Partnerships in the 21st Century: Perspectives on Universities' Evolving Strategies

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Partnerships

- What does the concept mean?
- How do they fit into broader institutional strategies?
- What role do central units in general and SIOs in particular have in designing and managing them?
National differences

Familiar notions/terminology in internationalization often have very different implications and connotations depending on national environment.
Chronological trends

How is terminology regarding partnerships now used different from if it was used about 20-30 years ago?
Drivers for partnerships

- Altruistic/philanthropic vs. self-interested
- Educational benefits
- Resource benefits (finance & people)
- Reputational benefits
What partnerships with which partners?

- How does the choice of partner imply assumptions of different goals, methods, etc.?

- How do partnerships differ according to:
  - size of partner
  - academic standing of partner
  - location of partner
  - similarity vs. complementary of institutional profile
Do universities have the ability to effectively design and manage partnerships leading to palpable and significant deliverables?
Thank you

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