Assessment Offices in Student Affairs

10 Tenets for Assessment Success
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1. Connect assessment to the institutional strategic plan.
2. Educate directors about assessment.
10 Tenets for Assessment Success

3. Make assessment understandable and presentable.
4. Use mixed methods of assessments, not just surveys.
5. Establish a format/template for divisional assessment plans/reports.
10 Tenets for Assessment Success

7. Take assessment off the shelf.
10 Tenets for Assessment Success

8. Leverage data to communicate impact.
10. Publish and make data resonate with key decision makers.
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Thank you!

Q&A