Hilton Burlington
60 Battery Street
Burlington, VT 05401

(802) 658-6500
Friday, July 7

12:30-3:30 p.m. New Provosts Session & Luncheon
Organizers: Joe Glover, Rick Miranda, Risa Palm, Jon Wickert
Adirondack BC

3:30-5:00 p.m. Executive Committee Meeting (**Committee Members Only)
Montpelier BC

5:30-6:45 p.m. Opening Session: UVM Wellness Environment: A neuroscience inspired, incentivized based behavioral change health promotion program
Welcome Message: Karen Hanson, Chair of CAA Executive Committee
Speakers:
David Rosowsky, University of Vermont
Dr. James Hudziak, MD, Professor of Psychiatry & Pediatrics University of Vermont
Adirondack A

7:00-8:00 p.m. Council on Academic Affairs Opening Reception (heavy appetizers & drinks)
Seasons on the Lake/Garden Terrace

Saturday, July 8

7:45-8:30 a.m. Breakfast Briefing: Howard Gobstein, Executive Vice President, APLU
Transforming Gateway Mathematics for STEM and Non-STEM Majors Alike
Adirondack CD

8:30-10:00 a.m. Session I - Leadership Development: Connecting For Whom to Why, What, How and...?
Adirondack A

Organizers/Speakers: Andrew Comrie, Junius Gonzales, Bruce McPherson
Do you want to improve the success and retention of key leaders on your campus and enhance your university’s organizational culture? Our three speakers will focus on examples of leadership and professional development initiatives from their campuses/systems, presenting what has been done to develop different kinds of leaders and what has proved effective. The session
will address the general issue of leadership and highlight specific programs such as the Academic Leadership Institute at the University of Arizona, UNC’s Academic Affairs Faculty Fellowships, and programs for new chairs and onboarding of deans at The Ohio State University, as well as the use of surveys and COACHE data analysis in the development of leadership at the departmental and college levels. The goal of the panel is to stimulate dialog on promising/best practices in this area, including time for feedback and discussion of examples and challenges in leadership development initiatives from other campuses.

10:00-10:15 a.m.  Break

10:15 a.m.-11:45 a.m.  Session II - Campus Climate and Lessons Learned – Lightning Round Adirondack A

Organizers: Patty Beeson, Tom Peterson, Jon Wickert

Provosts will share their experiences and approaches taken on a broad range of campus issues which are related to current social trends, political dynamics, and sources of controversy. Provosts will address proactive steps taken to prevent escalation or defuse a situation; approaches taken to manage in real-time a campus climate issue; and how best to learn from an event and improve the university as a result. Each overview will be followed by several minutes of questions, for a total of 10 minutes per speaker and case study. This rapid-paced format is intended to engage participants with a range of ideas from multiple institutions, and to prompt good follow-on discussion throughout the conference.

Speakers:
Lisa Freeman, Northern Illinois University
Joan Gabel, University of South Carolina
Cynthia Larive, University of California-Riverside
David Rosowsky, University of Vermont
Joe Whitehead, North Carolina A&T University
Andrew Phillips, United States Naval Academy
Maurie McInnis, University of Texas at Austin

11:45 a.m.-1:30 p.m.  Working Luncheon (No guests)
Challenge of Change Initiative Update
Optional Excursion (Boat Tour of Lake Champlain)

**Dinner on Your Own!

Sunday, July 9

7:15-8:10 a.m.  CAA Nominating Committee Meeting
                Burlington Conference Room

8:00-8:30 a.m.  General CAA Breakfast
                Adirondack CD

8:30-10:00 a.m. Session III - "Widening the Lens" on Higher Ed: Using Evidence-Based
                Communications Strategies for More Effective Advocacy
                Adirondack A

Organizers: Karen Hanson, Dru Marshall, Ruth Watkins
Research conducted by the FrameWorks Institute has revealed that the very
"zoomed in" and highly individualistic ways of thinking that the public brings to
their understanding of higher ed means that the majority of agenda and
beneficiaries are left out of view. Consequently, when it comes to articulating the
value of higher education to the public, the communications challenge is that of
bringing a wider cast of characters and the interrelated systems and structures
that support them into view. For more effective advocacy, more powerful
storytelling is needed to "widen the lens" in an inclusive manner.

In this engaging and participatory workshop, participants will be given an
introduction to the empirically-based Strategic Frame Analysis approach to
communications. This theory-to-practice session will explore framing concepts
and research, and provide opportunities for participants to begin to apply
recommendations to their own communications practice, moving quickly from
structured presentation to interactive group activities. Open dialogue, facilitated
by moderators Karen Hanson and Dru Marshall, will conclude the session.
Speaker:
10:00-11:30 a.m.  
**Session IV - Enrollment Management in the changing face of Higher Ed**  
**Adirondack A**

**Organizers:** Joan Lorden, April Mason, Rick Miranda  
Enrollment in public higher education institutions has changed over the last number of years, and looks to continue to change into the future. Bruce Vandal and Gretchen Bataille will address key issues chief academic officers need to know about enrollment and our future students. A preconference information request of participants will allow small group discussion about future enrollments and how we might help shape the students of our universities’ future.

**Speakers:**  
Gretchen Bataille – President, GMB Consulting Group & Navitas  
Bruce Vandal – Vice President, Complete College America

LUNCH ON YOUR OWN

1:30-3:00 p.m.  
**Session V - Data Analytics for Institutional Success (Joint with CIMA)**  
**Adirondack A**

**Organizers:** Joe Glover (CAA), Kathleen Shaw (CIMA), Ruth Watkins (Both)  
Two core elements of the provost’s role are ensuring student learning, retention and degree completion, and enhancing scholarly activity. This panel will involve dialogue, from a provost’s point of view, on (a) the use of data and data structures in learning analytics and applications to student success, and (b) new approaches and applications of research analytics. The session will be a framed as an interactive dialogue with significant opportunity for questions and discussion with attendees.

**Speakers:**  
Robert Berdahl – Chancellor Emeritus, University of California, Berkeley,  
President Emeritus, (AAU), Senior Advisor, Academic Analytics  
Amin Qazi – CEO, Unizin

3:00-3:15 p.m.  
**Break**
3:15-4:30 p.m.  Session VI - Data to Action for Student Success from Campuses on the Cutting Edge
Adirondack A

Organizers: Risa Palm (CAA), Leslie Brunelli (CIMA), Ken Smith (CIMA)
The first two presentations are from campuses describing significant
investments that have been made in student success and the results they have
achieved. The third is from a campus that is addressing the requirements of
performance-based budgeting and how that is affecting their student success
initiatives. These presentations will set the stage for the discussion of several
issues, such as the role robust data and data management systems play in
achieving student success, the role of campus leadership, the availability of
resources to invest, and how to measure the effectiveness of these
initiatives/investments. The moderator will pose some questions related to cost
and external expectations regarding student success initiatives and performance
budgeting.

Speakers:
Leslie Brunelli, University of South Carolina - Moderator
Risa Palm, Georgia State University
Sally McRorie, Florida State University
Ken Smith, Virginia Tech

6:30-7:30 p.m.  Council Reception (Joint with CIMA)
Lake Champlain Salon

7:30-8:30 p.m.  Council Dinner (Joint with CIMA)
Lake Champlain Salon

Monday, July 10

8:00-9:00 a.m.  Breakfast, Business Meeting & APLU Updates (Alan Mabe & APLU Staff)
Seasons on the Lake

9:00 a.m.  Adjourn