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Partners of the Americas

Taking Stock: Intended and Unintended Impacts of
100,000 Strong in the Americas
2016 CII Summer Meeting – APLU
“When we study together, we learn together, we work together, and we prosper together.”

President Obama, May 3rd, 2013 in Mexico City, Mexico

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Taking Stock: Intended and Unintended Impacts of 100,000 Strong in the Americas

1. 100,000 Strong in the Americas Update and Progress
2. Expectations of partners, complementary and conflicting, and challenges encountered.
3. Intended and unintended results – non-US partners
4. NEW! Round Preview
Competition #11 is open to higher education institutions (HEIs) in Argentina, Brazil, Chile, Mexico, Peru, Venezuela, and the United States. The theme of the round is study abroad programs in the field of Environmental Sciences, with an emphasis on water.

To apply visit: [www.100kstrongamericas.org/apply-grant](http://www.100kstrongamericas.org/apply-grant)

With the support of [THE Coca-Cola FOUNDATION](http://www.coca-colafoundation.org), [PARTNERS of the AMERICAS](http://www.partnersoftheamericas.org), and [NAFSA](http://www.nafsa.org).

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100,000 STRONG IN THE AMERICAS INNOVATION FUND MOBILIZES PUBLIC-PRIVATE SECTOR FUNDING TO PROVIDE GRANT COMPETITIONS:

WHOLESALE APPROACH

CREATES OPPORTUNITIES FOR LEVERAGED PARTNERSHIPS TO PROVIDE GRANTS TO HIGHER EDUCATIONAL INSTITUTIONS THAT DEMONSTRATE SUSTAINABLE INNOVATIONS TO INCREASE STUDY ABROAD THROUGHOUT THE AMERICAS.
1. 100,000 Strong in the Americas Update and Progress
674 institutions from 30 countries have applied for funding.

70 grants* have been made in 9 rounds to 153 HEI from 19 countries.

1,608 higher education institutions (HEIs) have joined the Innovation Network.

$10 million in contributions from the public and private sector.

$1.9 million has been granted now resulting in a match by the HEIs of 1.7x.

*As of Competition #9, 8 more winners pending for Competition #10.
100,000 STRONG IN THE AMERICAS IS WORKING

GROWTH IN HOST REGIONS OF U.S. STUDY ABROAD STUDENTS

+7% North America
+5% Europe
+1% Asia
+8% Latin America & Caribbean
-1% Middle East & North Africa
-1% Sub-Saharan Africa
+3% Oceania

In 2013/14 Latin America and the Caribbean was the fastest growing region for U.S. study abroad.

78.2% INCREASE to 23,675 Brazilian Students in the U.S.
15.4% INCREASE to 17,052 Mexican Students in the U.S.

THERE WAS 19% GROWTH IN THE REGION FOR EDUCATION ABROAD TO THE U.S.

SOURCE: 2015 OPEN DOORS REPORT ON INTERNATIONAL EDUCATIONAL EXCHANGE

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WE ARE JUST GETTING STARTED

PAST AND PENDING INNOVATION COMPETITION ROUNDS


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<thead>
<tr>
<th><strong>ROUND</strong></th>
<th><strong>ELIGIBLE</strong></th>
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<tr>
<td>Coca-Cola Foundation</td>
<td>Argentina, Brazil, Chile, Mexico, Peru, Venezuela, All U.S.</td>
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<td>Closes Aug. 14</td>
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<td>Red de Macro Universidades*</td>
<td>Members, All U.S.</td>
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<tr>
<td>Televisa Foundation</td>
<td>Mexican Institutos Nacionales de Educacion Tecnologica, All U.S.</td>
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<td>ExxonMobil</td>
<td>Guyana, Mexico, Argentina, Brazil, Colombia, All U.S.</td>
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<td>Inet Argentina — CAF — Chevron</td>
<td>Argentina Tech/Vocation HEI, U.S. CCs.</td>
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<td>Colombia SENA Reto Tech 2016</td>
<td>Colombia SENA, U.S. CCs &amp; APLU</td>
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2. Expectations of partners, complementary and conflicting, and challenges encountered.
1. It will be challenging to overcome barriers and reach agreements. **FALSE. With exceptions. The Innovation Competition Model Works.**

2. A relatively small number of LAC HEI will be interested in participating. **FALSE. 40% of the Innovation Network is non-US. Countries are clamoring to participate and win.**

3. Non-US technical/vocational HEI might not have the capacity to be partners. **FALSE. They are performing very well.**
4. Programs will be semester-length and involve long credit negotiations. **FALSE.** Most are between 10 days and 3 weeks. There is no competition at all with Fulbright or Gilman.

5. There will be a large number of Brazilian, Costa Rican and Chilean partners. **FALSE.** We are working to address this.

6. If they don’t win, they won’t do the initiative. **Surprisingly,** many are doing the project exactly as found in the NAFSA research study.
7. Projects will be innovative: True. UNM Academy for Advancement of Women in STEM.

8. LAC HEI won’t provide match. FALSE. This is almost never the case – but not to the extent as US HEI.

9. Winning proposals will be sustainable and expandable to other departments and topics. True. Almost all LAC winners have new initiatives with their partners. Example of a Colombian university.
10. It is more difficult to get noticed by US HEI than LAC HEI anticipated – therefore it is harder to meet southbound targets than northbound.

11. US HEI and LAC HEI both need substantially larger networks.

12. Visas, visas, visas.

13. Churn in international offices of partners.

3. Intended and unintended results – non-US partners
1. Nursing and engineering schools and department in the US are embracing study abroad in the Americas much more than expected.

2. Colombia is #2 in number of grant winning institutions and the Innovation Network, after Mexico. This surprised even the Colombians but it has taken three years to accomplish.
3. Cuban institutions want to build study abroad and have participated and won, and there is a high demand among US HEI for Cuba programs. See Universidad de Cienfuegos. This has lead to our new Cuba-US initiative.

4. There is a very substantial interest among sponsors from Latin America in supporting rural, agricultural and environmental proposals.

5. The Colombia vocational/technical – US community college round proved to be very popular and it now is growing to other countries.
6. Faculty-lead study abroad is the leading model embraced by Northern HEI, a trend LAC HEI would like to change to encourage more collaboration with their faculty.

7. Senior administrators at LAC HEI provide new and sustained support in part because of the high visibility of 100,000 Strong in the Americas.

8. Research collaboration has followed study abroad programs.
4. NEW! Round Preview. Colombia SENA and US community colleges and members of APLU.

Expected Themes: Agricultural Sciences; Environment; Textiles; ICT; Infrastructure; and Rural Entrepreneurship, especially in post-conflict areas.
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LOGOS DE CASA BLANCA, DEPARTAMENTO DE ESTADO, NAFSA Y PARTNERS.
YA ESTA HECHA EN LA DE ICETEX