APLU Tax Priorities

Tax policy issues broadly impact public research universities. APLU advocates in support of a number of key tax issues, including provisions that extend access to low-cost capital, policies that impact universities as tax-exempt entities and employers, tax benefits that help make higher education more affordable for students and families, and incentives that promote charitable giving to further institutions’ educational and research missions.

APLU supports passage of the following legislation advancing these priorities in the 117th Congress.

**Extending Access to Low-Cost Capital**

**ADVANCE REFUNDING**

Advance refunding provided colleges and universities, along with other municipal bond holders, the one-time option to refinance outstanding municipal bonds to more favorable borrowing rates or terms. This tool allowed colleges and universities to generate savings by reducing the interest payments made to bond owners, freeing up resources to fund new infrastructure projects and other activities. Beginning in 2018, the Tax Cut and Jobs Act (TCJA) prohibited advance refunding of tax-exempt municipal bonds, but there is strong bipartisan support for restoration.

- **S. 479** - LOCAL Infrastructure Act
- **H.R. 2288** - Investing in Our Communities Act
  
  These bipartisan, bicameral bills would reinstate advance refunding to free up much-needed capital and assist in the long-term economic recovery following the COVID-19 crisis.

**DIRECT SUBSIDY BONDS**

Direct subsidy bonds allowed state and local governments—as well as entities such as public universities—to receive a subsidy from the federal government for the lifetime of the bond to cover a percentage of interest costs. During the Great Recession, a new direct subsidy bond program known as Build America Bonds (BABs) was created to aid with economic recovery. BABs were issued for defined governmental purposes, and bond owners received a subsidy equal to 35 percent of the interest paid for the lifetime of the bond. In subsequent years, however, Congress reduced these subsidy amounts promised to issuers through the sequestration process.

Restoring and expanding the use of direct subsidy bonds and ending their exposure to sequestration would immediately create an attractive investment option for critical campus infrastructure projects. Public universities have used BABs for environmental upgrades to campus infrastructure, research facilities, and other needed investments.

- **S. 4203** - American Infrastructure Bonds Act (116th Congress, not yet reintroduced)
  
  This bipartisan bill would provide the issuer of an American Infrastructure Bond a credit with respect to each interest payment under such bond, at a subsidy rate of either 35 or 28 percent depending on the date of the bond issuance.
Including Public Universities in COVID-19 Tax Relief

ACCESS TO NEW TAX CREDITS

Through COVID-19 pandemic rescue and recovery efforts, Congress has repeatedly looked to the federal tax code for options to provide economic relief to American families and employers. Enacted provisions have provided tax benefits to help employers retain staff and pay for expanded family and medical leave for employees affected by the pandemic. These tax benefits were all initially limited to private sector employers, excluding public colleges and universities and other public sector employers.

Fortunately, Congress has taken meaningful steps to provide public sector employers access to tax relief. The Coronavirus Response and Relief Supplemental Appropriations Act (H.R. 133) allows public employers to now claim the Employee Retention Tax Credit, which can help public universities retain faculty and staff. Further, the American Rescue Plan Act (H.R. 1319) allows public employers to claim the Paid Leave Tax Credit from April 2021 through September 2021. As Congress advances additional COVID-19 recovery legislation, our nation’s public universities should have equitable access to tax relief.

- H.R. 786 / S. 262 - Supporting State and Local Leaders Act
  The Families First Coronavirus Response Act (FFCRA) mandated that many employers provide up to two weeks of paid sick leave and 10 weeks of partially paid Family and Medical Leave Act (FMLA) leave to their employees through the end of 2020. Congress sought to cushion the financial impact on employers with a refundable tax credit. Unfortunately, public employers subject to the mandate were not eligible for the tax credit. This bipartisan, bicameral bill would allow public employers to claim the credit, retroactive to the start of the COVID-19 pandemic.

Expanding and Improving Student Higher Education Tax Credits

AMERICAN OPPORTUNITY TAX CREDIT / LIFETIME LEARNING CREDIT

The tax code contains several provisions that help students and families pay for college, including the American Opportunity Tax Credit (AOTC) and the Lifelong Learning Credit (LLC). The AOTC provides a 100 percent credit up to $2,000 spent on qualified education expenses (along with an additional 25 percent credit for the next $2,000 in expenses) for an eligible student for their first four years of college. The LLC provides a 20 percent credit for the first $10,000 spend on qualified educational expenses for a given year, with no limit on the number of years it can be claimed. These tax credits have played a growing role in helping low- and middle-income students and families finance higher education.

- H.R. 6749 - American Opportunity Student Tax Relief Act (116th Congress, not yet reintroduced)
  This bill would expand the AOTC with a short-term increase of the incentive during the COVID-19 pandemic and provide long-term improvements to the program.

Increasing Incentives for Charitable Giving

UNIVERSAL CHARITABLE GIVING CREDIT

Since 1917, the federal charitable tax deduction has provided a tax deduction for donations made to nonprofit organizations by taxpayers who itemize their tax returns. Expanding this credit to all taxpayers would encourage all Americans to donate, helping charitable organizations including public universities serve their students and families, workers, and communities, especially those impacted by COVID-19.

- H.R. 651 - Charitable Giving Tax Deduction Act (116th Congress, not yet reintroduced)
  This bill would make the charitable deduction available to all taxpayers to create a tax incentive for every American to give.