

APLU ANNUAL MEETING

COUNCIL ON RESEARCH (COR) AGENDA

Sunday, November 11, 2018 – Tuesday, November 12, 2018
New Orleans Marriott | 555 Canal St, New Orleans

SUNDAY, NOVEMBER 11

7:00 a.m. – **GENERAL BREAKFAST**

Bissonet

8:15 a.m. OPEN TO ALL ATTENDEES.

8:30 a.m. – **COR SESSION I**

Salons F-H
(Floor 3)

10:00 a.m. **Managing Responsible Research and Innovation Collaborations with China**

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH AND GOVERNMENTAL AFFAIRS AND COMMISSIONS ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY; AND INTERNATIONAL INITIATIVES

As Chinese universities have emerged as research powerhouses in recent years, many North American universities have expanded their research collaborations with China. Hear from leaders at North American universities about how they've developed these partnerships while working to ensure they are carried out in an ethical and responsible manner in the face of growing security threats. University leaders will share examples of cooperation models and describe how institutions make decisions about prioritizing and investing university time and resources in these partnerships.

Moderator: **DeAndra Beck**, *Associate Dean for Research, Michigan State University*

Panelists: **Peter Dorhout**, *Vice President for Research, Kansas State University*

Daniel Gonzalez Spencer, *Vice President for International Relations, Universidad Autónoma de Nuevo León*

Ken Marcus, *Director and Chief Financial Officer, UA Tech Par, University of Arizona*

Cynthia Sagers, *Vice President for Research, Arizona State University*

10:45 a.m. –
12:00 p.m.

COR SESSION II

Public Impact-Focused Research Update

JOINT SESSION WITH THE COUNCILS ON ENGAGEMENT & OUTREACH;
GOVERNMENTAL AFFAIRS; AND STRATEGIC COMMUNICATIONS; AND COMMISSION
ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY

Conducting societally responsive research often faces many institutional impediments, such as how to organize research across disciplines and university departments, how to reward faculty who are still primarily judged by narrowly prescribed disciplines, and how to best communicate the value of research to external stakeholders. APLU's Public Impact-Focused Research (PIR) Initiative is intended to act as an umbrella group to engage with all societally responsive research initiatives, address common constraints, and inspire APLU member institutions to embark upon this work as appropriate to their respective needs and circumstances. This session will provide an overview of the initiative to date, initial observations from the five PIR Workgroups, and an interactive forum to share thoughts and ideas.

Moderator: **Sandra Brown**, *Incoming Chair of the Council on Research and Vice Chancellor for Research, University of California, San Diego*

Salons F-H
(Floor 3)

12:15 p.m. –
1:30 p.m.

COR EXECUTIVE COMMITTEE LUNCHEON MEETING

EXECUTIVE COMMITTEE MEMBERS ONLY. LUNCH PROVIDED. FOR ALL OTHER COR PARTICIPANTS, LUNCH IS ON YOUR OWN DURING THIS TIME.

Chair: **Sethuraman "Panch" Panchanathan**, *Executive Vice President ASU Knowledge Enterprise and Chief Research and Innovation Officer, Arizona State University*

Balcony K
(Floor 4)

1:45 p.m. –
3:00 p.m.

COLLABORATIVE SESSION

Exploring Resilience in the United States' Research Enterprise

SESSION LED BY COR, WITH CEO, CGA, CFERR, AND CICEP.

This session will address risks to the United States' innovation economy, including sustained federal investments in basic research, and explore how to build resilience into the research funding system. Our panelists are encouraged to explore the role of APLU member institutions and how they can be best positioned to engage and enact strategies ensuring the United States remains on the cutting edge of global innovation.

Salon E
(Floor 3)

Moderator: Laurie Locascio, *Vice President for Research, University of Maryland*

Panelists: Chaouki T. Abdallah, *Executive Vice President for Research, Georgia Institute of Technology*
Melur “Ram” Ramasubramanian, *Vice President for Research, University of Virginia*
Patrick McGrath, *Deputy Director for Technology, U.S. Department of Energy Advanced Research Projects Agency-Energy (ARPA-E)*

3:30 p.m. –
4:45 p.m.

INSTITUTIONAL STRATEGY SESSIONS

5:15 p.m. –
7:00 p.m.

KEYNOTE SESSION

Resilience: Turning Challenges into Opportunities

ALL REGISTERED APLU ANNUAL MEETING ATTENDEES WELCOME.

Like our host city of New Orleans, public universities must build resilience to ensure their founding mission maintains vitality in era with vastly different challenges and opportunities. To meet the needs of their students and communities, public universities have to embrace innovation and adopt new strategies that advance student success, community engagement, and pathbreaking research.

The opening keynote session will begin with a welcome to New Orleans and the announcement of the winners of APLU’s four institutional awards. In the keynote address, University of Wisconsin-Madison Chancellor Rebecca Blank will explore how public universities can be even more accessible to help a wider and more diverse population of students acquire a degree and enjoy the lifelong benefits that come with a college education. Following her address, APLU will formally unveil Powered by Publics, its new student success initiative. The effort is convening 130 public universities and systems in clusters of six to 12 institutions as they work collaboratively to refine, implement, and scale innovative practices that address shared challenges facing students. A panel of experts will explore how university leaders are catalyzing culture change on campus to become more student-centered, adapt to meet the needs of changing student populations, and increase degree completion while working for access for students from underrepresented groups.

Welcoming John Nicklow, *President, University of New Orleans*

Remarks: Peter McPherson, *President, APLU*

Carondelet &
Bissonet
(Floor 3)

- Awards Session:** **Robert Caret**, *Chancellor, University System of Maryland and Chair, APLU Board of Directors*
- Keynote:** **Rebecca Blank**, *Chancellor, University of Wisconsin*
- Moderator:** **Roy Wilson**, *President, Wayne State University*
- Panelists:** **Waded Cruzado**, *President, Montana State University*
Renu Khator, *Chancellor, University of Houston*
Patrick Methvin, *Director of Postsecondary Success, The Bill & Melinda Gates Foundation*
Mark Rosenberg, *President, Florida International University*

- 7:00 p.m. – **WELCOME RECEPTION** Acadia
 8:30 p.m. ALL REGISTERED APLU ANNUAL MEETING ATTENDEES WELCOME. (Floor 3)
- 7:30 p.m. – **PUBLIC IMPACT-FOCUSED RESEARCH WORKING** Balcony I
 9:00 p.m. **GROUP MEETING** (Floor 4)
 CLOSED MEETING – BY INVITATION. PUBLIC IMPACT-FOCUSED RESEARCH WORKING GROUP MEMBERS ONLY.

MONDAY, NOVEMBER 12

- 7:00 a.m.– **COR BUSINESS MEETING** Balcony M
 7:30 a.m. OPEN TO ALL COR MEMBERS. BREAKFAST PROVIDED. ALL COR MEMBERS WILL MAKE THEIR WAY TO ACADIA IMMEDIATELY FOLLOWING THIS MEETING. (Floor 4)
IMPORTANT: Election of officers and new members of the Executive Committee.
Chair: **Sethuraman “Panch” Panchanathan**, Executive Vice President, ASU Knowledge Enterprise and Chief Research and Innovation Officer, Arizona State University
- 7:45 a.m. – **COR AND CAA PRIVATE MEETING WITH BILL PRIESTAP,** Acadia
 8:20 a.m. **COUNTERINTELLIGENCE DIVISION, FBI** (Floor 3)
 STRICTLY PRIVATE MEETING OPEN ONLY TO COR AND CAA MEMBERS.
- 8:30 a.m. – **COR SESSION III** Acadia
 10:00 a.m. **A New Era of U.S.-China Relations: Balancing Collaboration with National Security Concerns** (Floor 3)
 JOINT SESSION WITH THE COUNCILS ON ACADEMIC AFFAIRS; ENGAGEMENT & OUTREACH; GOVERNMENTAL AFFAIRS; AND STRATEGIC COMMUNICATIONS;

AND COMMISSIONS ON INNOVATION, COMPETITIVENESS, & ECONOMIC PROSPERITY; AND INTERNATIONAL INITIATIVES

U.S. universities have historically played a positive and important role in constructive relations between the United States and other countries. China's steady rise over the past several years has created considerable concern about national security and economic competitiveness. The U.S. national security community has expressed uneasiness about our universities' many links with Chinese individuals and organizations. From mutually beneficial student and scholar exchanges and research collaborations to China's aggressive and at times illegal appropriation of sensitive information, our universities have caught the attention of policymakers as vulnerable entry points for the Chinese government. Panelists will outline security concerns, provide tools for universities to identify potential risk indicators, and detail best practices to manage them while also balancing the important partnerships critical to both countries' success.

Moderator: **Sandra Brown**, *Incoming Chair of the Council on Research and Vice Chancellor for Research, University of California, San Diego*

Panelists: **E.W. (Bill) Priestap**, *Assistant Director, Counterintelligence Division, Federal Bureau of Investigation*
Joan Lorden, *Provost and Vice Chancellor for Academic Affairs, University of North Carolina at Charlotte*
Robert Daly, *Kissinger Institute on China and the United States, Wilson Center*
Mary Millsaps, *Research Information Assurance Officer, Purdue University*

10:45 a.m. –
12:00 p.m.

COR SESSION IV

Artificial Intelligence, Machine Learning, and Automation

JOINT SESSION: COUNCIL ON RESEARCH; COUNCIL ON GOVERNMENTAL AFFAIRS

Recent breakthroughs in Artificial Intelligence (AI) and Machine Learning (ML) have broadened the scope of automation beyond mechanized labor and industrial robotics to knowledge work and cognitive agents. Soon, machines will not only perform routine tasks in predictable environments, they will make complex judgements and solve problems previously requiring human intelligence and understanding. This session will consider technological breakthroughs in AI and ML, the socio-political and economic challenges of adoption and governance, and strategies for how AI and ML can serve as strategic assets in the years ahead.

Salons A-C
(Floor 3)

Moderator: Sethuraman "Panch" Panchanathan, *Chair of the Council on Research and Executive Vice President, Arizona State University*

Panelists: David Doermann, *SUNY Empire Innovation and Department of Computer Science and Engineering, University at Buffalo*
Henry Kautz, *CISE/IIS Division Director, National Science Foundation*

12:15 p.m. –
1:30 p.m.

PRESIDENTS LUNCHEON AND ADDRESS

ALL REGISTERED APLU ANNUAL MEETING ATTENDEES WELCOME.

All meeting attendees are invited to the luncheon hosted by the Council of Presidents where Walter Isaacson will deliver the luncheon address. Isaacson is a world-renowned author who previously served as the editor of TIME magazine, the chairman and CEO of CNN, and the CEO of the Aspen Institute before taking on the role of a Professor of History at Tulane University. He is chair emeritus of Teach for America. From 2005–2007 he was the vice-chair of the Louisiana Recovery Authority, which oversaw the rebuilding after Hurricane Katrina. Isaacson was appointed by President Obama and confirmed by the Senate to serve as the chairman of the Broadcasting Board of Governors, a position he held from 2009 to 2012. Also during the lunch, APLU Board Robert Caret, chancellor of the University System of Maryland will officially pass the gavel to incoming Chair Michael Drake, president of The Ohio State University.

Speakers: F. King Alexander, *President, Louisiana State University*
Walter Isaacson, *Professor, Tulane University*

Carondelet &
Bissonet
(Floor 3)

3:45 p.m. –
5:00 p.m.

COR SESSION V

Addressing Sexual Harassment at Research Institutions

JOINT SESSION WITH THE COUNCILS ON RESEARCH AND STRATEGIC COMMUNICATIONS

This session will delve into the weighty subject of sexual misconduct in academia, including findings from the recent National Academies of Sciences, Engineering, and Medicine report, "Sexual Harassment of Women: Climate, Culture, and Consequences in Academic Sciences, Engineering, and Medicine (2018)" and follow-up activity to implement the report's recommendations. Federal science agency leaders will discuss new and recently revised policies implemented to prevent harassment in all disciplines, as well as next steps for institutions to positively change the culture on campus and prevent future instances of sexual misconduct. A university administrator will share

Salon D
(Floor 3)

perspectives about tackling the matter and insights on effective campus policies and practices. Participation and input from session attendees is encouraged.

Moderator: **Frazier Benya**, *Senior Program Officer, Committee on Women in Science, Engineering, and Medicine, National Academies of Sciences, Engineering, and Medicine*

Panelists: **Diane O'Dowd**, *Vice Provost, Academic Personnel; Professor, Development and Cell Biology, University of California, Irvine*
Frazier Benya, *Senior Program Officer, Committee on Women in Science, Engineering, and Medicine, National Academies of Sciences, Engineering, and Medicine*
Bob Cosgrove, *Compliance Program Manager, National Science Foundation*
Carrie D. Wolinetz, *Acting Chief of Staff and Associate Director for Science Policy, National Institutes of Health*

5:30 p.m. –
9:00 p.m.

LSU SECOND LINE PARADE & RECEPTION FOR COR MEMBERS

House of
Blues, 225
Decatur St

THIS EVENT IS GENEROUSLY SPONSORED BY THE LOUISIANA STATE UNIVERSITY OFFICE OF RESEARCH & ECONOMIC DEVELOPMENT, THE UNIVERSITY OF NEW ORLEANS, THE UNIVERSITY OF LOUISIANA AT LAFAYETTE, LOUISIANA TECH UNIVERSITY, AND SOUTHERN UNIVERSITY BATON ROUGE AS WELL AS BY ELSEVIER AND THE UNIVERSITY-INDUSTRY DEMONSTRATION PARTNERSHIP (UIDP).

Join LSU Office of Research & Economic Development and CoR members for a second line parade with the Lagniappe Brass Band starting at the Marriott and ending with a reception at the House of Blues.

COR MEMBERS WILL MEET IN THE MARRIOTT LOBBY AT 5:30PM. ATTENDEES AT OTHER HOTELS ARE WELCOME TO JOIN THE PARADE EN ROUTE TO THE HOUSE OF BLUES. (See invitation and parade route on following page.)

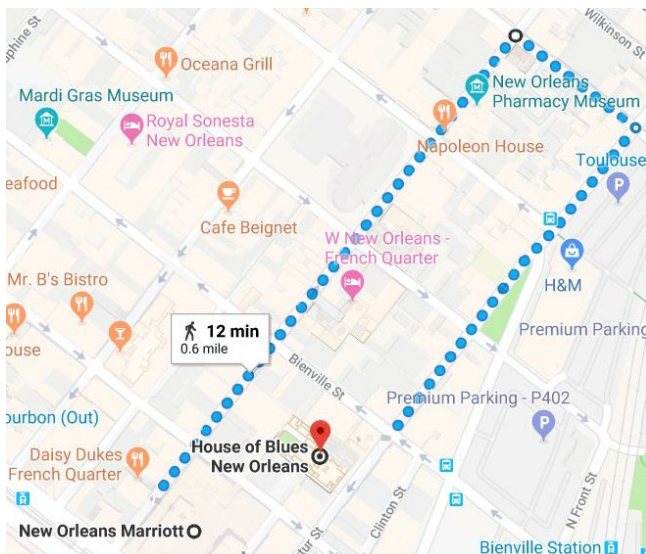
"Laissez les bon temps rouler"

**LSU invites members of the
APLU Council on Research
to a
Second Line Parade & Reception
November 12
5:30 PM - 9:00 PM**

We hope you will join us
for a Second Line
Parade with the
Lagniappe Brass Band
starting at the Marriott and
ending with a reception at
the House of Blues



Sponsored by LSU, UIDP, Elsevier, LaTech, ULL, UNO, SUBR



SECOND LINE PARADE ROUTE:

Parade route: Start Marriot (555 Canal St,
New Orleans, LA 70130). Right on
Chartes St. to Toulouse St. Right on
Toulouse St. to Decatur St. Right on
Decatur St. to House of Blues (225
Decatur St, New Orleans, LA 70130).

TUESDAY, NOVEMBER 13

7:00 a.m.-
8:15 a.m. **GENERAL BREAKFAST** Carondelet
OPEN TO ALL ATTENDEES.

8:30 a.m. –
9:45 a.m. **CLOSING SESSION I** Carondelet

Defining Moments: Public Universities & Race in America

While public universities strive to serve as beacons of hope where students from all different backgrounds come together to learn in class and from each other, the backdrop of issues around race in America continues to percolate. As racial tensions across the United States have increased in recent years, so too has the responsibility of public universities to facilitate conversations and institute policies that help make campuses and our nation stronger, more equal, and more welcoming, including to those from other countries. How can university leaders seize certain events or periods in time as defining opportunities to deal with issues on their campuses and to serve a bigger purpose of advancing race relations?

Moderator: Ruth Simmons, *President, Prairie View A&M University*

Panelists: Catherine Howard, *Vice Provost, Virginia Commonwealth University*

Havidán Rodríguez, *President, University at Albany*

Jeff Vitter, *Chancellor, University of Mississippi*

David Wilson, *President, Morgan State University*

9:45 a.m. –
11:00 a.m. **CLOSING SESSION II** Carondelet

Where We Stand: One Week After the Midterms

With the mid-term elections occurring just one week before the Annual Meeting, join us for a frank discussion of what the results mean for the country. What are the implications on important federal policy and how will the results affect higher education?

Moderator: Joshua Darr, *Assistant Professor, Political Communication, Louisiana State University*

Panelists: Stephanie Grace, *Columnist, The Advocate (New Orleans, Baton Rouge, Acadiana)*

Astead W. Herndon, *National Politics Reporter, The New York Times*