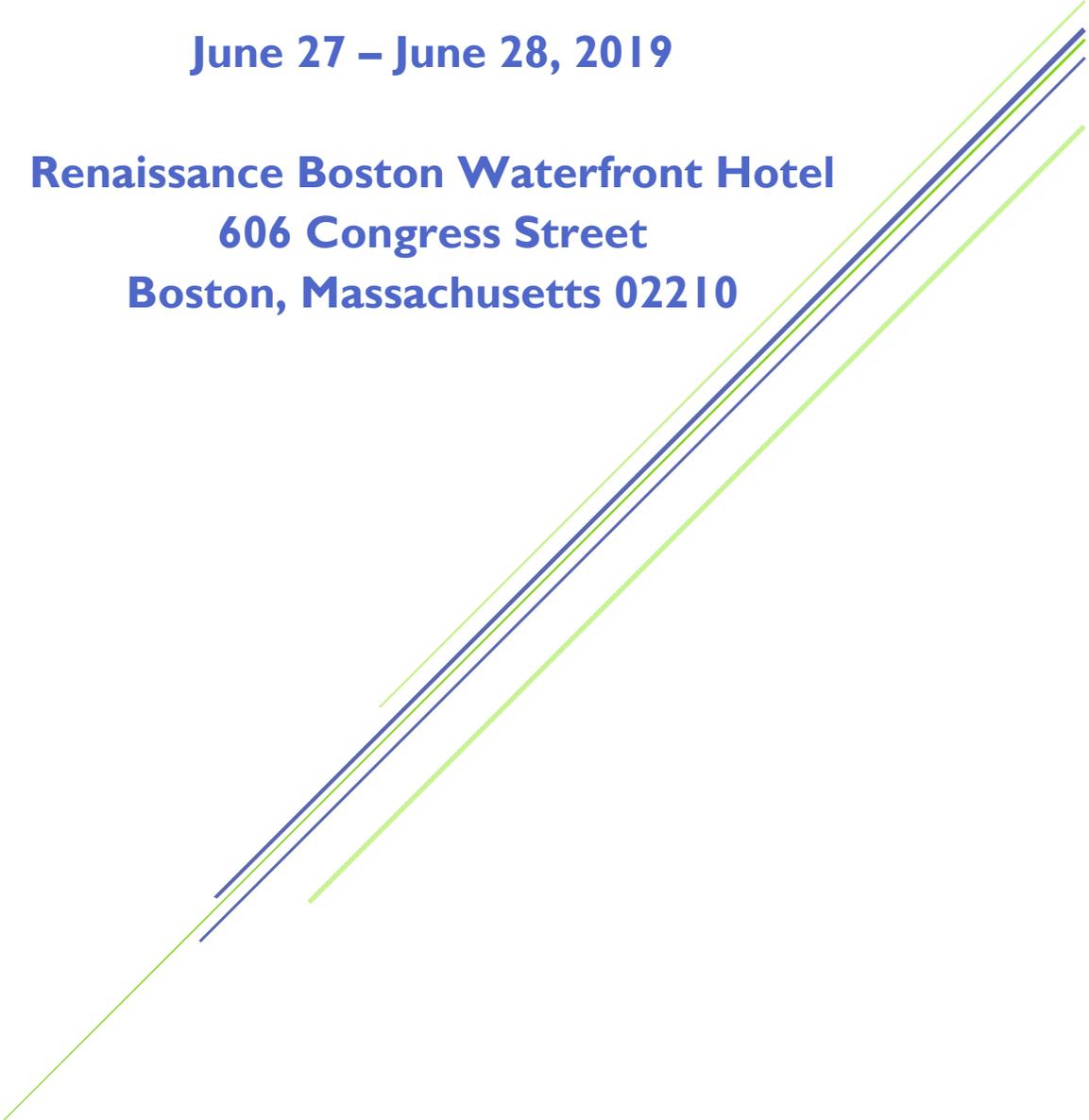


# **The USU & CADE 2019 Joint Summer Forum**

***Creating the Future of Wellness: Inclusion, Resiliency,  
and Health***

**June 27 – June 28, 2019**

**Renaissance Boston Waterfront Hotel  
606 Congress Street  
Boston, Massachusetts 02210**



**Learning Goal(s):**

- Explore together what wellness is and how it impacts the success of students and the inclusiveness of the university community (and vice versa).
- Identify strategies and tactics for assessing and improving the campus climate and student well-being.
- For USU, a deep dive into the AI, the digital world, and what it means for the future of work and the university enterprise.

**\* Wellness Room:** This year there will be a wellness room onsite. It will be located on the 3rd floor in the Caspian Room. Please feel free to use this room throughout the meeting to unwind, meditate, and recharge. A special yoga session will be held in this room on Thursday, June 27th and Friday, June 28th from 6:00am to 6:30am ET.

Thursday, June 27, 2019	
8:00 am – 9:30 am Atlantic Ballroom Atrium	<b>Registration &amp; General Breakfast – All Attendees</b> <i>* Breakfast will be served at 8:00am</i> <i>* Yoga and meditation will be from 6:00am to 6:30am in the Wellness Room (Caspian Room)</i>
9:00 am – 12:00 pm Pacific A	<b>USU 2.0 Planning Meeting</b>
9:30 am – 11:30 am Pacific B	<b>CADE Executive Committee</b>
10:30 am	<i>Break</i>
12:15 pm – 1:30 pm Atlantic 1	<b>USU &amp; CADE Full Conference Begins &amp; Networking Lunch w/ Student Panel: “How Does Wellness Feel? Students Speak” – All Attendees</b>  To start our learning journey to better understand wellness and its impact on student success and wellbeing, three students will discuss their own experiences. A moderator will facilitate a Q&A with traditional and non-traditional students around the following questions: <ul style="list-style-type: none"><li>• How do you define wellness in relation to your academic success and college experience?</li><li>• What are the spaces/places on campus where you feel most like you belong, or are valued, and why?</li><li>• What support services and programs do you access to meet your academic, social, and health needs? What services or programs do you believe is missing?</li><li>• Who do you engage with on campus and what does that engagement look like?</li><li>• What is inhibiting you from engaging with other university members (i.e., faculty, staff, other students)</li><li>• Are you made to feel valued and that you can succeed, or not? How does the campus climate contribute to you feeling one way or the other?</li><li>• If you were to design a university that fully understands and supports students’ wellbeing, what would that look like?</li></ul>

**Learning Goal(s):**

- Frame the meeting through the student experience.

**Welcome(s):**

- Mark Rosenberg, President, Florida International University

**Moderator(s):**

- David McCarty-Caplan, Assistant Professor of Social Work, California State University at Northridge

**Panelist(s):**

- Nicole Marte, USU Student Panelist, University of Massachusetts, Boston
- Osa Ohiomoba, USU Student Panelist, University of Massachusetts, Boston
- Handel Ulysse, USU Student Panelist, University of Massachusetts, Boston

1:30 pm

*Break*

1:45 pm – 3:00 pm  
Atlantic 1

**How Do We Create a Welcoming and Inclusive Community? – All Attendees**

This session explores the signals and messages that emerge from the social and physical design of campus, courses, and campus activities that influence how students interpret well-being and inclusivity. Using a set of artifacts from universities, the audience will examine the impact of those environments on students. The session concludes with university leaders sharing initiatives to increase inclusion and wellbeing on their campus.

**Learning Goal(s):**

- Explore how campus signals and messages influence student wellbeing and campus inclusiveness;
- Introduce tactical approaches to creating a welcoming, inclusive community.

**Moderator(s):**

- Michael Rao, President, Virginia Commonwealth University

**Speakers(s):**

- Cathy Buyarski, Executive Director, Student Success Initiatives, Associate Dean, Student Affairs, Indiana University - Purdue University Indianapolis
- Keith Whitfield, Provost and Senior Vice President for Academic Affairs, Wayne State University

3:00 pm

*Break*

3:15 pm – 4:30 pm  
Pacific A

**A Conversation on AI and the Future of Work – Attendee Choice (USU Sponsored)**

The Artificial Intelligence revolution is rewriting how our economy works and driving a reinvention of education. From exponential acceleration of knowledge creation (e.g. health knowledge doubles every 80 days, according to Deloitte research) to robots

ascending to the boards of directors, we need to collectively explore the potential and the threat AI presents and how we can educate learners for work today and in the future. In this session, a national expert on AI and the future of work will share thoughts and then engage in a conversation with attendees to explore what this means for the future of work.

**Learning Goal(s):**

- Explore how AI is changing the higher education landscape.

**Moderator(s):**

- Mark Mone, Chancellor, University of Wisconsin-Milwaukee

**Speaker(s):**

- Parminder Jassal, Director, Work + Learn Futures Group, Institute for the Future

3:15 pm – 4:30 pm  
Pacific B

**How Do We Address Wellness as An Equity Issue? – Attendee Choice (CADE Sponsored)**

As today's students from underrepresented and disadvantaged backgrounds seek to navigate life on college and university campuses, it is imperative that campus leaders deepen their awareness of the possible visible and invisible barriers that prevent these students' ability to thrive and flourish. Approaching student well-being with an equity lens can help students achieve their best life on campus and beyond. Campus administrators must consider and address the full range of campus policies, procedures, structures, and strategies in order to facilitate thriving for their underrepresented students. By utilizing current data and the results of a president's survey, this session will invite candid conversations with colleagues about potential barriers to well-being and equity on campus, discuss strategies for addressing those barriers, learn about resources for tackling these barriers, and review examples of best practice programs at other institutions.

**Speaker(s):**

- Hollie M. Chessman, Research Fellow, Learning and Engagement, American Council on Education

4:30 pm – 5:00 pm

*Wellness Room - Meditation*

5:30 pm – 7:30 pm

**Welcome Reception**

Joe's American Bar & Grill – Waterfront  
100 Atlantic Avenue  
Boston, MA 02110

*The Harbor Room on the 2<sup>nd</sup> Floor*

6:30 pm – 8:30 pm

**USU Presidents & Chancellors Dinner – *By Invitation Only***

Renaissance Boston Waterfront Hotel  
606 Congress Street  
Boston, Massachusetts 02210

*Mediterranean Room on the 3<sup>rd</sup> Floor*

**Friday, June 28, 2019**

8:00 am – 9:00 am

Atlantic Ballroom  
Atrium

**General Breakfast – All Attendees**

*\* Breakfast will be served at 8:00am*

*\* Yoga and meditation will be from 6:00am to 6:30am in the Wellness Room (Caspian Room)*

9:00 am – 10:15 am

Pacific A

**How are AI and the Digital Revolution Disrupting Business as Usual on Campus? – Attendee Choice (USU Sponsored)**

AI and the digital revolution are also finding a home on campus and a role in how universities are organizing and re-organizing their work. From chatbots that engage with students, to the use of block chain to create mobile credentials, we are just beginning to explore what the digital revolution means for students and the organization of work on campus.

**Learning Goal(s):**

- To explore how AI and the digital world are disrupting work as usual and identify opportunities for change.

**Moderato(s):**

- Parminder Jassal, Director, Work + Learn Futures Group, Institute for the Future

**Speaker(s):**

- Philipp Schmidt, Director of Learning Innovation, MIT Media Lab

**University Respondent(s):**

- Mark Becker, President, Georgia State University

9:00 am – 10:15 am

Pacific B

**What Are the Implications of Campus Racial Profiling? – Attendee Choice (CADE Sponsored)**

Many police departments (campus and otherwise) routinely use racial descriptions when issuing crime reports or alerts as highlighted in Inside Higher Ed in recent issues. As campuses seek to notify students about the descriptions (including physical appearance, race, ethnicity) of potential individuals who pose a threat or danger to students, they also potentially contribute to racial profiling for members of their student body. This session will explore the implications such racial profiling has on members of the student

body including the physical, mental and emotional toll it has on communities of color in particular.

10:15 am

*Break*

10:30 am – 12:00 pm  
Atlantic 1

**How Do We Systemize and Destigmatize Basic Needs Delivery? – All Attendees**

At least 50 percent of college students face food insecurity at some point during their enrollment. The American Psychological Association reports that 35 percent of first-year students screen positive for a mental health disorder, of which only 15-20 percent seek services. Providing services alone is not enough. Students need to seek and use available services and institutions need to identify and leverage community partners to help make these supports and uptake possible. Leaders from universities working to change culture and make basic needs provision a norm, will lead the session.

**Learning Goal(s):**

- Identifying tactical ways to systemize the delivery of basic needs
- Introducing specific approaches to reducing stigma in delivering basic needs support

**Moderator(s):**

- Mark Pagano, Chancellor, University of Washington Tacoma

**Speaker(s):**

- Sammy J. Spann, Associate Vice President and Dean of Students and Dean of Students, The University of Toledo
- Nancy Wada-McKee, Vice President for Student Life Mind Matters, California State University, Los Angeles

11:00 am

*\* Boxed lunches will be provided from 11 am – 12:30 pm*

12:00 pm

*Meeting adjourned*

# SAVE THE DATE!



**Register today** for the 2019 APLU Annual Meeting on November 10-12 in San Diego, California! The APLU Annual Meeting is the premier gathering of senior leaders from public research universities, and land-grant institutions, and state university systems. The meeting brings together a diverse array of public university presidents, chancellors, provosts, vice presidents and deans, and other senior leaders who learn and share with one another.

The theme of the 2019 APLU Annual Meeting is ***In Service***. The meeting sessions will examine how public universities can better serve their students, communities, and country at a time when their work is more essential than ever. The meeting will also mark the 100<sup>th</sup> anniversary of Veterans Day and include a celebration of the veterans who have left an indelible mark on the institutions where they study and work. In addition, this year marks the 25<sup>th</sup> anniversary of the 1994 Morrill Act and certain sessions will honor the contributions of the 1994 land-grant institutions.

The meeting offers a great balance of informative and interactive sessions and networking time with fellow public university leaders.

**Register here:**  
[www.aplu.org/meetings-and-events/annual-meeting](http://www.aplu.org/meetings-and-events/annual-meeting)

# Thank You for attending



Coalition of  
Urban Serving Universities



ASSOCIATION OF  
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LAND-GRANT  
UNIVERSITIES

**USU | CADE**

**JOINT SUMMER FORUM**

**JUNE 27-28, 2019 | BOSTON, MA**