Academic program delivery at overseas locations: Protecting the interests of students and the reputation of the institution
The State University of New York

64 institutions
460,000+ students
90,000 faculty and staff
7,000+ degree and certificate programs
Centralized QA responsibility for all programs
QA in overseas program delivery

Board of Trustees Resolution

Scope: credit-bearing degree and certificate programs
Policy development

Led by Provost --

Supported by system-level global affairs, academic program review, counsel, finance, business, internal audit with input from campuses
Policy development

Lessons learned throughout 64-campus system:

Successes, challenges and failures
Reviewed by campuses – improvements made using campus input
Policy principles

Protection of reputation

Fiscal responsibility

Full academic control
Policy scope

Pathways

Articulations

Full degrees and certificates
Due diligence – considerations

Independent delivery vs. Partnership

Control of institutional “brand”

Governmental and other permissions
Oversight

Internal policies/procedures

Administrative structures

Academic oversight
Agreements

Carefully-crafted agreements are worth the time investment
Safeguarding “the brand”

Protecting your university = protecting students
Academic program delivery at overseas locations: Protecting the interests of students and the reputation of the institution

APLU: Commission on International Initiatives
Rutgers University
July 2016