Measuring progress of US university engagement in international (agricultural) development: scale & impact

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Measuring university engagement: what are we measuring?

AAU metrics
University level metrics
College of Agriculture (IFAS) metrics
Department, faculty, student metrics
Issues of scale: timeframe and scope

Patience and funding for data collection needed to assess impact vs. immediacy of reporting out

Project timeframes:
◦ 1-3 years – INGENAES
◦ 5 years - innovATE
◦ 5+ years – Livestock Innovation Lab

Very few impact indicators for agriculture, education, or extension at the donor level

Relationship building over years = impact

“Impact” is often reported via stories, not with data
What is in this space below?

University metrics

Donor metrics
Missed opportunities?

Universities do measure “impact” but their level of granularity is not the same as that of donors, e.g., outputs indicators (# of students, # of grants/dollars brought in, # of publications, rankings, etc.).

Universities have been, until recently, unwilling to invest in getting detailed information on international indicators (at least at UF)

- Implications are that international is seen as unimportant yet actually, if tracked well, has good results (dollars, publications) that universities care about. Impact measures are absent totally.
Who are we trying to convince? And of what?

Universities

Donors

Congress – new GFSA

◦ To strengthen partnerships between US universities and universities and institutions in target countries