



# FY2020 Appropriations Priorities

## STATE, FOREIGN OPS, AND RELATED AGENCIES

### ABOUT THE ASSOCIATION OF PUBLIC AND LAND-GRANT UNIVERSITIES

APLU is a research, policy, and advocacy organization dedicated to strengthening and advancing the work of public universities.

With a membership of 241 public research universities, land-grant institutions, state university systems, and affiliated organizations, APLU's agenda is built on the three pillars of increasing degree completion and academic success, advancing scientific research, and expanding engagement.

Annually, its 199 U.S. member campuses enroll 4.2 million undergraduates and 1.2 million graduate students, award 1.1 million degrees, employ 1.1 million faculty and staff, and conduct \$42.4 billion in university-based research.

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## AGENCY FOR INTERNATIONAL DEVELOPMENT (USAID)

### Higher Education “Capacity Development” Partnerships

#### APLU FY2020 Request: \$35 million

(FY2020 PBR = N/A; FY2019 = \$35M; FY2018 = \$35M)

#### Bill Language Request:

*“Not less than \$260,000,000 shall be made available for assistance for higher education, including not less than \$35,000,000 for new partnerships between developing nation and U.S. higher education institutions focused on building the capacity of developing nation higher education institutions.”*

For FY2020, APLU requests \$35 million for new partnerships between U.S. universities and developing countries with a focus on building the institutional capacity of higher education in developing countries.

As in the U.S. and other developed nations, the impacts of higher education institutions are significant and beneficial in developing nations as well, both to the individual students and to their communities. Colleges and universities develop human capital and prepare the workforce. Individual institutions educate tens of thousands of people who often advance to key positions in their countries’ leadership – the scientists, engineers, teachers, entrepreneurs, doctors, healthcare workers, government administrators, and other professionals who set the conditions for their countries’ political, economic, and social development. In measuring “the university effect” in 78 countries from 1955 to 2010, the National Bureau of Economic Research found the impact to be significant: a doubling of the number of schools is associated with a 4 percent higher gross domestic product per capita, even after controlling for other regional trends and reverse-causality. In other words, the data show that higher education institutions foster economic growth in the regions that surround them, and that investments in higher education benefit not just the individuals who receive the education, but also the greater society in which those people live and work.

Every additional \$5 million in funding for these higher education capacity development partnerships can launch a new partnership in the model of USAID’s iAGRI program with Sokoine University in Tanzania. This partnership worked to transform Sokoine University into an institution with strengthened educational and research capacities in agriculture. In other partnerships, U.S. universities work with developing nation universities in other important sectors including education, health, business, and natural resource management.

## **APLU FY2020 STATE, FOREIGN OPS APPROPRIATIONS PRIORITIES (con't)**

### **Feed the Future Food Security Innovation Labs**

#### **APLU FY2020 Request: \$60 million**

(FY2020 PBR = N/A; FY2019 = \$55M; FY2018 = \$55M)

APLU requests \$60 million for 25 Feed the Future Food Security Innovation Labs. Innovation Labs are a two-for-one investment. They solve critical agricultural problems that impact food security and poverty through research conducted collaboratively between U.S. and developing country students and scientists while also promoting a path to self-reliance and resilience by strengthening the capacity of developing country research institutions and scientists. More than 60 U.S. universities throughout the nation are engaged in the Innovation Labs. This global engagement creates linkages that facilitate U.S. economic ties with developing countries and fosters economic growth in developing countries that benefits their economy and ours.