Cross-Border Collaborations
Public Universities Addressing and Solving Global Challenges

2017 APLU CII Summer Meeting
July 16-18, 2017
Delta Lodge Kananaskis, Alberta, Canada

Hosted by:

UNIVERSITY OF ALBERTA

UNIVERSITY OF CALGARY
OUR HOSTS

University of Alberta

Ranked in the world’s top 100 universities and among Canada’s top five, the University of Alberta is one of Canada’s leading and most dynamic post-secondary institutions and is recognized worldwide as a leader in research and innovation. UAlberta has become a world forerunner in diabetes research, energy and environment, climate change, virology, food and nutrition, nanotechnology, humanities computing, printmaking, artificial intelligence, family business research, carbohydrate chemistry, and circumpolar research.

UAlberta is connected to the world, with 700 active teaching and research agreements in 80 countries and more than 260,000 alumni worldwide. Located in the capital city of Edmonton, Alberta, a province consistently ranked as one of Canada’s most diverse and rapidly expanding economies, UAlberta has strong connections with industry and government partners that enhance experiential learning opportunities.

UAlberta is home to nearly 39,000 students, including nearly 7,000 international students from 160 countries, offering more than 200 undergraduate and 500 graduate programs across 18 faculties on five campuses. The university’s daring and innovative spirit inspires faculty and students to advance knowledge through research, seek innovation in teaching and learning, and find new ways to serve the people of Alberta, the nation, and the world.

University of Calgary

The University of Calgary is a publicly funded research-intensive university founded in 1966 and featuring 14 faculties, 250 academic programs, and 50+ research institutes and centres. As one of Canada’s top comprehensive research universities, UCalgary combines the best of university tradition with the city of Calgary’s vibrant energy and diversity.

In 2016, UCalgary was ranked as the top university under the age of 50 in both Canada and North America by the Times Higher Education World University Rankings, and as one of the top 200 universities in the world by QS World University Rankings and Times Higher Education World University Rankings.

UCalgary is – like our host city – a destination for people with ambitious dreams and the determination to fulfill them. We offer students a high-quality educational experience that prepares them for success in life, as well as research that addresses society’s most persistent challenges. We’re pioneers at heart, innovators by necessity and desire, and community-builders because it’s in our DNA. Our creation and transfer of knowledge contributes every day to our country’s global competitive advantage and makes the world a better place.

ABOUT APLU

APLU is a research, policy, and advocacy organization dedicated to strengthening and advancing the work of public universities in the U.S., Canada, and Mexico. With a membership of 237 public research universities, land-grant institutions, state university systems, and affiliated organizations, APLU’s agenda is built on the three pillars of increasing degree completion and academic success, advancing scientific research, and expanding engagement. Annually, member campuses enroll 4.9 million undergraduates and 1.3 million graduate students, award 1.2 million degrees, employ 1.2 million faculty and staff, and conduct $43.9 billion in university-based research.

Learn more at www.aplu.org

ABOUT THE CII

The Commission on International Initiatives (CII) develops and implements a comprehensive international affairs agenda for senior leadership at public research universities in order to facilitate a seamless integration of international dimensions into the learning, discovery and engagement missions of our APLU institutions. The CII fosters the development of globally competent students, internationally engaged faculty, and institutions capable of addressing global challenges.

Learn more at www.aplu.org/international
DELTA HOTELS MARRIOTT
KANANASKIS LODGE

During the APLU CII Summer Meeting we will be using software called Slido for question moderation, polling, and access to presentations. At the event, you can use any device you have (smart phone, tablet, laptop) that has internet access. However, please use Chrome, Safari or Firefox as your browser. Unfortunately, it does not work with Internet Explorer.

1) Simply go to this website: [www.slido.com](http://www.slido.com) and enter the event code #CII2017

2) For all plenary sessions, select the CII Plenary Sessions Room.

3) If your concurrent session moderator is using Slido, select the session room.

How to Use Slido:

- Under the “Questions” tab, type in a question for a presenter or panel and click on the thumbs up next to a question to up-vote the questions you want to hear answered first. You can submit a question anonymously or enter your name.

- Under the “Polls” tab, you can answer polls when the presenter cues you to do so.

- Under the “Slides” tab, you can download presentation slides and other documents as pdf files.

- Finally, you can tweet from Slido! In the left upper corner, there is a menu. Click on “Social” in that menu. You can connect your twitter account and tweet away. To get back to the digital room you were in, from that same menu click on “Live.” That will take you back to the “Questions,” “Polls” and “Slides” tabs. Use #CII2017
Sunday, July 16, 2017
2:00pm-4:45pm Executive Committee Meeting
Dawson/Stewart Rooms

5:00pm-6:00pm First Time Attendee Welcome
Olympic Silver/Bronze Rooms
• Host: Mary Anne Walker, Director of International Engineering Program, Michigan State University

6:00pm-7:30pm Meet and Great Reception
Olympic Silver/Bronze Rooms
Welcome Messages:
• Tag Demment, Vice President of International Programs, APLU
• Britta Baron, Vice-Provost & Associate Vice-President (International), University of Alberta
• Janaka Ruwanpura, Vice Provost (International), University of Calgary

Monday, July 17, 2017
7:45am-8:45am Networking Breakfast
Olympic Gold/Silver Rooms
• International Agriculture – IAS Leadership
• Partnerships in Latin America and the Caribbean – Sally Crimmins Villela, State University of New York
• Increasing International Student Success Through Public-Private Partnerships – Jason Schrott, ELS
• Data Insights to Drive Intelligent Decision Making for SIOs – Tim O’Brien and JoAnn McCarthy, INTO University Partnerships
• Innovative Practices in International Student Support Services – Darcy Rollins, International College of Manitoba/Navitas
• Mexico Academic Mobility Assessment Committee – Suzanne Panferov and Erin Chadd, University of Arizona

8:45am-9:05am Summer Meeting Opening Session
Olympic Gold/Silver Rooms

Territory Acknowledgement
• Dru Marshall, Provost and Vice-President (Academic), University of Calgary

Opening Remarks
• Ángel Cabrera, President, George Mason University, Chair of the CII
Opening Session continued

 Welcomes from Host Institutions;

- Steven Dew, Provost and Vice-President (Academic), University of Alberta
- Dru Marshall, Provost and Vice-President (Academic), University of Calgary

 Special Greetings:

- Iker Reyes Godelmann, Minister Counselor Agricultural Office – Embassy of Mexico to Canada

9:05am-10:30am Opening Plenary Session: Immigration, Multiculturalism, and Higher Education – Opportunities and Challenges

Olympic Gold/Silver Rooms

The 21st century has been characterized by the internationalization of higher education at a pace, volume, and reach never seen before. A result of today’s interconnected, globalized world, the internationalization of higher education poses challenges and opportunities for North American public universities that can be best overcome through a joint, three-way collaboration.

With panel members from US, Canada, and Mexico, this plenary focuses on how to increase student and faculty mobility across the region and considers the future of internationalization in higher education.

- Moderator: Michael Frame, Vice President of External Relations and Chief of Staff, SUNY Polytechnic Institute
- Ángel Cabrera, President, George Mason University
- Marlin Schmidt, Minister of Advanced Education, Alberta
- Francisco José Trigo Tavera, Vice-Provost for International Affairs, Universidad Nacional Autónoma de Mexico

Sponsor Message: University of British Columbia

10:30am-10:45am Combined CII & Joint CoPs Coffee Break

Convention Foyer

10:45am-12:00pm Concurrent Sessions

Assessing International University Partnerships

Janaka Ruwanpura, University of Calgary; Victoria Jones, University of California, Irvine; Francisco José Trigo Tavera, Universidad Nacional Autónoma de México

Olympic Gold Room

Focused on internationalizing their activities effectively, universities across the world have expanded their networks of international academic and research collaborations to increase their international presence and impact. All universities have a certain number of international partnerships in place, but are they strategically evaluating and prioritizing those that best meet their internationalization objectives?

The art of building, cultivating and sustaining relationships with universities partners lies in
many parameters and uncertainties with mutual benefits. The ultimate measure of the value of a partnership does not lie in matching profiles or a mutual like mindedness, but in the ability of both sides to offer different perspectives to generate success towards the achievement of institutional goals.

This session will outline how three universities from North America (Canada, USA and Mexico) effectively assess, evaluate, compare, and prioritize their existing international partnerships. The assessment may include many parameters and factors in academic and research collaborations.

International education professionals developing and managing international partnerships will find the session extremely useful as it will help them to strategically evaluate, compare and prioritize partnerships which best meet their universities’ internationalization objectives.

Learning Abroad: More than Good Intentions Required
Lynn Mitchell, University of Guelph; Doug Weir, University of Alberta
Olympic Silver Room

One of the desired outcomes for education abroad is that students enhance the skills required to engage in complex and varied international settings. Developing the knowledge, perspectives, and skills to be effective in diverse environments does not necessarily occur because we send students abroad. Rather the achievement of such outcomes results from thoughtful development of program elements that occur before, during and after the student’s international experience.

The session will explore strategies to facilitate inter-cultural learning through education abroad.

IAS/ICOP Session: Seeking US-Canada Leveraging for Agricultural Development in the Food-Water-Energy Nexus
Jan Hopmans, University of California, Davis; John Kennelly, University of Alberta; Nicholas Brozovic, University of Nebraska; Hugo Melgar-Quinoez, McGill University
Olympic Bronze Room

This concurrent session will discuss how academic institutions in the US and Canada may partner and leverage their research capacities with their federal funding agencies of USAID, GAC and IDRC towards building human and institutional capacities in sub-Saharan Africa and other regions of the developing world. Within the spirit of the CII Summer Meeting theme, the specific focus will be on the fostering of cross-border transdisciplinary collaborations in agricultural development with a specific focus on the food-water-energy nexus. With representatives of selected US and Canadian universities, the panel will discuss opportunities to collaborate and to expand and strengthen our partnerships with institutions of higher learning across the globe.

12:00pm-1:30pm Lunch
Olympic Gold/Silver Rooms

Malone Award Presentation
• Presented by Sally Crimmins Villela, Associate Vice Chancellor for Global Affairs State University of New York, 2017 Malone Award Committee Chair

Energy Collaborations Between Mexico and Canada Spotlight
• Steven Dew, Provost and Vice-President (Academic), University of Alberta
• Nestor L. Díaz Ramírez, Director de Desarrollo Tecnológico at CONACYT
• Dru Marshall, Provost and Vice-President (Academic), University of Calgary
Concurrent Sessions

**Federal Support for International Research and Capacity Building: Avenues for Engagement**

*DeAndra Beck, Michigan State University; Otto Gonzalez, USDA-NIFA; Elizabeth Lyons, NSF; Sheila Roquette, USAID*

**Olympic Gold Room**

What is the new normal for federal support of research in an international context? Will there be room for global engagement in lean budgets? This session will explore strategies for positioning international research in an increasingly challenging climate for federal funding.

**Linking Research Undergraduate Experiences with Global Initiatives**

*Mike Proctor, University of Arizona (retired); Erin Chadd, University of Arizona*

**Olympic Silver Room**

This session will show how institutional practices at the University of Arizona (UA) related with experiential learning, international education, knowledge transfer, and human and institutional capacity building on topics such as climate change, immigration, engineering, nutrition, and health weave together. Since 2007, a program that offers a research experience has been offered to international partners mostly situated in Latin America. This program offers undergraduate students to work on a research project, develop a capacity to acquire new knowledge and research techniques under an intercultural umbrella over the course of 10 weeks.

**IAS/ICOP Session: Fostering International Leadership in Mexico Through 4-H Youth Developmental Programs**

*Maria Guadalupe Fabregas Janeiro, University of California Division of Agriculture and Natural Resources; Claudia P. Diaz Carrasco, University of California Division of Agriculture and Natural Resources; Roberto Soto, Universidad Autonoma de Baja California*

**Olympic Bronze Room**

The University of California (UC) – a statewide network of researchers and educators dedicated to the creation, development, and application of knowledge in agricultural, natural, and human resources – is devoted to fostering the development of leaders around the world. Thus, the UC developed the UC–Mexico initiative that includes invested resources to create a sustained, strategic, and equal partnership between the UC and institutions in Mexico to address common issues and educate our next generation of leaders. Of particular interest is Baja California as the two states share a border that is 156 miles long and includes cities like Tijuana and Mexicali. Even though both states are geographically close, the disparities between them are incredibly large. For example, the family median household income is $64,500 in California and $11,000 in Baja California (2015). The disparities among these Border States make relationships between them very complex.

4-H was identified as a powerful tool that may contribute to the development of countries like Mexico by fostering youth leadership. The 4-H Youth Development Program (4-H YDP) is the largest youth development program in the United States, and in California is administered by the UC system. Through hands-on learning and positive youth-adult partnerships, members of 4-H acquire the knowledge and life skills that enable them to lead productive lives. 4-H has a long history of developing community leaders committed to the development of their communities. To help bring 4-H to Baja California, UC ANR academics, the Universidad Autónoma de Baja California and the Baja California’s Secretaria de Fomento Agropecuario partnered to
establish the first 4-H Club in Mexicali – one of the poorest neighborhoods of the city, the Ejido Sinaloa. In this club, youth will learn valuable skills with lifelong benefits and contribute to their communities through “hands-on” project-based learning.

3:00pm-3:30pm  Combined CII & Joint COPs Coffee Break
Convention Foyer

3:30pm-5:00pm  Plenary Session: Development Cooperation and Global Capacity Building: The Role of Public Universities in Building Peace and Prosperity
Olympic Gold/Silver Rooms

Universities have long played a role in implementing development assistance, with a focus on partnerships with in-country universities. Public research intensive universities are emphasizing their commitment to contributing to the public good and serving their communities, global communities are perceived as a key component of that commitment. The commitment to working with universities in under-privileged parts of the world and/or in conflict/post-conflict zones is expanding in both the range of activities in which universities take an active role (research, capacity building, professional development, consultancy, quality control and accreditation) and the range of players and stakeholders (universities from the Global South assisting universities in the Global South, universities not only working with universities but also with government, corporate, and civil society stakeholders). The new Sustainable Development Goals are recognizing the growing importance of universities in regards to development, innovation and poverty reduction.

- Moderator: Peter McPherson, President, APLU
- Paul Davidson, President, Universities Canada
- Steven Dew, Provost and Vice-President (Academic), University of Alberta
- Elizabeth Cannon, President and Vice Chancellor, University of Calgary
- Caroline Whitacre, Senior Vice President for Research, The Ohio State University
- Ama de-Graft Aikins, Dean of International Programmes, University of Ghana

Sponsor Message: Arizona State University

5:00pm-6:15pm  Combined CII & Joint CoPS Welcome Reception
Olympic Bronze & Foyer
Entertainment: Indigenous Musician - Walter Whitebear MacDonald

6:30pm-9:00pm  Welcome to Canada Dinner
Rockies Room

Masters of Ceremony
- Britta Baron, Vice-Provost & Associate Vice-President (International), University of Alberta
- Janaka Ruwanpura, Vice Provost (International), University of Calgary
Dinner, continued

Sponsor/Host Messages

- Elizabeth Cannon, President and Vice Chancellor, University of Calgary
- Steven Dew, Provost and Vice-President (Academic), University of Alberta

Canada 150 Introduction

- Marlin Schmidt, Minister of Advanced Education, Alberta

Food Blessing

- Rod Hunter, Traditional Knowledge Keeper (Elder), Stoney Nakoda First Nation

Dinner

Rocky Mountain Grizzly Bears in a Changing World

- Greg McDermid, Professor and Graduate Program Director in the Department of Geography, University of Calgary

Kananskis Story, Song, and Dance

- Drum Group Eya Hey Nakoda

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Tuesday, July 18, 2017

7:00am-7:30am  Combined CII & Joint CoPs Breakfast Buffet
Olympic Gold/Silver Rooms

7:30am-8:15am  Combined CII and Joint CoPs Breakfast Session: The North American Zone of Knowledge
Olympic Gold/Silver Rooms

APLU and its members are committed to championing ideas that drive the discovery and dissemination of new knowledge to solve the most vexing challenges of their country and region. They are committed to free peoples who have access to the education and opportunity necessary to shape their own destinies. This session will focus on trilateral opportunities between APLU members in the US, Mexico, and Canada to advance the free flow of ideas, progress, and people across our borders.

- Moderator: Peter McPherson, President, APLU
- Elizabeth Cannon, President and Vice-Chancellor, University of Calgary
- Waded Cruzado, President, University of Montana
- Stan Blade, Dean, Faculty of Agricultural, Life and Environmental Sciences at the University of Alberta
- Carlos Ivan Moreno, Senior International Officer, University of Guadalajara

Sponsor Message: INTO University Partnerships
8:15am-10:15am  Combined CII & Joint COPS Plenary Session: Challenges and Opportunities for North America Universities to Address the Global Food Security Crisis  
*Olympic Gold/Silver Rooms*

Host Institution Welcomes:
- John Kennelly, Special Advisor to the Provost (International), University of Alberta
- Baljit Singh, Dean, Faculty of Veterinary Medicine, University of Calgary

Sponsor Message: Navitas

Historically, public and land-grant universities have been instrumental in solving food and agricultural challenges both at home and abroad. But today’s food and nutrition security issues have grown in complexity—they are multidimensional, interdisciplinary, and multinational. They occur in conflict zones around the globe, in areas severely impacted by weather-related shocks, and even on our own campuses. In response to the release of APLU’s Challenge of Change: Harnessing University Discovery, Engagement, and Learning for Food and Nutrition Security report in May 2017, this panel will discuss how universities, working with partners from local communities, as well as the private and public sectors, can help to achieve global food and nutrition security.

- Moderator: Cathie Woteki, former Under Secretary for United States Department of Agriculture’s Research, Education, and Economics
- Shiferaw Adilu, Director of the Policy Coordination and Research Section, Ministry of Agriculture and Forestry, Alberta
- Sonny Ramaswamy, Director, National Institute of Food and Agriculture, United States Department of Agriculture
- Sheila Roquitte, Director, Office of Agriculture Research & Policy, Bureau for Food Security, USAID

10:15am-10:30am  Combined CII & Joint COPS Coffee Break  
*Convention Foyer*

10:30am-12:00pm  CII Business Meeting  
*Olympic Gold/Silver Rooms*

- Ángel Cabrera, President, George Mason University, Chair of the CII
- Roger Brindley, USF System Vice President, USF World, CII Executive Committee Chair

12:00pm-1:30pm  Combined CII & Joint COPS Lunch – Sponsored by ELS  
*Olympic Gold/Silver Rooms*

Scholar Rescue Fund Spotlight

- Britta Baron, Vice-Provost & Associate Vice-President (International), University of Alberta
- Rami Akkad, Faculty of Agricultural, Life and Environmental Sciences, University of Alberta
Lunch continued

Special Lunch Keynote: Dinosaurs of Alberta — New Discoveries and Research
- Philip Currie, Professor and Canada Research Chair in Dinosaur Paleobiology

1:45pm-3:00pm

Concurrent Sessions

Articulating the Value of International Research Collaborations
Downing Thomas, University of Iowa; Wei Bao, University of Iowa; Richard Nader, Mississippi State University; Mohamed Cherkaoui, Mississippi State University
Olympic Gold Room

Most often, research ties at our public or land-grant universities derive from faculty connections at the individual level. Faculty members meet colleagues at professional meetings, exchange emails, and develop a connection over time, often leading to reciprocal visits, jointly-sponsored colloquia, and eventually co-authored publications. Sometimes these ties lead to institutional relationships where faculty across departments and colleges build on the one-on-one collaborations begun by individual faculty. Formal linkages sometimes develop from common research interests through the scaling up of individual connections, providing expanded capacity (people, lab space, technology), and give access to cultural or other information not available at home. The University of Michigan’s partnership with Shanghai Jiao Tong University to pursue new biomedical and alternative energy technologies is an example of this type of expanded relationship.

Leveraging perspectives from two APLU institutions—a land-grant university in the South and a public flagship in the Midwest—this session focuses on two case studies that highlight the value of international research collaborations within APLU. These case studies will allow us to explore the spectrum from individual faculty partnerships and how they leverage institutional resources, to the broader agreements that result in deeper partnerships between institutions and across borders. The proposed structure of the session is as follows: the SIO from each institution will briefly outline some of the benefits and challenges of international/global research activities, and indicate how they are approaching global/international research activities strategically; then, the researcher will explain their research projects, and the value and challenges that come with collaborative, international research projects. Ample time for discussion will be reserved.

Processes to Manage International Partnerships and Missions
Janaka Ruwanpura, University of Calgary; Miguel Angel Signala Gomez, Universidad de Guadalajara
Olympic Silver Room

In today’s interconnected world, leading universities are international in orientation, with well-developed networks of international collaborations to create and disseminate knowledge, and prepare graduates who are competitive in the global marketplace.

As internationalization continues to be a priority, the workloads of international professionals have significantly increased, creating the need to be effective and focused on strategic partnerships.

This session will talk about the University of Calgary’s International Strategy and specifically the International Department’s processes and templates developed to effectively identify and manage strategic international partnerships.

We will outline how we implemented these processes and templates and used a novel approach to use data within the institution to identify faculty champions, research that is already occurring at a grassroots level and or alumni/key research areas that we could potentially build on. The proposed approaches will be supported by two case studies.
IAS/ICOP Session: Contributions of Land-grant Universities in the Implementation of Global Food Security Act
Montague Demment, APLU; Mark Erbaugh, The Ohio State University; Sonny Ramaswamy, USDA-NIFA; Waded Cruzado, Montana State University
Olympic Bronze Room

The Global Food Security Act (GFSA) acknowledges the vital role that agricultural higher education institutions (AHEI) play in efforts to achieve and sustain global food security. If the goal of foreign assistance is to foster locally owned and led sustainable development, then continued investments need to be made in AHEIs to ensure that they produce the next generation of scientists, educators, and business men and women who can help sustain and drive agricultural development.

This session will explore strategies for US land-grant universities (colleges of agriculture) to engage in the implementation of GFSA and contribute to global food security through continued investments in research, training and outreach at AHEIs in developing countries.

Discussions will draw from specific provisions of the Act, by USAID policy and programming trends, USDA’s role, and contributions to development through a “Whole-of-Government” approach, and the capabilities of the US land-grant system and its counterparts in developing countries.

Discussions will include (1) past contributions of US land-grant universities (LGUs) to human and institutional capacity development (HICD); (2) current agricultural related policy and program priorities within USAID and USDA and their interface with implementation of the GFSA; (3) US LGUs’ interests in contributing to the implementation of the GFSA; and (4) GFSA implementation through USDA vs. USAID.

3:30pm-3:45pm  Combined CII & Joint CoPS Coffee Break
Convention Foyer

4:00pm-5:00pm  CII Closing Session: Reflections on Changing Political Environment
Olympic Gold/ Silver/ Bronze Rooms

This session will provide perspectives on the impacts of a changing political environment on the higher education community in international education, research, science, and other areas of interest to CII and IAS/ICOP members.

• Moderator: Hanan Saab, Assistant Director for International Issues, APLU
• Sophia Magill, Director of Federal Relations, Iowa State University
• Michael Frame, Vice President of External Relations and Chief of Staff, SUNY Polytechnic Institute

6:00-9:00PM  Closing Dinner at Boundary Ranch
Buses will begin departing from the Delta Lodge at 5:30pm. Buses will begin returning to the Delta Lodge at 8:30pm, with the last bus departing Boundary Ranch no later than 9:15pm.
APLU 2017
ANNUAL MEETING
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2018 APLU CII
Summer Meeting
July 15-17, 2018
Guadalajara, Mexico
CII EXECUTIVE COMMITTEE

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**CII Chair Elect:** Waded Cruzado, President, Montana State University

**CII Executive Committee Chair:** Roger Brindley, University of South Florida

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- Dragana Nikolajevic, University of California System
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