African American Student Retention

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APLU Council of Student Affairs
Friday, July 10, 2015
SESSION’S LEARNING OUTCOMES

Participants will be able to:

Identify challenges

Identify effective strategies

Integrate current and new knowledge
NATIONAL TRENDS
PERCENTAGE OF AFRICAN AMERICAN 18-24 YEAR OLDS ENROLLED IN DEGREE GRANTING INSTITUTIONS

NCES Digest of Education Statistics, 2014
NATIONAL TRENDS
6 YEAR GRADUATION RATE
BY RACE/ETHNICITY

NCES Digest of Education Statistics, 2014
6 YEAR AFRICAN AMERICAN GRADUATION RATE

African American First Time Full Time Freshmen at All 4-Year Institutions

- 1996 starting cohort: 38.9%
- 2000 starting cohort: 42.1%
- 2002 starting cohort: 40.1%
- 2003 starting cohort: 39.5%
- 2004 starting cohort: 39.6%
- 2005 starting cohort: 39.5%
- 2006 starting cohort: 40.2%

NCES Digest of Education Statistics, 2014
Retention is defined as continuous enrollment of first time, full time students at the same institution from their first year to second year.
UIC’s Retention Challenges

52% of 1st time freshmen are first generation students

51% of 1st time freshmen are Pell-eligible

Financial issues

Academic preparation

Working off-campus
UIC’s Retention Challenges Continued

Transition difficulties

Family and/or illness

Climate & culture

Transfer to their first choice institution

Ownership and accountability

Multiple programs and duplication of efforts
UNIVERSITY OF ILLINOIS AT CHICAGO (UIC)

Large, Public, Urban Research University
Established in 1982

Fall 2014
Total Enrollment: 27,563
Undergraduates: 16,707
African American Undergraduates: 1,316
UIC - UNDERGRADUATE DEMOGRAPHICS
FALL 2014

- White, 35.8%
- Hispanic/Latino, 26.4%
- Asian, 22.70%
- Black/African American, 7.9%
- Two or More Races, 2.5%
- International, 2.5%
- Unknown, 1.8%
- Am. Indian & Alaskan Native, 0.1%
- Native HI or Pacific Islander, 0.3%
UIC FRESHMAN ENROLLMENT TRENDS (1995-2014)

Total Freshman Enrollment 1995-2014

African American Freshman Enrollment 1995-2014
AFRICAN AMERICAN MEN & WOMEN
UIC FRESHMAN ENROLLMENT (1995-2014)
UIC AFRICAN AMERICAN RETENTION TRENDS

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Fall 2009</td>
<td>75.1</td>
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<tr>
<td>Fall 2010</td>
<td>73.9</td>
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<tr>
<td>Fall 2011</td>
<td>67.7</td>
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<tr>
<td>Fall 2012</td>
<td>77.4</td>
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<tr>
<td>Fall 2013</td>
<td>74.8</td>
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AFRICAN AMERICAN ACADEMIC NETWORK (AAAN) PROGRAMMING OBJECTIVES

- Create a sense of community
- Encourage a sense of belonging
- Engender ownership in their academic, personal, and social development
- Increase their awareness
Enhance interpersonal and intrapersonal development

Establish an inclusive and supportive campus environment.

Provide intrusive & proactive advising

Encourage student learning & engagement
FIRST YEAR STUDENT INITIATIVES

Prospective Student Yielding Efforts

Freshman/Parent Summer Orientation

AAAN/TRIO Summer Academic Learning Community (SALC)

Walk Your Schedule

Learning Resource Center Services (Tutoring & Learning Strategies)

Supplemental Advising

Early Alert

Academic Success Workshops
FIRST YEAR STUDENT INITIATIVES CONTINUED

Pathways to Success AAAN Collaboration with 100 Black Men of Chicago

Housing Satellite Advising (Intercommunity Efforts)

Social Media Campaign (Facebook)

Summer Retention Call Campaign

Woman 2 Woman Events

Black Male & Female Retreats

Black Male Initiative (BMI) Events
CONSCIOUS COLLABORATIONS

TRIO/AAAN Summer Bridge (Summer Academic Learning Community) SALC

Housing Collaboration (Intercommunity Efforts)

AAAN & 100 Black Men of Chicago
2012 FTF COHORT AND AAAN ENGAGEMENT RETENTION DATA

Overall retention rate for 2012 FTF cohort at UIC was 79.8%

77.4% of the 2012 FTF African American cohort were retained to their 2nd year (fall 2013)

- Engaged students (2012 cohort) with AAAN retained at a rate of 83.33%, while non-engaged students retained at a rate of 70.83%.
DISCUSSION
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