Economic and Community Engagement

- APLU members have defined *economic and community engagement* as university contributions across:
  - **Talent** and Workforce Development
  - **Innovation**, Entrepreneurship, and tech-based Economic Development
  - **Place** Development via public service, extension, outreach, and community engagement
Talent Discussion Prompts

• Talent and Workforce Development
  – What is the role of the VPR/VCR Office?
  – What is the role of the Economic Engagement Office?
  – What is the role of the Community Engagement Office?

• How can these offices collaborate more effectively to create programs and opportunities?
Innovation Discussion Prompts

• Research Parks and Incubator Spaces
  – What are the roles of the VPR/VCR Office and Economic Engagement Office?
  – How are industry-sponsored research projects incorporated?
  – How are student entrepreneurship programs incorporated?

• What are best practices for integrating and leveraging these activities on campus?
Place Discussion Prompts

• Community and Economic Engagement
  – How are these connected on your campus?
  – How do these intersect with your VPR/VCR Office?

• What are innovative ways that regional activities have connected or could better connect with research activities?