AGENDA

SUNDAY, JULY 14

2:00 p.m. – 4:45 p.m.  
CII EXECUTIVE COMMITTEE MEETING  
OPEN TO ALL ATTENDEES  
Montpelier A/B

5:00 p.m. – 7:00 p.m.  
WELCOME RECEPTION  
Garden Terrace

Moderator:  Tag Demment, Vice President for International Programs, APLU
Welcome:  Waded Cruzado, Chair of the CII  
President, Montana State University
Remarks:  Joanna Regulska, Chair of the CII Executive Committee  
Vice President and Associate Chancellor, Global Affairs, UC Davis
Gayle Nunley, Chair of the Summer Meeting Planning Committee  
Director of Global Educational Initiatives, University of Vermont
MONDAY, JULY 15

7:00 a.m. – 8:10 a.m. BREAKFAST
Adirondack D
Breakfast is open to all Meeting attendees.

8:05 a.m. – 9:00 a.m. TRANSPORTATION TO UNIVERSITY OF VERMONT CAMPUS
9:00 a.m. Please meet in the Hilton Burlington Lobby at 8:05 a.m. for transport to the Dudley H. Davis Center on the University of Vermont Campus.

9:15 a.m. – 10:45 a.m. OPENING REMARKS & PLENARY
Silver Maple Ballroom
Welcome Remarks: Suresh Garimella, President, University of Vermont
Waded Cruzado, President, Montana State University; Chair, Commission on International Initiatives (CII)
Montague Demment, Vice President for International Programs, APLU

Panelists: Harvey Charles, Dean for International Education and Vice Provost for Global Strategy, SUNY Albany
Lorna Jean Edmonds, Vice Provost for Global Affairs and International Studies, Ohio University
Matthew Hartley, Associate Dean for Academic Affairs, University of Pennsylvania

10:45 a.m. – 11:00 a.m. MORNING BREAK
Livak Fireplace Lounge
TRANSITION TO CONCURRENT SESSIONS
Coffee and light refreshments will be provided.

11:00 a.m. – 12:15 p.m. CONCURRENT SESSIONS
Frank Livak Room
Guests should please choose one of the following three sessions to attend.

SPARC-ing: How the University of Minnesota is Choosing to Address Grand Global Challenges
Catalyzing solutions for complex global challenges requires a dynamic execution plan. Land-grant universities are filled with experts doing outstanding work in their discipline. Yet we remain challenged to build cross-disciplinary teams due to traditional structures, funding models, and promotion of individual effort. This panel will share a novel approach to creating a governance structure that promotes nimble development of deployable solutions addressing Sustainable Development Goals.

The Strategic Partnerships and Research Collaborative (SPARC) is a University of Minnesota innovation hub. SPARC convenes and supports partners from around the globe with leading experts from across the university to organize, fund, and implement large-scale impactful programs. We create teams across disciplines, sectors, and borders and connect them to the resources and partners needed for success. In search of “blue ocean” opportunities, the Collaborative created robust international proposals and relationships by leveraging existing networks within the University and strategically developing teams and research plans to satisfy funders. We will share our “wins” both in establishing our efforts and with research funding.

Panelists: Meredith McQuaid, Associate Vice President and Dean, International Programs, University of Minnesota
Amy Kircher, Director, Food Protection and Defense Institute; co-director, SPARC, University of Minnesota

Successful Structures for Advancing Internationalization

Being an effective Senior International Officer (SIO) requires having more than just a bold vision for internationalization. A successful governance structure is essential to ensuring a coordinated strategy and promoting campus-wide engagement in international initiatives. While some SIOs enjoy the benefits of a prebuilt infrastructure, others must find ways to build from the ground up. This panel explores core structural issues that can help or hinder internationalization efforts. What is the role of international advisory boards? How should the SIO engage with the faculty senate? Which budget models work best for select activities and programs? To whom should the SIO report? Which units should report to the SIO? How does the status of the SIO position determine effectiveness? What are essential policies and procedures an institution needs in place to facilitate global engagement? This session will address these and other questions from the viewpoints of four experienced SIOs. There will also be ample time for group discussion.

Panelists: David Di Maria, Associate Vice Provost for International Education, University of Maryland, Baltimore County
Creating System-wide Standards and Badges to Recognize Students’ Intercultural Skills

Intercultural competencies are often cited as essential 21st Century skills, yet there are no generally accepted standards or ways to show that students have attained these competences. SUNY’s establishment of badges and milestones have created defined skill areas for global learning along with assessment criteria and characteristics that provide evidence of skill attainment. Development of these badges involved community colleges, research universities and comprehensive colleges and universities across the SUNY system in an effort to develop global learning standards system-wide. This session will address the rationale for developing badges for global learning at a system-wide level; the selection of specific intercultural skills to credentialize; development of assessment criteria and characteristics; how skill based global learning badges fit into institutional internationalization strategies; and how to ensure multiple pathways to earning these credentials so that students from every institutional type have the ability to achieve them. Badges and their criteria and characteristics will be presented and discussed. The rationale for and process of developing this milestone will be discussed. These micro credentials can be scaled across institutions and can be replicated at other institutions and systems.

Panelists:

Mary Lou Forward, Executive Director, SUNY COIL Center
Helen Gaudette, Assistant Dean for International Education, Fashion Institute of Technology
Carrie Wojenski, Associate Vice Provost for Global Academic Programs, University of Albany
Guests should please choose one of the following three sessions to attend.

**Engaging Faculty in Creating Novel Programs with Impact**

In this session, three R1 universities explore ways in which they encourage faculty to engage in transformative global scholarship. Engaging faculty with international programs, especially in programs that have impact both locally and globally, remain a constant challenge for SIOs. We will each present initiatives developed for our campuses that incorporate the use of Faculty Ambassadors to engage and stimulate novel and impactful programs as well as competitive grants programs to encourage and develop novel international engagements on our campuses. At UC Davis these include Faculty and Staff Ambassadors program, Seed Grants for International Activities, Grants for Regional Faculty Groups, Funding Workshops or Curriculum Enhancement Through Global Learning. Each of these initiatives aims to engage different faculty audiences in cross-disciplinary and cross-regional collaborations that address global challenges, but also create global opportunities. At Texas A&M we name Global Faculty Ambassadors that have expertise in the specific countries we select of interest as well as to stimulate the use of strategic and signature partnerships where we have invested. USF engages faculty “organically” so that being globally engaged is not “just another thing I have to do” or an ‘unfunded mandate” but an essential element of current work. The presenters will describe successful initiatives and lessons learned on their campuses and will share their most effective best practices for engaging faculty.

**Panelists:**
- **Michael Benedik**, Vice Provost and Chief International Officer, Texas A&M University
- **Joanna Regulska**, Vice Provost and Associate Chancellor, Global Affairs, UC Davis
- **Roger Brindley**, Vice President, USF World, University of South Florida

**VPR/SIO Interface: Promoting a University’s International Research Interests**

At most North American public universities, the Vice President for Research (VPR) has a remit to facilitate, advocate, enable, support, and oversee a university’s research portfolio. Similarly, a university’s Senior International Officer (SIO) is responsible for facilitating, advocating, enabling, supporting, and overseeing a university’s international engagement portfolio. However, the organizational structures that universities have established to advance their strategic priorities for international research are varied. At
Purdue University, the SIO is located in the Office of the VPR. At Penn State University, the VPR and the SIO have established and co-funded an interdisciplinary research position in the Office of the VPR to include international. At University of Saskatchewan, the VPR has created a director for international research and an executive director for international with a student focus. At Michigan State University, the SIO has created an associate dean for international research position. This panel session will explore the institutional and working relationships between the VPR and the SIO, with a particular focus on those institutions whose locus for international research resides within the office of the VPR. Topics to be covered include institutional roles in catalyzing new international research initiatives, overcoming institutional barriers, fostering interdisciplinarity in international research, and providing support and services for international research.

Panelists:  
DeAndra Beck, Associate Dean for Research, Michigan State University  
E. Daniel Hirleman Jr., Chief Corporate and Global Partnerships Officer and Senior International Officer, Purdue University  
Jamie McGowan, International Grants and Contracts Manager, Strategic Interdisciplinary Research Office, Pennsylvania State University  
Meghna Ramaswamy, Director, International Research, University of Saskatchewan

IAS Workshop  
ALL IAS ATTENDEES WELCOME

3:15 p.m. – 3:30 p.m.  
AFTERNOON BREAK  
TRANSITION TO PLENARY SESSION  
Coffee and light refreshments will be provided.

3:30 p.m. – 4:45 p.m.  
PLENARY SESSION:  
University Engagement with the Sustainable Development Goals

Panelists:  
Sally Crimmins Villela, Assistant Vice Chancellor for Global Affairs  
The State University of New York (SUNY)
Walter Poleman, Senior Lecturer, Rubenstein School of Environment and Natural Resources; Director of Ecological Planning Program, University of Vermont

Duncan Ross, Chief Data Officer, Times Higher Education

Joanna Regulska, Vice Provost and Associate Chancellor, Global Affairs, UC Davis

5:00 p.m. – 7:00 p.m. NETWORKING RECEPTION SPONSORED BY STUDYGROUP Livak Ballroom

7:00 p.m. – 7:30 p.m. TRANSPORTION TO HOTEL
Please meet in the Davis Center Entry way at 7:05 p.m. for transport back to the Hilton Burlington.

TUESDAY, JULY 16

7:30 a.m. – 9:00 a.m. BREAKFAST Adirondack D
Breakfast is open to all Meeting attendees.

9:15 a.m. – 10:15 a.m. CLOSING PLENARY
International Advocacy Coordinating Committee (IACC) Town Hall
Adirondack A/B

Presenters:
Craig Lindwarm, Vice President, Congressional and Governmental Affairs, APLU
Deborah Altenburg, Assistant Vice President, Research Advocacy and Policy, APLU

10:15 a.m. – 10:30 a.m. MORNING BREAK
TRANSITION TO CONCURRENT SESSIONS
Coffee and light refreshments will be provided.

10:30 a.m. – 12:00 p.m. CII BUSINESS MEETING
OPEN TO ALL ATTENDEES. Adirondack A/B

12:00 p.m. – 1:30 p.m. LUNCH
Malone Award Presentation Adirondack D
CONCURRENT SESSIONS

Guests should please choose one of the following three sessions to attend.

Harnessing Faculty Engagement:
The Perspectives of Faculty in Developing Collaborative Structures

Recently, at a pre-conference workshop at the 2018 APLU annual meeting, the CII focused on harnessing the global engagement of faculty and a rich discussion has developed. We, The Proposers, recognize that the faculty ‘voice’ is essential to this discussion and that there is a need to understand their perceptions of institutional global engagement. This session seeks to establish the experiences of faculty and their perceptions of, and advice for the university SIO. How would faculty advise those responsible for global initiatives to engage with faculty? Why might those with international expertise choose not to work with the SIO and related units, and what would persuade them to do otherwise? This session highlights the essential partner in this conversation: the faculty member. Critical questions will examine the role of faculty in constructing both the centralized global efforts and decentralized college/department strategies and activities of the university. Panelists will consider the quality of interaction between faculty and the SIO office, perceptions of faculty towards the centralized work of the SIO including areas of strength and impact, areas where further support is necessary, and the relevance of the central international office to their work. The moderator will focus the panel discussion leaving time for questions from conference participants.

Moderator: Ahmad Ezzeddine, Vice President for Educational Outreach and International Programs, Wayne State University

Introductory Remarks: Roger Brindley, Vice President, USF World, University of South Florida

Meredith McQuaid, Associate Vice President and Dean, International Programs, University of Minnesota

Panelists: Elizabeth Aranda, Professor and Assistant Dean, University of South Florida

Elizabeth Borer, Professor of Ecology, Evolution and Behavior, University of Minnesota

Kevin Deegan-Krause, Associate Professor, Wayne State University
University Extension Initiatives:  
A Global Case Study Approach

The UN sustainable development goals have identified several potential areas that can be locally addressed through the efforts of Extension programs. The case study approach for the proposed session, highlights the programmatic efforts of our three partner institutions, the Universidad Veracruzana, Mexico (UV), New Mexico State University (NMSU), and Montana State University (MSU). Universidad Veracruzana is developing a university-wide Extension program which also addresses the needs of indigenous populations through their multicultural programs in 17 communities. The university community works closely with public and productive sectors and carries out outreach work in disadvantaged communities throughout the state. UV provides higher education to indigenous students that respects their linguistic and cultural identities. The UV fosters sustainable development, civic participation and quality in its services. NMSU, with the support of the Mexican federal government, works with public universities in Mexico on the structure and function of a national university-based extension service that is adapted and responsive to local needs. MSU Extension is pioneering the way for international partners to develop Extension programs within their respective countries, with a focus on indigenous outreach. The panel presentation will compare and contrast the three programs and show how locally developed programs assist both individuals and communities in addressing identified needs through a variety of programs. These include health and nutrition, leadership development, economic and small business development, women in development programs, agricultural science and technological innovation, and the use of indigenous knowledge to guide program development.

Panelists:  
I. Miley Gonzalez, Vice Provost and Dean, International Programs, Montana State University  
Rod McSherry, Associate Provost, International and Border Programs, New Mexico State University  
Daniel Romero, General Director of International Relations, University of Veracruz

Bridging the Gap Between Cultures and Disciplines:  
Practicum Outreach Programs Abroad

Professional competitiveness and most professions are border-less. Furthermore, it is undeniable that professional internships abroad add significant competitive value to the education of future professionals. But time, money and opportunity are typical barriers that prevent a great majority of college graduates to engage in meaningful internship abroad programs. In this Session, a successful model of full professional and cultural immersion abroad is presented, that allows senior college students to participate in professional internships abroad while getting meaningful
credit towards their respective degrees at their own institution, without significant increase in cost, delays in graduation time and without unreasonable extra effort. In fact, based on testimonials of former participants such experience advances participant’s degree programs while they acquire meaningful professional experience, cultural appreciation and personal growth. This program can be emulated, replicated, expanded and integrated to other disciplines. In a nutshell, students from compatible disciplines (i.e. industrial, aerospace and electrical engineering disciplines) from different universities in two countries (Mexico and USA) form intermixed teams and conduct an intense full-immersion capstone design course. During eight intense weeks, students work alongside practitioners in their field to tackle real problems and to deliver meaningful results of practical value. Visiting students are hosted by local families and a structured culture class is offered to them rounded with cultural field trips on weekends. This program addresses the development of “global competencies” for participants gain professional growth and competitiveness. The ultimate objectives of this session are twofold; to share the experience for possible replication elsewhere, and to possibly engage future partners to expand this program.

**Moderator:** William Brustein, Vice President for Global Strategies, West Virginia University

**Presenters:** Victor Mucino, Professor and Associate Chair, Mechanical and Aerospace Engineering Department, West Virginia University
Wondwossen Gebreyes, Executive Director and Hazel C. Youngberg Distinguished Professor, The Ohio State University

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3:00 p.m. – 3:15 p.m. **AFTERNOON BREAK**  
TRANSITION TO PLENARY SESSION  
Coffee and light refreshments will be provided.

3:15 p.m. – 4:30 p.m. **CLOSING PLENARY**  
Adirondack A/B

**Presenters:** Dana Bukenova, Market Insights Analyst for North America, INTO University Partnerships
Marianne Craven, Managing Director for Academic Programs, U.S. Department of State
David Di Maria, Associate Vice Provost for International Education, University of Maryland, Baltimore County
Joann Ng Hartman, Senior Director, International Enrollment Management and International Student/Scholar Services, NAFSA

5:30 p.m. – 6:00 p.m. **TRAVEL TO CLOSING RECEPTION**  
Please meet in the hotel lobby at 5:30 p.m. for transport back to the Echo-Leahy Center.
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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>6:00 p.m.</td>
<td><strong>CLOSING RECEPTION</strong></td>
<td>Echo-Leahy Center</td>
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<td>12:00 p.m.</td>
<td>University of Vermont Research Vessel Outing</td>
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<td>12:00 p.m.</td>
<td><strong>OPTIONAL EXCURSION</strong></td>
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<td>2:00 p.m.</td>
<td><em>Spirit of Ethan Allen</em> Lunch Cruise</td>
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<td>depart for the docks.</td>
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WEDNESDAY, JULY 17

Please meet in the hotel lobby at 5:30 p.m. for transport back to the Echo-Leahy Center.