The State of Jalisco and Guadalajara Metropolitan Area

- Jalisco is within the top 5 States with more capacity for scientific and technological innovation.

- Since 2013, Jalisco is the 3rd place in the National Innovation Index (just behind Mexico City and Nuevo Leon State).

- The Metropolitan Area of Guadalajara has high potential to become an innovation hub.

Source: Government; National Innovation Index for Mexico, Venture Institute.
University of Guadalajara

Our Numbers

2nd Largest university in Mexico

Undergraduate students: 113,992

Graduate students: 6,306

Medium Higher education students: 150,011

Faculty: 10,322*

Our Numbers

4th University in Mexico with the highest number of researchers recognized by the National Science Council: 1,071

1st university in Mexico with the highest number of postgraduate programmes recognized by the National Science Council: 156

Internationally accredited programmes: 34

A University Network
Since the reform of 1995

6 Campus in the Metropolitan Area (Thematic)

9 Campus within the State of Jalisco (Multi-thematic)

Online University System

Coverage in 100% of the state regions
Academic Areas of Study

- Health Sciences
- Economic and Management Sciences
- Exact Sciences and Engineering
- Social Sciences and Humanities
- Arts, Architecture and Design
- Biological and Agricultural Sciences
We have academic collaboration with universities on every continent.

626 International agreements
Highlights and projects
Energy Transition Programme

Focuses in the following:

- Energy conservation
- Energy efficiency
- Renewable Energies
- Solar Power Plants
Transdisciplinary Instrumentation and Services Centre (CITRANS)

- A state of the art centre dedicated to offer high technology services to regional industries.

- Some of the target industries are biology, chemistry, physics, pharmaceutical and tequila, among others.
Guadalajara International Book Fair

- The most important publishing gathering in Ibero-America and a cultural festival.
- It is aimed to professionals and the general public alike, authors from all continents and languages participate.
- There is a different Guest of Honor (a city, a region or a country) every year.
University Cultural and Innovation Centre

• A compound that hosts cultural, scientific and commercial activities.

• It is conceived to consolidate an urban district that will brings arts and culture closer to the public.
Civil Hospitals of Guadalajara

- They form a public Hospital Complex that offers comprehensive medical services.

- It is also a teaching hospital dedicated to train highly qualified human resources.
Challenges for a Macro University

• Never-ending growth.

• Lack of foreign languages skills in students and professors.

• Need to further decentralize processes.

• Scarcity of fiscal resources.

• Need to develop policies for internationalization at home (mobility is expensive).
Ongoing internationalization strategy

- Building capacity for internationalization at the campus level.
- Organizational restructuring.
- Refining research priorities.
- Focusing on global university hubs.
- Redefining partnerships.
- Implementing strategic programs with key partners.
- Generating incentives to lead mobility towards priority partners, specially non-Spanish speaking countries.
Focus on Global University Hubs
Organizational Transformation: Strengthening Capacities for Internationalization
Examples of strategic programs with key partners

Joint Doctoral Program in Innovation, Technology and Law

Joint Master’s Program in Internationalization of Higher Education

Summer Spanish Program
Some conclusions

- Strengthening capacities at the campus level, will reinforce the bottom-up aspect of internationalization.

- We expect, that at some point, all campuses will be able to identify their own key partners, coordinate with the central office to implement international programs, and generate strategic and reliable data for decision making.

- Nonetheless, the challenge is finding the right balance between decentralized decisions versus a central policy.