Exploring the Nexus between E-Learning and Internationalization

Leslie Opp-Beckman, Ph.D.
Director of eLearning
American English Institute
Department of Linguistics, College of Arts of Sciences
UO E-Context (E = English)

• Top 5 Intensive English Language Programs (IEP) in USA

• Conditional Admission; English for academic support of undergrad and grad students

• English for Specific Purposes (ESP), Sciences and Business

• MA Language Teaching Specialization (Teacher Education for TESOL and other languages)

• Long history of investing in full-time faculty with full benefits

• Strong admin. support in Sponsored Programs: creativity, funding
UO E-Context (E = E-Learning)

- Since 1996, active experimentation with onset of the Web
- Predominantly English language teacher training but some tandem programs with ESOL students as well
- Single cohort of 20 to 1,500 students per year, 125+ countries
- 2014 first MOOC with 40,000 students, 170+ countries
- 100% self-support, including development of MOOC, multimedia and print-based materials
- $12+ million in last 10 years, poised to expand
Experiential Learning, David Kolb

- Trusted partners; cohort models
- E-Learning as a testing bed for applied research in the real world → cautious next steps to degrees and credit-bearing realm
Diffusion of Innovation, Everett Rogers

• Ubiquity, digital natives; role of on-campus only learning and exchange or “study abroad” programs

• Open source is here to stay
E-Learning as Horseless Carriage
A Look to the Future

• E-Learning as both emergent and as a means to more than gap-fill

• E-Learning needs active exploration and investment
e.g., of Saudi (SEVIS) limitations but female grad student needs

• E-Learning is worthy of advocacy; top-tier institutions can harness and leverage it proactively

• English as a Lingua Franca and doorway to the future for now

• Institutional vision…
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