Overview

• Strategy
• Priority
• Institutional
• Assessment
• Management
Strategy

• Global strategy aligned with general campus strategy
  • Publications, student learning, recruiting, research, funding, etc.

• Partners aligned with strategy
  • Research
    • Equipment, expertise, insights, perspectives, access to data
  • Funding
    • Institution, government, private, home community
  • Student learning
    • Social justice, risk management, lab access

• Opportunistic
Priority

Strategy is what you do and what you don’t do (harder)

• Competing priorities
  • University
  • Colleges
  • Research units
  • Individuals

• UCI
  • University - lead
  • College and RUs – support, coordinate
  • Individuals – support
  • Follow the money
Institutional

• Institutional vs. interpersonal
  • Institutional resources
  • Leadership priority
  • Multiple interpersonal
  • Prominence
Assessment

Outcomes linked to strategy
• Funding
• Publications
• Reputation
• Student learning
• Recruiting
• ...

Analysis
• Good to
  • Better – tweak
  • Bigger – participants, projects
  • More prominent
• If not, why not?
Management/Intervention

• Interpersonal – satisfaction, motivation
• Logistics – barriers, challenges, alternatives
  • Support staff, local staff
• Expectations – time, ease, reward, support
• Intercultural – “relationship counseling”
• Legal, regulatory – advocacy, move, “jeitinho”
• Funding – invest, divest
• Opportunity costs