First-Time Attendee Orientation

A Quick Introduction

Bobby Woodard, VPSA, Auburn University
APLU is a research and advocacy organization of public research universities, land-grant institutions, and state university systems.

APLU's mission is to:

- Expand access and improve student success to deliver the innovative workforce of tomorrow;

- Advance and promote research and discovery to improve society, foster economic growth, and address global challenges; and

- Build healthy, prosperous, equitable, and vibrant communities locally and globally.

What is APLU?
Members

- 239 Members
  - 24 State University Systems
  - 210 Public Research Universities
    - 75 Land-Grant Universities
    - 5 Affiliates
- 23 Historically Black Colleges and Universities
  - 19 1890 Land-Grant Universities
  - 2 1862 Land-Grant Universities
- 9 Canadian Universities
- 5 Mexican Universities
Oldest higher education association in North America with roots stretching to 1887

1963 merger created National Association of State Universities and Land-Grant Colleges (NASULGC)
  - American Association of Land-Grant Colleges and State Universities
  - National Association of State Universities

2009 name change
  - Association of Public and Land-grant Universities
APLU Offices

- President & Administration
- Academic Affairs
- Access & Success
- Congressional & Governmental Affairs
- Data & Policy Analysis
- Economic Development, & Community Engagement
- Finance
- Food, Agriculture, & Natural Resources
- International Programs
- Public Affairs
- Research, Innovation & STEM Policy
- Urban Initiatives
APLU's councils enable senior public university leaders working in similar positions to address critical issues and expand their knowledgebase within their professional area of expertise.

- 1890 Universities
- Presidents
- Presidents’ and Chancellors’ Spouses/Partners
- Academic Affairs
- Governmental Affairs
- Research
- Strategic Communications
- Student Affairs
APLU’s commission structure enables individuals from multiple disciplines across the universities to work together regardless of position.

- Access, Diversity, and Excellence
- Food, Environment, and Renewable Resources
- Information, Measurement, & Analysis
- Economic and Community Engagement
- International Initiatives
- Science and Mathematics Teacher Imperative
- Coalition of Urban Serving Universities
- Center for Public University Transformation
CSA is one of the operational councils of the APLU. This Council is composed of the chief student affairs or student life officers at member institutions and university systems. CSA provides forums for discussion and dissemination of information on issues related to the college student experiences.

- Summer Forum
- Annual Meeting
- CSA Huddles (Virtual Discussion on Time-Sensitive Critical Issues)
- CSA Committees (Program Planning Comm., Awards Comm., Nominating Comm., EC)
- Ad Hoc Policy Work Groups (Title IX, Free Speech, OCR Rule-Making, etc.)

CSA advocates within APLU and works cooperatively with other Councils and Commissions to enhance institutional effectiveness and the student experience in these areas.

But CSA is way more than just meetings, it is a network of colleagues who support each other professionally and personally.
Questions?

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Association of Public & Land-grant Universities