Summer Forum • July 10-12, 2015
Niagara Falls, Ontario CANADA – Marriott Fallsview

Agenda

The Council on Student Affairs (CSA) is one of the operational councils of the Association of Public and Land-Grant Universities (APLU). Its purpose is to provide both formal and informal forums for discussion and dissemination of information on issues related to student affairs programs at member institutions and on issues impacting the college student experience in general.

Friday, July 10, 2015
9:30-11:30 a.m. Meeting Registration
& 12:30-1 p.m.

9:30-11:30 a.m. Executive Committee Meeting (closed meeting) Niagara
11:30-12:30 p.m. Executive Committee Lunch Buffet (closed lunch) Niagara
1:00-2:30 p.m. SESSION 1 Welcome and Opening Keynote
Student Affairs Professionals - Specialists or Generalists?
2:45-4:15 p.m. SESSION 2 Portaranna
Readiness and Resiliency Factors Contributing to Student Success
4:30-6:00 p.m. SESSION 3 Portaranna
Alcohol and Other Drugs: Update, Prevention Framework, and Case Study
6:30-8:30 p.m. Joint Opening Reception with the Council on Academic Affairs Salon A
Saturday, July 11, 2015
7:00-8:15 a.m. Breakfast Buffet Terrapin Grille

8:30-10:00 a.m. SESSION 4 Salon A
Social Greek Organizations: Partnering with National Organizations

10:15-11:45 a.m. SESSION 5 Salons BC
Joint Session with Council on Academic Affairs
Cross-Cutting Challenges, Shared Responsibilities

12:00-1:00 p.m. Lunch Buffet Portaranna

1:00 p.m.+ Free Time; Dinner on your own

Sunday, July 12, 2015
7:30-8:00 a.m. Nominating Committee Meeting (closed meeting) Canadiana

7:00-8:15 a.m. Breakfast Buffet Terrapin Grille

8:30-9:15 a.m. Business Meeting Salons AB

9:30-11:00 a.m. SESSION 6 Salons AB
Joint Session with Council on Academic Affairs
Building a Better Internal Partnership
- Enrollment Management
- Student Fees to Fund Institutional Operations
- Student Success

11:15 a.m.-1:30 p.m. SESSION 7 & Lunch Buffet Fallview/Portaranna/Molinara
Joint Session and Lunch with the Council on Academic Affairs and the Commission on Information, Measurement, and Analysis
Student Success through Proactive Advising - Infrastructure, Models, and Insights

Session descriptions on next page
Session Descriptions

Friday, July 10, 2015
SESSION 1: 1:00-2:30 p.m.
CSA Co-Chairs 2015:
Bernadette Montoya, New Mexico State University
Javaune Adams-Gaston, The Ohio State University
Student Affairs Professionals - Specialists or Generalists?
Speaker: Kevin Kruger, President, NASPA

SESSION 2: 2:45-4:15 p.m.
Readiness and Resiliency Factors Contributing to Student Success
Campuses across the nation are struggling to find the right combination of readiness and resiliency that will help retention efforts.
Moderators: Lori Berquam, University of Wisconsin-Madison
Denise Maybank, Michigan State University
Bernadette Montoya, New Mexico State University
Campus Progress Stories Panelists:
Rosie Phillips Bingham, University of Memphis
Virginia Hardy, East Carolina University
Barbara Henley, University of Illinois-Chicago

SESSION 3: 4:30-6:00 p.m.
Alcohol and Other Drugs: Update, Prevention Framework, and Case Study
Alcohol and other drug use continues to challenge student success at colleges and universities. New scientific findings, as well as policy developments change the way we think about these challenges. This session will explore some of these changes, discuss a framework for alcohol harm reduction, and provide an example of a successful harm reduction effort.
Speakers: Tom Rocklin, University of Iowa
Sarah Hansen, University of Iowa

Saturday, July 11, 2015
SESSION 4: 8:30-10:00 a.m.
Social Greek Organizations: Partnering with National Organizations
This session will review the current Greek landscape and examine how campuses and national organizations can collaborate to build stronger working relationships. Panelists will discuss the role and responsibilities of alumni and advisors in developing leadership and values within the student membership. Real cases will be shared and discussed.
Moderator: Virginia Hardy, East Carolina University
Panelists: Nicki Meneley, National Panhellenic Conference
Pete Smithhisler, North-American Interfraternity Conference
Floyd Worsley, National Pan-Hellenic Council, Inc.
SESSION 5: 10:15-11:45 a.m.
Joint Session with Council on Academic Affairs

**Cross-Cutting Challenges, Shared Responsibilities**

Many of the thorniest issues faced by university administrators cross internal boundaries between academic and student affairs. How effectively we bridge these boundaries can have profound consequences for our institutions. Representatives of both groups will have the opportunity for roundtable discussions of their hot topics:

- Accommodations for persons with disabilities
- Student fees to fund institutional operation
- Enrollment Management
- Title IX, VAWA, Campus SaVE, sexual violence
- Veterans as students
- Student Mental Health and Academic Completion
- Student Success

Report outs from tables will inform a follow-up session.

Moderators:  
Junius Gonzales, UNC System  
Blanche M. Hughes, Colorado State University

**Sunday, July 12, 2015**

SESSION 6: 9:30-11:00 a.m.
Joint Session with Council on Academic Affairs

**Building a Better Internal Partnership**

Pairs of panelists representing academic and student affairs at the same institution will discuss their approaches to creating internal synergies around student success; financing amenities and fees; and enrollment management, and lead a general discussion of strategies for building strong and effective internal partnerships.

Moderator:  
Junius Gonzales, UNC System

Panelists:  
Blanche Hughes and Rick Miranda, Colorado State University  
Thomas Hill and Jonathan Wickert, Iowa State University  
Thomas DiLorenzo and Lori Reesor, University of North Dakota

SESSION 7 & Lunch Buffet: 11:15 a.m.-1:30 p.m.
Joint Session and Lunch with Council on Academic Affairs  
and Commission on Information, Measurement, and Analysis

**Student Success through Proactive Advising - Infrastructure, Models, and Insights**

With greater emphasis on student retention and completion, universities are relying on new models and frameworks that employ data analytics, student progress tracking, and non-cognitive predictors to personalize the student experience. In this session we examine multiple dimensions that accompany the growth in proactive advising approaches.

Presenters:  
Roy Mathew, University of Texas-El Paso  
Joel Hartman, University of Central Florida  
Kurt J. Keppler, Louisiana State University  
John Frederick, University of Texas at San Antonio