering
- Internship or Work Experience
- Organization Membership or Leadership
- Award, Honor, or Scholarship
- Travel Abroad

Filter by Date(s)
* From
* To

Include Undated Activities

Search
Clear All Filters
MEASURING GLOBAL COURSE WORK

INTERNATIONALIZATION OF THE CURRICULUM
Global Citizens Project (GCP) Progress Toward 2020 QEP Goals

<table>
<thead>
<tr>
<th>2020 TARGETS</th>
<th>100%</th>
<th>282 Scholarships</th>
<th>500 Students</th>
<th>47 Programs</th>
<th>150 Courses</th>
<th>100 Courses</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>100%</td>
<td>161</td>
<td>122</td>
<td>11</td>
<td>83</td>
<td>49</td>
</tr>
</tbody>
</table>

- Study Abroad Scholarships: 161 (Completed)
- Global Citizen Awards: 122 (Completed)
- Degree Programs with Global Pathways: 11 (In Progress)
- GCP Certified Courses in the Major or Degree: 83 (Completed)
- GCP Certified Courses in the Gen. Ed. Curriculum: 49 (Completed)
## Measuring Student Success

### Undergraduate Level Performance Metrics

<table>
<thead>
<tr>
<th>Metric</th>
<th>State of Florida Public University Performance Benchmarks</th>
<th>USF Tampa* International Students</th>
<th>USF Tampa Students Who Completed Study Abroad (credit-earning)</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-Year Graduation Rate (FTIC)</td>
<td>60%</td>
<td>65%</td>
<td>88%</td>
</tr>
<tr>
<td>6-Year Graduation Rate (FTIC)</td>
<td>70%</td>
<td>82%</td>
<td>92%</td>
</tr>
<tr>
<td>Freshmen Retention Rate (FTIC)</td>
<td>90%</td>
<td>91%</td>
<td>N/A</td>
</tr>
<tr>
<td>Percent of Bachelor's Degrees in Areas of Strategic Emphasis (STEM)</td>
<td>50%</td>
<td>70%</td>
<td>66%</td>
</tr>
<tr>
<td>Percent of Bachelor's Degrees Awarded Without Excess Credit Hours</td>
<td>80%</td>
<td>81%</td>
<td>82%</td>
</tr>
</tbody>
</table>

*USF Tampa data does NOT significantly differ from USF system data.*