2018 CII Summer Meeting

The Global Impact of North American Public Universities

Guadalajara, Mexico - July 15-17, 2018

Hosted by:
Universidad de Guadalajara (UdeG) is a public and autonomous university system in the Mexican state of Jalisco that combines an international scope and vision with a strong commitment to society.

A tradition of constant innovation and quality has made UdeG one of Mexico’s leading institutions of higher education. The university’s undergraduate, graduate and research programs are designed to promote a sustainable and inclusive social development. Universidad de Guadalajara is a fundamental institution in the formation of human resources and the production of scientific and technological knowledge, both regionally and nationally, with more than 1,000 members of the National System of Researchers, 156 postgraduate programs recognized by the National Science Council and 34 undergraduate programs with international recognition.

Over 120,000 students are part of the undergraduate and graduate academic programs offered in our 15 campuses and the online university system. Its extension programs make Mexican culture, arts, sports and our unique heritage more accessible to the citizens of Mexico and the rest of the world.

APLU is a research, policy, and advocacy organization dedicated to strengthening and advancing the work of public universities in the U.S., Canada, and Mexico. With a membership of 237 public research universities, land-grant institutions, state university systems, and affiliated organizations, APLU’s agenda is built on the three pillars of increasing degree completion and academic success, advancing scientific research, and expanding engagement. Annually, member campuses enroll 4.8 million undergraduates and 1.3 million graduate students, award 1.3 million degrees, employ 1.3 million faculty and staff, and conduct $43.9 billion in university-based research.

Learn more at www.aplu.org

The Commission on International Initiatives develops and implements a comprehensive international affairs agenda for senior leadership at public research universities to facilitate a seamless integration of international dimensions into the learning, discovery and engagement missions of our APLU institutions. The CII fosters the development of globally competent students, internationally engaged faculty, and institutions capable of addressing global challenges.

Learn more at www.aplu.org/international
RIU PLAZA GUADALAJARA HOTEL | MEXICO, GUADALAJARA
- 16 conference rooms - Total Capacity: 1,300 pax

GROUND FLOOR ROOMS

A Sala Guadalajara
Room 1-9
Foyer 1
Foyer 2
Foyer 3

FIRST FLOOR ROOMS

B Vallarta
C Tonala
D Tlaquepaque
E Tequila
F Careyes
G Zapopan
H Chapala
P Jalisco
T Terrace
Foyer 4
EVENT INFORMATION

**Registration Hours**
*Riu Plaza Hotel Lobby*

<table>
<thead>
<tr>
<th>Date</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sunday, July 15th</td>
<td>1:00pm-5:00pm</td>
</tr>
<tr>
<td>Monday, July 16th</td>
<td>7:00am Prior to Departure to CUCEA Campus</td>
</tr>
<tr>
<td></td>
<td>9:30am, CUCEA Campus</td>
</tr>
<tr>
<td>Tuesday, July 17th</td>
<td>7:00am-9:00am</td>
</tr>
</tbody>
</table>

All other hours, please check in with an APLU staff member to assist you with registration.

**Hotel Address**
For those with off-site accommodations, the hotel can be found at the address below:

Hotel RIU Plaza Guadalajara
Av. Adolfo Lopez Mateos
Sur 830 - Fracc. Chapalita
Guadalajara, Jal 44500
Mexico

**CUCEA Campus Address**
For those with off-site accommodations, the CUCEA campus sessions are located at the address below:

Periférico Norte N° 799
Núcleo Universitario Los Belenes,
45100 Zapopan, Jal.
Tel: 01 33 3770 3300.

**Wifi**
Upon checking in to your room at the Hotel Riu Plaza, you will be provided a password. If you are not staying at the hotel, you may purchase a wifi connection for approximately USD 18.

To connect to the University of Guadalajara Wifi, please use wifiCucea or wifi Aplu.

**Tuesday Dinner Shuttle**
For off-site dinner Tuesday, July 17th, guests should please meet in the Riu Plaza Hotel lobby at 5:00 pm.

For those traveling directly from alternate locations, the restaurant, *La Tequila* can be found at the address below:

La Tequila- Cocina de Mexico
Ave. Mexico #2830
Col. Terranova C.P. 446600
Guadalajara, Jalisco, Mexico
Sunday, July 15, 2018

2:00pm-4:45pm  CII Executive Committee Meeting
Hotel Riu Plaza, Vallarta Room

This meeting is open to all attendees

5:00pm-7:30pm  Meet and Greet Reception
Hotel Riu Plaza, Jalisco 2 Room
Moderator: Tag Demment, Vice President for International Development and Programs, Association of Public and Land-grant Universities

Welcome Remarks:

Carlos Iván Moreno, Vice Provost for International Affairs of the General Coordination of Cooperation and Internationalization (CGCI), University of Guadalajara
Tag Demment, Vice President of International Programs, APLU
Ángel Cabrera, President, George Mason University, Chair of the CII
Joanna Regulska, Vice President and Associate Chancellor, Global Affairs, UC Davis, Chair of the Executive Committee of the CII
Anne-Claire Hervy, Associate Vice President for International Programs

Monday, July 16, 2018

8:05 am  Depart to the University Center for Economic and Administrative Sciences (CUCEA)
Meet in the lobby at 8:05 am for transport.

9:15am-9:30am  Coffee/Snacks
CUCEA Campus

9:30am-11:00am  Opening Remarks & Plenary Session
Global Trends in Higher Education: Why it Matters in the North American Region
CUCEA Campus, Central Auditorium

In the midst of a challenging political environment and beyond the rhetoric, it is a fact that the North American region is increasingly integrated. Higher education in the region can and should improve cross-border collaboration, but this requires of institutions a different mindset aimed at true partnership. Why does this matter and what are the lessons learned from the past? What are key global trends that higher education institutions in the region should keep an eye on?
Miguel Ángel Navarro Navarro, President, University of Guadalajara
Tag Demment, Vice President of International Programs, APLU
Rodolfo Tuirán Gutiérrez, Undersecretary of Higher Education, Mexico
Waded Cruzado, President, Montana State University
Ángel Cabrera, President, George Mason University, Chair of the CII

Speaker: Francisco Marmolejo, Higher Education Coordinator, World Bank

11:00am-11:15am Transition to Concurrent Sessions

11:15am-12:30pm Concurrent Sessions

CUCEA Campus

Cultivating Global Learning at Large Research Universities
CUCEA Campus, Sala de Gobierno

Chair: Joanna Regulska, University of California, Davis
Nancy Erbstein, University of California, Davis
Carlos Iván Moreno, University of Guadalajara
Janaka Ruwanpura, University of Calgary

We face today a number of complex challenges that are global in scope. At the same time, new technologies make it possible to link people and resources across distant places. Preparing graduates to live, work and lead effectively now requires that universities educate students to innovate and collaborate across geographic, cultural and disciplinary borders; prepare them to be civically-engaged community members that think critically and communicate strategically about global opportunities; and support their development as caring, curious leaders who can act globally. Three North American campuses will share emerging lessons from their efforts, describing and comparing approaches, challenges, and successes.

North American Higher Education Collaboration with Cuba: a Trilateral Perspective
CUCEA Campus, Classroom 5

Sally Crimmins Villela, State University of New York
Robert Balkin, State University of New York
Cristian Gonzalez-Paez, University of Alberta
Miguel Ángel Sigala Gómez, University of Guadalajara

Historically, Cuba and the United States have had a complex relationship, particularly during the last six decades. That said, higher education has – during several intervals -- been one of the areas where contact was permitted, and at times even encouraged. Interest in higher education partnerships in Cuba peaked in the United States from 2015-2016. Since 2017, partnership development has slowed, and yet Cuba is ready and willing to partner with US HEIs, as it does with HEIs throughout the world. Institutions in Canada and Mexico have developed a longstanding, mutually beneficial partnerships with Cuban counterparts. Much can be learned from the lessons of Canadian and Mexican colleagues to be applied to the US setting. Come learn about the efforts of the University of Guadalajara, the University of Alberta and the State University of New York, in establishing
higher education bridges with the island of Cuba through research partnerships and student and faculty mobility programs in the areas of sustainable agricultural, medicine and public health, sustainable development, Afro-Cuban culture, historical preservation, sports culture, engineering, design, performing arts and other disciplines.

**Effectively using External Advisory Board to Support Internationalization**  
*CUCEA Campus, Classroom 6*

*Michael Benedik, Texas A&M University*  
*Rey Spinelli, Texas A&M International Advisory Board*  
*Chad Wootton, Texas A&M University*

In 2017 Texas A&M University celebrated the 25th anniversary of our external International Advisory Board. Compiled of over 40 business men and women, the board has been instrumental in aiding the university to develop strategic international partnerships, provide opportunities for our students to gain international experiences, provide mentoring and internship experience for both graduate and undergraduate students, and review our international portfolio. The presentation will discuss how to effectively use an external advisory board to strategically develop opportunities as well as how to select the membership with a view towards specific strategic goals.

12:30pm-1:45pm  
**Lunch**  
*Gardens Annexed to Rectory, CUCEA*

Welcome Speaker: *Nadia Paola Mireles Torres*, Institutional Relations Manager, University of Guadalajara

1:45pm-2:00pm  
**Transition to Concurrent Sessions**

2:00pm-3:15pm  
**Concurrent Sessions**  
*CUCEA Campus*

**Best Practices and Overcoming Barriers to Sending Students to Mexico**  
*CUCEA Campus, Sala de Gobierno*

*Erin Chadd, University of Arizona*  
*Ahmad Ezzeddine, Wayne State University*  
*Suzanne Panferov Reese, University of Arizona*  
*Carlos Alberto Jaramillo Mora, Instituto Politécnico Nacional*

The Mexico Academic Mobility Assessment Committee (MAMAC) is a joint U.S. and Canadian initiative working to provide guidance and best practices to universities on ways they can begin and grow study abroad and faculty mobility programs in Mexico. The session will focus on highlighting examples of successful programs across Mexico in various disciplines. Presenters will also discuss best practices for ensuring that the vast potential that lies in collaboration with Mexico is reached. The session will include a short survey of the audience regarding their work in Mexico and time for roundtable discussions for participants to share their experiences and ask questions. Erin Chadd will discuss the past and current work of MAMAC, and present relevant data regarding mobility. Suzanne Panferov Reese and Ahmad Ezzeddine will each discuss specific examples of successful programs in Mexico and best practices from their country/region/university perspectives.
Supporting Internationalization Efforts with Limited Funding  
CUCEA Campus, Classroom 5

Gbemisola A. Disu, George Mason University  
Joanna Regulska, University of California, Davis

Being a successful Senior International Officer (SIO) demands the effective navigation of many challenges from an institutional, personal, cultural, or financial perspective. The success of internationalization efforts depends on the ability of the SIO not only to understand these multiple perspectives and constituencies, but also to recognize that multiple stakeholders, interests, and most of all funding sources create competing or conflicting challenges and demands. This roundtable session aims to engage participants in nuanced discussions about how SIOs address these fiscal challenges. How do we fund international units? What are some challenges, trends, and lessons learned from SIO’s efforts to generate revenues in support of their programming efforts? When is one effort more useful than another? What are some factors to look out for in choosing revenue/financing strategies? What are the strengths and drawbacks of various strategies? To what degree might various strategies be replicable in another setting? This session will address these questions and explore the various models SIOs may deploy to ensure financial stability for campus internationalization efforts. Roundtable groups will discuss current strategies; lessons learned and brainstorm additional funding models that can be adopted at their institutions.

The Relationship between International Development Agencies and Higher Education Institutions in North America: How it Works and How it Could Work Better  
CUCEA Campus, Classroom 6

Moderator: Mark Erbaugh, Ohio State University, IAS  
Clara Cohen, USAID  
Waded Cruzado, Montana State University  
David Gray, Dalhousie University  
Martha Navarro Albo, AMEXCID

Respondent: Amrit Bart, University of Georgia, IAS

The panel will explore the relationship between universities and international development agencies and seek to understand how best to make this relationship most effective. Through CII, APLU is now a North American organization that includes higher education institutions (HEI) from the USA, Canada, and Mexico. All three countries, through their respective international development agencies, work with HEIs to address development challenges at home, in the region and internationally. In the USA, the 1975 Title XII Amendment to the foreign assistance act of 1961, created BIFAD and identified specific roles for it to play as it advised USAID on agriculture and the role of higher education to achieve agricultural objectives in developing countries. In Mexico, AMEXCID offers and receives cooperation for development with partner universities where they share successful experiences, strengthen capacities and exchange human, technical and financial resources with developing countries, particularly in Central America and the Caribbean. AMEXCID also works with strategic partners to strengthen our capabilities, improve our institutions and generate tangible results that strengthen Mexico. In Canada, in 1968 the Canadian International Development Agency (CIDA) now the Global Affairs Canada (GAC) was created. Today, Trudeau Government’s, through the lens of gender equality and the empowerment of women and girls, identified six new interrelated action
areas that encompass agriculture and rural resilience objectives and aim to meet the Sustainable Development Goals (SDGs) by 2030. Higher education continues to play a key role in promoting and shaping Canada’s innovative financing for development, which has contributed to the creation of Canada’s new development finance institute, FinDev Canada.

3:15pm-3:30pm  Coffee Break  
CUCEA Campus

3:30pm-4:30pm  Plenary Session  
Managing Up: Perspectives from Presidents and Provosts  
CUCEA Campus, Central Auditorium

A conversation with three university leaders on how best to engage with executive leadership to achieve your goals. This is a chance to solicit the advice of university leadership on how SIOs can serve our institutions most effectively and how best to approach engaging the support of executive leadership given the many competing demands on their time and resources.

Moderator: Sally Crimmins Villela, State University of New York
Waded Cruzado, President, Montana State University
Ángel Cabrera, President, George Mason University, CII Chair

4:30pm-5:15pm  Transportation by bus to the Cultural Center  
Av. Periférico Norte No. 1695  
Col. Parque Industrial Belenes Norte  
Zapopan, Jalisco

5:15pm-7:00 pm  Official Opening Session of the CII Summer Meeting & Ballet Folclórico  
Cultural Center, Room 2, Conjunto de Artes Escénicas

7:00pm-7:30pm  Cocktail & Networking  
Cultural Center, Special Events Room, Conjunto de Artes Escénicas

7:30pm-8:30pm  Welcome to Mexico Dinner  
Cultural Center, Special Events Room, Conjunto de Artes Escénicas

Welcome remarks:
James Wolfe, Counselor for Cultural and Educational Affairs, US Embassy Mexico
Carlos Iván Moreno, Vice-Provost for International Affairs, University of Guadalajara

The Guadalajara Declaration:
Tag Demment, Vice President of International Programs, APLU

9:00pm-9:40pm  Transportation back to Hotel
Tuesday, July 17, 2018

9:15am-10:15am  Plenary Session

Public Policy Townhall: Updates from the International Advocacy Coordinating Committee

*Hotel Riu Plaza, Guadalajara 4-5*

**Hanan Saab**, Assistant Director, International Issues, APLU

*With briefings from:*

**JoAnne McCarthy**, Director of Academic Affairs – North America, INTO University Partnerships

10:15am-10:30am  Coffee Break

*Hotel Riu Plaza, Guadalajara 4-5*

10:30am-12:00pm  CII Business Meeting

*Hotel Riu Plaza, Guadalajara 4-5*

12:00pm-1:30pm  Lunch

Malone Award Presentation

*Hotel Riu Plaza, Terraza 1*

**Presenter:** **Sally Crimmins Villela**, Assistant Vice Chancellor for Global Affairs, State University of New York, 2018 Malone Award Committee Chair

1:45pm-3:00pm  Concurrent Sessions

Hotel Riu Plaza

**Bricks and Mortar—Offices Abroad as a Strategy for Fostering International Engagement**

*Hotel Riu Plaza, Guadalajara 6*

**Gayle Christensen**, University of Washington

**Cristian Gonzalez-Paez**, University of Alberta

**Francisco Trigo**, National Autonomous University of Mexico

Offices and Centers outside an institution’s home country may serve as part of a strategy to strengthen comprehensive internationalization through collaborative in-country engagement with faculty, students, local businesses, and government. These offices may support a range of international activities including study abroad, in-country private and public partnerships, international alumni activities and student recruitment. They may also be a way to engage meaningfully in countries around key thematic areas or to collaboratively address global challenges, such as healthcare or the environment. Operating in a foreign location presents a range of practical challenges. This panel will
explore what having an office in a foreign location can mean for universities using case examples from institutions in Canada, Mexico, and the United States. Each panelist will describe one or two international offices, sharing purpose, successes, and challenges. The panelists will address what it takes for such a center to be a success and critical issues to consider before opening an office. We hope to have an active discussion with the audience about establishing and managing foreign offices.

Global Learning for All through Virtual Exchange
Hotel Riu Plaza, Guadalajara 7

Mary Lou Forward, State University of New York
Nadia Paola Mireles Torres, University of Guadalajara
Ahmad Ezzeddine, Wayne State University

In a globalized world that is constantly connected, intercultural communication skills and global awareness are more important than ever. Collaborative Online International Learning (COIL) represents a viable path to globally networked education at scale by directly connecting students, faculty, and classrooms around the world. COIL is integrated into the curriculum – in any subject area, at any level – and engages students and faculty in significant intercultural interactions through applied and project-based learning, bringing international experiences and their attendant skills development into the reach of all students. COIL aligns well with many institutional goals. Faculty and students work with their peers in an online learning environment to explore important themes, issues, and ideas to develop intercultural awareness and communicative competencies. This encourages appreciation for diverse backgrounds and perspectives, broadens and strengthens students’ understanding of the discipline through hands-on projects and discussions, advances the use of technology tools for collaboration, communication, and learning, and prepares students to work in a multi-cultural and connected world. This panel will bring together administrators from public universities to discuss the ways that COIL can bring global learning to all students, allowing these institutions to meet important goals. We will use examples of COIL courses and their impact on students and institutions, and explore the benefits of virtual exchange regarding cost-effectiveness, curricular invigoration, and student motivation.

Jalisco Consortium for Internationalization
Hotel Riu Plaza, Guadalajara 8-9

Moderator: Hans de Wit, Boston College
Andrés Barba Vargas, University of the Atemajac Valley
Noé Chirino Hernández, Autonomous University of Guadalajara
Carlos Iván Moreno, University of Guadalajara
Gabriel Servín Luna, Monterrey Institute of Technology and Higher Education
Leoncio Monjarás Wintergerst, Pan American University

Jalisco is one of the three more important and economically active states in México. The Government and Higher Education Institutions have promoted the ideas of innovation and entrepreneurship enthusiastically to pull even more the economic growth into the region. The Consortium purpose is to make Jalisco, especially the Metropolitan Area of Guadalajara, an attractive destination for international students and professors, so the human capital they produce has a global and more qualified profile. The members bring about synergies with their capabilities to strengthen and widen opportunities for the internationalization of Higher Education.
3:00pm-3:15pm  Coffee Break  
*Hotel Riu Plaza, Guadalajara 4-5*

3:15pm-4:30pm  CII Closing Plenary  
**Internationalizing Higher Education in Challenging Times: Implications for Public and Land-grant Universities**  
*Hotel Riu Plaza, Guadalajara 4-5*

Remarks: *Miguel Ángel Navarro Navarro*, President, UdeG  
Speaker Introduction: *Ángel Cabrera*, President, George Mason University, Chair of the CII  
Keynote Speaker: *Hans de Wit*, Director of the Center for International Higher Education, Boston College

5:05pm-5:30pm  Transportation to Dinner  
*Meet in lobby for pick-up*

5:30pm-8:00pm  Closing Dinner & Remarks by Jorge Chabat  
*La Tequila, Cocina de Mexico*  
**Mexico-United States relations with Lopez Obrador Presidency**  
Speaker: *Jorge Chabat*, Professor, Center on North American Studies, University of Guadalajara

On July 1st, a new government was elected in Mexico. The arrival of Andres Manuel Lopez Obrador to the presidency means important changes and poses many questions in Mexico’s domestic politics. But how different could his foreign policy be from his predecessors? The commonalities between the two presidents may either facilitate or complicate the bilateral relation.
SAVE THE DATES

APLU ANNUAL MEETING

NOV. 11-13, 2018
NEW ORLEANS, LA

APLU STAFF

President of APLU: Peter McPherson

Vice President
International Programs: Montague Demment

Associate Vice President
International Programs: Anne-Claire Hervy

Senior Counsel, Board for International Food and Agricultural Development (BIFAD):
Mark Varner

Assistant Director
International Policy: Hanan Saab

Assistant Director
International Programs: Gabriela Gillespie

Staff Associate: Devin Ferguson
CII EXECUTIVE COMMITTEE

CII Chair: Ángel Cabrera, President,
George Mason University
CII Chair-Elect: Waded Cruzado, President,
Montana State University

Members:
Michael Adewumi, Penn State
Britta Baron, University of Alberta
Amrit Bart, University of Georgia
DeAndra Beck, Michigan State University
Roger Brindley, University of South Florida
Sally Crimmins Villela, State University of New York
David DiMaria, University of Maryland, Baltimore

CII Executive Committee Chair: Joanna Regulska,
University of California, Davis
CII Secretary: Reitumetse Obakeng Mabokela,
University of Illinois at Urbana-Champaign

Ahmad Ezzeddine, Wayne State University
Rick Lee, Rutgers, The State University of New Jersey
Carlos Iván Moreno, Universidad de Guadalajara
David Picha, Louisiana State University
Jim Scott, University of Missouri
Janaka Ruwanpura, University of Calgary
Nadia Mireles Torres, Universidad de Guadalajara

CII AND MEXICAN HOST PLANNING COMMITTEE

APLU CII Planning Committee Co-Chairs:
Carlos Iván Moreno, Universidad de Guadalajara
Nadia Mireles Torres, Universidad de Guadalajara

APLU CII Planning Committee Members:
Amrit Bart, University of Georgia
Britta Baron, University of Alberta
David Gray, Dalhousie University
Dragana Nikolajevic, University of California System
Janaka Ruwanpura, University of Calgary
Carlos Soule Farias, Universidad de Guadalajara
Melanie Miller-Foster, Penn State
Gayle Nunley, University of Vermont
Rick Lee, Rutgers, The State University of New Jersey

Mexican Host Team:
Carlos Iván Moreno, Universidad de Guadalajara
Miguel Ángel Sigala Gómez, Universidad de Guadalajara
Angélica Navarro Alvarez, Universidad de Guadalajara
Sandra Aurora Cuevas Romero, Universidad de Guadalajara
Beatriz Elizabeth González Monroy, Universidad de Guadalajara

IAS LEADERSHIP

Chair: Amrit Bart, University of Georgia
Immediate Past Chair: Nina Lilja, Kansas State University
Chair-Elect: David Gray, Dalhousie University
IAS Rep to the CII: David Picha, Louisiana State University
Secretary: David Weindorf, Texas Tech University
Thank you to our 2018 CII Summer Meeting Sponsors

Platinum Sponsor

[Image of Universidad de Guadalajara]

Gold Sponsor

[Image of INTO]

University Level Sponsor

[Image of University of South Florida]