8:30 – 10:00 a.m. **COR SESSION I: The Next Frontier in University Technology Transfer: Evolving into a more Responsive and Engaged Enterprise**

(led by CICEP, with CGA)

APLU’s Commission on Innovation, Competitiveness, and Economic Prosperity (CICEP) established the Technology Transfer Evolution Working Group to identify ways university technology transfer is changing, and must continue to change, to sustain and increase university responsiveness to the needs of stakeholders, and more broadly to challenges in society and the economy. In this session, university leaders will learn about the Working Group’s technology transfer examination, which has been summarized in five briefs and a cumulative report and will be followed by a broader discussion centering on the role of public research universities in driving economic development and innovation.

**Moderator:**
- Pradeep Khosla, Chancellor, University of California, San Diego

**Introduction:**
- Peter McPherson, President, APLU

**Report Overview:**
- Paul Roben, Associate Vice Chancellor for Innovation and Commercialization, University of California, San Diego
- Julie Nagel, President, KU Innovation & Collaboration, University of Kansas

**Panelists:**
- Jere Morehead, President, University of Georgia
- Samuel Stanley, President, Stony Brook University
- William Bates, Executive Vice President, U.S. Council on Competitiveness

10:00 – 10:30 a.m. **Break**

10:45 – 12:00 p.m. **COR SESSION II: HIBAR Research and Grand Challenges** (with CGA)

APLU is a member of the Highly Integrative Basic And Responsive (HIBAR) Research Alliance, which seeks to improve university research and increase benefits to society through deepening engagement with external partners. HIBAR
can include Grand Challenge and transdisciplinary initiatives addressing goal-oriented, community problems—all closely aligned with the heritage of land-grant and public research universities. This session will feature a panel of senior research officers discussing how HIBAR research can be undertaken and further promoted on a broad spectrum of campuses.

**Moderator:**
- Sandra Brown, Vice Chancellor for Research, University of California, San Diego (CoR Chair-Elect)

**Panelists:**
- Richard Galbraith, Vice President for Research, University of Vermont
- Theresa Mayer, Vice President for Research and Innovation, Virginia Tech
- Roger Wakimoto, Vice Chancellor for Research, University of California, Los Angeles
- Lorne Whitehead, Professor and Special Advisor to the President, University of British Columbia

**12:15 – 1:30 p.m.**

**CoR Executive Committee Luncheon Meeting**
(Executive Committee members only)

**Chair:** Sethuraman “Panch” Panchanathan, Executive Vice President, ASU Knowledge Enterprise and Chief Research and Innovation Officer, Arizona State University

**1:45 – 3:00 p.m.**

**Collaborative Sessions (APLU-Wide) (Choose One)**

**Option One:** The Knowledge Paradox: How Can Expertise Be Dead Amidst Ubiquitous Information? (Suggested for CoR)

The disparagement of expertise at a time of ubiquity of information is forcing universities and scholars to redefine their role as experts. Universities must engage more deeply and differently with society to co-create and diffuse knowledge. Citizen science and crowd-sourcing, are among options for universities to move forward and find new ways to collectively address societal challenges. Attendees will interact with panelists through both questions and electronic comments posted on a screen alongside the podium.

**Moderator:**
- Rush Holt, CEO, American Association for the Advancement of Science (AAAS)

**Speakers:**
- Dietram A. Scheufele, John E. Ross Professor in Science Communication and Vilas Distinguished Achievement Professor, University of Wisconsin-Madison
- Darlene Cavalier, Founder, SciStarter Professor, Arizona State University Center for Engagement and Training

**Option Two:** Disruption or Boon?: Automation, Artificial Intelligence and the Future of Work and Learning

For session abstracts and the latest updates, download the APLU Annual Meeting app in the iTunes or Play store.
We are entering the age of robots and machine learning. Technological change is rapidly shifting how we learn, how we work, even how we think, and if we will have work for everyone.

In this session, we will explore how automation and artificial intelligence impact the economy and the future of jobs and what those changes mean for how universities educate and train the workforce of today and tomorrow.

Speakers:
- Vistasp Karbhari, President, University of Texas at Arlington
- Mona Moursheed, Senior Partner, McKinsey & Company
- Thanassis Rikakis, Executive Vice President and Provost, Virginia Tech
- Michael Amiridis, Chancellor, University of Illinois at Chicago

OPTION THREE: Political Lightning Rods: Cultivating Democracy and Building Support in a Time of Increased Polarization

A steadily growing number of Americans view universities as elitist institutions that promote liberal ideas harmful to the nation and shut down the voices of those with different perspectives. Despite a deep, core commitment to free speech and academic freedom, public universities increasingly find themselves thrust into the middle of contentious political and cultural debates which threaten to further erode public trust and embolden policymakers to take action against institutions. How did universities get here? How much of the criticism is fair? Find out how universities can take steps to ensure they adhere to their core stated values while helping the public understand and appreciate their commitment to them. How can universities reverse their new role as political punching bag and regain broad public support for their position as great economic equalizers whose discovery and engagement activities enrich all lives, strengthen our economy, and facilitate a thriving democracy?

Presenter:
- Brandon Busteed, Executive Director of Education and Workforce Development, Gallup Researcher

Moderator:
- Denise Maybank, Vice President for Student Affairs and Services, Michigan State University

Panelists:
- Nancy Thomas, Director, Institute for Democracy & Higher Education
- Kent Fuchs, President, University of Florida
- Elizabeth Foley, Law Professor, Florida International University

OPTION FOUR: Backtracking on the American Dream?

Dramatic cuts in state funding, efforts to increase institutional rankings, and increases in the number of applications have all have resulted in limiting access to public research universities for many from lower income backgrounds. With access and affordability in higher education on a downward projection we continue to fall short of our goal for public higher education to be attainable for all. Although there are some that believe higher education isn’t for everyone, it is critical that the choice...
and opportunity should not be based on one’s income and background. In this session, we will take a deep dive into this ever-growing threat to this pillar of our democracy and what universities are doing to combat it. From examining the shifting view of education from a public to a private good, the future impact of changing demographics, and the unseen cost that today’s inequities will have for our country, we will be unpacking the breadth of the impact these issues are having on higher education and what public research universities can do to address and reduce inequalities in our society.

Speakers:
- John Friedman, Brown University
- Alfred Rankins, President, Alcorn State
- Samuel Stanley, President, Stony Brook University

3:00 – 3:30 p.m.  
BREAK

3:30 – 4:45 p.m.  
STRATEGY SESSIONS (APLU-WIDE) (Choose One)

**OPTION ONE: Institutional Strategies for Innovation and Economic Prosperity (Suggested for CoR)**

Washington 4

The APLU Innovation and Economic Prosperity (IEP) Universities program recognizes institutions for exemplary, innovative, and sustainable efforts in economic engagement with the IEP University designation. Universities that have earned the designation qualify for application to the IEP Universities awards program, which recognizes exemplary work in economic engagement. The awards promote the significant contributions and achievements by universities in developing innovation and entrepreneurship, talent, and place in their region, and in building connections across these types of contributions. In this session, awards finalists will share successful institutional strategies that have enabled their universities to excel in economic engagement. The Talent, Innovation, and Place awards will be presented. The Class of 2017 IEP designees will also be recognized.

Awardees:
- Sethuraman “Panch” Panchanathan, Executive Vice President, ASU Knowledge Enterprise and Chief Research and Innovation Officer, Arizona State University
- Julie Lenzer, Associate Vice President of Innovation and Economic Development, University of Maryland
- Michael Crum, Vice President for Economic Development and Business Engagement, Iowa State University
- Niel A. Sharkey, Vice President for Research, The Pennsylvania State University
- Rebecca Robinson, Director of Economic Development & Internal Program Development, Kansas State University
- Juli Golemi, Senior Project Manager, Georgia Institute of Technology

**OPTION TWO: Institutional Strategies for Global Learning, Research and Engagement (Suggested for CoR)**

Washington 6

For session abstracts and the latest updates, download the APLU Annual Meeting app in the iTunes or Play store.
We live in a world where increasing numbers of people cross national borders and where our most complex challenges are global in nature, requiring international cooperation and collaboration to develop real solutions. These global trends have created a world in which interdisciplinary, cross-cultural, and cross-national learning, research, and engagement are basic requirements for excellence. Institutions that are able to prepare students-of-the-world and support global research and engagement will be the colleges and universities of the next century. Global diversity within our institutions is no longer just nice to have, but a scholarly and practical imperative. The APLU Institutional Award for Global Learning, Research, and Engagement recognizes public research universities and their leaders who excel in their efforts to drive an inclusive approach to their global engagement, research, and learning, and measure the impact of these efforts. In this session, the finalists from this year’s inaugural competition will present the lessons they have learned and effective practices they have discovered through their efforts to drive an inclusive approach to comprehensive internationalization. This year’s finalist institutions are Michigan State University, Queen’s University, University of Calgary and University of Washington.

**OPTION THREE: Institutional Strategies for Community Engagement**

Learn strategies and tactics about successful university and community engagement practices from the 2016 Community Engagement Scholarship Award finalists, who will share successful strategies that have enabled their universities to excel in collaboration between the institution and their larger communities for the exchange of knowledge and resources.

Established in 2006, the W.K. Kellogg Foundation Community Engagement Scholarship and the C. Peter Magrath Community Engagement Scholarship Awards recognize four-year public universities that have made exemplary strides to become more closely and productively engaged with communities through their teaching/learning, discovery, and service activities.

**OPTION FOUR: Institutional Strategies for Project Degree Completion**

Student success and degree completion is one of the most pressing concerns for institutions of higher education in America; however, ever-changing student needs coupled with evolving workforce demands require institutions to become expert innovators to meet these complex needs. In an effort to support its members, APLU developed the Project Degree Completion—a joint with AASCU in which nearly 500 institutions have agreed to collectively award an additional 3.8 million degrees by 2025. The Project Degree Completion Award identifies institutions who have made significant evidence-based strides to tackle these complex problems with innovative initiatives. This session includes presentations of the innovative practices from the PDC Award’s 2016 finalist institutions: Boise State University, Colorado State University, the University of Hawaii at Manoa, the University of Texas at Austin, and Western Michigan University. Finalist presentations will focus on lessons learned from the creation and implementation of these solutions and practical
recommendations for Senior Institutional Leaders wishing to adapt the finalists’ initiatives.

5:15 – 7:00 p.m.  **KEYNOTE SESSION: The Age of Disruption: Navigating, Innovating, and Excelling**  
*Marriott Ballroom Salons 2 & 3*

Public universities find themselves navigating a rapidly changing landscape that demands innovative and creative approaches to excel. The teaching, discovery, and engagement mission of public research universities is timeless, but that hardly makes their work immune from the forces disruption. Reduced public funding and shifting political dynamics, new technology, an increasingly diverse student body, and constantly evolving needs from those who employ our graduates are just some of the challenges institutions face. Our world is changing rapidly and so must our institutions.

**INSTITUTIONAL AWARDS**
The Keynote session will also feature a special presentation and recognition of APLU’s four institutional award winners.

**Welcoming:**
- Peter McPherson, President, APLU

**Remarks:**
- Teresa Sullivan, President, University of Virginia, and Chair, APLU Board of Directors

**Awards Program:**
- Mildred Garcia, President, California State University, Fullerton

**Keynote Speaker:**
- Regina Dugan, Vice President of Engineering, Facebook

**Moderator:**
- Doug Lederman, Editor and Co-Founder, Inside Higher Ed

**Panelists:**
- Anne-Marie Cauce, President, University of Washington
- Beverly Davenport, Chancellor, University of Tennessee
- Michael Drake, President, The Ohio State University and Chair, APLU Council of Presidents
- Bob Kustra, President, Boise State University

6:45 – 8:15 p.m. **WELCOME RECEPTION**  
*Marriott Ballroom Salon 1*

Welcoming Reception for all registered attendees.

**MONDAY, NOVEMBER 13**

7:00 – 8:15 a.m. **CoR BUSINESS MEETING AND BREAKFAST (OPEN TO ALL CoR MEMBERS)**  
*Washington 6*

**Chair:** Sethuraman “Panch” Panchanathan, Executive Vice President, ASU Knowledge Enterprise and Chief Research and Innovation Officer, Arizona State University

For session abstracts and the latest updates, download the APLU Annual Meeting app in the iTunes or Play store.
**COR SESSION III: Crossing Borders and Joining Forces: Strengthening International Research Collaborations** (led by CII, with CGA)

As a North American organization, APLU and its members are committed to championing ideas that drive the discovery and dissemination of new knowledge to solve the most vexing challenges of their state, country, region, and world. Recent efforts of APLU, including The Challenge of Change, Addressing Antibiotic Resistance, and the Highly Integrative Basic and Responsive (HIBAR) Research Alliance seek to encourage North American collaboration on some the grand challenges of our time in order to heighten benefits to society. International research collaborations are critical to solving vexing challenges like global food and nutrition security, climate change impacts, water, and energy, however, it’s often difficult to articulate the benefits of these collaborations to policy makers and others.

This session will explore, from a tri-lateral perspective, what information is needed so that public universities can better share and demonstrate the value of international research and address some of the challenges of international research collaborations.

**Moderator:**
- DeAndra Beck, Associate Dean for Research, International Studies and Programs, Michigan State University

**Speakers:**
- Nalini Anand, Director, Center for Global Health Studies, Fogarty International Center, National Institutes of Health
- Pari Johnston, Universities Canada
- Claire Millington, Senior Policy Analyst, Universities Canada

**10:00 – 10:45 a.m.**
**BREAK**

**10:45 – 12:00 p.m.**
**COR SESSION IV: Understanding the Real Costs of Federally-Funded Research**

Again, Facilities and Administrative (F&A), or indirect, costs of federally-sponsored university research are being targeted for dramatic cuts. However, these often misunderstood costs are not optional and are a fundamental part of doing research. Without their reimbursement, universities would be hard pressed to pay the construction and maintenance costs of laboratories and cutting-edge facilities; energy and utility expenses; and safety, security, and other government-mandated expenses.

The Fiscal Year 2018 federal budget process saw proposed drastic reductions in F&A at the National Institutes of Health (NIH), which would have had a catastrophic impact on research conducted at laboratories, institutes, and hospitals. While Congress ultimately prevented cuts to F&A in FY2018 and inserted language ensuring continuity with respect to F&A payments and rates, many key
stakeholders on and off campus still do not understand F&A. This session seeks to have a conversation about the language used to discuss F&A and to convey how to better educate faculty, staff, and university leaders on why F&A is vital to both universities and regional economies. This session will serve as the launch for follow-on work by CoR.

**Moderator:**
- Jennifer Poulakidas, Vice President for Congressional and Governmental Affairs, APLU

**Speakers:**
- Sethuraman “Panch” Panchanathan, Executive Vice President, ASU Knowledge Enterprise and Chief Research and Innovation Officer Director, Arizona State University (CoR Chair)
- Tannaz Rasouli, Senior Director, Public Policy & Strategic Outreach, Association of American Medical Colleges
- Caroline C. Whitacre, Senior Vice President for Research, The Ohio State University
- Kelvin Droegemeier, Vice President for Research, University of Oklahoma

12:15 – 1:30 p.m.  
**COUNCIL OF PRESIDENTS LUNCHEON AND KEYNOTE ADDRESS:**  
(All Meeting Attendees Welcome)

All meeting attendees are invited to the Council of Presidents Luncheon. Bob Woodward, a journalistic icon whose decades-long reporting and coverage of presidents led to two Pulitzer Prize awards and 18 bestselling books, will deliver the meeting’s luncheon address. His insights on presidential leadership and DC’s political institutions will provide important context as public research universities seek to navigate a rapidly changing political landscape.

APLU Board Chair Teresa Sullivan, president of the University of Virginia, will officially pass the gavel to incoming Chair Robert Caret, president of the University of Massachusetts System.

**Speaker:** Bob Woodward, American investigative journalist, The Washington Post

1:45 – 3:00 p.m.  
**COLLABORATIVE SESSIONS (Choose One)**

**OPTION ONE:** Advancing University Responsiveness: Leveraging Education, Research and Engagement to Address Critical Societal Disruptions  
(Suggested for CoR)

Ever increasing and evolving are the expectations of the university role in society—particularly in talent development, social mobility, and the application of research to addressing grand challenges. Public universities serve a critical role in society, but as expectations and needs evolve, so must the ways in which our institutions work to meet these expectations. In this session, a diverse panel of stakeholders will explore how institutions can continue to be increasingly responsive to an array of societal needs, from preparation of a ready workforce, to reduction of income and other types...
of inequality, to the application of research and discovery to economic or societal challenges.

**Moderator:**
- Franklin D. Gilliam, Jr., Chancellor, University of North Carolina, Greensboro

**Panelists:**
- Eboni J. Pringle, Dean, University College, Kent State University
- Lorne Whitehead, Professor and Special Advisor to the President, University of British Columbia
- S. Atyia Martin, Chief Resilience Officer, Mayor’s Office of Resilience & Racial Equity (MORRE), City of Boston
- Debbie Hughes, Vice President, Higher Education and Workforce, Business-Higher Education Forum

**OPTION TWO: The Implications of “America First” on North American Higher Education**

In the current “America First” environment, university leaders are faced with evolving and complex political challenges when planning engaged learning, discovery, and service activities that cross geographical boundaries - local, state, national, and global. Is America’s international leadership in higher education in jeopardy? How are institutions outside of the United States responding to the “America First” rhetoric? What does this mean for APLU as a North American higher education organization? This session will address how institutions can navigate these concerning disruptions. Specifically, this session will explore the questions of:

1. Is global university engagement in conflict with the “America First” rhetoric?
2. How are institutions leveraging global university engagement to address the “America First” rhetoric?

**Moderator:**
- Judy Genshaft, President, University of South Florida

**Panelists:**
- Eric Kaler, President, University of Minnesota
- Guillermo Hernandez, General Director of Strategic Partnerships, ANUIES
- Carolyn Waters, Provost, Dalhousie University

**OPTION THREE: Where is Presidential Leadership Taking the American University?**

Several organizations have projected the need for significantly more credentials and bachelor’s degrees to be awarded by 2025. One foundation’s goal is 16.4 million more high quality credentials by 2025 (4.8 million from typical enrollment patterns, 6.1 million from unenrolled students with some college but no degree, 5.1 million from adults with no college experience). Are our current university plans adequate to the task?

With this foundation’s goal as a backdrop and with the knowledge of a wide range of other actual and potential disruptions facing higher education, many of which are
being discussed in other collaborative sessions, where is presidential leadership taking the American Public University?

**Moderator:**
- Michael M. Crow, President, Arizona State University

**Panelists:**
- Lou Anna K. Simon, President, Michigan State University
- F. King Alexander, President, Louisiana State University
- Dr. Kristina M. Johnson, Chancellor, State University of New York System
- Mitch Daniels, President, Purdue University
- Dr. David Wilson, President, Morgan State University

3:00 – 3:45 p.m.  **NETWORKING BREAK**

3:45 – 5:00 p.m.  **COR SESSION V: Clear & Present University Research: Helping the Public Understand the Science Behind Today’s Front Page Headlines**

Thurgood Marshall Ballroom North

In just the past few months, the public has been riveted by headlines and live broadcasts about Category 5 hurricanes, a solar eclipse, autonomous vehicles, mass shootings, data breaches, and much more. How can universities seize these moments to promote timely stories about the related research they’ve conducted or are currently undertaking that capitalize on the public’s genuine interest and receptiveness to current events? What steps can universities take right now to be ready for the next breaking news moment and to show the public how the research they are at the forefront of improves storm forecasting, cybersecurity, vehicle safety, etc.?

**Moderator:**
- Jane Tors, Research Communications Director, University of Nevada, Reno

**Panelists:**
- Robert Nobles, Interim Vice Chancellor for Research & Engagement, University of Tennessee, Knoxville
- Joe Palca, Science Correspondent, NPR
- Brooke Smith, Consultant, Kavli Foundation
- Bruce Wilson, Executive Director/Co-CEO, The Conversation

5:15 – 6:30 p.m.  **CONCURRENT SESSIONS (Choose One)**

**OPTION ONE: CIMA Open House and Poster Reception**  Madison Suite

CIMA invites attendees to join a happy hour reception and open house. Come enjoy snacks and a beverage with your colleagues and learn more about CIMA and some of the work APLU and our member campuses are engaged in to use data to guide campus innovation and improvement.

**OPTION TWO: University Innovation and Entrepreneurship Showcase Session & Reception**  Exhibit Hall A

For session abstracts and the latest updates, download the APLU Annual Meeting app in the iTunes or Play store.
APLU and the Association of American Universities (AAU), in partnership with the National Academy of Inventors and VentureWell, are pleased to announce the inaugural University Innovation and Entrepreneurship Showcase. This showcase aims to profile how federally funded research fuels university innovation and entrepreneurship across the nation. The showcase is comprised of two parts—a reception on Monday, November 13 at the APLU Annual Meeting hosted by CGA and CICEP that will serve as a celebration of the 20-25 university-affiliated startups participating in the showcase and a Capitol Hill reception on Tuesday, November 14.

**Speakers:**
- Eric J. Barron, President, The Pennsylvania State University
- Peter McPherson, President, APLU
- Michael Frame, Vice President of External Relations and Chief of Staff, SUNY Polytechnic Institute

**TUESDAY, NOVEMBER 14**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:00 – 8:30 a.m.</td>
<td><strong>General Breakfast</strong></td>
<td>Marriott Ballroom Salons 2 &amp; 3</td>
</tr>
<tr>
<td>8:30 – 9:10 a.m.</td>
<td><strong>General Session: Perspective from the Senate: Federal Funding Priorities and Challenges</strong></td>
<td>Marriott Ballroom Salons 2 &amp; 3</td>
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**General Session: Perspective from the Senate: Federal Funding Priorities and Challenges**

U.S. Senator Roy Blunt (R-Mo), who chairs the Senate Appropriations Subcommittee on Labor, Health and Human Services, Education, is a strong funding champion for public research university priorities, including the National Institutes of Health and the federal Pell Grant program. Senator Blunt will offer remarks on the federal budget environment and higher education and research funding and policy issues.

**Introduction:**
- Alexander Cartwright, Chancellor, University of Missouri

**Speaker:**
- Roy Blunt, Senator (R-MO), United States Senate

**General Session: Explaining the Disruptor-in-Chief: A Time of Uncertainty in Washington**

James Hohmann is a national political correspondent for The Washington Post. Since 2015, he has written “The Daily 202,” which has become a go-to morning briefing for the DC political world. The daily piece delivers scoops, distills the political zeitgeist, and briefs decision-makers on the most relevant news to do their jobs. Hohmann will offer a captivating look at the dynamics in play between the White House, Congress, and the media and provide insight on what lies ahead for tax reform, DACA, foreign policy, the 2018 mid-term elections, and much more.

**Speaker:**
- James Hohmann, National Political Correspondent, The Washington Post

For session abstracts and the latest updates, download the APLU Annual Meeting app in the iTunes or Play store.
10:00 – 11:30 a.m.  **CLOSING GENERAL SESSION: READY FOR JOBS, CAREERS, AND A LIFETIME: PUBLIC RESEARCH UNIVERSITIES AND CREDENTIALS THAT COUNT**

Students are clear that their primary purpose for enrolling in college is to get a good job upon graduation and to put themselves on a path to a successful career. But are universities adequately preparing students for life after school? Employers argue that universities must do more to prepare the workforce. But many university professors and leaders argue that while employability is important, such a focus threatens their institutions’ responsibility to provide students with a broader education. How can universities resolve this tension to offer credentials that prepare students for jobs, careers, and life overall?

This session will feature an engaging discussion and examination of these issues with thought leaders working at the intersection of higher education and talent development. APLU will also unveil a new report that calls for a “renewed commitment and responsiveness” from public research universities to ensure that their students are prepared to enter the workforce with meaningful credentials.

**Introduction:**
- Peter McPherson, President, APLU

**Opening:**
- R. Alexander Acosta, Secretary of Labor, US Department of Labor

**Moderators:**
- Mark B. Rosenberg, President, Florida International University
- Emily Stover DeRocco, Director, Education & Workforce, LIFT

**Panelists:**
- Kevin Carey, Director of Education Policy Program, New America
- Amy Firestone, Program Analyst, Office of Apprenticeship, US Department of Labor
- Sharon L. Gaber, President, University of Toledo
- Martin Van Der Werf, Associate Director of Editorial and Postsecondary Policy, Georgetown University Center on Education and the Workforce