

Economic and Community Engagement

- APLU members have defined *economic and community engagement* as university contributions across
 - *Talent* and Workforce Development
 - *Innovation*, Entrepreneurship, and tech-based Economic Development
 - *Place* Development via public service, extension, outreach, and community engagement



Talent Discussion Prompts

- Talent and Workforce Development
 - What is the role of the VPR/VCR Office?
 - What is the role of the Economic Engagement Office?
 - What is the role of the Community Engagement Office?
- *How can these offices collaborate more effectively to create programs and opportunities?*

Innovation Discussion Prompts

- Research Parks and Incubator Spaces
 - What are the roles of the VPR/VCR Office and Economic Engagement Office?
 - How are industry-sponsored research projects incorporated?
 - How are student entrepreneurship programs incorporated?
- *What are best practices for integrating and leveraging these activities on campus?*

Place Discussion Prompts

- Community and Economic Engagement
 - How are these connected on your campus?
 - How do these intersect with your VPR/VCR Office?
- *What are innovative ways that regional activities have connected or could better connect with research activities?*