



2017 APLU Council on Research Summer Meeting
Silver Legacy Resort Casino, 407 N Virginia Street, Reno, Nevada

Sunday, July 9

7:30 AM – 11:30 AM	Workshop Registration (Workshop registrants only.)	Mezzanine
8:00 AM – 9:00 AM	New and Future VPR Workshop Breakfast (Workshop registrants only.)	Silver Baron E
9:00 AM – 4:30 PM	New and Future VPR Workshop (Workshop registrants only.)	Silver Baron 1-6
3:30 PM – 5:30 PM	General Registration	Mezzanine
5:30 PM – 7:00 PM	Opening Reception (All registrants and guests welcome.)	Silver Baron A

Monday, July 10

7:00 AM – 1:00 PM	General Registration	Mezzanine
7:30 AM – 9:00 AM	Concurrent Breakfasts	
	Breakfast (General) (All CoR attendees welcome.)	Silver Baron E
	Associate VPR Breakfast I (Breakfast meeting for Associate VPRs.)	Silver Baron D
	Executive Committee Breakfast (Executive Committee members only.)	Silver Baron B
9:00 AM – 9:15 AM	Welcoming Remarks Sethuraman “Panch” Panchanathan , Chair of the Council on Research and Executive Vice President, Arizona State University	Silver Baron 1-6

APLU gratefully recognizes Academic Analytics for its sponsorship of Monday’s lunch.

9:15 AM – 10:30 AM

Session I

Silver Baron 1-6

Bridging the Cultural Divide: Bringing the Arts, Humanities, and Sciences Together

Organizers:

Mridul Gautam, Vice President for Research and Innovation, University of Nevada, Reno

Sarah Nusser, Vice President for Research, Iowa State University

Daniel Reed, Vice President for Research and Economic Development, University of Iowa

Karl Steiner, Vice President for Research, University of Maryland, Baltimore County

Speakers:

Lee Boot, Associate Director, Imaging Research Center, University of Maryland, Baltimore County

Sandra Brown, Vice Chancellor for Research, University of California, San Diego

Seda McKilligan, Associate Professor, Industrial Design, Iowa State University

Debra Moddelmog, Dean, College of Liberal Arts, University of Nevada, Reno

Kelly Rusch, Vice President for Research and Creative Activity, North Dakota State University

Abstract

This session will feature panelists working at the interface of the arts, humanities, and sciences who will share best practices, challenges, and new ways to incentivize individuals from different academic departments to come together in support of such collaborations.

10:30 AM – 10:45 AM

Break

10:45 AM – 12:00 PM

Session II

Silver Baron 1-6

Breaking Down Silos between Research Centers and Academic Units

Organizers:

Thomas McCoy, Vice President for Research and Innovation, University of North Texas

David Shaw, Vice President for Research and Economic Development, Mississippi State University

Speakers:

Sandra Brown, Vice Chancellor for Research, University of California, San Diego

Vimal Chaitanya, Director, Energy Research Lab, New Mexico State University

Kelvin Droegemeier, Vice President for Research, University of Oklahoma

Peter Schiffer, Vice Chancellor for Research, University of Illinois at Urbana-Champaign

Abstract

The global challenges we face today require broadly multi-disciplinary approaches for solutions. One mechanism universities use to foster multi-disciplinary research is through the establishment of centers and institutes to cross disciplinary, department, and college boundaries. However, breaking down disciplinary silos also brings a host of challenges, and we all recognize great successes and spectacular failures in areas such as P&T contribution, F&A distribution, center/institute evaluation, credit on funding and publications, competition with academic units, reporting of research faculty, etc. This session will address opportunities and challenges with the center/institute approach among other related topics.

12:00 PM – 1:00 PM

Lunch and Break

Exposition Hall A

(Remarks by Dan Janick, COO and CFO, Academic Analytics.)

1:00 PM – 2:15 PM

Session III

Silver Baron 1-6

Matching Innovation and Capital for Growth

Organizer:

Mridul Gautam, Vice President for Research and Innovation, University of Nevada, Reno

Speakers:

Jodi Black, Deputy Director, Office of Extramural Research, National Institutes of Health

Sandra Brown, Vice Chancellor for Research, University of California, San Diego

Steve Flaim, Chairman Emeritus, Tech Coast Angels and Director, Angel Capital Association

Paul Roben, Associate Vice Chancellor for Innovation and Commercialization, University of California, San Diego

Abstract

This session will address why it is so difficult for angel investors to see the value of investing in technology coming out of universities – with a particular focus on early-stage tech and high-risk/high-reward projects – along with how barriers between universities and angel/capital groups can be reduced. Best practices for innovation on campus, including seed funding and finding the right community partners, will also be discussed.

2:15 PM – 2:30 PM	Break	
2:30 PM – 3:00 PM	Transit to the University of Nevada, Reno	
3:00 PM – 5:00 PM	Field Trip – Visit and Tour University of Nevada, Reno Earthquake Engineering Laboratory	
5:00 PM – 7:00 PM	Reception at University of Nevada, Reno	Honor Court

Tuesday, July 11

7:15 AM – 8:00 AM	Breakfast (All CoR attendees welcome.)	Silver Baron 1-6
8:00 AM – 9:00 AM	CoR Business Meeting (All CoR attendees welcome.)	Silver Baron 1-6
9:00 AM – 9:15 AM	Break	
9:15 AM – 10:30 AM	Session IV	Silver Baron 1-6

Open Data and Public Access

Organizers:

David Norton, Vice President for Research, University of Florida

Sarah Nusser, Vice President for Research, Iowa State University

Neil Sharkey, Vice President for Research, Pennsylvania State University

Karl Steiner, Vice President for Research, University of Maryland,
Baltimore County

Speakers:

Greg Madden, Senior Advisor for Research Computing and
Cyberinfrastructure, Pennsylvania State University

Beth McNeil, Dean of Library Services, Iowa State University

Jack Suess, Vice President of Information Technology and Chief
Information Officer, University of Maryland, Baltimore County

Abstract

This session will begin with an overview of the APLU-AAU Public Access Working Group (PAWG). The conversation will then shift to presenting case studies and partnership examples from three different institutions as to how they are approaching open data and public access concerns. This will include specific actions that institutions can take, such as how VPRs are working to bridge/establish partnerships between different organizational units on campus, including sponsored programs, libraries, and IT. We will convey specific examples of cohesive integration and engagement.

10:30 AM – 10:45 AM

Break

10:45 AM – 12:00 PM

Session V

Silver Baron 1-6

Controlled Unclassified Information

Organizers:

Kimberly Andrews Espy, Senior Vice President for Research,
University of Arizona

David Norton, Vice President for Research, University of Florida

Jim Tracy, Vice Chancellor, Office of Research, University of Kansas

Speakers:

Greg Madden, Senior Advisor for Research Computing and
Cyberinfrastructure, Pennsylvania State University

Lori Schultz, Senior Director, Research Partnership Services, University
of Arizona

Alicia Turner, Business Relationship Manager, UFIT-Enterprise Systems,
University of Florida

Abstract

This session will address Controlled Unclassified Information and associated issues on campus, including what CUI means in federal regulations, places/disciplines where CUI is frequently encountered, and best practices for compliance. We will present information useful for campuses yet to address CUI or who are in the beginning stages of implementing new policies and procedures.

12:00 PM – 2:00 PM

Session VI

Lunch Roundtable: Science Advocacy

Silver Baron 1-6

Organizers:

David Conover, Vice President for Research and Innovation, University
of Oregon

Anna Quider, Director of Federal Relations, Northern Illinois University

Speakers:

Terri Goss Kinzy, Vice President for Research, Rutgers University

Mark McLellan, Vice President for Research, Utah State University

Jennifer Poulakidas, Vice President for Congressional and
Governmental Affairs, APLU

Abstract

This session will focus on political activism and advocacy for science, including how to channel the enthusiasm of students and researchers to engage (processes, procedures, support to faculty), institutional responses, and lessons learned from the March for Science.

2:00 PM – 2:15 PM

Break

2:15 PM – 3:30 PM

Session VII**Silver Baron 1-6****Value Proposition: Working with Engagement; Communicating Outcomes and Impact to the Public****Organizers:****Kelvin Droegemeier**, Vice President for Research, University of Oklahoma**Fred King**, Vice President for Research, West Virginia University**Daniel Reed**, Vice President for Research and Economic Development, University of Iowa**Speaker:****Ann Silver**, Chief Executive Officer, Reno-Sparks Chamber of Commerce**Abstract**

In this session, we take an arguably fresh approach to the value proposition question – how do research universities appropriately and effectively convey their value to those on whom their very existence depends: lawmakers, policymakers, parents, students, businesses, and the general public? – not only by placing ourselves, as research officers, in the position of constituents, but by engaging directly the constituents in a discussion that emphasizes their priorities, their concerns, their struggles, and their views of what research universities are or are not. The overall goal is for research officers to gain a much better appreciation, by active listening, regarding views held by the general public of universities and research, and also by conveying to members of the public ways in which universities, and research, are contributing to solving problems, or addressing issues in their daily lives. A particularly important point in this regard is the rather long time needed for research outcomes and impacts to be manifest in practical ways, relative to the nearer term, pressing issues faced by the public.

3:30 PM – 3:45 PM

Break

3:45 PM – 5:00 PM

Session VIII**Silver Baron 1-6****Federal Update: New Administration and 115th Congress****Organizers:****Jennifer Poulakidas**, Vice President for Congressional and Governmental Affairs, APLU**Anna Quider**, Director of Federal Relations, Northern Illinois University**Kalliat Valsaraj**, Vice President for Research and Economic Development, Louisiana State University**Speaker:****Matt Hourihan**, Director of the R&D Budget and Policy Program, AAAS

Abstract

This session will focus on current research policy-related issues, including the President's Budget Request for Fiscal Year 2018 and the associated impact on federal funding for science/public research universities; and the Facilities and Administrative (F&A) costs of federally-sponsored university research.

Wednesday, July 12

7:30 AM – 9:00 AM

Concurrent Breakfasts**Breakfast (General)****Silver Baron E**

(All CoR attendees welcome.)

Associate VPR Breakfast II**Silver Baron B**

(Breakfast meeting for Associate VPRs.)

9:00 AM – 9:15 AM

Break

9:15 AM – 10:30 AM

Session IX**Silver Baron 1-6****Large Proposal Development: Best Practices for Support****Organizers:**

Mridul Gautam, Vice President for Research and Innovation, University of Nevada, Reno

Chris Keane, Vice President for Research, Washington State University
Janet Nelson, Vice President for Research and Economic Development, University of Idaho

Daniel Reed, Vice President for Research and Economic Development, University of Iowa

Speakers:

Faith Kirkham Hawkins, Associate Vice President for Research, Strategic Research Initiatives, Indiana University

Michelle Popowitz, Assistant Vice Chancellor for Research and Executive Director, UCLA Grand Challenges

Abstract

This session will address the opportunities and challenges associated with large proposal development, such as assembling multidisciplinary research teams and building support with state, local, and industrial stakeholders essential to proposal success. We will discuss team building and stakeholder engagement; proposal development and formulation; and proposal execution and long-term sustainability of large team efforts from both the small/medium and large-scale university perspectives.

10:30 AM – 10:45 AM **Break**

10:45 AM – 12:00 PM

Session X

Silver Baron 1-6

Discussion of APLU's Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP) Tech Transfer Evolution Working Group

Organizers:

Paul Roben, Associate Vice Chancellor for Innovation and Commercialization, University of California, San Diego

Jim Woodell, Vice President for Economic Development and Community Engagement, APLU

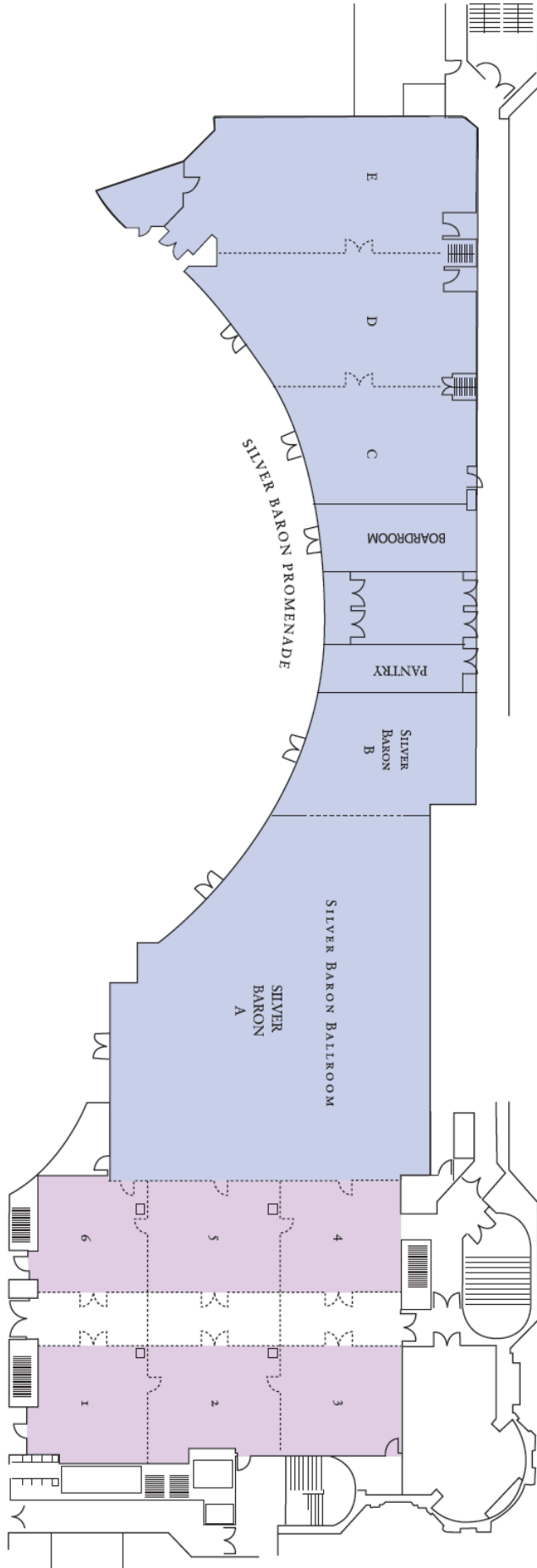
Speakers:

Sethuraman "Panch" Panchanathan, Chair of the Council on Research and Executive Vice President, Arizona State University

Caroline Whitacre, Senior Vice President for Research, The Ohio State University

Abstract

University leaders are increasingly responding to the needs of the innovation economy, and in particular their local economy, by including innovation, entrepreneurship and economic engagement programming in their strategic planning processes. At the same time, budget and resource threats to the university research enterprises are driving increased pressure on revenue generation from licensing and innovation activities. It is in the best interest of technology transfer offices to acknowledge these forces and to reinvent themselves to meet the evolving opportunities and challenges presented by these trends effectively taking on new characteristics and functions to evolve toward broader economic engagement offices. The focus will shift from licensing to support of the larger missions of the university. We believe this will involve a deeper engagement with industry and other community partners; broadening of activities to areas such as undergraduate education, technology development and entrepreneurship; and a deeper integration with other supportive administrative functions such as industry contracting.



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